

Course Allocation

Academic Year 2022-2023



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 30/08/2022

CIRCULAR

Course Allocation – 2022-23

MBA – I Year Sem. I (Div. 1)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Dr. Vinod Bhelose CMA – Milind Marathe
	2	102	GC-02	Organizational Behaviour	Ms. Swapnisha Khambayat IES- CA Venkateshwaram
	3	103	GC-03	Economic Analysis of Business Decisions	Dr. Dipti Sharma CMA Sunil Joshi/ CFP Sudhakar Kulkarni
	4	104	GC-04	Business Research Methods	Dr. Rajendra Agawane Dr. Jayasri Murali
	5	105	GC-05	Basics of Marketing	Mr. Dileep Pawar Mr. Jitendra Sharma
	6	106	GC-06	Digital Business	Ms. Dipti Bajpai Dr. Sudhir Hasamnis
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Madhura Deshpande
	2	109	GE - UL - 03	Entrepreneurship Development	Dr. Adv. Manisha Kulkarni
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Mr. Harshal Patil
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Ms. Pooja Nalawade
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni Dr. Jayasri Murali
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Dr. Ashwini Kulkarni Dr. Jayasri Murali

Cont...2/-

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(Aff)


MBA – I Year Sem. I (Div. 2)


Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Dr. Vinod Bhelose CMA – Milind Marathe
	2	102	GC-02	Organizational Behaviour	Ms. Swapnisha Khambayat IES- CA Venkateshwaram
	3	103	GC-03	Economic Analysis of Business Decisions	Dr. Dipti Sharma Mr. Sudhakar Kulkarni
	4	104	GC-04	Business Research Methods	Dr. Rajendra Agawane Dr. Jayasri Murali
	5	105	GC-05	Basics of Marketing	Mr. Dileep Pawar Mr. Jitendra Sharma
	6	106	GC-06	Digital Business	Ms. Dipti Bajpai Dr. Sudhir Hasamnis
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Madhura Deshpande
	2	109	GE - UL - 03	Entrepreneurship Development	Dr. Adv. Manisha Kulkarni
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Mr. Harshal Patil
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Ms. Pooja Nalawade (CEP)
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni Dr. Jayasri Murali
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Dr. Ashwini Kulkarni Dr. Jayasri Murali

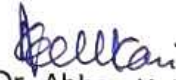
Proposed by

Verified by

Approved by


Dr. Vinod Bhelose
Academic Coordinator


Dr. (Adv.) Manisha Kulkarni
HOD, MBA@IICMR


Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR



Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

MBA@IICMR/Teaching_Learning-2022-23/TLE-1



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CIRCULAR

Course Allocation – 2022-23

MBA – II Year Sem. III

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC) – Common					
A	1	301	GC-11	Strategic Management	Dr.(Adv.) Manisha Kulkarni
	2	302	GC-12	Decision Science	Dr. Jayasri Murali
	3	303	GC-13	Summer Internship Project	All faculty members

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - University Level (GE-UL) – Common					
B	1	308	GE - UL - 15	Project Management	Mr. Dileep Pawar
	2	309	GE - UL - 16	Knowledge Management	Ms. Swapnisha Khambayat
	3	307	GE - UL - 14	International Business Environment	Dr. Vinod Bhelose

Block	S/n	Course No	Course Code	Course	Major/Minor	Name of Faculty
Marketing Management Specialization (MM)						
A	1	304 MKT	SC – MKT-03	Services Marketing	Minor	Dr. Rajendra Agawane
	2	305 MKT	SC – MKT-04	Sales & Distribution Management	Major	Mr. Dileep Pawar
C-2	1	312 MKT	SE – IL - MKT-07	Business to Business Marketing	Major + Minor	Dr. Rajendra Agawane
	3	316 MKT	SE – IL - MKT-11	Marketing Analytics/ ENR/ASCC	Major/ (Elective)	Mr. Harshal Patil
Financial Management Specialization (FM)						
A	1	304FIN	SC – FIN – 03	Advanced Financial Management	Major	Dr. Vinod Bhelose
	2	305FIN	SC – FIN – 04	International Finance	Minor	Dr. Madhura Deshpande
C-2	1	315 FIN	SE – IL -	Indirect Taxation/	Major	Dr. Madhura

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			FIN - 12	ENR 1 & 2/ ASCC	(Elective)	Deshpande
	2	317 FIN	SE - IL - FIN - 14	Financial Modeling	Major + Minor (Elective)	Dr. Vinod Bhelose
Human Resource Management Specialization (HRM)						
A	1	304 HR	SC-HRM - 03	Strategic Human Resource Management	Major	Ms. Dipti Bajpai
	2	305HR	SC-HRM - 04	HR Operations	Minor	Ms. Swapnisha Khambayat
C-2	1	312 HRM	SE - IL - HRM - 07	Talent Management	Major + Minor (Elective)	Ms. Swapnisha Khambayat
	2	317 HRM	SE - IL - HRM - 12	Compensation and Reward Management/ ENR 1 & 2/ ASCC	Major (Elective)	Ms. Dipti Bajpai
Operation & Supply Chain Management Specialization (OSCM)						
A	1	304 OSCM	SC - OSCM - 03	Services Operations Management - II	Major	Mr. Dileep Pawar
	2	305 OSCM	SC - OSCM - 04	Logistics Management	Minor	Ms. Pooja Nalawade
C-2	1	314 OSCM	SE - L - OSCM - 09	Business Excellence/ ENR 1 & 2/ ASCC	Major (Elective)	Ms. Pooja Nalawade
	2	317 OSCM	SE - IL - OSCM - 12	Six Sigma for Operations	Major + Minor (Elective)	Dr. Abhay Kulkarni/ Mr. Harshal Patil
Business Analytics Specialization (BA)						
A	1	304 BA	SC - BA - 03	Advanced Statistical Methods using R	Major	Dr. Jayasri Murali
	2	305 BA	SC - BA - 04	Machine Learning & Cognitive intelligence using Python	Minor	Mr. Harshal Patil
C-2	1	315 BA	SE - IL - BA - 09	E - Commerce Analytics 1/ ENR 1 & 2/ ASCC	Major (Elective)	Mr. Harshal Patil
	2	316 BA	SE - IL - BA - 10	Predictive Modelling using SPSS Modeller	Minor + Minor (Elective)	Dr. Rajendra Agawane
Rural and Agri Business Management - 1 (Minor Only)						
A	1	1	SC- RABM - 01	Agriculture and Indian Economy	Core	Ms. Swapnisha Khambayat
C-2	1	2	SC-RABM-04	Rural Marketing - I/ ENR 1 & 2/ ASCC	Elective	Ms. Swapnisha Khambayat

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Pharma & Healthcare Management (Minor Only)						
A	1	1	SC-PHCM-01	Fundamentals of Pharma and Healthcare Management	Core	Mr. Dileep Pawar
C-2	1	2	SC-PHCM-03	Strategic Planning & Healthcare Management / ENR 1 & 2/ ASCC	Elective	Mr. Dileep Pawar
Tourism & Hospitality Management (Minor Only)						
A	1	1	SC-THM-01	Fundamentals of Hospitality Management	Core	Dr. Madhura Deshpande
C-2	1	2	SC-THM-03	Event Management / ENR 1 & 2/ ASCC	Elective	Dr. Madhura Deshpande
International Business Management (IB) (Minor Only)						
A	1	1	SC-IB - 01	Import Export Documentation and Procedures	Core	Dr. Dipti Sharma
C-2	1	2	SC-IB- 01	Cross Cultural Management and Global Leadership/ ENR 1 & 2/ ASCC	Elective	Dr. Madhura Deshpande

Proposed by


Dr. Vinod Bhelose
Academic Coordinator

Verified by


Dr. (Adv.) Manisha Kulkarni
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Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research(IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 01/03/2023

CIRCULAR

Course Allocation

MBA – I Year Sem. 2 (Div. 1 & 2)

Academic Year 2022-23

(As per 2019 pattern (revised-2022))

Block	S/n	Course No	Course Code	Course	Name of Faculty
A	Generic Core - Compulsory Core Courses (GC)				
	1	201	GC-07	Marketing Management	Dr. Rajendra Agawane IES-Mr. Jitendra Sharma
	2	202	GC-08	Financial Management	Dr. Vinod Bhelose IES-CMA Satyen Marathe
	3	203	GC-09	Human Resources Management	Ms. Swapnisha Khambayat IES- CA Venkateshwaram
4	204	GC-10	Operations & Supply Chain Management	Mr. Harshal Patil IES-Dr. Sudhir Hasannis Mr. Suryakant Katti	

Block	S/n	Course No	Course Code	Course	Name of Faculty
B	Generic Elective Courses - University Level (GE-UL)				
	1	207	GE-UL-07	Contemporary Frameworks in Management	Ms. Dipti Bajpai
	2	208	GE-UL-08	Geopolitics & World Economic Systems	Dr. Dipti Sharma
3	209	GE-UL-09	Start Up and New Venture Management	Dr. Madhura Deshpande	



MBA@IICMR/ 2022-23/Academics/Course Allocation/02

Block	S/n	Course No	Course Code	Course	Name of Faculty
Subject Core (SC) & Subject Elective (IL)					
A. Marketing Management					
	1	205 MKT	SC - MKT - 01	Marketing Research	Dr. Rajendra Agawane
	2	206 MKT	SC - MKT - 02	Consumer Behaviour	Ms. Dipti Bajpai
	1	219 MKT	SE - IL - MKT - 03	Personal Selling Lab (Elective)	Dr. Rajendra Agawane
	2	220 MKT	SE - IL - MKT - 04	Digital Marketing - I/ ENR (Elective)	Ms. Dipti Bajpai
B. Financial Management					
	1	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	Dr. Dipti Sharma
	2	206 FIN	SC - FIN - 02	Personal Financial Planning	Dr. Madhura Deshpande
	1	219 FIN	SE - IL - FIN - 03	Direct Taxation/ ENR (Elective)	Dr. Madhura Deshpande
	2	220 FIN	SE - IL - FIN - 04	Financial Reporting (Elective)	Dr. Dipti Sharma
C. Human Resource Management					
	1	205 HR	SC - HRM - 01	Competency Based Human Resource Management	Ms. Dipti Bajpai
	2	206 HR	SC - HRM - 02	Employee Relations & Labour Legislation	Ms. Swapnisha Khambayat
	1	221 HRM	SE - IL - HRM - 05	HR Analytics (Elective)	Ms. Swapnisha Khambayat
	2	220 HRM	SE - IL - HRM - 04	Public Relations & Corporate Communications/ ENR (Elective)	Ms. Dipti Bajpai
D. Operation & Supply Chain Management					
	1	205OSCM	SC - OSCM - 01	Services Operations Management - I	Ms. Pooja Nalawade
	2	206OSCM	SC - OSCM - 02	Supply Chain Management	Dr. Rajendra Agawane
	1	219 OSCM	SE - IL - OSCM - 03	Inventory Management (Elective)	Mr. Harshal Patil
	2	222 OSCM	SE - IL - OSCM - 06	Service Value Chain Management/ ENR (Elective)	Dr. Rajendra Agawane
E. Business Analytics					
	1	205 BA	SC - BA - 01	Basic Business Analytics using R	Dr. Jayasri Murali
	2	206 BA	SC - BA - 02	Data Mining	Mr. Harshal Patil
	1	217 BA	SE - IL - BA - 01	Marketing Analytics	Mr. Harshal Patil
	2	219 BA	SE - IL - BA - 03	Workforce Analytics/ ENR	Ms. Swapnisha Khambayat



MBA@IICMR/ 2022-23/Academics/Course Allocation/02


Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - Institute Level (GE-IL)					
C-1	1	213	GE-IL-07	Written Analysis and Communication Lab	Ms. Pooja Nalawade (CEP)

Note: Lectures of Generic Core Courses (201 to 204) & University Level Courses (207, 208, 209) will be conducted separately (division wise).

Proposed by


Dr. Vinod Bhelose
Academic Coordinator

Verified by


Dr. (Adv.) Manisha Kulkarni
HOD, MBA@IICMR

Approved by


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MBA @ IICMR

Date: 01/03/2023

CIRCULAR

Course Allocation

MBA – II Year Sem. IV

Academic Year 2022-23

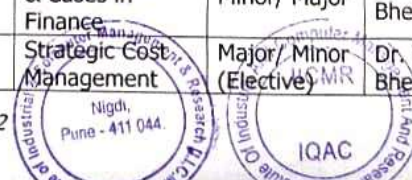
(As per 2019 pattern)

Block	S/n	Course No	Course Code	Course	Name of Faculty
A	Generic Core - Compulsory Core Courses (GC) – Common				
	1	401	GC- 14	Enterprise Performance Management	Dr. Vinod Bhelose
	2	402	GC - 15	Indian Ethos & Business Ethics	Dr. Manisha Kulkarni Ms. Puja Gawande

Block	S/n	Course No	Course Code	Course	Name of Faculty
B	Generic Elective Courses - University Level (GE-UL) – Common				
	1	405	GE - UL - 19	Global Strategic Management	Ms. Swapnisha Khambayat
	2	408	GE - UL - 22	Corporate Social Responsibility & Sustainability	Dr. Madhura Deshpande

Block	S/n	Course No	Course Code	Course	Major/Minor	Name of Faculty
Marketing Management Specialization (MM)						
A	1	403 MKT	SC – MKT- 05	Marketing Strategy	Major/ Minor	Dr. Rajendra Agawane
	1	412 MKT	SE – IL - MKT- 16	Retail Marketing	Major/ Minor (Elective)	Dr. Rajendra Agawane
Financial Management Specialization (FM)						
	1	404 FIN	SC – FIN - 06	Current Trends & Cases in Finance	Minor/ Major	Dr. Vinod Bhelose
	2	412 FIN	SE – IL - FIN – 24	Strategic Cost Management	Major/ Minor (Elective)	Dr. Vinod Bhelose

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Human Resource Management Specialization (HRM)						
A	1	403 HR	SC – HRM – 05	Organizational Diagnosis & Development	Minor/ Major	Ms. Dipti Bajpai
C-2	1	413 HR	SE – IL - HRM - 19	Employee Engagement and Ownership	Major/ Minor (Elective)	Ms. Swapnisha Khambayat
Operation & Supply Chain Management Specialization (OSCM)						
A	1	403 OSCM	SC – OSCM - 05	E Supply Chains & Logistics	Major/ Minor	Ms. Puja Nalawade
C-2	1	411 OSCM	SE – IL - OSCM – 16	Supply Chain Strategy	Major/ Minor (Elective)	Ms. Puja Nalawade
Business Analytics Specialization (BA)						
A	1	403 BA	SC – BA – 05	AI in Business Applications	Major / Minor	Mr. Harshal Patil
	1	412 BA	SE – IL - BA – 16	Scala and Spark	Major (Elective)	Mr. Harshal Patil
Rural and Agri Business Management - 1 (Minor Only)						
A	1	1	SC – RABM – 02	ICT for Agriculture Management	Core	Ms. Dipti Bajpai
C-2	1	2	SE – RABM – 06	Rural Marketing II	Elective	Ms. Dipti Bajpai
Pharma & Healthcare Management (Minor Only)						
A	1	1	SC – PHCM- 02	Pharma and healthcare regulatory environment in India	Core	Ms. Swapnisha Khambayat
C-2	1	2	SE – PHCM- 06	Entrepreneurship in Pharma and Healthcare	Elective	Ms. Swapnisha Khambayat
Tourism & Hospitality Management (Minor Only)						
A	1	1	SC – THM – 02	Tourism & Travel Management	Core	Dr. Madhura Deshpande
C-2	1	2	SE – THM – 05	Strategic Hospitality Management	Elective	Dr. Madhura Deshpande

International Business Management (Minor Only)						
A	1	1	SE – IB- 05	Global Trade and Logistics Management	Core	Dr. Dipti Sharma
C-2	1	2	SE – IB- 06	International Banking and Foreign Exchange Management	Elective	Dr. Dipti Sharma

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Academic Coordinator

Dr. (Adv.) Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
DIRECTOR, IICMR

MBA@IICMR/ 2022-23/ Academic/ Course Allocation/ 03
Management & Research [I.I.C.M.R.]
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Academic Year 2021-2022



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MBA @ IICMR

Date: 29/12/2021

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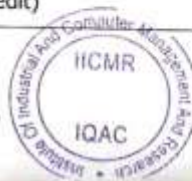
Course Allocation – 2021-22

MBA – I Year Sem. 1 (Div. A)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose CMA – Sunil Joshi
	2	102	GC-02	Organizational Behaviour	Dr. Jyoti Bhanage
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad Mr. Sudhakar Kulkarni
	4	104	GC-04	Business Research Methods	Dr. Rajendra Agawane Dr. Abhay Kulkarni
	5	105	GC-05	Basics of Marketing	Mr. Dileep Pawar Mr. Jitendra Sharma
	6	106	GC-06	Digital Business	Ms. Dipti Bajpai Dr. Sudhir Hasamnis
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Madhura Deshpande
	2	109	GE - UL - 03	Entrepreneurship Development	Dr. Mahisha Kulkarni
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Mr. Harshal Patil
Generic Elective Courses - Institute Level (GE-IL)					
C	1	114	GE - IL - 04	Enterprise Analysis & Desk Research	Dr. Madhura Deshpande Dr. Abhay Kulkarni
F	2	2	ASCC-002	Professional Certification Programs	Mr. Harshal Patil
E	3	-	ENR 1	Enrichment Course (1 Credit)	(As per student's choice) Ms. Kiran Rao
E	4	-	ENR 2	Enrichment Course (1 Credit)	(As per student's choice) Ms. Kiran Rao

Cont...2/-

MBA@IICMR Teaching Learning 2021-22/TLE-1



MBA – I Year Sem. 1 (Div. B)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose CMA – Sunil Joshi
	2	102	GC-02	Organizational Behaviour	Dr. Jyoti Bhanage
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad Mr. Sudhakar Kulkarni
	4	104	GC-04	Business Research Methods	Dr. Rajendra Agawane Dr. Abhay Kulkarni
	5	105	GC-05	Basics of Marketing	Mr. Dileep Pawar Mr. Jitendra Sharma
	6	106	GC-06	Digital Business	Ms. Dipti Bajpai Dr. Sudhir Hasamnis
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Madhura Deshpande
	2	109	GE - UL - 03	Entrepreneurship Development	Dr. Mahisha Kulkarni
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Mr. Harshal Patil
Generic Elective Courses - Institute Level (GE-IL)					
C	1	114	GE - IL - 04	Enterprise Analysis & Desk Research	Dr. Madhura Deshpande Dr. Abhay Kulkarni
F	2	2	ASCC-002	Professional Certification Programs	Mr. Harshal Patil
E	3	-	ENR 1	Enrichment Course (1 Credit)	(As per student's choice) Ms. Kiran Rao
E	4	-	ENR 2	Enrichment Course (1 Credit)	(As per student's choice) Ms. Kiran Rao

Proposed by


Adv. Manisha Kulkarni
HOD



Approved by


Dr. Abhay Kulkarni



Director
DIRECTOR
Institute of Industrial & Computer
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MBA @ IICMR

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CIRCULAR

Course Allocation – 2021-22

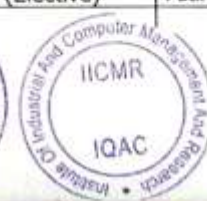
MBA – II Year Sem. 3

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC) – Common					
A	1	301	GC-11	Strategic Management	Dr. Manisha Kulkarni
	2	302	GC-12	Decision Science	Dr. Jayasri Murali
	3	303	GC-13	Summer Internship Project	All faculty

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - University Level (GE-UL) – Common					
B	1	308	GE - UL - 15	Project Management	Mr. Dileep Pawar
	2	309	GE - UL - 16	Knowledge Management	Dr. Rajendra
	3	307	GE - UL - 14	International Business Environment	Mr. Maruti Prasad

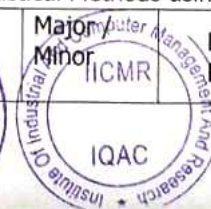
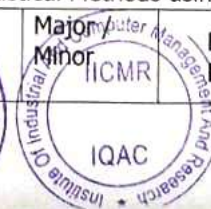
Block	S/n	Course No	Course Code	Course	Major/Minor	Name of Faculty
Marketing Management Specialization (MM)						
A	1	304 MKT	SC – MKT- 03	Services Marketing	Minor	Mr. Maruti Prasad
	2	305 MKT	SC – MKT- 04	Sales & Distribution Management	Major	Mr. Dileep Pawar
C-2	1	312 MKT	SE – IL - MKT- 07	Business to Business Marketing	Major (Elective)	Mr. Maruti Prasad
	2	314 MKT	SE – IL - MKT- 09	ENR1 & 2	Minor (Elective)	Ms. Dipti Bajpai
	3	316 MKT	SE – IL - MKT- 11	Marketing Analytics	Major (Elective)	Mr. Harshal Patil

MBA@IICMR/Teaching_Learning-2020-21/TLE-1



Financial Management Specialization (FM)						
A	1	304FIN	SC – FIN – 03	Advanced Financial Management	Major	Mr. Vinod Bhelose
	2	305FIN	SC – FIN – 04	International Finance	Minor	Dr. Madhura Deshpande
C-2	1	315 FIN	SE – IL - FIN – 12	Indirect Taxation	Major (Elective)	Dr. Madhura Deshpande
	2	317 FIN	SE – IL - FIN - 14	Financial Modeling / ASCC	Major (Elective)	Dr. Vinod Bhelose
	3	320 FIN	SE – IL - FIN – 17	ENR 1 & 2	Minor (Elective)	Dr. Vinod Bhelose
Human Resource Management Specialization (HRM)						
A	1	304 HR	SC-HRM – 03	Strategic Human Resource Management	Minor	Ms. Dipti Bajpai
	2	305HR	SC-HRM – 04	HR Operations	Major	Dr. Jyoti Bhanage
C-2	1	312 HRM	SE – IL - HRM - 07	Talent Management	Major (Elective)	Ms. Dipti Bajpai
	2	316 HRM	SE – IL - HRM - 11	ENR 1 & 2	Minor (Elective)	Dr. Rajendra
	3	317 HRM	SE – IL - HRM - 12	Compensation and Reward Management	Major (Elective)	Dr. Jyoti Bhanage
Operation & Supply Chain Management Specialization (OSCM)						
A	1	304OSCM	SC – OSCM - 03	Services Operations Management – II	Major	Dr. Sudhir Hasmnis Ms. Pooja Nalawade
	2	305OSCM	SC – OSCM - 04	Logistics Management	Minor	Mr. Maruti Prasad
C-2	1	313 OSCM	SE –IL - OSCM – 08	ENR 1 & 2	Minor (Elective)	Ms. Pooja Nalawade
	2	314 OSCM	SE – L - OSCM – 09	Business Excellence	Major (Elective)	Ms. Pooja Nalawade
	3	317 OSCM	SE – IL - OSCM – 12	Six Sigma for Operations	Major (Elective)	Dr. Abhay Kulkarni/ Mr. Harshal Patil
Business Analytics Specialization (BA)						
A	1	304 BA	SC – BA – 03	Advanced Statistical Methods using R		
	2	305 BA	SC – BA - 04	Machine Learning & Cognitive	Major Minor	Mr. Harshal Patil

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				intelligence using Python		
C-2	1	312 BA	SE - IL - BA - 06	ENR 1 & 2	Major (Elective)	Mr. Harshal Patil
	2	315 BA	SE - IL - BA - 09	E - Commerce Analytics 1	Major (Elective)	Mr. Harshal Patil
	3	316 BA	SE - IL - BA - 10	Predictive Modelling using SPSS Modeller	Minor (Elective)	Dr. Rajendra
Rural and Agri Business Management - 1 (Minor Only)						
A	1	1	SC- RABM -01	Agriculture and Indian Economy	Core	Ms. Dipti Bajpai
C-2	1	2	SC-RABM-04	ENR 1 & 2	Elective	Ms. Dipti Bajpai
Pharma & Healthcare Management (Minor Only)						
A	1	1	SC-PHCM-01	Fundamentals of Pharma and Healthcare Management	Core	Mr. Dileep Pawar
C-2	1	2	SC-PHCM-04	ENR 1 & 2	Elective	Dr. Rajendra
Tourism & Hospitality Management (Minor Only)						
A	1	1	SC-THM-01	Fundamentals of Hospitality Management	Core	Dr. Madhura Deshpande
C-2	1	2	SC-THM-03	ENR 1 & 2	Elective	Dr. Madhura Deshpande
IB (Minor Only)						
A	1	1	SC-IB - 01	Import Export Documentation and Procedures	Core	Dr. Madhura Deshpande
C-2	1	2	SC-IB- 01	ENR 1 & 2	Elective	Dr. Madhura Deshpande

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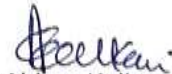


Adv. Manisha Kulkarni

HOD



Approved by



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Audyogik Tantra Shikshan Sanstha's
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Approved by AICTE, Permanently Affiliated to SP Pune University
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Banked Platinum Category by AICTE, LE for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEOE

MBA@IICMR

Date: 08/04/2022

CIRCULAR

Course Allocation – 2021-22
MBA – I Year Sem. 2 (Div. 1 & 2)
(As per new syllabus 2019)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
	1	201	GC-07	Marketing Management	Dr. Rajendra Agawane IES-Mr. Jitendra Sharma
	2	202	GC-08	Financial Management	Mr. Vinod Bheose IES-CMA Satyen Marathe
	3	203	GC-09	Human Resources Management	Ms. Swapnisha Khambayat IES- CA Venkateshwaram
	4	204	GC-10	Operations & Supply Chain Management	Mr. Dileep Pawar IES-Dr. Sudhir Hasamnis
Subject Core - Specialization Core Subjects (SC)					
A	1	205 MKT	SC - MKT- 01	Marketing Research	Mr. Dileep Pawar
	2	206 MKT	SC - MKT- 02	Consumer Behaviour	Dr. Rajendra Agawane
	1	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	Dr. Dipti Sharma
	2	206 FIN	SC - FIN - 02	Personal Financial Planning	Dr. Madhura Deshpande
		205 HR	SC-HRM - 01	Competency Based Human Resource Management	Ms. Dipti Bajpai
		206 HR	SC-HRM - 02	Employee Relations & Labour Legislation	Ms. Swapnisha Khambayat
	1	205OSCM	SC-OSCM - 01	Services Operations Management - I	Mr. Dileep Pawar
	2	206OSCM	SC-OSCM - 02	Supply Chain Management	Dr. Rajendra Agawane
	1	205 BA	SC - BA - 01	Basic Business Analytics using R	Dr. Jayasri Murali
	2	206 BA	SC - BA - 02	Data Mining	Mr. Harshal Patil

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Generic Elective Courses - University Level (GE-UL)					
B	1	207	GE-UL-07	Contemporary Frameworks in Management	Ms. Dipti Bajpai
	3	208	GE-UL-08	Geopolitics & World Economic Systems	Dr. Dipti Sharma
	2	209	GE-UL-09	Start Up and New Venture Management	Dr. Madhura Deshpande
Generic Elective Courses - Institute Level (GE-IL)					
C-1	1	213	GE-IL-07	Written Analysis and Communication Lab	Ms. Pooja Nalawade (CEP)
Subject Elective Courses - Institute Level (SE-IL)					
C-2	1	219 MKT	SE - IL - MKT- 03	Personal Selling Lab	Dr. Rajendra Agawane
	2	220 MKT	SE - IL - MKT- 04	Digital Marketing – I	Mr. Harshal Patil
	1	217 FIN	SE - IL - FIN – 01	Securities Analysis & Portfolio Management	Dr. Vinod Bhelose
	2	219FIN	SE - IL - FIN – 03	Direct Taxation	Dr. Madhura Deshpande
	1	221 HRM	SE - IL - HRM – 05	HR Analytics	Ms. Swapnisha Khambayat
	2	220 HRM	SE - IL - HRM – 04	Public Relations & Corporate Communications	Ms. Dipti Bajpai
	1	219 OSCM	SE - IL - OSCM – 03	Inventory Management	Mr. Harshal Patil
	2	222 OSCM	SE - IL - OSCM – 06	Service Value Chain Management	Dr. Rajendra Agawane
	1	217 BA	SE - IL - BA – 01	Marketing Analytics	Ms. Dipti Bajpai
	2	219 BA	SE - IL - BA – 03	Workforce Analytics	Ms. Swapnisha Khambayat

Note: Lectures of Generic Core Courses (201 to 204) & University Level Courses (207, 208, 209) will be conducted separately (division wise).



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Director, IICMR



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MBA @ IICMR

Date: 08/04/2022

CIRCULAR

Course Allocation – 2021-22

MBA – II Year Sem. IV

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC) – Common					
A	1	401	GC- 14	Enterprise Performance Management	Mr. Vinod Bhelose
	2	402	GC - 15	Indian Ethos & Business Ethics	Dr. Sudhir Hasmnis Dr.(Adv.) Manisha Kulkarni

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - University Level (GE-UL) – Common					
B	1	405	GE - UL - 19	Global Strategic Management	Ms. Swapnisha Khambayat
	2	408	GE - UL - 22	Corporate Social Responsibility & Sustainability	Dr. Madhura Deshpande

Block	S/n	Course No	Course Code	Course	Major/Minor	Name of Faculty
Marketing Management Specialization (MM)						
A	1	403 MKT	SC – MKT- 05	Marketing Strategy	Major/ Minor	Mr. Dileep Pawar
	C-2	1	409 MKT	SE – IL - MKT- 13	Customer Relationship Management	Minor (Elective)
2		412 MKT	SE – IL - MKT- 16	Retail Marketing	Major (Elective)	Dr. Rajendra Agawane
Financial Management Specialization (FM)						
C-2	1	404 FIN	SC – FIN - 06	Current Trends & Cases in Finance	Minor/ Major	Dr. Madhura Deshpande
	1	411 FIN	SE – IL - FIN – 23	Risk Management	Minor (Elective)	Dr. Madhura Deshpande
	2	412 FIN	SE – IL - FIN – 24	Strategic Cost Management	Major (Elective)	Mr. Vinod Bhelose

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Human Resource Management Specialization (HRM)						
A	1	403 HR	SC - HRM - 05	Organizational Diagnosis & Development	Minor/ Major	Ms. Dipti Bajpai
C-2	1	413 HR	SE - IL - HRM - 19	Employee Engagement and Ownership	Major (Elective)	Ms. Swapnisha Khambayat
	2	414 HR	SE - IL - HRM - 20	Leadership and Succession Planning	Minor (Elective)	Dr. Rajendra Agawane
Operation & Supply Chain Management Specialization (OSCM)						
A	1	403 OSCM	SC - OSCM - 05	E Supply Chains & Logistics	Major/ Minor	Dr. Dipti Sharma
C-2	1	411 OSCM	SE - IL - OSCM - 16	Supply Chain Strategy	Major (Elective)	Mr. Dileep Pawar
	2	415 OSCM	SE - IL - OSCM - 20	Strategic Supply Chain Management	Minor (Elective)	Ms. Pooja Nalawade
Business Analytics Specialization (BA)						
A	1	403 BA	SC - BA - 05	AI in Business Applications	Major / Minor	Mr. Harshal Patil
C-2	1	409 BA	SE - IL - BA - 13	E Commerce Analytics - II	Minor (Elective)	Ms. Dipti Bajpai
	2	412 BA	SE - IL - BA - 16	Scala and Spark	Major (Elective)	Mr. Harshal Patil
Rural and Agri Business Management - 1 (Minor Only)						
A	1	1	SC - RABM - 02	ICT for Agriculture Management	Core	Ms. Dipti Bajpai
C-2	1	2	SE - RABM - 06	Rural Marketing II	Elective	Ms. Dipti Bajpai
Pharma & Healthcare Management (Minor Only)						
A	1	1	SC - PHCM- 02	Pharma and healthcare regulatory environment in India	Core	Mr. Dileep Pawar
C-2	1	2	SE - PHCM- 06	Entrepreneurship in Pharma and Healthcare	Elective	Mr. Dileep Pawar
Tourism & Hospitality Management (Minor Only)						
A	1	1	SC - THM - 02	Tourism & Travel Management	Core	Ms. Puja Nalawade
C-2	1	2	SE - THM - 05	Strategic Hospitality Management	Elective	Mr. Harshal Patil



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International Business Management (Minor Only)						
A	1	1	SE - IB- 05	Global Trade and Logistics Management	Core	Dr. Dipti Sharma
C-2	1	2	SE - IB- 06	International Banking and Foreign Exchange Management	Elective	Dr. Dipti Sharma

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Academic Year 2020-2021



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MBA @ IICMR

Date: 03/12/2020

CIRCULAR

Course Allocation – 2020-21 MBA – I Year Sem. 1 (Div. A)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose CMA – Sunil Joshi
	2	102	GC-02	Organizational Behaviour	Dr. Jyoti Bhanage Dr. B K Inamdar
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad Mr. Sudhakar Kulkarni
	4	104	GC-04	Business Research Methods	Dr. Jayasri Murali Dr. Abhay Kulkarni
	5	105	GC-05	Basics of Marketing	Mr. Dileep Pawar Mr. Jitendra Sharma
	6	106	GC-06	Digital Business	Ms. Rossy Mathur Dr. Sudhir Hasamnis
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Jyoti Bhanage
	2	109	GE - UL - 03	Entrepreneurship Development	Mr. Dileep Pawar & Adv. Manisha Kulkarni
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Mr. Harshal Patil
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Dr. Jayasri Murali (CEP)
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni/ Mr. Mr. Vinod Bhelose
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Ms. Kiran Rao

Cont...2/-



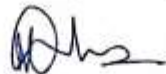
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MBA – I Year Sem. 1 (Div. B)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose
	2	102	GC-02	Organizational Behaviour	Dr. Jyoti Bhanage
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad
	4	104	GC-04	Business Research Methods	Dr. Jayasri Murali
	5	105	GC-05	Basics of Marketing	Mr. Dileep Pawar
	6	106	GC-06	Digital Business	Ms. Rossy Mathur
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Ms. Kiran Rao
	2	109	GE - UL - 03	Entrepreneurship Development	Ms. Pooja Gawande & Adv. Manisha Kulkarni
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Mr. Harshal Patil
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Dr. Jayasri Murali (CEP)
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni/ Mr. Maruti Prasad
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Ms. Kiran Rao

Note- due to pandemic Teaching Learning started late
104-Business Research Methods and 113-Verbal Communication Lab courses were assigned to Mr. Madhura Deshpande.

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Dr. Abhay Kulkarni
DIRECTOR

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MBA @ IICMR

Date: 02/06/2020

CIRCULAR

Course Allocation – 2020-21 MBA – II Year Sem. 3

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC) – Common					
A	1	301	GC-11	Strategic Management	Adv. Manisha Kulkarni
	2	302	GC-12	Decision Science	Ms. Jayasri Murali
	3	303	GC-13	Summer Internship Project	All faculty

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - University Level (GE-UL) – Common					
B	1	308	GE - UL - 15	Project Management	Dr. Sudhir Hasamnis/ Ms. Rossy Mathur
	2	309	GE - UL - 16	Knowledge Management	Dr. Jyoti Bhanage
	3	311	GE - UL - 18	Management of Non-profit organizations	Mr. Maruti Prasad

Block	S/n	Course No	Course Code	Course	Name of Faculty
Marketing Management Specialization (MM)					
A	1	304 MKT	SC – MKT- 03	Services Marketing	Dr. Khushboo Sahu
	2	305 MKT	SC – MKT- 04	Sales & Distribution Management	Ms. Kiran Rao
C-2	1	312 MKT	SE – IL - MKT- 07	Business to Business Marketing	Dr. Khushboo Sahu
	2	314 MKT	SE – IL - MKT- 09	Digital Marketing - II	Ms. Kiran Rao
	3	316 MKT	SE – IL - MKT- 11	Marketing Analytics	Ms. Rossy Mathur

Financial Management Specialization (FM)					
A	1	304 FIN	SC – FIN – 03	Advanced Financial Management	Mr. Vinod Bhelose
	2	305 FIN	SC – FIN – 04	International Finance	Ms. Jayasri Murali
C-2	1	315 FIN	SE – IL - FIN – 05	Indirect Taxation	Ms. Jayasri Murali

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	2	317 FIN	SE - IL - FIN - 14	Financial Modeling	Mr. Vinod Bhelose
	3	320 FIN	SE - IL - FIN - 17	Project Finance and Trade Finance	Mr. Vinod Bhelose
Human Resource Management Specialization (HRM)					
A	1	304 HR	SC-HRM - 03	Strategic Human Resource Management	Adv. Manisha Kulkarni
	2	305 HR	SC-HRM - 04	HR Operations	Dr. Jyoti Bhanage
C-2	1	312 HRM	SE - IL - HRM - 07	Talent Management	Ms. Neha Inamdar
	2	316 HRM	SE - IL - HRM - 11	Mentoring and Coaching	Adv. Manisha Kulkarni
	3	317 HRM	SE - IL - HRM - 12	Compensation and Reward Management	Dr. Jyoti Bhanage
Operation & Supply Chain Management Specialization (OSCM)					
A	1	304OSCM	SC - OSCM - 03	Services Operations Management - II	Ms. Kiran Rao
	2	305OSCM	SC - OSCM - 04	Logistics Management	Mr. Maruti Prasad
C-2	1	313 OSCM	SE -IL - OSCM - 08	Sustainable Supply Chains	Ms. Kiran Rao
	2	314 OSCM	SE - L - OSCM - 09	Business Excellence	Ms. Kiran Rao
	3	317 OSCM	SE - IL - OSCM - 12	Six Sigma for Operations	Dr. Abhay Kulkarni Mr. Harshal Patil
Business Analytics Specialization (BA)					
A	1	304 BA	SC - BA - 03	Advanced Statistical Methods using R	Ms. Jayasri Murali
	2	305 BA	SC - BA - 04	Machine Learning & Cognitive Intelligence using Python	Ms. Jayasri Murali
C-2	1	312 BA	SE - IL - BA - 06	Social Media, Web & Text Analytics	Ms. Jayasri Murali
	2	315 BA	SE - IL - BA - 09	Cognos Analytics	Ms. Jayasri Murali
	3	316 BA	SE - IL - BA - 10	Predictive Modelling using SPSS Modeler	Ms. Jayasri Murali

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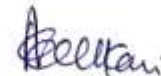
Adv. Manisha Kulkarni

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MBA @ IICMR

Date: 09/01/2021

CIRCULAR

Course Allocation – 2020-21

MBA – I Year Sem. 2

(As per new syllabus 2019)

Bloc k	S/n	Course No	Course Code	Course	Name of Faculty
A	Generic Core - Compulsory Core Courses (GC) – Common				
	1	201	GC-07	Marketing Management	Mr. Dileep Pawar
	2	202	GC-08	Financial Management	Mr. Vinod Bhelose
	3	203	GC-09	Human Resources Management	Dr. Jyoti Bhanage
	4	204	GC-10	Operations & Supply Chain Management	Mr. Maruti Prasad

Bloc k	S/n	Course No	Course Code	Course	Name of Faculty
B	Generic Elective Courses - University Level (GE-UL) – Common				
	1	207	GE-UL-07	Contemporary Frameworks in Management	Adv. Manisha Kulkarni
	2	209	GE-UL-09	Start Up and New Venture Management	Ms. Jayasri Murali
	3	210	GE-UL-10	Qualitative Research Methods	Ms. Rossy Mathur

Bloc k	S/n	Course No	Course Code	Course	Name of Faculty
C-1	Generic Elective Courses - Institute Level (GE-IL) – Common				
	1	213	GE-IL-07	Written Analysis and Communication Lab	Ms. Jayasri Murali

MBA@IICMR/Teaching_Learning-2020-21/TLE-1



Block	S/n	Course No	Course Code	Course	Name of Faculty
Marketing Management Specialization (MM)					
A	1	205 MKT	SC - MKT- 01	Marketing Research	Mr. Maruti Prasad
	2	206 MKT	SC - MKT- 02	Consumer Behaviour	Mr. Dileep Pawar
C-2	1	219 MKT	SE -IL- MKT- 03	Personal Selling Lab	Ms. Rossy Mathur
	2	220 MKT	SE -IL- MKT- 04	Digital Marketing - I	Mr. Maruti Prasad
Financial Management Specialization (FM)					
A	1	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	Mr. Vinod Bhelose
	2	206 FIN	SC - FIN - 02	Personal Financial Planning	Ms. Bhagyashri Deshpande
C-2	1	217 FIN	SE-IL - FIN - 01	Securities Analysis & Portfolio Management	Mr. Vinod Bhelose
	2	219 FIN	SE-IL - FIN - 03	Direct Taxation	Ms. Bhagyashri Deshpande
Human Resource Management Specialization (HRM)					
A	1	205 HR	SC-HRM - 01	Competency Based Human Resource Management	Adv. Manisha Kulkarni
	2	206 HR	SC-HRM - 02	Employee Relations & Labour Legislation	Dr. Jyoti Bhanage
C-2	1	218 HRM	SE-IL-HRM- 02	Lab in Recruitment and Selection	Ms. Neha Inamdar
	2	220 HRM	SE-IL-HRM - 04	Public Relations & Corporate Communications	Dr. Jyoti Bhanage
Operation & Supply Chain Management Specialization (OSCM)					
A	1	205OSCM	SC-OSCM - 01	Services Operations Management - I	Ms. Kiran Rao
	2	206OSCM	SC-OSCM - 02	Supply Chain Management	Ms. Kiran Rao
C-2	1	217 OSCM	SE-IL-OSCM-01	Planning & Control of Operations	Mr. Maruti Prasad
	2	219 OSCM	SE-IL-OSCM-03	Inventory Management	Ms. Rossy Mathur
Business Analytics Specialization (BA)					
A	1	205 BA	SC - BA - 01	Basic Business Analytics using R	Ms. Jayasri Murali
	2	206 BA	SC - BA - 02	Data Mining	Mr. Harshal Patil
C-2	1	217 BA	SE - IL -BA- 01	Marketing Analytics	Mr. Harshal Patil
	2	219 BA	SE - IL-BA - 03	Workforce Analytics	Ms. Neha Inamdar

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Adv. Manisha Kulkarni

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Director
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MBA @ IICMR

Date: 09/01/2021

CIRCULAR

Course Allocation – 2020-21 MBA – II Year Sem. IV

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC) – Common					
A	1	401	GC- 14	Enterprise Performance Management	Mr. Vinod Bhelose
	2	402	GC - 15	Indian Ethos & Business Ethics	Dr. Sudhir Hasmnis /Adv. Manisha Kulkarni

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - University Level (GE-UL) – Common					
B	1	405	GE - UL - 19	Global Strategic Management	Dr. Jyoti Bhanage
	2	408	GE - UL - 22	Corporate Social Responsibility & Sustainability	Mr. Maruti Prasad

Block	S/n	Course No	Course Code	Course	Major/Minor	Name of Faculty
Marketing Management Specialization (MM)						
A	1	403 MKT	SC – MKT- 05	Marketing Strategy	Minor/Minor	Ms. Kiran Rao
C-2	1	409 MKT	SE – IL - MKT- 13	Customer Relationship Management	Minor (Elective)	Mr. Maruti Prasad
	2	412 MKT	SE – IL - MKT- 16	Retail Marketing	Major (Elective)	Ms. Kiran Rao

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Financial Management Specialization (FM)						
A	1	404 FIN	SC – FIN - 06	Current Trends & Cases in Finance	Minor/ Major	Dr. Madhura Deshpande
C-2	1	411 FIN	SE – IL - FIN – 23	Risk Management	Minor (Elective)	Dr. Madhura Deshpande
	2	412 FIN	SE – IL - FIN – 24	Strategic Cost Management	Major (Elective)	Mr. Vinod Bhelose
Human Resource Management Specialization (HRM)						
A	1	403 HR	SC – HRM – 05	Organizational Diagnosis & Development	Minor/Major	Adv. Manisha Kulkarni
C-2	1	413 HR	SE – IL - HRM - 19	Employee Engagement and Ownership	Major (Elective)	Ms.Neha Inamdar
	2	414 HR	SE – IL - HRM – 20	Leadership and Succession Planning	Minor (Elective)	Adv. Manisha Kulkarni
Operation & Supply Chain Management Specialization (OSCM)						
A	1	403 OSCM	SC – OSCM - 05	E Supply Chains & Logistics	Major/ Minor	Ms. Kiran Rao
C-2	1	411 OSCM	SE – IL - OSCM – 16	Supply Chain Strategy	Major (Elective)	Ms. Kiran Rao
	2	415 OSCM	SE – IL - OSCM – 20	Strategic Supply Chain Management	Minor (Elective)	Mr. Maruti Prasad
Business Analytics Specialization (BA)						
A	1	403 BA	SC – BA – 05	AI in Business Applications	Major / Minor	Mr. Harshal Patil
C-2	1	409 BA	SE – IL - BA - 13	E Commerce Analytics - II	Minor (Elective)	Dr. Jayashri Murli
	2	412 BA	SE – IL - BA – 16	Scala and Spark	Major (Elective)	Mr. Harshal Patil
Rural and Agri Business Management - 1 (Minor Only)						

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A	1	1	SC – RABM – 02	ICT for Agriculture Management	Core	Adv Manisha Kulkarni
C-2	1	2	SE – RABM – 06	Rural Marketing II	Elective	Adv Manisha Kulkarni
Pharma & Healthcare Management (Minor Only)						
A	1	1	SC – PHCM- 02	Pharma and healthcare regulatory environment in India	Core	Mr. Dileep Pawar
C-2	1	2	SE – PHCM- 06	Entrepreneurship in Pharma and Healthcare	Elective	Mr. Dileep Pawar
Tourism & Hospitality Management (Minor Only)						
A	1	1	SC – THM – 02	Tourism & Travel Management	Core	Ms. Neha Inamdar
C-2	1	2	SE – THM – 05	Strategic Hospitality Management	Elective	Ms. Neha Inamdar

Proposed by



Adv. Manisha Kulkarni

HOD

Approved by



Dr. Abhay Kulkarni
DIRECTOR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



Academic Year 2019-2020

In the academic year 2019-2020 new revised MBA syllabus was introduced. The first and second semester were as per new syllabus and second and third semester was as per 2016 revised syllabus

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose
	2	102	GC-02	Organizational Behavior	Dr. Jyoti Bhanage
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad
	4	104	GC-04	Business Research Methods	Dr. Sukhmeet Kaur
	5	105	GC-05	Basics of Marketing	Mr. Maruti Prasad
	6	106	GC-06	Digital Business	Adv. Manisha Kulkarni
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Jyoti Bhanage
	2	109	GE - UL - 03	Entrepreneurship Development	Mrs. Bhagyashree Deshpande
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Dr. Khushboo Sahu
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Dr. Sukhmeet Kaur (CEP)
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni/ Mr. Mr. Vinod Bhelose
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Dr. Khushboo Sahu

Cont...2/-



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MBA @ IICMR

Date: 05/06/2019

CIRCULAR
Course Allocation – 2019-20
MBA – I Year Sem. 1 (Div. A)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose
	2	102	GC-02	Organizational Behavior	Dr. Jyoti Bhanage
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad
	4	104	GC-04	Business Research Methods	Dr. Sukhmeet Kaur
	5	105	GC-05	Basics of Marketing	Mr. Maruti Prasad
	6	106	GC-06	Digital Business	Adv. Manisha Kulkarni
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Jyoti Bhanage
	2	109	GE - UL - 03	Entrepreneurship Development	Mrs. Bhagyashree Deshpande
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Dr. Khushboo Sahu
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Dr. Sukhmeet Kaur (CEP)
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni/ Mr. Mr. Vinod Bhelose
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Dr. Khushboo Sahu



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MBA – I Year Sem. 1 (Div. B)

Block	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC)					
A	1	101	GC-01	Managerial Accounting	Mr. Vinod Bhelose
	2	102	GC-02	Organizational Behaviour	Dr. Jyoti Bhanage
	3	103	GC-03	Economic Analysis of Business Decisions	Mr. Maruti Prasad
	4	104	GC-04	Business Research Methods	Dr. Sukhmeet Kaur
	5	105	GC-05	Basics of Marketing	Mr. Maruti Prasad
	6	106	GC-06	Digital Business	Adv. Manisha Kulkarni
Generic Elective Courses - University Level (GE-UL)					
B	1	107	GE - UL - 01	Management Fundamentals	Dr. Jyoti Bhanage
	2	109	GE - UL - 03	Entrepreneurship Development	Mrs. Bhagyashree Deshpande
	3	112	GE - UL - 06	Demand Analysis & Forecasting	Dr. Khushboo Sahu
Generic Elective Courses - Institute Level (GE-IL)					
C	1	113	GE - IL - 01	Verbal Communication Lab	Dr. Sukhmeet Kaur (CEP)
C	2	114	GE-IL-02	Enterprise Analysis & Desk Research	Dr. Abhay Kulkarni/ Mr. Mr. Vinod Bhelose
F	3	115	GE - IL - 03	Selling & Negotiation Skills Lab	Dr. Khushboo Sahu

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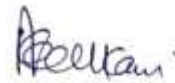


Adv. Manisha Kulkarni

HOD



Approved by



Dr. Abhay Kulkarni

Director

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MBA @ IICMR

Date: 02/01/2020

CIRCULAR

Course Allocation – 2019-20

MBA – I Year Sem. 2

(As per new syllabus 2019)

Bloc k	S/n	Course No	Course Code	Course	Name of Faculty
Generic Core - Compulsory Core Courses (GC) – Common					
A	1	201	GC-07	Marketing Management	Dr. Khushboo Sahu
	2	202	GC-08	Financial Management	Mr. Vinod Bhelose
	3	203	GC-09	Human Resources Management	Dr. Jyoti Bhanage
	4	204	GC-10	Operations & Supply Chain Management	Mr. Maruti Prasad

Bloc k	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - University Level (GE-UL) – Common					
B	1	207	GE-UL-07	Contemporary Frameworks in Management	Adv. Manisha Kulkarni
	2	209	GE-UL-09	Start Up and New Venture Management	Ms. Jayasri Murali
	3	210	GE-UL-10	Qualitative Research Methods	Ms. Neha Inamdar

Bloc k	S/n	Course No	Course Code	Course	Name of Faculty
Generic Elective Courses - Institute Level (GE-IL) – Common					
C-1	1	213	GE-IL-07	Written Analysis and Communication Lab	Ms. Jayasri Murali

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Block	S/n	Course No	Course Code	Course	Name of Faculty
Marketing Management Specialization (MM)					
A	1	205 MKT	SC - MKT- 01	Marketing Research	Mr. Maruti Prasad
	2	206 MKT	SC - MKT- 02	Consumer Behaviour	Dr. Khushboo Sahu
C-2	1	219 MKT	SE -IL- MKT- 03	Personal Selling Lab	Ms. Neha Inamdar
	2	220 MKT	SE -IL- MKT- 04	Digital Marketing - I	Mr. Maruti Prasad
Financial Management Specialization (FM)					
A	1	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	Mr. Vinod Bhelose
	2	206 FIN	SC - FIN - 02	Personal Financial Planning	Ms. Bhagyashri Deshpande
C-2	1	217 FIN	SE-IL - FIN - 01	Securities Analysis & Portfolio Management	Mr. Vinod Bhelose
	2	219 FIN	SE-IL - FIN - 03	Direct Taxation	Ms. Bhagyashri Deshpande
Human Resource Management Specialization (HRM)					
A	1	205 HR	SC-HRM - 01	Competency Based Human Resource Management	Adv. Manisha Kulkarni
	2	206 HR	SC-HRM - 02	Employee Relations & Labour Legislation	Dr. Jyoti Bhanage
C-2	1	218 HRM	SE-IL-HRM- 02	Lab in Recruitment and Selection	Ms. Neha Inamdar
	2	220 HRM	SE-IL-HRM - 04	Public Relations & Corporate Communications	Dr. Jyoti Bhanage
Operation & Supply Chain Management Specialization (OSCM)					
A	1	205OSCM	SC-OSCM - 01	Services Operations Management - I	Ms. Kiran Rao
	2	206OSCM	SC-OSCM - 02	Supply Chain Management	Ms. Kiran Rao
C-2	1	217 OSCM	SE-IL-OSCM-01	Planning & Control of Operations	Mr. Maruti Prasad
	2	219 OSCM	SE-IL-OSCM-03	Inventory Management	Ms. Rossy Mathur
Business Analytics Specialization (BA)					
A	1	205 BA	SC - BA - 01	Basic Business Analytics using R	Ms. Jayasri Murali
	2	206 BA	SC - BA - 02	Data Mining	Ms. Kiran Rao
C-2	1	217 BA	SE - IL -BA- 01	Marketing Analytics	Ms. Rossy Mathur
	2	219 BA	SE - IL-BA - 03	Workforce Analytics	Adv. Manisha Kulkarni

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Adv. Manisha Kulkarni

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MBA @ IICMR

Date: 11/07/2019

Subject Allocation MBA 3rd Semester (Ay - 2019-20)

Course Code.	Subject Name	Name of the Faculty
Generic Core Courses		
301	Strategic Management	Adv. Manisha Kulkarni
302	Enterprise Performance Management	Mr. Maruti Prasad
303	Startup and New Venture Management	Dr. Jyoti Bhanage
Subject Core Courses		
Marketing Specialization		
305 MKT	Contemporary Marketing Research	Mr. Vinod Bhelose
306 MKT	Consumer Behaviour	Dr. Khushboo Sahu
307 MKT	Integrated Marketing Communications	Ms. Ramya Nair
309 MKT	Strategic Brand Management	Dr. Khushboo Sahu
312 MKT	Customer Relationship Management	Mr. Maruti Prasad
315 MKT	Marketing of Financial Services - I	Mr. Maruti Prasad
Finance Specialization		
305 FN	Direct Taxation	Ms. Bhagyashri Deshpande
306 FN	Financial System of India, Markets and Services	Mr. Vinod Bhelose
307 FN	Strategic Cost Management	Mr. Vinod Bhelose
309 FN	Corporate Finance	Ms. Bhagyashri Deshpande
313 FN	Banking Operations - I	Mr. Maruti Prasad
315 FN	Futures and Options	Dr. Abhay Kulkarni
Human Resource Specialization		
305 HR	Labour & Social Security Laws	Dr. Jyoti Bhanage
306 HR	Human Resource Accounting & Compensation Management	Dr. Sukhmeet Kaur
314 HR	Lab in Recruitment and Selection	Ms. Neha Inamdar
315 HR	Lab in Job Design and Analysis	Ms. Neha Inamdar
316 HR	Lab in Training	Dr. Sukhmeet Kaur
318 HR	Lab in Personnel Administration & Appin Procedures	Dr. Jyoti Bhanage
Extra	Advance Excel	Guest - Pooja



Proposed by

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MBA @ IICMR

Date: 21/01/2020

Subject Allocation MBA 4th Semester (A.Y. 2019-20)

Course Code.	Subject Name	Name of the Faculty
Core Courses		
401	Managing for Sustainability	Adv. Manisha Kulkarni
402	Dissertation	Dissertation guides (All SMEs)
Specialization Courses		
Marketing Specialization		
403 MKT	Services marketing	Dr. Khushboo Sahu
404 MKT	Sales & Distribution Mgmt.	Mr. Maruti Prasad
405 MKT	Retail Marketing	Mrs. Kiran Rao
410 MKT	Marketing Strategy	Dr. Khushboo Sahu
413 MKT	E-Marketing and analytics	Mrs. Jayasri Murali
415 MKT	Marketing of Financial Services - II	Mrs. Kiran Rao
Finance Specialization		
403 FN	Indirect Taxation	Mrs. Jayasri Murali
404 FN	International Finance	Mr. Vinod Bhelose
405FN	Behavioural Finance	Mrs. Jayasri Murali
408FN	Online Trading of Financial Assets	Mr. Maruti Prasad
409FN	Banking Operations – II	Mr. Maruti Prasad
412FN	Commodity Markets	Mr. Vinod Bhelose
Human Resource Specialization		
403 HR	Employment Relations	Dr. Jyoti Bhanage
404 HR	Strategic Human Resource Management	Ms. Rossy Mathur
407 HR	Employee Reward Management	Ms. Rossy Mathur
409 HR	Conflict And Negotiation Management	Dr. Jyoti Bhanage
410 HR	Lab in CSR	Ms. Neha Inamdar
415 HR	Designing HR Policies	Ms. Neha Inamdar

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Specialization Courses		
Information Technology		
403 IT	Software Project Management	Ms. Jayasri Murali
404 IT	Enterprise Resource	Ms. Jayasri Murali
406 IT	Network Technology and Security	Mr. Maruti Prasad
409 IT	Information Security and Audit	Mr. Maruti Prasad
410 IT	Data Warehousing and Data Mining	Ms. Jayasri Murali
413 IT	Internet Marketing & IOT	Ms. Jayasri Murali
Operations Management		
403 OPE	Operations Strategy and Research	Mr. Maruti Prasad
404 OPE	Total Quality Management	Ms. Kiran Rao
405 OPE	Quality Management Standard	Ms. Kiran Rao
410 OPE	Service Operations Management	Ms. Kiran Rao
411 OPE	Business Process Management	Ms. Kiran Rao
413 OPE	Lean Manufacturing	Ms. Kiran Rao
IBM		
403 IB	International Business	Ms. Jayasri Murali
404 IB	Indian Economy and Trade Dependencies	Dr. Jyoti Bhanage
405 IB	Environment and Global Competitiveness	Ms. Jayasri Murali
409 IB	E- Commerce	Ms. Jayasri Murali
410 IB	Enterprise Resource Planning	Ms. Jayasri Murali
411 IB	Global HR	Dr. Jyoti Bhanage

Specialization Courses		
Supply Chain Management		
403 SCM	Strategic Supply Chain Management	Mr. Maruti Prasad
404 SCM	Knowledge Management and Supply Chains	Mr. Vinod Bhelose
408 SCM	Supply Chain Risk Management	Mr. Maruti Prasad
409 SCM	Project Management	Dr. Sudheer Hasamnis

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410 SCM	Supply Chain Performance Measurement	Ms. Vinod Bhelose
413 SCM	Supply Chain Practices- II	Ms. Kiran Rao
RABM		
403 RABM	Rural Credit and Finance	Mr. Maruti Prasad
404 RABM	Rural Marketing II	Dr. Khushboo Sahu
405 RABM	Rural Development II	Ms. Kiran Rao
407 RABM	Commodity Markets II	Dr. Khushboo Sahu
409 RABM	Agriculture Finance and Project Management	Mr. Vinod Bhelose
413 RABM	Agri-Entrepreneuership	Dr. Jyoti Bhanage
Healthcare Management(HM)		
403 HM	Introduction to Medical/Healthcare Terminology	Dr. Sudheer Hasamnis
404 HM	Strategic planning and Healthcare Management	Ms. Rossy Mathur
406 HM	Healthcare Organization Behaviour	Dr. Jyoti Bhanage
407 HM	Healthcare Organization Leadership	Mr. Maruti Prasad
410 HM	Healthcare Services	Ms. Rossy Mathur
408HM	Healthcare Operations Part II	Mr. Maruti Prasad
Specialization Courses		
Services Management(SM)		
403 SER	Strategic Services Marketing	Ms. Rossy Mathur
404 SER	Sectoral Services Management	Ms. Kiran Rao
405 SER	Global Scenarion of Services	Ms. Kiran Rao
408 SER	Services Operations Management	Ms. Rossy Mathur
409 SER	Service Excellence	Dr. Jyoti Bhanage
410 SER	Documentation Management in Services	Dr. Sudheer Hasamnis



Proposed by

Manisha Kulkarni
Adv. Manisha Kulkarni
HOD

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Approved by

Abhay Kulkarni
Dr. Abhay Kulkarni

Director

DIRECTOR

Institute of Industrial & Computer
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Nigdi, Pune - 411 044

Academic Year 2018-2019

MBA@IICMR, Nigade – 44

Subject Allocation
SEM 1 (Shift 1)

Subject Code	Name of the Faculty	Subject Name
101	Mr. Maruti Prasad	ABD
102	Ms. Bhagyashri Deshpande	EADB
103	Ms. Manisha Kulkarni/ Dr. Hemant Anbhule	LAB
104	Ms. Vidhya Hittalmani	BRM
105	Ms. Ramya Nair	OB
106	Dr. Khushbhoo Sahu	BOM
7	Ms. Rossy Mathur	EADR
8	Ms. Manisha Kulkarni	PDL
9	Ms. Neha Inamdar	MSEXCEL
10	Ms. Ramya Nair	SNL

SEM 1 (Shift 2)

Subject Code	Name of the Faculty	Subject Name
101	Mr. Maruti Prasad	ABD
102	Ms. Bhagyashri Deshpande	EADB
103	Ms. Manisha Kulkarni/ Dr. Hemant Anbhule	LAB
104	Ms. Vidhya Hittalmani	BRM
105	Dr. Jyoti Bhanage	OB
106	Dr. Khushbhoo Sahu	BOM
7	Ms. Rossy Mathur	EADR
8	Ms. Manisha Kulkarni	PDL
9	Ms. Neha Inamdar	MSEXCEL
10	Ms. Neha Inamdar	SNL

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Director, IICMR



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Subject Allocation
SEM 2 (Shift 1)

Subject Code	Name of the Faculty	Subject Name
201	Dr. Hemant Anbhule	MM
202	Ms. Bhagyashri Deshpande	FM
203	Ms. Ramya Nair	HRM
204	Ms. Vidhya Hittalmani	DS
205	Mr. Maruti Prasad	OSCM
206	Ms. Dipti Bajapai	MIS
7	Dr. Sukhmeet Kaur	LSL
8	Dr. Khusbhoo Sahu	GWES
9	Ms. Rossy Mathur	IADR
10	Ms. Manisha Kulkarni	Ms. Project Lab

SEM II (SHIFT 2)

Subject Code	Name of the Faculty	Subject Name
201	Dr. Hemant Anbhule	MM
202	Ms. Bhagyashri Deshpande	FM
203	Dr. Jyoti Bhanage	HRM
204	Ms. Vidhya Hittalmani	DS
205	Mr. Maruti Prasad	OSCM
206	Ms. Dipti Bajapai	MIS
7	Dr. Sukhmeet Kaur	LSL
8	Dr. Khusbhoo Sahu	GWES
9	Ms. Rossy Mathur	IADR
10	Dr. Sukhmeet Kaur	Ms. Project Lab

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Approved by


Dr. Abhay Kulkarni
Director, IICMR




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Subject Allocation
SEM 3

Sr.no.	Name of the Faculty	Subject Name
301	Ms. Manisha Kulkarni	SM
302	Mr. Maruti Prasad	EPM
303	Dr. Jyoti Bhanage	SNVM
305MKT	Ms. Rossy Mathur	CB
306MKT	Dr. Khushbhoo Sahu	CMR
MKT	Mr. Maruti Prasad	MFS
MKT	Ms. Ramya Nair	IMC
MKT	Dr. Khushbhoo Sahu	SBM
MKT	Ms. Rossy Mathur	CRM
305 FN	Ms. Vidhya Hittalmani	FSIMS
306 FN	Ms. Bhagyashri Deshpande	DT
FN	Ms. Vidhya Hittalmani	SCM
FN	Ms. Bhagyashri Deshpande	CF
FN	Mr. Sudhakar Kulkarni	BO I
FN	Dr. Abhay Kulkarni	FNO
305 HR	Dr. Hemant Anbhule	LSSL
306 HR	Dr. Jyoti Bhanage	HRACM
HR	Dr. Hemant Anbhule	LT
HR	Ms. Ramya Nair	LJD
HR	Ms. Ramya Nair	LPAAP
HR	Dr. Ashwini Kulkarni	LRS
Extra	Ms. Neha Inamdar	Advance Excel

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Subject Allocation
SEM 4

Sr.no.	Name of the Faculty	Subject Name
401	Ms. Manisha Kulkarni	MS
403MKT	Dr. Hemant	SM
404MKT	Ms. Rossy Mathur	SDM
MKT	Mr. Maruti Prasad	MFS II
MKT	Ms. Dipti Bajpai	EM A
MKT	Ms. Ramya Nair	RM
MKT	Ms. Rossy Mathur	MKS
403 FN	Ms. Bhagyashri Deshpande	IT
404 FN	Ms. Vidhya Hittalmani	IF
FN	Ms. Manisha Kulkarni	BF
FN	Ms. Bhagyashri Deshpande	ONTFS
FN	Mr. Maruti Prasad	BO II
FN	Dr. Khushbhoo Sahu	CM
403 HR	Ms. Ramya Nair	ER
404 HR	Dr. Jyoti Bhanage	SHRM
HR	Dr. Jyoti Bhanage	ERM
HR	Ms. Ramya Nair	CNM
HR	Ms. Manisha Kulkarni	LCSR
HR	Dr.Ashwini Kulkarni	DHRP
Extra	Ms. Neha Inamdar	

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