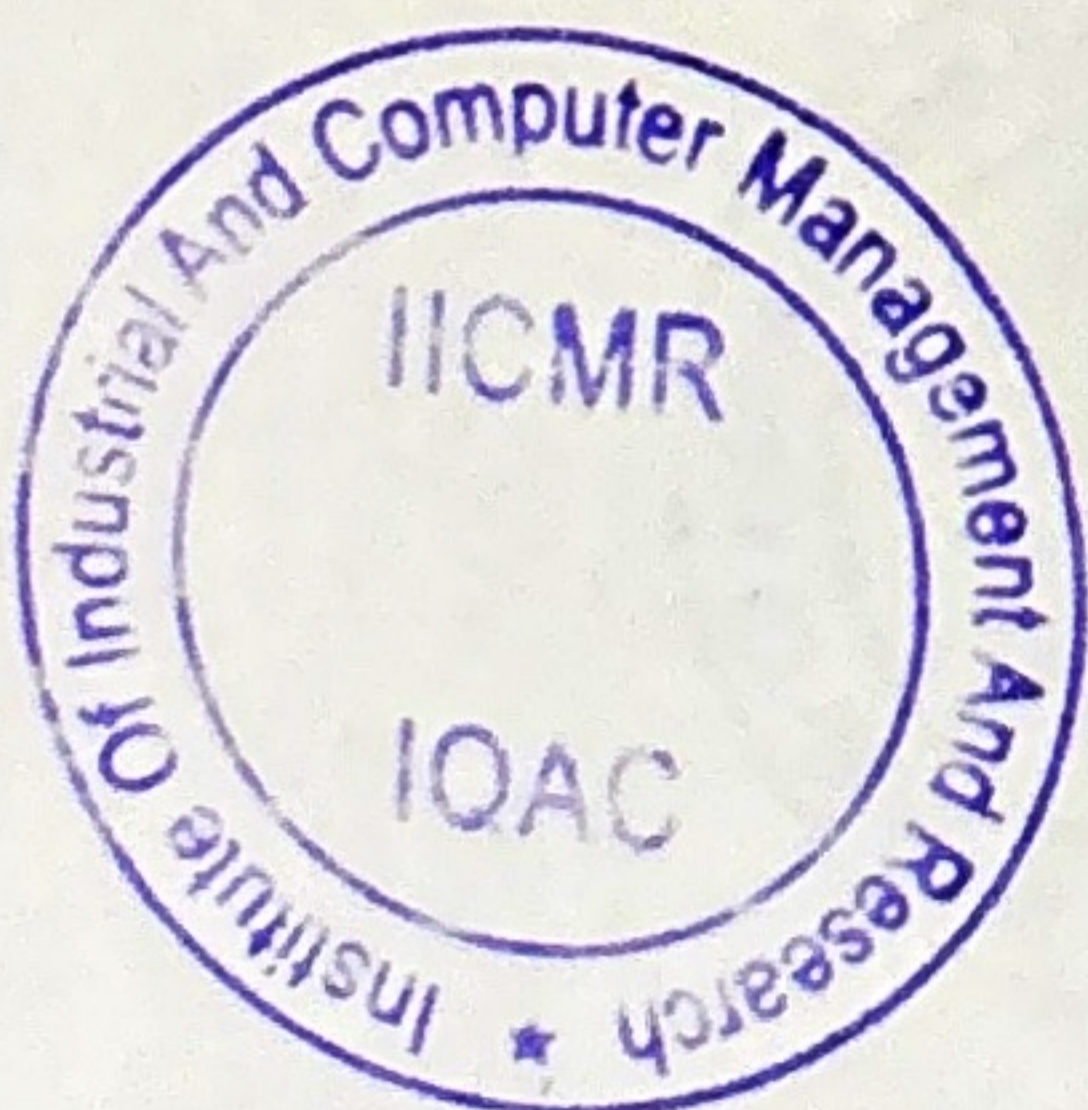


1.3.1 The Institution integrates cross cutting issues such as Gender, Environmental and sustainability Human values and professional ethics into the curriculum prescribed by SPPU Courses.

Program Name	Semester	Course Code	Course Name	Cross Cutting Issues Relevant to		
				Gender	Environmental and sustainability	Human Values & Professional Ethics
MBA	SEM I	101	Accounting for Business Decisions			yes
MBA	SEM I	102	Economic Analysis for Business Decisions			yes
MBA	SEM I	103	Legal Aspects of Business			yes
MBA	SEM I	104	Business Research Methods			yes
MBA	SEM I	105	Organizational Behavior	yes		yes
MBA	SEM I	106	Basics of Marketing Management			yes
MBA	SEM I	107	Management Fundamentals			yes
MBA	SEM I	108	Business Communication Lab			yes
MBA	SEM I	111	Business Govt. & society	yes		
MBA	SEM I	113	Personality Development Lab	yes		
MBA	SEM I	115	Enterprise			yes

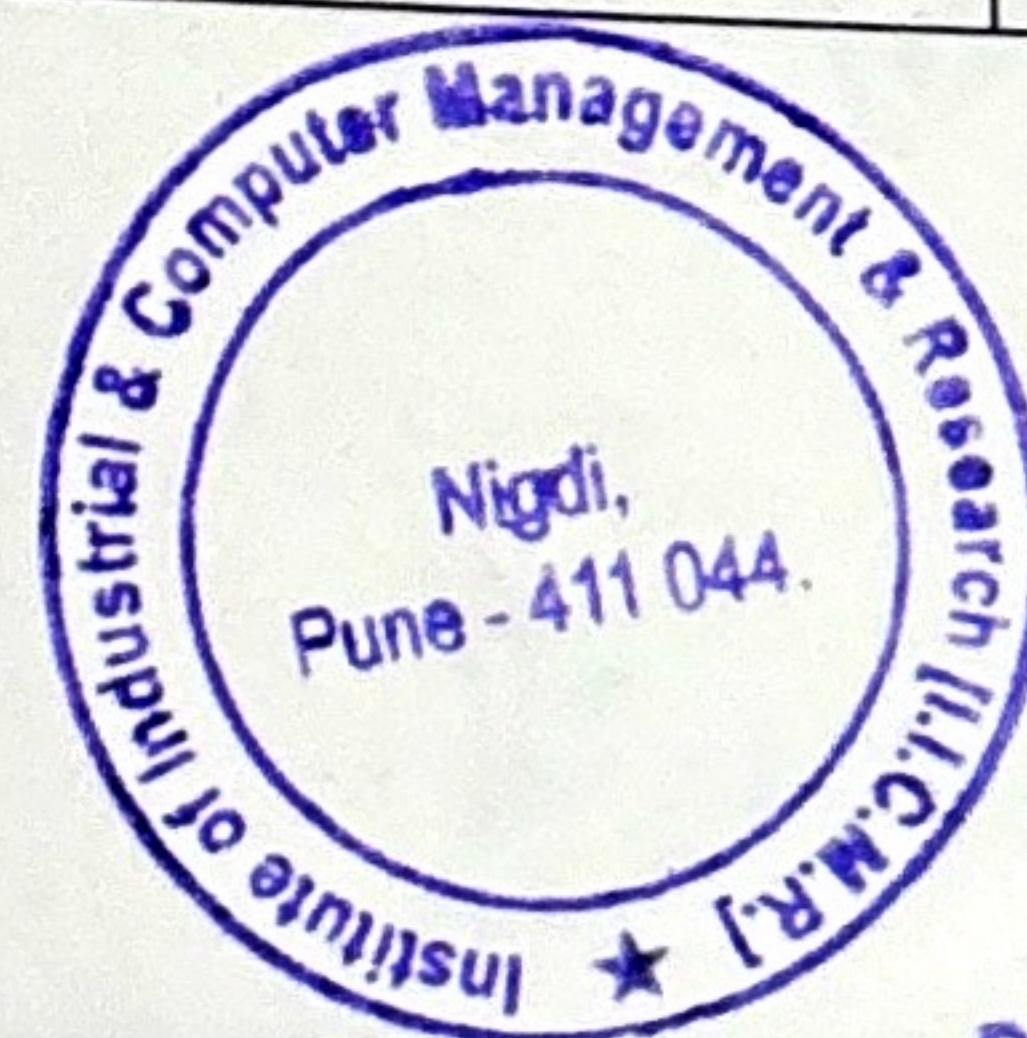


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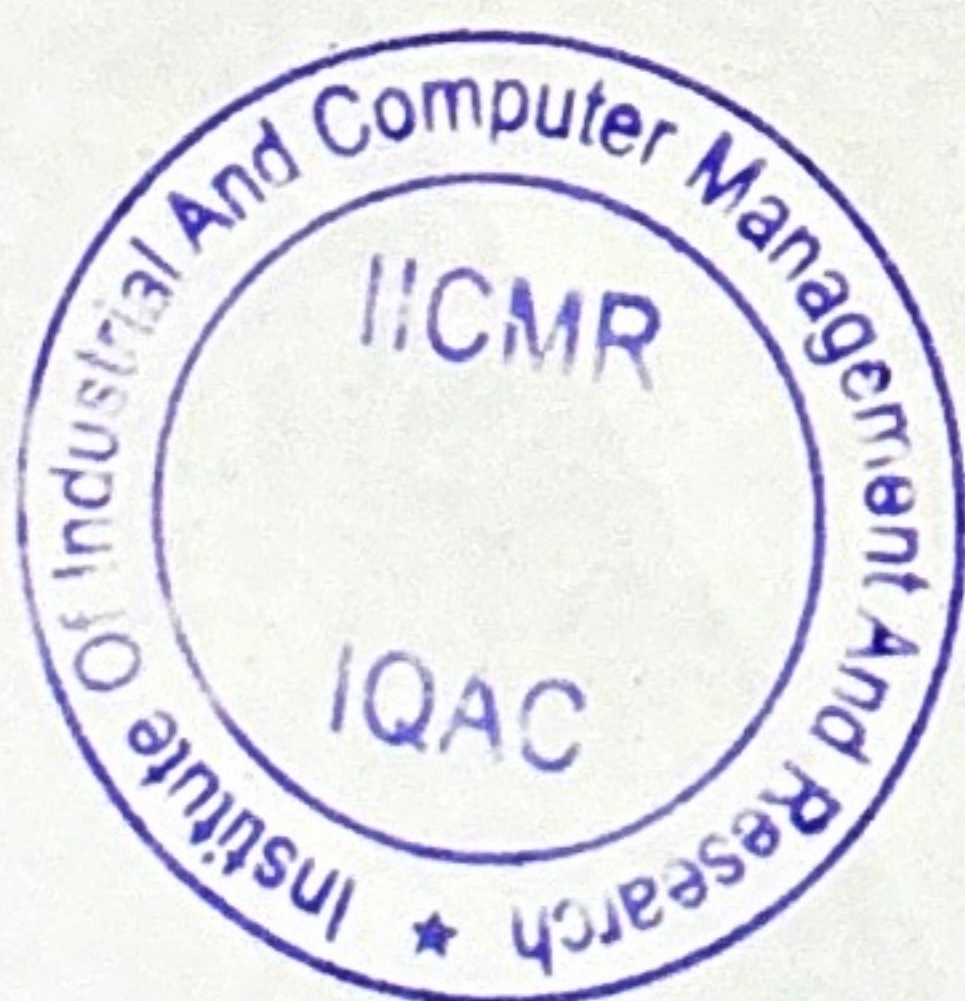
			Analysis - Desk Research			
MBA	SEM II	201	Marketing Management			yes
MBA	SEM II	202	Financial Management			yes
MBA	SEM II	203	Human Resource Management			yes
MBA	SEM III	301	Strategic management	yes	yes	yes
MBA	SEM III	302	Enterprise Performance Management			yes
MBA	SEM III	303	Startup and New Venture Management	yes	yes	yes
MBA	SEM III	304	Summer Internship Project	yes	yes	yes
MBA	SEM III	305 HR	Labour & Social Security Laws		yes	
MBA	SEM III	305 MKT	Contemporary Marketing Research			yes
MBA	SEM III	305 FIN	Direct Taxation			yes
MBA	SEM III	306 MKT	Consumer Behaviour			yes
MBA	SEM III	307 FIN	Strategic Cost Management	yes		
MBA	SEM III	307 MKT	Integrated Marketing Communications			yes
MBA	SEM III	309 MKT	Strategic Brand Management			yes
MBA	SEM III	312 IB	Global Logistics and Supply Chain		yes	
MBA	SEM III	312 MKT	Customer Relationship Management			yes
MBA	SEM I	391	Introduction to	yes		



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			Human Rights & duties			
MBA	SEM IV	401	Managing for Sustainability	yes	yes	yes
MBA	SEM IV	402	Dissertation	yes	yes	
MBA	SEM IV	403 HR	Employment Relations			yes
MBA	SEM IV	404 HR	Strategic Human Resource			yes
MBA	SEM IV	405IB	Environment & Global Competitiveness	yes		
MBA	SEM IV	407 IB	Cross-Cultural Relationship Marketing	yes	yes	
MBA	SEM IV	409 HR	Conflict & Negotiation Management			yes
MBA	SEM IV	412OPE	Challenges & opportunities in operations Management	yes		
MBA	SEM IV	414 MKT	Marketing to Emerging Markets & Bottom of the Pyramid		yes	
MBA	SEM IV	414 HR	Emerging Trends in HR			yes
MBA	SEM IV	415 HR	Designing HR policies			yes
MBA	SEM IV	416 HR	Competency Mapping			yes



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