



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited



Criterion 6 – Governance, Leadership and Management

Key Indicator - 6.5 Internal Quality Assurance System

Metric 6.5.2

Quality assurance initiatives of the institution



Audyogik Tantra Shikshan Sanstha's
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6.5.2 -Collaborative quality initiatives with other institution(s) of MBA Department

<i>Sl.No</i>	<i>Academic Year</i>
<i>1</i>	<u><i>2022-23</i></u>
<i>2</i>	<i>2021-22</i>
<i>3</i>	<i>2020-21</i>
<i>4</i>	<i>2019-20</i>
<i>5</i>	<i>2018-19</i>

6.5.2 -Collaborative quality initiatives with other institution(s)



1. 2022-23



Audyogik Tantra Shikshan Sanstha's (A.T.S.S.)
**Institute of Industrial and Computer
Management and Research (IICMR)**

(Approved by AICTE & Affiliated to Savitribai Phule Pune University, Recognized by
Govt. of Maharashtra, re-Accredited by NAAC)

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Collaborative quality initiatives with other institution(s)

2022-23



List of Collaborative quality initiatives with other institution during the Academic Year 2022-2023

July 2022 to June 2023

Sl. No	Description of the Event	Date
1.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth in association with School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon, PMI Deccan India Chapter	08/07/2022 to 09/07/2022
2.	MoU- School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	09/07/2022
3.	Execution of MoU with Deshpande Foundation	08/08/2022
4.	Industrial Visit to Radhyeshyam	11/09/2022
5.	FDP2 'Enhancing the Spiritual Quotient' in association with ISKCON	15/09/2022
6.	Prerna- Innovation and Start-up in association with Deshpande Foundation	21/09/2022
7.	ASR-Runnathon of Hope in association with Rotary club, Nigdi	25/09/2022
8.	Prerna- Session on Entrepreneurship in association with Desphande Foundation	28/09/2022
9.	Prerna- Problem to Prosperity in association with Desphande Foundation	08/10/2022
10.	ASR- Heartfulness Essay Event in association with Shree Ram Chandra Mission	30/10/2022
11.	Sem III Commencement of Certification on Financial Modelling in association with FINXL	03/11/2022
12.	Centre of Excellence- Hosted TOPS Convention in association with Indian Society for Quality (ISQ)	04/11/2022
13.	Execution of MoU with Indian Society for Quality (ISQ)	04/11/2022
14.	Sem III- Certification on Tally in association with Optimus IT Multimedia Service and Training Centre through FINXL	08/11/2022 to 11/12/2022
15.	Prerna- Ideation Competition in association with Kirloskar Vasundhara Film Festival	09/11/2022 to 12/11/2022
16.	Sem 1 Certification on Advanced Excel in association with FinXL	21/11/2022 to 08/05/2022
17.	Execution of MoU with Webclincher	23/11/2022
18.	Execution of MoU with Marsian Technologies	23/11/2022
19.	ASR- Blood Donation Camp in association with HDFC Bank	05/12/2022
20.	Prerna- Avishkar Competition in association with SPPU	07/12/2022
21.	Sem1- Commencement of Certification on Digital Marketing in association with Webclincher	08/12/2022
22.	Prerna- Sem 1- GIBF student Chapter 'Career Tunes' in association with Global India Business Forum (GIBF)	14/12/2022
23.	ASR- Sem1- Energy Conservation Programme in association with Indian Institute of Industrial Engineering, Pune Local Chapter	14/12/2022
24.	Centre of Excellence- Student Volunteer in IIIE annual Convention in association Indian Institute of Industrial Engineering, Pune Local Chapter	16/12/2022
25.	Sem 3 Commencement of Certification on Power BI in association with FINXL	17/12/2022

26.	ASR- Jaldindi in association Environment Conservation Association (ECA)	21/12/2022
27.	Sem 1 Career Excellence Program 3- Life skills Workshop in Association with Rubicon sponsored by Barclays	28/12/2022 to 30/12/2022
28.	Book Launching Ceremony in association with Mr. Anand Shinde Cyber Security Advisor	3/01/2023
29.	Business Process Excellence (BPE) 2023 “Business Process Management for Customer Experience (CX)” in association with PMI, GIBF	14/01/2023 & 15/01/2023
30.	Execution of MoU- Global India Business Forum (GIBF)	14/01/2023
31.	Prerna- Start- Up Bootcamp in association with Deshpande Foundation	18/01/2023 to 28/01/2023
32.	Industrial Visit to Aptiv	18/01/2023
33.	ASR Pariksha Pe Charcha with Prime Minister organised by Government of India	27/01/2023
34.	FDP5 on “Enhancing Spiritual Quotient for Better Workplace Management” in association with Tej Gyan Foundation	28/01/2023
35.	SPIC MACAY Event in association with New Delhi Public School,Pune	04/02/2023 & 05/02/2023
36.	National Level Workshop on ‘Leveraging Quality Education through Industry- Institute Linkage with NEP 2020’ in association with SPPU under Quality Improvement Programme	24/02/2023 & 25/02/2023
37.	Sem 4 Certification on Python in association with Speed 16 Academy	23/03/2023 to 28/03/2023
38.	Sem 2 Certification on HR Core Processes in association with PACE Academy	03/04/2023 to 19/05/2023
39.	Sem 2 Certification on Tally in association with Educare Institute	03/04/2023 to 15/05/2023
40.	Prerna- UDAAN 2k23 in association with PMI, PCSIC and Autocluster	23/04/2023
41.	Execution of MoU with Pimpri Chinchwad Start-up Incubation Centre	23/04/2023
42.	Execution of MoU with Auto cluster	23/04/2023
43.	ASR- “Lecture on Energy Conservation and Life Style for Environment” in association with Indian Institute of Industrial Engineering, Pune Local Chapter	17/05/2023
44.	ASR- “Lecture on Energy Conservation and Life Style for Environment” with Indian Institute of Industrial Engineering, Pune Local Chapter	31/05/2023
45.	Sem 2 Student Development Program 6 ‘Situation Analysis’	31/05/2023
46.	FDP 9 on Orientation of Online Research Database - in association with EBSCO Information Services	02/06/2023
47.	FDP 10 on Orientation of Online Research DataBase in association with Proquest	02/06/2023
48.	ASR Environment Day Celebration with ECA	07/06/2023
49.	ASR Poster Competition Environment Day with ECA	08/06/2023
50.	ASR Volunteering Pandarachi Vaari with Environment Conservation Association	11/06/2023
51.	ASR- Book Release Function in association with- Mr. Jayprakash Zende	15/06/2023
52.	Book Donation by Late Dr. Girish Kelkar in association with Mrs. Aparna Kelkar	15/06/2023
53.	Prerna- 'Converting Ideas to start the business and scaling it" in association with Deshpande Foundation	15/06/2023

Glimpses of Collaborative quality initiatives with other institution

Business Process Excellence (BPE)

MBA@IICMR conducted event of Business Process Excellence on the theme "Business Process Management for Customer Experience (CX)". This year BPE was organized on 14th & 15th February 2023. Dr. Jitendra Joshi Founder and Global President, GIBF (Global India Business Forum) was the inaugural guest. On the occasion the 'Memorandum of Association-MOU', was signed with GIBF and MBA@IICMR. 'Gyandoot'-The Newsletter of MBA@IICMR was inaugurated by him under the presence of Director IICMR Dr. Abhay Kulkarni, and HOD Dr. Manisha Kulkarni.

Beneficiaries: Aspiring Managers of MBA @IICMR and Faculty members

Glimpses

Dr. Jitendra Joshi Founder and Global President, GIBF

MBA@IICMR signs MoU with GIBF



Speaker : Ranjit Shekdar



Speaker: Mr. Gajendran Ravindran



Panel Discussion: Rohit Balunkar and Umang Salgia



Speaker: Vighnahari Deo



Speaker: Ravi Kajaria



Panel Discussion: Dr. Nilkamal, Ms. Anusha and Ms. Nithya



Speaker: Mr. Prashant Pansare



Valedictory session

Event Coordinators: Dr. Madhura D and Ms. Swapnisha K



Value Added Certifications

MBA@IICMR ensures that every student not only gains academic knowledge through curriculum but is well prepared for facing corporate challenges. With this objective in mind the MBA program also compulsorily includes certain Value added certifications for the students. The Institute has MOUs with renowned training institutes like Pace Hr, Webclincher, FINXL for facilitating these certifications.

Beneficiaries: Aspiring Managers of MBA@IICMR and Faculty



Certification on Digital Marketing

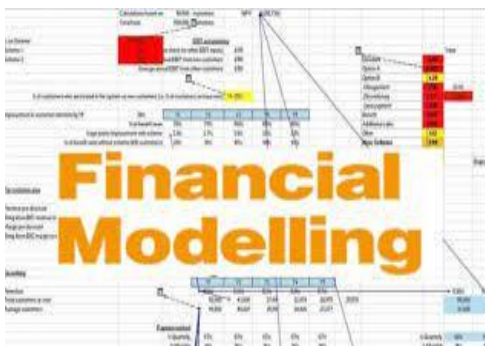
was conducted for both Sem III and Sem I students. Sem III students had undergone a self-paced course on Digital Marketing by London School of Digital Business and for Sem I the certification was conducted offline by Webclincher Academy.

Digital marketing and social media play an important role in increasing marketing success in today's fast-paced technologically evolving world.. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career

Certification on Advanced Excel for conducted for Sem1 students. FINXL Advance Excel program refers to features and functions of Microsoft Excel tool which helps the user to perform complex and large calculations, data processing on the huge amount of data, performing data analysis, better representation of data, etc.



Advanced
Excel



Certification on Financial Modelling

was for Sem III students. This certification provided Real Time Investment banking & Equity Research exposure. The businesses are also required to understand what changes are expected to take place in a scenario when there are changes in the internal as well as external environment of the business. Thus, companies which develop financial models can understand their business as well as the factors affecting them better than their competitors and are therefore better prepared for any uncertain situation.

Certification on Power BI was conducted for Sem III students in Jan 2023. Power BI certification training let students explore Microsoft Power BI concepts like Power BI Desktop layouts, BI reports, dashboards, DAX commands, and functions. Learning how to experiment, fix, prepare, and present data quickly and easily is now convenient with our in-depth Power BI training. Microsoft Power BI is one of the most widely used business intelligence platforms, and our Power BI course follows a hands-on applied learning approach to help you gain expertise in it.



Certification on HR Core Processes was conducted by Pace HR Academy wherein the students were oriented about the basic HR processes including payroll management, leave management to name a few.

Certification on Python MBA@IICMR organized 30 hours Certification program on "PYTHON PROGRAMMING" for MBA Second Year Div1 students from 23/03/2022 to 29/03/2023 to explore the power and simplicity of python language.



Certification on Tally was a 30 hours training session conducted by training earning academy. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc.

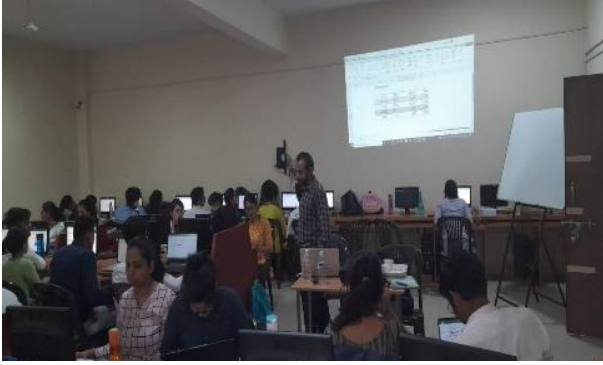
VAC Coordinator: Dr. Dipti Sharma



Glimpses of VAC



VAC – Financial Modelling



VAC- Digital Marketing



VAC- Python



VAC- Tally

Expanding Horizons, Beyond the Curriculum with our Associates

IIIE- Event at pride hotel This event was held to conduct the 64th national convention of the Indian Institute of Industrial Engineering (IIIE), Pune. It was held on the 16th and 17th of December, 2022 by Pune chapter the students of MBA@IICMR first year batch, were volunteers for coordinating the entire event. The aspiring managers were delighted by this opportunity to coordinate, manage and interact. Total 12 students were volunteer.

Beneficiaries: Aspiring Managers of MBA@IICMR



GIBF- MCCIA Global India Business Forum (GIBF) the program was held on 13th Dec, 2022. It was attended by Twenty selected MBA first year students. Nil Kamal Anchan representative from GIBF coordinated the event. Guest speaker Mr. Uday Ayer enlightened them on “-The Story Of Balancing Careers and Mr. Harry Mathew shared on” “Goal Setting and Focusing”. This event ignited their minds.

They understood the importance of upskilling and setting the goal. Moreover they learnt the techniques of aligning the activities towards achievement of the goal



Beneficiaries: Aspiring Managers of MBA @IICMR

“ISQ- TOPS Convention-2022”

(‘Indian Society for Quality- Team Oriented Problem Solving’.) ISQ, Pune Chapter in association with MBA@IICMR conducted a convention, in which Team Oriented Problem Solving / improvement case studies / projects for executives from OEMs, tier 1 and 2 manufacturing companies, process industry and service sector organization’s including information technology.

This convention was organized in association with MBA department of IICMR. Students and faculty volunteered for organizing this convention at MBA@IICMR



Beneficiaries: Aspiring of Managers of MBA@IICMR & Faculty

Corporate Mentoring

Corporate mentoring is a unique proposition of MBA@IICMR. Every year the top 25 students from Sem II are assigned corporate stalwarts as mentors. This activity provides the students opportunity to seek guidance regarding their course topics, career guidance, interview guidance or practical application of the concepts. The students connect with the corporates as per their availability either on phone or online meeting or while visit to campus This activity helps build confidence among students.

Beneficiaries: Aspiring Managers of MBA@IICMR Glimpses of Corporate Mentoring



Corporate Mentoring Coordinator: Dr. Vinod Bhelose



Entrepreneurship Development Cell – Prerna

CALENDAR 2022-2023

Sr.No	Particulars	Date From	Date To
1.	Prerna- National Awareness on Eco friendly Ganesh Idol creation	09/06/2022	09/06/2022
2.	MoU- Tricolour Innovation Pvt. Ltd.	09/06/2022	09/06/2022
3.	Prerna- Impact Lecture Series I	16/06/2022	16/06/2022
4.	Prerna- Impact Lecture Series II	16/06/2022	16/06/2022
5.	Prerna- Impact Lecture Series III	22/06/2022	22/06/2022
6.	Prerna- Impact Lecture Series III	22/06/2022	22/06/2022
7.	UDAAN 2022- Engage, Motivate, Ideate	25/06/2022	25/06/2022
8.	Prerna-IIC Regional Meet at Symbiosis International University Lavasa	01/08/2022	01/08/2022
9.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth	08/07/2022 to 09/07/2022	08/07/2022 to 09/07/2022
10.	MoU Deshpande Foundation	08/08/2022	08/08/2022
11.	ARKO - Ganpati festival celebration	31/08/2022 to 04/09/2022	31/08/2022 to 04/09/2022
12.	Industrial Visit – Radhyeshyam	11/09/2022	11/09/2022

Prerana- National Awareness on Eco friendly Ganesh Idol creation

Prerana - National Awareness on Eco-friendly Ganesh Idol Creation," a remarkable event was organised that aims to promote environmental consciousness and entrepreneurship. This event serves as a platform to raise awareness about the significance of eco-friendly practices, particularly in the creation of Ganesh idols during the auspicious festival of Ganesh Chaturthi.

In recent years, there has been a growing concern about the environmental impact caused by the traditional practice of making Ganesh idols from non-biodegradable materials. These idols, made from plaster of Paris and chemical-based paints, contribute to water pollution and harm aquatic life when immersed in water bodies after the festivities.

Prerana seeks to address this issue by encouraging the adoption of eco-friendly practices in Ganesh idol creation. The event aims to inspire individuals, particularly budding entrepreneurs, to explore innovative and sustainable approaches in crafting Ganesh idols using biodegradable materials such as clay, natural dyes, and eco-friendly decorations.

Entrepreneurship plays a crucial role in driving innovation and creating solutions for societal challenges. By emphasizing entrepreneurship in the context of eco-friendly Ganesh idol creation, Prerana aims to encourage individuals to venture into this socially responsible and environmentally conscious domain. It highlights the potential for entrepreneurship in promoting sustainable practices and addresses a pressing environmental concern

Aspiring Entrepreneurs gained insights into the business aspects of this niche market, including market analysis, product development, branding, marketing strategies, and sustainable supply chain management.



MoU Signing between Tricolour Innovation Pvt. Ltd. for Live Project on Gomaya Ganesha to Promote Entrepreneurship

Tricolour Innovation Pvt. Ltd. and MBA@IICMR have signed a Memorandum of Understanding (MoU) for executing a Live Project to promote entrepreneurship in eco-friendly Ganesha idol creation. The partnership aims to provide resources, mentorship, and a platform for aspiring entrepreneurs to develop innovative ideas. Tricolour Innovation will offer technical expertise and business guidance, while Gomaya Ganesha Idol - Live Project will provide a live project opportunity. Together, they aim to foster entrepreneurship, sustainability, and create awareness about eco-friendly practices during festival



Impact Lecture Series No 1 in collaboration with Deshpande Foundation: Social Innovation & Entrepreneurship"

The Impact Lecture Series took place on Thursday, 16th June, 2022 to promote innovation awareness and establish connections with ecosystem enablers at regional and national levels. The session aimed to instil entrepreneurial values among MBA

students, teach them to see challenges as opportunities for innovation, and increase the number of entrepreneurs within the MBA community.

The speaker for the event was Mr. Sunil Kumar Chakrapani, Chief Operating Officer of the Deshpande Foundation. His lecture provided insights into the foundation's initiatives and success stories. Students from MBA1 and MBA2 had the opportunity to interact with Mr. Chakrapani and learn about the positive impact that social entrepreneurship can have on society.

Key learnings from the session included the importance of encouraging problem solvers in creating vibrant communities, the potential for a small societal change to drive a significant transformation in the entire economy, and the necessity for change to begin at the grassroots level. Overall, the event served as a platform to inspire and educate MBA students about the power of social innovation and entrepreneurship.





Impact Lecture Series No 2 on the Title "Revisiting Engineering Business Process for sustainable Excellence "

The second session of the Impact Lecture Series took place on Thursday, 16th June 2022, as an online event. The objective of the session was to provide insights into revisiting engineering business processes for sustainable excellence. The session aimed to inculcate intrapreneurial and entrepreneurial values among MBA students, teach them to identify challenges as opportunities for innovation and prosperity, and improve the number of entrepreneurs within the MBA community

The speaker for the session was Dr. Jagdish Barik, who delivered a lecture titled "Revisiting Engineering Business Process for Sustainable Excellence" via Microsoft Teams. Dr. Barik discussed the significance of business process engineering (BPE) as a change management approach for the radical redesign and improvement of business processes. He highlighted the importance of effective implementation and the challenges faced due to a lack of suitable frameworks and methodologies.

Key learnings from the session included understanding the role of business processes in achieving sustainable business excellence, the seven steps involved in BPE implementation, and how BPE aims to facilitate radical restructuring of organizations through a ground-up design of business processes.

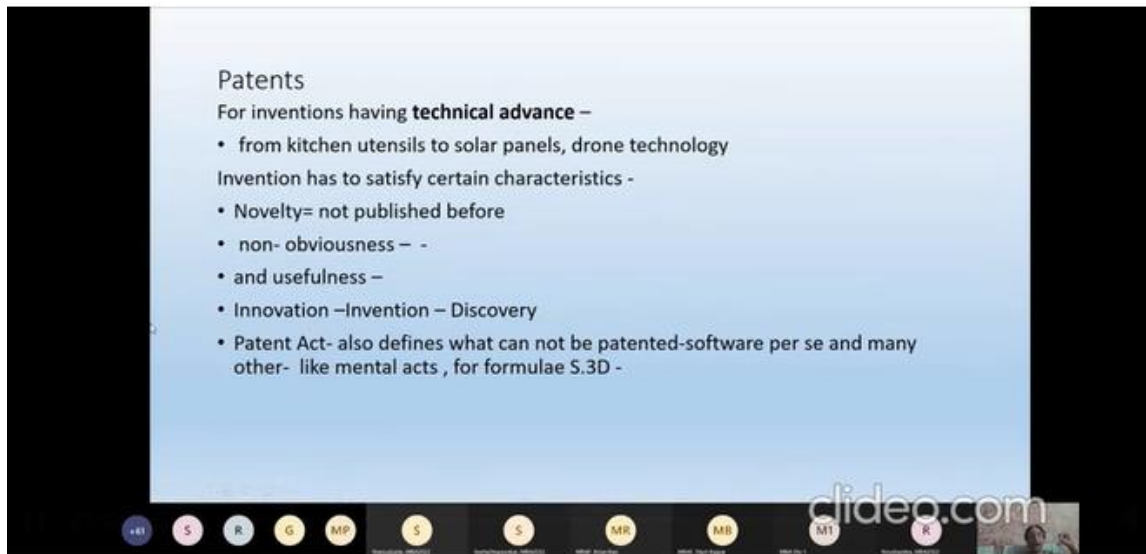
Overall, the session provided MBA students with valuable insights into the importance of effective business process engineering and its potential impact on achieving sustainable excellence in business operations.

Impact Lecture Series No 3 on the Title "Intellectual Property Rights and Awareness"

Dr. Bharti Dhole delivered a lecture on Intellectual Property Rights (IPR) as part of the Impact Lecture Series. The session aimed to create awareness and educate MBA students about the importance of IPR in protecting innovative ideas and inventions. Dr. Dhole highlighted the benefits of IPR for startups and discussed how it can be used for revenue generation in enterprises. The online session provided valuable insights into the world of IPR and its significance in the entrepreneurial ecosystem.



MBA@IICMR takes immense pride to welcome Dr. Bharati Dole for Impact Session on Intellectual Property Rights & Awareness



Impact Lecture Series No 4 on the Title “Opportunities and Challenges for Management Professionals & Entrepreneurs post Technological Disruption”

Mr. Kartik Bala Subramaniam, founder of KIP & AICUMEM Technologies IMC, delivered a thought-provoking lecture on the challenges and opportunities organizations face in the rapidly evolving technological landscape. He stressed the importance of adopting productive and flexible management practices to meet the changing needs of businesses and human resources. The session provided valuable insights into the impact of technological disruption on management and entrepreneurship. Participants learned to recognize the opportunities brought by technological advancements and gained awareness of the cautious utilization of technology for business development. Overall, the session equipped the students with knowledge on effectively navigating technological disruption and leveraging it for growth.



MBA at IICMR

Published by Dipti Bajpai · June 22, 2022



MBA@IICMR presents impact session on "Opportunities and Challenges for Management Professionals & Entrepreneur post technological disruption"



"UDAAN 2022: Igniting Entrepreneurial Spirit Nationwide through Engage, Motivate, Ideate"

UDAAN 2022, the flagship event of MBA@IICMR, in collaboration with the Project Management Institute (PMI) Pune Deccan India Chapter and Pimpri-Chinchwad Start-up Incubation Centre, is set to be a one-day event on 25th June 2022. With the theme "Engage, Motivate, Ideate," UDAAN aims to foster critical thinking, creativity, and business acumen among participants.

The primary focus of UDAAN is to encourage entrepreneurship through its core activities of business planning and project development. As UDAAN expands its association this year, it extends its reach to graduation and post-graduation institutes' nationwide, inviting participation from aspiring entrepreneurs across the country.

By providing a platform for young minds to engage, get motivated, and ideate, UDAAN 2022 aims to ignite the entrepreneurial spirit among participants. Through workshops, mentoring, and networking opportunities, the event strives to nurture innovative ideas, develop viable business plans, and cultivate an entrepreneurial mind set.

With its nationwide approach and emphasis on fostering entrepreneurship, UDAAN 2022 seeks to inspire and empower the next generation of business leaders, propelling them towards success in the dynamic world of entrepreneurship.





IIC Regional Meet: Fostering Innovation and Entrepreneurship

IIC Regional Meet was held at Symbiosis International University in Lavasa, bringing together participants from various institutions under the Innovation and Entrepreneurship Development Centre (IIC) program. The event aimed to foster collaboration, share best practices, and promote innovation and entrepreneurship at the regional level.

The regional meet provided a platform for faculty members, and ecosystem enablers to engage in discussions and workshops focused on nurturing an innovation ecosystem. It offered an opportunity for participants to learn about successful initiatives, exchange ideas, and establish connections with like-minded individuals and

organizations.

The event showcased the efforts and achievements of IIC institutions in generating awareness and promoting innovation. Participants gained valuable insights into various aspects of entrepreneurship, intrapreneurship, and the development of sustainable business models. The meet emphasized the importance of cultivating an entrepreneurial mind set and equipping students with the necessary skills and resources to thrive in today's dynamic business landscape.

Overall, the IIC Regional Meet at Symbiosis International University Lavasa served as a catalyst for collaboration, knowledge sharing, and inspiration, fostering an environment conducive to innovation and entrepreneurship in the region.



"Collaborative MoU between Deshpande Startups and IICMR Nigdi-MBA to Empower Entrepreneurship and Drive Innovation"

The Memorandum of Understanding (MoU) signed between Foundation for Sandbox Startup Initiatives (Deshpande Startups) and Institute of Computer Management and Research (IICMR) Pune establishes a collaborative partnership aimed at promoting innovation and entrepreneurship. The MoU was executed on 8th August 2022 and has a validity period of three years.

Deshpande Startups, a non-profit organization based in Hubli, Karnataka, focuses on creating an effective ecosystem for entrepreneurship, innovation, and sustainability. It has successfully trained over 200 entrepreneurs and supported more than 60 ventures, creating a significant socio-economic impact.

On the other hand, IICMR Nigdi-MBA department is a leading institute in Pune, Maharashtra, providing academic excellence to aspiring students. The institute aims to nurture a problem-solving and product-building mindset among its students and promote ideas, innovation, and entrepreneurship.

The objectives of the MoU include providing exposure and awareness of the innovation and entrepreneurship ecosystem, nurturing a culture of problem-solving and innovation among students, and facilitating the testing and validation of ideas from concept to proof of concept (POC). The MoU also aims to promote effective interaction between Deshpande Startups and IICMR Nigdi-MBA department in mutually beneficial

areas.

Under the MoU, Deshpande Startups will launch and run the YUVA Entrepreneurship Program at IICMR Nigdi-MBA department, provide mentoring and guidance to students with innovative ideas, and facilitate industry connections for open innovation opportunities. IICMR Nigdi-MBA department, on the other hand, will support the program operationally, encourage student participation, share knowledge and build connections with Deshpande Startups and industries, and provide support and expertise from their faculty members.

The MoU emphasizes non-exclusivity, allowing both parties to pursue other agreements or collaborations. Confidentiality provisions ensure the protection of proprietary information exchanged between the parties. Intellectual property rights remain with each respective party, and any dispute arising from the MoU will be resolved through mutual consultations and the collective decision of designated representatives.

Overall, the MoU between Deshpande Start-ups and IICMR Nigdi-MBA department aims to foster a culture of innovation, entrepreneurship, and collaboration, benefiting students and the larger startup ecosystem.





Prerana: Inspiring Entrepreneurship at Ganpati Festival"

Prerana in collaboration with ARKO, a trailblazing venture, has harnessed the spirit of entrepreneurship and combined it with the vibrant celebrations of Ganpati festival. This innovative initiative not only enriches the festive experience but also promotes local businesses, fosters creativity, and inspires budding entrepreneurs. With an unwavering commitment to community engagement and economic growth, Prerana has become a catalyst for innovation, making the Ganpati festival a truly memorable and transformative experience.



"Radhyeshyam Industries: Unveiling the Entrepreneurial Odyssey"

The industrial visit to Radhyeshyam Industries offers a unique opportunity to explore the entrepreneurial journey of Mr. Radhyeshyam, the visionary behind the successfu



I enterprise. Participants will witness first-hand the innovative manufacturing practices, advanced technologies, and streamlined processes that have contributed to the company's success. Additionally, they will gain insights into the importance of nurturing a skilled workforce and creating a positive work environment. This visit promises to provide invaluable knowledge and inspiration for aspiring entrepreneurs and anyone interested in understanding the key factors behind entrepreneurial success.

EDC Cell Coordinators:



Dr. Jayasri Murali
Iyengar



Ms. Dipti Bajpai



Ms. Puja Gavande

FLAGSHIP EVENTS OF MBA@IICMR

UDAAN 2k23

UDAAN-Intercollegiate Business Plan Competition.

Institute of Industrial and Computer Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimpri chinchwad. .Mr. Jay Dholakia President, Project Management Institute Pune Deccan India Chapter was the Chief Guest of the event along with Mr. Kiran Vaidya MD Autocluster PCMC. Both the guests expressed their thoughts on the need for Startups and emphasized on innovation and creativity. Mr. Jay announced that in 2025 UDAAN will go Pan India. The key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Mr. Shreyas Cadambi- GM Production and supply Mercedes



Benz; Mr. Ashish Kadam, CEO Great wall corporate services and Mr. Anil Kudal- MD & CFO Rieter India were guests for coffee with Corporate. Existing startup were given an opportunity to pitch their business ideas in front of jury of investors ignited entrepreneurial mindset of the students. The participants were from different parts of India. The Founder (Idea fest) gave an opportunity to express innovative business ideas from all over India, Corporate Chanakya (case study competition) and The Artistry were key verticals of UDAAN. This year UDAAN also witnessed overwhelming response for Business Bazaar where only students of different colleges got an opportunity to display their culinary and artistic skills.



NEP Workshop conducted from the Financial Assistance under QIP Schemes of Savitribai Phule Pune University.

“Leveraging Quality Education through Industry – Institute Linkage with NEP 2020”

Dates: 24th February 2023 to 25th February 2023.

The Workshop aspired to identify the opportunities for the Industry and Institute Linkage by developing connect and collaboration between Industry and Academia. Further the workshop also intended to explore different areas pertaining to apprenticeship, internship, research entrepreneurship and employment and adapting to a culture of sharing the best practices. The key resource person for the workshop were stalwarts from the industry and academia.

MBA@IICMR
In Association with

Savitribai Phule Pune University
Organises
National Conference Under QIP
On

Leveraging Quality Education through Industry-Institute Linkage with NEP 2020

24th and 25th February, 2023

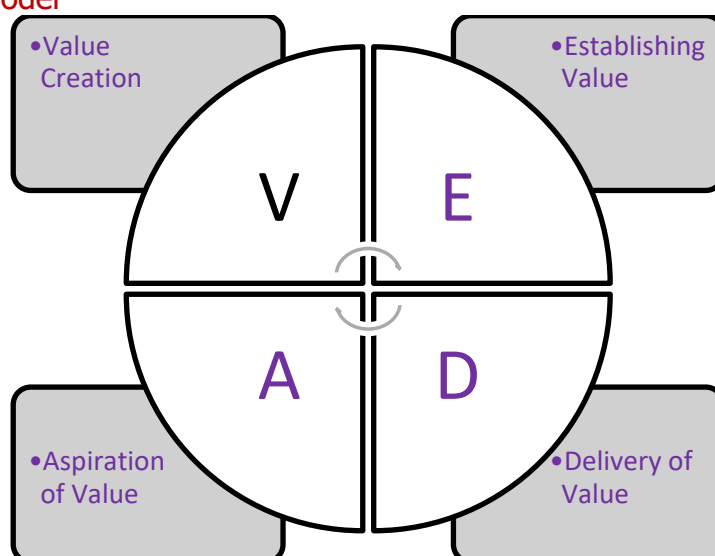
OUR ESTEEMED EXPERTS

 Dr. Parag Kalkar Dean, Faculty of Commerce & Management at SPPU	 Dr. Gopal Ramamritham Director, Dean and Former Head, D. Y. Patil University School of Management	 Dr. Shailesh Kasande CEO & Group Director, Suryadatta Group of Institutions	 Dr. Abhay Kulkarni Director, IICMR	 Dr. Prabhat Ranjan Vice-Chancellor, DYPJU	 Dr. Dhiresk Kulshrestha Dean, Chitkara University Chandigarh
 Mr. Jay Dholakiya SME, Harmandir Systems, President PMS, Pune, Dezan India Chapter	 Dr. Kuldip S Charak Director, Dr. D.Y. Patil Institute of Management Studies, Aurang	 Dr. Manisha Kulkarni HOD, MBA@IICMR	 Dr. Abhijit Mancharkar Director, AISMS	 Dr. Ganesh Rao Director, Pune Business School	 Dr. Sunil Dhanawade Dr. D. Y. Patil Centre for Management and Research, Chhat
 Dr. Shivaji Mundhe Coordinator, Management Director, IIPMS Chhatwar	 Dr. Kirti Dharwadkar Director, SPPM	 Dr. Sachin Borgave Director, PBRM	 Dr. Chetan Chaudhari Associate Prof. of Management, IIS	 Mr. Parag Auty Head, Business Excellence Services, CVBU, TATA Motors	 Dr. Ashutosh Misal Director, IICMR
 Dr. Anil Dongre Dean, Savitri Institute of Technology, Maharashtra Institute, Jalgaon	 Dr. Vishvas Swami Principal, (ATSS) CBSCA	 Mr. Kiran Vaidya Managing Director, Auto Cluster Development and Director, Camp Education Society, Research Institute Centre	 Dr. Bharat P Kasar SBCS – Financial Management Director, Lotus Business School, B.Pharm,	 Dr. Satish Warpade Director, Lotus Business School, B.Pharm,	 Dr. Naresh Mottani Research Director, Manager, MRC Global Service Center

Audhyogik Tantra Shikshan Sanstha's Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Maharashtra, Affiliated to PUNE University, Established in 1975, Government of Maharashtra, MAAC (Recognized), Ranked Position - Category by AICTE/CII for Industry Linked Technical Institute - A Grade (Best Development), Institute for Skill Management, No. 10/2008

Outcome of the workshop with details:

1. VEDA Model



The outcome of leveraging quality education through Industry Institute linkage with NEP 2020 is the creation of value, establishing value, delivering the value, and aspiring the value through reliability on education. It is also about creating an ecosystem that fosters innovation, creativity, and entrepreneurship, preparing students for a future that is interdisciplinary and dynamic. Moreover, it helps to bridge the gap between industry and academia and provides students with the skills and knowledge necessary to succeed in the 21st century. Ultimately, it helps to achieve the fullest potential of each and every Indian and make India a more innovative and prosperous nation. The strategy of employee excellence, asset excellence, quality excellence, and flow excellence is a comprehensive approach that can be adopted by organizations to improve their overall performance and achieve sustainable success. Each of these four components plays a vital role in building an effective and efficient organization.

2. Excellence Model



Employee excellence refers to the development and empowerment of employees to enable them to perform to their fullest potential. Organizations that focus on employee excellence invest in employee development and training programs, provide a safe and healthy work environment, and offer competitive compensation and benefits packages. By doing so, they can attract and retain top talent, improve employee morale, and create a culture of excellence.

Asset excellence involves managing an organization's physical assets, such as equipment, machinery, and facilities, in a way that maximizes their efficiency and effectiveness. Organizations that focus on asset excellence adopt strategies such as preventive maintenance, asset tracking, and asset optimization to ensure that their assets are performing at their best. This can lead to improved productivity, reduced downtime, and lower operating costs.

Quality excellence involves providing products and services that meet or exceed customer expectations. Organizations that focus on quality excellence adopt quality management systems such as ISO 9001 to ensure that their products and services are

of the highest quality. This can lead to improved customer satisfaction, increased customer loyalty, and a better reputation in the market.

Flow excellence refers to the optimization of an organization's processes and workflows. Organizations that focus on flow excellence use strategies such as lean management, process mapping, and continuous improvement to streamline their processes and reduce waste. This can lead to improved efficiency and higher throughput.

Overall, the strategy of employee excellence, asset excellence, quality excellence, and flow excellence can help organizations achieve their goals and objectives, improve their performance, and create a culture of continuous improvement. By focusing on these four components, organizations can build a strong foundation for sustainable success in today's highly competitive business environment.

3. Blended Learning Tools and Innovative Pedagogical tools to be designed to make the course delivery very impressive to Gen –Z

4. KRA for the Teaching fraternity should be clearly stated in advance.

5. Innovative Strategies to be designed to empower trust of the Industry by the academic Institutions

6. Institute should continuously organize Teacher Enhancement Program to upgrade their skills and equip them with emerging trends

7. Each and every action is aligned to outcome and measure the outcome during execution and action taken report is to be prepared to find out if any deviation is there.

8. Activity based learning and experiential learning based pedagogical techniques should be used during course delivery to give practical exposure to the students.

9. Flexibility in Program Development Life Cycle, execution cycle, student life cycle, faculty research cycle to implement NEP 2020

10. Integrate with Indian Knowledge base and groom the youth as global responsible citizen

This workshop fetched the Grant of Rs. 1 Lakh from Savitribai Phule Pune University under the Quality Improvement Programme

Glimpses of the workshop



Welcome Address by
Dr. Manisha Kulkarni
HOD -MBA@IICMR



Setting the context of National Conference by
Dr. Abhay Kulkarni (Director, IICMR)
24th feb 2023 (10:20am - 10:30 am.)



Esteemed Industry Delegates



Esteemed Directors' and Principal From neighbouring Institutes

MBA@IICMR-Centre of Excellence: (COE)

Centre of Excellence (COE) has conducted Rainbow Projects comprehensive training program for around Twenty-Five senior-level managers of Advik Hitech Private Ltd, Pune. The training program likely focused on problem-solving methodologies and strategies to enhance the company's performance and profitability. During the training sessions, participants learned various techniques and approaches to identify and address challenges within the organization effectively. These strategies likely encompassed aspects such as process optimization, cost reduction, efficiency improvements, and innovation. One notable outcome of the training program was the development of an action plan



aimed at saving 1 crore rupees within a year. This suggests that the managers not only grasped the theoretical concepts but also applied them practically to identify specific areas for improvement and implement actionable steps to achieve tangible results.

Under the aegis of the Centre of Excellence (COE), MBA@IICMR has conducted several consultancy activities, including workshops on R programming, Tableau, and social media web analytics. Consultancy services were also provided for content designing for social media creative, market research projects such as one for Get Campus Solutions in Lucknow focusing on counseling, and another for Lucida Construction Private Limited exploring new consumer behaviour trends in real estate. Additionally, Faculty of MBA@IICMR facilitated workshop series on "Business Analytics using R" and "Tableau" at various institutions, acted as Track Chair for an international conference, and provided content development for social media creatives. Notably, consultancy services were extended to Sri Sudharshan Enterprises for setting up Standard Operating Procedures (SOP). Overall, the COE has



engaged with eight funding agencies to support these endeavors and has been instrumental in enhancing various organizations' capabilities and effectiveness.

Student Welfare Council Initiatives

MBA@IICMR Under ASR & IIC Presents

Essay Event

Organized by HEARTFULNESS EDUCATION TRUST, and SHRI RAM CHANDRA MISSION in collaboration with UNITED NATIONS INFORMATION CENTRE FOR INDIA AND BHUTAN

2022

Category 1 [Age 14-18 years] Word Limit 500

Category 2 [Age 19-25 years] Word Limit 750

Topic: Kindness is compassion in action

Topic: Theme Rising with Kindness

₹ 10000 Gift Coupon

Essay in any ONE of the following languages :

- English
- Malayalam
- Bengali
- Marathi
- Gujarati
- Odia
- Hindi
- Tamil
- Kannada
- Telugu

The evaluation criteria

1. Theme introduction / interpretation : Weight 10%
2. Structure and flow : Weight 10%
3. Language : Weight 10%
4. Originality : Weight 20%
5. Relevance to the theme : Weight 30%
6. Research/attention to details : Weight 5%
7. Conclusion : Weight 15%

Guidelines for Submission

- Write your essay on A4 size sheets. Essay must be computer typed in the relevant script for each language.
- Font : Times New Roman / Heading size 14/ Content 12
- Create the soft copy of your age proof document in a single PDF file. The file size should be less than 1 MB Like (Gdhar/Pan/Birth Certificate/TC/ID)

Contact for more details
9326427400- Ms.Puja Gavande

To submit your essay



Last Date of Submission : 25th Oct 2022

ARKO :The Essay Event 2022, organized by the Heartfulness Education Trust Shree Ram Chandra Mission in collaboration with the United Nations Information Center for India and Bhutan, attracted a participation of 15 MBA students and 7 students from ATSS Jr College. This event not only provided a platform for students to showcase their writing skills but also offered them the opportunity to engage with global issues, fostering critical thinking and cross-cultural understanding.

ARKO Educational Tour Event: Educational Trip – 2022. Venue: Delhi, Agra, Jaipur. As part of the outside learning activities, MBA@IICMR organized an Excursion to Shimla and Manali for MBA second-year students under the ARKO Club from 13th November 2022 to 18th November 2022. A total of 67 students from MBA second year, including 3 faculty members, participated in the excursion. Mr. Jemin Vekaria and Mr. Amey Nakhava, students of MBA second year, served as coordinators for the excursion. The excursion provided opportunities for edutainment, offering students a blend of educational and entertainment activities. They learned valuable lessons in planning, coordination, and teamwork as they organized and executed the trip efficiently. Additionally, students gained insights into the cultural heritage and historical significance of the visited destinations, enhancing their overall learning experience.



ARKO-SPIC-MACAY event: It was held at New Delhi Public School in Pune showcased a live concert featuring invited artists and presented an immersive cultural experience. Six students from the first year enthusiastically participated in the event, which

spanned two days on 4th and 5th February 2023.

Participation in such events offers numerous benefits to students. Firstly, it provides them with exposure to diverse forms of art and culture, fostering appreciation and understanding. Secondly, interacting with renowned artists and experiencing live performances enhances students' creativity and inspiration. Additionally, attending cultural events like this promotes networking opportunities, allowing students to connect with professionals in their field of interest. Moreover, such experiences contribute to personal growth by broadening students' perspectives and nurturing their passion for arts and culture. Overall, the ARKO-SPIC-



MACAY event offered invaluable learning and enrichment opportunities for the participating students, enhancing their holistic development and cultural awareness.

Academic Social Responsibility (ASR)

ASR is an initiative which is in tandem with our mission. MBA@IICMR not only ensures excellent academic and practical training but it also inculcates social awareness and responsibility towards society in its students. The activities under ASR are planned with a view to serve the society. ASR gives dimension of value education in academic fraternity by helping, serving, reflecting and learning through neighborhood and extension activities.

Beneficiaries: Aspiring Managers of MBA @IICMR and Faculty members

Activities under ASR

ASR:Blood Donation Camp: To fulfil the social responsibility towards the society and create awareness about the increasing scarcity of blood, a blood donation camp was organized in association with HDFC Bank.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of conducting the Blood Donation camp in the organization.



ASR : Pandharichi Vaari – a Spiritual Experience



"Pandharichi vaari" is an annual pilgrimage to the town of Pandharpur in Maharashtra, India, dedicated to Lord Vitthal, a form of Lord Krishna. This centuries-old tradition attracts millions of devotees, known as "varkaris," who undertake a long journey on foot during the months of June and July, culminating on Ashadi Ekadashi. Varkaris sing devotional songs, or "abhangs," praising Lord Vitthal and demonstrate deep faith and surrender to the divine. This year, students of MBA@IICMR participated in the pilgrimage to create awareness about the hazards of plastic usage. Alongside the spiritual journey, they performed "Seva" for the varkaris at Bhakti Shakti, Nigdi, Kedareshwar Mandir, and Shri Ram Mandir. The activity was led by Director Dr. Abhay Kulkarni, ASR Coordinator Dr. Madhura Deshpande, Student Welfare Officer Dr. Vinod Bhelose, Dr. Rajendra Agawane, and Ms. Dipti Bajpai, with a total of 68 students volunteering for the initiative.



ASR- Runathon for Hope-2022 MBA@ IICMR takes part in runathon conducted by Rotary Club every year. Our students participated with full zeal and enthusiasm. A few students handled the counters of managing water bottles, breakfast counter and several students participated in escorting the VIP guests. Apart from that four of the students participated in race of 5 kms., Total no of participants:61 , Volunteers:57, Runners:04. One of our students achieved the remarkable feat of securing the second prize, earning a reward of Rs. 5000.



Vidyarthee Purak Upakram

The main objective of this scheme is to develop a critical mind, self-confidence and a commitment to society. The students are given training in health, law, and social activities. They are also given training in self-employment and all possible other activities that enhance her social confidence. This scheme is open to all regular lady students from all the affiliated colleges / institutes. Funds for organizing these activities are provided by the University.

Session on "Assertive Communication" in association Board of Student Welfare, SPPU

A session on assertive communication is designed to equip participants with the skills and understanding necessary to express themselves confidently and respectfully in various interpersonal situations. Through discussions, activities, and role-plays, attendees learn to differentiate assertiveness from aggression and passivity, mastering techniques such as "I" statements and active listening. They also explore strategies for overcoming barriers to assertiveness, handling difficult conversations, and applying assertive communication in diverse contexts. By practicing assertive problem-solving and decision-making, participants develop the ability to advocate for their needs while considering the perspectives of others, ultimately fostering healthier relationships and achieving more positive outcomes in their interactions.



Faculty Development Program

Beneficiaries: Faculty members of MBA@IICMR



FDP : Enhancing Spiritual Quotient for Better Workplace”

The FDP was conducted at the Tej Gnyan Center Nigdi near Savli Hotel. The ISO certified organisation Happy Thoughts who is managed and driven by Sirshree. During the session the human mind's situation was to lead to get to the situation towards the ideal. This elaborates, A: Akamp, P: premal, N : Nirmal and last A stands for Akhand Agyakari (fully devoted to goal without deflection in

the path). Step by step situational control of mind was told by sirshree in the form of physical mudra of fingers to understand 'Can I accept this?'

Activities of Placement Cell

Industry Visits

Cotmac Electronic



M-Torque Industries Pvt. Ltd



Parag Milk industries Ltd



Radhesham Wellpack Pvt. Ltd.



Raychem RPG Pvt Ltd - Chakan Plant





दुसऱ्या टप्प्यातील निवडणुकीचा निकाल घोषित

महाविद्यालयीन अध्यक्ष, उपाध्यक्ष निवडी जल्लोषात

<p>शिरी, ठा. प्र. - सारवाया या युग टिम्पोरल नेटवर्क या युगा तर्जिमु विचार वाङ्मयीनीय विवेचना द्वाय टप्प्यातील महाविद्यालयीन निवडणुकांतील निवडी उपनिर्वाची योयाना उपनारा असी, त्वा अमुने अय्य, उपाय्य, लसंमसुम अणि संसुव अय यादान यादिनायने शिवार्षीणिब देवराय या यक्ष्यद एर सेरु अर इरुनी अरु.</p> <p>०१२ पुढे अर मिशुळु अडिअरसुळी अडिअर यारुवु विदयार्नी वरकरणी वीरवरा अरवराणी वर करे. दरुन कौरे, उगाय, एकराणी वरु अरुनी वीर वरकर वीर, वरुनी</p> <p>०१२ शिवरुअरु वरुवणु</p>	<p>वरुनी अरु अरुनी अरु शिवर वरुवणु, वरुनी</p> <p>अरु अरु अरु अरु अरु अरु अरु</p>	<p>वरुवणु शिव वरुवणी अरु अरु वरुनी, वरुव</p> <p>अरु अरु अरु अरु अरु अरु अरु</p>	<p>प्र. सुवणु वीर वरुवणु अरु शिव, अरुवुनी</p> <p>अरु अरु अरु अरु अरु अरु अरु</p>	<p>वरुव वीर वीर अरु अरु वरुनी, वरुव अरु वीरवणी वरुनी</p> <p>अरु अरु अरु अरु अरु अरु अरु</p>	<p>वरुवणु वरुवणु अरु अरु अरु वरुनी</p> <p>अरु अरु अरु अरु अरु अरु अरु</p>
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Student Selection

भवाबाबत दोनदिवसी

ग्लोबल इंडिया बिझनेस फोरमचे प्रेसिडेंट जितेंद्र जोशी यांनी ग्लोबल इंडिया बिझनेस फोरमविषयी माहिती दिली. त्याचबरोबर, डिजिटल ट्रान्सफॉर्मेशनचे रितू राजेश यांनी 'ग्राहक अनुभव' या विषयावर 'ग्राहकांनो, स्वप्न विका, तुमच्या वस्तू नको' असे सांगितले. प्रा. डॉ. सुधीर हसमनिस यांनी आभार मानले. यावेळी विविध क्षेत्रातील १२ जणांनी मनोगत व्यक्त केले. रणजित शेकदार, गजेन्द्रन रविंद्रन, उमंग सलगिया,

Business Process Excellence

Business Management for customer experience



Audyogik Tantra Shikshan Sanstha's (A.T.S.S.)
**Institute of Industrial and Computer
Management and Research (IICMR)**

(Approved by AICTE & Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, re-
Accredited by NAAC)

HS2, Sector 27A, Pradhikaran, Nigdi, Pune-411044.

Ph: 20-27657648 Fax No: 020-27655980

Website: www.iicmr.org Email : info@iicmr.org

**Collaborative quality initiatives with other
institution(s) List of Collaborative quality initiatives**

2021-22





Audyogik Tantra Shikshan Sanstha's (A.T.S.S.)

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List of Collaborative quality initiatives with other institution MBA@IICMR

2021-22



List of Collaborative quality initiatives with other institution during the Academic Year 2021-22

Sl No.	Particulars	Actual Date
1.	ASR1 - E-waste collection drive in association with Environment Conservation Association (ECA)	01/10/2021
2.	FDP in association with INS Shivaji	05/10/2021
3.	Seminar11- Ideate to Innovate in association with Deshpande Foundation	16/11/2021
4.	Seminar12- Finance for Non-Finance	18/11/2021
5.	Prerana- Visit to PCMC Smart City Maha Metro Project	20/11/2021
6.	Prerana- i-2-e Competition in association with Deshpande Foundation	03/12/2021
7.	Prerana- Visit to AutoCluster in association with (Indian Institute of Industrial Engineering (India) Pune Local Chapter)	06/12/2021
8.	Prerana- SPPU-PCMC Smart City Smart Training and Innovation Centre. (STIC) Inauguration Ceremony at Autocluster	07/12/2021
9.	Prerana- IIC Meeting 1(Quarter 1& 2)	10/12/2021
10.	ASR2- Participation in Jalnidhi Prathisthan- Pranotsav 2021 in association with Environment Conservation Association ECA	20/12/2021
11.	Prerana- Visit to Autocluster for PCSIC- Startup Conclave 2021.	22/12/2021
12.	Prerana- Webinar on 'Energy Conservation Day' in association with (Indian Institute of Industrial Engineering (India) Pune Local Chapter)	23/12/2021
13.	Execution of MoU with Autoculster	04/01/2022
14.	Execution of MoU with Pimpri Chinchwad Start-up and Incubation Centre	04/01/2022
15.	Drushti- Service Industry Readiness- Live Case of Maersk	07/01/2022
16.	Prerana- Workshop on Laying Foundation for Becoming Entrepreneurs in association with Deshpande Foundation	10/01/2022
17.	Prerana- MIC driven Activity- Celebration of Azadi Ka Amrit Mahotsav	11/01/2022 & 12/01/2021
18.	Sem III Certification on Financial Modelling with	17/01/2022
19.	Sem I Certification on Advanced Excel with FINXL	19/01/2022 to 02/06/2022
20.	Sem I Certification on Digital Marketing with	19/01/2022 to 02/07/2022
21.	Sem III Certification on Tally with	19/01/2022 to 09/03/2022

22.	Sem III Aptitude Training in association with Advanced Careers	24/01/2022 to 23/03/2022
23.	ASR3- Nisargraja mitr jivanche	26/01/2022
24.	Spiritual Retreat with Spiritual Guru Sirshree in association with Tejgyan Foundation	26/01/2022
25.	Execution of MoUwith OHR Foundation	27/02/2022
26.	Prerana- Webinar on 'Entrepreneur Leader Speaks' (ICB)	29/01/2022
27.	Prerana- Leadership Talk Series 3- Technical Session- Vertical Sewage Treatment Plant jointly Indian Institute of Industrial Engineering, Pune, Local Chapter	01/02/2022
28.	EDC- Design Thinking for Beginners in association with Deshpande Foundation	08/02/2022
29.	Business Process Excellence- “Developing Workplace Intelligence for Organizational Resilience” in association with PMI Deccan India Chapter and PCMS Smart city Incubation centre and	26/02/2022 to 27/02/2022
30.	Execution of MoU with OHR Foundation	27/02/2022
31.	EEP 3- Barclay Lifeskill Workshop in association with Rubicon	16/03/2022
32.	HR Summit in association with OHR Foundation	09/04/2022
33.	Execution of MoU with Indian Institute of Materials Management	29/04/2022
34.	EEP 4- NJ Talk in association with NJ Investments	12/05/2022
35.	Sem II- Industry Visit- MTorq Controls India	14/05/2022
36.	Sem IV Certification on Python with Speed 16	16/05/2022
37.	Sem IV- Industry Visit- Parag Foods	17/05/2022
38.	Execution of MoU with Pune Management Association	17/05/2022
39.	ASR 11- Plagathon meeting in association with PCMC	23/05/2022
40.	Sem IV Certification on HR Core Processes in association with P	02/06/2022 to 20/06/2022
41.	ASR 12- Plagathon Plastic Mukta Abhiyaan in association with PCMC	04/06/2022
42.	Prerarna- National Awareness on Eco friendly Ganesh Idol creation in association with Tricolour Innovation (p) Ltd	09/06/2022
43.	MoU with Tricolour Innovation Pvt. Ltd.	09/06/2022
44.	Sem II & Sem IV Certification on Supply Chain Management in association with Indian Institute of Materials Management (IIMM)	13/06/2022, to 05/07/2022
45.	Seminar 20- Investment Awareness in association with BSE	15/06/2022
46.	Prerarna- Impact Lecture Series 1in association with Institute Innovation Council, MHRD	16/06/2022
47.	Sem IV Certification on Business Analytics in association with IIM, Kolkatta	17/06/2022 to 18/06/2022
48.	UDAAN 2022- Engage, Motivate, Ideate in association with PMI, PCSIC and Deshpande Foundation	25/06/2022

49.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth in association with School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	08/07/2022 to 09/07/2022
50.	Execution of MoU- School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	09/07/2022

Glimpses of Collaborative quality initiatives with other institution

Execution of MOU with Auto Cluster and PCSIC

The induction aims to familiarize the aspiring managers to the MBA course. The theme for this year's induction was "Euphoria" next level energy. Students from different parts of the country took admission for the MBA program. However, considering the pandemic situation, few students were called for the induction ceremony by following all the covid protocols. The chief guest for induction was Mr. Mohan Nair, Esquire Health Care and Logistics Pvt. Ltd.'He addressed the



audience on the topic 'Skill Sets Required in Digital Era and Inner Governance for future Managers'. On the inaugural official Signing of 'Memorandum of Understanding' between 'Auto Cluster', and 'PCSIC' with MBA@IICMR was also done. Total duration of the Induction ceremony was eight days, during which students were familiarized with the culture of MBA@IICMR, discipline, punctuality, course content, teaching-learning schedules, evaluation methods, cocurricular and extra-curricular activities. The induction motivated, encouraged and prepared the students for embracing the two-year MBA journey at MBA@IICMR.

Employability Enhancement Program (EEP)

EEP3: Rubicon Life skill Workshop. A two day workshop was conducted on 14th & 15th March. This workshop intended to groom the students for getting corporate ready. The workshop familiarized students with key concepts pertaining to Organization Structure, SWOT analysis, corporate jargons and public speaking, presentation skills, email etiquettes and phone etiquettes as well as the techniques of group discussions. The workshop was interactive and activity based and students emerged more confident after the workshop

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EEP 4- Aptitude Training. The students were provided a series of session for developing the acumen for solving the aptitude tests for getting a job. This session was for 28 hrs where 20 hrs were dedicated to quantitative aptitude and 4 hrs each for data interpretation and logical reasoning. The trainer for this session was Mr. Kiran Joshi of Advanced careers center.

Business Process Excellence (BPE)MBA@IICMR organized Business Process Excellence program on 19th & 20th March 2022. The theme for BPE this year was Business Process Transformation through Digitalization. The sessions oriented the students about how digitalization has redefined the business processes. Dr. Parag Kalkar, Dean Commerce and Management, SPPU and Mr. Jay Dholakia, Head-Learning & Development, Persistent Systems inaugurated the event. Mr. Vinod Bidwaik , Vice President -HR & CHRO, Alfa Laval India Private Limited concluded the event on 20th March. Esteemed industry stalwarts from Tata Motors, Infosys, Tech Mahindra, Mahindra & Mahindra, Radhyeshyam Packers, Start-up-preneurs graced the occasion.

Seminars

Project Management by Mr. Jay Dholakia President Project Management Institute, Pune Deccan India Chapter. He elaborated the concept of project management, the types of projects, and the qualities expected out of the management graduates when they are into project management arena



“Problems to Prosperity” was conducted by Mr. Suryakant Katti I association with Deshpande Foundation. This seminar intended to develop the entrepreneurial mindset of the students by guiding them on how an existing problem solved using Hidden strategy. Even small demonstrations for problems to prosperity for few products like umbrella and masks were appreciated

Entrepreneurship Development Cell – “Prerana”

The Entrepreneurship Cell “Prerana” envisages to inculcate and develop entrepreneurship among students. The Institute is recognized under MIC Institute Innovation Council of Ministry of Education and SP Pune University Centre for Innovation and Incubation. This year was a very successful year for the cell, this year the Institute upgraded its Start rating under IIC from zero to two-star rating. The Institute actively organized and participated in Webinars and sessions organized by self and under IIC and SPPU for Innovation and Entrepreneurship.



“ **Ideate to Innovate**”, by Dr. Sudhir Hasamnis, Associate Faculty- MBA@IICMR in association with Deshpande Foundation . During his session he briefed the students about some of the best ideas and how these ideas became innovations using the principles of addition, subtraction, multiplication and division. He explained various methods of idea generation by applying the principles of desirability, feasibility and viability.



Problems to Prosperity, this workshop was conducted , in association with Deshpande Foundation by Mr. Suryakant Katti a renowned trainer and innovation practitioner. Mr. Katti conducted a session for the faculty members of MBA@IICMR. During his session he divided the faculty members into five groups and asked them to solve problems related to the assigned products using the strategies discussed from A to E. It was an interactive and engaging session which provided very insightful learnings to the faculty members.

Mr. Katti also conducted an ideation session with students where he briefed the students about the exact meaning of definition and guided them to solve existing problems using HIDDEN strategy. It was an activity-based session where the best solutions were shortlisted and students were given an opportunity to



Azadi ka Amrit Mahotsav – The Institute under Institute Innovation Council - IIC MIC driven activity facilitated live screening of the “E-Symposium Building innovation Ecosystem in Educational Institution’s under Azadi ka Amrit Mahotsav”. The session was conducted online. The institute encouraged students and faculty members to attend. The students and faculty members attended the live screening for both the days. Live case studies and startup related sessions were conducted to promote entrepreneurship.



MBA@IICMR ED Cell “Prerana” envisages to develop and encourage entrepreneurship within the students. As part of this initiative under Institute Innovation Council, institute faculty visited and attended the inauguration and start of course launch of SAP- Materials Management under STIC to identify the opportunities and discuss prospects for students and institute for collaboration in academic and student development activities. STIC aims at enabling the young citizens of PCMC by imparting them latest job skills required by the industry. It is a pioneering effort in advanced level capacity building by enabling local development and harnessing technology.



Session on “The Laying foundation for Becoming an Entrepreneur” was organized by ED Cell ‘Prerana’ of MBA@IICMR. The resource person for the session was Dr. Pradeep Wagh, Secretary General at Development Education (International) Society Pune. The participants were the first year MBA students. The session was also attended by the faculty members. A total of 89 students attended the session offline and 35 students attended online. The session was delivered as an interactive workshop to the students.



The world has seen an exponential rise in the growing awareness about the various kinds of pollution. From making aware to finding ways to conserve nature, the society is working hard to not only reduce land, air and water pollution but also recycle the waste to conserve the natural resources. The Institution of Engineers (India) Pune Local Centre along with Nigdi based MBA@IICMR jointly organized a technical session on “Vertical Sewage treatment plant”. The session was conducted by experienced and renowned dignitaries Dr. Sanjay Zope, Chairman IEI, PLC, Dr Abhay Kulkarni, Director IICMR, Fellow IEI (India), Dr. Siddharth Jabade – Vice Chancellor, Vishwakarma University, Mr. Hemant Watve – MD, CEO, Wilo Mather & Platt (India), Mr. Jitendra Wagh - Additional Com II, PCMC, Mr. Vikas Dhakane – Additional Com I, PCMC, Dr. Dhananjay Bhatkhande – Dir WQCE (Water Quality Centre of Excellence) and Dr. Prof Wash – Vishwakarma University.



MBA@IICMR encouraged its faculty members to visit and attended the one-day offline event called “PCSIC Startup Conclave 2021” under PCSIC to identify the opportunities and discuss prospects for students and institute for collaboration in academic and student development activities.



The faculty and students under the Institute Innovation Council- IIC of MBA@IICMR-attended the Orientation Session on IIC 4.0 & Features – MoE’s Innovation Cell on 24th January, 2022. The event was hosted by Dr. Dipan Sahu, Asst. Innovation Director, Ministry of Education’s Innovation Cell & AICTE, Government of India.



The session of ‘Entrepreneur Leaders Speak’ was organized online. The resource person for the session was Mr. Rajesh Kulkarni, Founder & MD of Keetronics (India) Pvt. Ltd. Pune. The participants were the first year and second year MBA students. The session was also attended by the faculty and eminent dignitaries from academics and corporates. The session was delivered as an interview and convened by Mr. Mohan Nair.

Entrepreneur Leaders Speak - 01, 2022

LEADING AN INNOVATIVE & PEOPLE CENTRIC BUSINESS

Saturday, 29th Jan '22
5:30 to 7:00 pm (IST)

Fire-Side chat between Mr. Rajesh Kulkarni, Founder & MD of Keetronics (India) Pvt. Ltd. & Mr. Mohan Nair, MD, Esquire Healthcare & Logistics Pvt. Ltd & Convener, ICB-India

Mr. Rajesh Kulkarni is the Founder & Managing Director of Keetronics (India) Pvt. Ltd. Keetronics is a Leading Manufacturing Company pioneer in Advance Input Devices, Functional Printed Electronics and Touch Electrical Switches. The Company has been actively supporting the Medical, Industrial automation, Railways and Defense Sectors since 1994. Mr. Rajesh Kulkarni is a visionary and Strategist Leader. Due to his excellent Persuasion abilities, Keetronics has seen tremendous growth in its financial books and its position in the market. Focused on his Vision Mr. Rajesh Kulkarni is a young and experienced entrepreneur who believes in the national interest and supports the "MAKE IN INDIA" vision. His ideas and sharing of experiences play an indispensable role in creating his products. During the Pandemic, he has strategized his Business and has achieved a remarkable position in the market. His innovative efforts have been recognized by the Economic Times, facilitating him with the "Best Entrepreneur" & Leaders of Tomorrow award of 2021 in the MSME Category this year. Being an inspiring guide to his team, he has always nurtured an innovative culture in his organization. As a result, Keetronics has been listed among the top 25 Innovative Companies by the Confederation of Indian Industry -CII this year.

Initiatives of Change
Registration Required

REF: EDC/Webinar-2022/1

The MBA students of MBA@IICMR participated in i-2-e competition organized and hosted by SP Pune University Centre for Innovation and Incubation. The primary selection of ideas was done in house by judges Dr. Sudhir Hasamnis- Associate faculty MBA@IICMR and Dr. Sanjay Lakade- Dean PCCOE. Two students from the Institute qualified for the second round.



The Institute was approved for conducting Impact lecture series under IIC. The first lecture under this series was on the topic Social Innovation and Entrepreneurship by Mr. Sunil Chakrapani. The speaker is Chief Operation Officer of Deshpande Foundation. MBA first year and second year students along with the faculty members conducted this session



MBA@IICMR in association with Tricolor Innovations Pvt. Ltd. organized a session on National Awareness on Eco friendly Ganesh Idol creation. The chief guest for the session was Dr. Vinay Kumar, Director National Innovation Foundation. During the session the process of creating eco-friendly Ganesha was shown and the idols were displayed for all.



Value Added Certification

Certification on Digital Marketing was conducted for both Sem III and Sem I students. Sem III students had undergone a self-paced course on Digital Marketing by London School of Digital Business and for Sem I the certification was conducted offline by Webclincher Academy.

Digital marketing is one of the fastest growing marketing tools that has a very favorable upscale demand across the globe. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career



Certification on Advanced Excel for conducted for Sem1 students. Advance MS Excel program empowers the participant with an in-depth.

Knowledge about Excel and its powerful Features with a focus on becoming an Expert, by 'Mastering each of the mentioned categories. Live case studies for each financial topics to ensure that learner can understand it thoroughly.

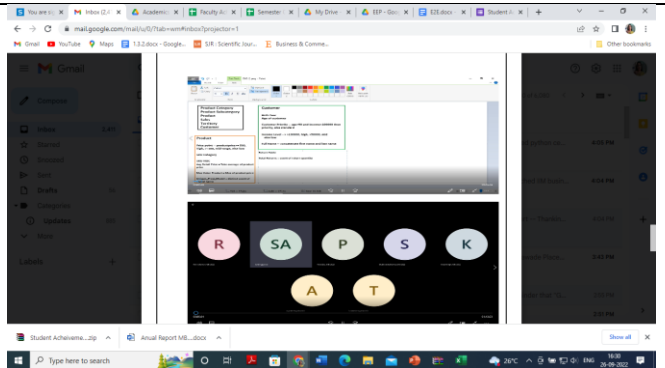


Value Added Certification for Sem III was on Financial Modelling. This certification provided Real Time Investment banking & Equity Research exposure.



Certification on Supply Chain Management was conducted for Sem II and Sem IV students in July. This certification was an outcome of the MoU with Indian Institute of Materials Management. Experts from IIMM conducted this certification that oriented the students about the changing dimensions of supply chain industry.

Certification on Python MBA@IICMR organized 30 hours Certification program on “PYTHON PROGRAMMING” for MBA Second Year Div1 students from 16/05/2022 to 12th July 2022 to explore the power and simplicity of python language.



Certification on HR Core Processes was conducted by Pace HR Academy wherein the students were oriented about the basic HR processes including payroll management, leave management to name a few.



Certification on Business Analytics from IIM. The Certificate course is offered from one of the Renowned Management Institute that is IIM Calcutta. This certification aimed to orient the students about the basics of BA and its applications in different business domains.



Certification on Tally was a 30 hours training session conducted by training earning academy. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc.



UDAAN

Engage, Motivate Ideate

UDAAN-Intercollegiate Business Plan Competition. Institute of Industrial and Computer Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimprichinchwad startup incubation centre, and PCMC Smart City organised National Level UDAAN INTERCOLLEGIATE Business Project competition. This year UDAAN was celebrated under 75 years Azadi ka Amrit Mahotsav Atmanirbhar Bharat abhiyaan "Sabka Bharat Nikharta Bharat ". Mr. Kiranraj Yadav Joint CEO of PCSIC and PCMC Smart City was the Chief Guest of the event. He expressed his thoughts on the need for Startups and emphasized on innovation and creativity. He also spoke about the support given by the Government for encouraging entrepreneurship. Dr. Abhay Kulkarni Director, IICMR, mentioned that to fulfill the vision of Atmanirbhar Bharat of Honorable Prime Minister Shri Narendraji Modi, the youth needs to be encouraged towards entrepreneurship, through such events. Dr. Manisha Kulkarni Head of MBA department mentioned that ideation and Creativity are the pillars of innovation and UDAAN seeks to foster this. Mr. Jay Dholakia, President of PMI Pune Deccan India Chapter commented that Strategy and Project Management skills are key skills for entrepreneurs. Mr. Kiran Vaidya MD Autocluster and Mr. Uday Deo from PCSIC along with their team, extended their support throughout the event. The



competitions included Idea Fest, Mock Stock, Bolly imitation. The key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Dr. Jeetendra Joshi MD and Group Chairman of Abhi Logistics, Mr. ManojPhutane MD & CEO Kala Genset, Dr. Dattatraya Gaikwad VP Corporate Relations and New Initiatives BVG group and Mr. Kiran Vaidya of PCSIC were guests for coffee with Corporate. Existing startup were given an opportunity to pitch their business ideas in front of jury of investors ignited entrepreneurial mindset of the students. The participants were from different parts of India. Idea fest gave an opportunity to express innovative business ideas from all over India.

International Conference

International Conference was organized by MBA@IICMR in association with Project management Institute (PMI) Pune Deccan India Chapter, AIMS, and INSSAN Western India Chapter on the theme " Revisiting Business Processes for Sustainable, Profitable and Inclusive growth. This was a two day event. During the Conference 7 Tracks were arranged wherein approximately 15 researchers per track presented their papers. These researchers were from academia and industry. The Conference Chief Guest was Dr. ParagKalkar, Dean Commerce and Management (SPPU) and the guest for Valedictory was Mr. ShishirJoshiPura, MD & CEO Praj Industries. The conference witnessed sessions from international speakers from Singapore, Canada, Callifornia, Sydney, Nepal to name a few



Extra-Curricular

Academic Social Responsibility

MBA@IICMR initiated this initiative to make students understand their responsibility towards the society. Vishwas Yevale, who started Jal Dindi way back in 2002, said the condition of rivers in Pune and Pimpri Chinchwad is worsening. Rivers have turned into nullahs and all the city's waste is flowing into them. We cannot allow rivers to die a silent death. Citizens will have to play a big role in river conservation and protection. Mr. Rajeev Bhawsar, was the convenor of Jal Dindi.



“World water day Celebration” in association with ECA on 22 March. The faculties and students celebrated this day in offline mode by delivering a speech on need of water conservation and through gamification awareness was created on the topic of ‘How to control wastage of water’ and speech competition on the topic of ‘Saving water’.



Outbound Trip: As part of activity of outside learning MBA@IICMR organised Excursion at Shimla and Manali for MBA II nd Year students under ARKO Club on 26th March 2022 to 31st March 2022. Total 43 Students from MBA II Year including 4 Faculty members were participate in excursion.



Faculty Development Program

MBA@IICMR organized a Field Visit to INS Shivaji Lonavala. The visit intended to orient the faculty members about the simulation exercises, develop approach towards problem solving and how the NCBED were developing training modules based on ideation and prototype development.



Problems to Prosperity, in association with Deshpande Foundation, workshop was conducted by Mr. Suryakant Katti, a renowned trainer and innovation practitioner. Mr. Katti conducted a session for the faculty members of MBA@IICMR. During his session he divided the faculty members into five groups and asked them to solve problems related to the assigned products using the strategies discussed from A to E. It was an interactive and engaging session which provided very insightful learnings to the faculty members.



Mr. Katti also conducted an ideation session with students where he briefed the students about the exact meaning of definition and guided them to solve existing problems using HIDDEN strategy. It was an activity-based session where the best solutions were

shortlisted and students were given an opportunity to

Activities of Placement Cell

HR Summit was organized on 9th April 2022. The objective of the summit was to foster to relationship with the HR leadership across the industry. The summit covered ongoing trends within the industry. Views and suggestions were exchanged on qualities which were needed by the candidate to make them employer ready. The summit was well attended by HR leadership and academia. The views and discussion were aimed to increase the employee quotient of the students.



Student Achievements -

Sl No	Name of the Student	Achievement
1.	Pratik Pawar	Xcel Certificate
2.	Chitra Gururani	Winner Of Performer Of The Month. Participated In All India Agriculture Meet For Sports Event . Completed Advance Excel Certification And Digital Marketing Certification. Winner Of Poster Making Competition On Theme Break The Bias On International Womens Day Celebration. Runner Up In Bolly Imitation In National Level Intercollegiate Business Competition Event Named Udaan 2k22.

3.	Sakshi Patel	Advance Of Ms Excel
4.	Jemin Vekariya	Advance Excel , Fundamental Of Digital Marketing, Content Marketing, Digital Marketing
5.	Aditi Sharma	Excel Certificate,
6.	Sushma Chhatraband	Advance Excel Certification
7.	Purvi Padiyar	Advance Excel Certification Course Nism Quiz Udaan 2022 National Level Event Participated In Impact Lecture Series
8.	Sumit Kr Sharma	Ibm R Data Science
9.	Siddhant Bhalekar	1) R For Data Science 2) Statistics 101
10.	Fena Makadiya	Excel
11.	Chaitanya Rajesh Modak	Received A Certificate From Ibm For Completion R For Data Science.
12.	Vishakha Talele	R Language Course.. Ibm Certification
13.	Deblina Biswas	Advance Excel Certificate Certificate Of Excellence For Idea Fest Certificate Of Achievement For Conducting Udaan Certificate Of Participation For Udaan
14.	Sruthi Sudhakaran Madathil	R For Data Science Course, Nism Certificate, Certificate On Assertive Communication
15.	Vin Tala	Finxl Google Fundamental Of Digital Marketing Hubspot Content Marketing
16.	Palak Sharma	2 Nd Price In Role Play, Participation In Inter Collegiate Business Plan And Project Competition, Participate In International Conference, Nism Quiz,
17.	Shrikrushna Tarmude	Google Fundamentals, Hubspot Content Marketing, Hubspot Digital Marketing, Hubspot Seo, Power Bi (Beginner)
18.	Kirti Patil	Advance Excel Digital Marketing Working In Gst Suvidha Centre
19.	Tanmay Singh	Google Digital Marketing Certificate
20.	Twinkle Sinha	Dca, Rangoli, Badminton, Annual Function Of Botanical Society
21.	Roushan Ara	Lead Sales Hr, Business Process Excellent , Wachan Prenena Din
22.	Dimpal Laxman Chaudhari	Certification Tally,Gst,Nlp Workshop Etc
23.	Bhavna Khatri	Collage Program And Other Outside Achievement
24.	Nayan Gevariya	Advanced Excel Google Fundamentals Of Digital Marketing Hubspot Content Marketing Hubspot Digital Marketing
25.	Vishwajeet Gaikwad	1)Google Fundamentals Of Digital Marketing. 2)Winner Of Cyclothon Organized By Veterans India Sports Maharashtra Chapter. 3)Data Entry Operator - Hindi. 4) Immunity Booster - Art Of Living.

26.	Prerna Sunil Mehetre	<p>1) Runner-Up In Paper Presentation For Women's Day.(Certificate Is Not Yet Given From College.)</p> <p>2) Co-Ordinator In Udaan Competition At Business Bazar. (Certificate Is Not Yet Given From College.)</p> <p>3) Successfully Completed The Advance Excel Certification Course From College.</p> <p>4) Participated In Paper Presentation In International Conference. (Certificate Is Not Yet Given From College.)</p> <p>5) Successfully Completed R-For Data Science Course On Cognitiveclass.Ai Powered By Ibm Developer Skills Network.</p>
27.	Sonali Krishna Patil	<p>1. Google DM Fundamentals Hubspot Certificate :</p> <p>2. DM Certificate</p> <p>3. Contented Marketing</p> <p>4. Social Media Marketing</p>
28.	Siddhant Bhalekar	<p>Microsoft Power Bi Data Analyst</p>
29.	Mohd Shoaib Khan	<p>Digital Marketing From Google Digital Marketing From Hubspot Content Marketing From Hubspot Data Analytics From Coursera</p>
30.	Jayesh Sanjeev Ghongade	<p>Fundamentals Of Digital Marketing</p>
31.	Aanchal Sharma	<p>Winner Of Bolly-Imitation, Become Miss Fresher During Graduation And Post Graduation, Winner Of Speech Competition On World Water Day, Certified Of Advanced Ms- Excel, I Have Completed Diploma In Computer Application, I Have Participated In Chess On The National Level (North Zone). Winner Of District Chess Championship.</p>
32.	Yadav Rohan Anil	<p>1) Best Performer Studen For Consecutively Two Times At Mba@Iicmr</p> <p>2)Won Two Trophies Consecutively In Sdp Programme</p> <p>3)Got Jury Certificate Vr In Idea Fest Of National</p>
33.	Saba Sheikh	<p>Finxl Advance Ms Excel Certification - 2022</p> <p>Content Marketing By Hubspot Academy - 2022-2024</p> <p>Seo By Hubspot Academy “ 2022 -2023</p> <p>Social Media Marketing By Hubspot Academy “ 2022-2024</p> <p>Digital Marketing By Hubspot “ 2022 - 2023</p>
34.	Amey Nakhawa	<p>Advance Excel, Impact Series, R For Data Science</p>
35.	Poonam Tanaji Patil	<p>Advance Excel Certificate, Nism Quiz, Impact Series Session On Ipr</p>



Audyogik Tantra Shikshan Sanstha's (A.T.S.S.)

Institute of Industrial and Computer Management and Research (IICMR)

(Approved by AICTE & Affiliated to Savitribai Phule Pune University, Recognized by Govt.
of Maharashtra, re-Accredited by NAAC)

HS2, Sector 27A, Pradhikaran, Nigdi, Pune-411044.

Ph: 20-27657648 Fax No: 020-27655980

Website: www.iicmr.org Email : info@iicmr.org

List of Collaborative quality initiatives with other institution MBA@IICMR

2022-2023



List of Collaborative quality initiatives with other institution during the Academic Year 2022-2023

July 2022 to June 2023

Sl. No	Description of the Event	Date
1.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth in association with School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon, PMI Deccan India Chapter	08/07/2022 to 09/07/2022
2.	MoU- School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	09/07/2022
3.	Execution of MoU with Deshpande Foundation	08/08/2022
4.	Industrial Visit to Radhyeshyam	11/09/2022
5.	FDP2 'Enhancing the Spiritual Quotient' in association with ISKCON	15/09/2022
6.	Perna- Innovation and Start-up in association with Deshpande Foundation	21/09/2022
7.	ASR-Runnathon of Hope in association with Rotary club, Nigdi	25/09/2022
8.	Perna- Session on Entrepreneurship in association with Desphande Foundation	28/09/2022
9.	Perna- Problem to Prosperity in association with Desphande Foundation	08/10/2022
10.	ASR- Heartfulness Essay Event in association with Shree Ram Chandra Mission	30/10/2022
11.	Sem III Commencement of Certification on Financial Modelling in association with FINXL	03/11/2022
12.	Centre of Excellence- Hosted TOPS Convention in association with Indian Society for Quality (ISQ)	04/11/2022
13.	Execution of MoU with Indian Society for Quality (ISQ)	04/11/2022
14.	Sem III- Certification on Tally in association with Optimus IT Multimedia Service and Training Centre through FINXL	08/11/2022 to 11/12/2022
15.	Perna- Ideation Competition in association with Kirloskar Vasundhara Film Festival	09/11/2022 to 12/11/2022
16.	Sem 1 Certification on Advanced Excel in association with FinXL	21/11/2022 to 08/05/2022
17.	Execution of MoU with Webclincher	23/11/2022
18.	Execution of MoU with Marsian Technologies	23/11/2022
19.	ASR- Blood Donation Camp in association with HDFC Bank	05/12/2022
20.	Perna- Avishkar Competition in association with SPPU	07/12/2022
21.	Sem1- Commencement of Certification on Digital Marketing in association with Webclincher	08/12/2022
22.	Perna- Sem 1- GIBF student Chapter 'Career Tunes' in association with Global India Business Forum (GIBF)	14/12/2022
23.	ASR- Sem1- Energy Conservation Programme in association with Indian Institute of Industrial Engineering, Pune Local Chapter	14/12/2022
24.	Centre of Excellence- Student Volunteer in IIIE annual Convention in association Indian Institute of Industrial Engineering, Pune Local Chapter	16/12/2022
25.	Sem 3 Commencement of Certification on Power BI in association with FINXL	17/12/2022

26.	ASR- Jaldindi in association Environment Conservation Association (ECA)	21/12/2022
27.	Sem 1 Career Excellence Program 3- Life skills Workshop in Association with Rubicon sponsored by Barclays	28/12/2022 to 30/12/2022
28.	Book Launching Ceremony in association with Mr. Anand Shinde Cyber Security Advisor	3/01/2023
29.	Business Process Excellence (BPE) 2023 “Business Process Management for Customer Experience (CX)” in association with PMI, GIBF	14/01/2023 & 15/01/2023
30.	Execution of MoU- Global India Business Forum (GIBF)	14/01/2023
31.	Prerna- Start- Up Bootcamp in association with Deshpande Foundation	18/01/2023 to 28/01/2023
32.	Industrial Visit to Aptiv	18/01/2023
33.	ASR Pariksha Pe Charcha with Prime Minister organised by Government of India	27/01/2023
34.	FDP5 on “Enhancing Spiritual Quotient for Better Workplace Management” in association with Tej Gyan Foundation	28/01/2023
35.	SPIC MACAY Event in association with New Delhi Public School,Pune	04/02/2023 & 05/02/2023
36.	National Level Workshop on ‘Leveraging Quality Education through Industry- Institute Linkage with NEP 2020’ in association with SPPU under Quality Improvement Programme	24/02/2023 & 25/02/2023
37.	Sem 4 Certification on Python in association with Speed 16 Academy	23/03/2023 to 28/03/2023
38.	Sem 2 Certification on HR Core Processes in association with PACE Academy	03/04/2023 to 19/05/2023
39.	Sem 2 Certification on Tally in association with Educare Institute	03/04/2023 to 15/05/2023
40.	Prerna- UDAAN 2k23 in association with PMI, PCSIC and Autocluster	23/04/2023
41.	Execution of MoU with Pimpri Chinchwad Start-up Incubation Centre	23/04/2023
42.	Execution of MoU with Auto cluster	23/04/2023
43.	ASR- “Lecture on Energy Conservation and Life Style for Environment” in association with Indian Institute of Industrial Engineering, Pune Local Chapter	17/05/2023
44.	ASR- “Lecture on Energy Conservation and Life Style for Environment” with Indian Institute of Industrial Engineering, Pune Local Chapter	31/05/2023
45.	Sem 2 Student Development Program 6 ‘Situation Analysis’	31/05/2023
46.	FDP 9 on Orientation of Online Research Database - in association with EBSCO Information Services	02/06/2023
47.	FDP 10 on Orientation of Online Research DataBase in association with Proquest	02/06/2023
48.	ASR Environment Day Celebration with ECA	07/06/2023
49.	ASR Poster Competition Environment Day with ECA	08/06/2023
50.	ASR Volunteering Pandarachi Vaari with Environment Conservation Association	11/06/2023
51.	ASR- Book Release Function in association with- Mr. Jayprakash Zende	15/06/2023
52.	Book Donation by Late Dr. Girish Kelkar in association with Mrs. Aparna Kelkar	15/06/2023
53.	Prerna- 'Converting Ideas to start the business and scaling it" in association with Deshpande Foundation	15/06/2023

Glimpses of Collaborative quality initiatives with other institution

Business Process Excellence (BPE)

MBA@IICMR conducted event of Business Process Excellence on the theme "Business Process Management for Customer Experience (CX)". This year BPE was organized on 14th & 15th February 2023. Dr. Jitendra Joshi Founder and Global President, GIBF (Global India Business Forum) was the inaugural guest. On the occasion the 'Memorandum of Association-MOU', was signed with GIBF and MBA@IICMR. 'Gyandoot'-The Newsletter of MBA@IICMR was inaugurated by him under the presence of Director IICMR Dr. Abhay Kulkarni, and HOD Dr. Manisha Kulkarni.

Beneficiaries: Aspiring Managers of MBA @IICMR and Faculty members

Glimpses

Dr. Jitendra Joshi Founder and Global President, GIBF

MBA@IICMR signs MoU with GIBF



Speaker : Ranjit Shekdar



Speaker: Mr. Gajendran Ravindran



Panel Discussion: Rohit Balunkar and Umang Salgia



Speaker: Vighnahari Deo



Speaker: Ravi Kajaria



Panel Discussion: Dr. Nilkamal, Ms. Anusha and Ms. Nithya



Speaker: Mr. Prashant Pansare



Valedictory session

Event Coordinators: Dr. Madhura D and Ms. Swapnisha K



Value Added Certifications

MBA@IICMR ensures that every student not only gains academic knowledge through curriculum but is well prepared for facing corporate challenges. With this objective in mind the MBA program also compulsorily includes certain Value added certifications for the students. The Institute has MOUs with renowned training institutes like Pace Hr, Webclincher, FINXL for facilitating these certifications.

Beneficiaries: Aspiring Managers of MBA@IICMR and Faculty



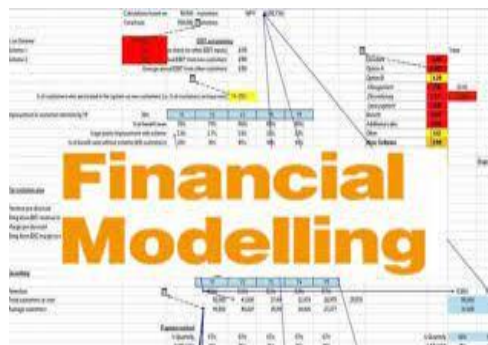
Certification on Digital Marketing was conducted for both Sem III and Sem I students. Sem III students had undergone a self-paced course on Digital Marketing by London School of Digital Business and for Sem I the certification was conducted offline by Webclincher Academy.

Digital marketing and social media play an important role in increasing marketing success in today's fast-paced technologically evolving world.. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career

Certification on Advanced Excel for conducted for Sem1 students. FINXL Advance Excel program refers to features and functions of Microsoft Excel tool which helps the user to perform complex and large calculations, data processing on the huge amount of data, performing data analysis, better representation of data, etc.



Advanced
Excel



Certification on Financial Modelling was for Sem III students. This certification provided Real Time Investment banking & Equity Research exposure. The businesses are also required to understand what changes are expected to take place in a scenario when there are changes in the internal as well as external environment of the business. Thus, companies which develop financial models can understand their business as well as the factors affecting them better than their competitors and are therefore better prepared for any uncertain situation.

Certification on Power BI was conducted for Sem III students in Jan 2023. Power BI certification training let students explore Microsoft Power BI concepts like Power BI Desktop layouts, BI reports, dashboards, DAX commands, and functions. Learning how to experiment, fix, prepare, and present data quickly and easily is now convenient with our in-depth Power BI training. Microsoft Power BI is one of the most widely used business intelligence platforms, and our Power BI course follows a hands-on applied learning approach to help you gain expertise in it.



Certification on Python MBA@IICMR organized 30 hours Certification program on "PYTHON PROGRAMMING" for MBA Second Year Div1 students from 23/03/2022 to 29/03/2023 to explore the power and simplicity of python language.

Certification on HR Core Processes was conducted by Pace HR Academy wherein the students were oriented about the basic HR processes including payroll management, leave management to name a few.



Certification on Tally was a 30 hours training session conducted by training earning academy. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc.

Tally

POWER OF SIMPLICITY

Glimpses of VAC



VAC – Financial Modelling



VAC- Digital Marketing



VAC- Python



VAC- Tally

Expanding Horizons, Beyond the Curriculum with our Associates

IIIE- Event at pride hotel This event was held to conduct the 64th national convention of the Indian Institute of Industrial Engineering (IIIE), Pune. It was held on the 16th and 17th of December, 2022 by Pune chapter the students of MBA@IICMR first year batch, were volunteers for coordinating the entire event. The aspiring managers were delighted by this opportunity to coordinate, manage and interact. Total 12 students were volunteer.

Beneficiaries: Aspiring Managers of MBA@IICMR



GIBF- MCCIA Global India Business Forum (GIBF) the program was held on 13th Dec, 2022. It was attended by Twenty selected MBA first year students. Nil Kamal Anchan representative from GIBF coordinated the event. Guest speaker Mr. Uday Ayer enlightened them on “-The Story Of Balancing Careers and Mr. Harry Mathew shared on” “Goal Setting and Focusing”. This event ignited their minds. They understood the importance of upskilling and setting the goal. Moreover they learnt the techniques of aligning the activities towards achievement of the goal



Beneficiaries: Aspiring Managers of MBA @IICMR

“ISQ- TOPS Convention-2022”



(‘Indian Society for Quality- Team Oriented Problem Solving’.) ISQ, Pune Chapter in association with MBA@IICMR conducted a convention, in which Team Oriented Problem Solving / improvement case studies / projects for executives from OEMs, tier 1 and 2 manufacturing companies, process industry and service sector organization’s including information technology.

This convention was organized in association with MBA department of IICMR. Students and faculty

volunteered for organizing this convention at MBA@IICMR

Beneficiaries: Aspiring of Managers of MBA@IICMR & Faculty Corporate Mentoring

Corporate mentoring is a unique proposition of MBA@IICMR. Every year the top 25 students from Sem II are assigned corporate stalwarts as mentors. This activity provides the students opportunity to seek guidance regarding their course topics, career guidance, interview guidance or practical application of the concepts. The students connect with the corporates as per their availability either on phone or online meeting or while visit to campus This activity helps build confidence among students.

Beneficiaries: Aspiring Managers of MBA@IICMR

Glimpses of Corporate Mentoring



Corporate Mentoring Coordinator: Dr. Vinod Bhelose



Entrepreneurship Development Cell – Prerna

CALENDAR 2022-2023

Sr. No	Particulars	Date From	Date To
1.	Prerna- National Awareness on Eco friendly Ganesh Idol creation	09/06/2022	09/06/2022
2.	MoU- Tricolour Innovation Pvt. Ltd.	09/06/2022	09/06/2022
3.	Prerna- Impact Lecture Series I	16/06/2022	16/06/2022
4.	Prerna- Impact Lecture Series II	16/06/2022	16/06/2022
5.	Prerna- Impact Lecture Series III	22/06/2022	22/06/2022
6.	Prerna- Impact Lecture Series III	22/06/2022	22/06/2022
7.	UDAAN 2022- Engage, Motivate, Ideate	25/06/2022	25/06/2022
8.	Prerna-IIC Regional Meet at Symbiosis International University Lavasa	01/08/2022	01/08/2022
9.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth	08/07/2022 to 09/07/2022	08/07/2022 to 09/07/2022
10.	MoU Deshpande Foundation	08/08/2022	08/08/2022
11.	ARKO - Ganpati festival celebration	31/08/2022 to 04/09/2022	31/08/2022 to 04/09/2022
12.	Industrial Visit – Radhyeshyam	11/09/2022	11/09/2022

Prerana- National Awareness on Eco friendly Ganesh Idol creation

Prerana - National Awareness on Eco-friendly Ganesh Idol Creation," a remarkable event was organised that aims to promote environmental consciousness and entrepreneurship. This event serves as a platform to raise awareness about the significance of eco-friendly practices, particularly in the creation of Ganesh idols during the auspicious festival of Ganesh Chaturthi.

In recent years, there has been a growing concern about the environmental impact caused by the traditional practice of making Ganesh idols from non-biodegradable materials. These idols, made from plaster of Paris and chemical-based paints, contribute to water pollution and harm aquatic life when immersed in water bodies after the festivities.

Prerana seeks to address this issue by encouraging the adoption of eco-friendly practices in Ganesh idol creation. The event aims to inspire individuals, particularly budding entrepreneurs, to explore innovative and sustainable approaches in crafting Ganesh idols using biodegradable materials such as clay, natural dyes, and eco-friendly decorations.

Entrepreneurship plays a crucial role in driving innovation and creating solutions for societal challenges. By emphasizing entrepreneurship in the context of eco-friendly

Ganesh idol creation, Prerana aims to encourage individuals to venture into this socially responsible and environmentally conscious domain. It highlights the potential for entrepreneurship in promoting sustainable practices and addresses a pressing environmental concern

Aspiring Entrepreneurs gained insights into the business aspects of this niche market, including market analysis, product development, branding, marketing strategies, and sustainable supply chain management.



MoU Signing between Tricolour Innovation Pvt. Ltd. for Live Project on Gomaya Ganesha to Promote Entrepreneurship

Tricolour Innovation Pvt. Ltd. and MBA@IICMR have signed a Memorandum of Understanding (MoU) for executing a Live Project to promote entrepreneurship in eco-friendly Ganesha idol creation. The partnership aims to provide resources, mentorship, and a platform for aspiring entrepreneurs to develop innovative ideas. Tricolour Innovation will offer technical expertise and business guidance, while Gomaya Ganesha Idol - Live Project will provide a live project opportunity. Together, they aim to foster entrepreneurship, sustainability, and create awareness about eco-friendly practices during festival



Impact Lecture Series No 1 in collaboration with Deshpande Foundation: Social Innovation & Entrepreneurship"

The Impact Lecture Series took place on Thursday, 16th June, 2022 to promote innovation awareness and establish connections with ecosystem enablers at regional and national levels. The session aimed to instil entrepreneurial values among MBA

students, teach them to see challenges as opportunities for innovation, and increase the number of entrepreneurs within the MBA community.

The speaker for the event was Mr. Sunil Kumar Chakrapani, Chief Operating Officer of the Deshpande Foundation. His lecture provided insights into the foundation's initiatives and success stories. Students from MBA1 and MBA2 had the opportunity to interact with Mr. Chakrapani and learn about the positive impact that social entrepreneurship can have on society.

Key learnings from the session included the importance of encouraging problem solvers in creating vibrant communities, the potential for a small societal change to drive a significant transformation in the entire economy, and the necessity for change to begin at the grassroots level. Overall, the event served as a platform to inspire and educate MBA students about the power of social innovation and entrepreneurship.



Impact Lecture Series No 2 on the Title "Revisiting Engineering Business Process for sustainable Excellence "

The second session of the Impact Lecture Series took place on Thursday, 16th June 2022, as an online event. The objective of the session was to provide insights into revisiting engineering business processes for sustainable excellence. The session aimed to inculcate intrapreneurial and entrepreneurial values among MBA students, teach them to identify challenges as opportunities for innovation and prosperity, and improve the number of entrepreneurs within the MBA community

The speaker for the session was Dr. Jagdish Barik, who delivered a lecture titled "Revisiting Engineering Business Process for Sustainable Excellence" via Microsoft Teams. Dr. Barik discussed the significance of business process engineering (BPE) as a change management approach for the radical redesign and improvement of business processes. He highlighted the importance of effective implementation and the challenges faced due to a lack of suitable frameworks and methodologies.

Key learnings from the session included understanding the role of business processes in achieving sustainable business excellence, the seven steps involved in BPE implementation, and how BPE aims to facilitate radical restructuring of organizations through a ground-up design of business processes.

Overall, the session provided MBA students with valuable insights into the importance of effective business process engineering and its potential impact on achieving sustainable excellence in business operations.

Impact Lecture Series No 3 on the Title "Intellectual Property Rights and Awareness"

Dr. Bharti Dhole delivered a lecture on Intellectual Property Rights (IPR) as part of the Impact Lecture Series. The session aimed to create awareness and educate MBA students about the importance of IPR in protecting innovative ideas and inventions. Dr. Dhole highlighted the benefits of IPR for startups and discussed how it can be used for revenue generation in enterprises. The online session provided valuable insights into the world of IPR and its significance in the entrepreneurial ecosystem.

MBA at IICMR
Published by Dipti Bajpai · June 22, 2022

MBA@IICMR takes immense pride to welcome Dr. Bharati Dole for Impact Session on Intellectual Property Rights & Awareness

Patents
For inventions having **technical advance** –

- from kitchen utensils to solar panels, drone technology

Invention has to satisfy certain characteristics -

- Novelty= not published before
- non- obviousness – -
- and usefulness –
- Innovation –Invention – Discovery
- Patent Act- also defines what can not be patented-software per se and many other- like mental acts , for formulae S.3D -

Impact Lecture Series No 4 on the Title "Opportunities and Challenges for Management Professionals & Entrepreneurs post Technological Disruption"

Mr. Kartik Bala Subramaniam, founder of KIP & AICUMEM Technologies IMC, delivered a thought-provoking lecture on the challenges and opportunities organizations face in the rapidly evolving technological landscape. He stressed the importance of adopting productive and flexible management practices to meet the changing needs of businesses and human resources. The session provided valuable insights into the impact of technological disruption on management and entrepreneurship. Participants learned to recognize the opportunities brought by technological advancements and gained awareness of the cautious utilization of technology for business development. Overall, the session equipped the students with knowledge on effectively navigating technological disruption and leveraging it for growth.



MBA at IICMR

Published by Dipti Bajpai · June 22, 2022

MBA@IICMR presents impact session on "Opportunities and Challenges for Management Professionals & Entrepreneur post technological disruption"



"UDAAN 2022: Igniting Entrepreneurial Spirit Nationwide through Engage, Motivate, Ideate"

UDAAN 2022, the flagship event of MBA@IICMR, in collaboration with the Project Management Institute (PMI) Pune Deccan India Chapter and Pimpri-Chinchwad Start-up Incubation Centre, is set to be a one-day event on 25th June 2022. With the theme "Engage, Motivate, Ideate," UDAAN aims to foster critical thinking, creativity, and business acumen among participants.

The primary focus of UDAAN is to encourage entrepreneurship through its core activities of business planning and project development. As UDAAN expands its

association this year, it extends its reach to graduation and post-graduation institutes' nationwide, inviting participation from aspiring entrepreneurs across the country.

By providing a platform for young minds to engage, get motivated, and ideate, UDAAN 2022 aims to ignite the entrepreneurial spirit among participants. Through workshops, mentoring, and networking opportunities, the event strives to nurture innovative ideas, develop viable business plans, and cultivate an entrepreneurial mind set.

With its nationwide approach and emphasis on fostering entrepreneurship, UDAAN 2022 seeks to inspire and empower the next generation of business leaders, propelling them towards success in the dynamic world of entrepreneurship.





IIC Regional Meet: Fostering Innovation and Entrepreneurship

IIC Regional Meet was held at Symbiosis International University in Lavasa, bringing together participants from various institutions under the Innovation and Entrepreneurship Development Centre (IIC) program. The event aimed to foster collaboration, share best practices, and promote innovation and entrepreneurship at the regional level.

The regional meet provided a platform for faculty members, and ecosystem enablers to engage in discussions and workshops focused on nurturing an innovation ecosystem. It offered an opportunity for participants to learn about successful initiatives, exchange ideas, and establish connections with like-minded individuals and organizations.

The event showcased the efforts and achievements of IIC institutions in generating awareness and promoting innovation. Participants gained valuable insights into various aspects of entrepreneurship, intrapreneurship, and the development of sustainable business models. The meet emphasized the importance of cultivating an entrepreneurial mind set and equipping students with the necessary skills and resources to thrive in today's dynamic business landscape.

Overall, the IIC Regional Meet at Symbiosis International University Lavasa served as a catalyst for collaboration, knowledge sharing, and inspiration, fostering an environment conducive to innovation and entrepreneurship in the region.



"Collaborative MoU between Deshpande Startups and IICMR Nigdi-MBA to Empower Entrepreneurship and Drive Innovation"

The Memorandum of Understanding (MoU) signed between Foundation for Sandbox Startup Initiatives (Deshpande Startups) and Institute of Computer Management and Research (IICMR) Pune establishes a collaborative partnership aimed at promoting

innovation and entrepreneurship. The MoU was executed on 8th August 2022 and has a validity period of three years.

Deshpande Startups, a non-profit organization based in Hubli, Karnataka, focuses on creating an effective ecosystem for entrepreneurship, innovation, and sustainability. It has successfully trained over 200 entrepreneurs and supported more than 60 ventures, creating a significant socio-economic impact.

On the other hand, IICMR Nigdi-MBA department is a leading institute in Pune, Maharashtra, providing academic excellence to aspiring students. The institute aims to nurture a problem-solving and product-building mindset among its students and promote ideas, innovation, and entrepreneurship.

The objectives of the MoU include providing exposure and awareness of the innovation and entrepreneurship ecosystem, nurturing a culture of problem-solving and innovation among students, and facilitating the testing and validation of ideas from concept to proof of concept (POC). The MoU also aims to promote effective interaction between Deshpande Startups and IICMR Nigdi-MBA department in mutually beneficial areas.

Under the MoU, Deshpande Startups will launch and run the YUVA Entrepreneurship Program at IICMR Nigdi-MBA department, provide mentoring and guidance to students with innovative ideas, and facilitate industry connections for open innovation opportunities. IICMR Nigdi-MBA department, on the other hand, will support the program operationally, encourage student participation, share knowledge and build connections with Deshpande Startups and industries, and provide support and expertise from their faculty members.

The MoU emphasizes non-exclusivity, allowing both parties to pursue other agreements or collaborations. Confidentiality provisions ensure the protection of proprietary information exchanged between the parties. Intellectual property rights remain with each respective party, and any dispute arising from the MoU will be resolved through mutual consultations and the collective decision of designated representatives.

Overall, the MoU between Deshpande Start-ups and IICMR Nigdi-MBA department aims to foster a culture of innovation, entrepreneurship, and collaboration, benefiting students and the larger startup ecosystem.



Prerana: Inspiring Entrepreneurship at Ganpati Festival"

Prerana in collaboration with ARKO, a trailblazing venture, has harnessed the spirit of entrepreneurship and combined it with the vibrant celebrations of Ganpati festival. This innovative initiative not only enriches the festive experience but also promotes local businesses, fosters creativity, and inspires budding entrepreneurs. With an unwavering commitment to community engagement and economic growth, Prerana has become a catalyst for innovation, making the Ganpati festival a truly memorable and transformative experience.



"Radhyeshyam Industries: Unveiling the Entrepreneurial Odyssey"

The industrial visit to Radhyeshyam Industries offers a unique opportunity to explore the entrepreneurial journey of Mr. Radhyeshyam, the visionary behind the successful enterprise. Participants will witness first-hand the innovative manufacturing practices, advanced technologies, and streamlined processes that have contributed to the company's success. Additionally, they will gain insights into the importance of nurturing a skilled workforce and creating a positive work environment. This visit promises to provide invaluable knowledge and inspiration for aspiring entrepreneurs and anyone interested in understanding the key factors behind entrepreneurial success.



FLAGSHIP EVENTS OF MBA@ICMR

UDAAN 2k23

UDAAN-Intercollegiate Business Plan Competition. Institute of Industrial and Computer Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimpri chinchwad. .Mr. Jay Dholakia President, Project Management Institute Pune Deccan India Chapter was the Chief Guest of the event along with Mr. Kiran Vaidya MD Autocluster PCMC. Both the guests expressed their thoughts on the need for Startups and emphasized on innovation and creativity. Mr. Jay announced that in 2025 UDAAN will go Pan India. The



key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Mr. Shreyas Cadambi- GM Production and supply Mercedes Benz; Mr. Ashish Kadam, CEO Great wall corporate services and Mr. Anil Kudal- MD & CFO Rieter India were guests for coffee with Corporate. Existing startup were given an opportunity to pitch their business ideas in front of jury of investors ignited entrepreneurial mindset of the students. The participants were from different parts of India. The Founder (Idea fest) gave an opportunity to express innovative business ideas from all over India, Corporate Chanakya (case study competition) and The Artistry were key verticals of UDAAN. This year UDAAN also witnessed overwhelming response for Business Bazaar where only students of different colleges got an opportunity to display their culinary and artistic skills.



NEP Workshop conducted from the Financial Assistance under QIP Schemes of Savitribai Phule Pune University.

“Leveraging Quality Education through Industry – Institute Linkage with NEP 2020”

Dates: 24th February 2023 to 25th February 2023.

The Work shop aspired to identify the opportunities for the Industry and Institute Linkage by developing connect and collaboration between Industry and Academia. Further the workshop also intended to explore different areas pertaining to apprenticeship, internship, research entrepreneurship and employment and adapting to a culture of sharing the best practices. The key resource person for the workshop were stalwarts from the industry and academia.

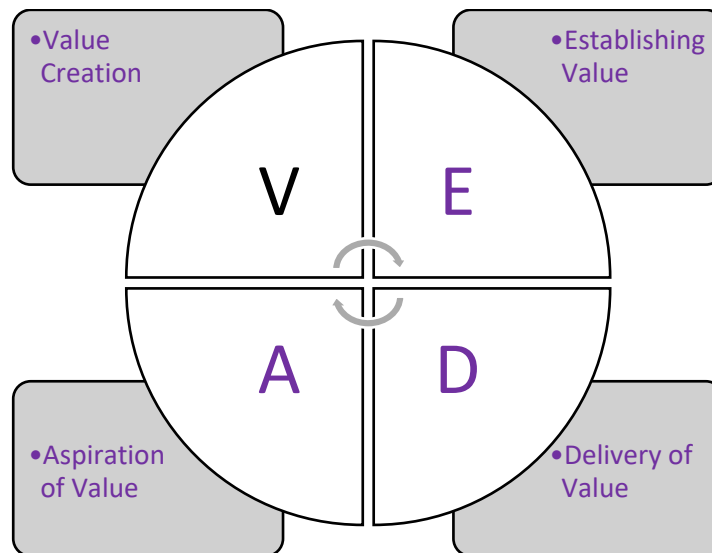
MBA@IICMR
In Association with
Savitribai Phule Pune University
Organises
National Conference Under QIP
On
**Leveraging Quality Education through
Industry- Institute Linkage with NEP 2020**
24th and 25th February, 2023
OUR ESTEEMED EXPERTS

Dr. Parag Kalkar Dean, Faculty of Commerce & Management, SPJPU	Dr. Gopal Ramamritham Director, Dean and Former Head, D. Y. Patil University School of Management	Dr. Shailesh Kasande CEO & Group Director, Suryakuta Group of Institutions	Dr. Abhay Kulkarni Director, IICMR	Dr. Prabhat Ranjan Vice Chancellor, DYPU	Dr. Dhiresk Kulshrestha Dean, Chitkara University Chandigarh	
Mr. Jay Dholakiya GM, Perseant Systems, President PMS, Pune/Dezan India Chapter	Dr. Kuldip S Charak Director, Dr. D. Y. Patil Institute of Management Studies, Aurang.	Dr. Manisha Kulkarni HOD, MBA@IICMR	Dr. Abhijit Mancharkar Director, AISPS	Dr. Ganesh Rao Director, PUNE Business School	Dr. Sunil Dhanawade Dr. D. Y. Patil Center of Management and Research, Aurang.	Mr. Dushyant Pathak Head, HODS, AISPS
Dr. Shivaji Mundhe Computer Management Director, IIMS Chhindwad	Dr. Kirti Dharwadkar Director, SPSM	Dr. Sachin Borgave Director, PSM	Dr. Chetan Chaudhari Faculty of Management, IIS	Mr. Parag Auty Head, Business Excellence Services, CVBU, TATA Motors	Dr. Ashutosh Misal Director, IICMR	Mr. Rakshit Kalyani Lead, Strategic Partnership, DezanDixie, Pune/India
Dr. Vishwas Swami Principal (AIIS, COEPA)	Mr. Kiran Vaidya Managing Director, Auto Cluster Development and Vector Camp Education Society Research Institute Centre	Dr. Bharat P Kasar (BOS – Financial Management) Director, Lotus Business School & Pharmacy	Dr. Satish Warpade Director, Lotus Business School & Pharmacy	Dr. Naresh Motiani Associate General Manager, Research Global Services Center	Dr. Biranchi Jena Professor, Dr. D. Y. Patil Wadapeeth	Dr. Anil Dongre Dean, Kavayitri Bahinad Chaudhari North Maharashtra University, Jalgaon

**Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)**
Affiliated to PCCO, Government of Maharashtra, Affiliated QIP Pune University
Recognized by DTE, Government of Maharashtra, ISO 9001:2015 Certified
Research Institute Category by AICTE, Co. for Industry, United Nations Institute
Advanced Level Management Institute for Industry Interface by IICMR

Outcome of the workshop with details:

1. VEDA Model



The outcome of leveraging quality education through Industry Institute linkage with NEP 2020 is the creation of value, establishing value, delivering the value, and aspiring the value through reliability on education. It is also about creating an ecosystem that fosters innovation, creativity, and entrepreneurship, preparing students for a future that is interdisciplinary and dynamic. Moreover, it helps to bridge the gap between industry and academia and provides students with the skills and knowledge necessary to succeed in the 21st century. Ultimately, it helps to achieve the fullest potential of each and every Indian and make India a more innovative and prosperous nation. The strategy of employee excellence, asset excellence, quality excellence, and flow excellence is a comprehensive approach that can be adopted by organizations to improve their overall performance and achieve sustainable success. Each of these four components plays a vital role in building an effective and efficient organization.

2. Excellence Model



Employee excellence refers to the development and empowerment of employees to enable them to perform to their fullest potential. Organizations that focus on employee excellence invest in employee development and training programs, provide a safe and healthy work environment, and offer competitive compensation and benefits packages. By doing so, they can attract and retain top talent, improve employee morale, and create a culture of excellence.

Asset excellence involves managing an organization's physical assets, such as equipment, machinery, and facilities, in a way that maximizes their efficiency and effectiveness. Organizations that focus on asset excellence adopt strategies such as preventive maintenance, asset tracking, and asset optimization to ensure that their

assets are performing at their best. This can lead to improved productivity, reduced downtime, and lower operating costs.

Quality excellence involves providing products and services that meet or exceed customer expectations. Organizations that focus on quality excellence adopt quality management systems such as ISO 9001 to ensure that their products and services are of the highest quality. This can lead to improved customer satisfaction, increased customer loyalty, and a better reputation in the market.

Flow excellence refers to the optimization of an organization's processes and workflows. Organizations that focus on flow excellence use strategies such as lean management, process mapping, and continuous improvement to streamline their processes and reduce waste. This can lead to improved efficiency and higher throughput.

Overall, the strategy of employee excellence, asset excellence, quality excellence, and flow excellence can help organizations achieve their goals and objectives, improve their performance, and create a culture of continuous improvement. By focusing on these four components, organizations can build a strong foundation for sustainable success in today's highly competitive business environment.

3. Blended Learning Tools and Innovative Pedagogical tools to be designed to make the course delivery very impressive to Gen –Z
4. KRA for the Teaching fraternity should be clearly stated in advance.
5. Innovative Strategies to be designed to empower trust of the Industry by the academic Institutions
6. Institute should continuously organize Teacher Enhancement Program to upgrade their skills and equip them with emerging trends
7. Each and every action is aligned to outcome and measure the outcome during execution and action taken report is to be prepared to find out if any deviation is there.
8. Activity based learning and experiential learning based pedagogical techniques should be used during course delivery to give practical exposure to the students.
9. Flexibility in Program Development Life Cycle, execution cycle, student life cycle, faculty research cycle to implement NEP 2020
10. Integrate with Indian Knowledge base and groom the youth as global responsible citizen

This workshop fetched the Grant of Rs. 1 Lakh from Savitribai Phule Pune University under the Quality Improvement Programme

Glimpses of the workshop



Welcome Address by
Dr. Manisha Kulkarni
HOD -MBA@IICMR



Setting the context of National Conference by
Dr. Abhay Kulkarni (Director, IICMR)
24th feb 2023 (10:20am - 10:30 am)



Esteemed Industry Delegates



Esteemed Directors' and Principal From neighbouring Institutes

MBA@IICMR-Centre of Excellence: (COE)

Centre of Excellence (COE) has conducted Rainbow Projects comprehensive training program for



around Twenty-Five senior-level managers of Advik Hitech Private Ltd, Pune. The training program likely focused on problem-solving methodologies and strategies to enhance the company's performance and profitability. During the training sessions, participants learned various techniques and approaches to identify and address challenges within the organization effectively. These strategies likely encompassed aspects such as process optimization, cost reduction, efficiency improvements, and innovation.

One notable outcome of the training program was the development of an action plan aimed at saving 1 crore rupees within a year. This suggests that the managers not only grasped the theoretical concepts but also applied them practically to identify specific areas for improvement and implement actionable steps to achieve tangible results.

Under the aegis of the Centre of Excellence (COE), MBA@IICMR has conducted several consultancy activities, including workshops on R programming, Tableau, and social media web analytics. Consultancy services were also provided for content designing for social media creative, market research projects such as one for Get Campus Solutions in Lucknow focusing on counseling, and another for Lucida Construction Private Limited exploring new consumer behaviour trends in real estate. Additionally, Faculty of MBA@IICMR facilitated workshop series on "Business Analytics using R" and "Tableau" at various institutions, acted as Track Chair for an international conference, and provided content development for social media creatives. Notably, consultancy services were extended to Sri Sudharshan Enterprises for setting up Standard Operating Procedures (SOP). Overall, the COE has engaged with eight funding



agencies to support these endeavors and has been instrumental in enhancing various organizations' capabilities and effectiveness.

Student Welfare Council Initiatives

MBA@IICMR Under ASR & IIC Presents

Essay Event 2022

Organized by HEARTFULNESS EDUCATION TRUST, and SHRI RAM CHANDRA MISSION in collaboration with UNITED NATIONS INFORMATION CENTRE FOR INDIA AND BHUTAN

₹ 10000 Gift Coupon

Category 1 [Age 14-18 years] Word Limit 500
Topic: Kindness is compassion in action

Category 2 [Age 19-25 years] Word Limit 750
Topic: Theme Rising with Kindness

Essays in any ONE of the following languages:

- English
- Malayalam
- Bengali
- Marathi
- Gujarati
- Odia
- Hindi
- Tamil
- Kannada
- Telugu

The evaluation criteria

1. Theme introduction / Interpretation : Weight 10%
2. Structure and flow : Weight 10%
3. Language : Weight 10%
4. Originality : Weight 20%
5. Relevance to the theme : Weight 30%
6. Research/attention to details : Weight 5%
7. Conclusion : Weight 15%

Guidelines for Submission

- Write your essay on A4 size sheets. Essay must be computer typed in the relevant script for each language.
- Font : Tahoma / Heading size 14/ Content 12
- Create the soft copy of your age proof document in a single PDF file. The file size should be less than 1 Mb Like (Adhar/Pan/Birth Certificate/LLC)

Contact for more details
9326427400 - Ms.Puja Gavande

To submit your essay



Last Date of Submission : 25th Oct 2022

ARKO :The Essay Event 2022, organized by the Heartfulness Education Trust Shree Ram Chandra Mission in collaboration with the United Nations Information Center for India and Bhutan, attracted a participation of 15 MBA students and 7 students from ATSS Jr College. This event not only provided a platform for students to showcase their writing skills but also offered them the opportunity to engage with global issues, fostering critical thinking and cross-cultural understanding.

ARKO Educational Tour Event: Educational Trip – 2022. Venue: Delhi, Agra, Jaipur. As part of the outside learning activities, MBA@IICMR organized an Excursion to Shimla and Manali for MBA second-year students under the ARKO Club from 13th November 2022 to 18th November 2022. A total of 67 students from MBA second year, including 3 faculty members, participated in the excursion. Mr. Jemin Vekaria and Mr. Amey Nakhava, students of MBA second year, served as coordinators for the excursion. The excursion provided opportunities for edutainment, offering students a blend of educational and entertainment activities. They learned valuable lessons in planning, coordination, and teamwork as they organized and executed the trip efficiently. Additionally, students gained insights into the cultural heritage and historical significance of the visited destinations, enhancing their overall learning experience.



ARKO-SPIC-MACAY event: It was held at New Delhi Public School in Pune showcased a live concert featuring invited artists and presented an immersive cultural experience.

Six students from the first year enthusiastically participated in the event, which spanned two days on 4th and 5th February 2023.

Participation in such events offers numerous benefits to students. Firstly, it provides them with exposure to diverse forms of art and culture, fostering appreciation and understanding. Secondly, interacting with renowned artists and experiencing live performances enhances students' creativity and inspiration. Additionally, attending cultural events like this promotes networking opportunities, allowing students to connect with professionals in their field of interest. Moreover, such experiences contribute to personal growth by broadening students' perspectives and nurturing their passion for arts and culture. Overall, the ARKO-SPIC-MACAY event offered invaluable learning and enrichment opportunities for the participating students, enhancing their holistic development and cultural awareness.



Academic Social Responsibility (ASR)

ASR is an initiative which is in tandem with our mission. MBA@IICMR not only ensures excellent academic and practical training but it also inculcates social awareness and responsibility towards society in its students. The activities under ASR are planned with a view to serve the society. ASR gives dimension of value education in academic fraternity by helping, serving, reflecting and learning through neighborhood and extension activities.

Beneficiaries: Aspiring Managers of MBA @IICMR and Faculty members

Activities under ASR

'ECO-FRIENDLY GOMAY GANESH IDOL LIVE RESEARCH PROJECT': in association with Tri-Colour Innovation Private Limited

The project will enable to create awareness among residents where 'Ganesh Festival



Originated' gradually becoming the most awaited social festival in terms of religious harmony and culture. The project will start initiative to look towards nature overcoming the religious sentiments. The specific outcomes that will be achieved are; protect nature and human health, will nurture festive culture through family bonding, eradicate the water pollution caused after immersion of idols; idols are free from metal elements and artificial colour or jewelry, to enhance use of locally available materials to create the idols.



"ASR 26 January Republic Day"

MBA@IICMR celebrated the National event The Republic Day on 26th January 2023.

ASR:Blood Donation Camp: To fulfil the social responsibility towards the society and create awareness about the increasing scarcity of blood, a blood donation camp was organized in association with HDFC Bank.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of conducting the Blood Donation camp in the organization.



ASR : Pandharichi Vaari – a Spiritual Experience



Pandharichi vaari" is an annual pilgrimage to the town of Pandharpur in Maharashtra, India, dedicated to Lord Vitthal, a form of Lord Krishna. This centuries-old tradition attracts millions of devotees, known as "varkaris," who undertake a long journey on foot during the months of June and July, culminating on Ashadi Ekadashi. Varkaris sing devotional songs, or "abhangs," praising Lord Vitthal and demonstrate deep faith and surrender to the divine. This year, students of MBA@IICMR participated in the pilgrimage to create awareness about the hazards of plastic usage. Alongside the spiritual journey, they performed "Seva" for the varkaris at Bhakti Shakti, Nigdi, Kedareshwar Mandir, and Shri Ram Mandir. The activity was led by Director Dr. Abhay Kulkarni, ASR Coordinator Dr. Madhura Deshpande, Student Welfare Officer Dr. Vinod Bhelose, Dr. Rajendra Agawane, and Ms. Dipti Bajpai, with a total of 68 students volunteering for the initiative.



ASR- Runathon for Hope-2022 MBA@ IICMR takes part in runathon conducted by Rotary Club every year. Our students participated with full zeal and enthusiasm. A few students handled the counters of managing water bottles, breakfast counter and several students participated in escorting the VIP guests. Apart from that four of the students participated in race of 5 kms., Total no of participants:61 , Volunteers:57, Runners:04. One of our students achieved the remarkable feat of securing the second prize, earning a reward of Rs. 5000.



Vidyarthee Purak Upakram

The main objective of this scheme is to develop a critical mind, self-confidence and a commitment to society. The students are given training in health, law, and social activities. They are also given training in self-employment and all possible other activities that enhance her social confidence. This scheme is open to all regular lady students from all the affiliated colleges / institutes. Funds for organizing these activities are provided by the University.

Session on "Assertive Communication" in association Board of Student Welfare, SPPU

A session on assertive communication is designed to equip participants with the skills and understanding necessary to express themselves confidently and respectfully in various interpersonal situations. Through discussions, activities, and role-plays, attendees learn to differentiate assertiveness from aggression and passivity, mastering techniques such as "I" statements and active listening. They also explore strategies for overcoming barriers to assertiveness, handling difficult conversations, and applying assertive communication in diverse contexts. By practicing assertive problem-solving and decision-making, participants develop the ability to advocate for their needs while considering the perspectives of others, ultimately fostering healthier relationships and achieving more positive outcomes in their interactions.



Faculty Development Program

Beneficiaries: Faculty members of MBA@IICMR

FDP : Enhancing Spiritual Quotient for Better Workplace"



The FDP was conducted at the Tej Gnyan Center Nigdi near Savli Hotel. The ISO certified organisation Happy Thoughts who is managed and driven by Sirshree. During the session the human mind's situation was to Id to get to the situation towards the ideal. This elaborates, A: Akamp, P: premal, N : Nirmal and last A stands for Akhand Agyakari(fully

devoted to goal without deflection in the path). Step by step situational control of mind was told by sirshree in the form of physical mudra of fingers to understand 'Can I accept this'?

Activities of Placement Cell

Industry Visits

Cotmac Electronic



M-Torque Industries Pvt. Ltd



Parag Milk industries Ltd



Radhesham Wellpack Pvt. Ltd.



Raychem RPG Pvt Ltd - Chakan Plant



Our Associates

Sr. No.	Organization name
1.	Autocluster Development & Research Institute
2.	Global Indian Business Forum-Student Chapter
3.	Pimpri Chinchwad Start-up & Incubation Centre
4.	OHR Foundation
5.	Indian Institute of Materials Management
6.	Pune Management Association
7.	Tricolour Innovation Pvt. Ltd.
8.	School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
9.	Deshpande Foundation
10.	Indian Socieity for Qulaity
11.	Shriram Life Insurance Corporation – For SIP and Placements
12.	Pace HR
13.	Sunad Garden
14.	Webclincher
15.	Project Management Institute – Pune Deccan India Chapter
16.	Finance Forum

Media Coverage in Sakal



ASR

Pandharichi Vari



निवृत्ती : अल्पआयसीएसआरमध्ये 'उदान-२०२३' सभ्यते उपस्थित पाहणे.

'उदान-२०२३'ची प्राधिकरणात सांगता

विशेष प्राधिकरणातील आरक्षणसोयीच्याआधारे अशांनी 'उदान-२०२३' सभ्यतेला हजेरी लावली. मुम्बई, अहमदाबाद, दिल्ली, कोलकाता, चेन्नई, बंगळूर, पुणे, रायचूर, नागपूर, कोयंबूर, नांदेड, अहमदाबाद, वडोदरा, असा देशभरात अनेक ठिकाणी प्राधिकरणात सांगता देण्यात आला. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले.

EDC

UDAAN 2K23



विशेष प्राधिकरणाच्या अंतर्गत 'उदान-२०२३' सभ्यतेला हजेरी लावली.

विशेष प्राधिकरणाच्या अंतर्गत 'उदान-२०२३' सभ्यतेला हजेरी लावली. मुम्बई, अहमदाबाद, दिल्ली, कोलकाता, चेन्नई, बंगळूर, पुणे, रायचूर, नागपूर, कोयंबूर, नांदेड, अहमदाबाद, वडोदरा, असा देशभरात अनेक ठिकाणी प्राधिकरणात सांगता देण्यात आला. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले.

QIP

National Workshop NEP 2020

दुसऱ्या टप्प्यातील निवडणुकीचा निकाल घोषित
महाविद्यालयीन अध्यक्ष, उपाध्यक्ष निवडी जल्लोषात

विशेष प्राधिकरणाच्या अंतर्गत 'उदान-२०२३' सभ्यतेला हजेरी लावली. मुम्बई, अहमदाबाद, दिल्ली, कोलकाता, चेन्नई, बंगळूर, पुणे, रायचूर, नागपूर, कोयंबूर, नांदेड, अहमदाबाद, वडोदरा, असा देशभरात अनेक ठिकाणी प्राधिकरणात सांगता देण्यात आला. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले. यावेळी अनेक कार्यकर्त्यांनी आपले अनुभव सांगितले.

Student Selection

भवाबाबत दोनदिवसी

ग्लोबल इंडिया बिझनेस फोरमचे प्रेसिडेंट जितेंद्र जोशी यांनी ग्लोबल इंडिया बिझनेस फोरमविषयी माहिती दिली. त्याचबरोबर, डिजिटल ट्रांसफॉर्मेशनचे रणनीतिकार यांनी 'ग्राहक अनुभव' या विषयावर 'ग्राहकांनो, स्वप्न विका, तुमच्या वस्तू नको' असे सांगितले. प्रा. डॉ. सुधीर हसमनिस यांनी आभार मानले. यावेळी विविध क्षेत्रातील १२ जणांनी मनोगत व्यक्त केले. रणजित शेकदार, गजेन्द्रन रविंद्रन, उमंग सलगिया,

Business Process Excellence
Business Management for customer experience



Audyogik Tantra Shikshan Sanstha's (A.T.S.S.)

Institute of Industrial and Computer Management and Research (IICMR)

(Approved by AICTE & Affiliated to Savitribai Phule Pune University, Recognized by Govt. of
Maharashtra, re-Accredited by NAAC)

HS2, Sector 27A, Pradhikaran, Nigdi, Pune-411044.

Ph: 20-27657648 Fax No: 020-27655980

Website: www.iicmr.org Email : info@iicmr.org

List of Collaborative quality initiatives with other institution MBA@IICMR

2021-22



List of Collaborative quality initiatives with other institution during the Academic Year 2021-22

SI No.	Particulars	Actual Date
1.	ASR1 - E-waste collection drive in association with Environment Conservation Association (ECA)	01/10/2021
2.	FDP in association with INS Shivaji	05/10/2021
3.	Seminar11- Ideate to Innovate in association with Deshpande Foundation	16/11/2021
4.	Seminar12- Finance for Non-Finance	18/11/2021
5.	Prerana- Visit to PCMC Smart City Maha Metro Project	20/11/2021
6.	Prerana- i-2-e Competition in association with Deshpande Foundation	03/12/2021
7.	Prerana- Visit to AutoCluster in association with (Indian Institute of Industrial Engineering (India) Pune Local Chapter)	06/12/2021
8.	Prerana- SPPU-PCMC Smart City Smart Training and Innovation Centre. (STIC) Inauguration Ceremony at Autocluster	07/12/2021
9.	Prerana- IIC Meeting 1(Quarter 1& 2)	10/12/2021
10.	ASR2- Participation in Jalnidhi Prathisthan- Pranotsav 2021 in association with Environment Conservation Association ECA	20/12/2021
11.	Prerana- Visit to Autocluster for PCSIC- Startup Conclave 2021.	22/12/2021
12.	Prerana- Webinar on 'Energy Conservation Day' in association with (Indian Institute of Industrial Engineering (India) Pune Local Chapter)	23/12/2021
13.	Execution of MoU with Autoculster	04/01/2022
14.	Execution of MoU with Pimpri Chinchwad Start-up and Incubation Centre	04/01/2022
15.	Drushti- Service Industry Readiness- Live Case of Maersk	07/01/2022
16.	Prerana- Workshop on Laying Foundation for Becoming Entrepreneurs in association with Deshpande Foundation	10/01/2022
17.	Prerana- MIC driven Activity- Celebration of Azadi Ka Amrit Mahotsav	11/01/2022 & 12/01/2021
18.	Sem III Certification on Financial Modelling with FINXL	17/01/2022
19.	Sem I Certification on Advanced Excel with FINXL	19/01/2022 to 02/06/2022
20.	Sem I Certification on Digital Marketing with Webclinch	19/01/2022 to 02/07/2022
21.	Sem III Certification on Tally with	19/01/2022 to 09/03/2022
22.	Sem III Aptitude Training in association with Advanced Careers	24/01/2022 to 23/03/2022
23.	Spiritual Retreat with Spiritual Guru Sirshree in association with Tejgyan Foundation	26/01/2022
24.	Execution of MoUwith OHR Foundation	27/02/2022

25.	Prerana- Webinar on 'Entrepreneur Leader Speaks' (ICB)	29/01/2022
26.	Prerana- Leadership Talk Series 3- Technical Session- Vertical Sewage Treatment Plant jointly Indian Institute of Industrial Engineering, Pune, Local Chapter	01/02/2022
27.	EDC- Design Thinking for Beginners in association with Deshpande Foundation	08/02/2022
28.	Business Process Excellence- “Developing Workplace Intelligence for Organizational Resilience” in association with PMI Deccan India Chapter and PCMS Smart city Incubation centre and	26/02/2022 to 27/02/2022
29.	Execution of MoU with OHR Foundation	27/02/2022
30.	EEP 3- Barclay Lifeskill Workshop in association with Rubicon	16/03/2022
31.	HR Summit in association with OHR Foundation	09/04/2022
32.	Execution of MoU with Indian Institute of Materials Management	29/04/2022
33.	EEP 4- NJ Talk in association with NJ Investments	12/05/2022
34.	Sem II- Industry Visit- MTorq Controls India	14/05/2022
35.	Sem IV Certification on Python with Speed 16	16/05/2022
36.	Sem IV- Industry Visit- Parag Foods	17/05/2022
37.	Execution of MoU with Pune Management Association	17/05/2022
38.	ASR 11- Plagathon meeting in association with PCMC	23/05/2022
39.	Sem IV Certification on HR Core Processes in association with P	02/06/2022 to 20/06/2022
40.	ASR 12- Plagathon Plastic Mukta Abhiyaan in association with PCMC	04/06/2022
41.	Prerarna- National Awareness on Eco friendly Ganesh Idol creation in association with Tricolour Innovation (p) Ltd	09/06/2022
42.	MoU with Tricolour Innovation Pvt. Ltd.	09/06/2022
43.	Sem II & Sem IV Certification on Supply Chain Management in association with Indian Institute of Materials Management (IIMM)	13/06/2022, to 05/07/2022
44.	Seminar 20- Investment Awareness in association with BSE	15/06/2022
45.	Prerarna- Impact Lecture Series 1 in association with Institute Innovation Council, MHRD	16/06/2022
46.	Sem IV Certification on Business Analytics in association with IIM, Kolkatta	17/06/2022 to 18/06/2022
47.	UDAAN 2022- Engage, Motivate, Ideate in association with PMI, PCSIC and Deshpande Foundation	25/06/2022
48.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth in association with School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	08/07/2022 to 09/07/2022
49.	Execution of MoU- School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	09/07/2022

Glimpses of Collaborative quality initiatives with other institution

Execution of MOU with Auto Cluster and PCSIC

The induction aims to familiarize the aspiring managers to the MBA course. The theme for this year's induction was "Euphoria" next level energy. Students from different parts of the country took admission for the MBA program. However, considering the pandemic situation, few students were called for the induction ceremony by following all the covid protocols. The chief guest for induction was Mr. Mohan Nair, Esquire Health Care and Logistics Pvt. Ltd.'He addressed the



audience on the topic 'Skill Sets Required in Digital Era and Inner Governance for future Managers'. On the inaugural official Signing of 'Memorandum of Understanding' between 'Auto Cluster', and 'PCSIC' with MBA@IICMR was also done. Total duration of the Induction ceremony was eight days, during which students were familiarized with the culture of MBA@IICMR, discipline, punctuality, course content, teaching-learning schedules, evaluation methods, cocurricular and extra-curricular activities. The induction motivated, encouraged and prepared the students for embracing the two-year MBA journey at MBA@IICMR.

Employability Enhancement Program (EEP)

EEP3: Rubicon Life skill Workshop. A two day workshop was conducted on 14th & 15th March. This workshop intended to groom the students for getting corporate ready. The workshop familiarized students with key concepts pertaining to Organization Structure, SWOT analysis, corporate jargons and public speaking, presentation skills, email etiquettes and phone etiquettes as well as the techniques of group discussions. The workshop was interactive and activity based and students emerged more confident after the workshop

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EEP 4- Aptitude Training. The students were provided a series of session for developing the acumen for solving the aptitude tests for getting a job. This session was for 28 hrs where 20 hrs were dedicated to quantitative aptitude and 4 hrs each for data interpretation and logical reasoning. The trainer for this session was Mr. Kiran Joshi of Advanced careers center.

Business Process Excellence (BPE)MBA@IICMR organized Business Process Excellence program on 19th & 20th March 2022. The theme for BPE this year was Business Process Transformation through Digitalization. The sessions oriented the students about how digitalization has redefined the business processes. Dr. Parag Kalkar, Dean Commerce and Management, SPPU and Mr. Jay Dholakia, Head-Learning & Development, Persistent Systems inaugurated the event. Mr. Vinod Bidwaik , Vice President -HR & CHRO, Alfa Laval India Private Limited concluded the event on 20th March. Esteemed industry stalwarts from Tata Motors, Infosys, Tech Mahindra, Mahindra & Mahindra, Radhyeshyam Packers, Start-up-preneurs graced the occasion.

Seminars

Project Management by Mr. Jay Dholakia President Project Management Institute, Pune Deccan India Chapter. He elaborated the concept of project management, the types of projects, and the qualities expected out of the management graduates when they are into project management arena



“Problems to Prosperity” was conducted by Mr. Suryakant Katti I association with Deshpande Foundation. This seminar intended to develop the entrepreneurial mindset of the students by guiding them on how an existing problem solved using Hidden strategy. Even small demonstrations for problems to prosperity for few products like umbrella and masks were appreciated

Entrepreneurship Development Cell – “Prerana”

The Entrepreneurship Cell “Prerana” envisages to inculcate and develop entrepreneurship among students. The Institute is recognized under MIC Institute Innovation Council of Ministry of Education and SP Pune University Centre for Innovation and Incubation. This year was a very successful year for the cell, this year the Institute upgraded its Start rating under IIC from zero to two-star rating. The Institute actively organized and participated in Webinars and sessions organized by self and under IIC and SPPU for Innovation and Entrepreneurship.



“ **Ideate to Innovate**”, by Dr. Sudhir Hasamnis, Associate Faculty- MBA@IICMR in association with Deshpande Foundation . During his session he briefed the students about some of the best ideas and how these ideas became innovations using the principles of addition, subtraction, multiplication and division. He explained various methods of idea generation by applying the principles of desirability, feasibility and viability.



Problems to Prosperity, this workshop was conducted , in association with Deshpande Foundation by Mr. Suryakant Katti a renowned trainer and innovation practitioner. Mr. Katti conducted a session for the faculty members of MBA@IICMR. During his session he divided the faculty members into five groups and asked them to solve problems related to the assigned products using the strategies discussed from A to E. It was an interactive and engaging session which provided very insightful learnings to the faculty members.

Mr. Katti also conducted an ideation session with students where he briefed the students about the exact meaning of definition and guided them to solve existing problems using HIDDEN strategy. It was an activity-based session where the best solutions were shortlisted and students were given an opportunity to



Azadi ka Amrit Mahotsav – The Institute under Institute Innovation Council - IIC MIC driven activity facilitated live screening of the “E-Symposium Building innovation Ecosystem in Educational Institution’s under Azadi ka Amrit Mahotsav”. The session was conducted online. The institute encouraged students and faculty members to attend. The students and faculty members attended the live screening for both the days. Live case studies and startup related sessions were conducted to promote entrepreneurship.



MBA@IICMR ED Cell “Prerana” envisages to develop and encourage entrepreneurship within the students. As part of this initiative under Institute Innovation Council, institute faculty visited and attended the inauguration and start of course launch of SAP- Materials Management under STIC to identify the opportunities and discuss prospects for students and institute for collaboration in academic and student development activities. STIC aims at enabling the young citizens of PCMC by imparting them latest job skills required by the industry. It is a pioneering effort in advanced level capacity building by enabling local development and harnessing technology.



Session on “The Laying foundation for Becoming an Entrepreneur” was organized by ED Cell ‘Prerana’ of MBA@IICMR. The resource person for the session was Dr. Pradeep Wagh, Secretary General at Development Education (International) Society Pune. The participants were the first year MBA students. The session was also attended by the faculty members. A total of 89 students attended the session offline and 35 students attended online. The session was delivered as an interactive workshop to the students.



The world has seen an exponential rise in the growing awareness about the various kinds of pollution. From making aware to finding ways to conserve nature, the society is working hard to not only reduce land, air and water pollution but also recycle the waste to conserve the natural resources. The Institution of Engineers (India) Pune Local Centre along with Nigdi based MBA@IICMR jointly organized a technical session on “Vertical Sewage treatment plant”. The session was conducted by experienced and renowned dignitaries Dr. Sanjay Zope, Chairman IEI, PLC, Dr Abhay Kulkarni, Director IICMR, Fellow IEI (India), Dr. Siddharth Jabade – Vice Chancellor, Vishwakarma University, Mr. Hemant Watve – MD, CEO, Wilo Mather & Platt (India), Mr. Jitendra Wagh - Additional Com II, PCMC, Mr. Vikas Dhakane – Additional Com I, PCMC, Dr. Dhananjay Bhatkhande – Dir WQCE (Water Quality Centre of Excellence) and Dr. Prof Wash – Vishwakarma University.



MBA@IICMR encouraged its faculty members to visit and attended the one-day offline event called “PCSIC Startup Conclave 2021” under PCSIC to identify the opportunities and discuss prospects for students and institute for collaboration in academic and student development activities.



The faculty and students under the Institute Innovation Council- IIC of MBA@IICMR-attended the Orientation Session on IIC 4.0 & Features – MoE’s Innovation Cell on 24th January, 2022. The event was hosted by Dr. Dipan Sahu, Asst. Innovation Director, Ministry of Education’s Innovation Cell & AICTE, Government of India.



The session of ‘Entrepreneur Leaders Speak’ was organized online. The resource person for the session was Mr. Rajesh Kulkarni, Founder & MD of Keetronics (India) Pvt. Ltd. Pune. The participants were the first year and second year MBA students. The session was also attended by the faculty and eminent dignitaries from academics and corporates. The session was delivered as an interview and convened by Mr. Mohan Nair.

Entrepreneur Leaders Speak - 01, 2022

LEADING AN INNOVATIVE & PEOPLE CENTRIC BUSINESS

Saturday, 29th Jan '22
5:30 to 7:00 pm (IST)

Fire-Side chat between Mr. Rajesh Kulkarni, Founder & MD of Keetronics (India) Pvt. Ltd. & Mr. Mohan Nair, MD, Esquire Healthcare & Logistics Pvt. Ltd & Convener, ICB-India

Mr. Rajesh Kulkarni is the Founder & Managing Director of Keetronics (India) Pvt. Ltd. Keetronics is a Leading Manufacturing Company pioneer in Advance Input Devices, Functional Printed Electronics and Touch Electrical Switches. The Company has been actively supporting the Medical, Industrial automation, Railways and Defense Sectors since 1994. Mr. Rajesh Kulkarni is a visionary and Strategist Leader. Due to his excellent Persuasion abilities, Keetronics has seen tremendous growth in its financial books and its position in the market. Focused on his Vision Mr. Rajesh Kulkarni is a young and experienced entrepreneur who believes in the national interest and supports the "MAKE IN INDIA" vision. His ideas and sharing of experiences play an indispensable role in creating his products. During the Pandemic, he has strategized his Business and has achieved a remarkable position in the market. His innovative efforts have been recognized by the Economic Times, facilitating him with the "Best Entrepreneur" & "Leaders of Tomorrow" award of 2021 in the MSME Category this year. Being an inspiring guide to his team, he has always nurtured an innovative culture in his organization. As a result, Keetronics has been listed among the top 25 Innovative Companies by the Confederation of Indian Industry -CII this year.

Initiatives of Change
Registration Required

REF: EDC/Webinar-2022/1

The MBA students of MBA@IICMR participated in i-2-e competition organized and hosted by SP Pune University Centre for Innovation and Incubation. The primary selection of ideas was done in house by judges Dr. Sudhir Hasamnis- Associate faculty MBA@IICMR and Dr. Sanjay Lakade- Dean PCCOE. Two students from the Institute qualified for the second round.



The Institute was approved for conducting Impact lecture series under IIC. The first lecture under this series was on the topic Social Innovation and Entrepreneurship by Mr. Sunil Chakrapani. The speaker is Chief Operation Officer of Deshpande Foundation. MBA first year and second year students along with the faculty members conducted this session



MBA@IICMR in association with Tricolor Innovations Pvt. Ltd. organized a session on National Awareness on Eco friendly Ganesh Idol creation. The chief guest for the session was Dr. Vinay Kumar, Director National Innovation Foundation. During the session the process of creating eco-friendly Ganesh was shown and the idols were displayed for all.



Value Added Certification

Certification on Digital Marketing was conducted for both Sem III and Sem I students. Sem III students had undergone a self-paced course on Digital Marketing by London School of Digital Business and for Sem I the certification was conducted offline by Webclincher Academy.

Digital marketing is one of the fastest growing marketing tools that has a very favorable upscale demand across the globe. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career



Certification on Advanced Excel for conducted for Sem1 students. Advance MS Excel program empowers the participant with an in-depth.

Knowledge about Excel and its powerful Features with a focus on becoming an Expert, by 'Mastering each of the mentioned categories. Live case studies for each financial topics to ensure that learner can understand it thoroughly.

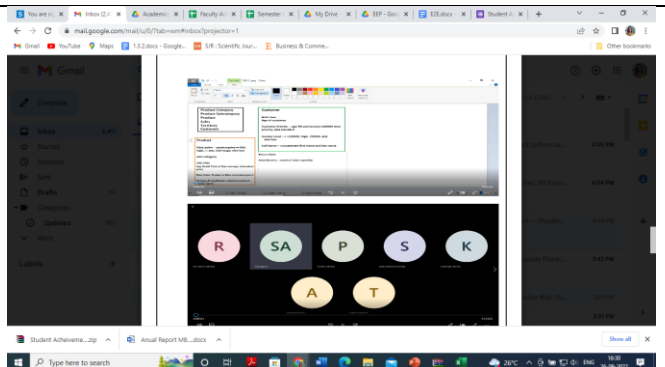


Value Added Certification for Sem III was on Financial Modelling. This certification provided Real Time Investment banking & Equity Research exposure.



Certification on Supply Chain Management was conducted for Sem II and Sem IV students in July. This certification was an outcome of the MoU with Indian Institute of Materials Management. Experts from IIMM conducted this certification that oriented the students about the changing dimensions of supply chain industry.

Certification on Python MBA@IICMR organized 30 hours Certification program on “PYTHON PROGRAMMING” for MBA Second Year Div1 students from 16/05/2022 to 12th July 2022 to explore the power and simplicity of python language.



Certification on HR Core Processes was conducted by Pace HR Academy wherein the students were oriented about the basic HR processes including payroll management, leave management to name a few.



Certification on Business Analytics from IIM. The Certificate course is offered from one of the Renowned Management Institute that is IIM Calcutta. This certification aimed to orient the students about the basics of BA and its applications in different business domains.



Certification on Tally was a 30 hours training session conducted by training earning academy. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc.



UDAAN

Engage, Motivate Ideate

UDAAN-Intercollegiate Business Plan Competition. Institute of Industrial and Computer Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimprichinchwad startup incubation centre, and PCMC Smart City organised National Level UDAAN INTERCOLLEGIATE Business Project competition. This year UDAAN was celebrated under 75 years Azadi ka Amrit Mahotsav Atmanirbhar Bharat abhiyaan "Sabka Bharat Nikharta Bharat ". Mr. Kiranraj Yadav Joint CEO of PCSIC and PCMC Smart City was the Chief Guest of the event. He expressed his thoughts on the need for Startups and emphasized on innovation and creativity. He also spoke about the support given by the Government for encouraging entrepreneurship. Dr. Abhay Kulkarni Director, IICMR, mentioned that to fulfill the vision of Atmanirbhar Bharat of Honorable Prime Minister Shri Narendraji Modi, the youth needs to be encouraged towards entrepreneurship, through such events. Dr. Manisha Kulkarni Head of MBA department mentioned that ideation and Creativity are the pillars of innovation and UDAAN seeks to foster this. Mr. Jay Dholakia, President of PMI Pune Deccan India Chapter commented that Strategy and Project Management skills are key skills for entrepreneurs. Mr. Kiran Vaidya MD Autocluster and Mr. Uday Deo from PCSIC along with their team, extended their support throughout the event. The



competitions included Idea Fest, Mock Stock, Bolly imitation. The key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Dr. Jeetendra Joshi MD and Group Chairman of Abhi Logistics, Mr. Manoj Phutane MD & CEO Kala Genset, Dr. Dattatraya Gaikwad VP Corporate Relations and New Initiatives BVG group and Mr. Kiran Vaidya of PCSIC were guests for coffee with Corporate. Existing startups were given an opportunity to pitch their business ideas in front of a jury of investors ignited an entrepreneurial mindset of the students. The participants were from different parts of India. Idea fest gave an opportunity to express innovative business ideas from all over India.

International Conference

International Conference was organized by MBA@IICMR in association with Project Management Institute (PMI) Pune Deccan India Chapter, AIMS, and INSSAN Western India Chapter on the theme "Revisiting Business Processes for Sustainable, Profitable and Inclusive growth." This was a two-day event. During the conference, 7 tracks were arranged wherein approximately 15 researchers per track presented their papers. These researchers were from academia and industry. The conference chief guest was Dr. Parag Kalkar, Dean Commerce and Management (SPPU) and the guest for valedictory was Mr. Shishir Joshipura, MD & CEO Praj Industries. The conference witnessed sessions from international speakers from Singapore, Canada, California, Sydney, Nepal to name a few.



Extra-Curricular

Academic Social Responsibility

MBA@IICMR initiated this initiative to make students understand their responsibility towards the society. Vishwas Yevale, who started Jal Dindi way back in 2002, said the condition of rivers in Pune and Pimpri Chinchwad is worsening. Rivers have turned into nullahs and all the city's waste is flowing into them. We cannot allow rivers to die a silent death. Citizens will have to play a big role in river conservation and protection. Mr. Rajeev Bhawsar, was the convenor of Jal Dindi.



“World water day Celebration” in association with ECA on 22 March. The faculties and students celebrated this day in offline mode by delivering a speech on need of water conservation and through gamification awareness was created on the topic of ‘How to control wastage of water’ and speech competition on the topic of ‘Saving water’.



Faculty Development Program

MBA@IICMR organized a Field Visit to INS Shivaji Lonavala. The visit intended to orient the faculty members about the simulation exercises, develop approach towards problem solving and how the NCBED were developing training modules based on ideation and prototype development.



Problems to Prosperity, in association with Deshpande Foundation, workshop was conducted by Mr. Suryakant Katti, a renowned trainer and innovation practitioner. Mr. Katti conducted a session for the faculty members of MBA@IICMR. During his session he divided the faculty members into five groups and asked them to solve problems related to the assigned products using the strategies discussed from A to E. It was an interactive and engaging session which provided very insightful learnings to the faculty members.

Mr. Katti also conducted an ideation session with students where he briefed the students about the exact meaning of definition and guided them to solve existing problems using HIDDEN strategy. It was an activity-based session where the best solutions were shortlisted and students were given an opportunity to



Activities of Placement Cell

HR Summit was organized on 9th April 2022. The objective of the summit was to foster to relationship with the HR leadership across the industry. The summit covered ongoing trends within the industry. Views and suggestions were exchanged on qualities which were needed by the candidate to make them employer ready. The summit was well attended by HR leadership and academia. The views and discussion were aimed to increase the employee quotient of the students.



Student Achievements -

Sl No	Name of the Student	Achievement
1.	Pratik Pawar	Xcel Certificate
2.	Chitra Gururani	Winner Of Performer Of The Month. Participated In All India Agriculture Meet For Sports Event . Completed Advance Excel Certification And Digital Marketing Certification. Winner Of Poster Making Competition On Theme Break The Bias On International Womens Day Celebration. Runner Up In Bolly Imitation In National Level Intercollegiate Business Competition Event Named Udaan 2k22.
3.	Sakshi Patel	Advance Of Ms Excel
4.	Jemin Vekariya	Advance Excel , Fundamental Of Digital Marketing, Content Marketing, Digital Marketing
5.	Aditi Sharma	Excel Certificate,
6.	Sushma Chhatraband	Advance Excel Certification
7.	Purvi Padiyar	Advance Excel Certification Course Nism Quiz Udaan 2022 National Level Event Participated In Impact Lecture Series
8.	Sumit Kr Sharma	Ibm R Data Science
9.	Siddhant Bhalekar	1) R For Data Science 2) Statistics 101
10.	Fena Makadiya	Excel
11.	Chaitanya Rajesh Modak	Received A Certificate From Ibm For Completion R For Data Science.
12.	Vishakha Talele	R Language Course.. Ibm Certification
13.	Deblina Biswas	Advance Excel Certificate Certificate Of Excellence For Idea Fest Certificate Of Achievement For Conducting Udaan Certificate Of Participation For Udaan
14.	Sruthi Sudhakaran Madathil	R For Data Science Course, Nism Certificate, Certificate On Assertive Communication
15.	Vin Tala	Finxl Google Fundamental Of Digital Marketing Hubspot Content Marketing
16.	Palak Sharma	2 Nd Price In Role Play, Participation In Inter Collegiate Business Plan And Project Competition, Participate In International Conference, Nism Quiz,

Sl No	Name of the Student	Achievement
17.	Shrikrushna Tarmude	Google Fundamentals, Hubspot Content Marketing, Hubspot Digital Marketing, Hubspot Seo, Power Bi (Beginner)
18.	Kirti Patil	Advance Excel Digital Marketing Working In Gst Suvidha Centre
19.	Tanmay Singh	Google Digital Marketing Certificate
20.	Twinkle Sinha	Dca, Rangoli, Badminton, Annual Function Of Botanical Society
21.	Roushan Ara	Lead Sales Hr, Business Process Excellent , Wachan Prenena Din
22.	Dimpal Laxman Chaudhari	Certification Tally,Gst,Nlp Workshop Etc
23.	Bhavna Khatri	Collage Program And Other Outside Achievement
24.	Nayan Gevariya	Advanced Excel Google Fundamentals Of Digital Marketing Hubspot Content Marketing Hubspot Digital Marketing
25.	Vishwajeet Gaikwad	1)Google Fundamentals Of Digital Marketing. 2)Winner Of Cyclothon Organized By Veterans India Sports Maharashtra Chapter. 3)Data Entry Operator - Hindi. 4) Immunity Booster - Art Of Living.
26.	Prerna Sunil Mehetre	1) Runner-Up In Paper Presentation For Women's Day.(Certificate Is Not Yet Given From College.) 2) Co-Ordinator In Udaan Compitition At Business Bazar. (Certificate Is Not Yet Given From College.) 3) Successfully Completed The Advance Excel Certification Course From College. 4) Participated In Paper Presentation In International Conference. (Certificate Is Not Yet Given From College.) 5) Successfully Completed R-For Data Science Course On Cognitiveclass.Ai Powered By Ibm Developer Skills Network.
27.	Sonali Krishna Patil	1. Google DM Fundamentals Hubspot Certificate : 2. DM Certificate 3. Contented Marketing 4. Social Media Marketing
28.	Siddhant Bhalekar	Microsoft Power Bi Data Analyst
29.	Mohd Shoaib Khan	Digital Marketing From Google Digital Marketing From Hubspot

Sl No	Name of the Student	Achievement
		Content Marketing From Hubspot Data Analytics From Coursera
30.	Jayesh Sanjeev Ghongade	Fundamentals Of Digital Marketing
31.	Aanchal Sharma	Winner Of Bolly-Imitation, Become Miss Fresher During Graduation And Post Graduation, Winner Of Speech Competition On World Water Day, Certified Of Advanced Ms- Excel, I Have Completed Diploma In Computer Application, I Have Participated In Chess On The National Level (North Zone). Winner Of District Chess Championship.
32.	Yadav Rohan Anil	1) Best Performer Studen For Consecutively Two Times At Mba@Icmr 2)Won Two Trophies Consecutively In Sdp Programme 3)Got Jury Certificate Vr In Idea Fest Of National
33.	Saba Sheikh	Finxl Advance Ms Excel Certification - 2022 Content Marketing By Hubspot Academy - 2022-2024 Seo By Hubspot Academy " 2022 -2023 Social Media Marketing By Hubspot Academy " 2022-2024 Digital Marketing By Hubspot " 2022 - 2023
34.	Amey Nakhawa	Advance Excel, Impact Series, R For Data Science
35.	Poonam Tanaji Patil	Advance Excel Certificate, Nism Quiz, Impact Series Session On Ipr
36.	Pratik Pawar	Xcel Certificate