



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
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Criterion 1.3 – Curriculum Enrichment

Key Indicator - 1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum




Metric 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Academic Year 2020-2021

Curriculum enrichment through Co-curricular Activities conducted by HEI that address cross cutting issues

Career Excellence Program- Impression Management

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555	Date :24/02/2021.
REPORT	
1. Title of the Activity: - Career Excellence Programme- Impression Management.	
2. Date & Venue: - 24 th Feb-2021, MBA, Institute of Industrial and Computer Management and Research (IICMR) organize its first career excellence Programme (CEP) 2021 on Impression Management for first year MBA Students. Time: - 2:00 PM-4:15 PM	
3. Outcome of Activity: - a) Students understood the Basics principles of Impression Management. b) Students also understood the Importance of First Impression in Corporate c) Students learned the behavior aspects of Management through developing leadership and communicating effectively.	
4. Description of the Study: - Ms. Moushami Achari, Soft Skill Expert and Trainer explained her own experience of Presentation skills and How she managed to present herself in front of 1000 Audience in an event with Best delivery of content while connecting the audience with best input. She connected the students with live example of one Interview case wherein the table manner had played significant importance in final selection of Candidates for the Interview. She also talked about the skills required in today's era to manage our own impression and to understand the need of the right impression at right place. She also talked about the perception management and its importance.	
MBA@IICMR/Career Excellence Programme MBA Batch 2020-21/Semester 1st	
 	

5. Activity Experience: -

- a) The Students of MBA First year experienced the activity of Impression Management by demonstrating various skill set of Presentation skills. Most of the Students were very happy and actively participated in the event and took part in the task given by Trainer spontaneously.
- b) The Activity also focuses on top Skill Required to be effective Manager by adopting and managing Impression Management.
- c) The Activity also covers the Combination of Attire for particular event to manage Effective communication through non verbal communication by Impression Management.

6. Assessment of Activity Outcomes: -

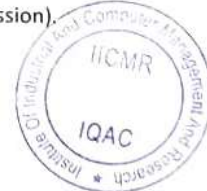
- a) Assessment of the Impression management Activity was done by asking few questions by Trainer
- b) Students were asked some cross question by trainer to understand the level of Knowledge percolation.
- c) At the end students had asked lot of question to the Trainer about their interview aspects and overall Personality Grooming during Placement Session.

7. Feedback

- a) Feedback link was shared with all Participant and most of the students had given positive feedback about the session.
- b) Students have also recommended this type of session in future for overall personality grooming.
- c) Each student had enjoyed a benefit served during the session.



Dr. Abhay Kulkarni (Director IICMR) Felicitated Ms. Moushami Achari – Soft Skill Expert and Trainer and Explains the Importance of Impression Management along Adv. Manisha Kulkarni (HOD MBA@IICMR Explained the about CEP as it was First Session).

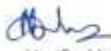




Mr. Dileep Pawar (CEP- Coordinator) Proposing Vote of Thanks for the Event.

(Ms. Moushami Achari, Soft skill expert and Trainer during the session of "Impression Management")


Prepared by: -
Mr. Dileep Pawar
CEP Coordinator


Verified by:
Adv. Manisha Kulkarni
HOD, MBA@IICMR


Approved by:
Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Mrgd. Pune - 411 044



Career Excellence Program- Presentation Skills – Techniques and Tactics



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Date: 13/03/2021

REPORT

1. Title of the Activity: Career Excellence Programme – Presentation Skills – Techniques and Tactics

2. Date & Venue: 13th March 2021, MBA, Institute of Industrial and Computer Management and Research (IICMR) organize its second Career Excellence Programme (CEP) 2021 for First year MBA Students.

Time: 11:00 a.m. – 12: 30 p.m.

3. Outcomes of Activity:

1. The students will acquire necessary presentation skills in order to follow and comprehend discourse such as presentation at various corporate levels.
2. The students will develop adequate presentation skills to communicate effectively the content of various types.
3. Students will acquire necessary research skills to identify and address the problem.
4. Students can make easy decision making.

4. Description of the Study:

1. How to develop the critical thinking
2. Logical approach to apply the research skills and strategies to a research problem.
3. How to engage audience for the presentation

This was second CEP session conducted by Ms.Pooja Chatwani. The session was all about to developing the Research and presentation skills. She conveyed that in order to be an impactful presenter, you should exercise 10 activities. i.e. open with impact, arouse curiosity, empathize with the audience, show the solution, emphasize benefits, stay focused, be charismatic, engage the audience, make it memorable and close with impact. She also advised students about the presentation structure, right from introduction to main body, closure and question and answers.



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5. Activity Experience

Following Steps were covered in the Activity:

1. Open with impact,
2. Arouse curiosity,
3. Empathize with the audience,
4. Show the solution,
5. Emphasize benefits,
6. Stay focused,
7. Be charismatic,
8. Engage the audience,
9. Make it memorable
10. Close with impact.

6. Assessment of Activity Outcomes:

Effective exercises were undertaken by the trainer, related with some Presentation skills and research. Students were enjoying the session as well as learning through it. All students gave their full participation towards the session. Trainer gave solutions to the queries asked by the students. For Examples, deliver an effective oral presentation with the use of digital tools and reflect on and evaluate learning and performance through presentation. The Good presentation and good content (work collaboratively, manage time, be prepared, comply with academic integrity rules) will have the long lasting impact.



Ref.: IICMR/MBA/2021-22/BPE-2021/



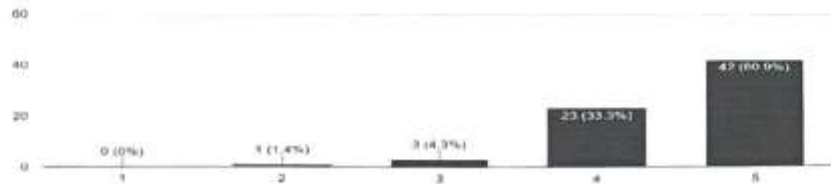
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7. Feedback:

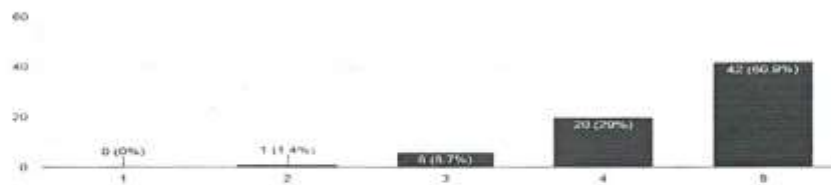
Relevance of the Topic in the context of Program

69 responses



Quality of Content

69 responses



Delivery of Content

69 responses



Interest Generated by Speaker

69 responses



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Overall Opinion about the Speaker
By response



The Feedback was good. Students learnt basis foundation of Presentation Skills. 60.9 % of the students were agreed with the Relevance of the topic in the context of Program and 60.9% agreed with the Quality of Content, 58% agreed with the delivery of the content and 63.8% agreed with the Interesting session.



mbdeshpande

Prepared by,
Dr. Madhura Deshpande
CEP Coordinator


Submitted to,
Adv. Manisha Kulkarni
HOD MBA@IICMR

Approved by,
Dr. Abhay Kulkarni
Director




Ref.: IICMR/MBA/2021-22/8PE-2021/
DIRECTOR
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Career Excellence Program- Excellence in Speaking Skills



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BPE 2021

MBA@IICMR

Date: 16/06/2021

REPORT

1. Title of the Activity: Career Excellence Programme –Excellence in Speaking Skills

2. Date & Venue: 14th June 2021. MBA@IICMR had organized its third Career Excellence Programme (CEP) 2021 for First year MBA Students.
Time: 3: 00 p.m. – 4: 30 p.m.

3. Outcomes of Activity:



1. The students will acquire necessary speaking skills in order to follow and comprehend discourse such as lectures, conversations, interviews, and discussions.
2. The students will develop adequate speaking skills to communicate effectively to follow academic courses at university level.

Students also produce written or oral responses integrating information from different sources. The students will expand their vocabulary so as to enhance their proficiency in reading and listening to academic texts, writing, and speaking.

4. Description of the Study:

1. How to develop the speaking skills
2. Logical approach to apply the skills and strategies of a successful speaker
3. Self - Practicing exercises

This was third CEP session conducted by Ms.Maushmi Achari. The session was all about to developing the speaking skills. She conveyed that don't forget that listening is the foundation for speaking. When you also want to practice speaking, here are some suggestions for how to improve English speaking skills.



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5. Activity Experience

Following Steps were covered in the Speaking Activity:

1. Find An English-Speaking Conversation Partner
2. Make Sure To Listen As Well As Speak
3. Record Your Conversation Practice
4. Surround Yourself with the English Language
5. Practice with Music and Movies
6. Read Aloud
7. Talk to Yourself

6. Assessment of Activity Outcomes:

Effective exercises were undertaken by the trainer, related with some speaking skills. Students were enjoying the session as well as learning through it. All students gave their full participation towards the session. Trainer gave solutions to the queries asked by the students. For Example, deliver an effective oral presentation with the use of digital tools and reflect on and evaluate learning and performance, and set goals for progress. The Good body language also demonstrates behavior and attitudes appropriate to a university environment (work collaboratively, manage time, be prepared, comply with academic integrity rules).

7. Feedback:

The Feedback was very good. Students learnt basis foundation of Speaking Skills. Students rated the session on the basis of Relevance of the Topic, the context of Program, Quality of Content, Delivery of Content, Interest Generated by Speaker and the Overall Opinion about the Speaker. The rating from students stood between 4.83 to 4.87. The average rating of the session was 4.85. Overall, it was a very good and useful session. Students were happy with the delivery and wanted more sessions from the speaker.



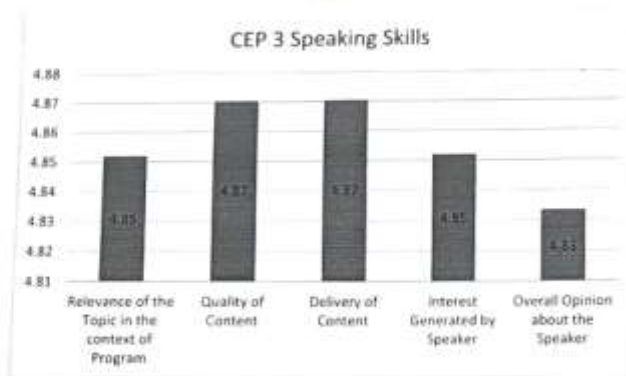
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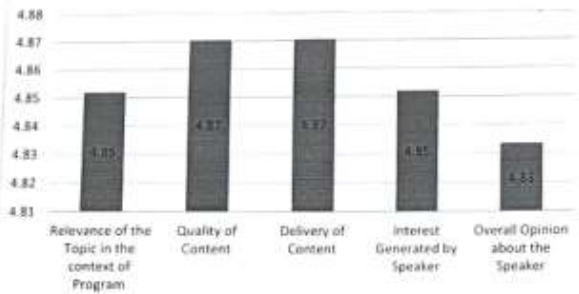


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CEP 3 Speaking Skills



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Student Development Program- Group Discussion



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MBA@IICMR

Report on SDP
Theme- Group Discussion on HRM Process

Date: 26/06/2021

Overview

The Student Development Program (SDP) is organized to provide each student with the opportunity to grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career. The first SDP of second semester was on the theme "GROUP DISCUSSION" aligned to the course Human Resource Management. The students were required to present a comparative study on HRM process topics.

Objective



- Improve understanding of the HRM Course
- Improve confidence of the student
- Improve the online interaction ability for individuals and groups connected with the world.
- Improve presentation & communication skills
- Improve Team management & Leadership skills
- Highlight the importance of Time management.

The judges for this SDP were:

- Dr. Abhay Kulkarni, Director - IICMR
- Dr. Sudhir Hasamnis, Associate faculty of IICMR

Summary

The first SDP of second Semester was on the theme 'Group Discussion' aligned to the course Human Resource Management. The students are divided into group of 10 and each group is guided by a faculty mentor. The students are assigned theme of Group Discussion through draw of lots since this SDP was conducted online, the themes were assigned by the Spin of Wheel. The students get guidance from their mentors and a fortnight to prepare for the SDP. The students staged the group discussion. The judges evaluated the group discussions on the basis of knowledge, Level of engagement, time management, listening skills, behavior and level of preparation.



REF: SDP 1/Sem 2/HRM/Group Discussion/2021

staged the group discussion. The judges evaluated the group discussions on the basis of knowledge, Level of engagement, time management, listening skills, behavior and level of preparation.

Date of SDP 1: 19/6/2021
Theme: Group Discussion
Course: Human Resource Management
Time: 1.30pm to 4.30pm
Platform: Ms Teams

Winners:

The Winning groups were Group **Bring out the Best** guided by Mr. Vinod Bhelose and Group **Pheonix** guided by Mr. Dileep Pawar.

Outcome:

- The students were confident
- The students could assess themselves and analyze the understanding of the course.
- The students could overcome performance anxiety.

Glimpses of SDP




Jaysri Murali
Prepared by
Dr. Jaysri Murali
SDP Coordinator

Manisha Kulkarni
Verified by
Adv. Manisha Kulkarni
HOD MBA@IICMR

Abhay Kulkarni
Approved by
Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
Institute of Industrial & Computer
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REF: SDP Report/2021 Group Discussion/2021
Nigdi, Pune - 411 044

Student Development Program- Story of the Month



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Report on SDP
Theme: Story of the Week/ Story of the Month
Course Financial Management Course Code: 230

Date: 09/07/2021

Overview



The student development programme (SDP) is organized to provide each student with the opportunity to grow and reach their potential by developing the knowledge, skills, and ability that will help make a difference in their career. The second SDP of second semester was on the theme "Story of the month / week." The students were required to present a financial story that impacted the various sectors of the economy

Objective

- To know the current story of different sectors with reference to financial management
- To improve presentation & communication skills.
- To improve team work & leadership skills.
- To mitigate fear of speaking in front of people.
- To imbibe online etiquettes

The judges for this SDP were:

- Dr. Jayasri Murali
- CA Shivani Deshmukh



Summary

SDP -2 was on the theme "Story of the month or week" in the context of financial Management course. Students were divided into 10 groups. Faculties were assigned mentors of each group. Every group was given themes based on various sectors such as Healthcare Sector, Education sector, Automobile industry, Telecommunication industry, Pharmaceutical industry, Agriculture industry, Information technology industry, Entertainment industry, News & Media industry, and Electronic industry. The students were required to prepare a financial story on the given topics /sectors (with reference to news in previous week or month).

REF: SDP 2/Sem 2/FM/Story of the Week/Month/2021

This SDP was intended to give them of better understanding the current affairs in accordance to financial management course.

The SDP of this year (2021) was conducted through MsTeam.

There were certain rules and regulation:-

- ✓ The order of presenting the story will be decided through the spin of wheel.
- ✓ You need to name your group or team.
- ✓ Each group will be given 12 min for presentation of their financial story.
- ✓ 3 min for questions and answers and judges feedback.
- ✓ There will be a pop up sign like timer, it will be shown on the screen when one minute is left.
- ✓ Once the time gets over the mike will be muted.
- ✓ Everyone should be in formals.
- ✓ Everyone should turn their "camera on" while presenting.

Date of SDP 1: 05/7/2021

Theme: Story of the Month/Week

Course: Financial Management

Time: 1.30pm to 4.30pm

Platform: Ms Teams

Winners:

The winning group was group 6, the name of group was "GOLD DIGGER", and their topic of financial story was in education sector guided by DiptiBajpai

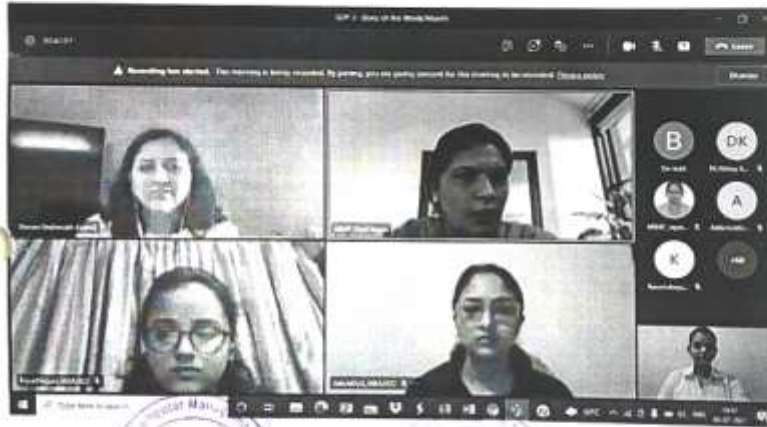
Outcome:

- The students learned news analysis and the financial implications
- The students could assess themselves and analyze the understanding of the course.
- The students displayed team work and adopted unique presentation skills by displaying less focus on PPT and more on understanding the concept through narration of story.

Glimpses of SDP



REF: SDP 2/Sem 2/FM/Story of the Week/Month/2021





 Prepared by
Dr. Jaysri Murali
 SDP Coordinator




 Verified by
Adv. Manisha Kulkarni
 HOD MBA@IICMR



 Approved by
Dr. Abhay Kulkarni
 Director, IICMR
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Curriculum Enrichment through Extra Curricular activities

Panel discussion on latest updates on Corona Virus



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MBA @ IICMR

Date: 15/09/2020

ACTIVITY REPORT

1. **Title of Activity:** "Latest Updates on Corona Virus by Medicals Experts" – Panel Discussion with Clinicians, Epidemiologist and Theoretician in association with Arogya Mitra Foundation & United Bhavsar Organization.

2. **Date & venue:** 13th September, 2020.
Time: 10am to 12.00pm
Venue: On online platform Zoom.

3. **Objectives of the Activity:**



- To take the latest updates from the theoreticians and make the strategies for prevention from community spread of the disease.
- To discuss about the symptoms of the disease and to get timely treatment.
- To create the awareness about the precautionary measures that people will not get panic.

4. **Description of activity:**

Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR co-partnering with Arogya Mitra Foundation & United Bhavsar Organization conducted an activity at national level to create the awareness about the Novel Corona Virus. The panel discussion was held on online platform of zoom.

The panellist were experts from the Epidemiology and Pathology. They were Dr Shrikrishna Joshi, Dr Shailaja Bhavsar, Dr Manoj Bhavsar, Dr Dilip Kande and Dr Pavan Salve. Dr Abhay Kulkarni, Director of IICMR was moderator.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



The moderator asked various questions related to Novel Corona virus, ICU status, precaution pre and post disease and many more. The panel members cleared every doubts of the participants.

5. Activity Experience:

The experts were clinicians, epidemiologist and theoreticians. They had the experience of serving Covid patients. They guided the audience about the spread of the disease and extra care to boost the immunity. They also shared their experience while dealing with the disease and how they worked on their immunity. The panel members came with the conclusion that it would be difficult to prevent from the disease so boosting immunity was only option for the people left.

6. Assessment of activity outcomes:

The panel discussion ended on the note of Disease literacy/ awareness and the precautionary measures to boost the immunity

7. Feedback:

It was very important activity in Corona Pandemic to boost the morale of the society.

No. of participants: 76

No. of students participated from MBA@IICMR: 28

No. of faculties participated: 10

Coordinator of activity: Dr. Abhay Kulkarni



Prepared by

Kiran Rao

Ms. Kiran Rao
ASR Coordinator

Verified by

Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR




Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

Panel Discussion – Corona Roadmap Admission to discharge



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MBA @ IICMR

Date: 23/09/2020

ACTIVITY REPORT

1. **Title of Activity:** "Corona Roadmap – Admission to Discharge" – Panel Discussion with Epidemiologist and Pathologist in association with Arogya Mitra Foundation & United Bhavsar Organization.

2. **Date & venue:** 19th September, 2020.
Time: 6.30pm to 8.30pm
Venue: On online platform Zoom.

3. **Objectives of the Activity:**

- To understand the location of Covid testing centres, hospitals, ICU facilities and isolation centres
- To understand the parameters to enrol into Covid centres.
- Importance and role of monitoring the Oxygen saturation level.
- To understand the role of immunity and the herd immunity concept



4. **Description of activity:**

Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR co-partnering with Arogya Mitra Foundation & United Bhavsar Organization conducted an activity at national level to boost the morale every citizen. The panel discussion was held on online platform of zoom.

The panellist were experts from the Epidemiology and Pathology. They were Dr Shrikrishna Joshi, Dr Dilip Bhavsar, Dr Varsha Dange, Dr Dilip Kande and Dr Pavan Salve. Dr Abhay Kulkarni, Director of IICMR was moderator.

5. **Activity Experience:**

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



The expert guided about the locations of Covid testing centres, hospitals, ICU facilities and isolation centres in Pimpri Chinchwad area, facilities available in such centres and criteria for the admission. Further they discussed about the parameters to enrol into Covid centres. The moderator asked question related to the importance and role of monitoring the Oxygen saturation level and panellist answered his questions. The program concluded on the note of boosting the immunity by balancing physical and mental health during Covid times and the herd immunity concept for the protection from the disease.

6. Assessment of activity outcomes:

The moderator asked many questions related to disease, Covid centres, and immunity boosting tips, insurance and many more. The experts answered all the questions with satisfactory answers. The expert suggested to maintain the physical as well as mental health by practicing Yoga, Pranayam and healthy food habits.

7. Feedback:

It was very important activity in national lockdown to boost the morale of the society.

No. of participants: 86

No. of students participated from MBA@IICMR: 35

No. of faculties participated: 10

Coordinator of activity: Dr. Abhay Kulkarni



Prepared by

Kiran Rao

Ms. Kiran Rao
ASR Coordinator

Verified by

Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

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MBA @ IICMR

Date: 24/09/2020

ACTIVITY REPORT

1. **Title of Activity:** World Environment Day – Tree Plantation and Tree Conservative Program
2. **Date & venue:** 23rd September, 2020 at IICMR, Nigadi Campus.
3. **Objectives of activity:**
 - a. To create Awareness for the need of Tree Plantation and Tree Conservation.
 - b. To discuss about the Efforts towards sustainable development and mainstreaming environmental concerns in the national developmental agenda.
 - c. To motivate participants to plant the trees every year by their own.

4. Description of activity:

Every year MBA@IICMR launches an extensive Tree Plantation and Tree Conservative Programme on the occasion of the World Environment Day in IICMR campus. Every year Tree plantation activities were held in utter enthusiasm. But in 2020 due to Pandemic situation social distancing was the utmost priority. So tree plantation was held with selected staff of IICMR of admin, library and teaching. This year, the participants selected the empty places to plant saplings in a well-organised way. The participants planted saplings, and fenced them and watered the plants. At the end of the programme, Dr. Abhay Kulkarni, Director, addressed about the World Environment Day and it's importance with Tree Plantation and Tree Conservation to all the participants.





Director of IICMR watering the Plant



Faculty Member in the tree plantation activity



5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society.
- b. Every participant contributed to plant the samplings in the IICMR campus and assured that the mission to serve for the society will be sustained in upcoming period.
- c. More than 5 samplings were planted during the activity.

6. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The "World Environment Day – Tree Plantation and Tree Conservative" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. Various types of samplings has been planted by the participants. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

7. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

Prepared by   Verified by   Approved by 

Ms Kiran Rao
ASR Coordinator

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR

Observing Vigilance Awareness Week



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 20/11/2020

ACTIVITY REPORT

1. **Title of Activity:** "Vigilance Awareness, Prosper India" week.
2. **Date:** 31st October, 2020
Time: 1.30pm to 3.00pm
Venue: Online platform of Microsoft Teams
Resource Person: Mr Sudhakar Kulkarni
3. **Objectives of activity:**
 - a. To create Awareness for zero corruption.
 - b. To take a pledge for the support of zero corruption and vigilance India.
 - c. To motivate participants to follow the zero corruption policy.
 - d. To guide about digital transactions and precautionary measures while doing online payments.

4. Description of activity:

IICMR advocate the values and follow them with utmost importance. Vigilance India's zero corruption policy is one of the value. So 'Vigilance India Prosper India' program was held in IICMR. The pledge had been taken by selected staff of IICMR of admin, library and teaching. At the beginning of the programme, Dr. Abhay Kulkarni, Director, addressed about the need and purpose of the "Vigilance India and prosper India" program. He talked about the policies and custom is followed at IICMR.

Then the speaker Mr Sudhakar Kulkarni guided about the Digital payments. He talked about the importance, methodology, process and types of digital payments. He also told about the methods to follow the secure payments. He asked everyone to inculcate the habit of changing the password timely. He also cleared the doubts of the participants related to same. The program concluded on the note of following Digital payment methods to avoid the corruption.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and asked everyone to contribute their values for the society.
- b. Every participant took pledge in the IICMR campus and assured that the mission to serve for the society will be sustained in upcoming period.

6. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The "Vigilance India and Prosperous India week" program had been successfully conducted in the IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

7. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

No. of participants: 42

No. of students: 32

No. of faculties participated: 10

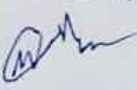
Coordinator of activity: Ms Kiran Rao

Prepared by


Ms Kiran Rao
ASR Coordinator

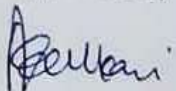


Verified by


Adv. Manisha Kulkarni
HOD, MBA@IICMR



Approved by


Dr. Abhay Kulkarni
Director, IICMR

Celebration of National Unity Day



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 20/11/2020

ACTIVITY REPORT

1. **Title of Activity:** "National Unity Day"

2. **Date:** 31st October, 2020

Time: 3.00pm to 3.45pm

Venue: Online platform of Microsoft Teams

3. **Objectives of activity:**

- To remember the contribution of Freedom fighter, Bharat Ratna Sardar Vallabh bhai Patel on his birth anniversary.
- To imbibe the values and importance of Unity.
- To Motivate the students for contribution towards nation by inculcating small habits.

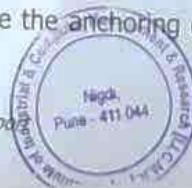
4. **Description of activity:**

IICMR advocate the values and follow them with utmost importance. MBA@IICMR arranged a program on the birth Anniversary of Sardar Vallabh bhai Patel. MBA@IICMR showed gratitude towards the contribution of Sardar Vallabh Bhai Patel. The program was celebrated in presence of selected staff of IICMR of admin, library and teaching in college and on online platform of MsTeams. At the beginning of the programme, Dr. Abhay Kulkarni, Director, addressed the audience. He talked about the need to be united.

The student of MBA – II SEM-III, Ms Aboli Tathe delivered a speech on Sardar Vallabh Bhai Patel and his journey. Then Ms Rajashri Dhore and Ms Madhura Bhegade performed on the patriotic songs. Ms Harshada Taleri sang the fusion of Patriotic songs and gave message of unity.

Ms Sharayu and Ms Harshada had done the anchoring of the program. Program ended with Vande Mataram.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and asked everyone to contribute their values for the society.
- b. Every participant cherished the program and assured that the mission to serve for the society will be sustained in upcoming period.

6. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The "Unity Day" program had been successfully conducted in the IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff participated in activity.

7. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

No. of participants: 42


No. of students: 32

No. of faculties participated: 10

Student coordinator: Ms Sharayu and Ms Harshada


Coordinator of activity: Ms Kiran Rao

Prepared by


Ms Kiran Rao
ASR Coordinator

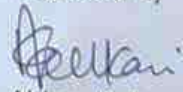


Verified by


Adv. Manisha Kulkarni
HOD, MBA@IICMR



Approved by


Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

Academic Year 2019-2020

Curriculum enrichment through co-curricular activities conducted by HEI that address cross cutting issues

Rubicon/Barclays Lifeskill Workshop



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Report

"RUBICON'S CAMPUS TO CORPORATE PROGRAM "

Date: 14/08/2019

Ref no.: MBA@IICMR/PC/002

Day: Monday, Tuesday & Wednesday

Venue: TI-8

Objectives of workshop:

There are some primary objectives of this three days workshop.

1	Primary objective was to introduce student with the journey from campus to a corporate world.
2	Knowledge for personality development attitude development, confidence was among the part of the program.
3	Things such as speech of delivery, development of a thought process, group dynamics, were among the major development for the program session.
4	Corporate Expectations from the students was conveyed and skills that is required.

This three days of workshop was great learning for all of the students. our trainer for the session was Mr. Pronoy and Ms.Sameeksha , Sir and ma'am has a good knowledge and experience of training to the college students. the training which he has given to the students in the three days was really fruitful & here i want to colligate some points which has covered by sir/ma'am in the three days of workshop .

- **Self introduction**

The training started with the small round of self introduction .

- **Communication skills & language skills**

Sir/ma'am describes the difference between the communication skills and language skills & also gave us the tips for improve the communication, body language and also gave us the ideas about how to deliver our message properly.

- **Small activity**



we all participated in a group activity , where sir asked us following question
-Ideal expectations from candidate, from a Trainer.
-Ideal expectations from Trainer, from his candidate.

- **SWOT Analyses**

In this activity we all analyses our strengths, our weaknesses, the opportunities we have & the Threats. Here we learn how to overcome our weakness.

- **Group Discussion**

In the post launch session, the group discussion round conducted by Mr Pronoy. Here we all formed the group of 7 students & we discussed the topic within us which was given by the sir .

The group discussions tips are given by the sir and also sir gave us the feedback according to our performance .



13th of August
Second day of workshop

- **Presentation skills**
Here we learn how to present our self in the front of others. sir gave us the small ,small tips related to our body language, our presentation skills, our attire .
& we also learn how to deliver our message by using proper body language.
- **Case study**
In this round we learn how to solve case study by using logics and also learn the process of solving the case study.
- **Case study (Video)**
we all saw one video. In that video two factors were there
-Growing economy
-Technological development
from that we all learn how to solve the video case study.
- **Extempore**
In this extempore round we learn
-How to present our self
-How to train our mind for any situation or any topic.
- **Resume writing**
This session of resume writing will help all of us, at the time of our final placement .
In this session we learn-
-How to make a proper resume according to the needs and wants of companies .
-we also learn

