



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited



Criterion 1.2 – Academic Flexibility

Key Indicator - 1.2.1: Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Metric 1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Reports of Certifications Offered

Academic Year 2020-2021

Certification in Behaviour and Personality Development skills



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Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 25/06/2021

Report

Value Added Certification

Behavioral and Personality Development Skills ("BPDS")

Course Details:

Course Name: Behavioural & Personality Development Skills (BPDS)

Duration: 60 Hrs

Course Trainer: Mr. Rizwan Khan

About the Course

Good communication skills are pivotal in today's present business world. The course covers a wide gamut of soft skills like Group Discussion (GD), Personal Interviews (PI), Presentation skills, resume building, email etiquette which makes the student competent and ready to embrace Industry 4.0 and make them industry ready. The course duration is of 60 hrs. which delves into every aspect of soft skills and augments their personality and make them better communicators.

Objectives

- Improve the student's overall communication skills
- Help students to become confident and industry ready





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Intent of the Course

The BPDS course intends to imbibe the following skills for the overall personality development and soft skill development of aspiring MBA students.

- Improve their skills while facing GD's
- Improve their skills whilst facing interviews
- Improve their overall personality in terms of grooming, Poise and posture
- Improve their pronunciation and reduce Mother Tongue influence
- Improve their vocabulary and use appropriate words in any given situation
- Develop a powerful personality
- Guidance for Resume Building
- Email etiquette

Description of course

The Value-Added Certification on BPDS course for MBA 2020 -22 had been conducted by Institute of Industrial & Computer Management and Research (IICMR) department of MBA during April-May 2021. Total duration of the course was 60 hours The certification commenced on 2nd April 2021 and concluded on 10th May 2021. The course was conducted online using online Microsoft Team platform. Dr. Abhay Kulkarni , Director IICMR addressed the students to make use of this pandemic situation and focus on BPDS to improve their personality. Every week 6 sessions of 2 Hrs each were conducted by Mr. Rizwan Khan trainer BPDS. A total of 42 students attended the session . After every session was conducted, feedback forms were distributed and collated. The feedback from the students was excellent for every session.

Outcomes of Course

- Students developed their overall personality and were industry ready
- Students witnessed a remarkable improvement in their vocabulary skills
- Proper pronunciation and reduction in MTI
- Learnt how to face a GD





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- Learnt how to face an interview
- Students increased their level of confidence
- Students were able to give effective presentations
- Industry ready resumes
- Improvement in email writing and etiquette

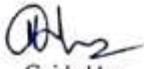
Evaluation:

The evaluation and assessment of students for BPDS were conducted by the trainer on 20th of June 2021 through role plays and interviews . A total number of 42 students benefitted from the course.

Feedback

The feedback for the sessions on BPDS course was excellent. Students expressed that they found the sessions very helpful which improved their level of confidence which would help them in their career.


Prepared by
Mr. Rizwan Khan
BPDS Trainer


Guided by
Dr. (Adv) Manisha Kulkarni
HoD MBA@IICMR


Approved by
Dr. Abhay Kulkarni
Director IICMR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



Certification in Power BI



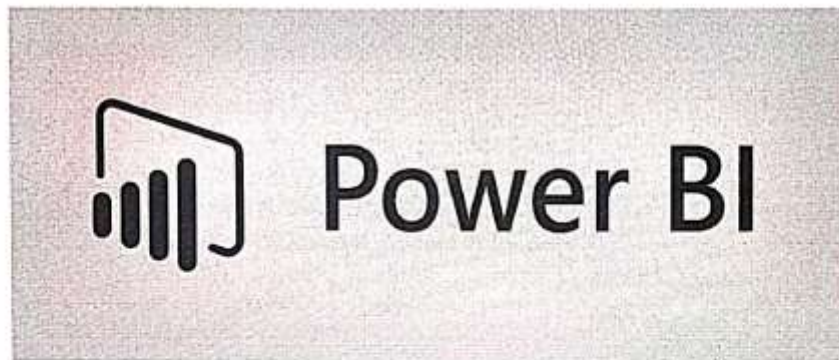
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Date:15/09/2021

REPORT

VAC-POWER BI



1) Course Details:

Course Name: VAC – Power BI

Duration :35 Hrs

Trainer Name: Mr. Sahil Agrawal

VAC PowerBI Coordinator: Mr. Harshal Patil

Student Coordinator: Priyanka Lalwani

2) About Course: Power BI is the market leader in terms of the ability to execute and it encourages the application of analytical reasoning for creating solutions. As business implications of the huge volume data most of the companies look for the tools that can do analysing and extracting actionable insights. Therefore, the demand for Power BI professional is increasing. To fulfil this demand Power BI certification was conducted to increase the analytical skills and to set hands on for the students. As it is one of the most popular data visualization tools and it helped the students to upgrade their skills.





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The course is of 35 hrs duration and integrates data analysis using Microsoft Power BI. The course incorporates Microsoft Power BI concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

3) Objectives:

- To enhance the ability skills and provide hands on the popular tool like Power BI which will help the students to develop their skills and will add value to their resumes.
- To familiarize Students with basic to intermediate skills for using Power BI in the classroom via Business Applications.
- To provide students hands on experience on Microsoft Power BI API'S
- To develop real time dashboards.

4) Description of Course:

Power BI is a Business Intelligence (BI) tool that collates and analyses data from a wide range of sources such as Excel workbooks, SQL databases, web sites and cloud services and displays it in user friendly, interactive BI dashboards.

The Value-Added Certification on "Power BI" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during 09th July – 15th Sep 2021.

Microsoft Power BI comes in three main forms:

- An extension to Excel
- A cloud-based service
- A desktop-based application

The Power BI dashboard aggregates your data in one location saving time and effort. With a little help from experts such as our highly trained data scientists and Power BI specialists, you can customise these BI dashboards to create visualisations displaying the key performance indicators and analytics you need to answer crucial business questions.





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An advantage of Microsoft Power BI is that its relatively easy to familiarise yourself with, as it's based on the underpinnings of Microsoft Excel that many businesses know well. This, along with our help as a Power BI consultant providing expertise tailored to your particular circumstances, means you can quickly benefit from this very powerful form of business intelligence.

5) The Benefits of Using Power BI for Management Students:

- **Centralising data** – Power BI offers unparalleled insight into your business via easy- to-use BI dashboards. Even if you have disparate systems, you'll still be able to aggregate this data into one location.
- **Better decision making** – Having all your data in one place on BI dashboards will help you to make better decisions such as, for example, having a real time view of current sales and your sales pipeline. Marketing and sales statistics can all be fed into Power BI, equipping you with the information you need to make strategic and intelligent decisions.
- **Anywhere, any place access** – You can take Power BI anywhere on your tablet or laptop. You'll be able to export insights gleaned easily with a touch of a button.
- **Low cost** – Power BI is available on monthly subscription at various price points to suit your needs and budget compared to other solutions available in the marketplace.
- **Meaningful future planning**– Thanks to technologies such as machine learning capabilities, which is included in Power BI premium licences and allows you to connect it to your Microsoft Azure machine learning models, it can help base future planning on more solid intelligence as opposed to vague crystal ball gazing.
- **Data handling capacity**– The increasing amounts of data gathering means fewer comprehensive platforms cannot easily process it: Power BI provides high data processing capabilities to meet the challenges of increased data capture.

6) Outcomes:

Students will be able to Perform Business intelligence, statistical analysis and predictive analytics





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- Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
- Students handled big data using power bi tool.
- It helps in better business decision making
- Enlightened business planning
- It helps in improving cross department working
- Increase in ability skills
- Students able to create excellent dashboard
- Practical Exposure on Power BI for Data Analytics and Visualization
- Gaining valuable skills that translate across different industries in today's digital world.
- Transforming data by using Power BI desktop
- It trains to configure a dashboard, publish and embed reports.
- It helped the students in transforming the enterprise data into rich visuals which were easy to understand

7) Glimpses:

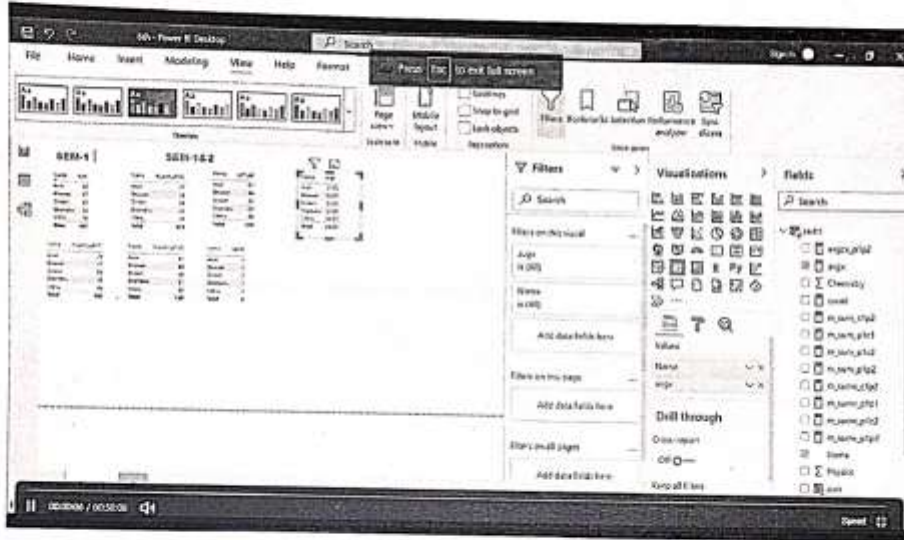
Name	Height	Weight	Age	Gender	Status
Aditi	5	115	25	F	Single
Arjun	6	170	30	M	Married
Prachi	5	110	28	F	Single
Mehang	5	105	24	F	Single
Shiv	6	165	32	M	Married
Arav	5	100	22	M	Single





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8) Feedback:

The feedback for the Certification on VAC-Power BI was Excellent. Learning Power BI is the need of an hour. The participants were benefited by the excellent knowledge & hands on practice of MS Power BI tool, Assignments, case studies and Real time dash board development throughout the training sessions. They were happy & the certification will help them for their career.



Prepared by,

Mr. Harshal Patil,

VAC Power BI
coordinator



Verified by,

Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by,

Dr. Abhay Kulkarni

Director, IICMR

DIRECTOR
Institute of Industrial & Computer
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Certification in HR Core Processes



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REPORT
on
VALUE ADDED CERTIFICATION
CERTIFICATION IN HR CORE PROCESSES

Date	15th December 2020 to 06th January 2021
Time	1.00am – 3.30pm
Online	MS Teams and Zoom
Trainer	Mr.B K Inamdar : MIDM

The upcoming changes, working style and challenges in the Human Resources can provide significant opportunities to the candidates with the right training and value added courses. Therefore, MBA @ IICMR conducted Certification in HR Core Processes to improve the skills in HR and improve better understanding of HR before entering into the professional journey.

Total 56 students completed the HR certification through the MIDM. The areas covered during the session were Recruitment / Induction & joining formalities / Payroll Processing / Labour Laws /Compliances- PF-ESI-CTC design-Online challans / SHRM. After completion of the certification, the students got improved understanding of practical approach in the HR terminologies. This certification also helped the student distinguish themselves as an HR expert and professional. Students were content to inform that the certification will help them to develop their career. Evaluation was conducted for two days, which commenced with a written exam and concluded with an Interview round. The learning outcomes from the Certification were:

- Designate the terminology and tools used in managing employees effectively
- Summary the practice of recruitment and selection
- Unveil appropriate implementation, monitoring and assessment procedures of training
-






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- Clarify the importance of employee welfares to both employers and employees.
- State the importance of Human Resource function from planning to separation with training, staffing organizational manpower necessities.




Dr. Jyoti Bhanage
Coordinator, VAC HR


Adv. Manisha Kulkarni
HOD, MBA@IICMR


Dr. Abhay Kulkarni
Director, IICMR
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Certification in Excel for Data Science



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Date: 13/7/2021

REPORT Value Added Certification "Excel For Data Science"

	MBA@IICMR VAC- EXCEL FOR DATA SCIENCE COURSE DETAILS	
MBA @ IICMR	Jointly association with	IIT (BHU)
Introduces Value Addition Certification "Excel For Data Science"		

Course Details:

Course Name: Excel For Data Science

Duration :40 Hrs

Course Trainer : Ms. Puja Gavnde/Dr. Jayasri Murali / Mr Harshal patil

1. About Course :

Data analysis is indispensable skill in the present business world. The application of data analysis spreads across various areas such as consumer analytics, finance, banking, health care, e-commerce or social media. It is also essential for academicians for research purposes or those aspiring to build career in data analysis, applied statistics, economics, econometrics and quantitative finance.



REF: IICMR/MBA/VAC-Excel/2021/Report

Value-added Certification Excel for Data Science MBA@IICMR is in association with IIT BHU. The course is of 40hrs duration and integrates data analysis using Microsoft Excel. The course incorporates Microsoft Excel concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

2. Objective: -

- To familiarize Students with basic to intermediate skills for using Excel in the classroom vis-à-vis Business Applications
- To provide students hands on experience on MS Excel Utilities
- To perform different types of scenario and simulation analysis
- To get an opportunity to practice these skills by leveraging some of Excel's built in tools including, solver, data tables, scenario manager and goal seek.
- To use Excel to build complex graphs and Power View reports and then start to combine them into dynamic dashboards.
- Learn how to minimize as much manual labor as possible in data analysis
- To gain proficiency in creating solutions for Data Management and Reporting
- Learn to use the most overlooked Excel formulas that will make your life easier
- Learn powerful functions built into Excel that streamline your analysis

3. Description of Course:

The Value Added Certification on "Excel For Data Science" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during April - May 2021. Total 40 hours duration course was started on 2nd April 2021 to 5th May 2021 using online platform (Microsoft Team). Dr. Abhay Kulkarni, Director IICMR addressed the students to make use of this pandemic situation and focus to MS Excel for data science course . It explores main concepts from basic to advanced which can help students to achieve better grades, develop your academic career, apply your knowledge at work or do your business data analysis research. Every week five sessions which was covered 9 hrs was conducted by the trainer Ms. Puja Gavande, Dr Jayasri Murali and Mr. Harshal Patil IIT (BHU) Certified faculty of MBA@ IICMR . The certification course was coordinated by Ms.Puja Gavande, SME MBA@IICMR. Total 71 students attended the session. After



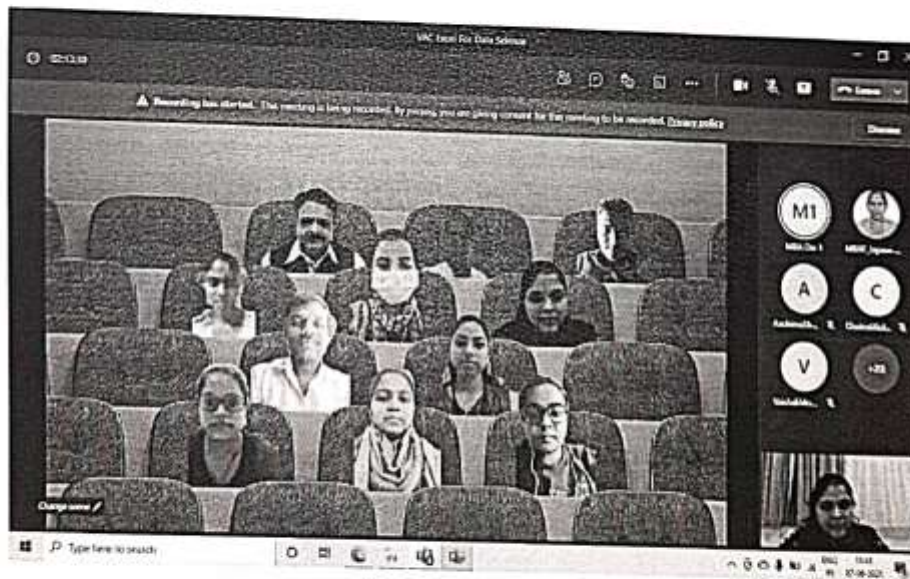
REF: IICMR/MBA/VAC-Excel/2021/Report

every session the MCQ test based on the session was conducted along with the feedback form, the performance of the students for the same is excellent & the feedback for every session was also excellent.

4. Outcomes of Course :

- Students able to build their strong analytical thinking and skills.
- Microsoft Excel application explores productive creativity in students' mind.
- Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
- They also performed and used various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (vlookup, hlookup, and index/match), Descriptives statistics of business data.
- Students able to Perform Business intelligence, statistical analysis and predictive analytics.
- They can analyse Plotting 3D graphs and data interpretation using Excel. students able to perform ANOVA, regression, and correlation testing and run simulations in MS Excel application .
- DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.

5. Gallery :



REF: IICMR/MBA/VAC-Excel/2021/Report



REF: IICMR/MBA/VAC-Excel/2021/Report



6. Evaluation:

The evaluation & assessment of students for VAC-Excel for Data Science Certification Course was conducted by IIT(BHU) on 24th June 2021 through Practical Paper. Total 71 students were benefited by the Certification of VAC-Excel for Data Science certification course.

7. Feedback:

The feedback for the Certification on VAC-Excel for Data Science certification course was Excellent. The participants benefited by the excellent knowledge & hands on practice of MS Excel Application Assignments, Practical MCQ Test throughout the training sessions. They were happy & the certification will help them for their career.

Prepared by

Ms. Puja Gavande
VAC-Excel Coordinator

Verified by

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR
Institute of Industrial & Computer
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REF: IICMR/MBA/VAC-Excel/2021/Report



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MBA@IICMR Offers Best in terms of Quality Delivery.

Value Added Certification - **Digital Marketing.**
In Association with
London School of Digital Business.



London School of
DIGITAL BUSINESS



Trainer Profile: -

Sachin Parekh



INTRODUCTION

- Director at London School of DIGITAL BUSINESS
- CEO at Soch Solutions
- Serial Entrepreneur & Computer Wizard with strong software technical experience
- Education: BE Computer, PG DITM, PGD Advanced Computing
- Journey as an employee: Software Engineer at Tata InfoTech (TCS), Pune to Technical Director of JAM IP Ltd, UK
- Passionate about Branding, marketing, and productization
- Hobbies: Playing sports & Public speaking
- 25+ years of Experience in crafting customer experience journeys.
- Journey as an Entrepreneur: Founder of a few successful ventures including software and others.
- JAMS Technologies – Software (Successfully acquired by Everstone Group)
- Soch Solutions – Software
- EngageMints – Digital Platform
- Arihant Developers – Construction
- iPassion Sports – Sports Retail Showrooms
- Desire Sports Corporation – Cricket Grounds and academy



Notices: - Level-1 Notice and Level-2 Notice attached -

Feedback Analysis and Blank Feedback form: -

Attached at the end of the Report for two Levels.

Attendance Report. Self-paced learning Course.

Assessment and Evaluation: -

1. Assessment and Evaluation will be done by System only.
2. Students have to appear for Final evaluation after every Level then and then only they will be in the position to download level completion certificate.
3. Criteria for Passing is 75%. The students who will score below 75% will not get certificate of that level in three attempts.
4. Best score in the three attempt will be considered as final score of the students for that respective level.

Sample Certificate.



MBA@IICMR/VAC-DM-2020-21

Photos and Videos of the Event: -



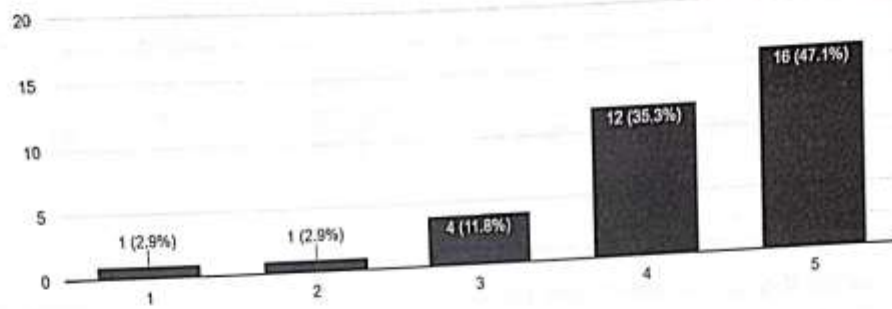
Study Material of the course: - No Access for Study Material apart from Website.



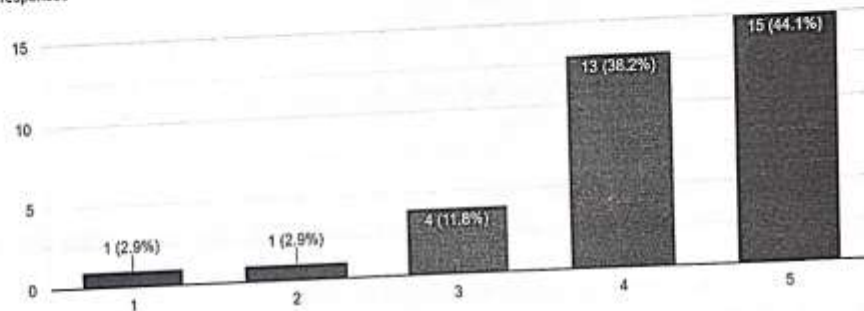
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Feedback Form Analysis: -

How will you rate the content of Digital marketing of London School of Digital Business?
34 responses

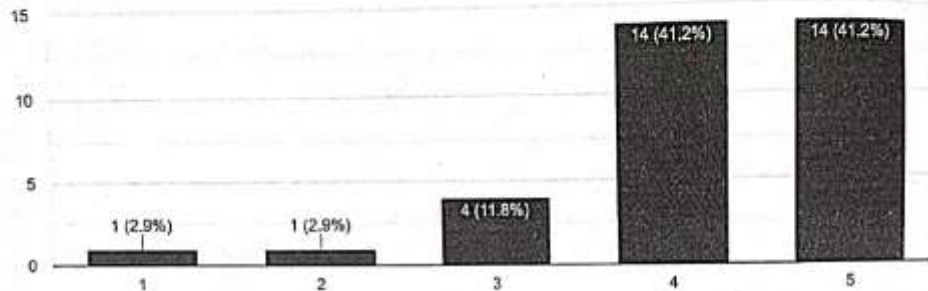


How will you rate the context of Digital marketing of London School of Digital Business?
34 responses



How will you rate the Intent of the Digital marketing of London School of Digital Business?

34 responses



What did you learn in last three levels of Digital Marketing? Enlist three Major Learning.

- Lead Generation, Lead Capturing, and Lead Nurturing.
- Got to know about how digital marketing helps
- Got to know how to write Blog
- Learnt about new tools for business.
- digital marketing
- vlog
- Artificial intelligences Collect the knowledge about Digital marketing,
- Search engine optimization.
- Three CRM tool
- what is digital marketing
- How to create bolcks and information related to digital marketing Learn and ready to blog
- Creating website, easy to generate leads for sales.
- Different essential tools for digital marketing
- Knowledge
- how we can implement digital learning's in our official work.
- different digital tools
- how to write a blog How to use different websites for marketing.
- Blogging and website making and Email marketing techniques, blog making, advance marketing skills. This is very helpful in making me learning about marketing in digital world. This is also going to be helpful for me in future. And as well the certificate of this will be beneficial for me in future
- Tools of Customer
- Tools of employee engagement



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- Tools of Admin Create a blog, mobile marketing, video marketing, search engine Different types of essential tools Lead generation, Lead capturing, Lead nurturing Good Only theoretical concepts, Tools knowledge, Blogging, social media marketing How to build your brand Different tools used for marketing, blogging, importance of digital marketing in today's world. How To make blog New Digital Tools
- How digital marketing helps us Nothing Digital marketing, how to write and post a blog How to make blog.
- learned about different essential tools in DM
- Blogging, how digital marketing help us New digital marketing tools.

Prepared By



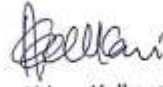
SME- Mr. Dileep Pawar
VAC- coordinator
Digital Marketing - LSDB

Submitted to



(Adv.) Manisha Kulkarni
HOD, MBA@IICMR

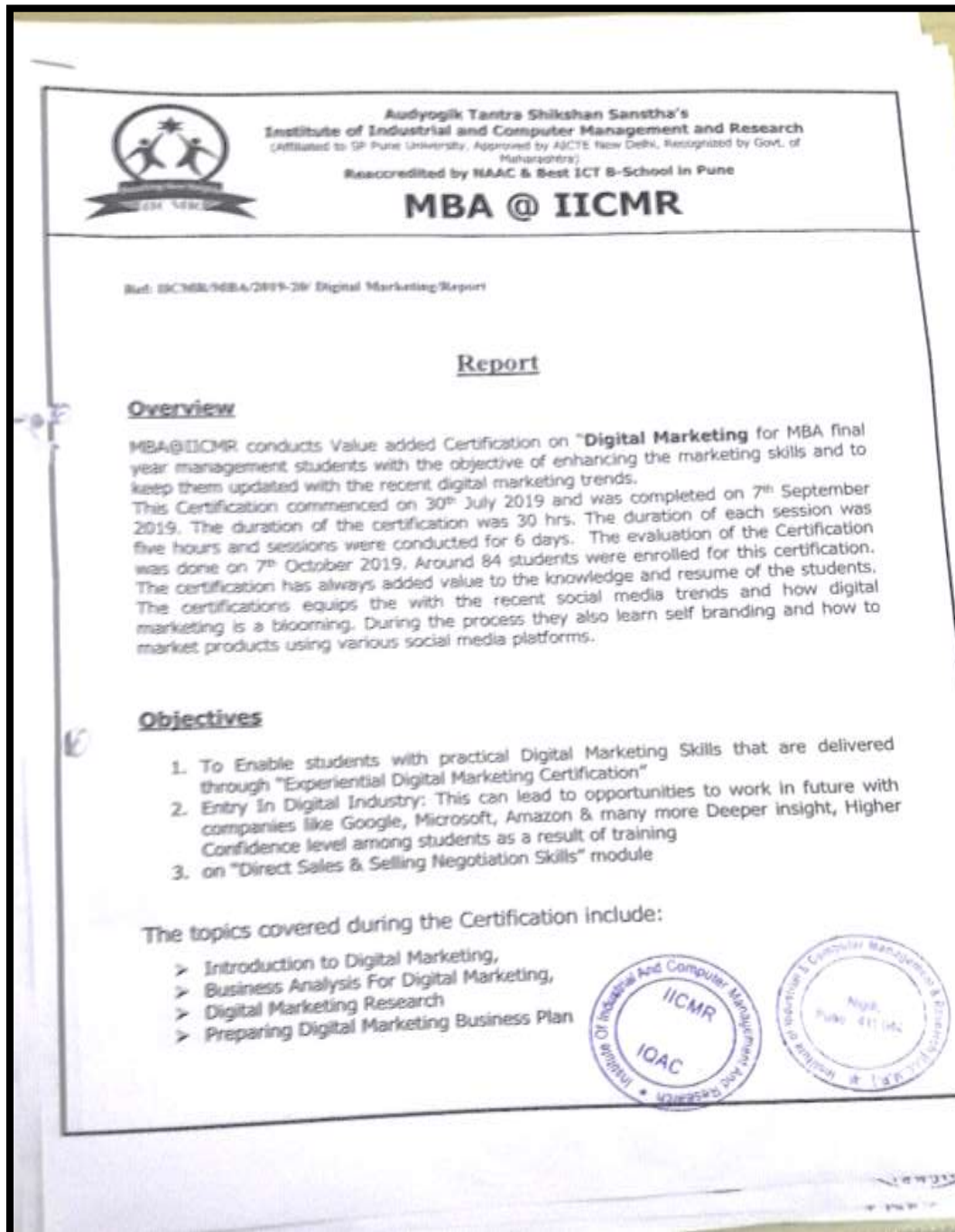
Approved By



Dr. Abhay Kulkarni
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Certification in Digital Marketing





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- Web Designing (UI) Overview,
- Marketing Storefront Overview
- Blogging Overview,
- SEO (Search Engine Optimization), SEM (Search Engine Marketing)
- Social Media Marketing

Outcome

- Increase value of student in the job market
- Students learned how to handle end-end marketing campaigns
- Students learned the use and importance of the tools and techniques of digital media for self branding and marketing.



Prepared by
Mr. Maruti Prasad
Coordinator- Digital Marketing

Guided by
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by
Dr. Abhay Kulkarni
Director, IICMR



Certification on Wealth Management and Banking



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Date: 07/10/2019

Value Added Certification 2019-20 **Wealth Management and Banking** **REPORT**

Title of the Activity: Value Added Certification 2019-20, "Wealth Management and Banking"

Name of the Trainer: Mr. Aneesh Day

Schedule of the Activity:

Sr. no.	Date	Morning Session	Afternoon Session
1	21/08/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
2	28/08/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
3	04/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
4	11/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
5	18/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
Evaluation	25/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm

The Value Added Certification on "Wealth Management and Banking" (VAC-Finance) course for MBA-II Year (All specialization) had been conducted in the Institute on 5 full days (30 sessions of 60 min. each) as per above mentioned schedule. Every day six sessions starting from 9.30am to 4.30pm followed by lunch break of 60 min. had been conducted by the trainer Mr. Aneesh Day.



MBA@IICMR/2019-20/VAC-FINANCE

Day 1:

The first session started on 21st August 2019 at 9.30am. Dr. Abhay Kulkarni, Director, IICMR introduced the importance of the certification course for the students & the knowledge & skills to be enhanced during the five days certification course. Adv. Manisha Kulkarni, HOD, MBA@IICMR shared the previous achievements of the students for the certification course & also how this certification will benefit for the management of wealth in future. Mr. Vinod Bhelose, Coordinator, VAC-Finance introduced to the trainer of the certification program.

The first session had been conducted in the class room (TI-3) on the Introduction & Importance of the Wealth Management. 62 students in the morning session & 63 students in the afternoon session were attended.

Day 2:

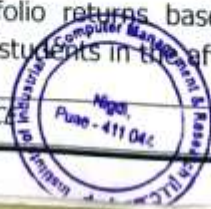
The second session of VAC-Finance had been conducted on 31st August, 2019 instead of August, 2019 as per schedule due to the some emergency issue of the trainer. The conceptual points and on how the manage the port folio of an individual had been discussed during the session. 60 students in morning session & 46 students in the afternoon session attended the course.

Day 3:

The third session of VAC-Finance had been conducted on 4th September, 2019 as per the schedule. The practical exercise based on excel & mobile apps taken by the trainer along with the various options available for investment portfolio. 49 students in the morning as well as in the afternoon session attended the course.

Day 4:

The fourth session of VAC-Finance had been conducted on 11th September, 2019 as per the schedule. The comparative analysis on Insurance, Physical Commodities & various portfolio returns based on excel & mobile apps. 55 students in the morning & 49 students in the afternoon attended the session.





Mr. Aneesh Day delivering the session



Student feedback during the session

Day 5:

The fifth and final session of VAC-Finance was conducted on 21st Aug. 2019. During the session in first half trainer conducted the session on Banking and in second half the revision on the topic covered was conducted. Total 53 students was present for the session.

Evaluation:

The evaluation & assessment of students for VAC-Finance was conducted on 3rd.Oct. 2019. First is online MCQ test & Personal Interview. Total 74 students were benefited by the Certification of VAC-Finance.

Feedback:

The feedback for the Certification on VAC-Finance was Very Good. The participants benefited by the excellent knowledge & hands on practice of Wealth Management & Banking throughout the training sessions. They were happy & the certification will help them for their personal financial planning as well as their career.

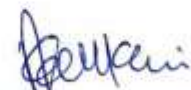
Prepared by

Verified by

Approved by


Mr. Vinod Bhelose


Adv. Manisha Kulkarni


Dr. Abhay Kulkarni

VAC-Finance Coordinator

HOD, MBA@IICMR

Director, IICMR





Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 04/06/2020

Value Added Certification "Wealth Management and Banking" Report

The Value Added Certification on "Wealth Management and Banking" (VAC-Finance) course for MBA 2019-21 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during May 2020. Total 36 hours duration course was started on 11th May 2020 to 29th May 2020 using online platform (Google meet app). Dr. Abhay Kulkarni, Director IICMR addressed the students to make use of this pandemic situation and focus to complete this course for better career opportunities and their personal life. Every day two sessions starting from 11.00am to 1.00pm was conducted by the trainer Mr. Aneesh Day, Founder & Principal Consultant, Fincubator Consulting. The certification course was coordinated by Mr. Vinod Bhelose, Asst. Professor MBA@IICMR. Total 84 students attended the session. After every session the MCQ test based on the session was conducted along with the feedback form, the performance of the students for the same is excellent & the feedback for every session was also excellent. Students of MBA@IICMR benefited by the Portfolio management, valuation of various financial instruments, practices using excel sheet & financial calculators and investment decision making techniques. The Value Added Certification on "Wealth Management & Banking" was successfully conducted by the Institute.

Prepared by

Mr. Vinod Bhelose

VAC-Finance Coordinator

Verified by

Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni

Director, IICMR

MBA@IICMR/2019-20/VAC-FINANCE






MBA@IICMR/2019-20/VAC-FINANCE



MBA@IICMR/2019-20/VAC-FINANCE

Certification in Basic and Advanced Excel

**Audyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE for Self-Financing Institute of Education)
Reaccredited by NAAC & Best ICI & Institute in Pune

MBA @ IICMR

Value Added Certification - Excel Date: 07/12/2019

REPORT

Title of the Activity: Value Added Certification - Excel

Name of the Trainer: Ms. Pooja Gavande

Schedule of the Activity:

Sr. No.	Date	Time
1	30/11/2019	2.30 to 5.30
2	03/12/2019	2.30 to 5.30
3	04/12/2019	2.30 to 5.30
4	05/12/2019	2.30 to 5.30
5	06/12/2019	2.30 to 5.30
6	7/12/2019	2.30 to 5.30

The Value Added Certification on "Microsoft Excel" (VAC-Excel) course for MBA-students, all specializations was conducted in the Institute from 30th November to 7th December 2019, Ms. Pooja Gavande was the resource person for the same.



The first session started on 30th November 2019 at 2.30am. Mrs. Nisha Inambar - *Coordinator*, VAC-Excel introduced to the trainer of the certification program.

All the sessions were conducted in computer lab. 62 students attended all the sessions. The sessions were designed in such a manner that the trainer was explaining the concepts/formulas and the theory in 1st one and half hour and half an hour each session was allotted for practical.

Evaluation:

The evaluation & assessment of students for VAC-Excel was conducted on 7th December 2019.


MBA@IICMR/2019-20/VAC-Excel



Feedback:

The feedback for the Certification on VAC-Excel was *Very Good*. The participants benefited by the excellent knowledge & hands on practice formulas in Excel throughout the training sessions. They were happy & the certification will help them for their career.




Prepared by
Mrs. Neha Inamdar

VAC-Excel Coordinator


Verified by
Adv. Manisha Kulkarni

HOD, MBA@IICMR


Approved by
Dr. Abhay Kulkarni

Director, IICMR

MBA@IICMR/2019-20/VAC-Excel



Certification in German



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MBA @ IICMR

Date: 11/06/2020

Report

German Language Certification Course

- 1. Name of the Event: German language Certification Course**
- 2. Name of the Trainer: Ms. Anaya Kulkarni**
- 3. Name of the Faculty Co-ordinator – Mr. Maruti Prasad.**
- 4. Name of the Student Co-ordinator – Naved Afaque**
- 5. Date and Venue :**

Sr No	Date	Time Slot	Venue
1	17 th Feb 2020 to 12 th March 2020	7.30 am to 09.30 am	TI-01 Classroom
2	11 th May 2020 to 5 th Jun 2020	9.30 am to 10.30 am	Virtual Session (Webex)

The Value Added Certification on "German language certification course" for MBA-I Year Students had been conducted in the Institute for 12 days as per schedule. Every day two sessions starting from 7.30am to 9.30 am and Virtual Sessions for 14 days (1 Hr Per day) had been conducted by the trainer Ms. Anaya Kulkarni.

6. Outcomes of Activity

The Germans have their place in the history of time, and when it comes to the vocabulary, it follows exactly the exact same heritage. Germany is the country

Ref-IICMR/MBA/VAC – German language Certification Course/2019-20



that frightens the planet with innovations in automation, cars, and other technologies. One way to get into this world is through languages. The German Language Certification course has led to the ocean of knowledge i.e. there are classics of literature, music, philosophy and social writing by great German believers. Europe becoming an exporter and biggest economy has increased the value of this vocabulary even more from a business perspective. One way to get into this world is through language.

- German language enables students the scope to enhance their career as Translator, Interpreter and Mediator.
- There are various MNCs employing German language experts and specialists for outsourcing work.
- Several KPOs / BPOs are having German process and shelling good remuneration for the same.
- Germany is a land of Ideas and Innovations, which will enhance business opportunity globally.

7. Summary of the Event

40 hours training was conducted by Ms. Anaya Kulkarni. The session was inaugurated in the hands of our honourable director Dr. Abhay Kulkarni. Every day MCQ test was conducted for 10 marks.

The following are the main strengths identified in the evaluation:

- The quality of teaching observed was very good.
- The use of the target language as the main language of instruction and communication in the German classroom was exemplary, where an authentic German environment was effectively created and sustained.
- There was an enjoyable learning atmosphere and the teacher engaged students of different ability levels skilfully.
- It is very good that the German plan details learning outcomes expressed in "can-do" statements.
- Progression in the language is clearly signalled in that the lesson plan articulates what students in each session should be able to do in terms of skills and competencies.
- The commendable frequency with which learning was reinforced through the assignment of homework was noted, and there was evidence of regular correction of homework.

8. Evaluation:

The evaluation & assessment of students for VAC-German language Certification Course was conducted on 5th Jun 2020 through descriptive paper. Total 32 students were benefited by the Certification of VAC-German language

Ref-IICMR/MBA/VAC – German language Certification Course/2019-20




certification course.


9. Feedback:

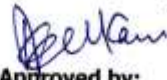
The feedback for the Certification on VAC-German language certification course was Excellent. The participants benefited by the excellent knowledge of German language Vocabulary, pronunciation, daily routine words and grammar throughout the training sessions. They were happy & the certification will help them for their career.

German Language Certification Course Feedback Links:

Sr.No.	Students Name	Youtube Link
1	Naved Afaque	https://rb.gy/wjemsj
2	Cheena Malhotra	https://rb.gy/lkgxyl
3	Manali Landge	https://rb.gy/hivihn
4	Priyamvada Mishra	https://rb.gy/2os18t


Prepared by:
Mr. Maruti Prasad
German language Course
Coordinator


Guided by:
Adv. Manisha Kulkarni
HOD , MBA@IICMR


Approved by:
Dr. Abhay Kulkarni
Director, IICMR

Ref-IICMR/MBA/VAC German language Certification Course/2019-20



**Certification on Startup and Entrepreneurship in association with Ministry of MSME, .
of India**



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MBA @ IICMR

Date: 07/03/2020

REPORT

1. Title of the Activity: Business Process Excellence 2020

**INDUSTRIAL MOTIVATIONAL CAMPAIGN FOR ENTREPRENEURSHIP
DEVELOPMENT**

2. Date & Venue: 6th March to 7th March 2020, IICMR Auditorium

Time: 9:30 am to 5:30 pm

3. Course Objective: Industrial Motivational Campaign (IMC) is an activity to identify and motivate traditional / non-traditional entrepreneurs, having potential for setting up MSEs and with an objective of leading them towards entrepreneurship / self-employment.

3.1 Outcomes of Activity:

- a. To promote innovation amongst the budding managers
- b. To groom the entrepreneurial skills amongst the budding managers
- c. To educate the budding managers about the schemes available for MSME

4. Description of the Study:

The event was inaugurated by Mr. Manoj Phutane, the chairman and managing director of Kala Group of Industries. He shared the journey of intrapreneur to Entrepreneur. Moreover he share about the strategies taken by the conglomerate group of Kala Group. They started their business with genset. Later they diversified into Biotech etc. The event comprised of a blend of 7 plenary sessions, one panel discussions and Valedictory sessions. The budding managers were from the process of starting of an enterprises, identify the opportunities, how to incubate their ideas into innovation and how

MBA@IICMR/Career Excellence Programme MBA Batch 2019-21/Coordinator



to protect their innovation and how to identify their strength and weakness of the enterprise as well as how to apply for funding as well what are various government schemes available to support them to start their business.

5. Activity Experience

Seventy five Students of MBA First year experienced the activity. They actively participated in the discussions with the experts. They cleared their doubts. Students were divided into eight group. First Session was held by the Mr. Pradeep Gaikwad. He explained the concepts of incubation centre. How the idea is converted to a product was explained to him. Second session was to understand the four pillars of the organisation namely, Vision, Mission, Business Model and the challenges and opportunities of an organization. They were given 8 different sectors namely, 1. Food, 2. Cloth, 3. Travel, 4. Payment, 5. Online book store, 6. Online Groceries 7. Online Gold 8. Online education. Moreover they actively participated in the activity by creatively presenting the above mentioned four pillars in the chart and explained them. Third session was held by the Mr. Jitendra Sharma where he highlighted how to Identification of business opportunities for starting Own Venture. He took two case study namely Dosa Plaza as well as Mr. Ramesh Babu's Journey of Barber to the leading Business man of renting Luxurious car. Mr. Sudhir Hasamanis engaged the third session How to identify the Entrepreneur in YOU? SWOT Analysis SWOT analysis. He explained few ideas namely Medical equipment rentals as well as translation services. He did the SWOC analysis. It was followed by the panel discussion held with Mr. Atul Bengeri and Rahul Arjun Jadhav. Mr. Arjun Jadhav shared his experience of starting his first enterprises and he closed his first enterprise due to lack of financial knowledge. Later he started his second enterprise with the support of his father who helped him to formulate the financial strategies which helped to achieve success in the business.

The second day started with the recap of the first day and the fourth session was Salient features of a project Report / Business Plan by the Indian Overseas Bank, Mr. Bimlendu Biswal, Senior Manager Credit and Risk Management. He explained the elements of the business proposal or business plan. Later he explained how the bankers appraise the credit worthiness of the proposal. Fifth session was held by Mr. Ritesh Pal CA. He dealt on IPR. He ignited the minds of budding managers, how the process of filing the patent

MBA@IICMR/Business Process Excellence Program, MBA Batch 2019-21.



and IPR can be practised as a profession. Sixth session was held by Mr. Sudhakar Kulkarni where he highlighted the schemes of MSME to start a new enterprise. Seventh session was held by Mr. Sunil Joshi CMA. He focussed on the risks as well as risk management techniques. How risk can be avoided as well as mitigated The last was the valedictory session held by Mr. Yogesh Pawar who concentrated on the Intrapreneur to Entrepreneur. He also talked about the characteristics of an entrepreneur. Thus the budding managers got the overview of the transformation process from ideation to ideal enterprise.

6. Assessment of Activity Outcomes:

The budding managers were really cherished by this event. Most of them gave the feedback of the all the sessions above three. It depicted that they really benefited by this event. The objective of the event was met with. Few students are having innovative idea. We will collaborate with the AIC Pinnacle to convert these ideas into successful product.

7. Feedback:

It was positive feedback, each student took away a key benefit point from this activity.





DR. ABHAY KULKARNI, DIRECTOR, IICMR
FELICITATING THE CHIEF GUEST
MR. MANOJ PHUTANE, DIRECTOR KALAGENSET (P) LTD.



FIRST SESSION - CHIEF GUEST ADDRESS ON THE
CHALLENGES OF AN ENTREPRENEUR

MBA@IICMR/Business Process Excellence Programme MBA Batch 2019-21.





PRESENTATION OF RUNNERS

Jayasri Murali
Prepared by
Ms. Jayasri Murali
EDC Coordinator

Manisha Kulkarni
Verified by
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni
Approved by
Dr. Abhay Kulkarni
Director, IICMR



Certification in Tally



Audyogik Tantra Shikshan Sanstha 's
**Institute of Industrial and Computer Management and
Research (IICMR)
MBA @ IICMR**

Event Report

1. Name of the Event : Computerized Accounting through Tally ERP 9

2. **Date & Venue:** 11th May 2020 to 10th June 2020. Online sessions
through Google- Meet

11th May to 31st May 2020-Time: 1: 30 p.m. – 3:00 p.m.

1st June to 10th June 2020- Time 1:00 pm – 3:00 p.m

3. Outcomes of Activity:

- In this era of ICT and Analytics budding managers should equip them with computerized accounting software
- To the understanding of the concepts of Management accounting
- To practically implement the concepts learnt in the class
- To master the concepts of Accounting as well as GST and getting them industry ready
- To prepare them to clear the Tally ERP certification from the government

4. Description of the Process:

Notices were displayed and Students registered. They filled the examination form the Tally ERP certification of the Government. They were trained. They solved the examples. It was hands on session. The trainer used to do it practically. Students used to do simultaneously and the trainer checks if the



output matches. If not she used to identify the error and rectify. Sessions were very interactive.

5. Summary of the event

40 hours training was conducted by the renowned CCA academy. The session was inaugurated in the hands of our honourable director Dr. Abhay Kulkarni. The trainers were very punctual and conducted the training diligently. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc. 25 students registered for the event. Out of them on an average 22 students were attending regularly. The reason for the absenteeism were due to power failure and network connectivity. Every day MCQ test was conducted for 10 marks. On an average budding managers used to secure more than 7 marks. This implies the objective of the program was met with. Students are able to clear the objective test. This depicts the budding managers are preparing themselves for the Government certification and understood the concepts of tally. During the valedictory session, our honorable director sir Dr. Abhay Kulkarni congratulated the budding managers for upgrading skills and make them industry ready during the pandemic situation. He insisted the importance of tally and how tally paves the platform for cost control as well as budgetary control. Moreover he invited the personal feedback. Students were immensely happy on the tally training provided by the Institute. They thanked our director. Most of the budding managers have rated 5 out of 5 for the tally training imparted at our Institute.

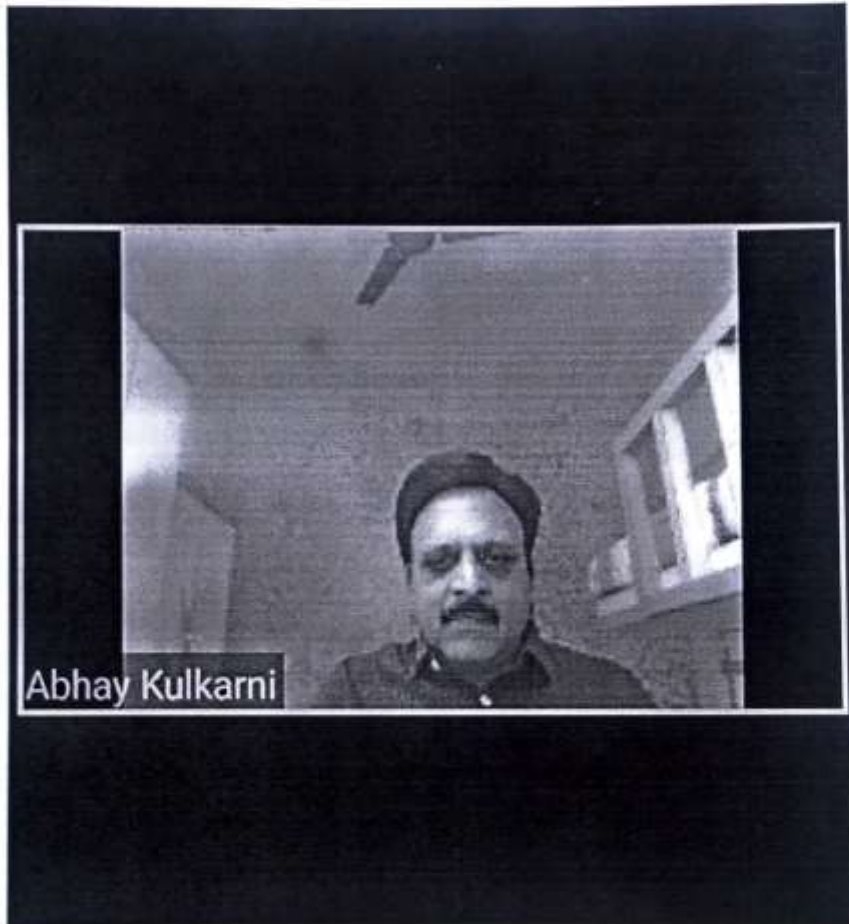
6. Assessment of Activity Outcomes:

1. It paved the platform to groom their accounting skills as well as ICT skills as well online video conferencing tool namely Google meet which is widely used.
2. The budding managers did hands on experience in the software and thoroughly understood the concepts of accounting, GST, TDS , Inventory, billing etc.,
3. It helped to bridge the gap between the industry and academia and make them industry ready.

7. Feedback:

Name of the Student Coordinator: 1.Ms. Sharayu Mahendrakar

Name of the Faculty Coordinator: 1.Ms. Jayasri Murali



Inaugural address of Our Honourable Director Dr. Abhay Kulkarni



(25) [Participants icon] [Chat icon] [Info icon]

-  jayasri murali (You)
-  Shraddha Kapure >
-  Piyush MANSUKHANI >
-  Shraddha Kapure >

Others in the meeting (21)



Attendance of the Tally Online session



(22)

Indrajeet Patel 1 min
90 % match
ahi face mam

Ganesh Gade Now
Thank you Jayshree ma'am Puja ma'am,shardha ma'am. Respected Puja ma'am Thank You so much for give me the oppotunity learning tally from you. Really I'm satisfied. You are the most experience person in Financial accounts,inventory and statutory details and most important thing your way of coaching really excellent.

Testimonials of the Budding Managers about Tally session

Jayasri Murali
Prepared by
Ms. Jayasri Murali
Critique Coordinator

Manisha Kulkarni
Verified by
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni
Approved by
Dr. Abhay Kulkarni
Director, IICMR



Report of Students completing online Certifications during Pandemic



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MBA @ IICMR

Date: 01/07/2020

Report on the Certificate courses attended by the students during pandemic lock down

The locked down period was situation where everyone was forced to come out of comfort zone. The faculties learned new online teaching techniques so as students also. The distance learning was the thing for everyone. Many issues arose during distance learning, from network issues to unavailability of the laptops. This situation was new for everybody. So each one had its own strategy to deal with it. Many students participated in various activities like online quiz competition during this period. They also did various free online certificate courses offered by Udemy, Google, Coursera, EDUCBA, Corporate finance institute and many more.

Outcome of the activities:

The students of MBA@IICMR utilized the locked down period for learning new things. They used online platform for learning. Many of them did digital marketing online certifications during this period which is helpful for summer internship program. Also many students did courses about their core domain which will be helpful for them in understanding the core MBA subjects.

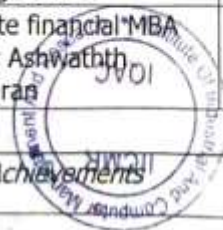
Sr No.	Name of the students	Name of the course	Source	Date of Completion	Hours
1	Kiran Ghayal	The complete Digital Marketing course	Udemy	12/4/2020	23.5
2	Cheena Malhotra	The complete Financial Analyst course 2020	Udemy	23/04/2020	18.5
3	Ganesh Gade	The complete Financial Analyst course 2020	Udemy	8/4/2020	18
4	Ganesh Gade	Beginner to Pro in Excel	Udemy	20/04/2020	13.5
5	Ganesh Gade	The complete Excel Course: Go from beginner to advance	Udemy	8/3/2020	41

MBA@IICMR/Students Achievements/2019-2020



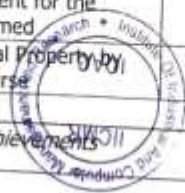
6	Ganesh Gade	Reading Financial Statements	Corporate Finance Institute	8/5/2020	EXAM
7	Ganesh Gade	Accounting fundamentals	Corporate Finance Institute	7/5/2020	EXAM
8	Priyamvada Mishra	Introduction to Financial Market	Coursera	5/4/2020	Non - credit
9	Mahima Tulsani	Email marketing 2020 (you@yourwebsite.com) business email	Udemy	9/6/2020	38 minutes
10	Mahima Tulsani	Artificial intelligence in digital marketing	Udemy	29/05/2020	1
11	Mahima Tulsani	Personal Finance - get out of debt easily	Udemy	5/6/2020	1
12	Mahima Tulsani	Basics of Financial Market a complete study	Udemy	8/6/2020	1
13	Mahima Tulsani	A crash course on essentials of HRM	Udemy	16/06/2020	1
14	Mahima Tulsani	introduction to Corporate Finance	Corporate Finance Institute	7/5/2020	EXAM
15	Mahima Tulsani	The fundamental of digital Marketing	Google Digital Garage	6/5/2020	EXAM
16	Shweta Kadalak	Power BI Essentials: Build & Share a Dashboard for COVID 19	Udemy	7/7/2020	2
17	Shweta Kadalak	How to use Youtube as an Amazing Free Marketing Platform	Udemy	15/06/2020	1.5
18	Shweta Kadalak	Facebook marketing next level traffic generation strategies	Udemy	15/06/2020	1
19	Shweta Kadalak	Zero to Hero Microsoft Excel Compleat Excel Guide 2020	Udemy	10/6/2020	6
20	Shweta Kadalak	Affiliated Marketing for beginners	Udemy	14/06/2020	4
21	Shubham Jagataap	The complete Financial Analyst training & investing course	Udemy	17/05/2020	22.5
22	Shubham Jagataap	Corporate financial MBA Class by Ashwathth Damodaran	Coursa	May	35hrs 56min

MBA@IICMR/2019-20/Students Achievements



23	Shubham Jagataap	Management - Business analysis for Engineers by NPTELHRD	Cursa	May	28hrs 36mins
24	Mukti Tanwani	Beginners Financial Market: Asset Player and investment	Udemy	9/5/2020	1.5
25	Mukti Tanwani	Email marketing 2020 (you@yourwebsite.com) business email	Udemy	8/6/2020	38 minutes
26	Mukti Tanwani	Emotional Intelligence in work place	Udemy	5/6/2020	2.5
27	Mukti Tanwani	Personal Finance - get out of debt easily	Udemy	5/6/2020	1
28	Mukti Tanwani	Flexible Budgets, standard cost & variance analysis	Udemy	26/05/2020	8
29	Mukti Tanwani	Artificial intelligence in digital marketing	Udemy	29/05/2020	1
30	Mukti Tanwani	Financial statement analysis: ratio analysis	Udemy	11/5/2020	11
31	Mukti Tanwani	A crash course on essentials of HRM	Udemy	15/06/2020	1
32	Mukti Tanwani	Basics of Financial Market a complete study	Udemy	7/6/2020	1.5
33	Mukti Tanwani	Content Marketing: Grow your business with content marketing	Udemy	8/5/2020	5.5
34	Mukti Tanwani	Digital Marketing certification (SEO, Google ads, analytics)	Udemy	23/06/2020	3
35	Mukti Tanwani	Financial accounting: adjusting entries and financial statements	Udemy	24/06/2020	12
36	Mukti Tanwani	Accounting fundamentals	Corporate Finance Institute	7/5/2020	EXAM
37	Shraddha Panchghare	Google Analytics Certification: Become certified and earn more	Udemy	8/5/2020	2
38	Shraddha Panchghare	Productivity and Time Management for the Overwhelmed	Udemy	23/5/2020	2
39	Arati Uplenchwar	Intellectual Property by Crash Course	Cursa	May	18

MBA@IICMR/2019-20/Students Achievements



40	Anjali Badgujar	Human Resource management concept by Gregg Learning	Cursa	May	8 hours 13 minutes
41	Anjali Badgujar	Human Resource Strategy Development	Udemy	15/5/2020	1
42	Bhushan Kalanke	Human Resource management concept by Gregg Learning	Cursa	May	8 hours 13 minutes
43	Bhushan Kalanke	Digital Marketing course by Ankur	Cursa	May	6 hours 12 minutes
44	Dhananjay Dhanagar	Introduction to Data Studio	Google analytics Academic	may	certification
45	Dhananjay Dhanagar	Google tag manager fundamentals	Google analytics Academic	May	certification
46	Dhananjay Dhanagar	The fundamental of digital Marketing	Google	20/05/2020	certification
47	Dhananjay Dhanagar	Advance Google Analytics	Google analytics Academic	May	certification

Sr No.	Name of the student	Date	Certification criteria	Resource organization
1	Aishwarya Kulkarni	4/5/2020	Corporate valuation - Bigginer to Pro in Microsoft Excel	EDUCBA
2	Aishwarya Kulkarni	4/5/2020	Accounting - the foundation	EDUCBA
3	Aishwarya Kulkarni	4/5/2020	Investment Banking an overview	EDUCBA
4	Aishwarya Kulkarni	4/5/2020	Free Online CFA calcuator course	
5	Ashwini Patil	19/04/2020	Resume writing & Cover Letter	TCS ION
6	Ashwini Patil	19/04/2020 to 20/04/2020	Group Discussion	TCS ION
7	Ashwini Patil	18/04/2020	Introduction to Artificial Intelligence	TCS ION
8	Ashwini Patil	19/04/2020	Interview Skills	TCS ION

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9	Ashwini Patil	19/04/2020 to 20/04/2020	Telephonic Etiquette	TCS ION
10	Ashwini Patil	13/04/2020 to 18/04/2020	Communication Skills	TCS ION
11	Shweta kadalak	25/5/2020	Investment Banking an overview	EDUCBA
12	Shweta kadalak	26/5/2020	Accounting - the foundation	EDUCBA
13	Shweta kadalak	27/05/2020	Online CFA calculator training course	EDUCBA
14	Shweta Kadalak	27/05/2020	Corporate valuation - Bigginer to Pro in Microsoft Excel	EDUCBA
15	Kriti Shrivastav	8/5/2020	Introduction to Artificial Intelligence	TCS ION
16	Naved	26/06/2020	How to use Intagram like Pro	IIDE
17	Shraddha Panchghare	25/04/2020	Microsoft Excel Course	EDUCBA
18	Shraddha Panchghare	8/5/2020	Google analytics individual qualification	Google
19	Shraddha Panchghare	8/5/2020	Search Engine Optimization	EDUCBA
20	Shraddha Panchghare		Google Analytics for beginners	Google
21	Arati Uplenchwar	31/05/2020	E - commerce	Emarketing institute
22	Shweta kadalak	10/5/2020	Zero to Hero in Microsoft Excel: Complete Excel guide 2020	Udemy
23	Shweta kadalak	12/6/2020	Fundamentals of digital Marketing	Google
24	Shweta kadalak	30/05/2020	Human Resourse processes & Management	EDUCBA
25	Shweta kadalak	30/05/2020	Microsoft Excel Course	EDUCBA

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26	Bhushan Kalanke	5/5/2020	SEO- Search Engine Optimization	EDUCBA
27	Gayatri Sapure	6/5/2020	Accounting - the foundation	Corporate Finance Institute
28	Aditya Kumar	3/6/2020	Fundamentals of digital Marketing	Google

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