



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited



Criterion 1.2 – Academic Flexibility

Key Indicator - 1.2.1: Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Metric 1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Reports of Certifications Offered

MBA

Academic Year 2021-2022

1. Certification in Supply Chain Management



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Ranked 1st among Category AICTE-CEI Industry Linked Technical Institute Awarded
Best Management Institute for Industry Interface by CEIR

MBA@IICMR

Report
Certification on Supply Chain Management
by
Indian Institute of Materials Management

Course Duration and Days:
30 hrs.

13/06/2022
14/06/2022
28/06/2022
29/06/2022
04/07/2022
05/07/2022

Time slot: 10.00 am to 01.00pm
and
02.00 pm to 05.00pm

REF: MBA@IICMR/ VAC-SCM/2021-2022/Report

Introduction

MBA@IICMR provides and facilitates ten Value added certifications to its MBA I and II-year students. These certifications are compulsory to all the students. The primary objective of these certifications is to upskill the students beyond the MBA curriculum as well as make them employable to meet the industry expectations. To suffice this attempt the Institute facilitated Certification on Supply Chain Management by Indian Institute of Materials Management (IIMM).

Objective

- To familiarize the students with the basics of supply chain management
- To acquaint the students with the industry practices pertaining to Supply chain
- To brief them about the use of technology in Supply chain

About the Course

MBA@IICMR facilitated the Certification on Supply Chain Management in association with IIMM. This certification was an outcome of the Memorandum of Understanding between MBA@IICMR and IIMM. The certification duration was of 30 hrs. The following sessions were conducted for MBA I & II-year students during the course.

Sr.no	TOPICS
1	Basic Introduction of Supply Chain Management
2	Basic Introduction of Logistics
3	Basic Introduction of Warehousing
4	Understanding Inventory
5	Systems & Technology
6	Supply Chain Management & Finance
7	Customer Requirement & Role of SCM
8	Impact of Supply Chain Management in Business
9	Packaging
10	Future of Supply Chain Management
11	Supply & OP Demand Supply Planning
12	Customer Excellence in Operations Management
13	Design Thinking & its application in SCM and Application of Technology in SCM (POC)
14	Demand Driven Enterprise
15	Block chain & its Business Applications
16	Data Management for SCM & Operations
17	Logistics & Warehousing
18	Digital SC & Application of IOT in SCM
19	Supply Chain Simulations & SAP demonstration
20	TOC in Supply Chain

Eminent speakers from the Industry delivered sessions on the topics to ensure that both theoretical and practical insights are given to the students.



REF: MBA@IICMR/ VAC-SCM/2021-2022/Report

Outcome:

- The students got a better and detailed understanding about the supply chain industry as well as supply chain management
- The students overcame their perception of limiting supply chain to only logistics and warehousing
- The learners got an opportunity to understand blockchain and its business application in SCM
- The learners understood the application of Design Thinking in SCM
- The students got clarity on the application of digital tools and IoT in SCM

Conclusion

The SCM certification was successfully conducted at MBA@IICMR by IIMM. The students were delighted with the certification and mentioned that they felt very confident with the subject. MBA I 62 and MBA II 34 students enrolled for the certification. A total of 56 students qualified and successfully completed the certification.

Glimpses of SDP



Prepared by
Dipti Bajpai
Ms. Dipti Bajpai
SCM Coordinator

Verified by
Manisha Kulkarni
Dr. Manisha Kulkarni
HOD MBA@IICMR



Approved by
Abhay Kulkarni
Dr. Abhay Kulkarni
Director, IICMR

REF: MBA@IICMR/ VAC-SCM/2021-2022/Report

2. Certification in Power BI



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MBA@IICMR

Date:15/09/2021

REPORT

VAC-POWER BI



1) Course Details:

Course Name: VAC – Power BI

Duration :35 Hrs

Trainer Name: Mr. Sahil Agrawal

VAC PowerBI Coordinator: Mr. Harshal Patil

Student Coordinator: Priyanka Lalwani

2) About Course: Power BI is the market leader in terms of the ability to execute and it encourages the application of analytical reasoning for creating solutions. As business implications of the huge volume data most of the companies look for the tools that can do analysing and extracting actionable insights. Therefore, the demand for Power BI professional is increasing. To fulfil this demand Power BI certification was conducted to increase the analytical skills and to set hands on for the students. As it is one of the most popular data visualization tools and it helped the students to upgrade their skills.





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The course is of 35 hrs duration and integrates data analysis using Microsoft Power BI. The course incorporates Microsoft Power BI concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

3) Objectives:

- To enhance the ability skills and provide hands on the popular tool like Power BI which will help the students to develop their skills and will add value to their resumes.
- To familiarize Students with basic to intermediate skills for using Power BI in the classroom via Business Applications.
- To provide students hands on experience on Microsoft Power BI API'S
- To develop real time dashboards.

4) Description of Course:

Power BI is a Business Intelligence (BI) tool that collates and analyses data from a wide range of sources such as Excel workbooks, SQL databases, web sites and cloud services and displays it in user friendly, interactive BI dashboards.

The Value-Added Certification on "Power BI" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during 09th July – 15th Sep 2021.

Microsoft Power BI comes in three main forms:

- An extension to Excel
- A cloud-based service
- A desktop-based application

The Power BI dashboard aggregates your data in one location saving time and effort. With a little help from experts such as our highly trained data scientists and Power BI specialists, you can customise these BI dashboards to create visualisations displaying the key performance indicators and analytics you need to answer crucial business questions.





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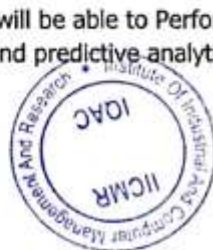
An advantage of Microsoft Power BI is that its relatively easy to familiarise yourself with, as it's based on the underpinnings of Microsoft Excel that many businesses know well. This, along with our help as a Power BI consultant providing expertise tailored to your particular circumstances, means you can quickly benefit from this very powerful form of business intelligence.

5) The Benefits of Using Power BI for Management Students:

- **Centralising data** – Power BI offers unparalleled insight into your business via easy-to-use BI dashboards. Even if you have disparate systems, you'll still be able to aggregate this data into one location.
- **Better decision making** – Having all your data in one place on BI dashboards will help you to make better decisions such as, for example, having a real time view of current sales and your sales pipeline. Marketing and sales statistics can all be fed into Power BI, equipping you with the information you need to make strategic and intelligent decisions.
- **Anywhere, any place access** – You can take Power BI anywhere on your tablet or laptop. You'll be able to export insights gleaned easily with a touch of a button.
- **Low cost** – Power BI is available on monthly subscription at various price points to suit your needs and budget compared to other solutions available in the marketplace.
- **Meaningful future planning**– Thanks to technologies such as machine learning capabilities, which is included in Power BI premium licences and allows you to connect it to your Microsoft Azure machine learning models, it can help base future planning on more solid intelligence as opposed to vague crystal ball gazing.
- **Data handling capacity**– The increasing amounts of data gathering means fewer comprehensive platforms cannot easily process it: Power BI provides high data processing capabilities to meet the challenges of increased data capture.

6) Outcomes:

Students will be able to Perform Business intelligence, statistical analysis and predictive analytics





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- Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
- Students handled big data using power bi tool.
- It helps in better business decision making
- Enlightened business planning
- It helps in improving cross department working
- Increase in ability skills
- Students able to create excellent dashboard
- Practical Exposure on Power BI for Data Analytics and Visualization
- Gaining valuable skills that translate across different industries in today's digital world.
- Transforming data by using Power BI desktop
- It trains to configure a dashboard, publish and embed reports.
- It helped the students in transforming the enterprise data into rich visuals which were easy to understand

7) Glimpses:

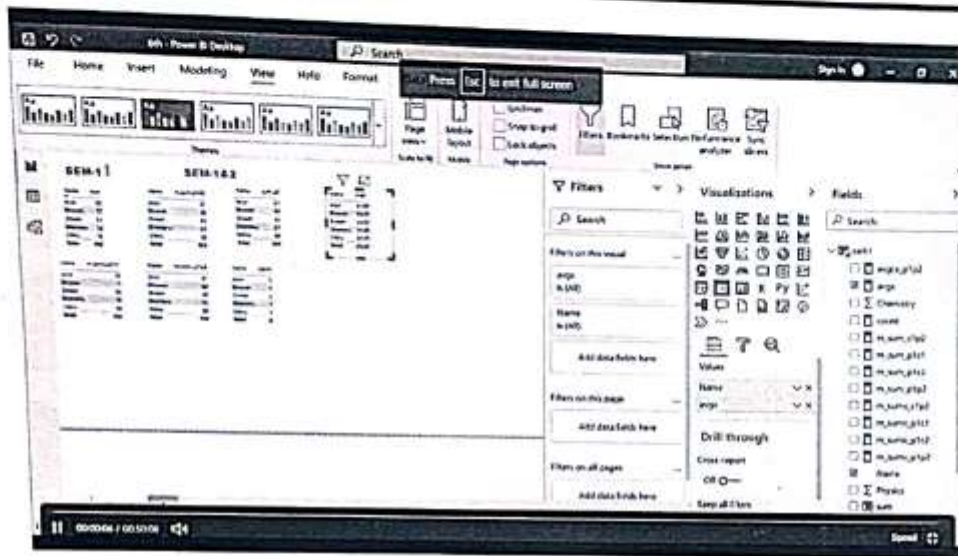
Name	Photo	Chemistry	Bio_Score	Maths_Score	Science	IT_Physics	IT_Chemistry	Final_Physics	Final	Rank1	Rank2	Group	Score
Amit	8	23	✓	✓	Small	23	20	22.7	8	1	Small	1	Small
Deepak	8	21	✓	✓	Small	19	19	21	9	1	Small	1	Small
Prakash	8	8	✓	✓	Sp	23	19	23.2	8	1	Sp	1	Sp
Dhruv	7	21	✓	✓	Small	24	19	23.8	5	1	Small	1	Small
Vishal	8	8	✓	✓	Small	38	22	37	8	1	Small	1	Small
Sourav	10	10	✓	✓	Sp	35	19	34.7	8	2	Sp	2	Sp





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8) Feedback:

The feedback for the Certification on VAC-Power BI was Excellent. Learning Power BI is the need of an hour. The participants were benefited by the excellent knowledge & hands on practice of MS Power BI tool, Assignments, case studies and Real time dash board development throughout the training sessions. They were happy & the certification will help them for their career.



Prepared by,

Mr. Harshal Patil,

VAC Power BI
coordinator



Verified by,

Adv. Manisha Kulkarni

HOD, MBA@IICMR


Approved by,

Dr. Abhay Kulkarni

Director, IICMR

DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044

3. Certification in Financial Analysis and Modelling



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Reaccredited by NAAC & Best ICT B-School in Pune


MBA @ IICMR

Date: 20/10/2021

Value Added Certification

"Financial Analysis and Modeling"

Report



Course Details:

Course Name: Financial Analysis and Modeling

Duration: 60 Hours

Course Trainer: Mr. Allen Arvindan/ Mr. Shashank


1. About the Course:

The extensive and current knowledge of Finance is the need of the hour for MBA students. MBAs being the business managers should have all the current and updated skills in order to maintain the business and survive in the competition. Keeping this in mind MBA@IICMR introduced the Value-added certification on the topic Financial Analysis and Modeling to MBA students which started from 03/07/2021 and exam was conducted on 17/10/2021. The course was scheduled for 60 hours under the professional trainer MentorMe Careers and the trainer was Mr. Allen Arvindan.


2. Objectives of the course :

The course was taken up to fulfil following objectives.

- To enhance the employability skills of the students
- To train students for something crucial which is important other than syllabus.
- To give students knowledge of current trends in financial markets
- To cover the training on various financial analytical skills and building the model from scratch for further analysis.



MBA@IICMR/2019-20/VAC-FINANCE



3. Description of the course:

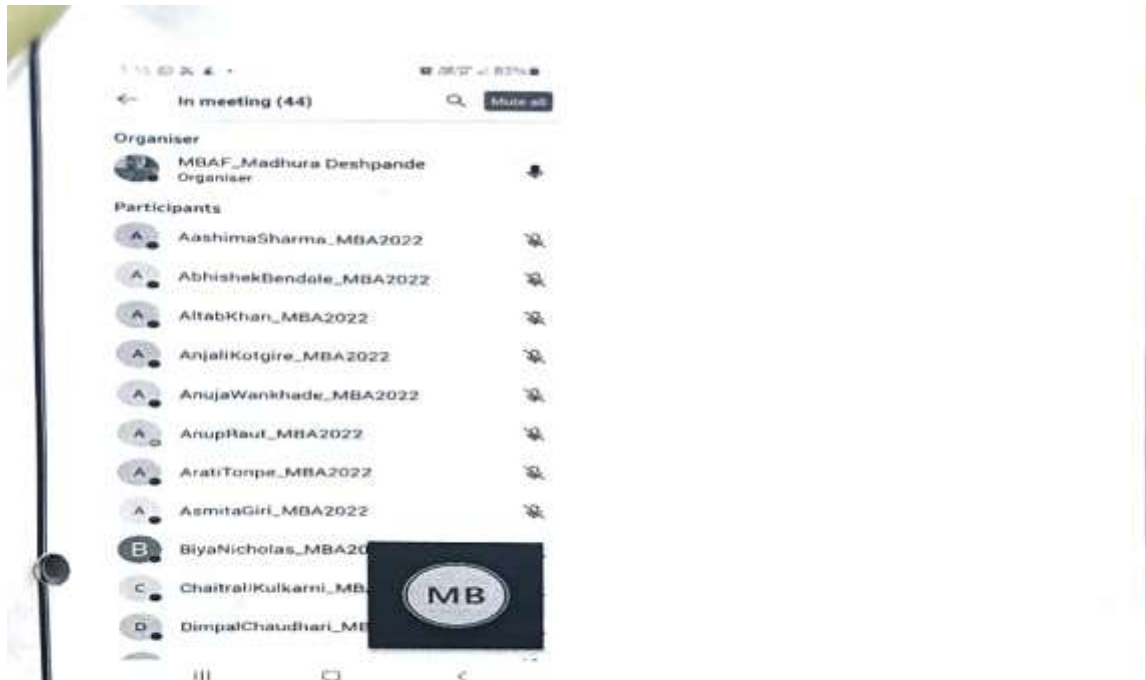
The Value-Added course on Financial Analysis and modelling started on 03/07/2021 for MBA students of all specialisation. Dr. Abhay Kulkarni, Director IICMR, introduced the course to the students and emphasized its importance for their employability enhancement skills. He also mentioned that this course will enrich the financial techniques and knowledge of the students and aid them for better placements. The 60-hour duration course was conducted online through Zoom because of Pandemic and work from home conditions. The course was conducted on Saturdays and Sundays. Total 71 students attended the session. Dr. Madhura Deshpande from MBA@IICMR co ordinated the course on behalf of MBA@IICMR.

4. Outcome of the Course:

- Students could understand the advanced excel techniques to be used for financial modelling
- Students were able to analyse the annual reports of a company
- Students were able to understand the basics of project finance.
- Students could help the financial model from scratch.
- Students were able to refresh the basic concepts like ratio analysis with the help of financial modelling course.

5. Photographs of Session





6. Evaluation:

For evaluation, The trainer conducted various assignments during the course of the certification and conducted many doubt solving sessions for the students to give them clarity on the concepts. For final evaluation, an online test was conducted by the trainer on 17/10/2022. The performance of the students was satisfactory. Based on the performance the certificates were awarded to the students.

7. Feedback:

The feedback for the course was satisfactory as the students could learn the advance excel techniques, the keyboard short cuts and the techniques to build a financial model from scratch.



Prepared by
Madhura

Dr. Madhura Deshpande
VAC-Finance Coordinator

Verified by
Manisha

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by
Abhay

Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

4. Certification in Digital Marketing

Report

1. Name of the Course: VAC – Digital Marketing
2. Name of the Trainer: Mr. Devdatta Mandore
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinators: Saba Shaikh and Anuja Pawar

1. About Course:

Digital Marketing is the need of hour and we at MBA@IICMR institute provide extensive 360 degree digital marketing training to our MBA students with regular MBA degree. Digital marketing utilizes internet and online based technologies to promote products and services. It is concerned with the growth of various brands that help in understanding the complexities of digital marketing, such as SEO, social media marketing, email marketing, and pay-per-click advertising. These tools help to develop awareness about current e-shopping, e-distribution, and e-collaboration practices and opportunities that explore a variety of e-business challenges. Marketing in a digital world is so much more than "digital marketing." It's a discipline that is driven by data, scaled through automation and optimized by analytics – all while maintaining a customer-centric focus. Demand is strong for marketers who can aptly navigate this evolving field.

students will gain a broad overview of the digital marketing landscape, develop the in-demand skills that hiring managers are seeking, and discover their own unique niche in this rapidly expanding domain. This certification course has been conducted for MBA first year div1 and div2 students.

2. Objectives:

- To understand the concept of digital Marketing.



- To investigate key issues in adoption of digital marketing to business
- To equip students with specific knowledge in the areas of digital marketing communication
- To familiarise students with methodologies, tools & technologies involved in digital marketing
- To provide students with sufficient background that will allow them to pursue their careers in the Digital Marketing area

3. Description of Course:

With the objective of core competency generation and enhancement of Employability Quotient amongst the students, Value Added Certification Program on Digital & Social Media Marketing was organized by MBA@IICMR institute from 22 -11-2021 to 02-07-2022. 60 hours training was conducted by the renowned Webchincler academy. The program was delivered by Mr. Devdatta Mandore and certificates were awarded after successful completion of the course.

The Director, Dr. Abhay Kulkarni, in his inaugural address, ignited the minds of students by emphasizing on growing importance of Digital Marketing, Social Media Savviness, placement readiness and how these professional training are becoming undeniable factors in this digital era.

Dr. Manisha Kulkarni (HOD, MBA@IICMR), apprised the participants that digital marketing is future and it is going to replace conventional marketing in next twenty years.

A Digital Marketing certification program was conducted from 22 -11-2021 to 02-07-2022, as a part of value addition to MBA Students from Industry Practitioners. The certification was conducted by Mr. Devdatta Mandore (Founder – Webchincler), one of the leading Institute in Digital Marketing Training. The certification also acts as a certification program wherein students will get certificate Webchincler. The resource person took the students through practical hands-on sessions in SEO, SMO, PPC, Email, Blogging, Affiliate, Google AdWords, Google Analytics, YouTube Marketing etc.

During the valedictory session, our honorable director sir Dr. Abhay Kulkarni congratulated the budding managers for upgrading skills and make them industry ready.



4. Outcomes:

1. The students were able to review the history of digital marketing and gave them some perspective to develop digital marketing plan
2. The students were able to evaluate and understand concepts like consumer behaviour and online marketing communications
3. The students could explain emerging trends in digital marketing and critically assess the use of digital marketing tools by applying relevant marketing theories and frameworks
4. Finally the students outlined an approach to develop a digital marketing plan

5. Feedback:

The feedback for the Certification on VAC-Digital Marketing certification course was Excellent. Students got benefited by the excellent knowledge and practical hands on content writing, website promotion and google analytics etc.

6. Assessment and Evaluation: -

1. Assessment and Evaluation will be done by taking the case study and assignment.
2. Certificate will be awarded based on the regular assignment submission and 100 percent attendance.
3. Evaluation conducted on 25th and 26th August 2022.
4. It helped to bridge the gap between the industry and academia and make them industry ready.




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Institute of Industrial & Computer
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Nigdi, Pune - 411 044

5. Certification in HR Core Processes



Report of 'HR Core Processes Certification Program' Conducted in the year of 2021-22

Date: 5.09.2022

- Title of the Activity:** Certification Program of Human Resources Core processes
- Date:** June 2022 to August 2022
- Venue:** Both divisions in year 2021-22
- Time:** 9.30AM to 1.30 PM
- Outcomes of Activity:** Intent of the certification is to lay down following activities
 - These students should know the activities in the workplace in relation to
Recruitment
Compliances
Payroll
SHRM
Test Process
 - To examine the students on the basis of above HR core processes so that they can directly adopt to skills inculcated in to them in the organisation.
- Points and Math discussed by speaker:** The detailed processes in the recruitment and process, types and trends are discussed in 2-3 sessions. Under the head of compliances Labour laws, filings and forms to be filled in for government are discussed. The payroll methods were shown through elaborative examples. Case studies and live examples were shared in the elaborative sessions of Strategic Human Resources Management. The team evaluated students by means of personal interview and written test. The special inputs were shared in the form of updating the CV and personal skill sets on it.
- Activity experience :** Students were attentive and regular for the classes in total following students could earn the certificate of Human Resources Core Processes





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8. **Feedback Received:** The topics were well informed in advance and set as per the context of certification program. Practically every sort of solutions were provided to prepare the resume's best as per the industry requirements. Although all compliances and labour part was too much specific the trainer was successful in creating the interest in the minds of the students.
9. **Conclusion:** Overall it was relevant certification for the life of the student from the journey starting from recruitment to retirement. Human Resource Management is about people management and with this experience they can reach to new height of their own career.

Prepared by

spkambayat

Swapnisha Khambayat
HRCPC – Coordinator

Checked by

[Signature]

Dr. Dipti Sharma
VAC coordinator

Verified by

[Signature]

Dr. (Adv) Manisha Kulkarni
HOD, MBA@IICMR

Approved by

[Signature]

Dr. Abhay Kulkarni
Director IICMR



6. Certification in Business Analytics

Report

1. Name of the Course: IIM Business Analytics
2. Name of the Trainer: Mr. Krushal Sir
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinators: Subhanshu Sharma and Sumit Sharma

1. About Course:

We live in Digital India today and the impact of business analytics couldn't be more prominent. UID creation through AADHAR card, and other digital initiatives by the Government like MyGov, DigiLocker, Digital India, National Scholarship portal, Dhan Yojna etc. are all based on Data collection and Analytics.

Credit card companies across the world are using Business Analytics to find the most reliable (Credit - worthiness) customer to lend to whereas Telecom companies are using it to find out the possibility of cross-sell, up sell or customer Retention.

Makeintern B-Plan Championship & E-cell IIM Calcutta in collaboration with ATSS's MBA@IICMR has organized two-days Certification in Business Analytics on 17th June 2022 and 18th Jun 2022. This certification program has been conducted to formalize the state-of-the-art tools and techniques for the MBA students.

2. Objectives:

- To understand the concept of Business Analytics.
- To acquire knowledge about Python, SQL and Tableau Softwares.
- To understand the application of business analytics in various domains.
- To exhibit scientific and technical skills in data analysis by using advanced software tools

3. Description of Course:

Dr. Abhay Kulkarni, Director, IICMR has addressed the gathering of MBA Students and faculties on the importance of Business Analytics certification. It explores main concepts from basic to advanced which can help students to achieve better grades, develop your academic career, apply your knowledge at work or do your business analysis research. The course is divided into 4 parts that



include descriptive analytics, predictive analytics, diagnostic analytics and prescriptive analytics. The course started with spreadsheet. Excel, python, Basics of SQL and tableau tools had been covered in the course. The certification course was coordinated by Mr. Harshal Patil, SME MBA@IICMR.

The training consists of 4 Modules.

Module-1 is Data Analysis with spreadsheet, which was conducted by Krushal Sir, , Module-2 is Database and SQL which was covered by Shiv Patel sir, Module-3 is Data Analytics, and it was addressed by Krushal Sir, and Module 4 Tableau, which was covered by Prashant Sir. Total 78 participants from MBA department have attended the session.

4. Outcomes of Course:

1. Students able to understand the theory aspects of Business Analytics.
2. Students explore python tool for handling day to day business data of a company.
3. Students should be in the position to use all essential tools to get acquainted with latest tact and techniques.
4. Students able to Perform Business intelligence, statistical analysis and predictive analytics.
5. Students should recognise, understand and apply the language, theory and models of the field of business analytics.



Feedback:

The feedback for the Certification on Business Analytics course was Excellent. The participants benefited by the hands-on python, sql and tableau. They were happy & the certification will help them for their career.

Attendance Report: Hard Copy

Assessment and Evaluation: -

The evaluation & assessment of students for VAC-Business Analytics Certification Course was conducted by IIM faculties on 18th June 2022 through Case Study . Total 78 students were benefited by the Certification of VAC-Business Analytics certification course



Photos of the Session



Day 1 Python Session



Group Photo with IIM Calcutta Trainers

7. Certification in Behaviour and Personality Development Skills

Profile of BPDS Trainer: -



Rizwan Khan has over 25 years in leading MNC 's and over 8 years in academia. He has completed his Master's in corporate communications from Bournemouth University UK and specialized in soft skills training. His last corporate assignment was Vice president in HSBC bank till date he's coached over 3000 students in soft skills and many of the students are placed in leading companies. His unique way of training has been very well received by the students

Short Brief of BPDS Sessions: -

The assessment of all the above modules was done by the course moderator and each student was given individual feedback

Notes:

Given the diversity of the cohort, it was indeed a challenging assignment for the trainer. The response to the above modules was excellent and many students actually spoke in public for the first time. There was a lot of emphasis on class participation so as to remove the student's inner fears. A lot of motivation was given to the student to make them participate during the sessions. The modules were well appreciated by the students and there was a significant improvement in their personality. Many students wanted the classes to be conducted all year around. All in all, the BPDS session was a grand success.



Photos of the sessions



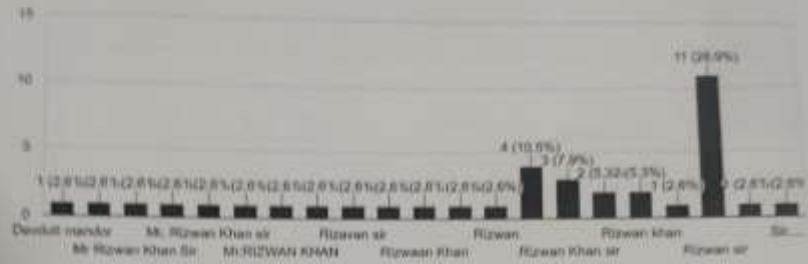
Photos of the sessions



Feedback of the BPDS Session: -

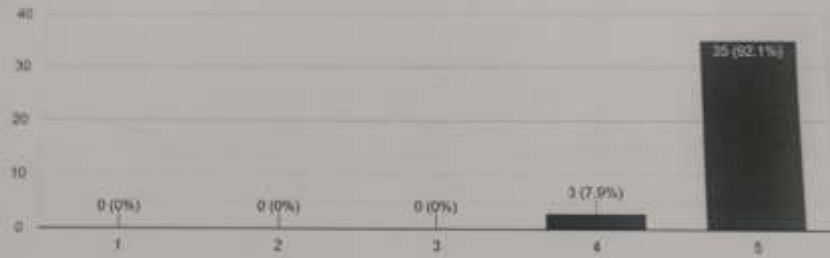
Name of the guest speaker?

30 responses



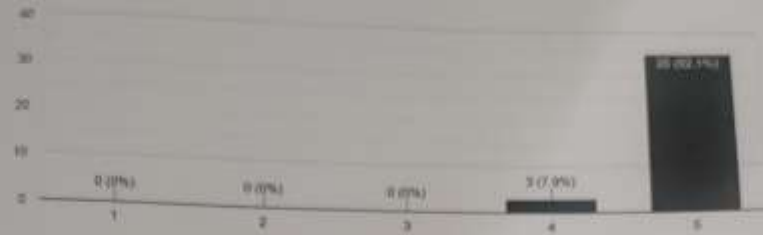
1. Relevance of the topic in context of program?

38 responses



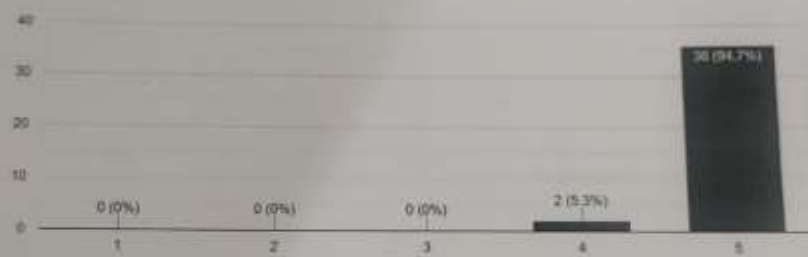
2. Quality of the content?

33 responses



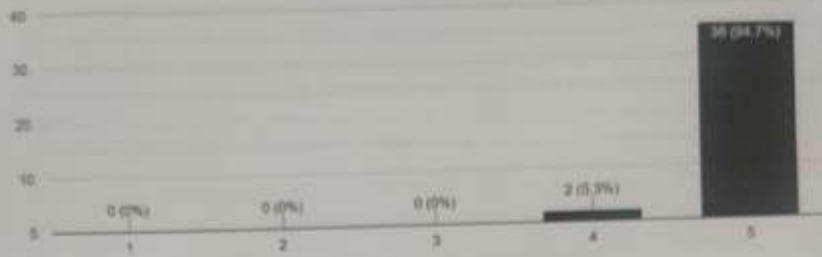
3. Delivery of content?

38 responses



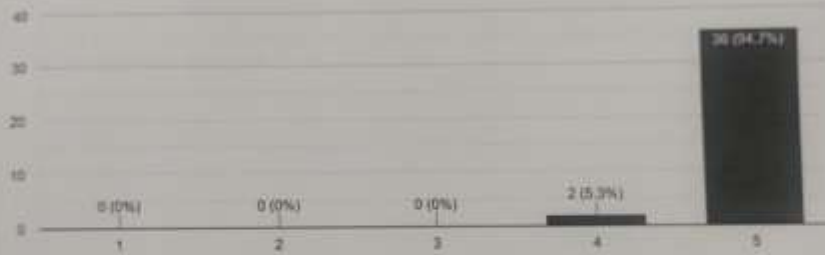
4. Practical application of the subject?

38 responses



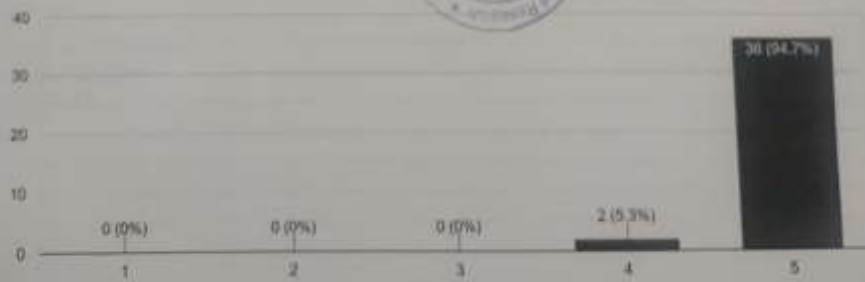
5. Interest generated by the speaker?

38 responses



6. How will you rate the speaker?

38 responses



...and down the two takeaways from the session?

Answer:-

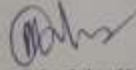
- Summary writing, learning new words and implementation, understanding a short family new words and meanings, new vocabulary and we raise when we life others
- Gist and 5 new words, critical thinking We are improving writing skills and vocabulary
- Analysis of video Writing skills new words in vocabulary Critical thinking
- Using the new words in making sentences Every lecture we will learners something new words
- Many new things new words and short film
- Writing skills Potting the words which we learn daily in the summary of video which is shown to us Communication and vocab I learn how to summarizes stories and learn moral from this.
- Writing skill Unique thought Jist & vocab Increased vocabulary
- Learn new words and push ourself to critical thinking We corrected our grammar mistake
- And also improve vocabulary Increase in vocabulary Summary writing
- You have the ability to improve its just a step away, fall keep falling but stand up again and try.
- Increasing Vocabulary Good Vocabulary Takeaways writing Vocab increment
- Proper formation of Gist, Vocabulary, Word power, how to write gist of stories
- English proficiency, relevancy, new vocabulary words, Vocabulary and summary writing Making effective sentences

Prepared By



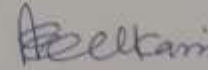
Dr. Rajendra Agawane
Coordinator BPDS
MBA@IICMR.

Verified by



Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by



Dr. Abhay Kulkarni
Director, IICMR



8. Certification in Advanced Excel



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 13/7/2021

REPORT
Value Added Certification
"Excel For Data Science"

WELCOME

MBA@IICMR
VAC- EXCEL FOR DATA SCIENCE
COURSE DETAILS

MBA @ IICMR jointly association with **IIT (BHU)**

Introduces Value Addition Certification
"Excel For Data Science"

Course Details:

Course Name: Excel For Data Science

Duration :40 Hrs

Course Trainer : Ms. Puja Gavnde/Dr. Jayasri Murali / Mr Harshal patil

1. About Course :

Data analysis is indispensable skill in the present business world. The application of data analysis spreads across various areas such as consumer analytics, finance, banking, health care, e-commerce or social media. It is also essential for academicians for research purposes or those aspiring to build career in data analysis, applied statistics, economics, econometrics and quantitative finance.



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Value-added Certification Excel for Data Science MBA@IICMR is in association with IIT BHU. The course is of 40hrs duration and integrates data analysis using Microsoft Excel. The course incorporates Microsoft Excel concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

2. Objective: -

- To familiarize Students with basic to intermediate skills for using Excel in the classroom vis-à-vis Business Applications
- To provide students hands on experience on MS Excel Utilities
- To perform different types of scenario and simulation analysis
- To get an opportunity to practice these skills by leveraging some of Excel's built in tools including, solver, data tables, scenario manager and goal seek.
- To use Excel to build complex graphs and Power View reports and then start to combine them into dynamic dashboards.
- Learn how to minimize as much manual labor as possible in data analysis
- To gain proficiency in creating solutions for Data Management and Reporting
- Learn to use the most overlooked Excel formulas that will make your life easier
- Learn powerful functions built into Excel that streamline your analysis

3. Description of Course:

The Value Added Certification on "Excel For Data Science" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during April - May 2021. Total 40 hours duration course was started on 2nd April 2021 to 5th May 2021 using online platform (Microsoft Team). Dr. Abhay Kulkarni, Director IICMR addressed the students to make use of this pandemic situation and focus to MS Excel for data science course . It explores main concepts from basic to advanced which can help students to achieve better grades, develop your academic career, apply your knowledge at work or do your business data analysis research. Every week five sessions which was covered 9 hrs was conducted by the trainer Ms. Puja Gavande, Dr Jayasri Murali and Mr. Harshal Patil IIT (BHU) Certified faculty of MBA@ IICMR . The certification course was coordinated by Ms.Puja Gavande, SME MBA@IICMR. Total 71 students attended the session. After



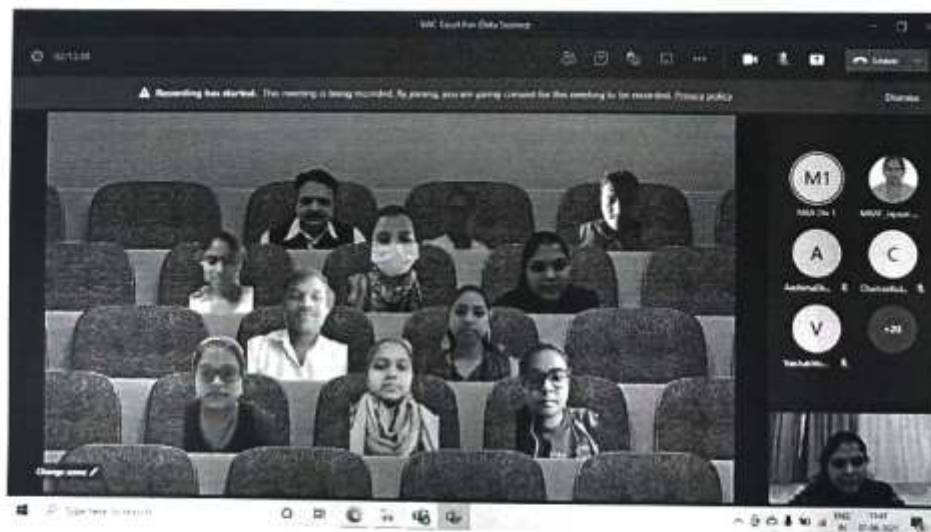
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every session the MCQ test based on the session was conducted along with the feedback form, the performance of the students for the same is excellent & the feedback for every session was also excellent.

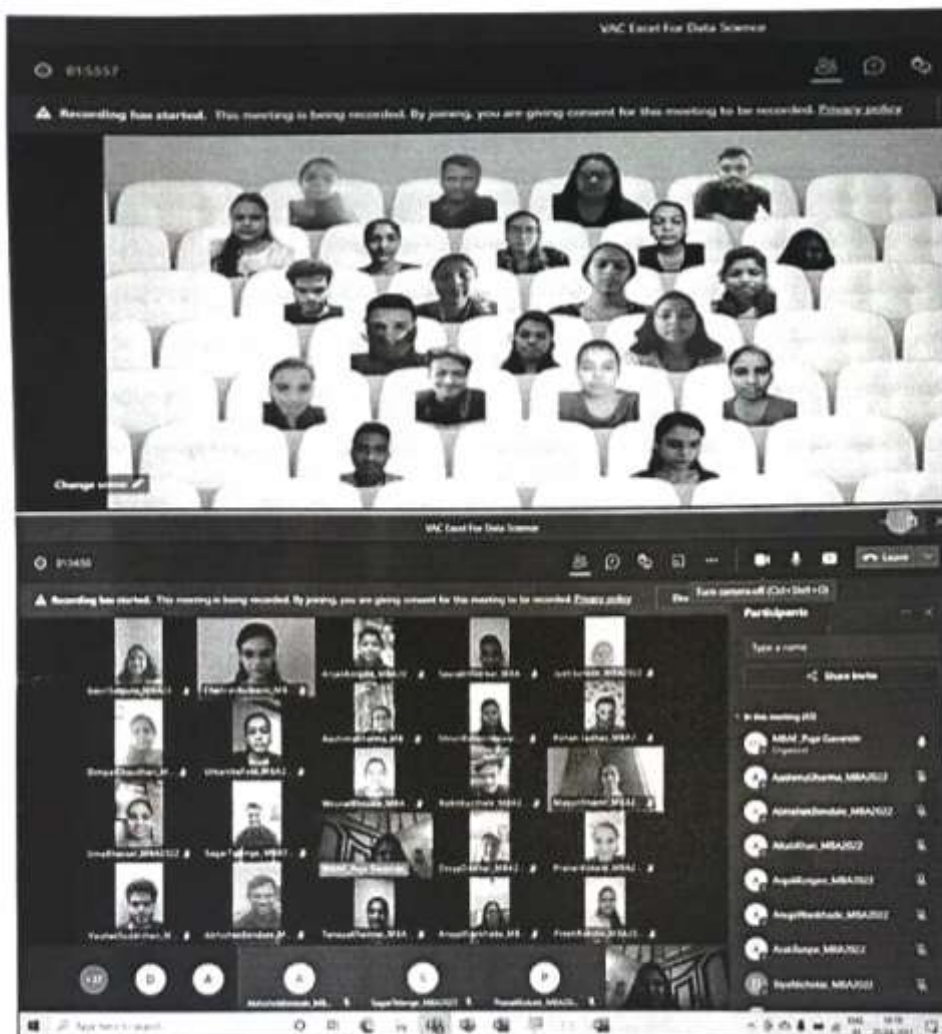
4. Outcomes of Course :

- Students able to builds their strong analytical thinking and skills.
- Microsoft Excel application explores productive creativity in students mind.
- Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
- They also performed and used various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (vlookup, hlookup, and index/match), Descriptives statistics of business data.
- Students able to Perform Business intelligence, statistical analysis and predictive analytics.
- They can analyse Plotting 3D graphs and data interpretation using Excel. students able to perform ANOVA, regression, and correlation testing and run simulations in MS Excel application .
- DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.

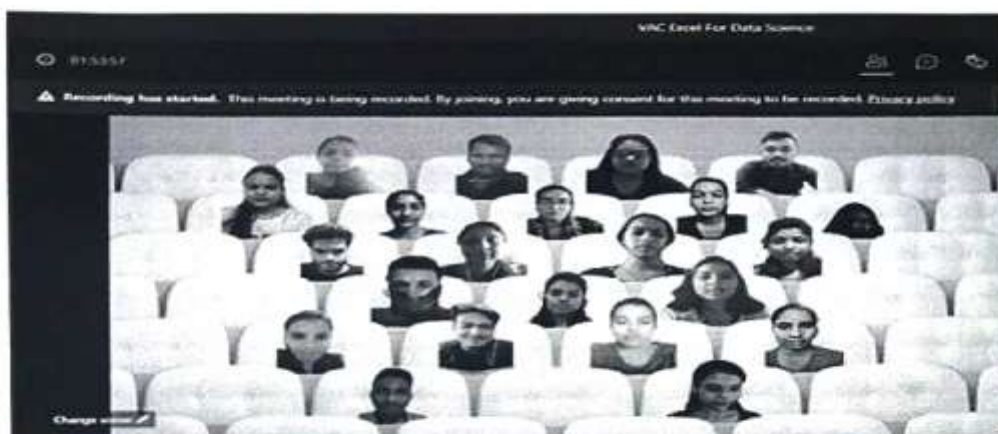
5. Gallery :



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6. Evaluation:

The evaluation & assessment of students for VAC-Excel for Data Science Certification Course was conducted by IIT(BHU) on 24th June 2021 through Practical Paper. Total 71 students were benefited by the Certification of VAC-Excel for Data Science certification course.

7. Feedback:

The feedback for the Certification on VAC-Excel for Data Science certification course was Excellent. The participants benefited by the excellent knowledge & hands on practice of MS Excel Application Assignments, Practical MCQ Test throughout the training sessions. They were happy & the certification will help them for their career.

Prepared by

Ms. Puja Gavande
VAC-Excel Coordinator

Verified by

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
DIRECTOR,
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



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