



Memorandum of Understanding

This Memorandum of Understanding (MOU) is made on date __/__/2018

Between
C.R.A.F.T Academia Pvt. Ltd., Mumbai
&
Institute Of Industrial And Computer Management And Research (IICMR), Pune

Background:

Institute Of Industrial And Computer Management And Research (IICMR), Pune is a Top Management Institute with Computer Application program and in the state of Maharashtra, which is approved by All India Council of Technical Education (AICTE), recognized by the Directorate of Technical Education (DTE), Govt. of Maharashtra and Affiliated to Savitribai Phule Pune University. The Institute is accredited by NAAC-National Assessment and Accreditation Council. It conducts MBA (120 intake) & MCA (120 intake) programs.

C.R.A.F.T Academia Pvt. Ltd. is a **DIPP (Govt. of India) Recognized Startup** in Training & Development Company based out of Mumbai. Any rapidly growing economy is expected to create millions of opportunities. These shall be dynamic & keep on transforming. The need for collaboration and adequate coordination between Academia & Industry is imperative in order to meet these dynamic market requirements.

In order to address this situation C.R.A.F.T was formed. The aim is to meticulously design comprehensive modules to come up with a holistic training solution targeted towards enhancing skills of youth.

C.R.A.F.T Academia (Centre for Radically Astute Functional Training) and **Institute Of Industrial And Computer Management And Research (IICMR), Pune** (hereinafter The Parties) have come to the following agreement from the mutual awareness in the need of close cooperation in facilitating and advancing academic activities and providing the training to the students of the institute.

C.R.A.F.T Academia will prepare Students for:

C.R.A.F.T. Academia will provide LearnEX "The Learning Index" a Functional Training Mobile Application useful for Employability Training, which would be completely free of cost for the students and the institutes.

Benefits of LearnEX Mobile App:

1. "Engaged Trainee" in an efficient way throughout the training program.
2. It's a Video Based Functional Training Mobile App training candidates for real job post college.
3. All the videos are in "Hinglish" the widely spoken local lingo.
4. Training candidates right from Basics of a Subject to the "Real Job Simulation"
5. "Ideation of Concept" to the "Explanation of the Concept"
6. Sharpening "Business Skills" which includes "Communication Skills" as well as "Interview Skills" (Specific to the Job Interview)
7. LearnEX also provides Module Certification Tests
8. Play QuizEX against other students all over India



CRAFT Academia Pvt. Ltd

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REFORM

DELIVERY INNOVATION

COMMITMENT

ALIGNMENT

ATTITUDE



This will explore financial literacy of the students and Faculty members of IICMR and help providing Summer Internship & Placement Opportunities for MBA Students of IICMR.

Based on the above tests and assignments C.R.A.F.T. Academia will provide individual students progress report to the Institute Of Industrial And Computer Management And Research(IICMR), Pune.

Institute Of Industrial And Computer Management And Research(IICMR), Pune, will provide-

- Students Data, Support services (Library, IT Resource and Space)
- Provide human Resource support for above assignments if required.
- Any other initiative, activity or program not specified above to be mutually discussed and agreed upon after due approvals.

Terms

- The parties may undertake any new assignment /project for which no consent shall be required.
- The financial transactions if any will be decided with mutual consent on case-to-case basis.
- This MOU may be terminated by mutual consent by any party by providing a notice of one month.

Period of Validity

- This agreement shall be initially valid for **Two (2)** years from the date of signing the agreement and to be renewed subsequently by mutual consent of both the parties.

Mr. Debraj Das

CEO
C.R.A.F.T Academia, Mumbai

Dr. Abhay Kulkarni

Director, Institute Of Industrial And Computer
Management And Research(IICMR), Pune