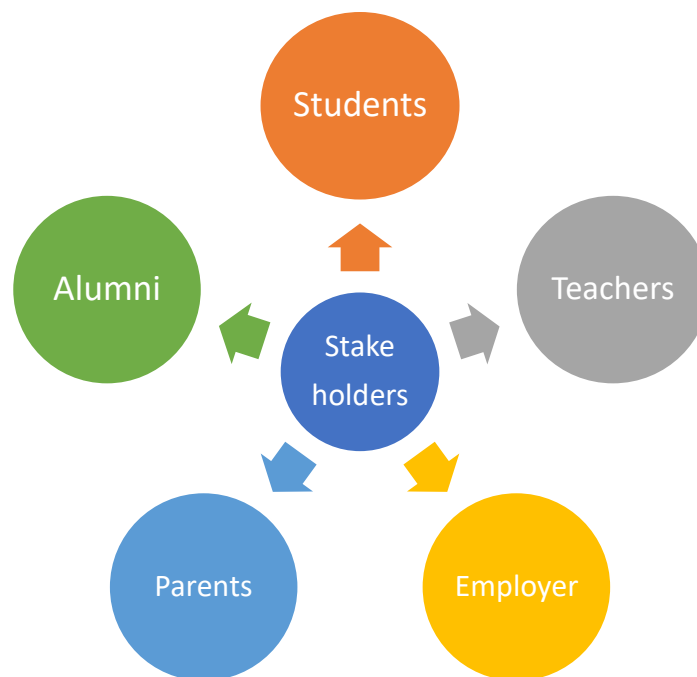# Feedback Mechanism at MBA@IICMR

(a)Various Feedbacks from Stakeholders

Students:

Role: Provide feedback on the learning experience, curriculum, teaching methods, faculty performance, and resources available.

Importance: Their feedback helps to improve the quality of education, ensure curriculum relevance, and address student needs.

Teachers:

Role: Provide feedback on curriculum design, teaching methods, assessment systems, student learning outcomes, and resource needs.

Importance: Their feedback helps to improve the effectiveness of teaching, identify areas for professional development, and ensure graduates are equipped with the necessary skills and knowledge.

Employers:

Role: Provide feedback on the skills and knowledge required in the workforce, identify gaps between graduate skills and industry needs, and suggest improvements to training programs.

Importance: Their feedback helps to ensure graduates are employable and meet the needs of the industry, boosting the college's reputation and attracting high-quality students.

Parents:

Role: Provide feedback on the overall educational experience, communication channels, safety and security, career guidance provided, and value for money.

Importance: Their feedback helps to build trust and transparency, address concerns about their children's well-being and future, and ensure the college provides a supportive and nurturing environment.

Alumni:

Role: Provide feedback on the relevance of their education to their careers, the effectiveness of training and placement services, and the value of alumni networks and mentoring programs.

Importance: Their feedback helps to assess the long-term impact of the curriculum, strengthen alumni relations, and attract potential donors and sponsors.

Overall Importance of Stakeholder Feedback:

Continuous Improvement: Feedback from stakeholders allows for ongoing assessment and improvement of the educational experience and services provided by the college.

Diversity of Perspectives: By gathering input from various stakeholders, the college gains a more comprehensive understanding of its strengths and weaknesses and can identify areas for improvement.

Shared Responsibility: Engaging stakeholders in the feedback process fosters a sense of ownership and shared responsibility for the success of the college.

Strategic Decision-Making: Feedback helps to inform strategic decisions about curriculum development, resource allocation, and future direction for the college.
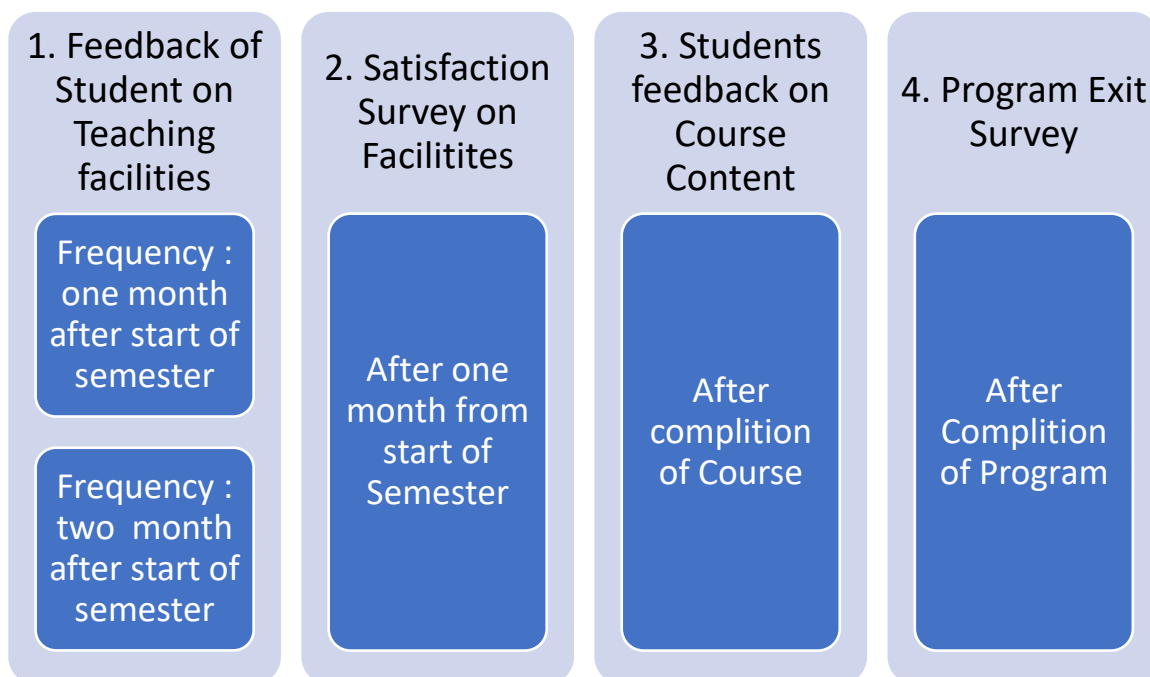
Enhanced Reputation: A strong feedback culture demonstrates the college's commitment to quality and continuous improvement, attracting potential students, faculty, and employers.

Process of Students Feed back:

The cornerstone of any educational institution, students' feedback focuses on the curriculum, teaching methods, learning resources, faculty support, and overall learning environment. They highlight areas for improvement, such as the need for more industry-relevant courses, interactive teaching methods, and improved access to technology and learning materials. During their journey with MBA@IICMR they provide various feedbacks for continuous Improvement these feed backs are

1. Mid Term Feedback
2. End term Feedback
3. Student Satisfaction Survey
4. Couse Exit Survey
5. Program exit Survey

1. Feedback of Student on Teaching facilities	2. Satisfaction Survey on Facilitites	3. Students feedback on Course Content	4. Program Exit Survey
Frequency : one month after start of semester	After one month from start of Semester	After complition of Course	After Complition of Program
Frequency : two month after start of semester			

Process of Teachers Feedback:

Feedback from teachers provides valuable insights into the effectiveness of curriculum design, teaching methods, assessment systems, and student learning outcomes. They suggest improvements in curriculum content, course structure, teaching strategies, and evaluation methods to ensure graduates are equipped with the necessary skills and knowledge for the workforce. MBA@IICMR takes feedback from faculties at the start of semester and at the end of semester as well.

Teacher's Feedback on Curriculam

- Before start of Semester
- After End of semester
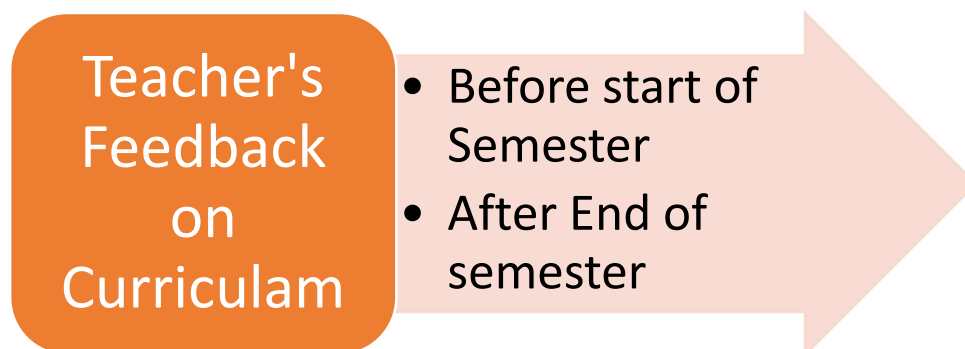
Process of Employers Feedback:

As potential recruiters of graduates, employers offer valuable feedback on the skills and knowledge they seek in potential employees. They highlight the need for graduates to be equipped with industry-specific skills, soft skills, and strong communication and problem-solving abilities. Their feedback helps tailor the curriculum and training programs to meet industry demands and improve the employability of aspiring

Managers. MBA@IICMR takes feedback from employers and Industry people throughout the year for continuous upgradation and Improvement.

Employer's Feedback on Curriculam
- When the employer visists the campus

Process of Parents Feedback:

Parents, having a vested interest in their children's education, provide feedback on the quality of education, infrastructure, safety and security, and career guidance provided by the college. They emphasize the need for effective communication, transparency, and regular updates on their children's academic progress and career development. MBA@IICMR gives same weightage to this stakeholder also and for that organize feed.

Parents's Feedback on Curriculam and facilities
- At the time of Parents meet

Process of Alumni Feedback:

As graduates of the college, alumni offer valuable insights into the effectiveness of the education they received and its impact on their career success. They provide feedback on the relevance of the curriculum to their current roles, the effectiveness of training and placement services, and the importance of networking and career mentoring programs. Their feedback helps bridge the gap between academia and industry and ensure the college remains relevant and competitive.

Alumni's Feedback on Curriculam and VAC

- At the time of Alumni Meet.
- When Alumni visists Campus for Student Intraction

(b) Improvisation as result of feedback analysis:

Improvisation can be a powerful tool in various fields, from music and dance to business and education. It allows individuals to adapt and respond to situations in real-time, creating something new and unique based on the moment. In the context of feedback analysis, improvisation can play a crucial role in driving innovation and improvement.

Feedback Collection

Analysis

Scope of Imrovement

Action taken Report