



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited



Criterion 1.2 – Academic Flexibility

Key Indicator - 1.2.1: Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Metric 1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Brochure/Notice

Certification in Digital Marketing

Lesson Plan



IICMR - DIGITAL MARKETING CERTIFICATION PROGRAM 2018-19

LESSON PLAN

Session 1 - MODULE 1 : DIGITAL MARKETING FUNDAMENTALS

Sr.	Topic
1	Business Goals
2	Digital Marketing Goals
3	Digital Marketing Channels
4	Digital Marketing Process
5	Why Digital Marketing?

Session 1 - MODULE 2 : BLOGGING

Sr.	Topic
1	What is a Blog?
2	Difference Between Blog & a Website
3	Types of Blogs
4	Blog Case Studies
5	Launching Blog
6	Blog Designing
7	Writing Blog Articles
8	Promoting Blog



Session 2 - MODULE 3 : DIY WEB DESIGNING

Sr.	Topic
1	Types of Websites
2	Website Goals
3	User Experience Factors on Website
4	Web Page Structure
5	Types of Pages on Website
6	Website Themes
7	Creating Website Pages
8	Home Page Designing
9	Internal Pages Designing
10	Publishing & Updating Website

Session 3 & 4 - MODULE 4 : SEARCH ENGINE OPTIMIZATION (SEO)

Sr.	Topic
1	What is Search Engine?
2	What is SEO?
3	How Users Search?
4	Search Engine Result Pages
5	How Google Search Works?
6	SEO Process
7	Keyword Research
8	On-page SEO
9	Off-page SEO
10	Black-Hat SEO



Session 5 - MODULE 5 : GOOGLE ADWORDS - SEARCH NETWORK

Sr.	Topic
1	What is Google Adwords?
2	Types of Networks in Google Adwords
3	Google Adwords Search Network Advertising Process
4	Creating Campaigns, Ad groups & Ads
5	Generating and Analysing Reports

Session 6 & 7- MODULE 6 : FACEBOOK MARKETING

Sr.	Topic
1	Types of Entities in Facebook
2	How Facebook Newsfeed Works?
3	Facebook Marketing Process
4	Creating & Setting Facebook Pages
5	Facebook Posts Best Practices
6	Facebook Insights
7	Facebook Ads Overview

Session 7 - MODULE 7 : TWITTER MARKETING

Sr.	Topic
1	Creating & Setting Twitter Profiles
2	Followers and Following
3	Art of Tweeting

Session 8 & 9 - MODULE 8 : LINKEDIN MARKETING

Sr.	Topic
1	Creating Professional LinkedIn Profile
2	LinkedIn Groups
3	LinkedIn Company Pages
4	LinkedIn Posts & Articles
5	LinkedIn Jobs



Session 10 - MODULE 9 : EMAIL MARKETING

Sr.	Topic
1	Email Marketing Situations
2	Email Marketing Tool
3	Email Marketing Lists
4	Emailer Designing Best Practices

Session 10 - MODULE 10 : GOOGLE ANALYTICS

Sr.	Topic
1	Introduction to Google Analytics
2	Creating Google Analytics Ac & Property
3	Generating & Analyzing Reports

Note:

Session Duration - 3 Hours

LESSON PLAN BY WEBCLINCHER	
About	Digital Marketing Training & Coaching Organization
Email	trainings@webclincher.com
Website	www.webclincher.com
Contact Number	+91 98 230 33144



Session Plan






ATSS'S,PUNE
MBA @ IICMR
Value Added Certification
CERTIFICATION IN DIGITAL MARKETING
Academic Year: 2018-2020

Sr.no	Date	Time	CLASS	Name of the Trainer	Sessions Covered	Sign
1	12/1/19	10 to 1pm	SHIFT-I	Devdatta Mandave	Digital Marketing fundamentals	Devdatta
2	12/1/19	2 to 5pm	SHIFT-II	- -	Bloggig	Devdatta
3	19/1/19	10 to 1 pm	SHIFT I	Devdatta Mandave	Web Designing	Devdatta
4	19/1/19	2 to 5 pm	II	- -	- -	Devdatta
5	25/1/19	10 to 1pm	SHIFT I	Devdatta Mandave	SEO	Devdatta
6	25/1/19	2 to 5pm	SHIFT II	- -	SEO	Devdatta
7	1/2/19	10 to 1pm	SHIFT I	Devdatta Mandave	SEO	Devdatta
8	1/2/19	2 to 5pm	SHIFT II	- -	SEO	Devdatta
9	16/2/19	10 to 1pm	SHIFT I	Devdatta Mandave	facebook marketing	Devdatta
10	16/2/19	2 to 5pm	SHIFT II	- -	facebook marketing	Devdatta

Certification in Wealth Management and Banking Proposal

MBA II Year (2019-2021) batch

	<p>Audyogik Tantra Shikshan Sanstha's Institute of Industrial and Computer Management and Research (Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra) Reaccredited by NAAC & Best ICT B-School in Pune</p> <h3>MBA @ IICMR</h3>
<p>Value Added Certification - Wealth Management and Banking Proposal</p>	
<p>Introduction:</p> <p>We at MBA@IICMR, proposes to conduct a 36-hour session on Wealth and Portfolio Management and Banking for MBA students. The session is intended to impart knowledge about different avenues of wealth and portfolio management like mutual funds, insurance, shares, deposits, etc. as well as the different aspects of Banking.</p>	
<p>Scope:</p> <p>Development of MBA students' acumen of Wealth and Portfolio Management and Banking.</p>	
<p>Objectives:</p> <p>To impart knowledge to students about Wealth and Portfolio Management and Banking</p> <p>To develop their skills and ability by giving them practical experience on tools</p>	
<p>Contents</p> <ol style="list-style-type: none">1. Mutual Funds2. Capital Market and Money Market3. Financial Planning4. Wealth Management5. Insurance6. Banking	
	
<p>MBA@IICMR/2019-20/VAC-Finance</p>	

Duration: 36 Hours [16 Sessions of 2 Hours each and 2 session of 4 hours]

Teaching Methodology: Live Workshop, Real Life Case Studies, calculation using financial calculators, Q & A,

Requirements:

Course will be conducted in online mode on Google meet app.

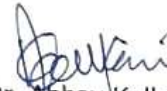
Certification: Every participant will receive Fincunbator - IICMR joint certification

Budget: Rs. 54,000 for 32 sessions and 4 evaluation.

Prepared by

Verified by

Approved by



Mr. Vinod Bhelose

Adv. Manisha Kulkarni

Dr. Abhay Kulkarni


VAC- Finance Coordinator

HOD, MBA@IICMR

Director, MBA@IICMR



MBA II (2018-2020) batch



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Value Added Certification -
Wealth Management and Banking
Proposal

Introduction:

We at MBA@IICMR, proposes to conduct a 30-hour session on Wealth and Portfolio Management and Banking for MBA students. The session is intended to impart knowledge about different avenues of wealth and portfolio management like mutual funds, insurance, shares, deposits, etc. as well as the different aspects of Banking.

Scope:


Development of MBA students' acumen of Wealth and Portfolio Management and Banking.


Objectives:

- To impart knowledge to students about Wealth and Portfolio Management and Banking
- To develop their skills and ability by giving them practical experience on tools

Contents

1. Mutual Funds
2. Capital Market and Money Market
3. Financial Planning
4. Wealth Management
5. Insurance
6. Banking





MBA@IICMR/2019-20/VAC-Finance

Duration: 30 Hours [5 Sessions of 6 Hours each]

Teaching Methodology: Live Workshop, Real Life Case Studies, calculation using financial calculators, Q & A,

Requirements:

Course will be conducted in Computer lab [Computer / Laptop with active Internet connection for each participant], LCD Projector, Cordless Mike, White Board


Certification: Every participant will receive Fincunbator - IICMR joint certification

Budget: Rs. 50,000 for 5 sessions and 1 evaluation.

Prepared by

Verified by

Approved by


Mr. Vinod Bhelose


Adv. Manisha Kulkarni


Dr. Abhay Kulkarni

VAC- Finance Coordinator

HOD, MBA@IICMR

Director, MBA@IICMR



**Session Plan
MBA I & II**



FINCUBATOR CONSULTING

Supreme Greenwoods 304/A, NIBM Road, Kondhwa, Pune 411048
Email: s@fincubatorconsulting.com, Website: www.FincubatorConsulting.com

WEALTH MANAGEMENT & BANKING

Sr. No.	WEALTH MANAGEMENT	No. of hrs.
1	Introduction to Wealth Management: Key Drivers of Wealth Management, The Players- Global and Indian Wealth management Scenario, Wealth management - Indian Perspective.	1
2	Wealth management Process: Savings Cycle and Wealth Creation Cycle, Client Segmentation- Ultra high net worth individuals, High net worth individuals, Mass Affluent, Client Expectations, Wealth Accumulation, Wealth Preservation, and Wealth Transfer: Private banking, Family office, Offshore, Onshore, International investment, Wealth management tools, Ethical principles relevant to wealth management	2
3	Financial Planning: Detailed analysis of every parameter in a Financial Plan, Asset Allocation Principles, The Lifecycle Investment Guide, Client Characteristics, Identifying Client Needs. (Rule of 100/Rule of 72)	2
4	Personal Financial Planning and products: <ul style="list-style-type: none"> • Need and Steps, Needs gap analysis, Risk appetite, Quantitative and Qualitative Tools by studying an actual financial plan, Asset & Liability Management • Tax Planning: Fundamentals, Basic income tax saving techniques, Capital gains tax, Charity • Insurance Planning: Life Insurance- Term, ULIPs, Endowments, Whole of Life, Money Back • Health Insurance, Critical illness, Accident cover, Disability • Retirement Planning: Basics of retirement planning, Economic problems of retirement years, Steps in planning for retirement income, Sources of retirement income, Pension plans, Annuities and annuity schemes; • Estate Planning: Need, objectives, methods of property disposition, using wills and trusts, settling the estate. 	6
5	Investment Avenues: Financial and Non-Financial (Real Assets)	6

Finance Modules by Approach Day: Founder Fincubator Consulting




	<p>Financial Assets: Money Market & Capital Market Instruments, CP, Preference Shares, NCD, CD, Bonds, Corporate Securities, Debt Securities, NSC, PPF, NPS, Fixed Deposits and their taxation structure.</p> <p>Derivative based Structured Products for HNI- ELN, Using Futures & Options, capital protection features, underlying risks</p> <p>Portfolio Management Services (PMS)- Discretionary, Non Discretionary, Advisory- Advantages, Disadvantages & Taxation</p> <p>Non-Financial Investment Options - Art, Gold, Antiques, Commodities, Real Estate Investment Trusts (REIT).</p>	
6	<p>Mutual Funds-Structure, NAV calculation, Growth, Dividend payout, Dividend reinvestment, Open & closed ended, Top Down & Bottom up</p> <p>Taxation-LTCG, STCG, DDT, Indexation SIP, lump sum, Switch, STP, SWP</p> <p>Types of funds Blue chips, Large/Mid/Small Cap, Index funds, Income funds, Growth funds, Balanced funds, Sector funds, Index funds, Arbitrage funds, Fund of funds, Thematic funds, Liquid funds, Dynamic Bond funds, Gold funds, ETF, International funds, ELSS, Hybrid funds etc</p>	7
7	<p>Asset Allocation and restructuring: Asset Allocation Process, Asset Classes, Strategic Asset Allocation, Portfolio Tracking & Rebalancing portfolio</p>	1.5
8	<p>Marketing of financial products Relationship Marketing - Selling in a competitive environment, Steps in the relationship management process - Segment, Profile, Expose, Strategize, Execute, Monitor and review Personal Selling skills.</p>	0.5
	BANKING	
1	<p>Functions of a Bank, Assets & Liabilities, Classification of deposits , KYC norms & Anti Money Laundering (AML) Income streams: Banking Spread, Net Interest Income, Fee based incomes, Foreign exchange Brief on different Departments of Retail Banking & functions- MIHU, Customer Service, Relationship Managers, Tellers, Collections, Priority banking & WM</p>	2
2	<p>Contd: Training & Dev, Research ,Retail Assets-Sanctioning & Disbursement of Loans, Retail Liabilities, CAT, Audit & Treasury Operations</p>	2
	TRAINING HOURS	30
	EVALUATIONS	06
	TOTAL HOURS	36

Finance Modules by Anand Kulkarni, Founder Fincubator Consulting



Notice

MBA II (2018-2020) batch



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 19/08/2019


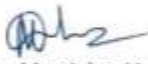

Value Added Certification 2019-20
Wealth Management and Banking
NOTICE



All the students of MBA-II Year should note that VAC-Finance sessions will be starting from Wednesday, 21st Aug. 2019 as per the schedule given below.

- All sessions will be on **every Wednesday** starting from 21st Aug. 2019.
- 1st Session – 09.30am to 12.30pm – All students
- 2nd Session – 01.30pm to 4.30pm – All students

Students need to be in proper uniform and report at least 15 min. prior to the session.



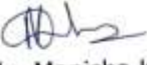
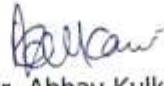


Wish you all the best...

Prepared by	Verified by	Approved by
		
Mr. Vinod Bhelose	Adv. Manisha Kulkarni	Dr. Abhay Kulkarni
Finance VAC Coordinator	HOD, MBA@IICMR	Director, MBA@IICMR



MBA@IICMR/2019-20/VAC-Finance

MBA II Year (2019-2021) batch

	<p>Audyogik Tantra Shikshan Sanstha's Institute of Industrial and Computer Management and Research (Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra) Reaccredited by NAAC & Best ICT B-School in Pune</p> <h1>MBA @ IICMR</h1>	Date: 09/05/2020			
<p>Value Added Certification - Wealth Management and Banking</p> <p>NOTICE</p>					
<p>All the students of MBA-I Year (2019-21 batch) should note that VAC-Finance sessions will be starting from Monday, 11th May 2020 as per the details given below.</p> <ul style="list-style-type: none">Name of Trainer: Mr. Aneesh DaySession Time: 11.00am to 01.00pmMode of session: Online meeting platform. <p>VAC-Finance is the part of your certification which is to be provided by the Institute. It is compulsory for all students of all specializations. All students should follow the policy to avail the certification which is shared separately.</p> <p>Wish you all the best...</p>					
Prepared by	Verified by	Approved by			
 Mr. Vinod Bhelose VAC- Finance Coordinator	 Adv. Manisha Kulkarni HOD, MBA@IICMR	 Dr. Abhay Kulkarni Director, MBA@IICMR			
					
MBA@IICMR/2019-20/VAC-Finance					

Session Plan

MBA II (2018-2020) batch

 **Audyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AJCTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 19/08/2019

Value Added Certification 2019-20
Wealth Management and Banking


Agenda


Title of the Activity: Value Added Certification 2019-20, "Wealth Management and Banking"

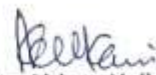
Name of the Trainer: Mr. Aneesh Day



Schedule of the Activity:

Sr. no.	Date	Morning Session	Afternoon Session
1	21/08/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
2	28/08/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
3	04/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
4	11/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
5	18/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm
Evaluation	25/09/2019	9.30 am to 12.30 pm	1.30 pm to 4.30 pm

Prepared by

Mr. Vinod Bhelose
VAC-Finance Coordinator

Verified by

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/2019-20/VAC-FINANCE

MBA II (2019-2021) batch



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 09/05/2020

Value Added Certification Wealth Management and Banking

AGENDA

Title of the Activity: Value Added Certification "Wealth Management and Banking"

Batch: 2019-21

Name of the Trainer: Mr. Aneesh Day

Duration: 36 hours (30 hours teaching & 6 hours career counselling & assessment)

Schedule of the Activity:

Sr. no.	Afternoon Session	Proposed Date	Actual Date
1	11.00am to 01.00pm	11/05/2020	11/05/2020
2	11.00am to 01.00pm	12/05/2020	12/05/2020
3	11.00am to 01.00pm	13/05/2020	13/05/2020
4	11.00am to 01.00pm	14/05/2020	14/05/2020
5	11.00am to 01.00pm	15/05/2020	15/05/2020
6	11.00am to 01.00pm	16/05/2020	16/05/2020
7	11.00am to 01.00pm	18/05/2020	18/05/2020
8	11.00am to 01.00pm	19/05/2020	19/05/2020
9	11.00am to 01.00pm	20/05/2020	20/05/2020
10	11.00am to 01.00pm	21/05/2020	21/05/2020
11	11.00am to 01.00pm	22/05/2020	22/05/2020
12	11.00am to 01.00pm	23/05/2020	23/05/2020

MBA@IICMR/2019-20/VAC-FINANCE



13	11.00am to 01.00pm	25/05/2020	25/05/2020
14	11.00am to 01.00pm	26/05/2020	26/05/2020
15	11.00am to 01.00pm	27/05/2020	28/05/2020
16	11.00am to 01.00pm	28/05/2020	29/05/2020

The Value Added Certification on "Wealth Management and Banking" (VAC-Finance) course for MBA 2019-21 batch had been conducted in the Institute during May 2020 (32 teaching sessions of 60 min. each) as per above mentioned schedule and Assessment will be conducted later on with separate notification. Every day two sessions starting from 11.00am to 1.00pm using online platform (google meet) had been conducted by the trainer Mr. Aneesh Day.


Prepared by

Verified by

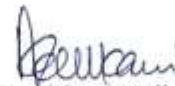
Approved by



Mr. Vinod Bhelose



Adv. Manisha Kulkarni



Dr. Abhay Kulkarni

VAC-Finance Coordinator

HOD, MBA@IICMR

Director, IICMR



Certification in Basic and Advanced Excel



COLLEGE OF COMPUTER ACCOUNTANTS

Accounting Excel Tally.ERP 9 Taxation Banking Share Market Auditing Business English

301, Bizzyland Building, 3rd Floor, Near Vihram Baug, Behind Chitale Swast, Sadashiv Peth, Pune - 30 Cell : 9373703928, 9326427400



BASIC & ADVANCE EXCEL

Smart Excel Course Proposal



CCA Education Pvt.Ltd. (ISO 9001:2008)

311/310,3rd Floor, Mahalaxmi Market, Mandai Road, Shukrawar Peth,Pune-02

Web: www.ccaindia.in Contact: 020-32392121/ 093264 27400

> About Us:

College Of Computer Accountants popularly known as CCA, is a leading accounting institute- ISO certified. It was established in 2007 by Mr. Sachin Maheshwari, a professionally managed institute today with a large no.of franchisee, under its umbrella.

Although the center started by focusing on education to make students a great competitor in every walk of life and shine in all areas.

After its short span success with its own center, the year 2009 bought an idea of **CCA franchisee**. With highly dedicated performance and delivery from the year 2011 till this academic year 2014-2015, We stand with 250+ franchisees all over Maharashtra, 50+ franchisees in Rajasthan,25+ franchisee in Punjab & 25+ franchisee in Gujarat in total 350+ franchisees .

Besides franchisees, in the year 2013 requirements came in from university colleges to provide a short term courses to their students in their own premise. With a new brand of CCA was launched called **CCA @ colleges**. Today in the year 2015 we are tied up with almost 25 "A" grade colleges in Pune.

2013 also brought us an opportunity to be Part of NSDC STAR Project scheme With this we provided skill training to as many as 7000+ students. All Franchisee who joined in hands with us for this project,& made this as a success got their rewards for these 6500 students. Not Only CCA Grew and touched the sky , but also took its business partners to the skies of success. With this other brand of CCA called **CCA Govt. Projects** started.

Working with CCA gives you the opportunity to make a difference, to better the lives of the people and youth. We all have the same commitment to making a difference.

We actively promote counselor, train the trainer and other training and development opportunities to all our employees and business partners to help them progress and gain new skills.

The Success , Name ,and glory that CCA enjoys today is all due to the sincere & dedicated efforts of its team and its students.

> Quality Policy :

Every team member of CCA is here to create an professional environment for student satisfaction and feel great success of student.

www.ccaindia.in

Page 2



➤ **Future in Accounts and Finance:**

Accounting is a great career path because there are many different types of specialties in the field and the fact that the demand for accountants has been increasing yearly with no end in sight of this trend. There is never going to be an economic downturn for accountants because accountants will be needed for everyday commerce. As long as there is business, there will be a demand for skilled accountants so that companies can allocate costs and reduce them as well as increase production where they are making money. Whether the economy is on the rise or becoming sluggish, accountants will always be safe. A strong economy means that there will be more businesses, meaning more businesses that are looking to hire accountants.

➤ **Why Excel Is Important:**

Excel is perhaps the most important computer software program used in the workplace today. That's why so many workers and prospective employees are required to learn Excel in order to enter or remain in the workplace. From the viewpoint of the employer, particularly those in the field of information systems, the use of Excel as an end-user computing tool is essential. Not only are many business professionals using Excel to perform everyday functional tasks in the workplace, an increasing number of employers rely on Excel for decision support.



✧ Invite For Tie-Up to Run Smart Excel Courses. ✧

CCA Invites proposals from College, We are glad to launch a Corporate Training program on MS Excel 2010. The main purpose of this Training is to provide complete knowledge of Computing Skills and Accounting Packages skill which is required to every Management student for their Placement.

This Software will be helpful to every Management students. The contents will solve the difficulties faced in Accounting Syllabus, Accounting work and the important work done in excel sheet as to make it smart and simple by using all new techniques and shortcuts.

Students will be provided Books Material also awarded with certificates.

Sr no	Description	Smart Excel
1	MBA All	MBA(All)/MCA
2	Duration	30 sessions (semester I)
3	Hrs/day	Daily/weekly/ 2 hours
4	Student Fees	Rs. 1800
6	Facility	1 Books 2 Online Exam Certificate
7	Other Requirement	Computer Lab



Smart Excel Syllabus given below:

MS Excel 2010

Topics	Syllabus (with 30+Assignments)
1	Introduction MS Excel 2010
2	Conditional Formatting
3	Insert Table in Excel 2010
4	Advanced Sort & Filter Options
5	Creating Charts and Graphics
6	Pivot Table & Pivot Chart
7	Data Validation, Solver
8	Scenario, Goalseek, Data Table
9	Working with Formulas and Functions
10	Financial Functions
11	LOOKUP & Reference function
12	Database Function
13	HyperLinks, Linking & Embedding
14	VBA in Excel 2010
15	Online Exam

CCA Course Features:

- Latest Version MS Excel 2010
- Complete Training On Corporate Excel.
- Unique Teaching Technique.
- 10 Years' Experience in Excel Teaching.



Role:

CCA	College
Teaching Staff	Students
Study Material	Computer Lab
Online Exam	Internet
Certificate	Projector

Job Assistance

UPS Backup

CCA Other Courses:

Tally Professional: (Duration- 105 Hrs/Days)

- i. Non-Trading Organization
- ii. Trading Organization
- iii. Manufacturing Organization
- iv. Display & Reporting

[4 Books, 4 Online Exam, Certificate, Job Card & Placement Assistance]



2) Master In Excel 2019: (Duration- 105 Hrs/Days)

- i. Complete MS Excel 2019
- ii. Basic Functions & Formulas In Excel 2019 (200 Functions)
- iii. Advanced Functions & Formulas In Excel 2019 (200 Functions)
- iv. Macros & VBA Programming in Excel 2019

[4 Books, 4 Online Exam, Certificate & Placement Assistance]

It will be a great pleasure to work with you in future and gain mutual benefit generating profit. We appreciate your courtesies, present and Future.



Session Plan

ATSS
MBA@IICMR
Basic & Advance Excel - Lesson Plan

Sr. No	Content	Proposed Date	Time	No. of Hrs	Case Study / Examples	Learning Outcomes	Sign
1	Introduction MS Excel 2016	30/11/2019	2.30 pm to 5.30 pm	3	Excel Basics, Worksheet Operations, 5 -Functions Shortcut keys Example: Students Marksheet with Result by using if function	Opening & Closing Workbook with password and Shortcuts, Prepare Templates and solve Students Marksheet	
2	Conditional Formatting	3/12/2019	2.30 pm to 4.30 pm	2	Conditional Formatting All Types & Examples Case Study Students score sheets by using conditional formatting	Prepare score sheet by using conditional all formatting operations	
3	Insert Table in Excel 2016	3/12/2019	4.30 pm to 5.30 pm	1	Formatting, modifying custom table Creation, Edit table, Delete & sort table Ex: Trial Balance	Assignment on Tables all Operations	
4	Advanced Sort & Filter Options	4/12/2019	2.30 pm to 4.30 pm	2	Sorting data in excel and using multiple levels, Create a custom filter & advanced filter Ex: Banks Branch Record	Assignment on Sort Operation & Assignment on Filter	
5	Creating Charts and Graphics	4/12/2019	4.30 pm to 5.30 pm	1	Create Chart, Types, Chart Tools, Layouts, format panel, Sparkline, Graphics operation	Assignment on chart & Graphics	
6	Pivot Table	5/12/2019	2.30	3	Pivot table and pivot	Assignment	



	& Pivot Chart		pm to 5.30 pm		chart options Ex. Employees sales report	t	
7	Data Validation	6/12/2019	2.30 pm to 4.30 pm	2	Data Validation using all options with customs Setting ,Input Message & errors Ex: Employees Details for HR	Case study and assignment on employees salary report	
8	Scenario, Goalseek	6/12/2019	4.30 pm to 5.30 pm	1	Create scenario & Goal seek Functions	Sales Port folio for Marketting and assignment	
9	Working with Formulas and Functions	7/12/2019	2.30 pm to 5.30 pm	3	Financial function Logical, Text, Mathematical, Database, Date and time ,Lookup and reference Functions with examples	Finance Report, assignment	
	Total						



Smart Excel Syllabus given below:

MS Excel 2016

Topics	Syllabus	Hrs
1	Introduction MS Excel 2016	1 hrs
2	Conditional Formatting	1 hrs
3	Insert Table in Excel 2016	1 hrs
4	Sort & Filter Options	1 hrs
5	Creating Charts and Graphics	2 hrs
6	Pivot Table & Pivot Chart	2 hrs
7	Data Validation	2 hrs
8	Scenario, Goalseek.	2 hrs
9	Working with Formulas and Functions	2 hrs
10	Financial Functions	2 hrs
11	LOOKUP function	2 hrs
12	Hyper Links, Linking & Embedding	2 hrs



Sr no	Description	Smart Excel
1	MBA	2 nd year(batch 1)
2	Duration	20 sessions (semester I)
3	Hrs/day	Daily/weekly/ 2 hours (depends)
7	Other Requirement	Computer Lab

Topics	Syllabus	Hrs
1	Introduction MS Excel 2016	1 hrs
2	Adv. Conditional Formatting	1 hrs
3	Insert Table in Excel 2016	1 hrs
4	Advance Sort & Filter Options	2 hrs
5	Creating Charts and Graphics	2 hrs
6	Pivot Table & Pivot Chart	2 hrs
7	Data Validation	2 hrs
8	Scenario, Goal seek.	2 hrs
9	Working with Formulas and Functions	2 hrs
10	Financial Functions	2 hrs
11	LOOKUP & Reference function	2 hrs
13	Hyper Links, Linking & Embedding	1 hrs



Notice



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 21/11/2019

Value Added Certification on Basic & Advance Excel

NOTICE

All the students of MBA-I Year should note that Professional Certification Program on Basic & Advance Excel will be starting from Saturday, 30th Nov. 2019 as per the schedule given below.

Date	Day	Timings
30/11/2019	Saturday	02.30pm to 05.30pm
02/12/2019	Monday	02.30pm to 05.30pm
03/12/2019	Tuesday	02.30pm to 05.30pm
04/12/2019	Wednesday	02.30pm to 05.30pm
05/12/2019	Thursday	02.30pm to 05.30pm
06/12/2019	Friday	02.30pm to 05.30pm
07/12/2019	Saturday	02.30pm to 05.30pm

Students need to be in proper uniform/ formal attire.

To avail the certification, the students must follow the VAC certification policy

Wish you all the best...

Prepared by

Verified by

Approved by

Mr. Samadhan Jadhav

Adv. Manisha Kulkarni

Dr. Abhay Kulkarni

Coordinator

HOD, MBA@IICMR

Director, MBA@IICMR

MBA@IICMR/2019-20/VAC/13319





Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 21/11/2019

Value Added Certification on Basic & Advance Excel

NOTICE

All the students of MBA-I Year should note that Professional Certification Program on Basic & Advance Excel will be starting from Saturday, 30th Nov. 2019 as per the schedule given below.

Date	Day	Timings
30/11/2019	Saturday	02.30pm to 05.30pm
03/12/2019	Tuesday	02.30pm to 05.30pm
04/12/2019	Wednesday	02.30pm to 05.30pm
05/12/2019	Thursday	02.30pm to 05.30pm
06/12/2019	Friday	02.30pm to 05.30pm
07/12/2019	Saturday	02.30pm to 05.30pm

Students need to be in proper uniform/ formal attire.

To avail the certification the students must follow the VAC certification policy


Wish you all the best...


Prepared by

Verified by

Approved by


Mr. Vinod Bhelose
Coordinator


Adv. Manisha Kulkarni
HOD, MBA@IICMR


Dr. Abhay Kulkarni
Director, MBA@IICMR

MBA@IICMR/2019-20/VAC-Excel





Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 21/11/2019

Value Added Certification on Basic & Advance Excel

Agenda

Date	Day	Timings
30/11/2019	Saturday	02.30pm to 05.30pm
03/12/2019	Tuesday	02.30pm to 05.30pm
04/12/2019	Wednesday	02.30pm to 05.30pm
05/12/2019	Thursday	02.30pm to 05.30pm
06/12/2019	Friday	02.30pm to 05.30pm
07/12/2019	Saturday	02.30pm to 05.30pm

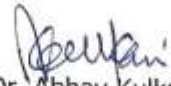
Prepared by

Verified by

Approved by


Mr. Vinod Bhelose


Adv. Manisha Kulkarni


Dr. Abhay Kulkarni

Coordinator

HOD, MBA@IICMR

Director, MBA@IICMR



MBA@IICMR/2019-20/VAC-Excel

Certification in German Language



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 11/06/2020

Proposal

VAC – German Language Certification Course MBA-I Year Sem. II (2019-21 Batch)

Introduction:

We at MBA@IICMR, proposes to conduct a 40 – hour session on German language certification course for MBA Students. Participating in the German language Certification will help the students to become more confident using German in academic and professional contexts. It will engage you with demanding speaking and writing tasks designed to refine the language skills you need to succeed in your MBA and beyond. This course will also help:

- to build social and professional networks
- to adjust your language for different audiences, situations, and purposes

The Learning Outcomes of the certification are:

- Develop strategies for interacting effectively with others from diverse backgrounds and working collaboratively in a team.
- Speak and sound like a native German speaker.
- Become more aware of your personal strengths and weaknesses, and how to leverage them for success.
- Prepare for the Goethe A1 Exam.
- Speak German confidently and comfortably in everyday situations.

Modules in the certification:

- Everyday situations presented in German
- German Vocabulary
- Grammar
- Business Writing
- Essay Writing
- Letter and Email Writing
- Listening and speaking practice

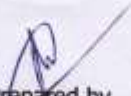
Teaching Methodology:

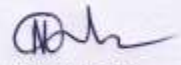
Classroom Sessions, Online sessions through Webex, "Can-do" evaluation, Each German lesson is taught in the native language, with the visual support perfectly integrated in the context, creating the perfect environment to learn German.

MBA@IICMR/2019-21/VAC-German language



Program dates: 17th Feb 2020 to 20th April 2020
Duration : 40 hours .


Prepared by,
Mr. Maruti Prasad
German language
Co-ordinator


Submitted to,
Adv. Manisha Kulkarni
HOD – MBA@IICMR


Approved by,
Dr. Abhay Kulkarni
Director - IICMR



Lesson Plan

MBA German Certificate Course

Lesson Plan

*Monday,
Monday
Monday - 21.02.20*

Days	Topics	Proposed date	Actual date
1	Introduction, Expressions, Personal pronouns, Nos 0 to 20	17.02.2020	17.02.2020
2	How are you? Expressions, Verbs conjugations of kommen, wohnen, lernen, spielen, heißen, reisen, tanzen	18.02.2020	18.02.2020
3	Introductory questions, Grammar exercise, nos till 50	20.02.2020	20.02.2020
4	Nos till 100, Grammar exercises, alphabets, days	25.02.2020	25.02.2020
5	Chapter 1 Textbook and workbook cont.	26.02.2020	26.02.2020
6	Chapter 1 workbook and chapter 2 textbook cont.	27.02.2020	27.02.2020
7	Chapter 2 workbook, exercise on make the questions, chapter 3 textbook	28.02.2020	28.02.2020
8	Definite-indefinite articles, chapter 3 workbook exercises	02.03.2020	02.03.2020
9	Chapter 3 workbook exercise, grammar exercises on definite-indefinite articles and personal pronouns	05.03.2020	05.03.2020
10	Chapter 4 textbook; singular-plural; the verb 'haben'	09.03.2020	09.03.2020
11	Chapter 4 workbook exercises; exercise on sein and haben; Chapter 5 textbook cont.	12.03.2020	12.03.2020
12	Possessive pronouns; chapter 5 workbook and workbook exercises	16.02.2020	11.05.2020
13	Grammar exercise on possessive pronouns.	17.02.2020	13.05.2020



	masculine-feminine professions		
14	Chapter 6 textbook and negation	19.02.2020	14.05.2020
15	Chapter 6 workbook exercises; topic 'Essen und Trinken'	23.03.2020	16.05.2020
16	Chapter 7 textbook passage and exercises; opposites	24.03.2020	18.05.2020
17	Chapter 7 workbook exercises; months; seasons	26.03.2020	21.05.2020
18	Colors; ordinal numbers; Schulsachen and hobbies	30.03.2020	22.05.2020
19	Vehicles and clothes; irregular verbs and exercise on it	31.03.2020	23.05.2020
20	Separable verbs and exercise based on it	02.04.2020	25.05.2020
21	Modalverbs and exercise based on it	07.04.2020	27.05.2020
22	Prepositions and exercise based on it	09.04.2020	30.05.2020
23	Essay writing : Meine Familie/Mein Vater/Meine Mutter/ Mein Freund/Meine Freundin/Mein Nachbar	13.04.2020	01.06.2020
24	Letter and E-mail Writing; Sommerferien/Urlaub/Hobbys	16.04.2020	03.06.2020
25	Overall revision	20.04.2020	05.06.2020



Notice



ATTS's, Pune
MBA @ IICMR
German Language Certification Course

Academic Year 2019-20

Notice

All the MBA -Ist year students are hereby informed that VAC- German Language Certification course will commence from 17th February 2020 to 20th April 2020. The detailed schedule for the Certification is as below:

Sr. No.	Date
1.	17-02-2020
2.	18-02-2020
3.	20-02-2020
4.	25-02-2020
5.	26-02-2020
6.	27-02-2020
7.	28-02-2020
8.	02-03-2020
9.	05-03-2020
10.	09-03-2020
11.	12-03-2020
12.	16-03-2020
13.	17-03-2020
14.	19-03-2020
15.	23-03-2020
16.	24-03-2020
17.	26-03-2020
18.	30-03-2020
19.	31-03-2020
20.	02-04-2020
21.	07-04-2020
22.	09-04-2020
23.	13-04-2020
24.	16-04-2020



25.

20-04-2020

Timings : 07.30 am to 9.30 am

Venue : TI-01 Classroom

Trainer : Ms. Anaya Kulkarni

Attendance at all class sessions, active participation in all classroom activities, and the completion of homework assignments is mandatory for all students. Late arrivals and early departures from the program are not permitted.

Prepared by,

Mr. Maruti Prasad
German language
coordinator

Submitted to,

Adv. Manisha Kulkarni
HOD-MBA@IICMR

Approved by,

Dr. Abhay Kulkarni
Director - IICMR



Certification in Computerized Accounting through Tally

Brochure



**TALLY.ERP 9 (GST) COURSE
COLLEGE PROPOSAL**

CCA Education Pvt.Ltd (Pune)

ISO 9001:2008 Certified.

310/11/12, 3rd floor, Mahalaxmi Market, Shukrawar Peth, Pune-02

Web: www.ccaindia.in Contact : 093264 27400, 08806042626



About CCA:

The College Of Computer Accountants is a major public, comprehensive and research institute. College of Computer Accountants popularly known as CCA, is a leading accounting institute-ISO certified. It was established in 2007 by Mr. Sachin Maheshwari, a professionally managed institute today with a large no.of franchisee, under its umbrella.

Although the center started by focusing on education to make students a great competitor in every walk of life and shine in all areas.

After its short span success with its own center, the year 2009 bought an idea of **CCA franchisee**. With highly dedicated performance and delivery from the year 2011 till this academic year 2014-2015, We stand with 250+ franchisees all over Maharashtra, 50+ franchisees in Rajasthan, 25+ franchisee in Punjab & 25+ franchisee in Gujarat in total 350+ franchisees .

Besides franchisees, in the year 2013 requirements came in from university colleges to provide a short term courses to their students in their own premise. With a new brand of CCA was launched called **CCA @ colleges**. Today in the year 2015 we are tied up with almost 25 "A" grade colleges in Pune.

2013 also brought us an opportunity to be Part of NSDC STAR Project scheme With this we provided skill training to as many as 7000+ students. All Franchisee who joined in hands with us for this project, & made this as a success got their rewards for these 6500 students. Not Only CCA Grew and touched the sky, but also took its business partners to the skies of success. With this ,other brand of CCA called **CCA Govt. Projects** started.

Working with CCA gives you the opportunity to make a difference, to better the lives of the people and youth. We all have the same commitment to making a difference.

We actively promote counselor, train the trainer and other training and development opportunities to all our employees and business partners to help them progress and gain new skills.

The Success , Name ,and glory that CCA enjoys today is all due to the sincere & dedicated efforts of its team and its students.



Vision:

We envision a world where all the people –even in the most remote areas of the globe hold an opportunity to attain:

- Quality Training
- Excellent Education
- Enhance their quality of life.
- Shape them into future leaders.

Mission:

- Contributing to society through promotion of quality training & Quality Job.
- Equipping students to face the real world.
- Providing and encouraging a global outlook and access to franchisees & Student's development.
- Developing the personality of students by combining technology & Skills.

Our Values:

CCA has identified a set of five core values. In a sentence, CCA will respect its staff and citizens, act with integrity, value equality and diversity, listen to what people say and strive for and deliver excellence.

Why Computer Skill is Important?:

2011–2020 has been declared the decade of education. Currently, many students graduating from institutions of higher education do so without obtaining the right kind of Computer skills they really need to work in a competitive, professional environment.

CCA vocational training and placement promise has helped to build the careers of many young boys and girls across sectors.

This approach produces very productive “Talented” professionals, who can be very competitive in the job market. **Quality Training Quality Jobs**



Courses we Offer:

Course Name	Duration	With
Tally.ERP 9 (GST)	(30 hrs)	1 Book, Exam & Certificate.

Syllabus:

- Introduction Of Tally
- Transactions in Tally.ERP 9
- Ledger & Groups
- Accounting Vouchers
- Purchase & Sales
- Cash & Credit Purchase & Sales
- Invoicing in Tally.ERP 9
- Inventory Creation
- Inventory Transactions
- Features of Tally.ERP 9
- Inventory Management
- Adv A/c & Inventory Features
- F11 Features
- F12 Configuration
- Examples
- Bill Details
- Cost Centers
- Cost Categories
- Bank Reconciliations
- Zero Valued Entries
- Interest Calculations
- Advanced Inventory Features
- Actual & Billed Quantity
- Separate Discount Columns
- Backup & Restore
- Taxation in Tally in Tally.ERP 9
- Multiple Price Levels
- E-Way Bill
- GST
- All GST Reports
- Reports
- Accounting Reports



- Statement of Accounts
- Inventory Reports
- Statements of Inventory
- Statutory Reports

Role :

CCA	College
Teaching Staff	Students
Study Material	Computer Lab/Proector
Online Exam	Electricity & Inverter Backup
Certificate	Class Room
Job Assistance	Lab Instructor

Associations

NSDC (National Skill Development Corporation) :2013 also brought us an opportunity to be Part of NSDC STAR Project scheme With this we provided skill training to as many as 7000+ students. All Franchisee who joined in hands with us for this project, & made this as a success got their rewards for these 6500 students. Not Only CCA Grew and touched the sky , but also took its business partners to the skies of success. With this ,other brand of CCA called **CCA Govt.**

Placement

CCA is among the nation's most placed consultancy. CCA has a long history of established programs in Accounts education, research and service. We focus on the needs of the Accounts companies. We bridge the gap between the need of the industry for knowledgeable and skilled professionals and the education required to produce highly qualified candidates. There is an entire range of Accounts and other career related programs available under CCA. We reflect in the way we offer **Quality education** and **Quality Job**.

Now with our 7 successful years of coaching and training of almost 25,000 students all over in Maharashtra Now for the first time we are keen to serve our youth with an opportunity to fetch a job. A job offering value based quality education with an aim of overall development of students' personality, thru a "job fair" as we CCA promise **Quality Job** .



We are also Ready to conduct this "Job Fair". We would need your team and management complete support,as we wish to conduct this fair in your college campus.

Sample Certificate:

	
Certificate	
This is to certify that	
Mr. / Miss.	
has successfully completed the Quick Tally course in Tally.ERP9	
at S.M.Joshi College, Hadapsar-Pune	
and has secured grade	We wish him / her all success.
Course Duration :	to
Certificate No. :	Date :
Authorised Signatory COLLEGE OF COMPUTER ACCOUNTANTS PUNE.	Authorised Signatory Principal S.M.JOSHI COLLEGE, HADAPSAR-PUNE



Report of Tally



Audyogik Tantra Shikshan Sanstha 's
**Institute of Industrial and Computer Management and
Research (IICMR)
MBA @ IICMR**

Event Report

**1. Name of the Event : Computerized Accounting through Tally
ERP 9**

2. Date & Venue: 11th May 2020 to 10th June 2020. Online sessions
through Google- Meet

11th May to 31st May 2020-Time: 1: 30 p.m. – 3:00 p.m.

1st June to 10th June 2020- Time 1:00 pm – 3:00 p.m

3. Outcomes of Activity:

- a. In this era of ICT and Analytics budding managers should equip them with computerized accounting software
- b. To the understanding of the concepts of Management accounting
- c. To practically implement the concepts learnt in the class
- d. To master the concepts of Accounting as well as GST and getting them industry ready
- e. To prepare them to clear the Tally ERP certification from the government

4. Description of the Process:

Notices were displayed and Students registered. They filled the examination form the Tally ERP certification of the Government. They were trained. They solved the examples. It was hands on session. The trainer used to do it practically. Students used to do simultaneously and the trainer checks if the



output matches. If not she used to identify the error and rectify. Sessions were very interactive.

5. Summary of the event

40 hours training was conducted by the renowned CCA academy. The session was inaugurated in the hands of our honourable director Dr. Abhay Kulkarni. The trainers were very punctual and conducted the training diligently. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc. 25 students registered for the event. Out of them on an average 22 students were attending regularly. The reason for the absenteeism were due to power failure and network connectivity. Every day MCQ test was conducted for 10 marks. On an average budding managers used to secure more than 7 marks. This implies the objective of the program was met with. Students are able to clear the objective test. This depicts the budding managers are preparing themselves for the Government certification and understood the concepts of tally. During the valedictory session, our honorable director sir Dr. Abhay Kulkarni congratulated the budding managers for upgrading skills and make them industry ready during the pandemic situation. He insisted the importance of tally and how tally paves the platform for cost control as well as budgetary control. Moreover he invited the personal feedback. Students were immensely happy on the tally training provided by the Institute. They thanked our director. Most of the budding managers have rated 5 out of 5 for the tally training imparted at our Institute.

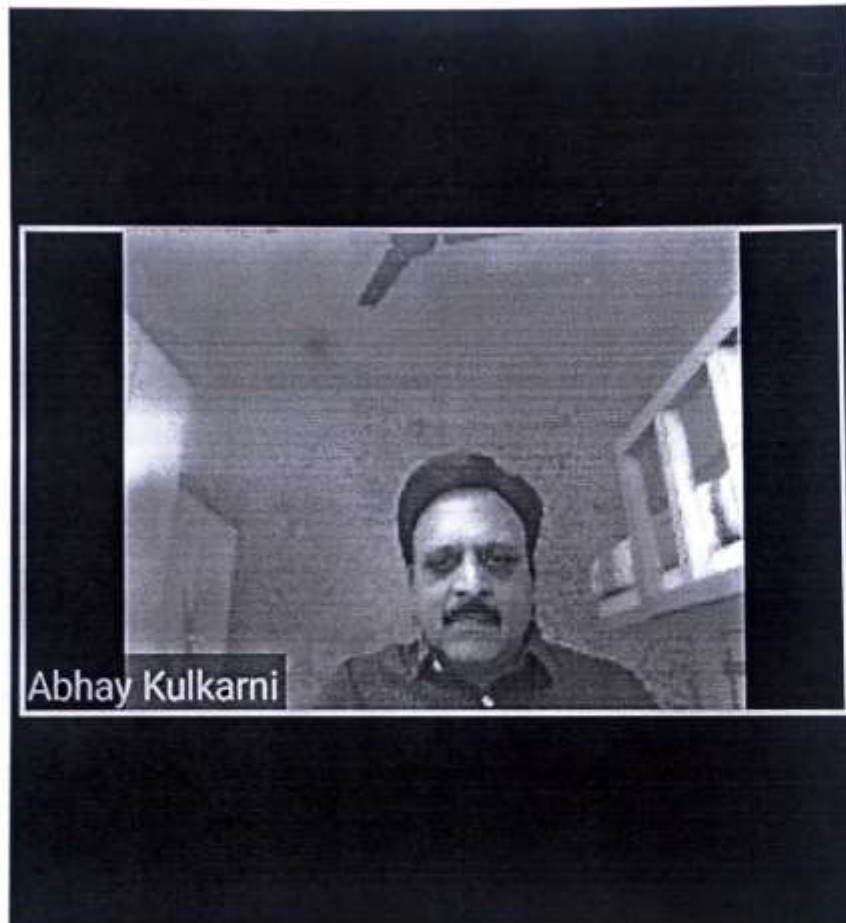
6. Assessment of Activity Outcomes:

1. It paved the platform to groom their accounting skills as well as ICT skills as well online video conferencing tool namely Google meet which is widely used.
2. The budding managers did hands on experience in the software and thoroughly understood the concepts of accounting, GST, TDS , Inventory, billing etc.,
3. It helped to bridge the gap between the industry and academia and make them industry ready.

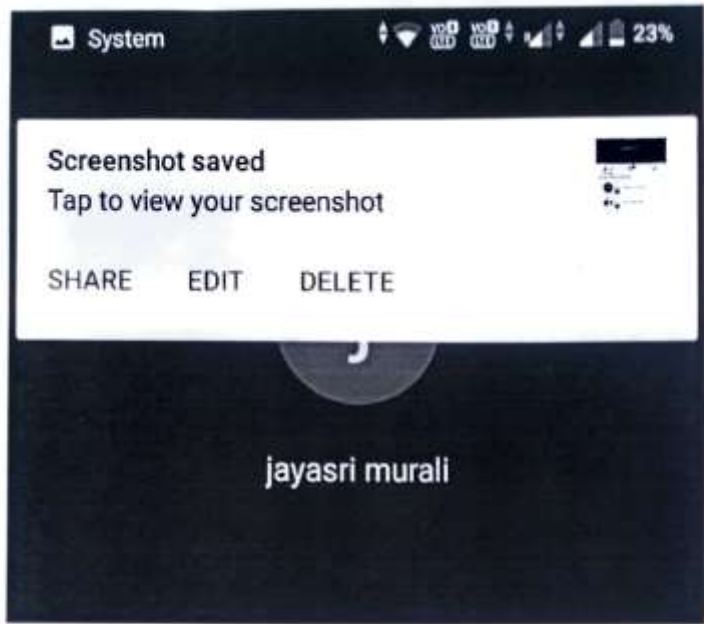
7. Feedback:

Name of the Student Coordinator: 1.Ms. Sharayu Mahendrakar

Name of the Faculty Coordinator: 1.Ms. Jayasri Murali



Inaugural address of Our Honourable Director Dr. Abhay Kulkarni



(24)

9



cheena malhotra



Ganesh Gade



Gayatri Pathak



Gayatri Sapure



Indrajeet Patel





(25)



jayasri murali (You)



Shradha Kapure



Piyush MANSUKHANI



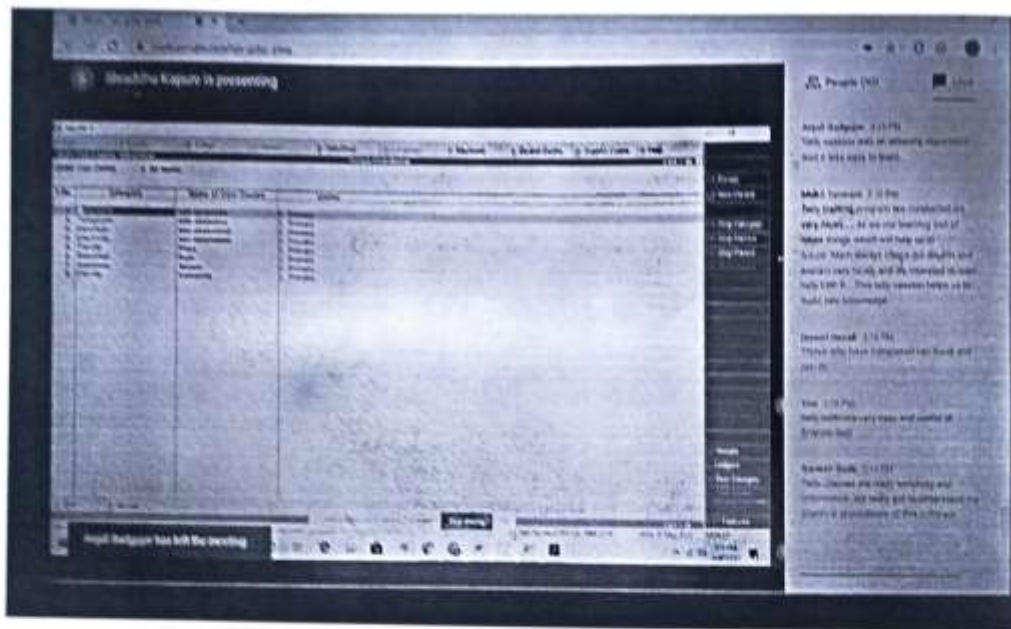
Shradha Kapure



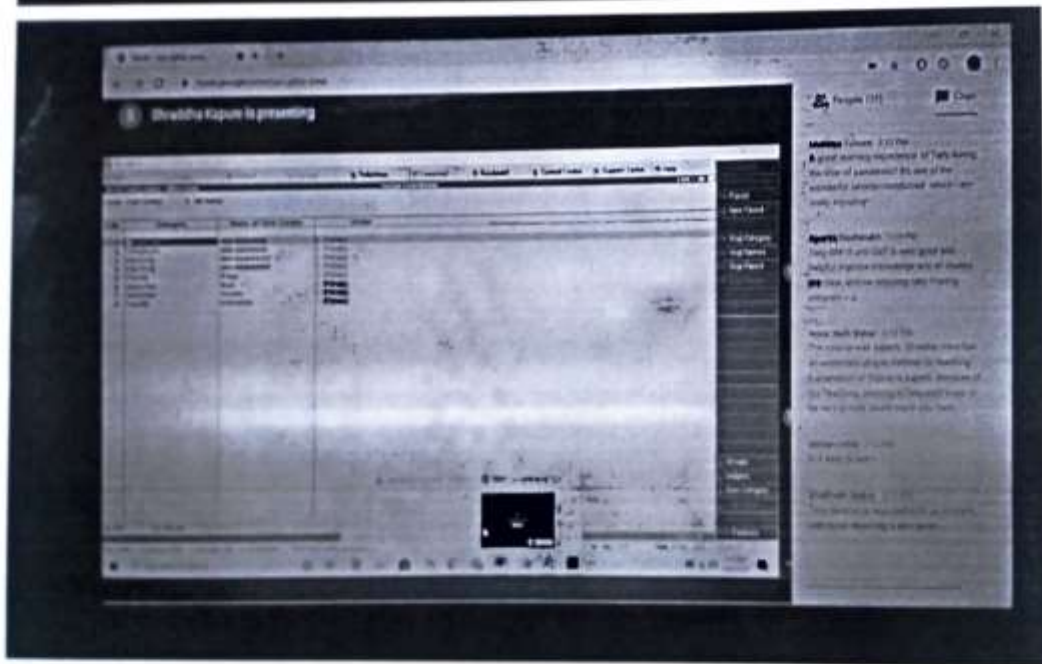
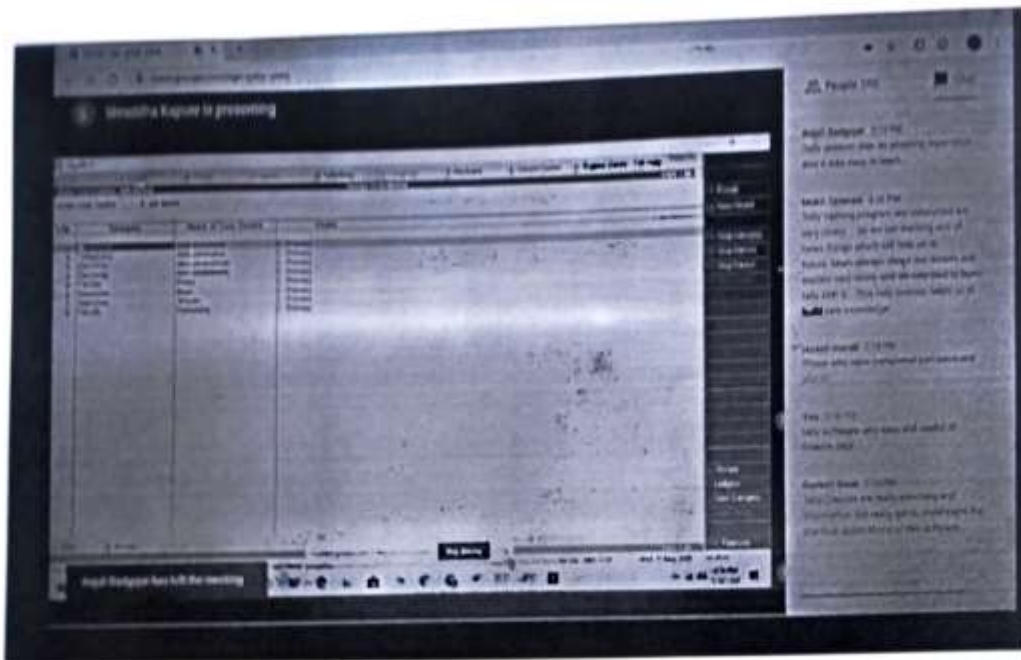
Others in the meeting (21)



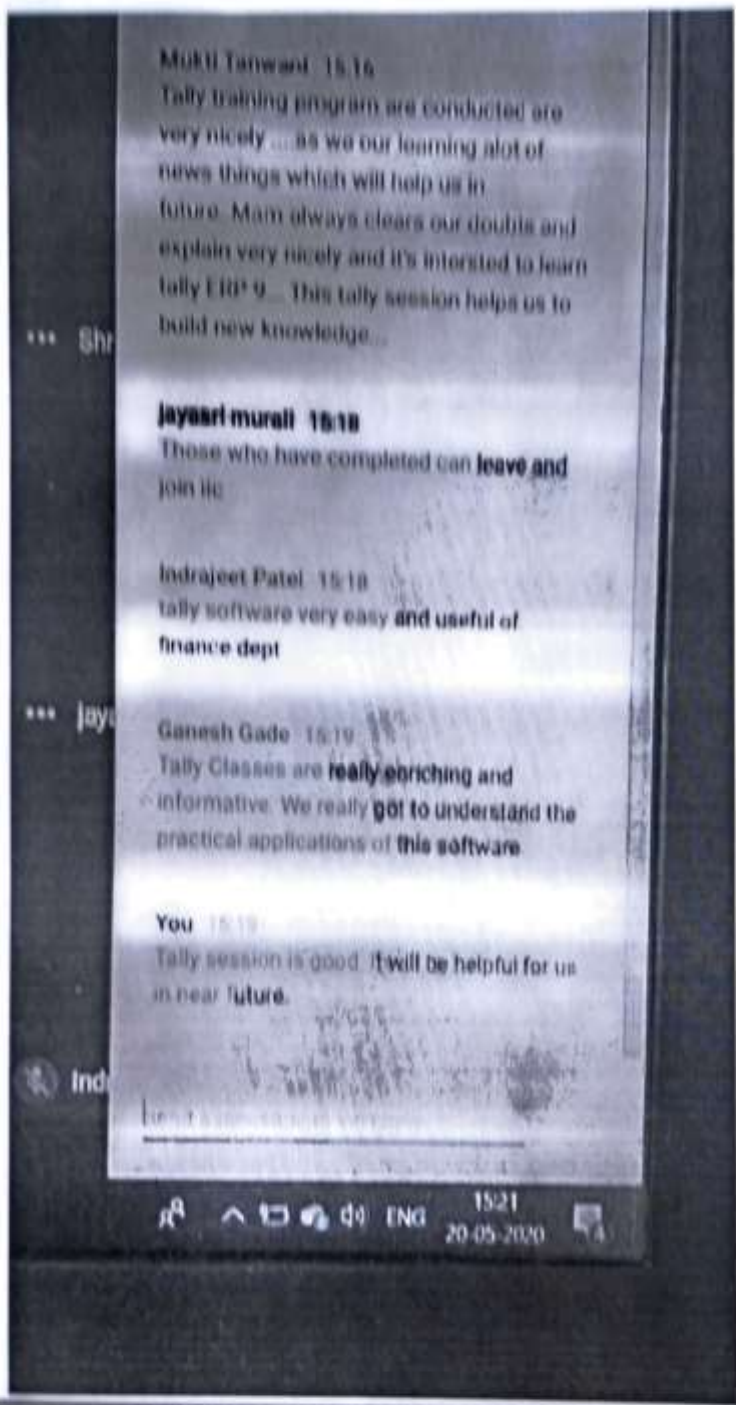
Attendance of the Tally Online session



Testimonials of the Budding Managers about Tally session



Testimonials of the Budding Managers about Tally session



Mukti Tanwant - 15:16

Tally training program are conducted are very nicely ... as we our learning alot of news things which will help us in future. Mam always clears our double and explain very nicely and it's intersted to learn tally ERP 9. This tally session helps us to build new knowledge...

*** Shr

jaysari murali - 15:18

Those who have completed can **leave and** join it:

Indrajeet Patel - 15:18

tally software very easy **and useful of** finance dept

*** jays

Ganesh Gade - 15:19

Tally Classes are **really enriching and** informative. We really **got to understand the** practical applications of **this software**

You - 15:19


Tally session is good. **It will be helpful for us** in near **future.**

Ind

15:21
20-05-2020

Testimonials of the Budding Managers about Tally session



 (26)



Ganesh Gade 4 mins
Yes sir

Apurva Deshmukh 4 mins
Yes sir

Apurva Deshmukh 2 mins
No sir


You 1 min
Pooja madam, can you make sir as presenter

Send a message to everyone here



Valedictory Address by Our Honourable Director Sir-Dr. Abhay Kulkarni



 (24)



Gayatri Sapure 1 min
Thank you mam

Gayatri Pathak 1 min
Thanks Pooja mam

Harshada Talari 1 min
Thank you Shradha mam

Kiran Naikwadi 1 min
Thank u pooja mam and shradha mam

Feedback Shared by our Budding Managers Mr. Shubham Jagtap



(22)

Indrajeet Patel 1 min
90 % match
ahi face mam

Ganesh Gade Now
Thank you Jayshree maam Puja ma'am,shardha ma'am. Respected Puja ma'am Thank You so much for give me the oppportunity learning tally from you. Really I'm satisfied. You are the most experience person in Financial accounts,inventory and statutory details and most important thing your way of coaching really excellent.

Testimonials of the Budding Managers about Tally session

Jayasri Murali
Prepared by
Ms. Jayasri Murali
Critique Coordinator

Manisha Kulkarni
Verified by
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni
Approved by
Dr. Abhay Kulkarni
Director, IICMR



**Certification in Start-up and Entrepreneurship in association with Ministry of MSME
Government of India**



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 07/03/2020

REPORT

1. Title of the Activity: Business Process Excellence 2020

**INDUSTRIAL MOTIVATIONAL CAMPAIGN FOR ENTREPRENEURSHIP
DEVELOPMENT**

2. Date & Venue: 6th March to 7th March 2020, IICMR Auditorium

Time: 9:30 am to 5:30 pm

3. Course Objective: Industrial Motivational Campaign (IMC) is an activity to identify and motivate traditional / non-traditional entrepreneurs, having potential for setting up MSEs and with an objective of leading them towards entrepreneurship / self-employment.

3.1 Outcomes of Activity:

- a. To promote innovation amongst the budding managers
- b. To groom the entrepreneurial skills amongst the budding managers
- c. To educate the budding managers about the schemes available for MSME

4. Description of the Study:

The event was inaugurated by Mr. Manoj Phutane, the chairman and managing director of Kala Group of Industries. He shared the journey of intrapreneur to Entrepreneur. Moreover he share about the strategies taken by the conglomerate group of Kala Group. They started their business with genset. Later they diversified into Biotech etc. The event comprised of a blend of 7 plenary sessions, one panel discussions and Valedictory sessions. The budding managers were from the process of starting of an enterprises, identify the opportunities, how to incubate their ideas into innovation and how

MBA@IICMR/Career Excellence Programme MBA Batch 2019-21/Coordinator



to protect their innovation and how to identify their strength and weakness of the enterprise as well as how to apply for funding as well what are various government schemes available to support them to start their business.

5. Activity Experience

Seventy five Students of MBA First year experienced the activity. They actively participated in the discussions with the experts. They cleared their doubts. Students were divided into eight group. First Session was held by the Mr. Pradeep Gaikwad. He explained the concepts of incubation centre. How the idea is converted to a product was explained to him. Second session was to understand the four pillars of the organisation namely, Vision, Mission, Business Model and the challenges and opportunities of an organization. They were given 8 different sectors namely, 1. Food, 2. Cloth, 3. Travel, 4. Payment, 5. Online book store, 6. Online Groceries 7. Online Gold 8. Online education. Moreover they actively participated in the activity by creatively presenting the above mentioned four pillars in the chart and explained them. Third session was held by the Mr. Jitendra Sharma where he highlighted how to Identification of business opportunities for starting Own Venture. He took two case study namely Dosa Plaza as well as Mr. Ramesh Babu's Journey of Barber to the leading Business man of renting Luxurious car. Mr. Sudhir Hasamanis engaged the third session How to identify the Entrepreneur in YOU? SWOT Analysis SWOT analysis. He explained few ideas namely Medical equipment rentals as well as translation services. He did the SWOC analysis. It was followed by the panel discussion held with Mr. Atul Bengeri and Rahul Arjun Jadhav. Mr. Arjun Jadhav shared his experience of starting his first enterprises and he closed his first enterprise due to lack of financial knowledge. Later he started his second enterprise with the support of his father who helped him to formulate the financial strategies which helped to achieve success in the business.

The second day started with the recap of the first day and the fourth session was Salient features of a project Report / Business Plan by the Indian Overseas Bank, Mr. Bimlendu Biswal, Senior Manager Credit and Risk Management. He explained the elements of the business proposal or business plan. Later he explained how the bankers appraise the credit worthiness of the proposal. Fifth session was held by Mr. Ritesh Pal CA. He dealt on IPR. He ignited the minds of budding managers, how the process of filing the patent

MBA@IICMR/Business Process Excellence Program, MBA Batch 2019-21.



to protect their innovation and how to identify their strength and weakness of the enterprise as well as how to apply for funding as well what are various government schemes available to support them to start their business.

5. Activity Experience

Seventy five Students of MBA First year experienced the activity. They actively participated in the discussions with the experts. They cleared their doubts. Students were divided into eight group. First Session was held by the Mr. Pradeep Gaikwad. He explained the concepts of incubation centre. How the idea is converted to a product was explained to him. Second session was to understand the four pillars of the organisation namely, Vision, Mission, Business Model and the challenges and opportunities of an organization. They were given 8 different sectors namely, 1. Food, 2. Cloth, 3. Travel, 4. Payment, 5. Online book store, 6. Online Groceries 7. Online Gold 8. Online education. Moreover they actively participated in the activity by creatively presenting the above mentioned four pillars in the chart and explained them. Third session was held by the Mr. Jitendra Sharma where he highlighted how to Identification of business opportunities for starting Own Venture. He took two case study namely Dosa Plaza as well as Mr. Ramesh Babu's Journey of Barber to the leading Business man of renting Luxurious car. Mr. Sudhir Hasamanis engaged the third session How to identify the Entrepreneur in YOU? SWOT Analysis SWOT analysis. He explained few ideas namely Medical equipment rentals as well as translation services. He did the SWOC analysis. It was followed by the panel discussion held with Mr. Atul Bengeri and Rahul Arjun Jadhav. Mr. Arjun Jadhav shared his experience of starting his first enterprises and he closed his first enterprise due to lack of financial knowledge. Later he started his second enterprise with the support of his father who helped him to formulate the financial strategies which helped to achieve success in the business.

The second day started with the recap of the first day and the fourth session was Salient features of a project Report / Business Plan by the Indian Overseas Bank, Mr. Bimlendu Biswal, Senior Manager Credit and Risk Management. He explained the elements of the business proposal or business plan. Later he explained how the bankers appraise the credit worthiness of the proposal. Fifth session was held by Mr. Ritesh Pal CA. He dealt on IPR. He ignited the minds of budding managers, how the process of filing the patent

MBA@IICMR/Business Process Excellence ~~Center~~ Mumbai, MBA Batch 2019-21 .



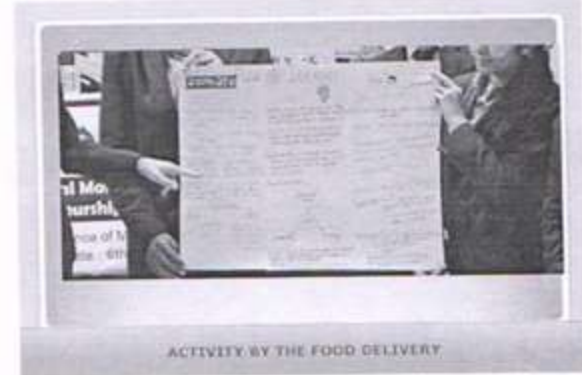


MBA@IICMR/Business Process Excellence Programme MBA Batch 2019-21 .





PRESENTATION OF FOOD DELIVERY- THE WINNERS



ACTIVITY BY THE FOOD DELIVERY



PRESENTATION OF RUNNERS


Jayasri Murali
Prepared by
Ms. Jayasri Murali
EDC Coordinator

Manisha Kulkarni
Verified by
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni
Approved by
Dr. Abhay Kulkarni
Director, IICMR



List of students completing online certification during Covid 19



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 01/07/2020



Report on the Certificate courses attended by the students during pandemic lock down

The locked down period was situation where everyone was forced to come out of comfort zone. The faculties learned new online teaching techniques so as students also. The distance learning was the thing for everyone. Many issues arose during distance learning, from network issues to unavailability of the laptops. This situation was new for everybody. So each one had its own strategy to deal with it. Many students participated in various activities like online quiz competition during this period. They also did various free online certificate courses offered by Udemy, Google, Coursera, EDUCBA, Corporate finance institute and many more.

Outcome of the activities:
The students of MBA@IICMR utilized the locked down period for learning new things. They used online platform for learning. Many of them did digital marketing online certifications during this period which is helpful for summer internship program. Also many students did courses about their core domain which will be helpful for them in understanding the core MBA subjects.

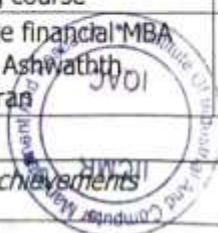
Sr No.	Name of the students	Name of the course	Source	Date of Completion	Hours
1	Kiran Ghayal	The complete Digital Marketing course	Udemy	12/4/2020	23.5
2	Cheena Malhotra	The complete Financial Analyst course 2020	Udemy	23/04/2020	18.5
3	Ganesh Gade	The complete Financial Analyst course 2020	Udemy	8/4/2020	18
4	Ganesh Gade	Beginner to Pro in Excel	Udemy	20/04/2020	13.5
5	Ganesh Gade	The complete Excel Course: Go from beginner to advance		8/3/2020	41

MBA@IICMR/Students Achievements/2019-2020



6	Ganesh Gade	Reading Financial Statements	Corporate Finance Institute	8/5/2020	EXAM
7	Ganesh Gade	Accounting fundamentals	Corporate Finance Institute	7/5/2020	EXAM
8	Priyamvada Mishra	Introduction to Financial Market	Coursera	5/4/2020	Non - credit
9	Mahima Tulsani	Email marketing 2020 (you@yourwebsite.com) business email	Udemy	9/6/2020	38 minutes
10	Mahima Tulsani	Artificial intelligence in digital marketing	Udemy	29/05/2020	1
11	Mahima Tulsani	Personal Finance - get out of debt easily	Udemy	5/6/2020	1
12	Mahima Tulsani	Basics of Financial Market a complete study	Udemy	8/6/2020	1
13	Mahima Tulsani	A crash course on essentials of HRM	Udemy	16/06/2020	1
14	Mahima Tulsani	introduction to Corporate Finance	Corporate Finance Institute	7/5/2020	EXAM
15	Mahima Tulsani	The fundamental of digital Marketing	Google Digital Garage	6/5/2020	EXAM
16	Shweta Kadalak	Power BI Essentials: Build & Share a Dashboard for COVID 19	Udemy	7/7/2020	2
17	Shweta Kadalak	How to use Youtube as an Amazing Free Marketing Platform	Udemy	15/06/2020	1.5
18	Shweta Kadalak	Facebook marketing next level traffic generation strategies	Udemy	15/06/2020	1
19	Shweta Kadalak	Zero to Hero Microsoft Excel Comple Excel Guide 2020	Udemy	10/6/2020	6
20	Shweta Kadalak	Affiliated Marketing for beginners	Udemy	14/06/2020	4
21	Shubham Jagataap	The complete Financial Analyst training & investing course	Udemy	17/05/2020	22.5
22	Shubham Jagataap	Corporate financial MBA Class by Ashwathth Damodaran	Coursa	May	35hrs 56min

MBA@IICMR/2019-20/Students Achievements



23	Shubham Jagataap	Management - Business analysis for Engineers by NPTELHRD	Cursa	May	28hrs 36mins
24	Mukti Tanwani	Beginners Financial Market: Asset Player and investment	Udemy	9/5/2020	1.5
25	Mukti Tanwani	Email marketing 2020 (you@yourwebsite.com) business email	Udemy	8/6/2020	38 minutes
26	Mukti Tanwani	Emotional Intelligence in work place	Udemy	5/6/2020	2.5
27	Mukti Tanwani	Personal Finance - get out of debt easily	Udemy	5/6/2020	1
28	Mukti Tanwani	Flexible Budgets, standard cost & variance analysis	Udemy	26/05/2020	8
29	Mukti Tanwani	Artificial intelligence in digital marketing	Udemy	29/05/2020	1
30	Mukti Tanwani	Financial statement analysis: ratio analysis	Udemy	11/5/2020	11
31	Mukti Tanwani	A crash course on essentials of HRM	Udemy	15/06/2020	1
32	Mukti Tanwani	Basics of Financial Market a complete study	Udemy	7/6/2020	1.5
33	Mukti Tanwani	Content Marketing: Grow your business with content marketing	Udemy	8/5/2020	5.5
34	Mukti Tanwani	Digital Marketing certification (SEO, Google ads, analytics)	Udemy	23/06/2020	3
35	Mukti Tanwani	Financial accounting: adjusting entries and financial statements	Udemy	24/06/2020	12
36	Mukti Tanwani	Accounting fundamentals	Corporate Finance Institute	7/5/2020	EXAM
37	Shraddha Panchghare	Google Analytics Certification: Become certified and earn more	Udemy	8/5/2020	2
38	Shraddha Panchghare	Productivity and Time Management for the Overwhelmed	Udemy	23/5/2020	2
39	Arati Uplenchwar	Intellectual Property Crash Course	Cursa	May	18

MBA@IICMR/2019-20/Students Achievements



40	Anjali Badgujar	Human Resource management concept by Gregg Learning	Cursa	May	8 hours 13 minutes
41	Anjali Badgujar	Human Resource Strategy Development	Udemy	15/5/2020	1
42	Bhushan Kalanke	Human Resource management concept by Gregg Learning	Cursa	May	8 hours 13 minutes
43	Bhushan Kalanke	Digital Marketing course by Ankur	Cursa	May	6 hours 12 minutes
44	Dhananjay Dhanagar	Introduction to Data Studio	Google analytics Academic	may	certification
45	Dhananjay Dhanagar	Google tag manager fundamentals	Google analytics Academic	May	certification
46	Dhananjay Dhanagar	The fundamental of digital Marketing	Google	20/05/2020	certification
47	Dhananjay Dhanagar	Advance Google Analytics	Google analytics Academic	May	certification

Sr No.	Name of the student	Date	Certification criteria	Resource organization
1	Aishwarya Kulkarni	4/5/2020	Corporate valuation - Bigginer to Pro in Microsoft Excel	EDUCBA
2	Aishwarya Kulkarni	4/5/2020	Accounting - the foundation	EDUCBA
3	Aishwarya Kulkarni	4/5/2020	Investment Banking an overview	EDUCBA
4	Aishwarya Kulkarni	4/5/2020	Free Online CFA calcuator course	
5	Ashwini Patil	19/04/2020	Resume writing & Cover Letter	TCS ION
6	Ashwini Patil	19/04/2020 to 20/04/2020	Group Discussion	TCS ION
7	Ashwini Patil	18/04/2020	Introduction to Artificial Intelligence	TCS ION
8	Ashwini Patil	19/04/2020	Interview Skills	TCS ION

MBA@IICMR/2019-20/Students Achievements



9	Ashwini Patil	19/04/2020 to 20/04/2020	Telephonic Etiquette	TCS ION
10	Ashwini Patil	13/04/2020 to 18/04/2020	Communication Skills	TCS ION
11	Shweta kadalak	25/5/2020	Investment Banking an overview	EDUCBA
12	Shweta kadalak	26/5/2020	Accounting - the foundation	EDUCBA
13	Shweta kadalak	27/05/2020	Online CFA calculator training course	EDUCBA
14	Shweta Kadalak	27/05/2020	Corporate valuation - Bigginer to Pro in Microsoft Excel	EDUCBA
15	Kriti Shrivastav	8/5/2020	Introduction to Artificial Intelligence	TCS ION
16	Naved	26/06/2020	How to use Intagram like Pro	IIDE
17	Shraddha Panchghare	25/04/2020	Microsoft Excel Course	EDUCBA
18	Shraddha Panchghare	8/5/2020	Google analytics individual qualification	Google
19	Shraddha Panchghare	8/5/2020	Search Engine Optimization	EDUCBA
20	Shraddha Panchghare		Google Analytics for beginners	Google
21	Arati Uplenchwar	31/05/2020	E - commerce	Emarketing institute
22	Shweta kadalak	10/5/2020	Zero to Hero in Microsoft Excel: Complete Excel guide 2020	Udemy
23	Shweta kadalak	12/6/2020	Fundamentals of digital Marketing	Google
24	Shweta kadalak	30/05/2020	Human Resourse processes & Management	EDUCBA
25	Shweta kadalak	30/05/2020	Microsoft Excel Course	EDUCBA



26	Bhushan Kalanke	5/5/2020	SEO- Search Engine Optimization	EDUCBA
27	Gayatri Sapure	6/5/2020	Accounting - the foundation	Corporate Finance Institute
28	Aditya Kumar	3/6/2020	Fundamentals of digital Marketing	Google

Prepared by
Kiran Rao
Ms Kiran Rao
Coordinator

Verified by
M. Manisha
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by
Dr. Abhay Kulkarni
Dr Abhay Kulkarni
Director, IICMR

