



**MEMORANDUM OF UNDERSTANDING (MOU)
ON CO-OPERATION**

FOR

Strengthening Industry-Academia Engagement

Between

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram
Garden, Pradhikaran, Pune, Maharashtra 411044**

And

**Auto Cluster Development & Research Institute
H-Block, Plot No. C-181, Chinchwad M.I.D.C. Pune, Maharashtra**

INTRODUCTION

This Memorandum of Understanding (MoU) is drawn up and agreed upon to establish the cooperation between

IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044
, (hereinafter referred to as IICMR MBA Nigdi)

and

Auto Cluster Development & Research Institute
H-Block, Plot No. C-181, Chinchwad M.I.D.C. Pune-411019 (ACDRI),
Maharashtra, to strengthen industry-academia engagement.

PREAMBLE

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic excellence for aspiring students. Along with academic's students as well as faculties must get conversant and they should get exposure & awareness to become a self-developed Intrapreneur. This is possible with the joint efforts by academic institutions & higher studies institutions for the welfare of society.

ACDRI exists to promote innovations & collective learning in the area of product design and development to local industry by providing appropriate and focused support. ACDRI assist in appropriate technology transfer & adoption of new technologies. A collaborative effort can strengthen technical skills & awareness of latest trends in industry. This Memorandum of Understanding between ACDRI and IICMR MBA is made only for enhancing the technical skills of students and cannot be used as commercial liability in any aspects.

PURPOSE

The purpose of this Memorandum of Understanding between ACDRI and IICMR MBA, is to strengthen Industry Academia engagement.

OUTLINE OF THE ROLES

Following roles are envisaged and the details will arrive at in a separate Memorandum of Agreement:

Due to outbreak of Covid-19 Pandemic, the training activities carried out by following social distancing norms as per government regulations.

IICMR MBA Nigdi:

- ✓ Appointment of faculty leader team and develop their competency level for support and coordination in identifying joint skill development training & awareness programmes.
- ✓ Execution of the identified joint skill development training & awareness programmes at IICMR-MBA and Auto cluster as per agreed upon program.
- ✓ Regulatory requirements compliance for the identified joint skill development training and awareness programmes.
- ✓ Provide the brand of IICMR MBA Nigdi. Pradhikaran and outreach mechanism for the marketing of the identified joint skill development training and awareness programmes
- ✓ To provide the required number of interns or students for relevant events and work organized by ACDRI
- ✓ Providing Sponsorships in terms of money/marketing for relevant events organized by IICMR MBA Nigdi. Pradhikaran.
- ✓ Participate in and volunteer for relevant events organized by Auto Cluster
- ✓ An additional requirement if any.

Auto Cluster Development & Research Institute, Pune:

- ✓ Offer infrastructure at Auto Cluster Development & Research Institute for the execution of. joint skill development training and awareness programs
- ✓ Offer know-how for the planning and execution of the identified joint skill development training and awareness programs
- ✓ Contribute to the competency development of team for the identified program.
- ✓ Enable internships for students engaged in joint skill development training and awareness programs depending upon the need of Auto Cluster Development & Research Institute and other programs at IICMR MBA Nigdi. Pradhikaran.
- ✓ Enable interaction opportunities for faculty at IICMR MBA Nigdi. Pradhikaran for continual improvements.

- ✓ Enable engagements with the institute for various joint initiatives.
- ✓ Provide resource person for various workshops/seminars/conferences organized at IICMR MBA for the identified joint skill development training and awareness programs
- ✓ Arrange industrial visits within the Auto Cluster for faculties and students of IICMR MBA

1. Duration / Term of the MoU:

This MoU shall be valid for One (1) year from the date of its entering into and may be mutually extended from time to time in writing by both institutes.

2. Changes / Amendment:

No change can be made to this MoU without written consent and duly signed by both Institutes. Additions, deletions and alterations to this MoU may affect with the written agreement of both institutes to this MoU concerning the changes.

CONTACT PERSON

**Auto Cluster Development
& Research Institute, Pune**

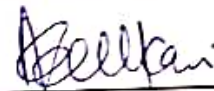
**Mr. Suraj Kumar Babar
Skill Development Coordinator**

**Auto Cluster Development &
Research Institute, H-Block Plot No. C-
81, Chinchwad M.I.D.C, Pune- 411019
Pune**

Mob: +91-9145001380
Email: skill@autoclusterpune.org

**Institute of Industrial And
Computer Management And
Research (IICMR) ,Nigdi**

**Dr. Abhay kulkarni
Director, IICMR**



**Institute of Industrial And
Computer Management And
Research (IICMR) ,Nigdi**

Tel: 020 2765 7648
Email: info@iicmr.org

This MoU is prepared in two identical copies. Each organization holds one original copy duly signed by the competent authority.

Signed

Date... 23/09/2023

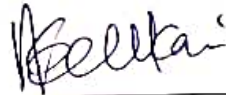
For and on behalf of:

**Auto Cluster Development &
Research Institute, Pune**

**Institute of Industrial And
Computer Management And
Research (IICMR), Nigdi**



**Mr. Kiran K. Vaidya
Managing Director**



**Dr. Abhay kulkarni
Director**

Witness:

**Prasad A. Gore
Chief Operating Officer**

**Dr. Manisha Kulkarni
Head of the Department, IICMR MBA**



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MEMORANDUM OF UNDERSTANDING

BETWEEN

Foundation For Sandbox startup Initiatives, Hubli, Karnataka (Deshpande Startups)

AND

Institute of Computer Management and Research (IICMR) Pune

This Memorandum of Understanding/Agreement is made on this Monday 8th August 2022 and executed.

BETWEEN

M/s. Foundation for Sandbox startup Initiatives, (CIN: U74999KA2016NPL092977) is a company registered under Section 8 of the Companies Act 2013, having its registered office at Next to International Airport, Gokul Road Opp to Gokul Village Hubli--580030, Karnataka, (Hereinafter known as "**Deshpande Startups**" which expression shall include its successors and permitted assignees (Which expression shall unless it be repugnant to the context or meaning thereof, be deemed to mean and include, its successors, legal representatives and permitted assigns) on **FIRST PART**

AND

Institute of Computer management and Research - 411044, Maharashtra India, which expression shall include its successors and permitted assignees (hereinafter known as "**IICMR, Nigdi**" Which expression shall unless it be repugnant to the context or meaning thereof, be deemed to mean and include its successors, legal representatives, and permitted assigns.) on **SECOND PART**

AND

WHEREAS, "Deshpande Startups" is a non-profit organization which operates to create an effective ecosystem where resources are used through entrepreneurship, innovation, sustainability, and support for mission-driven entrepreneurs with innovative business ideas. While other incubation centres are in Tier-1 cities to focus on attracting high-tech and high-growth startups, Deshpande Startups is established in Hubballi, which has proven to be useful for entrepreneurs to test products, and conduct pilots, build prototypes, and validate in markets. The Deshpande Startups has trained over 200+ entrepreneurs through various activities and nurtured over 60+ ventures through customized incubation support, thereby creating a large socio-economic impact.

WHEREAS IICMR Nigdi-MBA department is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic excellence for aspiring students. Along with academic's students as well as faculties must get conversant and they should get exposure & awareness to become a self-developed Intrapreneur. This is possible with the joint efforts by academic institutions & higher studies institutions for the welfare of society.

1. Definitions and Interpretation

- (a) "MoU" shall mean this **Memorandum of Understanding** executed between "IICMR Nigdi-MBA department" and "Foundation for Sandboxstartup Initiatives" on 8th August 2022.
- (b) "Party" or "Parties" shall mean "Foundation for Sandboxstartup Initiatives" (hereinafter referred to as First Party) "IICMR Nigdi-MBA department" (hereinafter referred to as Second Party).
- (c) The headings/subheadings/titles sub-titles are only for the sake of convenience and shall not be interpreted to restrict or otherwise affect the meaning or import of the clauses, which shall be interpreted solely considering the contents thereof.
- (d) The use of words in the singular includes the plural and vice versa, and the masculine gender includes the feminine where applicable.
- (e) Where a word or phrase is defined, other parts of speech and grammatical forms of that word or phrase shall have the corresponding meanings. Any reference to 'Writing' includes printing, typing, lithography and other means of reproducing words in visible form.

2. Objectives

The objectives of the MoU are that Deshpande Startups and IICMR Nigdi-MBA department are coming together with a common objective to promote innovation and entrepreneurship among current/alumni students and support entrepreneurs at the Deshpande Startups ecosystem under Deshpande Startups' Programs, and to incubate startups, to build a culture and ecology of innovation as well as promoting the startup ecosystem in the institute/university.

The objective of the MoU is detailed as under:

- A. To provide exposure and awareness to Innovation and Entrepreneurship Ecosystem.
- B. To nurture a problem-solving & product-building mindset and to promote ideas, innovation and entrepreneurship among the student community.
- C. To provide an eco-system to test student/staff ideas, validate problems and find out solutions from Idea to POC (Proof of Concept).
- D. To promote effective interaction between Deshpande Startups and IICMR Nigdi-MBA department
- E. To promote effective interaction between Deshpande Startups and IICMR Nigdi-MBA department in mutually beneficial areas.

3. Responsibilities of Parties to be performed

A. First Party

- Launch and run YUVA Entrepreneurship Program at IICMR Nigdi-MBA department
- Engage Deshpande Startups expertise in guiding and managing the students who come with innovative ideas and assist them in providing the required mentoring and direct such students/entrepreneurs to excel in the incubation and provide co-working space.
- Exploring industry connections for 'Open Innovation' opportunities
- Provide access to DS ecosystem for student startups from IICMR Nigdi-MBA department

- Guidance and support to put a structured & operational entrepreneurship cell
- Nominate a Deshpande Startups coordinator to liaison between Deshpande Startups and IICMR Nigdi-MBA department
- Ensure that all students that are part of YUVA Entrepreneurship Program at IICMR Nigdi-MBA department will abide by the rules of Deshpande Startups.

B. Second Party

- Nominate one decision-maker from Management and one coordinator to liaison
- Identify, encourage and support interested students to participate in YUVA Program.
- To provide operational and logistics support required to organize YUVA Entrepreneurship Program at IICMR Nigdi-MBA department.
- To share knowledge and build connections or networking with Deshpande Startups and the industries.
- Extend support & expertise of faculties during the execution of Deshpande Startups' programs at campus
- Providing access to Deshpande Startups' incubated startups for Co-working space, Labs utilization, and technological support as much as possible (Mentoring in areas like Engineering, Deep Technology, research and development projects on case to case basis) subject to the institute (IICMR Nigdi-MBA department) norms.

4. Non-Exclusivity

The relationship of the parties under this MoU shall be non-exclusive, and both parties, including their affiliates, subsidiaries, and divisions, are free to pursue other agreements or collaborations of any kind. However, both the parties shall ensure such new agreements are not in contradiction with that of this agreement and are not against the interest of the other parties.

5. Termination

(a) This MoU will be valid for a period of **Three (3) Years** from the date of signing and shall be renewed on mutually agreeable terms and conditions. Termination period will be from **August 2022 to July 2025** at any time during the Term, be entitled to immediately terminate this MoU by giving with prior written notice of 30 (thirty) days to the other party.

(b) The MoU, unless extended by mutual written agreement of the parties, shall expire after three years. One (1) month after the effective date specified above.

6. Confidentiality

6.1 During the tenure of this MoU both Deshpande Start-ups and IICMR Nigdi-MBA department undertake on their behalf and on behalf of their employees to maintain strict confidentiality and prevent disclosure thereof, of all the proprietary information and data exchanged under the scope of this MoU for any purpose other than in accordance with this MoU.

6.2 Each PARTY's obligations with respect to secrecy as per Clause 6.1 shall not extend to such information which;

- a) Either PARTY can show by written record to have been in its possession prior to receipt from other PARTY and was not obtained directly or indirectly from the other PARTY,
- b) is or becomes part of the public domain through no fault or action on the part of the PARTY,
- c) is legally obtained by the PARTY from a third party lawfully in possession thereof who did not obtain the same directly or indirectly from the other party.

7. Intellectual Property Rights:

Except as expressly provided under this MoU, this MoU does not transfer any intellectual property rights, whether registered or not, belonging to either party in favor of the other party and all rights, title and interest in the intellectual property (whether registered or not) of either Party shall remain solely with the respective Party.

8. Force Majeure

If the performance of the MoU by either party is delayed, hindered or prevented or is otherwise frustrated by reason of force majeure, which shall mean war/ hostilities, riot or civil commotion, fire, flood or earthquake, pandemic, epidemic or other natural physical disasters without involvement of human hand; restrictions imposed by the Government or other Statutory bodies or any event beyond the control of the parties to the MoU which prevents or delays the execution of the MoU, then the party so affected shall promptly notify the other party in writing specifying the nature of the Force Majeure and of the anticipated delay in the performance of the MoU. From the date of the notification, the parties shall, at its discretion, mutually agree to either terminate the MoU forthwith or suspend the performance of the MoU until the force majeure event persists.

9. Severability

Should any portion of this MoU be judicially determined to be illegal or unenforceable, the remainder of the MoU shall continue in full force and effect, and either party may renegotiate the terms affected by the severance.

10. Amendments

MoU can be modified only for the program schedule (timelines) if necessary before the commencement of the program. Any amendment to this MoU shall be in writing and be signed by the parties

11. PUBLICITY

Deshpande Startups and the IICMR Nigdi-MBA department each agree not to use the trademarks, trade names, services marks or other proprietary marks of the other party to this MOU in any advertising, press releases, publicity matters, or other promotional materials without prior written approval of the other party. In addition, each party agrees not to initiate or distribute any press releases, publicity matters, or other promotional materials related to or referencing the subject matter of this MOU without prior written approval of the other party.

12. No Binding Agreement

This MoU reflects the intention of the Parties, but for the avoidance of doubt, neither this memorandum of understanding nor its acceptance shall give rise to any legally binding or enforceable obligation on any Party. No contract or agreement providing for any transaction involving the transaction shall be deemed to exist between **8th August 2022 and 8th August 2025** and any of its affiliates unless and until final definitive agreements have been executed and delivered.

13. GOVERNING LAWS

This Memorandum of Understanding shall be governed by and construed in accordance with the laws of India, without regard to its conflict of laws provision. The Parties hereby submit to the exclusive jurisdiction of the Courts in Dharwad.

14. DISPUTE RESOLUTION

Any dispute or differences between the Parties pertaining to this MoU shall be resolved by mutual consultations and if needed the matter shall be referred to the Director, IICMR Nigdi-MBA department and CEO, Deshpande Startups and their collective decision shall be binding on both the parties to this MOU.

15. Miscellaneous

Heading, The headings of terms and conditions herein contained are inserted for convenience of reference only and are not intended to be a part of or to affect the meaning or interpretation of any of the terms and conditions of this MoU.

Assignment, It is understood by the Parties herein that this MoU is based on the professional competence and expertise of each party, and hence neither Party shall transfer or assign this Agreement or rights or obligations arising hereunder, either wholly or in part, to any third party.

Relationship, Nothing in this MoU shall be construed to make either party a partner, an agent or a legal representative of the other for any purpose.

Signed in Duplicate, This MoU is executed in duplicate, with each copy being an official version of the Agreement and having equal legal validity.

Waiver, The failure of either party hereto at any time to enforce performance by the other Party of any provision of this MoU shall in no way affect such Party's rights thereafter to enforce the same, nor shall the waiver by either party of any breach of any provision hereof be deemed to be a waiver by such Party of any other breach of the same or any other provision hereof.

Variation, No variation or amendments shall be effective unless the same is in writing signed by the Parties or their authorized representatives.

Counter Parts, This MoU may be signed in any number of counterparts, each of which, when so executed and delivered, shall be an original, but all of which taken together shall constitute one and the same instrument.

16. Notices

Any notice or other writing required or permitted to be given hereunder or for the purposes hereof to any Party shall be sufficiently given if provided in the English language and delivered or communicated in any other form of recorded communication tested prior to a Transmission to such a Party: personally, transmitted by fax or in the case of notice to Deshpande Startups, the following address shall be used.

For the attention of

Dr Aravind Chinchure,
CEO, Foundation for Sandboxstartup Initiatives
Next to Hubli Airport, Opposite to Gokul Village,
Gokul Road, Hubballi-580030, Karnataka
Email: aravind.chinchure@dfmail.org

In the case of notice to the IICMR Nigdi-MBA department, the following address shall be used.

For the attention of

Dr. Abhay Kulkarni
Director, IICMR
Secretary, CMF College of Physiotherapy
Nigdi, Pradhikaran, Pune- 411044
Email: abhaykulkarni2@gmail.com

The notice shall be deemed to be effective upon the actual date of delivery supported by the requisite proof of delivery.



BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum Understanding to be executed, effective as of the day and year first above written.

On behalf of;

Foundation for Sandbox startup Initiatives,



Dr Aravind Chinchure,
CEO-Deshpande Startups

On behalf of;

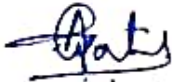
Institute of Industrial and Computer
Management and Research- MBA
department



Dr. Abhay Kulkarni,
Director, IICMR

08.08.2022

Witness:

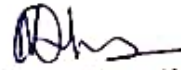


1. Amrut Patil
Deputy Director & Head
YUVA Entrepreneurship Program
Deshpande Startups



2. Rakshit Kalyani
Lead Strategic Partner
YUVA Entrepreneurship Program

Witness:



1. Dr. Manisha Kulkarni
Head of Department
MBA@IICMR



2. Mr. Suryakant Katti
Associated Faculty
MBA@IICMR



**MEMORANDUM OF UNDERSTANDING (MOU)
ON CO-OPERATION**

FOR

Strengthening Industry-Academia Engagement

Between

**IICMR MBA Nigdi. Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Gardon,
Pradhikaran, Pune, Maharashtra 411044**

And

Indian Society for Quality (ISQ)- Pune Chapter

**Indian Society for Quality (ISQ) 709, Vipul Business Park 7th Floor, Opposite S D Adarsh
Vidhyala Near Tikri More, Main Sohna Road, Sector 48, Gurgaon – 122018**

This Memorandum of Understanding is drawn up and agreed upon to establish the cooperation between

The Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research (ATSS – IICMR), Campus located at Nigdi, Pradhikaran and established in 2002, approved by AICTE affiliated to the University of Pune, Maharashtra at HS-2, Sector 27-A, Pradhikaran, Nigdi, Pune 411044 on behalf of itself and acting through the Director Dr. Abhay Kulkarni

AND

Indian Society for Quality (ISQ)- Pune Chapter, a 'Not-for-Profit' Society by Quality Professionals with the objective of providing a National Forum for Quality Education and for advisory role. The society will act as a catalyst and facilitation body for exchange of information and experience regarding Quality Management principles, technology and practices.

PREAMBLE

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic excellence for aspiring students. Along with academic's students as well as faculties must get conversant and they should get exposure & awareness to become a self-developed Intrapreneur. This is possible with the joint efforts by academic institutions & higher studies institutions for the welfare of society.

Indian Society for Quality (ISQ)- Pune Chapter, a 'Not-for-Profit' Society by Quality Professionals with the objective of providing a National Forum for Quality Education and for advisory role. The society will act as a catalyst and facilitation body for exchange of information and experience regarding Quality Management principles, technology and practices.

PURPOSE

The purpose of this Memorandum of Understanding between Indian Society for Quality (ISQ)- Pune Chapter and IICMR MBA, is to strengthen Industry Academia engagement.



OUTLINE OF THE ROLES

IICMR MBA Nigdi:

- Appointment of faculty leader/team and develop their competency level for support and coordination in identifying joint training & awareness programs.
- Execution of the identified joint training & awareness programs at IICMR-MBA and ISQ-Pune Chapter
- Provide the brand of IICMR MBA Nigdi. Pradhikaran and outreach mechanism for the marketing of the identified joint training and awareness programs
- To provide the required number of interns or students for relevant events and work organized by ISQ- Pune Chapter
- Providing infrastructure support for relevant events organized by IICMR MBA & ISQ-Pune Chapter
- Participate in and volunteer for relevant events as requested by IICMR MBA by ISQ- Pune Chapter
- An additional requirement if any, as per joint agreement of ISQ- Pune Chapter & IICMR MBA.

Indian Society for Quality (ISQ)- Pune Chapter

- Providing opportunities for faculty and students of IICMR MBA to attend free online sessions organized by ISQ- Pune Chapter
- Facilitate one session per quarter by ISQ- Pune Chapter members for faculty and students at IICMR MBA
- Providing opportunity for faculty and students of IICMR MBA to become member of ISQ-Pune Chapter
- Contribute and support in developing and publishing Indian Business Case studies under Drushti Case Research Center of IICMR MBA with participating organization post their consent.
- Encourage members of ISQ- Pune Chapter to participate as resource person for various workshops/seminars/conferences organized at IICMR MBA

3. MISCELLANEOUS:

- a. The details for the efficacious implementation of this Memorandum of Understanding shall be jointly worked out on mutually acceptable terms within the parameters of the policies, rules and regulations of both the institutions.
- b. The parties to this memorandum may, by mutual consent, add modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- c. The intent and implementation of this memorandum is SUBJECT to the policies of the respective states (in case of international agreements) and the laws of the land.
- d. The MOU shall remain in force for a period of one year from the date of its signature and seal and may be terminated by either side by giving a three months' notice to that effect in writing.

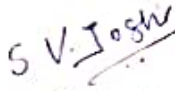



However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.

- e. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- f. This MOU shall require the ratification of the competent academic/executive body of both the institutions.

Duration / Term of the MoU:

This MoU shall be valid for One (1) year from the date of its entering into and maybe mutually extended from time to time in writing by both institutes

Signed at Pune on this the 4th day of November 2022

<p>For Indian Society for Quality (ISQ)- Pune Chapter</p> <p> Mrs Sarika Joshi President ISQ- Pune Chapter</p>	<p>For ATSS – IICMR</p> <p> Dr. Abhay Kulkarni Director, IICMR</p>
<p>Witnesses:</p> <p> 1. Mr. Prabhakar Shettigar Executive Director, ISQ</p>	<p>Witnesses:</p> <p> 1. Dr. Manisha Kulkarni HOD MBA@IICMR</p>

Date: 4/11/2022



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ON CO-OPERATION**

FOR

Strengthening collaboration between Academic

Between

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram
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And

**School of Management Studies,
Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon,
Maharashtra 425001**

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School of Management Studies, KBC North Maharashtra University, Jalgaon is one of the premier institute of north Maharashtra region. The University has decided to establish this department in 1992. Department offers structured graduate and undergraduate programs in Management, which are exhaustive in nature and structured to meet the challenges posed by industry & job market. The programs offered by the Department are Ph.D. Program, Two-year Full-time Master of Business Administration (M.B.A.) recognized by A.I.C.T.E., New Delhi, Three-year Full-time Bachelor of Business Management (BMS).

This Memorandum of Understanding between SOMS, KBCNMU and IICMR MBA is made only for enhancing the technical skills of students and cannot be used as commercial liability in any aspects.

PURPOSE

The purpose of this Memorandum of Understanding between SOMS, KBCNMU and IICMR MBA, is to strengthen Industry Academia engagement.

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Following roles are envisaged and the details will arrive at in a separate Memorandum of Agreement:

IICMR MBA Nigdi:

- ✓ Execution of the identified joint skill development training & awareness programmes at IICMR-MBA and SOMS, KBCNMU
- ✓ Regulatory requirements compliance for the identified joint skill development training and awareness programmes.
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- ✓ Participate in and volunteer for relevant events organized by SOMS, KBCNMU. An additional requirement if any.

School of Management Studies, Kavayitri Bahinabai Chaudhari North Maharashtra University

- ✓ Mutual sharing of research facilities and research expertise between two institutes.
- ✓ Enable students engaged in joint skill development training and awareness programs depending upon the need of SOMS, KBCNMU and other programs at IICMR MBA Nigdi, Pradhikaran.
- ✓ Enable interaction opportunities for faculty at IICMR MBA Nigdi, Pradhikaran for continual improvements.
- ✓ Enable engagements with the institute for various joint initiatives.
- ✓ Provide resource person for various workshops/seminars/conferences organized at IICMR MBA for the identified joint skill development training and awareness programs

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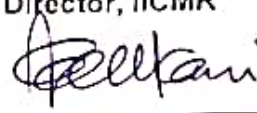
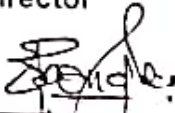
CONTACT PERSON

School of Management Studies,
Kavayitri Bahinabai Chaudhari
North Maharashtra University,
Jalgaon, Maharashtra 425001

Institute of Industrial And
Computer Management And
Research (IICMR) ,Nigdi

Prof. Anil P. Dongre
Director

Dr. Abhay kulkarni
Director, IICMR



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Email: doms.jal@gmail.com

Institute of Industrial And
Computer Management And
Research (IICMR) ,Nigdi

Tel.: 020 2765 7648
Email: info@iicmr.org

DIRECTOR
School of Management Studies
Kavayitri Bahinabai Chaudhari
North Maharashtra University
Jalgaon, Maharashtra 425001, (M.S.) India



This MoU is prepared in two identical copies. Each organization holds one original copy duly signed by the competent authority.

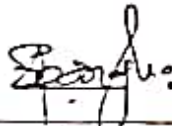
Signed

Date.....08/07/2022.....

For and on behalf of:

School of Management Studies,
Kavayitri Bahinabai Chaudhari
North Maharashtra University,
Jalgaon, Maharashtra 425001

Institute of Industrial And
Computer Management And
Research (IICMR), Nigdi



Prof. Anil P. Dongre

DIRECTOR

School of Management Studies
Kavayitri Bahinabai Chaudhari
North Maharashtra University
Jalgaon-425001.(M.S.)India



Dr. Abhay kulkarni
Director

Witness:

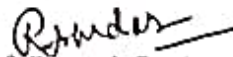
Prasad A. Gore
Chief Operating Officer



Dr. R. R. Chavan
Associate Professor



Dr. Manisha Kulkarni
Head of the Department, IICMR MBA



Prof. Ramesh Sardar
Professor

In Presence of



Dr. Parag Kalkar,
Dean - Commerce and Management
Savitribai Phule Pune University, Pune





महाराष्ट्र MAHARASHTRA

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म.प्र.क्र. १४४२८ दि. २९/६/२३ मु.शु.सं. १००५
 मुद्रांक विकत घेणाऱ्याचे नांव डॉ. अशाव कुलकर्णी
 पत्ता: विठडी (पुणे)
 तालुके नांव विठडी तालुका देवगावकर

मुद्रांक विकत घेणाऱ्याची सही सौ. ए.के. शिंदे
 पत्ता: १०१, २२०१५५२
 विकत घेतलेला मुद्रांक, पुणे-३५
 प्रथम मुद्रांकाची आवश्यकता आहे. (शासन आदेश दि. १/७/२००४ नुसार)
 अशा प्रकारे घेणाऱ्याची ज्येष्ठी मुद्रांक खरेदी केला त्यांनी त्याच कारणासाठी
 मुद्रांक खरेदी घेण्यापासून ६ महिन्यात यापरीचे बंधनकारक आहे

कोषागार अधिकारी
 पुणे
 09 JUN 2023
 प्रथम मुद्रांक लिपीक
 कोषागार पुणे करिता

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 27th day of June Two Thousand Twenty-Three.

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Mohipuri Technologies Pvt.Ltd
(A Group of Makeintern & Godigworld)



MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

Audyogik Tantra Shikshan Sanstha's,
Institute of Industrial and Computer Management and Research
MBA@IICMR
HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune,
Maharashtra 411044

&

Mohipuri Technologies Private Limited a company having its corporate office at 411, 3rd Floor, Rajendra Arihant Tower, B1 Community Centre, Janakpuri- 110058, New Delhi, hereinafter referred to as "Makeintern-MAKEINTERN-Associated with E-Cell (IIM Calcutta) (Brand Name of Mohipuri Technologies Pvt Ltd)" (which term shall so far as the context admits be deemed to mean and include its successors, administrators, executors and assignees) of the Second Party.

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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 27th day of June Two Thousand Twenty-Three.

BETWEEN

Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research, MBA@IICMR, Nigdi, Pune 411044, the First Party represented herein by its Dr. Abhay Kulkarni, Director (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

Mohipuri Technologies Private Limited a Company having its corporate office at 411, 3rd Floor, Rajendra Arihant Tower, B1 Community Centre, Janakpuri- 110058, New Delhi, hereinafter referred to as "Makeintern- MAKEINTERN (Brand Name of Mohipuri Technologies Pvt Ltd) - Associated with E-Cell (IIM Calcutta)" (which term shall so far as the context admits be deemed to mean and include its successors, administrators, executors and assignees) of the 'Second Party'.

Makeintern the Second Party, and represented herein by Director (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

WHEREAS:

- A) First Party is a Higher Educational Institution named:
Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research, MBA@IICMR, Nigdi, Pune
- B) First Party & Second Party believe that collaboration and co-operation



between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest;
- E) **MakeIntern**

The Second Party is engaged in educational services in Skill Development, Education, providing internships and R&D Services in the fields of management, employability Skills and related fields

F) MakeIntern, the Second Party is promoted by Mohipuri Technologies Private Limited, Company having its corporate office at 411, 3rd Floor, Rajendra Arihant Tower, B1 Community Centre, Janakpuri- 110058, New Delhi

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

CLAUSE 1 CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research, MBA@IICMR, Nigdi, Pune and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing

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significant inputs to them in developing suitable teaching / training

- 1.3 systems, keeping in mind the needs of the industry, the Second Party will unfold the opportunities for the joint collaboration.
- 1.4 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

CLAUSE 2 SCOPE OF THE MoU

- 2.1 The budding Managers and Faculty from the institution could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student and faculty community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites/ internship opportunities for the hands-on training of the learners enrolled

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with the First Party.

- 2.4 **Internships and Placement of Students:** Second Party will actively engage to help the delivery of the Internship and placement of students of the First Party into internships/jobs, as per AICTE internship Policy. The Second Party will also register itself on AICTE Internship Policy Portal for disseminating the Internship opportunities available with them.
- 2.5 **Research and Development:** Both Parties have agreed to carry out the joint research activities pertaining to employability skills
- 2.6 **Skill Development Programs/Value added Certification:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.7 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.8 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting industrial exposure/ training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.9 **Corporate Interviewing Activity:** Students guided by the faculty members, interview the CXO or Senior Management personnel. The corporate interview activity helps the students to appreciate the role of a senior manager in the industry, study the career graph of an individual, understand the workplace responsibilities, commitments, and thus helps in bridging the institute industry gap. This activity also helps in motivating the students to excel and to become successful leaders. Senior Management personnel of the second party shall participate in such interviews.
- 2.10 **Case Study Development:** MBA@IICMR aims to develop native content, rooted in Indian realities, for classroom teaching. Developing cases based on current issues, challenges and initiatives of industry is one such activity. With

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Aug 20 Page 5 of 9

an objective of strengthening industry institute connect and at the same time expose the faculty members of MBA@IICMR to real life business problems. These cases will be used for classroom teaching and will help students understand application of management concepts in Indian context. The second party shall, subject to their internal policy guidelines, help the first party to develop such case studies. The first party shall not publish any content developed in association with the second party, without the express written permission of the second party.

- 2.11 **Faculty Sabbatical:** MBA@IICMR is also keen to depute faculty members for working on a live project with the industry. Such projects can range from one week duration to six months duration and will be driven by mutually identified key deliverables.
- 2.12 **Live Projects:** MBA@IICMR also seeks live projects for the students to expose them to the knowhow of the industry.
- 2.13 **Shadowing Activity:** MBA@IICMR would like to extend and strengthen this association, in terms of number of students and areas of Marketing, Finance, HR, Operations, Supply Chain Management, Analytics, International Business, Agri Business, Healthcare, Hospitality, BFSI, Retailing, Real Estate, etc.
- 2.14 **Workshops & Joint Certifications:** MBA@IICMR would also like to invite experts to conduct workshops in their respective domains. Such workshops can be customized in terms of duration, batch size, delivery mode, venue etc. Successful candidates who meet pre-determined criteria may be awarded a joint-certificates.
- 2.15 **Mentoring:** MBA@IICMR welcomes industry professionals to mentor students. Such professionals are expected to have 10+ years of industry / training / consultancy / academic experience.
- 2.16 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 2.17 There is no financial commitment on the part of the Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research, MBA@IICMR, Nigdi,Pune , the First Party to take up any

[Handwritten Signature]

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program mentioned in the MoU.

If there is any financial consideration, it will be dealt separately.

CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period 27th June 2023 to 27th June 2026, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of Training Partner the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES

- 5.1 It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

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Page 7 of 9



First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Pune.

AGREED:

Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research, MBA@IICMR,Nigdi, Pune	MakeIntern- Mohipuri Technologies Private Limited
 Dr. Abhay Kulkarni Director, IICMR	 (on behalf of Hardeep) Dinesh Singh Puri Mr. Hardeep Singh Puri Director, MakeIntern
Address: HS-2, Sector 27A, Behind Tukaram Garden, Prabhakaran, Pune, Maharashtra 411044	Address: 411, 3rd Floor, Rajendra Arihant Tower, BI Community Centre, Janakpuri- 110058, New Delhi
Contact Details: 9822950405	Contact Details: Mr. Mishra-7290079907
E-mails: info@iicmr.org	E-mails: sonu@makeintern.com
Web: https://www.iicmrmba.edu.in/	Web: www.makeintern.com
Witness 1: Dr. Jayarsi Murali 	Witness 2: Ms. Sweta Jha
Witness 3: Ms. Dipti Bajpai 	Witness 4: Mr. Sonu Mishra



MARSIAN

MEMORANDUM OF UNDERSTANDING (MOU)

ON CO-OPERATION

FOR

Strengthening Industry-Academia Engagement

Between

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram
Garden, Pradhikaran, Puno, Maharashtra 411044**

And

Marsian Technologos

**203, City Spaco, Behind Mahindra Showroom, Opposite Inorbit Mall,
Nagar Road, Viman Nagar, Puno:411014**

INTRODUCTION

This Memorandum of Understanding (MoU) is drawn up and agreed upon to establish the cooperation between

IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044
, (hereinafter referred to as IICMR MBA Nigdi)

and

Marsian Technologies
203, City Space, Behind Mahindra Showroom, Opposite Inorbit Mall,
Nagar Road, Viman Nagar, Pune:411014

PREAMBLE

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic excellence for aspiring students. Along with academic's students as well as faculties must get conversant and they should get exposure & awareness to become a self-developed Intrapreneur. This is possible with the joint efforts by academic institutions & higher studies institutions for the welfare of society.

And

Marsian Technologies LLP is a pioneer training Institute offering training on Artificial Intelligence, Machine Learning, Data Science and Big Data Analytics, since 2014. The organization has been established as an IT services, consulting and solutions provider company with its special focus on research and training in the areas of Artificial Intelligence, Machine Learning, Data Science and Big Data Analytics

PURPOSE

The purpose of this Memorandum of Understanding between Marsian Technologies LLP and IICMR MBA, is to strengthen Industry Academia engagement.

OUTLINE OF THE ROLES

Following roles are envisaged and the details will arrive at in a separate Memorandum of Agreement:

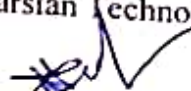
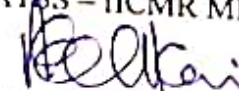
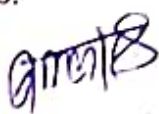
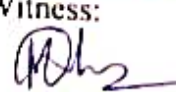
IICMR MBA Nigdi:

- ✓ Organizing MDPs for the students of Marsian Technologies
- ✓ Organizing and executing Workshops on softskills for students of Marsian Technologies
- ✓ Provide consultancy support as per requirement.
- ✓ Provide the brand of IICMR MBA Nigdi. Pradhikaran and outreach mechanism for the marketing of the identified programmes
- ✓ Participate in and volunteer for relevant events organized by your organization
- ✓ Additional requirement if any.

Your organization Pune:

- ✓ Offer trainings on analytics to the students of IICMR MBA
- ✓ Provide internship and Live Projects opportunities to the students of IICMR MBA.
- ✓ Enable interaction opportunities for faculty at IICMR MBA Nigdi. Pradhikaran for continual improvements.
- ✓ Enable engagements with the institute for various joint initiatives.
- ✓ Provide resource person for various workshops/seminars/conferences organized at IICMR MBA for the identified programs

Signed at Pune on this the day of2022

For Marsian Technologies LLP  Mr. Manoranjan Dash Managing Director, Marsian Technologies LLP	For ATSS - IICMR MBA  Dr. Abhay Kulkarni Director, IICMR, Pune-411044
Witness:  Mr. Vinod Chelase	Witness:  Dr. Manisha Kulkarni HoD, MBA - IICMR, Pune 411044



MEMORANDUM OF UNDERSTANDING (MoU)

Between

IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044
and

Pimpri Chinchwad Startup Incubation Center, Chinchwad, Pune

This is an agreement between “**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044**”

and “**Pimpri Chinchwad Startup Incubation Center**” hereinafter called **PCSIC**.

1. Purpose

The purpose of this MOU is to promote the co-operation in entrepreneurial and startup activities of, EDSI – DIT and PCSIC, individually as a “Party” and collectively as the “Parties”, herewith enter into the Memorandum of Understanding (“MoU”).

2. Background

PCSIC is a Joint venture of PCMC Smart city & Autocluster. We are first incubation centre which is government funded & backed by strong industry support through Autocluster & MCCIA. PCSIC vision is to support Startup in local ecosystem to stand on their legs by providing infrastructure support & guidance through industry expert mentors.

Background of other organization.

PCSIC is a Joint venture of PCMC Smart city & Autocluster. We are first incubation centre which is government funded & backed by strong industry support through

Autocluster & MCCIA. PCSIC vision is to support Startup in local ecosystem to stand on their legs by providing infrastructure support & guidance through industry expert mentors.

3. Forms of Co-operation

The following fields as are mutually acceptable for the Parties, the following forms of co-operation, amongst others, may be pursued hereunder:

- Incubation to aspirants from EDSI – DIT at PCSIC
- Joint innovation, entrepreneurship and startup activities by both the parties
- Innovative solutions to challenges of PCSIC from EDSI - DIT
- Sharing / suggesting resource persons or domain experts vis-à-vis by both the parties
- Any other point in interest of both the parties

4. Specific Projects

- If any vis-à-vis both the parties

5. Financial-Arrangements

Both Parties will be working independently for the events organized by each of them and may seek financing of joint activities from internal and external sources available to them.

6. Liability

Except for loss or damages caused through gross negligence or intent, the Parties shall have no liability to each other hereunder.

7. Legal Relationship

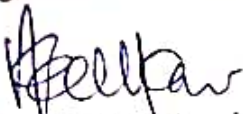
This MoU shall be construed as a statement of purpose to promote a genuine and mutually beneficial collaboration between the Parties. Nothing in this MoU shall create any legal relationship between the Parties.

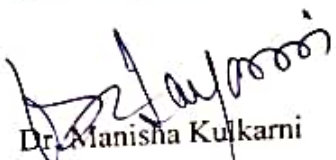
8. Commencement, Renewal, Termination

This MoU will be effective from the date of the last signature hereto and will remain in force for a time period of two (2) years, with a possibility for renewal at the end of the two-year-period, subject to the Parties' written agreement. Either Party may terminate this MoU by giving six (6) months' notice in writing to the other Party.

This MoU has been drawn up in two (2) original copies in the English language, each Party receiving one duly signed copy hereof.

Signed on behalf of **IICMR**


Dr. Abhay Kulkarni
(Director, IICMR)


Dr. Manisha Kulkarni
(HoD MBA@IICMR)

Place:

Date: 23/04/2023

Signed on behalf of **PCSIC:**


Mr Kiran Vaidya
(Managing Director, PCSIC)


Mr Uday Deo
(Manager PCSIC)

Place:

Date: 23/04/2023