



**MEMORANDUM OF UNDERSTANDING
BETWEEN**

**PUNE MANAGEMENT ASSOCIATION (PUNE)
Represented by Mr. Pradeep Tupe, Vice President PMA**

AND

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind
Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044
Represented by Dr. Abhay Prabhakar Kulkarni**

This Memorandum of Understanding is intended to promote interaction between PUNE MANAGEMENT ASSOCIATION, PUNE and IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044

A. PURPOSE OF AGREEMENT

There's a huge gap between the kind of skills and the kind of competencies that are required by industry and those being supplied by the institutions of higher education. As a responsible member of the higher education, IICMR MBA and PMA realize their responsibility to Consciously contribute to bridge the gap, which primarily helps Industries and Institute as well as society in general.

IICMR MBA and PMA recognize that they share common interests and are desirous to establish, a collaborative arrangement towards creating requisite talent by strengthening Business Management education (with a specific focus on Business Administration, General Management and allied domains) through targeted initiatives.

PMA shall predominantly act as the knowledge and Resources partner.

The purpose of this agreement is to forge a viable collaboration and jointly perform activities in line with the overarching objectives outlined in the areas of cooperative activities and predominantly act as the Knowledge and Resource partner.

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Nigdi, Pune - 411 044



AREAS OF COOPERATION

Mentoring: IICMR MBA welcomes industry professionals from PMA to mentor IICMR MBA students and select Group of Teaching Faculties.

Students Chapter: Proposed activities amongst such youngsters will be extended through Students Chapters, to be formed at IICMR MBA. Such Students Chapters shall be formed for instilling and imbibing the feeling of belongingness into management students and should provide a learned platform for the development of managerial skills. Activities of Students Chapter will be guided and overseen by a Subcommittee formed by PMA and the IICMR MBA.

Shadowing Program: PMA will help IICMR MBA in sending its students for shadowing program to top Management professionals in its network.

Workshops & Joint certifications: IICMR MBA would engage experts from PMA to conduct workshops on current themes in Marketing/ HR/ Finance/ Operations/ International Business/ Business Analytics and other areas of General Management. Such workshops can be customized in terms of duration, batch size, delivery mode, venue etc. Successful candidates who meet pre-determined criteria may be awarded joint- certificates.

Joint Research initiatives: IICMR MBA and PMA would like to take up Joint Research Initiatives in areas of mutual interest. These initiatives may take the form of research papers/ white papers/ position papers/review papers/ empirical research/corporate research and other areas of relevance.

Case Study Development: IICMR MBA aims to develop native content, rooted in Indian realities for classroom teaching. Developing cases based on current issues, challenges and initiatives of industry is one such activity. With an objective of strengthening industry IICMR MBA connect and at the same time expose IICMR MBA faculty members to real life business problems, joint case study development initiatives are proposed with PMA.

Curriculum Enrichment: PMA and IICMR MBA shall jointly undertake curriculum review and enrichment exercise and if necessary, develop new curriculum and courses identified areas. IICMR MBA may request PMA to nominate Expert Members on the Board of Curriculum or similar Boards.

Faculty/ Management Development Programs: PMA and IICMR MBA shall jointly organize Faculty/ Management development programs.

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Live project: IICMR MBA can explore opportunities for live projects and summer projects with PMA or through network of PMA members/professionals.

Learner's Evaluation: IICMR MBA can invite experts from PMA who could assist IICMR MBA in evaluating various aspects of learner's performance in terms of project viva, etc.

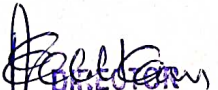
Expert Lectures: IICMR MBA would like to invite International speakers and experts from PMA and vice versa for expert lectures to share their experiences with the students and making them understand the expectations of the Industry from the Management Graduates. IICMR MBA would also like to invite such experts from PMA as key note speakers for Induction, Seminars and other Institutional activities. IICMR MBA may also share their expertise through such forums of your shared network.

Industrial visits: IICMR MBA would like to organize industrial visits for students and faculty to get an exposure to real life industry practices. PMA will support IICMR MBA in such activities.

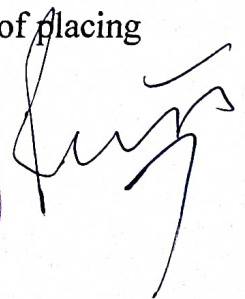
B. IMPLEMENTATION

- a. All programs or activities implemented under the terms of this Memorandum of Understanding shall be mutually agreed upon in writing, including the necessary budget for the program of activity as the need may arise time to time.
- b. Each of the participating organizations shall be fully responsible financially for the activities carried out under its direction or by its staff, except as otherwise agreed by the organizations.
- c. The organizations will designate one officer each who will develop and coordinate specific programs or activities between them.
- d. This MOU does not place any financial liability on either of the parties.
- e. This MOU does not place any responsibility on PMA in terms of placing IICMR MBA Students.

C. INTELLECTUAL PROPERTY


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Both partner organizations shall ensure that any results and publications originating from the collaboration will be available with both organizations.

D. DURATION AND RENEWAL OF AGREEMENT

The MoU shall be effective immediately after signatures by the representatives of both the organizations for a period of 2 years and is subject to revision or modification by mutual agreement.

E. AMENDMENTS

- a. The MoU may be amended by a written agreement signed by the representatives of both organizations.
- b. In the event of any unforeseen incident during collaborative activities both organizations agree to negotiate a mutually acceptable solution.
- c. Should any disagreement arise out of the application, interpretation or implementation of the agreement, the organizations shall endeavor to exercise best efforts to negotiate their differences.

F. TERMINATION OF AGREEMENT

This agreement may, at any time during its period of validity, be terminated by either party, or mutually, upon prior notice to the other in writing before the agreed-upon termination date, provided that such termination shall not affect the completion of any program or activity underway at the time of notice of termination.


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G. From Institution – It is expected that the Institution would take Institutional membership of PMA and depute at least five faculties to coordinate and execute MoU. It is also expected that Institution will encourage their students and form minimum one student's chapter at their Institution.

H. APPROVAL

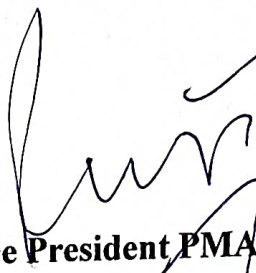
In agreement with the above terms of participation, the authorized representatives of IICMR MBA and PMA hereby affix signatures.

For: IICMR MBA



 DIRECTOR
 Institute of Industrial & Computer
 Management & Research [I.I.C.M.R.]
 Director Nigdi, Pune - 411 044

For: PMA



 Vice President PMA



Sr.no	Name	Designation	email-id	Contact details
	Sanjay Gandhi	VP	sanjay@4speaks.com	982256989
	Manisha Kulkarni	HOD	kulkarni.iicmr@gmail.com	9011042367

Date & Place: _____, Pune, India



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEOR

MBA@IICMR

Runathon of Hope Report-2022

Date: 25th Sept-2022
Sunday

Objectives of the event:

- To inculcate sportsman spirit amongst the students
- To enhance physical strength as well as mental strength among youth of India.
- To build the strong Nation and contribute to the society in terms of raising funds for Rotary Club which works for the welfare of the society

Description of the activity:

Runathon of Hope stands for more than just running, it stands for Hope. Over the last twelve years, the funds generated have been instrumental in bringing a change in the society and hope to thousands. From the funds generated last year, we completed 81 surgeries on the needy and underprivileged, created 10+Happy Villages, built 250+ toilets, provided 175 Education Learning Kits to Schools, executed 5 Lift Irrigation and Water Reservoir Projects, facilitated 1 Human Milk Bank in PCMC Region and several other on-going projects.

MBA@ IICMR takes part in runathon conducted by Rotary Club every year. Our students participated with full zeal and enthusiasm. A few students handled the counters of managing water bottles, breakfast counter and several students participated in escorting the VIP guests. Apart from that four of the students participated in race of 5 kms.

Total no of participants:61
Volunteers:57
Runners:04



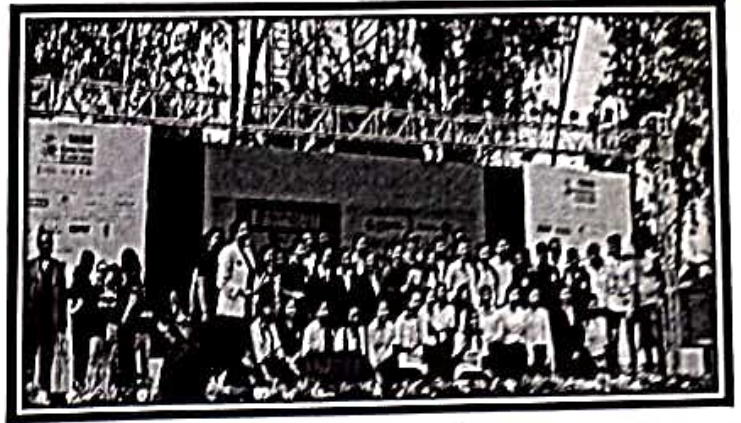
Students with Rotary club Volunteer



Students all set for the marathon



Students with Hon. Director Sir



Students Felicitation on the stage



Winner of 5 kms marathon



Director sir cheering up the students

Assessment and Activity Outcome:

- The student of MBA@IICMR Ms Deepika Panchal won the third prize worth rs10000 in 5kms runathon
- Volunteers of our Institute got an opportunity to manage the event

Feedback:

The students were extremely happy after attending the event organised by Rotary club.

Summary and Conclusion:

To conclude it is observed that this type of programmes should be held to motivate the students to participate in various co-curricular activities. We are profoundly grateful to Rotary club to give us an opportunity to participate in this event.

Prepared by

Ms. Aditi Thakkar
Ms Puja Gavande
Runathon Coordinator

Verified by

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR

