

#### Audyogik Tantra Shikshan Sanstha's

#### Institute of Industrial and Computer Management and Research (IICMR)



Approved by AICTE, Permanently Affiliated to SP Pune University, Recognized by DTE, Government of Maharashtra, NAAC Re-accredited

# **Criterion 1.2 – Academic Flexibility**

Key Indicator - 1.2.1: Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

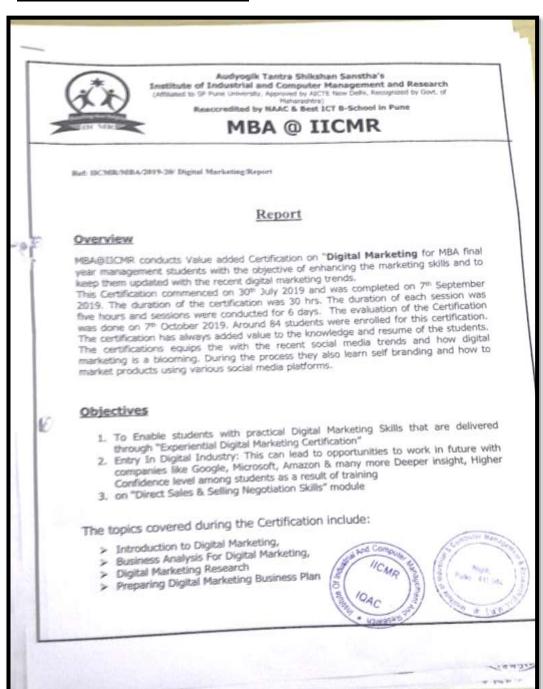
## Metric 1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

**Reports of Certifications Offered** 

#### Academic Year 2019-2020

#### **Certification in Digital Marketing**





Audyogik Tantra Shikshan Sanstha's Institute of Industrial and Computer Management and Research
Affilianes to SP Pure University Approves by ACC's New Delhi, Recognized by Govt of Reaccredited by NAAC & Best ICT B-School in Pune

# MBA @ IICMR

- Web Designing (UE, Overview)
- Marketing Storefront Overview
- Biogging Overview,
- SEO (Search Engine Optimization), SEM (Search Engine Marketing)
- Social Media Marketing

#### Outcome

- Increase value of student in the job market
- Students learned how to handle end-end marketing campaigns
- Soudents learned the use and importance of the tools and techniques of digital media for self branding and marketing.



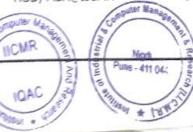
Prepared by Mr. Maruti Prasad Coordinator- Digital Marketing



Guided by Adv. ManishaKulkarni HOD, MBA@IICMR

Approved by Dr. Abhay Kulkarni Director, IICMR

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#### **Certification on Wealth Management and Banking**



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Institute of Industrial and Computer Management and Research

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# MBA @ IICMR

Date: 07/10/2019

# Value Added Certification 2019-20 Wealth Management and Banking

Title of the Activity: Value Added Certification 2019-20, "Wealth Management and Banking"

Name of the Trainer: Mr. Aneesh Day

#### Schedule of the Activity:

Date	Morning Session	Afternoon Session
21/08/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
28/08/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
04/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
11/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
18/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
25/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
	21/08/2019 28/08/2019 04/09/2019 11/09/2019 18/09/2019	21/08/2019 9.30 am to 12.30 pm 28/08/2019 9.30 am to 12.30 pm 04/09/2019 9.30 am to 12.30 pm 11/09/2019 9.30 am to 12.30 pm 18/09/2019 9.30 am to 12.30 pm

The Value Added Certification on "Wealth Management and Banking" (VAC-Finance) course for MBA-II Year (All specialization) had been conducted in the Institute on 5 full days (30 sessions of 60 min. each) as per above mentioned schedule. Every day six sessions starting from 9.30am to 4.30pm followed by lunch break of 60 min. had been conducted by the trainer Mr. Aneesh Day.

#### Day 1:

The first session started on 21st August 2019 at 9.30am. Dr. Abhay Kulkarni, Director, IICMR introduced the importance of the certification course for the students & the knowledge & skills to be enhanced during the five days certification course. Adv. Manisha Kulkarni, HOD, MBA@IICMR shared the previous achievements of the students for the certification course & also how this certification will benefit for the management of wealth in future. Mr. Vinod Bhelose, Coordinator, VAC-Finance introduced to the trainer of the certification program.

The first session had been conducted in the class room (TI-3) on the Introduction & Importance of the Wealth Management. 62 students in the morning session & 63 students in the afternoon session were attended.

#### Day 2:

The second session of VAC-Finance had been conducted on 31st August, 2019 instead of August, 2019 as per schedule due to the some emergency issue of the trainer. The conceptual points and on how the manage the port folio of an individual had been discussed during the session. 60 students in morning session & 46 students in the afternoon session attended the course.

#### Day 3:

The third session of VAC-Finance had been conducted on 4<sup>th</sup> September, 2019 as per the schedule. The practical exercise based on excel & mobile apps taken by the trainer along with the various options available for investment portfolio. 49 students in the morning as well as in the afternoon session attended the course.

#### Day 4:

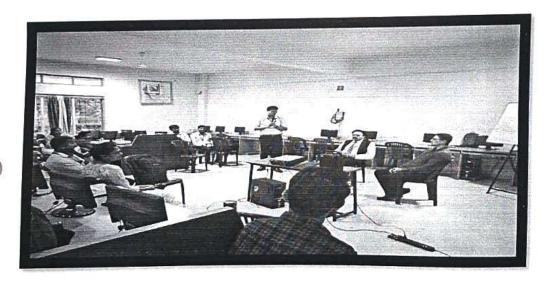
The fourth session of VAC-Finance had been conducted on 11th September,2019 as per the schedule. The comparative analysis on Insurance, Physical Commodities & various portfolio returns based on excel & media apps. 55 students in the morning & 49 students in the afternoon attended the Messions.

MBA@IICMR/2019-20/VAC-FINANCE

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Mr. Aneesh Day delivering the session



Student feedback during the session

#### Day 5:

The fifth and final session of VAC-Finance was conducted on 21<sup>st</sup> Aug. 2019. During the session in first half trainer conducted the session on Banking and in second half the revision on the topic covered was conducted. Total 53 students was present for the session.

#### **Evaluation:**

The evaluation & assessment of students for VAC-Finance was conducted on 3<sup>rd</sup>.Oct. 2019. First is online MCQ test & Personal Interview. Total 74 students were benefited by the Certification of VAC-Finance.

#### Feedback:

The feedback for the Certification on VAC-Finance was Very Good. The participants benefited by the excellent knowledge & hands on practice of Wealth Management & Banking throughout the training sessions. They were happy & the certification will help them for their personal financial planning as well as their career.

Prepared by

Verified by

Approved by

Mr. Vinor Bhelose

Adv. Manisha Kulkarni

HOD, MBA@IICMR

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Director, IICMR

VAC-Finance Coordinator

Pune - 111 044

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# MBA @ IICMR

Date: 04/06/2020

# Value Added Certification "Wealth Management and Banking" Report

The Value Added Certification on "Wealth Management and Banking" (VAC-Finance) course for MBA 2019-21 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during May 2020. Total 36 hours duration course was started on 11th May 2020 to 29th May 2020 using online platform (Google meet app). Dr. Abhay Kulkarni, Director IICMR addressed the students to make use of this pandemic situation and focus to complete this course for better career opportunities and their personal life. Every day two sessions starting from 11.00am to 1.00pm was conducted by the trainer Mr. Aneesh Day, Founder & Principal Consultant, Fincubator Consulting. The certification course was coordinated by Mr. Vinod Bhelose, Asst. Professor MBA@IICMR. Total 84 students attended the session. After every session the MCQ test based on the session was conducted along with the feedback form, the performance of the students for the same is excellent & the feedback for every session was also excellent. Students of MBA@IICMR benefited by the Portfolio management, valuation of various financial instruments, practices using excel sheet & financial calculators and investment decision making techniques. The Value Added Certification on "Wealth Management & Banking" was successfully conducted by the Institute.

Prepared by

Verified by

Approved by

Mr Vinor Rhelose

Adv. Manisha Kulkarni

alles

Dr. Abhay Kulkarni

VAC-Finance Coordinator

HOD, MARGINEME

Director HC













#### Certification in **Basic and Advanced Excel**



Value Added Certification - fixed

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#### REPORT

Title of the Activity: Value Added Certification - Excel

Name of the Trainer: Ms. Pooja Gavande

#### Schedule of the Activity:

Sr. No.	Date	Time
1	30/11/2019	2 30 to 5 30
2	03/12/2019	2.30 (c. 5.30
3	04/12/2019	2.30 to 5.30
4	05/12/2019	2.30 to 5.30
5	06/12/2019	2.30 to 5.30
6	7/12/2019	2.30 to 5.30

The Value Added Certification on "Microsoft Excel" (VAC-Excel) course for Mbk-stypests, at specializations was conducted in the Institute from 30<sup>th</sup> November to 7<sup>th</sup> December 2505, Mc Poola Gavande was the resource person for the same.

The first session started on 30<sup>th</sup> November 2019 at 2.30am. Mrs. Nielse Inamosar - Coordinator - VAC-Excel introduced to the trainer of the certification program.

All the sessions were conducted in computer lab. 62 students attended all the sessions. The sessions were designed in such a manner that the trainer was explaining the concepts/formulas and the theory in 1<sup>st</sup> one and half hour and half an hour each session was allotted for practical.

#### Evaluation:

The evaluation & assessment of students for VAC-Excel was conducted on  ${\mathcal P}$  December 2019.

MSASTICMR/2019-20/VAC-Excel







#### **Certification in German**



# Audyogik Tantra Shikshan Sanstha's Institute of Industrial and Computer Management and Research Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

### MBA @ IICMR

Date: 11/06/2020

#### Report

#### German Language Certification Course

- 1. Name of the Event: German language Certification Course
- 2. Name of the Trainer: Ms. Anaya Kulkarni
- Name of the Faculty Co-ordinator Mr. Maruti Prasad.
- 4. Name of the Student Co-ordinator Naved Afaque
- 5. Date and Venue:

Sr No	Date	Time Slot	Venue
1	17 <sup>th</sup> Feb 2020 to 12 <sup>th</sup> March 2020	7.30 am to 09.30 am	
2	11 <sup>th</sup> May 2020 to 5 <sup>th</sup> Jun 2020	9.30 am to 10.30 am	Virtual Session (Webex)

The Value Added Certification on "German language certification course" for MBA-I Year Students had been conducted in the Institute for 12 days as per schedule. Every day two sessions starting from 7.30am to 9.30 am and Virtual Sessions for 14 days (1 Hr Per day) had been conducted by the trainer Ms. Anaya Kulkarni.

#### 6. Outcomes of Activity

The Germans have their place in the history of time, and when it comes to the vocabulary, it follows exactly the exact same heritage. Germany is the country to the country of the country

Ref-IICMR/MBA/VAC - German language Certification Course/2019-20

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that frightens the planet with innovations in automation, cars, and other technologies. One way to get into this world is through languages. The German Language Certification course has led to the ocean of knowledge i.e. there are classics of literature, music, philosophy and social writing by great German believers. Europe becoming an exporter and biggest economy has increased the value of this vocabulary even more from a business perspective. One way to get into this world is through language.

German language enables students the scope to enhance their

career as Translator, Interpreter and Mediator.

 There are various MNCs employing German language experts and specialists for outsourcing work.

 Several KPOs / BPOs are having German process and shelling good remuneration for the same.

Germany is a land of Ideas and Innovations, which will enhance business opportunity globally.

#### 7. Summary of the Event

40 hours training was conducted by Ms. Anaya Kulkarni. The session was inaugurated in the hands of our honourable director Dr. Abhay Kulkarni. Every day MCQ test was conducted for 10 marks.

The following are the main strengths identified in the evaluation:

The quality of teaching observed was very good.

· The use of the target language as the main language of instruction and communication in the German classroom was exemplary, where an authentic German environment was effectively created and sustained.

There was an enjoyable learning atmosphere and the teacher engaged

students of different ability levels skilfully.

 It is very good that the German plan details learning outcomes expressed in "can-do" statements.

 Progression in the language is clearly signalled in that the lesson plan articulates what students in each session should be able to do in terms of skills and competencies.

 The commendable frequency with which learning was reinforced through the assignment of homework was noted, and there was evidence of regular correction of homework.

#### 8. Evaluation:

The evaluation & assessment of students for VAC-German language Certification Course was conducted on 5th Jun 2020 through descriptive paper. Total 32 students were benefited by the Certification of VAC-German language

Ref-IICMR/MBA/VAC - German language Certification Course/2019-20

certification course.

#### 9. Feedback:

The feedback for the Certification on VAC-German language certification course was Excellent. The participants benefited by the excellent knowledge of German language Vocabulary, pronounciation, daily routine words and grammer throughout the training sessions. They were happy & the certification will help them for their career.

German Language Certification Course Feedback Links:

Sr.No.	Students Name	Youtube Link	
1	Naved Afaque	https://rb.gy/wjemsj	
2	Cheena Malhotra	https://rb.gy/lkgxyl	
3	Manali Landge	https://rb.gy/hivihn	
4	Priyamvada Mishra	https://rb.gy/2os18t	

Prepared by: Mr. Maruti Prasad

German language Course

Coordinator

Guided by:

Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by: Dr. Abhay Kulkarni

Director, IICMR

Ref-IICMR/MRA/VA

Pune 411 044

Course/2019-20

# <u>Certification on Startup and Entrepreneurship in association with Ministry of MSME, .</u> of India



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#### MBA @ IICMR

Date: 07/03/2020

#### REPORT

1. Title of the Activity: Business Process Excellence 2020 INDUSTRIAL MOTIVATIONAL CAMPAIGN FOR ENTREPRENEURSHIP DEVELOPMENT

2. Date & Venue: 6th March to 7th March 2020, IICMR Auditorium

Time: 9:30 am to 5:30 pm

3. Course Objective: Industrial Motivational Campaign (IMC) is an activity to identify and motivate traditional / non-traditional entrepreneurs, having potential for setting up MSEs and with an objective of leading them towards entrepreneurship / self-employment.

#### 3.1 Outcomes of Activity:

- a. To promote innovation amongst the budding managers
- b. To groom the entrepreneurial skills amongst the budding managers
- c. To educate the budding managers about the schemes available for MSME

#### 4. Description of the Study:

The event was inaugurated by Mr. Manoj Phutane, the chairman and managing director of Kala Group of Industries. He shared the journey of intrapreneur to Entrepreneur. Moreover he share about the strategies taken by the conglomerate group of Kala Group. They started their business with genset. Later they diversified into Biotech etc. The event comprised of a blend of 7 plenary sessions, one panel discussions and Valedictory sessions. The budding managers were from the process of starting of an enterprises, identify the opportunities, how to incubate their deas into innovation and how

MBAGIICMR/Career Excellence Programme MBA Batch \$159-21

to protect their innovation and how to identify their strength and weakness of the enterprise as well as how to apply for funding as well what are various government schemes available to support them to start their business.

#### 5. Activity Experience

Seventy five Students of MBA First year experienced the activity. They actively participated in the discussions with the experts. They cleared their doubts. Students were divided into eight group. First Session was held by the Mr. Pradeep Galkwad. He explained the concepts of incubation centre. How the idea is converted to a product was explained to him. Second session was to understand the four pillars of the organisation namely, Vision, Mission, Business Model and the challenges and opportunities of an organization. They were given 8 different sectors namely, 1. Food, 2. Cloth, 3. Travel, 4. Payment, 5. Online book store, 6. Online Groceries 7. Online Gold 8. Online education. Moreover they actively participated in the activity by creatively presenting the above mentioned four pillars in the chart and explained them. Third session was held by the Mr. Jitendra Sharma where he highlighted how to Identification of business opportunities for starting Own Venture. He took two case study namely Dosa Plaza as well as Mr. Ramesh Babu's Journey of Barber to the leading Business man of renting Luxurious car. Mr. Sudhir Hasamanis engaged the third session How to identify the Entrepreneur in YOU? SWOT Analysis SWOT analysis. He explained few ideas namely Medical equipment rentals as well as translation services. He did the SWOC analysis. It was followed by the panel discussion held with Mr. Atul Bengeri and Rahul Arjun Jadhav. Mr. Arjun Jadhav shared his experience of starting his first enterprises and he closed his first enterprise due to lack of financial knowledge. Later he started his second enterprise with the support of his father who helped him to formulate the financial strategies which helped to achieve success in the business.

The second day started with the recap of the first day and the fourth session was Salient features of a project Report / Business Plan by the Indian Overseas Bank, Mr. Bimlendu Biswal, Senior Manager Credit and Risk Management. He explained the elements of the business proposal or business plan. Later he explained how the bankers appraise the credit worthiness of the proposal. Fifth session was held by Mr. Ritesh Pal CA. He dealt on IPR. He ignited the minds of budding managers, how the process of filing the patent



and IPR can be practised as a profession. Sixth session was held by Mr. Sudhakar Kulkarni where he highlighted the schemes of MSME to start a new enterprise. Seventh session was held by Mr. Sunil Joshi CMA. He focussed on the risks as well as risk management techniques. How risk can be avoided as well as mitigated The last was the valedictory session held by Mr. Yogesh Pawar who concentrated on the Intrapreneur to Entrepreneur. He also talked about the characteristics of an entrepreneur. Thus the budding managers got the overview of the transformation process from ideation to ideal enterprise.

#### 6. Assessment of Activity Outcomes:

The budding managers were really cherished by this event. Most of them gave the feedback of the all the sessions above three. It depicted that they really benefited by this event. The objective of the event was met with. Few students are having innovative idea. We will collaborate with the AIC Pinnacle to convert these ideas into successful product.

#### 7. Feedback:

It was positive feedback, each student took away a key benefit point from this activity.



MBA@ITCMR/Business Process Excellence Programme MBA Batch 2019-21.





MBAGIICMR/Business Process Excellence for sminne Alba Batch 2019-21



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Prepared by Ms. Jayasri Murali EDC Coordinator Verified by Adv. Manisha Kulkarni HOD, MBA@IICMR Approved by
Dr. Abhay Kulkarni
Director, IICMR





MBA@IICMR/Business Process Excellence Programme MBA Batch 2019-21 .





Audyogik Tantra Shikshan Sanstha 's

# Institute of Industrial and Computer Management and Research (IICMR) MBA @ IICMR

#### **Event Report**

1. Name of the Event: Computerized Accounting through Tally ERP 9

 Date & Venue: 11<sup>th</sup> May 2020 to 10<sup>th</sup> June 2020. Online sessions through Google- Meet

11th May to 31st May 2020-Time: 1: 30 p.m. - 3:00 p.m.

1st June to 10th June 2020- Time 1:00 pm - 3:00 p.m

#### 3. Outcomes of Activity:

- In this era of ICT and Analytics budding managers should equip them with computerized accounting software
- To the understanding of the concepts of Management accounting
- To practically implement the concepts learnt in the class
- d. To master the concepts of Accounting as well as GST and getting them industry ready
- e. To prepare them to clear the Tally ERP certification from the government

#### 4. Description of the Process:

Notices were displayed and Students registered. They filled the examination form the Tally ERP certification of the Government. They were trained. They solved the examples. It was hands on session. The trainer used to do it practically. Students used to do simultaneously and the trainer checks if the





output matches. If not she used to identify the error and rectify. Sessions were very interactive.

#### 5. Summary of the event

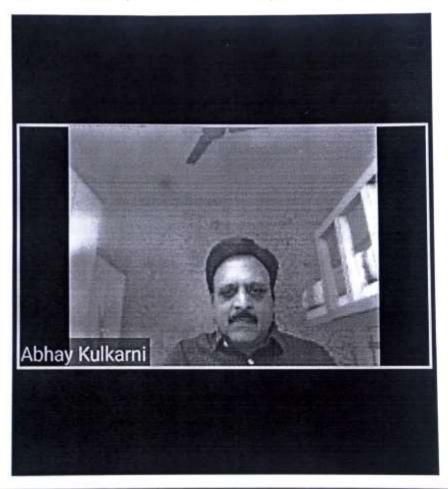
40 hours training was conducted by the renowned CCA academy. The session was inaugurated in the hands of our honourable director Dr. Abhay Kulkarni. The trainers were very punctual and conducted the training diligently. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc. 25 students registered for the event. Out of them on an average 22 students were attending regularly. The reason for the absenteeism were due to power failure and network connectivity. Every day MCQ test was conducted for 10 marks. On an average budding managers used to secure more than 7 marks. This implies the objective of the program was met with. Students are able to clear the objective test. This depicts the budding managers are preparing themselves for the Government certification and understood the concepts of tally. During the valedictory session, our honorable director sir Dr. Abhay Kulkarni congratulated the budding managers for upgrading skills and make them industry ready during the pandemic situation. He insisted the importance of tally and how tally paves the platform for cost control as well as budgetary control. Moreover he invited the personal feedback. Students were immensely happy on the tally training provided by the Institute. They thanked our director. Most of the budding managers have rated 5 out of 5 for the tally training imparted at our Institute.

#### 6. Assessment of Activity Outcomes:

- It paved the platform to groom their accounting skills as well as ICT skills as well online video conferencing tool namely Google meet which is widely used.
- The budding managers did hands on experience in the software and thoroughly understood the concepts of accounting, GST, TDS, Inventory, billing etc.,
- It helped to bridge the gap between the industry and academia and make them industry ready.

#### 7. Feedback:

Name of the Student Coordinator: 1.Ms. Sharayu Mahendrakar Name of the Faculty Coordinator: 1.Ms. Jayasri Murali



Inaugural address of Our Honourable Director Dr. Abhay Kulkarni



Attendance of the Tally (Dane)





Indrajeet Patel 1 min 90 % match

ahi face mam

#### Ganesh Gade Now

Thank you Jayshree maam Puja ma'am,shardha ma'am. Respected Puja ma'am Thank You so much for give me the opportunity learning tally from you. Really I'm satisfied. You are the most experience person in Financial accounts, inventory and statutory details and most important thing your way of coaching really excellent.

Testimonials of the Budding Managers about Tally session

Prepared by Ms. Jayasri Murali

Critique Coordinator

Verified by Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by Dr. Abhay Kulkarni Director, IICMR

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#### Report of Students completing online Certifications during Pandemic



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### MBA @ IICMR

Date: 01/07/2020

#### Report on the Certificate courses attended by the students during pandemic lock down

The locked down period was situation where everyone was forced to come out of comfort zone. The faculties learned new online teaching techniques so as students also. The distance learning was the thing for everyone. Many issues arose during distance learning, from network issues to unavailability of the laptops. This situation was new for everybody. So each one had its own strategy to deal with it. Many students participated in various activities like online quiz competition during this period. They also did various free online certificate courses offered by Udemy, Google, Coursera, EDUCBA, Corporate finance institute and many more.

#### Outcome of the activities:

The students of MBA@IICMR utilized the locked down period for learning new things. They used online platform for learning. Many of them did digital marketing online certifications during this period which is helpful for summer internship program. Also many students did courses about their core domain which will be helpful for them in understanding the core MBA subjects.

Sr No.	Name of the students	Name of the course	Source	Date of Completion	Hours
1	Kiran Ghayal	The complete Digital Marketing course	Udemy	12/4/2020	23.5
2	Cheena Malhotra	The complete Financial Analyst course 2020	Udemy	23/04/2020	18.5
3	Ganesh Gade	The complete Financial Analyst course 2020	Udemy	8/4/2020	18
4	Ganesh Gade	Beginner-to Pro in Excel	Udemy	20/04/2020	13.5
5	Ganesh Gade	The complete Bucel Course: Golfrom Reginner to advance	Stolat Hange		41

MBA@IICMR/Students Achievaments

Pune - 411 044

6	Ganesh Gade	Reading Financial Statements	Corporate Finance Institute	8/5/2020	EXAM
7	Ganesh Gade	Accounting fundamentals	Corporate Finance Institute	7/5/2020	EXAM
8	Priyamvada Mishra	Introduction to Financial Market	Coursera	5/4/2020	Non - credit
9	Mahima Tulsani	Email marketing 2020 (you@yourwebsite.com) business email	Udemy	9/6/2020	38 minutes
10	Mahima Tulsani	Artificial intelligence in digital marketing	Udemy	29/05/2020	1
11	Mahima Tulsani	Personal Finance - get out of debt easily	Udemy	5/6/2020	1
12	Mahima Tulsani	Basics of Financial Market a complete study	Udemy	8/6/2020	1
13	Mahima Tulsani	A crash course on essentials of HRM	Udemy	16/06/2020	1
14	Mahima Tulsani	introduction to Corporate Finance	Corporate Finance Institute	7/5/2020	EXAM
15	Mahima Tulsani	The fundamental of digital Marketing	Google Digital Garage	6/5/2020	EXAM
16	Shweta Kadalak	Power BI Essentials: Build & Share a Dashboard for COVID 19	Udemy	7/7/2020	2
17	Shweta Kadalak	How to use Youtube as an Amazing Free Marketing Platform	Udemy	15/06/2020	1.5
18	Shweta Kadalak	Facebook marketing next level traffic generation strategies	Udemy	15/06/2020	1
19	Shweta Kadalak	Zero to Hero Microsoft Excel Complet Excel Guide 2020	Udemy	10/6/2020	6
20	Shweta Kadalak	Affilated Marketing for beginners	Udemy	14/06/2020	4
21	Shubham Jagataap	The complete Financial Analyst training & investing course	Udemy	17/05/2020	22.5
22	Shubham Jagataap	Corporate financial MBA Class by Ashwathth	Cursa	May Maga All Oak	35hrs 56min

MBA@IICMR/2019-20/Students Achievements

23	Shubham Jagataap	Management - Business analysis for Engineers by NPTELHRD	Cursa	May	28hrs 36mins
24	Mukti Tanwani	Beginners Financial Market: Asset Player and investment	Udemy	9/5/2020	1.5
25	Mukti Tanwani	Email marketing 2020 (you@yourwebsite.com) business email	Udemy	8/6/2020	38 minutes
26	Mukti Tanwani	Emotional Intelligence in work place	Udemy	5/6/2020	2.5
27	Mukti Tanwani	Personal Finance - get out of debt easily	Udemy	5/6/2020	1
28	Mukti Tanwani	Flexible Budgets, standard cost & variance analysis	Udemy	26/05/2020	8
29	Mukti Tanwani	Artificial intelligence in digital marketing	Udemy	29/05/2020	1
30	Mukti Tanwani	Financial statement analysis: ratio analysis	Udemy	11/5/2020	11
31	Mukti Tanwani	A crash course on essentials of HRM	Udemy	15/06/2020	1
32	Mukti Tanwani	Basics of Financial Market a complete study	Udemy	7/6/2020	1.5
33	Mukti Tanwani	Content Marketing: Grow your business with content marketing	Udemy	8/5/2020	5.5
34	Mukti Tanwani	Digital Marketing certification (SEO, Google ads, analytics)	Udemy	23/06/2020	3
35	Mukti Tanwani	Financial accounting: adjusting entries and financial statements	Udemy	24/06/2020	12
36	Mukti Tanwani	Accounting fundamentals	Corporate Finance Institute	7/5/2020	EXAM
3/	Shraddha Panchghare	Google Analytics Certification: Become certified and earn more	Udemy	8/5/2020	2
18	Shraddha Panchghare	Productivity and Time Management for the Overwhelmed	Udemy	23/5/2020	2
464	Arati Uplenchwar	Intellectual Property by	Curs	May May Park May Park May	18

40	Anjali Badgujar	Human Resource management concept by Gregg Learning	Cursa	May	8 hours 13 minutes
41	Anjali Badgujar	Human Resource Strategy Development	Udemy	15/5/2020	1
42	Bhushan Kalanke	Human Resource management concept by Gregg Learning	Cursa	May	8 hours 13 minutes
43	Bhushan Kalanke	Digital Marketing course by Ankur	Cursa	May	6 hours 12 minutes
44	Dhananjay Dhanagar	Introduction to Data Studio	Google analytics Academic	may	certification
45	Dhananjay Dhanagar	Google tag manager fundamentals	Google analytics Academic	May	certification
46	Dhananjay Dhanagar	The fundamental of digital Marketing	Google	20/05/2020	certification
47	Dhananjay Dhanagar	Advance Google Analytics	Google analytics Academic	Мау	certification

8	Ashwini Patil	19/04/2020	Interview Skills	TCS KOA
7	Ashwini Patil	18/04/2020	Introduction to Artificial Intelligence	TCS ION
6	Ashwini Patil	19/04/2020 to 20/04/2020	Group Discussion	TCS ION
5	Ashwini Patil	19/04/2020	Resume writing & Cover Letter	TCS ION
4	Aishwarya Kulkarni	4/5/2020	Free Online CFA calcuator course	
3	Aishwarya Kulkarni	4/5/2020	Investment Banking an overview	EDUCBA
2	Aishwarya Kulkarni	4/5/2020	Accounting - the foundation	EDUCBA
1	Aishwarya Kulkarni	4/5/2020	Corporate valuation - Bigginer to Pro in Microsoft Excel	EDUCBA
Sr No.	Name of the student	Date	Certification criteria	Resource organization

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i i	9 Ashwini Patil	19/04/2020 to 20/04/2020	Telephonic Etiquette	TCS ION
	10 Ashwini Patil	13/04/2020 to 18/04/2020	Communication Skills	TCS ION
į.	11 Shweta kadalak	25/5/2020	Investment Banking an overview	EDUCBA
1	2 Shweta kadalak	26/5/2020	Accounting - the foundation	EDUCBA
1	3 Shweta kadalak	27/05/2020	Online CFA calculator training course	EDUCBA
14	Shweta Kadalak	27/05/2020	Corporate valuation - Bigginer to Pro in Microsoft Excel	EDUCBA
15	Kriti Shrivastav	8/5/2020	Introduction to Artificial Intelligence	TCS ION
16	Naved	26/06/2020	How to use Intagram like Pro	IIDE
17	Shraddha Panchghare	25/04/2020	Microsoft Excel Course	EDUCBA
18	Shraddha Panchghare	8/5/2020	Google analytics individual qualification	Google
19	Shraddha Panchghare	8/5/2020	Search Engine Optimization	EDUCBA
20	Shraddha Panchghare		Google Analytics for beginners	Google
21	Arati Uplenchwar	31/05/2020	E - commerce	Emarketing institute
22	Shweta kadalak	10/5/2020	Zero to Hero in Microsoft Excel: Complete Excel guide 2020	Udemy
23	Shweta kadalak	12/6/2020	Fundamentals of digital Marketing	Google
24	Shweta kadalak		Human Resourse processes & Management	EDUCBA
25	Shweta kadalak	30/05/2020	Microsoft Excel Course	EDUCBA

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26	Bhushan Kalanke	5/5/2020	SEO- Search Engine Optimization	EDUCBA
27	Gayatri Sapure	6/5/2020	Accounting - the foundation	Corporate Finance Institute
28	Aditya Kumar	3/6/2020	Fundamentals of digital Marketing	Google

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Ms Kiran Rao Coordinator Verified by

Adv. Manisha Kulkarni HOD, MBA@IICMR Approved by

Dr Abhay Kulkarni Director, IICMR





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