



Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research (IICMR)**  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited



## **Criterion 1.3 – Curriculum Enrichment**

**Key Indicator - 1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum**

### **Metric 1.3.1**

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

# Academic Year 2019-2020

Curriculum enrichment through co-curricular activities conducted by HEI that address cross cutting issues

## Rubicon/Barclays Lifeskill Workshop



Audyogik Tantra Shikshan Sanstha's  
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## MBA @ IICMR

### Report

### "RUBICON'S CAMPUS TO CORPORATE PROGRAM "

Date: 14/08/2019

Ref no.: MBA@IICMR/PC/002

Day: Monday, Tuesday & Wednesday

Venue: TI-8

#### Objectives of workshop:

There are some primary objectives of this three days workshop.

|   |  |
|---|--|
| 1 | Primary objective was to introduce student with the journey from campus to a corporate world.  |
| 2 | Knowledge for personality development attitude development, confidence was among the part of the program.                                      |
| 3 | Things such as speech of delivery, development of a thought process, group dynamics, were among the major development for the program session. |
| 4 | Corporate Expectations from the students was conveyed and skills that is required.   |

This three days of workshop was great learning for all of the students. our trainer for the session was Mr. Pronoy and Ms.Sameeksha , Sir and ma'am has a good knowledge and experience of training to the college students. the training which he has given to the students in the three days was really fruitful & here i want to colligate some points which has covered by sir/ma'am in the three days of workshop .

- **Self introduction**

The training started with the small round of self introduction .

- **Communication skills & language skills**

Sir/ma'am describes the difference between the communication skills and language skills & also gave us the tips for improve the communication, body language and also gave us the ideas about how to deliver our message properly.

- **Small activity**



we all participated in a group activity , where sir asked us following question  
-Ideal expectations from candidate, from a Trainer.  
-Ideal expectations from Trainer, from his candidate.

- **SWOT Analyses**

In this activity we all analyses our strengths, our weaknesses, the opportunities we have & the Threats. Here we learn how to overcome our weakness.

- **Group Discussion**

In the post launch session, the group discussion round conducted by Mr Pronoy. Here we all formed the group of 7 students & we discussed the topic within us which was given by the sir .

The group discussions tips are given by the sir and also sir gave us the feedback according to our performance .



**13th of August**  
**Second day of workshop**

- **Presentation skills**  
Here we learn how to present our self in the front of others. sir gave us the small ,small tips related to our body language, our presentation skills, our attire .  
& we also learn how to deliver our message by using proper body language.
- **Case study**  
In this round we learn how to solve case study by using logics and also learn the process of solving the case study.
- **Case study (Video)**  
we all saw one video. In that video two factors were there  
-Growing economy  
-Technological development  
from that we all learn how to solve the video case study.
- **Extempore**  
In this extempore round we learn  
-How to present our self  
-How to train our mind for any situation or any topic.
- **Resume writing**  
This session of resume writing will help all of us, at the time of our final placement .  
In this session we learn-  
-How to make a proper resume according to the needs and wants of companies .  
-we also learn



14th of August  
Third day of workshop

- **Do And Don'ts at time of personal interview**
  - sir and ma'am both gave us the idea about what should we do and we should not do at the time of personal interview.
  - The things which we have to remember at the time of preparing for final interview.
- **Self introduction round**
  - In this session we all learn about how to give the answer of
  - Tell me about yourself
  - Introduce yourself.
- **Mock interview round**
  - sir and ma'am conducted a small mock interview round at the end, where we learn how to face interview. sir/ma'am gave us the proper feedback which will help us to improve and this experience of interview will be beneficial at the time of final placement's interview.



Prepared by:  
MS. Neha Inamdar  
Head corporate Relations

Submitted to  
Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved By  
Dr. Abhay kulkarni  
Director, IICMR



## Student Development Program- Small Group Projects\



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### MBA @ IICMR

Date: 19/10/2019

#### Report on SDP3- Small Group Projects

##### Overview

The Student Development Program (SDP) is organized to provide each student with the opportunity to grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career. The third SDP was on the theme "Small Group Projects- Internal Viva-Voce". The students were required to present a small project based on Business Research Methods.

##### Objective

- Develop research skill aptitude
- Understanding Problem Identification process
- Analyzing the best possible research design

##### Summary

- SDP-3 was on the theme "Small Group Projects- Internal Viva-Voce". Students were divided into 8 groups comprising of 15 members in each group. Each group was assigned a faculty as Mentor. The groups were given topics on which the small project was to be designed.
- The presentation must include:
  - Problem Statement
  - Background of your Proposed Work
  - Objectives of the Study and Scope
  - Research Methodology and Design
  - Data Analysis
  - Conclusion
  - Suggestions and Limitations

This SDP was intended to give them a better understanding of the course Business Research Methodology and ensure experiential learning for the course.

The students were given time limit of 10 mins for presentation and 5 mins for Q&A.



The judges for this SDP were:

- Dr. Abhay Kulkarni, Director -IICMR
- Adv. Manisha Kulkarni, H.O.D. MBA@IICMR

**Winners:**

The Winning groups was Group5 guided by Mr. Maruti Prasad

**Outcome:**

- The students were more confident
- The students could assess themselves and analyze the understanding of the course.
- The students could learn how to prepare a research proposal



*Dipti*

Prepared by  
Ms. Dipti Bajpai  
SDP Coordinator

*Manisha*

Guided by  
Adv. Manisha Kulkarni  
H.O.D. MBA@IICMR



*Abhay*

Approved by  
Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

## Student Development Program – Vigyapan se Vidya



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# MBA @ IICMR

Date: 27/11/2019

## Report on SDP4- Vigyapan Se Vidya

### Overview

The Student Development Program (SDP) is organized to provide each student with the opportunity to grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career. The fourth SDP was on the theme "Vigyapan Se Vidya" aligned to the course Basics of Marketing. The students had to present and analysis of advertisement by relating it to the concepts of marketing.

### Objective

- To improve understanding of Basics of Marketing
- To improve confidence of the student
- To learn through observation and analysis
- To improve presentation & communication skills
- To improve Team management & Leadership skills

### Summary

SDP-4 was on the theme "Vigyapan se Vidya". Students were divided into 8 broad groups comprising of 15 members each and these groups were further divided into two equal sub groups. Faculties were assigned as mentors of each group. Every sub group was given the liberty to select advertisement and present their observation and analysis based on marketing principles.

This SDP was intended to give them a better understanding of the course Basics of Marketing and ensure application based learning for the course.



The judges for this SDP were:

Dr. Abhay Kulkarni, Director –IICMR  
Adv. Manisha Kulkarni, H.O.D. MBA@IICMR



### Winners:

The Winning group was Group7 guided by Dr. Jyoti Bhanage

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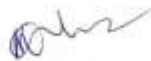


**Outcome:**

- The students could assess themselves and got a better understanding of the course.
- The students appeared more confident in analyzing and presenting facts based on the course
- They were excellent in Time management.



Prepared by  
Ms. Dipti Bajpai  
SDP Coordinator



Guided by  
Adv. Manisha Kulkarni  
H.O.D. MBA@IICMR



Approved by  
Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Student Development Program- Infomercials



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# MBA @ IICMR

Date: 24/01/2020

## Report on SDP7- Infomercials

### Overview

The Student Development Program (SDP) is organized to provide each student with the opportunity to grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career. The seventh SDP was on the theme "Infomercials". This SDP primarily focused on the course Marketing Management and was designed to enhance the application based knowledge for the course.

### Objective

- Improve understanding of the Course Marketing Management
- Enhance the cognitive abilities- applying, analyzing and creating
- Improve presentation & communication skills
- Improve Team management & Leadership skills
- Highlight the importance of Time management

### Summary

- SDP-7 was on the theme "Infomercial". Students were divided into 8 groups comprising of 13 members in each group. Faculties were assigned as mentors of each group. Every Group was assigned different products such as Magic Mops, Slim Sauna Belt, Bed sheets, Ayurvedic medicine, mixer grinder, Mobile Phones, Clothing brand and Health Supplements. The students were required to create an Infomercial using presentation aids like PPT, role-play or both. The presentation must include:
  - i) Basic marketing Concepts
  - ii) 4Ps of Marketing
  - iii) Innovative methods of presenting the infomercial

This SDP was intended to give them a better understanding of the course Marketing Management and ensure experiential learning for the course.

The students were given time limit of 10 mins for presentation and 5 mins for Q&A.

The judges for this SDP were:

- Dr. Abhay Kulkarni, Director -IICMR
- Adv. Manisha Kulkarni, H.O.D. MBA@IICMR



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**Winners:**

The Winning groups were Group 6 guided by Ms. Dipti Bajpai and Group 4 guided by Ms. Jayasri Murali.

**Outcome:**

- The students could explore their creativity and generate new ideas for presentation of a product.
- The activity fostered self learning and assessment.
- The students could overcome stage fear and performance



*Dipti Bajpai*

Prepared by  
Ms. Dipti Bajpai  
SDP Coordinator



*Manisha Kulkarni*

Guided by  
Adv. Manisha Kulkarni  
H.O.D. MBA@IICMR


*Abhay Kulkarni*

Approved by  
Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

## Curriculum Enrichment through extra curricular activities for addressing cross cutting issues

### Donation for Flood Relief



**Audyogik Tantra Shikshan Sanstha's**  
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# MBA @ IICMR

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Date: 08/09/2019

**ACTIVITY REPORT**


- Title of Activity:** "Sangali-Kolhapur Flood Relief Fund"
- Date & venue:** August 2019 at IICMR, Nigadi Campus.
- Outcomes of activity:**

Students understand the seriousness of the situation & they also understand their roles in responding this critical situation. This drive unites the students for noble cause.
- Description of activity:**


Floods are the major disaster affecting many countries in the world year after year. Flash flood was one of the most common and destructive weather related phenomena. It causes damage to lives, natural resources and environment as well as the loss of economy and health. Every year, the floods leave a trail of destruction, washing away villages, submerging paddy fields, drowning livestock, besides causing loss of human life and property in billions.

The spectre of floods hovers once more over Kolhapur and Sangli districts in western Maharashtra following incessant rain in the catchment areas throughout last week. This has resulted in a massive discharge of water from major dams, spiking the water level in the Panchganga river, which courses through Kolhapur, and the Krishna river that passes through Sangli. Residents living in the vicinity of these rivers in the two districts have been asked to move to safer zones by the district administrations.

On Monday, Koyna dam (in neighbouring Satara district) was almost filled to the brim with its present water stock at 103.08 thousand million cubic feet (tmcft), while Warna dam in Kolhapur is filled to capacity, having a water stock of 34.05 tmcft.



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Despite showers considerably reducing in intensity on Monday, the discharge was still on from all major dams, including Koyna (45,681 cusecs till Monday evening), Radhanagari (4,256 cusecs), and Warna (13,368 cusecs).

But an ongoing discharge of 2.5 lakh cusecs from Almatti dam in north Karnataka (adjoining Kolhapur) has done much to stave off fears of flooding in Sangli and Kolhapur for the moment. But the authorities not taken any chances with both districts yet to fully recover from a deluge which cost at least 35 human lives and killed hundreds of livestock besides damaging property and ruining crops to the tune of crores of rupees. Four National Disaster Response Force (NDRF) teams from Pune are on standby in both these districts, with two deployed in Kolhapur (one each in Shirol and Jaysinghpur tehsils) and the other two in Sangli (one each in Islampur and Miraj taluks). Even then, more than 750 persons from 350-odd families and hundreds of livestock, mainly in Shirol and Karvir tehsils, were relocated to safer areas on Sunday, while another 20-odd families in Sangli district were moved on Monday, according to Kolhapur and Sangli district administrations.

To help the victims in the Kolhapur & Sangali area the MBA@IICMR Institute taken the initiative to provide in terms of kind & money.

#### 5. Activity Experience:

- a. The Management, Director sir, all staff members & students contributed in terms of kind & money.
- b. Collected materials has been dispatched to the needy with the help of the NGO association.
- c. The amount collected during the period has been deposited in the Chief Minister Relief Fund.

#### 6. Assessment of activity outcomes:

The "Sangali-Kolhapur Flood Relief Fund" has been successfully conducted in MBA@IICMR. The students realised their responsibility towards the society. The huge response received from the staff members & students of MBA@IICMR.

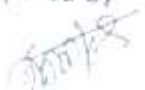
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**7. Feedback:**

Every individual who contributed in the activity was satisfied & appreciated the initiative taken by the Institute.

Prepared by



Mr. Vinod Bhelose

Coordinator

Verified by



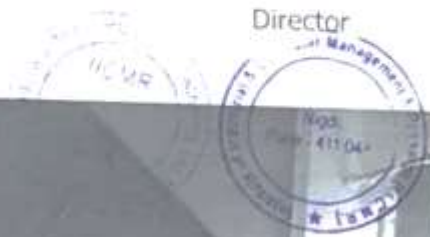
Adv. Manisha Kulkarni

HOD

Approved by

Dr. Abhay Kulkarni

Director



## Youth Inspiration Network- Grooming and Personality Development session for Male students



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### **MBA @ IICMR**

Date: 24/01/2020

#### **REPORT**

1. **Title of Activity:** 'Youth Inspiration Network' in association with Sakal

2. **Date & venue:** 21<sup>st</sup> January, 2020

**Time:** 3.00pm to 5.00pm

**Venue:** 2020 at IICMR, Nigadi Campus.

3. **Outcomes of activity:**

The program of 'Youth Inspiration Network in association with Sakal' has been organized as part of ASR activity. The session was conducted for 'Grooming and personality development' for the MBA sem-II students. The male students received Gillette shaving kits from the organizers.

4. **Activity Experience:**

Summary & conclusion: The event was taken by the Institute as the part of its Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. The students received the Shaving kit so they were happy.

5. **Feedback:**

The male students were very happy to receive grooming kit, girls students also demanded gifts if we plan any session in future. They asked for more such 'Personality development' sessions.

Activity Co-ordinator – Asst. Prof Vinod Bhelose

Number of attendee – 62 students



MBA@IICMR/Academic\_Social\_Responsibility\_2019-20/Report

Prepared by

Mrs. Kiran Rao  
Coordinator

Verified by

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni  
Director, MBA@IICMR



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## Creating Social Awareness and generating ideas for Smart PCMC



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### **MBA @ IICMR**

Date: 25/02/2020

#### **ASR REPORT**

**1. Title of the Activity:** "Innovate for Smart PCMC" in association with Sarathi app.

**2. Date & Venue:** 15<sup>th</sup> February, 2020.

**Venue:** Board room, IICMR

**Time:** 2:00pm to 5:30pm

**3. Outcomes of Activity:**

MBA@IICMR takes the initiative for creating social awareness amongst the society. As a part of ASR, the MBA@IICMR invited the innovative ideas from the students. The students gave ample ideas for the betterment of the city and few of them were filtered by Dr Sudhir Hsamnis Sir adjacent faculty of MBA@IICMR and Asst Prof Jayasri Murali for further development.

**4. Description of the Activity:**

Many eminent personalities from politics to social service and civil services have attended and addressed the participants. The students received the feedback and ideas for the governance of the city.

**5. Activity Experience**

The students bravely put further their ideas on development. The ideas were about the infrastructural development of city, environmental protection, reduction in crime, beatification of the city etc. So the campaign in which they participated was learning and thought provoking event for them.

MBA@IICMR/Academic\_Social\_Responsibility\_2019-2020/Report



### Assessment of Activity Outcomes:

All the twelve participants talked over their feedback and learning on next day in the classroom with faculty members and Director, Dr. Abhay Kulkarni Sir.

### 7. Feedback :

It was positive feedback. The students learned governing techniques from eminent personalities and also received platform to share their work.

No of students participated: 12

No of faculties participated: 1

Name of activity coordinator: Asst. Prof. Jayasri Murali

Prepared by

*Kiran Rao*

Ms Kiran Rao  
Coordinator

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Abhay Kulkarni*

Dr Abhay Kulkarni  
Director, IICMR



## Celebration of Shiv Jayanti at Gurukulam by donating Grains



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# MBA @ IICMR

Date: 25/02/2020

### **ACTIVITY REPORT**

1. **Title of Activity:** Shivjayanti Celebration – Grain and stationary donation drive at Gurukulam, Chichwad

2. **Date & venue:** 19<sup>th</sup> February, 2020 at Gurkulam  
Time: 10.00am to 11.00am

3. **Outcomes of activity:**

1. Creating awareness about the societal responsibilities of the every citizen.
2. Initiate participants to participate in social activities.

4. **Description of activity:**

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Celebrating Shivjayanti was the part of same. The students from MBA initiated the program. They not only showed love and gratitude towards Shivaji Maharaj but also showed responsibility towards society. The students along with staff of MBA@IICMR gathered grains and stationary for the children of Gurukulam, Chinchwad. And same day delivered to the organization.

The Food grains of Rs5000 and Stationary of Rs 2400 donated through this activity. The total cost of donation amount spent is equal to Rs7400 contributed by teaching, nonteaching staff and students.

5. **Activity Experience:**

Every participant contributed to food or grains or stationary and assured that the mission to serve for the society will be sustained in upcoming period. The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such

MBA@IICMR/Academic\_Social\_Responsibility\_2019-20/Donation Drive -6



activities. All the participants were happy towards their contribution to the society.

#### 6. Assessment of activity outcomes:

The "Donation Drive" had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

#### 7. Feedback:

It was positive feedback, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

#### 8. Participation Details:

Number of students visited Gurukulam – 21

Event Coordinated by – Asst. Prof Vinod Bhelose



MBA@IICMR/Academic\_Social\_Responsibility\_2019-20/Donation Drive -6





Prepared by

*Kiran Rao*  
Mrs. Kiran Rao  
Coordinator

Verified by

*Manisha Kulkarni*  
Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni  
Director, IICMR



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## Environment Conservation Association (ECA) Street Play



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### **MBA @ IICMR**

Date: 25/02/2020

#### **ASR REPORT**

**1. Title of the Activity:** ECA - Street Play (ATSS co-partnered with ECA and INSSAN)

**2. Date & Venue:** 20<sup>th</sup> Feb, 2020

**Venue:** Autocluster, Chinchwad Pune 411033

**Time:** 9:30am to 6:00pm

**3. Outcomes of Activity:**

MBA@IICMR takes the initiative for creating social awareness amongst the society. As a part of ASR, street play on Environmental Enrichment was been presented. The students raised many issues related to environment through very effective tool street play. They created awareness through the activity in the society. The students got benefited by performing at ECA- Environmental seminar by knowing current scenario and picture of global set ups.

**4. Description of the Activity:**

Many eminent personalities from politics to social service and civil services have attended and addressed the participants. They performed in street-play on 20<sup>th</sup> February 2020.

**5. Activity Experience**

Eight girl students performed street-play. They were successful in delivering message regarding the environment protection and development. Also they created awareness amongst the participants about environmental issues. So the campaign in which they participated was learning and thought provoking event for them. Mr Shubham Jagataap captured the whole event in his camera.

MBA@IICMR/ Academic\_Social\_Responsibility\_2019-20/Report



#### **Assessment of Activity Outcomes:**

All the nine participants talked over their feedback and learning on next day in the classroom with faculty members and Director, Dr. Abhiy Kulkarni:

#### **7. Feedback:**

It was positive feedback. The students created awareness through the street-play activity.

#### **8. Participants:**

No of students participated: 9

No of faculties participated: 1

Name of activity coordinator: Asst. Prof. Kiran Rao





Prepared by  
*Kiran Rao*  
Ms Kiran Rao  
Coordinator

Verified by  
*[Signature]*  
Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by  
*[Signature]*  
Dr Abhay Kulkarni  
Director, IICMR





## Online session on Ek Bharat Shreshtha Bharat



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### **MBA @ IICMR**

Date: 20/02/2021

#### **Report**

#### **EK BHARAT SHRESTHA BHARAT**

**Topic: Ashoka and Kalinga war- A Virtual Drama**

**Venue: MBA Third floor –T11**

**Date :Time and mode of delivery:**

13<sup>th</sup> Feb, 2021

10.40 am – 12.15pm

Offline and also in Zoom as the link provided.

#### **Participants:**

- a) Students of MBA @ IICMR
- b) Faculty members

#### **Objectives:**

- a. To provide a good opportunity to explore and exchange the cultural diversity of the state.
- b. To motivate the students for participating in the inter- state event under the banner of Ek Bharat Shrestha Bharat.
- c. To understand the reasons and consequences of Kalinga war

MBA@IICMR/MBA II, SEM-III/Event



**Introduction:**

**Particulars of the Program (Agenda):**

| <u>Sr. No</u> | <u>Particulars</u>   | <u>Time</u>         |
|---------------|--|---------------------|
| 1             | Welcome all students and faculty members for the EBSB event.   | 10.50am- 11.00am    |
| 2             | Introduction of the participants in the event and coordinators | 11.00 am to 11.05am |
| 3             | Ashoka and Kalinga war- A Virtual Drama                        | 11.05 – 12.10pm     |
| 4             | Vote of thanks   | 12.10pm – 12.15pm   |

MBA @ IICMR had an opportunity to partner with IMI Bhubaneshwar under the banner of Ek Bharat Shreshtha Bharat. Herein, a virtual drama was organized and conducted by IMI Bhubaneshwar named, Ashoka and Kalinga war. Nearly 30+plus students and all faculty members viewed this virtual play.

All the students with the help of faculty members had acted well in the virtual play and time management was maintained. The reasons, consequences and change of mind set of King Ashoka with the influence of Buddhism were well depicted.

It was a great experience to interact in this manner and know the cultural diversity of the state.

**Outcome of the activities:**

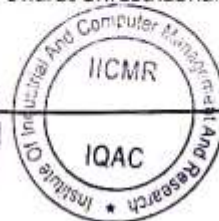
- Students got an opportunity to know the cultural diversity of other state.
- Each one liked the presentation of virtual drama and provided new ideas to showcase in future.
- The importance of peace, democracy and togetherness attitude was imbibed in students.

**Feedback of the activity:**

The students realized problem and recognize the consequences of extreme decisions. The practical aspect from classroom learning was appreciated.

Many students have decided to contribute under the banner of Ek Bharat ShresthaBharat .

BA@IICMR/2020-2021/MBA II, SEM-III/Event



**Conclusion:**

The wonderful opportunity was experienced by participants and viewers with a thought of understanding the cultural diversity. In future these types of events and activities will be initiated and cherished.



Prepared by

Dr. Jyoti Bhanage  
Event Coordinator



Guided by

Adv. Manisha Kulkarni  
HOD, MBA@IICMR




Approved by

Dr. Abhay Kulkarni  
DIRECTOR  
Director, IICMR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

MBA@IICMR/2020-2021/MBA II, SEM-III/Event

## Online Quiz Are you an Eco-warrior



Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research  
(Affiliated to UP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)



### MBA @ IICMR

Date: 28/05/2020

#### Activity Report

- Title of Activity:** "Online Quiz - Are you an Eco Warrior" under ASP.
- Date & venue:** 22<sup>nd</sup> May, 2020 to 25<sup>th</sup> May, 2020  
On online platform Google form.
- Outcomes of activity:**  
Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR co-partnering with INSAAN conducted an activity at national level to boost the morale of the students. The students participated in the quiz and received the e-certifications from the IICMR institute.
- Description of activity:**  
The quiz activity was performed on online platform of Google forms. The quiz contained the questions about the knowledge about Environmental development, Hazards due to pollution and corrective measures for protection of earth. The participants answered the questions related to these. The participant who scored more than 60% in quiz has been awarded with the e-certificate.
- Activity Experience:**  
The topics covered in questions of quiz are as below
  - Questions related to Environmental development.
  - Questions related organizations working on Environmental issues.
  - Questions related to the precautionary measures taken for the conservation.
  - Questions related to pollution and corrective actions

MBA@IICMR/Academic\_Social\_Responsibility\_2019-20/Report



5. Questions related to natural resources etc  
All the participants answered the questions related to environment and showed their awareness for the environmental protection.

**6. Assessment of activity outcomes:**

Every participant answered the questions related to environment and conservation of natural resources. The participants received the e-certificate for the same. As this activity was conducted at national level, the students from all over the India could part of the same.

**7. Feedback:**

It was very important activity in national lockdown to boost the morale of the students. To take corrective measures for the protection of environment.

**8. Participants:**

No. of participants: 867

No. of students participated from MBA@IICMR: 89

Coordinator of activity: Ms Dipti Bajpai  
Ms Jayasri Murali

Prepared by

*Kiran Rao*

Ms. Kiran Rao  
ASR Coordinator

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR



## National Quiz “I am an Ambassador of Corona Safety Movement”



Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

### **MBA @ IICMR**

Date: 09/06/2020

#### **ACTIVITY REPORT**

1. **Title of Activity:** "I am an Ambassador of Corona Safety Movement!!! Go Corona Go Corona!!! New Normal!!! Learn to Live with Corona Safely"

*National Quiz on Covid-19*

2. **Date & venue:** 1<sup>st</sup> June, 2020 to 7<sup>th</sup> June, 2020

On online platform Google form.

3. **Outcomes of activity:**

Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR co-partnering with INSAAN conducted an activity at national level to boost the morale of the students. The students participated in the quiz and received the e-certifications from the IICMR institute.

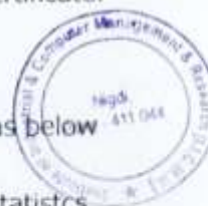
4. **Description of activity:**

The quiz activity was performed on online platform of Google forms. The quiz contained the questions about the knowledge of virus Covid 19, precautions to be taken to protect ourselves from virus. The participants answered the questions related to these activities. The participant who scored more than 60% in quiz has been awarded with the e-certificate.

5. **Activity Experience:**

The topics covered in questions of quiz are as below

1. Questions related to virus Covid 19
2. Questions related to spread of virus and statistics
3. Questions related to the precautionary measures taken for the avoidance of spread.



*MBA@IICMR/Academic\_Social\_Responsibility\_2019-20/Report*

4. Questions related to the self-health management.

All the participants answered the questions and queries regarding the Covid 19 illness.

#### 6. Assessment of activity outcomes:

Every participant answered the questions related to Covid 19. The participants received the e-certificate for the same. As this activity was conducted at national level, the students from all over the India could part of the same.

#### 7. Feedback:

It was very important activity in national lockdown to boost the morale of the students.

No. of participants: 374

No. of students participated from MBA@IICMR: 78

Coordinator of activity: Ms Dipti Bajpai  
Dr Jayasri Murali

Prepared by

*Kiran Rao*

Ms. Kiran Rao  
ASR Coordinator

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR



## Yoga Day Celebration



Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

# MBA @ IICMR

Date: 25/06/2020

### **ACTIVITY REPORT**

1. **Title of Activity:** Yoga Day Celebration

2. **Date & venue:** 25<sup>th</sup> June, 2020

Venue - Auditorium MBA@IICMR for faculty and non-faculty members  
MBA@IICMR keeping social distancing.

Venue – Online platform \_ Google meet for the students of MBA@IICMR

Time: 10.00am to 11.00am

Resource person: Ms Gayatri Pathak



3. **Outcomes of activity:**

1. Creating awareness about Yoga and make everyone pursue the healthy learning habits like exercise and meditation, in day to day life.
2. Initiate participants to follow the healthy life style in everyday life.

4. **Description of activity:**

MBA@IICMR is always advocating value creation and value addition to not only students but to the members of the MBA@IICMR family. Celebrating Yoga day was the part of same. One of the students from MBA 2<sup>nd</sup> year, named Ms Gayatri Pathak led program. Ms Gayatri took very simple ASANAs which are easy for the participants to begin with. The faculty members and the students from MBA@IICMR enjoyed the process of living healthy life style.

5. **Activity Experience:**

Every participant assured Dr Kulkarni Sir who initiated the session to practice Yoga every day. The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative

*MBA@IICMR/Academic\_Social\_Responsibility\_2020-21/Yoga day celebration-1*















*MBA@IICMR/Academic\_Social\_Responsibility\_2020-21/Yoga Day Celebration -1*



 (26)

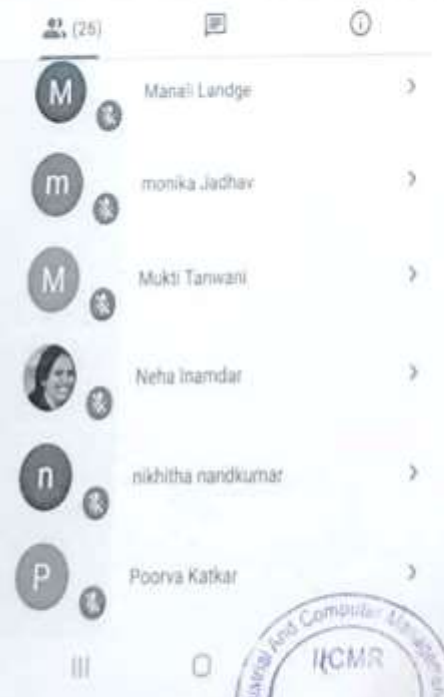


Others in the meeting (22)

-   Aarati Uplenchwar >
-   Aishwarya Kulkarni >
-   Aparna Jadhav >
-   Ashwini Patil >
-   Bhushan Kalanke >



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BA@IICMR/Academic\_Social\_Responsibility\_2020-21/Yoga Day Celebration -1

to participate such activities. All the participants were happy as they were able to check their physical stamina.

#### 6. Assessment of activity outcomes:

The Yoga day had been successfully conducted in the MBA@IICMR campus and online platform. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR participated in Yoga and meditation activity.

#### 7. Feedback:

It was positive feedback, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

#### 8. Participation Details:

Number of students participated – 28

Number of Faculty members participated - 8

Event Coordinated by – Asst. Prof Vinod Bhelose

Prepared by

*Kiran Rao*

Mrs. Kiran Rao

Coordinator

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni

Director, MBA@IICMR

