

2022-2023

# Annual Report



Dr. Jayasri Murali

Ms. Dipti Bajpai

ATSS's Institute of Industrial  
and Computer Management &  
Research

2022-2023

# Shaping Tomorrow: Envisioning the Future Together



**Dr. Abhay Kulkarni** , Director, IICMR , Secretary, CMF college of Physiotherapy

**Motto: Continuous Improvement to be done continually**

Dear Esteemed Stakeholders,

Welcome to the crescendo of excellence, the annual report of MBA@IICMR, where each page resonates with the symphony of our collective achievements and aspirations!

In the grand tapestry of 2022-2023, our B-School has emerged as a beacon of education and dynamic hub of innovation, leadership, and limitless possibilities.

At the core of our educational framework lies a commitment to pioneering pedagogy that transcends conventional boundaries and fosters comprehensive excellence. Through immersive Inwiz sessions, we empower our students to navigate the dynamic business landscape with agility and foresight. Embracing the ethos of continuous improvement, our focus on business process excellence ensures that graduates are equipped with the acumen to drive organizational success effectively. Moreover, our strategic development programs (SDP), career excellence programs, and student development programs (CEP) serve as vital catalysts for personal and professional growth, instilling in students the skills and mindset essential for thriving in today's competitive world. Complementing these initiatives is our employability enhancement program, which equips students with the practical skills and industry insights needed to excel in their chosen fields. Together, these pillars form the cornerstone of our educational ecosystem, nurturing leaders who are not only proficient in their disciplines but also driven by a passion for positive change and continuous growth."

At MBA@IICMR, our extracurricular calendar brims with vibrant diversity and spirited engagement, offering students a tapestry of enriching experiences beyond the confines of academia. From the exuberant festivities of Dandiya Night, where traditional beats intertwine with modern revelry, to the celebration of Ganesh Festival, where cultural fervour permeates the air, our campus pulsates with energy and camaraderie. These events serve as more than mere entertainment; they foster a sense of community, cultural exchange, and personal growth, embodying our commitment to holistic education and the nurturing of well-rounded individuals poised for success in every facet of life. the very essence of success.

At MBA@IICMR, we recognize the paramount importance of bridging the gap between theory and practice, which is why we place a strong emphasis on industrial visits and exposure. These immersive experiences provide our students with invaluable insights into real-world business operations, allowing them to witness first-hand the application of theoretical concepts in practical settings. Whether touring manufacturing facilities, engaging with industry professionals, or participating in interactive workshops, our students gain a deeper understanding of industry dynamics and emerging trends. These experiences not only augment their academic learning but also foster critical thinking, problem-solving skills, and professional acumen, equipping them with a competitive edge as they embark on their professional journeys

**Dare to dream, Dare to achieve.**

With boundless optimism and Regards,

Dr. Abhay Kulkarni,

Director

## Cultivating Excellence: Crafting Tomorrow's Leaders



**Dr. Manisha Kulkarni, HoD, MBA@IICMR**

**Vision: To Transform the life of people through counselling coaching and training**

Dear Learning Enthusiasts,

As the Head of Department, I am delighted to share our department's progress and achievements in the Annual Report 2022-23. This year has been an exceptional year, with our department achieving significant milestones and making noteworthy contributions to the academic and professional development of our students.

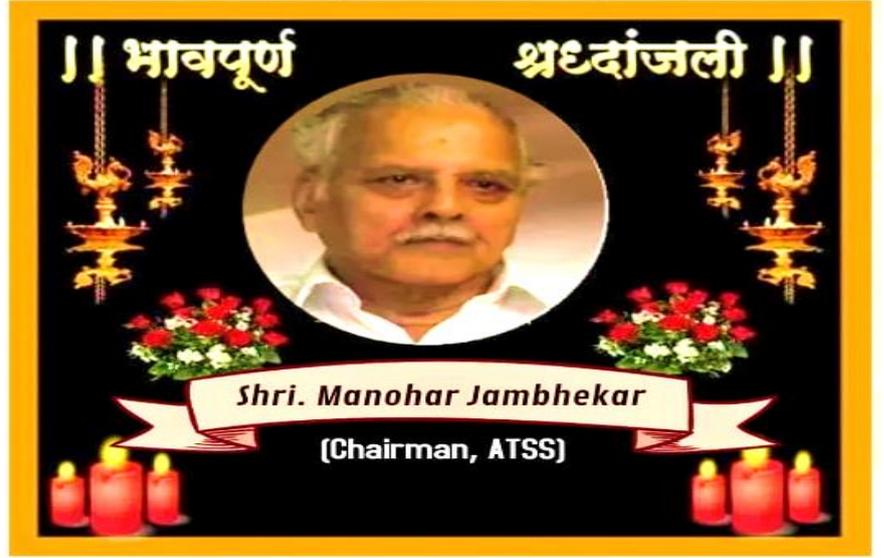
Our faculty members have continued to be at the forefront of teaching and research, bringing their expertise and experience to the classroom and contributing to the advancement of their respective fields. Our students have been enthusiastic and dedicated, demonstrating outstanding academic performance and actively participating in various co-curricular and extracurricular activities.

We have introduced several innovative programs and initiatives this year to enhance the learning experience of our students and equip them with the skills and knowledge required to succeed in the rapidly evolving global business environment. Our focus on providing a holistic learning experience that integrates theory with practical applications has resulted in our students being well-prepared for their professional careers.

- I am immensely proud of the achievements of our faculty members and students, and I look forward to continuing to work with them to achieve even greater heights of success in the future.

With Regards,

Dr. Manisha Kulkarni, HoD, MBA@IICMR



From : ATSS परिवार

Mr. Manohar Jambhekar, was the founding member of Audyogik Tantra Shikshan Sansthan (ATSS). His dedication to education and his vision for ATSS have left an indelible mark on the institution and countless lives.

Mr. Jambhekar's commitment to providing quality technical education was instrumental in the establishment of ATSS. His foresight and leadership helped shape the institution into the respected centre of learning it is today. His passion for knowledge and his belief in the transformative power of education inspired generations of students and faculty alike.

He will be remembered not only for his contributions to ATSS but also for his warmth, kindness, and unwavering support for the students and staff. His presence was a source of strength and guidance, and his absence will be deeply felt by the entire ATSS community.

We extend our heartfelt condolences to Mr. Jambhekar.

His legacy will continue to inspire us as we strive to fulfil his vision for ATSS.

The institute conducts post graduate programs in MCA [Master of Computer Applications] and MBA [Master of Business Administration]. The institute is approved by AICTE and is affiliated to SP Pune University. The institute is also recognized by Directorate of Technical Education, Maharashtra State.

Following are the statistical information of the institute for the year 2021-22

### **Course details with student strength**

Course	Student Strength			
	First year	Second year		Third Year
		Regular	Lateral	NA
MCA	126	124	-	NA
MBA	122	118	-	NA

### **Category wise student details**

Course	Total students	Open	SC	ST	VJ /DT/NT/ SBC	OBC
MCA	250	160	9	0	8	73
MBA	240	191	6	0	11	32

Course	Total students	Number of Boys	Number of Girls
MCA	250	98	152
MBA	240	126	114

### **Performance in University examination**

Results for 2021 pass out batch

Course	Students appeared for final exam	Passed the final exam	Passing %
MBA	122	106	86.88

## **MBA-II**

### **MBA – IV Toppers**

Sr. No.	Name of the Student	CGPA
1.	Ms. Isha Channa	9.44
2.	Mr. Karamdeep Kohli	9.29
3.	Ms. Harshita Grover	9.25
4.	Mr. Akash Pacharne	9.28
5.	Ms. Biya Nicholas	9.16

### **MBA – I Sem II Toppers**

Sr. No.	Name of the Student	SGPA
1	Ms. Chitra Gurnani	9.87
2	Ms. Puja Kapure	9.87
3	Ms. Poonam Patil	9.8
4	Ms. Aishwarya Dadmode	9.6
5	Ms. Deblina Biswas	9.7

### **Employee Strength**

The institute has a strong base of well qualified and experienced faculty members along with competent and dedicated non-teaching staff.

The details are as follows -

Teaching staff	13
Non-teaching staff [ admin, technical, librarians]	22
Class 4 employees	6
<b>Total</b>	<b>41</b>

## List of Activities conducted during the Academic Year 2022-2023

July to December 2022			
1.	ARKO- Alumni Meet	02/07/2022	02/07/2022
2.	ARKO – Greetwell	04/06/2022	02/07/2022
3.	Sem II IICMR Today Quiz 10	05/07/2022	05/07/2022
4.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth	08/07/2022 to 09/07/2022	08/07/2022 to 09/07/2022
5.	MoU- School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	09/07/2022	09/07/2022
6.	ARKO-Celebration of Gurupoornima	13/07/2022	14/07/2022
7.	Seminar 21- Be the Change	15/07/2022	15/07/2022
8.	Sem IV Conclusion of Teaching & Learning	19/07/2022	19/07/2022
9.	Sem II Conclusion of Teaching & Learning	28/07/2022	28/07/2022
10.	MoU Deshpande Foundation	08/08/2022	08/08/2022
11.	FDP on Research Paper Writing and Publishing for ABDC Journals by International Professor <b>Dr. Justin Paul</b> most cited author in Business & Economics subjects and Editor-in-Chief of the International Journal of Computer Science (IJCS).	20/08/2022	20/08/2022
12.	ARKO - Ganpati festival celebration	31/08/2022 to 04/09/2022	31/08/2022 to 04/09/2022
13.	Industrial Visit – Radhyeshyam	11/09/2022	11/09/2022
14.	FDP1 SIP Guidance for Guides	14/09/2022	14/09/2022
15.	FDP2 ‘Enhancing the Spiritual Quotient’	15/09/2022	15/09/2022
16.	FDP 3 ‘Co-Po-Mapping	16/09/2022	16/09/2022
17.	Seminar 1 ‘Road to Excellence’ for aspiring managers	15/09/2022	15/09/2022
18.	Seminar 2 Journey to Excellence for aspiring managers	16/09/2022	16/09/2022
19.	Seminar 3 ‘Campus to Corporate’ for aspiring managers	16/09/2022	16/09/2022
20.	Seminar 4 ‘Skill sets required for new age Organisations’ for aspiring managers	16/09/2022	16/09/2022
21.	Seminar 5 ‘Self Introduction’ for aspiring managers	16/09/2022	16/09/2022
22.	Seminar 6 ‘Top Ten Employability skills for MBA’ for aspiring managers	17/09/2022	17/09/2022
23.	Seminar 7 ‘Campus to Corporate – Oppurtunities and Challenges	19/09/2022	19/09/2022
24.	Seminar 8 ‘Digital Marketing Trends’ for aspiring managers	20/09/2022	20/09/2022
25.	Seminar 9 ‘Challenges of Corporate World for the future Manager’ for aspiring managers	21/09/2022	21/09/2022
26.	Seminar 10 ‘Innovation and Start-up’ for aspiring managers	21/09/2022	21/09/2022

27.	Seminar 11 'Training for Compliance' for aspiring managers	22/09/2022	22/09/2022
28.	Seminar 12 'Negotiation and Conflict Management' for aspiring managers	23/09/2022	23/09/2022
29.	Seminar 13 'Competencies for Corporate Career-Roadmap for achievers' for aspiring managers' for aspiring managers	27/09/2022	27/09/2022
30.	Seminar 14 'Creative and Cross-Cultural Skills' for aspiring managers	30/09/2022	30/09/2022
31.	Seminar 14 'Entrepreneurship'	28/09/2022	28/09/2022
32.	Prerna- Innovation and Start-up	21/09/2022	21/09/2022
33.	ASR- Rotary- Runnathon of Hope	25/09/2022	25/09/2022
34.	Prerna- Session on Entrepreneurship	28/09/2022	28/09/2022
35.	ARKO- Dandiya Night	01/10/2022	01/10/2022
36.	FDP 4- Workshop on CO-PO mapping	08/10/2022	08/10/2022
37.	Prerna- Problem to Prosperity	08/10/2022	08/10/2022
38.	ATSS's Deepawali Celebration 'Kalaranjan'	19/10/2022	19/10/2022
39.	ASR- Heartfulness Essay Event	30/10/2022	30/10/2022
40.	Sem 3- Commencement of Teaching-Learning & Evaluation	02/11/2022	02/11/2022
41.	Sem III Commencement of Certification on Financial Modelling	03/11/2022	03/11/2022
42.	Center of Excellence- Hosted Indian Society for Quality (ISQ) TOPS Convention	04/11/2022	04/11/2022
43.	MoU- Indian Society for Quality (ISQ)	04/11/2022	04/11/2022
44.	Sem III- Certification on Tally	08/11/2022 to 11/12/2022	08/11/2022 to 11/12/2022
45.	Prerna- Kirloskar Vasundhara Ideation Competition	09/11/2022 to 12/11/2022	09/11/2022 to 12/11/2022
46.	Arko- Sem 3 Outbound Trip	13/11/2022 to 18/11/2022	13/11/2022 to 18/11/2022
47.	Sem 3 Concurrent Internal Evaluation 1	20/11/2022 to 30/11/2022	20/11/2022 to 30/11/2022
48.	Sem 1 Certification on Advanced Excel	21/11/2022 to 08/05/2022	21/11/2022 to 08/05/2022
49.	Sem 1- Induction of batch 2022-2024	23/11/2022 to 01/12/2022	23/11/2022 to 01/12/2022
50.	MoU- Webclincher	23/11/2022	23/11/2022
51.	MoU- Marsian Technologies	23/11/2022	23/11/2022
52.	Sem 1- Commencement of Teaching-Learning & Evaluation	26/11/2022	26/11/2022
53.	Sem 1- Be the Change	31/11/2022	31/11/2022
54.	ASR- Blood Donation Camp	05/12/2022	05/12/2022

55.	Sem 1 Concurrent Internal Evaluation 1	05/12/2022 to 11/12/2022	05/12/2022 to 11/12/2022
56.	Prerna- Avishkar Competition	07/12/2022	07/12/2022
57.	Sem1- Commencement of Certification on Digital Marketing	08/12/2022	08/12/2022
58.	Sem 1 Career Excellence Program 1 'Impression Management'	09/12/2022	09/12/2022
59.	Sem 3 Employability Enhancement Program 1	10/12/2022	10/12/2022
60.	Sem 1 Career Excellence Program 2 'Power of Presentation and MS Office'	14/12/2022	14/12/2022
61.	Prerna- Sem 1- GIBF student Chapter 'Career Tunes'	14/12/2022	14/12/2022
62.	ASR- Sem1- Institute of Engineers Program on Energy Conservation	14/12/2022'	14/12/2022
63.	Sem 1 Student Development Program 1- Movie Review	15/12/2022	15/12/2022
64.	Centre of Excellence- Sem1 Student Volunteer in IIIIE Event	16/12/2022	16/12/2022
65.	Sem 3 Concurrent Internal Evaluation 2	16/12/2022 to 25/12/2022	16/12/2022 to 25/12/2022
66.	Sem 3 Employability Enhancement Program 2 'Psychology of Organization in Recruitment'	17/12/2022	17/12/2022
67.	Sem 3 Commencement of Certification on Power BI	17/12/2022	17/12/2022
68.	ARKO- Freshers Day Celebration 'Prom Night'	19/12/2022	'19/12/2022
69.	ASR- Jaldindi	21/12/2022	21/12/2022
70.	Sem 1 Concurrent Internal Evaluation 2	22/12/2022 to 30/12/2022	22/12/2022 to 30/12/2022
71.	Sem I InzWinz 1.Basics of Marketing 2.Digital Business 3.Management Accounting 4.Economic Analysis and Business Decision	24/12/2022	24/12/2022
72.	Sem 1 Career Excellence Program 3- Rubicon Life skills Workshop	28/12/2022 to 30/12/2022	28/12/2022 to 30/12/2022
<b>January to July 2023</b>			
73.	Sem 1 Career Excellence Program 4 "Stress Management and Emotional Intelligence"	04/01/2023	04/01/2023
74.	Arko- Oath Taking ceremony	07/01/2023	13/01/2023
75.	Sem 1 Student Development Program 2 Presentation	10/01/2023	10/01/2023
76.	Book Launching Ceremony	13/01/2023	3/01/2023

77.	Business Process Excellence (BPE) 2023 “Business Process Management for Customer Experience (CX)”.	06/01/2023 & 07/01/2023	14/01/2023 & 15/01/2023
78.	MoU- Global India Business Forum (GIBF)	14/01/2023	14/01/2023
79.	Sem 1 Concurrent Internal Evaluation 3	15/01/2023 to 21/01/2023	15/01/2023 to 21/01/2023
80.	Sem 1 Career Excellence Program 5 “Business Writing, Reading, Active listening & Oratory skills”	18/01/2023	18/01/2023
81.	Sem 1 Concurrent Internal Evaluation 3	18/01/2023 to 29/01/2023	18/01/2023 to 29/01/2023
82.	Prerna- Deshpande Foundation Bootcamp	18/01/2023 to 28/01/2023	18/01/2023 to 28/01/2023
83.	Industrial Visit- Aptiv	18/01/2023	18/01/2023
84.	Sem 1 INZWINZ 1. Economic Analysis and Business Decisions 2. Basics of Marketing	23/01/2023	23/01/2023
85.	Sem 1 Student Development Program 3 Model Making	25/01/2023	25/01/2023
86.	ASR- Republic Day	26/01/2023	26/01/2023
87.	ASR- Marathi Bhasha Sanvardhan Pandharavada	27/01/2023	27/01/2023
88.	ASR National Voters’ Day	27/01/2023	27/01/2023
89.	ASR Pariksha Pe Charcha	27/01/2023	27/01/2023
90.	FDP5 on “Enhancing Spiritual Quotient for Better Workplace Management”	28/01/2023	28/01/2023
91.	Sem 1 INZWINZ Digital Business	03/02/2023	03/02/2023
92.	Spic Macey Event at New Delhi Public School Pune	04/02/2023 & 05/02/2023	04/02/2023 & 05/02/2023
93.	Sem1 INZWINZ Organizational Behavior	10/02/2023	10/02/2023
94.	Sem 1 INZWINZ Basics of Marketing	11/02/2023	11/02/2023
95.	Sem1 INZWINZ Management Accounting	11/02/2023	11/02/2023
96.	Sem1 Student Development Program 4 Storytelling	12/02/2023	12/02/2023
97.	ASR Shivjayanti	20/02/2023	20/02/2023
98.	Sem 1 Internal Evaluation	13/02/2023 to 21/02/2023	
99.	Sem 1 Conclusion of Teaching-Learning	20/02/2023	20/02/2023
100.	Sem 3 SPPU Exams	20/02/2023 to 18/03/2023	20/02/2023 to 18/03/2023
101.	National Level Workshop on ‘Leveraging Quality Education through Industry- Institute Linkage with NEP 2020’	24/02/2023 & 25/02/2023	24/02/2023 & 25/02/2023
102.	ASR- Marathi Bhasha Gaurav Din	27/02/2023	27/02/2023
103.	Sem 1 SPPU Exams	08/03/2023 to 21/03/2023	08/03/2023 to 21/03/2023

104.	ASR- Women's Day Celebration (for faculty and staff members)	08/03/2023	08/03/2023
105.	Sem 1 Online Parents Meet	14/03/2023	14/03/2023
106.	Sem 4 Certification on Python	23/03/2023 to 28/03/2023	23/03/2023 to 28/03/2023
107.	Sem 2 Commencement of Teaching- Learning & Evaluation	27/03/2023	
108.	Sem2 Specialization Inclination Deliberation Series	27/03/2023 & 28/03/2023	27/03/2023 & 28/03/2023
109.	Arko Sports Hustle & Days Celebration	29/03/2023 to 01/04/2023	29/03/2023 to 01/04/2023
110.	Sem 4 Commencement of Teaching- Learning & Evaluation	31/03/2023	31/03/2023
111.	FDP 6 'Workshop on Po-Co Mapping'	01/04/2023	01/04/2023
112.	Sem 2 Certification on HR Core Processes	03/04/2023 to 19/05/2023	03/04/2023 to 19/05/2023
113.	Sem 2 Certification on Tally	03/04/2023 to 15/05/2023	03/04/2023 to 15/05/2023
114.	Arko- Rainbow	06/04/2023	06/04/2023
115.	Prerna- UDAAN 2k23	23/04/2023	23/04/2023
116.	MoU Pimpri Chinchwad Startup Incubation Centre	23/04/2023	23/04/2023
117.	MoU Auto cluster	23/04/2023	23/04/2023
118.	Sem 2 Parents Meet	23/04/2023	23/04/2023
119.	Sem 2 INZWING Financial Management	06/05/2023	06/05/2023
120.	FDP 7 Dependence-Independence-Interdependence	10/05/2023	10/05/2023
121.	Sem 2 Career Excellence Program 6 "Gateway to Corporate World"	13/05/2023	13/05/2023
122.	FDP 8 Quality Enhancement Series	13/05/2023	13/05/2023
123.	ASR- "Lecture on Energy Conservation and Life Style for Environment"	17/05/2023	17/05/2023
124.	Sem 2 Student Development Program 5 'Case Study Presentation'	17/05/2023	17/05/2023
125.	Prerna- Good to Great Leadership	19/05/2023	19/05/2023
126.	Prerna- "Cyber Illiteracy: One violating one's own human rights"	19/05/2023	19/05/2023
127.	Sem 2 & Sem 4 Alumni Interaction session 1	20/05/2023	20/05/2023
128.	Sem 2 Summer Internship Project Initiation Guidance session	23/05/2023	23/05/2023
129.	Sem 2 Career Excellence Program 7 "Communicate to Connect"	29/05/2023	29/05/2023
130.	ASR- "Lecture on Energy Conservation and Life Style for Environment"	31/05/2023	31/05/2023
131.	Sem 2 Student Development Program 6 'Situation Analysis'	31/05/2023	31/05/2023

132.	FDP 9 on Library Orientation - EBSCO	02/06/2023	02/06/2023
133.	FDP 10 on Library Orientation - Proquest	02/06/2023	02/06/2023
134.	FDP 11 on Quality Enhancement Series III	04/06/2023	04/06/2023
135.	ASR Celebration of World Environment Day	05/06/2023	05/06/2023
136.	ASR Environment Day Celebration with ECA	07/06/2023	07/06/2023
137.	ASR Poster Competition Environment Day	08/06/2023	08/06/2023
138.	ASR Volunteering Pandarachi Vaari with Environment Conservation Association	11/06/2023	11/06/2023
139.	Sem 2 Career Excellence Program 8 "Mental Health & Well Being"	12/06/2023	12/06/2023
140.	Sem 2 INZWING Financial Management	13/06/2023	13/06/2023
141.	Sem 2 INZWING Marketing Management	13/06/2023	13/06/2023
142.	ASR- Book Release Function -Mr. Jayprakash Zende	15/06/2023	15/06/2023
143.	Library Inauguration Book Donation of Lt. Dr. Girish Kelkar	15/06/2023	15/06/2023
144.	Perna- 'Converting Ideas to start the business and scaling it'	15/06/2023	15/06/2023
145.	Sem 2 Student Development Program 7 'Drafting a Policy brief'	19/06/2023	19/06/2023
146.	Sem 2 Conclusion of Teaching & Learning	19/06/2023	19/06/2023
147.	Sem 2 Student Development Program 8 'Presentation'	28/06/2023	28/06/2023
148.	Sem 2 SPPU exams	11/07/2023 to 20/07/2023	11/07/2023 to 20/07/2023
149.	Sem 4 SPPU exams	25/07/2023 to 19/08/2023	25/07/2023 to 19/08/2023

# Curricular

## Teaching, Learning & Evaluation



The post covid delay in semesters caused a shift in the academic calendar of the university and consequently in the academic calendar of the programs as well. Institute organized session for MBA-2-year students at the onset of Sem-3, with the intent to make them more industry ready and seek for the employment opportunities that come as a professional student with the changing business environment. For the third semester after the completion of semester II university exams the summer internship project kicked off from 1<sup>st</sup> September 2022 to 30<sup>th</sup> October 2022. The new batch of MBA commenced from 23 November 2022 with the Induction. The MBA I Sem I teaching-learning began from 26<sup>th</sup> November 2022

and concluded on 20<sup>th</sup> February 2023, MBA II Sem III started from 1<sup>st</sup> September 2022 and concluded on 30 January 2023. The MBA I Sem I students had undergone internal exams before the university exams to ensure students get familiarised with exam pattern. The CCEs for both the semesters were conducted as per the planned schedule using the ERP software solution Vmedulife. Besides the students were provided access to the entire semester study material through Students Representative Vmedulife Learning management system.

## Induction

This year the induction was named "**Disharambh**"- Developing competent professionals. Dr. Parag Kalkar Dean Faculty of Commerce and Management SPPU and Director Singhgad Institute of Management; Mr. Swapnil Gawade, Director & COO, Goken India were the Guest of Honour and Chief Guest respectively for the Induction ceremony. Induction acquainted the students with the curricular, co-curricular, extra-curricular, certifications and ancillary activities in-store for the aspiring MBAs. Bridge courses were conducted to familiarise the students with the core courses and bridge the gap between the actual and expectation.



## PERFORMER OF THE MONTH



**RAHUL  
SUNKALE**



**SAYLI LIHE**



**SHUBHAM  
NERKAR**



**MANALI  
GUPTA**

## Summer Internship Project

Summer Internship Project (SIP) Orientation- Institute provided Internship to the Semester 3 students of Batch 2021-2023. The 8 weeks SIP was during the period 1st September 2022 to 31st October 2022. The students were given orientation about the Do's and Don'ts during internship, the importance of internship for their career development and the process of preparing report. The orientation was given by Dr. Manisha Kulkarni HOD, MBA@IICMR and Dr. Jayasri Murali, SIP coordinator. During the session guides were also allotted to the students. After the commencement of SIP, regular review meetings are conducted to understand the progress of the students. The internal guides, provide guidance to the students and review meetings help to gauge the progress of the students during their internship. . The Internal VIVA VOCE of SIP was conducted in February and the External VIVA VOCE was scheduled as per university circular in the month of May on 3rd April 2023. A total of students 115 students appeared for the external SIP VIVA VOCE.



## Name of the Coordinators



**Dr. Vinod Bhelose-  
Academic Coordinator**



**Dr. Dileep Pawar – MBA  
II Coordinator**



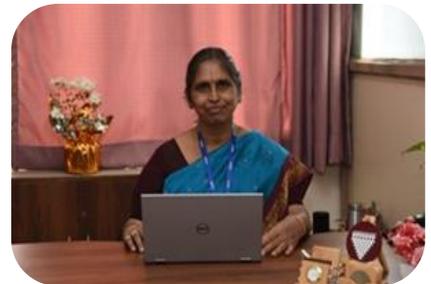
**Ms. Dipti Bajpai- MBA  
I Coordinator**



**Mr. Harshal Patil  
MBA I Coordinator**



**Dr. Rajendra Agawane-  
Head- Examination**



**Dr. Jayasri Murali-  
SIP Coordinator**



**MBAI-Div.1 – Mr. Bhavik Jain**



**MBAI- Div. 1- Ms. Sayali Lihe**



**MBAI-Div. 2- Mr. Pratik Chaudhari**



**MBAI-Div.2- Ms. Anupriya Raj**



**MBAII-Mr. Argha Bhattacharya**



**MBAII- Ms.Muskan Gupta**

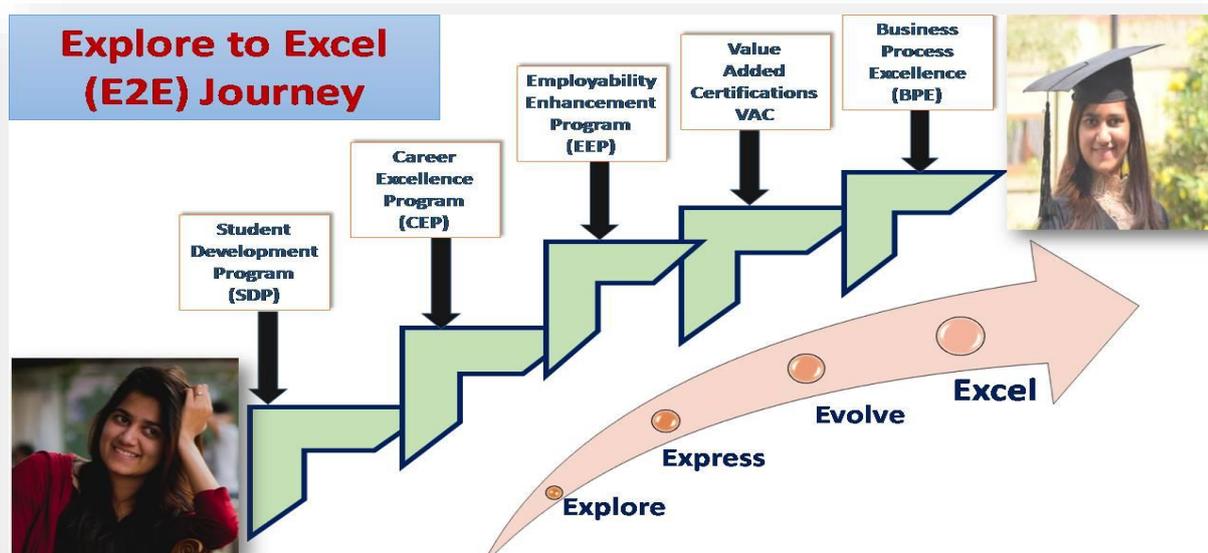
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## Class Representatives

## Co-Curricular

The Institute offers an array of Co-curricular activities for the overall development of the aspiring MBA students. The Institute believes in the process of Explore-Express-Evolve-Excel, based on this the co-curricular activities are planned that provide them an opportunity to explore their potential, express their thought process, evolve from learnings and excel in their chosen career path. The Institute conducts Student Development Program (SDP), Career Excellence Program (CEP), Business Process Excellence (BPE), Employability Enhancement Program (EEP), Seminars and workshops for students.

### Student Enrichment at MBA@IICMR



## Student Development Program (SDP)

The Student Development Program (SDP) is a unique initiative that offers a learning-centred environment to students, enabling them to apply their knowledge and develop their individual personalities. The program is designed to align with the parameters of Bloom's Taxonomy, which emphasizes the importance of progressive learning. The SDP is a part of the MBA Sem I and Sem II core courses as part of the CIE. Throughout the year, several SDPs were conducted, each combining two core courses.

The first SDP conducted this year was a movie review, which aimed to introduce aspiring managers to the intent and content of the SDP program. This activity helped students understand the importance of a learning-centered approach and how it can benefit them in their future careers.

The second SDP, presentations, was a combination of the core courses Business Research Methodology and Organizational Behaviour. This activity enabled students to enhance their presentation skills and taught them how to conduct research effectively, which is essential for any business professional.

The third SDP, story-telling, was a combination of the Basics of Marketing and Digital Business core courses. This activity allowed students to develop their communication skills and creativity, which are vital for marketing and digital business roles.

The fourth SDP, model-making, was a combination of the Managerial accounting and Economic Analysis and Business Decisions core courses. This activity helped students understand financial analysis and decision-making, which is crucial for any business professional.

Overall, the SDP offers several benefits to students, including enhancing their critical thinking and problem-solving skills, improving their communication and presentation skills, and enabling them to develop their personalities and individual potential. The program is an excellent opportunity for aspiring managers to gain practical knowledge and apply it to real-life situations, which will help them become successful professionals in their chosen fields.



**Beneficiaries: Aspiring Managers of MBA@IICMR**

## Glimpses of SDP



**SDP Faculty Coordinator:** Ms Dipti Bajpai

**Student Coordinators:** Mr. Sahil Patil, Ms. Payal Gupta, Mr. Sahil Gawade and Ms. Deeksha Shukla

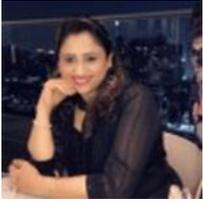


## Career Excellence Program

CEP is a finely crafted program to groom and train the first year MBA students through series of Training programs and make them corporate ready. It is designed to enhance knowledge through different activities to meet the realities of the new global business environment. Based on the inputs received from the self-analysis form from the students the trainings are customised and scheduled. This year the following CEP sessions were conducted for the budding managers.



### CEP session Speakers/Trainers

- 
**Impression Management:** The session on Impression Management was aimed at enhancing personal growth and development, with a focus on improving key areas such as personality development, effective communication, and nonverbal communication. The session was conducted by Moushmi Achari, a highly skilled Soft Skills and Life Skills Trainer, Keynote Speaker, and Motivational Speaker, who is also a Certified Canfield Methodology Trainer, having been trained by the renowned Jack Canfield himself.

- During the session, participants learned valuable skills such as how to make a positive impression through effective communication, managing facial expressions, body postures, and attire. The session was highly interactive, allowing participants to engage in hands-on activities and practice the skills they learned.

- Overall, the Impression Management session was an exceptional opportunity for participants to enhance their personal and professional growth and development, guided by an expert trainer with extensive experience in the field of soft skills and human potential.

### Life Skills Training:

- Mrs. Shilpa Deshmukh and Mr. Prashant Sonawane conducted a three-day workshop aimed at helping students identify their strengths, weaknesses, opportunities, and threats (SWOT) and guiding them on acquiring the top 10 skills demanded by the industry. The workshop focused on key areas such as

personality development, attitude building, non-verbal and verbal communication, public speaking, resume building, and interview skills.



- ✦ Through interactive sessions and hands-on activities, participants learned valuable skills that are essential for success in the corporate world. The workshop was designed to provide practical guidance and support to students in enhancing their skills and preparing them for the challenges of the professional world.
- ✦ Overall, the workshop was an exceptional opportunity for students to gain valuable insights and knowledge from experienced trainers and experts in the field. The comprehensive approach of the workshop ensured that participants received personalized guidance and support to help them achieve their professional goals.

#### ✦ **Stress Management and Emotional Intelligence:**

Ms. Vahida Pathan Founder & Director at NEORARE SERVICES LLP

- ✦ Ms. Vahida Pathan, Founder & Director at NEORARE SERVICES LLP, conducted a highly informative session on stress management and the effects of hormones on our emotional state. Participants learned about the importance of emotional intelligence and practical strategies to develop this critical skill.
- ✦ The session was interactive and engaging, with participants learning about the various hormones that affect our emotional responses and strategies to manage stress effectively. Ms. Pathan's extensive knowledge and expertise in the field of emotional intelligence helped participants gain valuable insights and skills that can be applied in both personal and professional settings.
- ✦ Overall, the session was an excellent opportunity for participants to learn about the essential skills required for effective stress management and emotional regulation. Ms. Pathan's guidance and expertise helped participants gain valuable knowledge and practical skills to enhance their emotional intelligence, setting them on the path to personal and professional success.

#### ✦ **Business Writing, Reading, Active listening & Oratory skills**

- ✦ The sessions oriented the aspiring managers on effective and active listening and the difference between listening and hearing, importance of listening. How to be active business reader and writer. Besides methods to remove stage fear and gain confidence was discussed. The speaker for the session was Ms. Anuradha Swain.

## Power of Presentation and MS-Office

- ✦ Dr. Sudhir Hasamnis, Associate Faculty at MBA@IICMR and a former Assistant General Manager at TATA Motors, conducted a practical session highlighting the key features of MS Office, including PowerPoint, Word, and Excel. Participants gained hands-on experience and learned about the benefits of utilizing these powerful tools.
- ✦ The session provided valuable insights into the effective use of shortcuts in Excel, enabling participants to save time and increase productivity. Additionally, participants learned about the importance of font size and color combinations in creating visually appealing and impactful slides.
- ✦ Dr. Hasamnis also shared valuable dos and don'ts regarding the use of animations and pictures on a single slide. By understanding these best practices, participants were able to create engaging presentations while avoiding common pitfalls.
- ✦ Overall, the session offered practical knowledge and skills that participants could immediately apply in their academic and professional endeavors. By harnessing the power of MS Office, participants gained a competitive edge in their work, allowing them to create visually appealing and engaging documents and presentations efficiently.

**Dr. Sudhir Hasamnis, Associate Faculty MBA@IICMR, Ex-AGM TATA Motors**

**Beneficiaries: Aspiring Managers of MBA@IICMR**

### Glimpses of CEP



Life Skills Workshop



Stress Management & Emotional Intelligence



Business Reading, writing, listening & oratory skills



Power of Presentation & MS-Office



## CEP Coordinator: Ms. Pooja Nalawade



## Employability Enhancement Program (EEP)

The Employability enhancement program envisages to make students industry ready. EEP sessions are conducted throughout the third and fourth semester. In pursuit of this endeavor the (EEP) program is designed to provide the students sessions on aptitude training, interview skills, Group discussions, resume writing, self-introductions. This year EEP session was conducted on the topic - Psychology of Organization in Recruitment. The students got insights about the new recruitment trends in India, how they should structure their CV's, how to prepare for interviews, what is recruitment and why do companies recruit, organization development, organization development process, organization analysis, performance appraisal, E-mail, and business etiquettes. The session was conducted by Mr. Pradeep Nair, a renowned trainer in this domain.

**Beneficiaries: Aspiring Managers of IICMR**

## Glimpses of the session



**EEP Coordinator: Ms. Pooja Nalawade**



**Business Process Excellence (BPE)**

MBA@IICMR conducted event of Business Process Excellence on the theme "Business Process Management for Customer Experience (CX)". This year BPE was organized on 14th & 15th February 2023. Dr. Jitendra Joshi Founder and Global President, GIBF (Global India Business Forum) was the inaugural guest. On the occasion the 'Memorandum of Association-MOU', was signed with GIBF and MBA@IICMR. 'Gyandoot'-The Newsletter of MBA@IICMR was inaugurated by him under the presence of Director IICMR Dr. Abhay Kulkarni, and HOD Dr. Manisha Kulkarni.

# **Beneficiaries: Aspiring Managers of MBA @ICMR and Faculty members**

## **Glimpses**

**Dr. Jitendra Joshi Founder and Global President, GIBF**



**MBA@IICMR signs MoU with GIBF**



**Speaker : Ranjit Shekdar**



**Speaker: Mr. Gajendran Ravindran**





**Panel Discussion: Rohit Balunkar and Umang Salgia**



**Speaker: Vighnahari Deo**



**Speaker: Ravi Kajaria**



**Panel Discussion: Dr. Nilkamal, Ms. Anusha and Ms. Nithya**



**Speaker: Mr. Prashant Pansare**



**Valedictory session**

**Event Coordinators: Dr. Madhura D and Ms. Swapnisha K**



## Value Added Certifications

MBA@IICMR ensures that every student not only gains academic knowledge through curriculum but is well prepared for facing corporate challenges. With this objective in mind the MBA program also compulsorily includes certain Value added certifications for the students. The Institute has MOUs with renowned training institutes like Pace Hr, Webclincher, FINXL for facilitating these certifications.

### **Beneficiaries: Aspiring Managers of MBA@IICMR and Faculty**



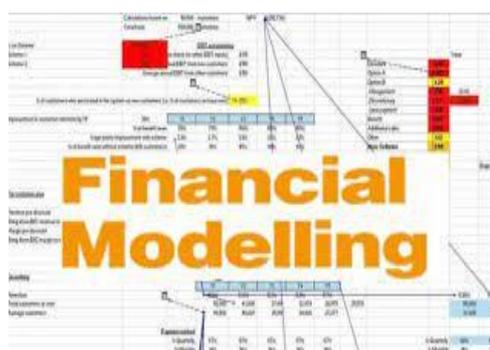
**Certification on Digital Marketing** was conducted for both Sem III and Sem I students. Sem III students had undergone a self-paced course on Digital Marketing by London School of Digital Business and for Sem I the certification was conducted offline by Webclincher Academy.

Digital marketing and social media play an important role in increasing marketing success in today's fast-paced technologically evolving world.. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career

**Certification on Advanced Excel** for conducted for Sem1 students. FINXL Advance Excel program refers to features and functions of Microsoft Excel tool which helps the user to perform complex and large calculations, data processing on the huge amount of data, performing data analysis, better representation of data, etc.



Advanced  
Excel



**Certification on Financial Modelling** was for Sem III students. This certification provided Real Time Investment banking & Equity Research exposure. The businesses are also required to understand what changes are expected to take place in a scenario when there are changes in the internal as well as external environment of the business. Thus, companies which

develop financial models can understand their business as well as the factors affecting them better than their competitors and are therefore better prepared for any uncertain situation.

**Certification on Power BI** was conducted for Sem III students in Jan 2023. Power BI certification training let students explore Microsoft Power BI concepts like Power BI Desktop layouts, BI reports, dashboards, DAX commands, and functions. Learning how to experiment, fix, prepare, and present data quickly and easily is now convenient with our in-depth Power BI training. Microsoft Power BI is one of the most widely used business intelligence platforms, and our Power BI course follows a hands-on applied learning approach to help you gain expertise in it.



**Certification on Python** MBA@IICMR organized 30 hours Certification program on "PYTHON PROGRAMMING" for MBA Second Year Div1 students from 23/03/2022 to 29/03/2023 to explore the power and simplicity of python language.

**Certification on HR Core Processes** was conducted by Pace HR Academy wherein the students were oriented about the basic HR processes including payroll management, leave management to name a few.



**Certification on Tally** was a 30 hours training session conducted by training earning academy. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc.



**VAC Coordinator: Dr. Dipti Sharma**

## Glimpses of VAC



### VAC – Financial Modelling



### VAC- Digital Marketing

### VAC- Python



### VAC- Tally

## Mentoring

Mentoring is one of the key activities of MBA@IICMR. The main objective is to guide the students throughout their MBA journey. This activity helps students identify their present potential and shortcomings and with the guidance and support of faculty members the students are guided and groomed for their overall development. This is a fortnightly activity that has a predefined agenda and a detailed analysis is done for individual students to map their growth both personality wise and academically. Each faculty mentor has approximately 12 mentees under them. This activity also fosters one to one

interaction with students and develop a close understanding and strengthens the faculty-student bond.

**Beneficiaries:** Aspiring of Managers of MBA@IICMR & Faculty

**Mentoring Coordinator: Dr. Dileep Pawar**



### **Expanding Horizons, Beyond the Curriculum with our Associates**

IIIE- Event at pride hotel This event was held to conduct the 64th national convention of the Indian Institute of Industrial Engineering (IIIE), Pune. It was held on the 16th and 17th of December, 2022 by Pune chapter the students of MBA@IICMR first year batch, were volunteers for coordinating the entire event. The aspiring managers were delighted by this opportunity to coordinate, manage and interact. Total 12 students were volunteer.

**Beneficiaries:** Aspiring Managers of MBA@IICMR



### **GIBF- MCCIA Global India Business Forum (GIBF)**

the program was held on 13<sup>th</sup> Dec, 2022. It was attended by Twenty selected MBA first year students. Nil Kamal Anchan representative from GIBF coordinated the event. Guest speaker Mr. Uday Ayer enlightened them on “-The Story Of Balancing Careers and Mr. Harry Mathew shared on” “Goal Setting and Focusing”. This event ignited their minds.



They understood the importance of upskilling and setting the goal. Moreover they learnt the techniques of aligning the activities towards achievement of the goal

**Beneficiaries:** Aspiring Managers of MBA @IICMR

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**Beneficiaries: Aspiring Managers of MBA @IICMR**

**Mental Wellness through Be the Change.** This session was conducted on 15.7.2022. and 30<sup>th</sup> November 2022. MBA HOD Dr Manisha Kulkarni, trained coach and counsellor conducted this session for MBA first and second-year students as well as the faculty members of MBA. The session stressed on acceptance of the session and then action. It focused on developing the adversity quotient by reducing stress, practicing acceptance and develop a positive outlook.

**Beneficiaries: Aspiring Managers of MBA@IICMR**



**“ISQ- TOPS Convention-2022”**

(‘Indian Society for Quality- Team Oriented Problem Solving’.) ISQ, Pune Chapter in association with MBA@IICMR conducted a convention, in which Team Oriented Problem Solving / improvement case studies / projects for executives from OEMs, tier 1 and 2 manufacturing companies, process industry and service sector organization’s including information technology.



This convention was organized in association with MBA department of IICMR. Students and faculty volunteered for organizing this convention at MBA@IICMR

**Beneficiaries: Aspiring of Managers of MBA@IICMR & Faculty Corporate Mentoring**

Corporate mentoring is a unique proposition of MBA@IICMR. Every year the top 25 students from Sem II are assigned corporate stalwarts as mentors. This activity provides the students opportunity to seek guidance regarding their course topics, career guidance, interview guidance or practical application of the concepts. The students connect with the corporates as per their availability either on phone or online meeting or while visit to campus This activity helps build confidence among students.

**Beneficiaries: Aspiring Managers of MBA@IICMR**

**Glimpses of Corporate Mentoring**



**Corporate Mentoring Coordinator: Dr. Vinod Bhelose**



## **Entrepreneurship Development Cell – Prerna**

### **CALENDAR 2022-2023**

Sr. No	Particulars	Date From	Date To
1.	Prerna- National Awareness on Eco friendly Ganesh Idol creation	09/06/2022	09/06/2022
2.	MoU- Tricolour Innovation Pvt. Ltd.	09/06/2022	09/06/2022
3.	Prerna- Impact Lecture Series I	16/06/2022	16/06/2022
4.	Prerna- Impact Lecture Series II	16/06/2022	16/06/2022
5.	Prerna- Impact Lecture Series III	22/06/2022	22/06/2022
6.	Prerna- Impact Lecture Series III	22/06/2022	22/06/2022
7.	UDAAN 2022- Engage, Motivate, Ideate	25/06/2022	25/06/2022
8.	Prerna-IIC Regional Meet at Symbiosis International University Lavasa	01/08/2022	01/08/2022
9.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth	08/07/2022 to 09/07/2022	08/07/2022 to 09/07/2022
10.	MoU Deshpande Foundation	08/08/2022	08/08/2022
11.	ARKO - Ganpati festival celebration	31/08/2022 to 04/09/2022	31/08/2022 to 04/09/2022
12.	Industrial Visit – Radhyeshyam	11/09/2022	11/09/2022

### **Prerana- National Awareness on Eco friendly Ganesh Idol creation**

Prerana - National Awareness on Eco-friendly Ganesh Idol Creation," a remarkable event was organised that aims to promote environmental consciousness and entrepreneurship. This event serves as a platform to raise awareness about the significance of eco-friendly practices, particularly in the creation of Ganesh idols during the auspicious festival of Ganesh Chaturthi.

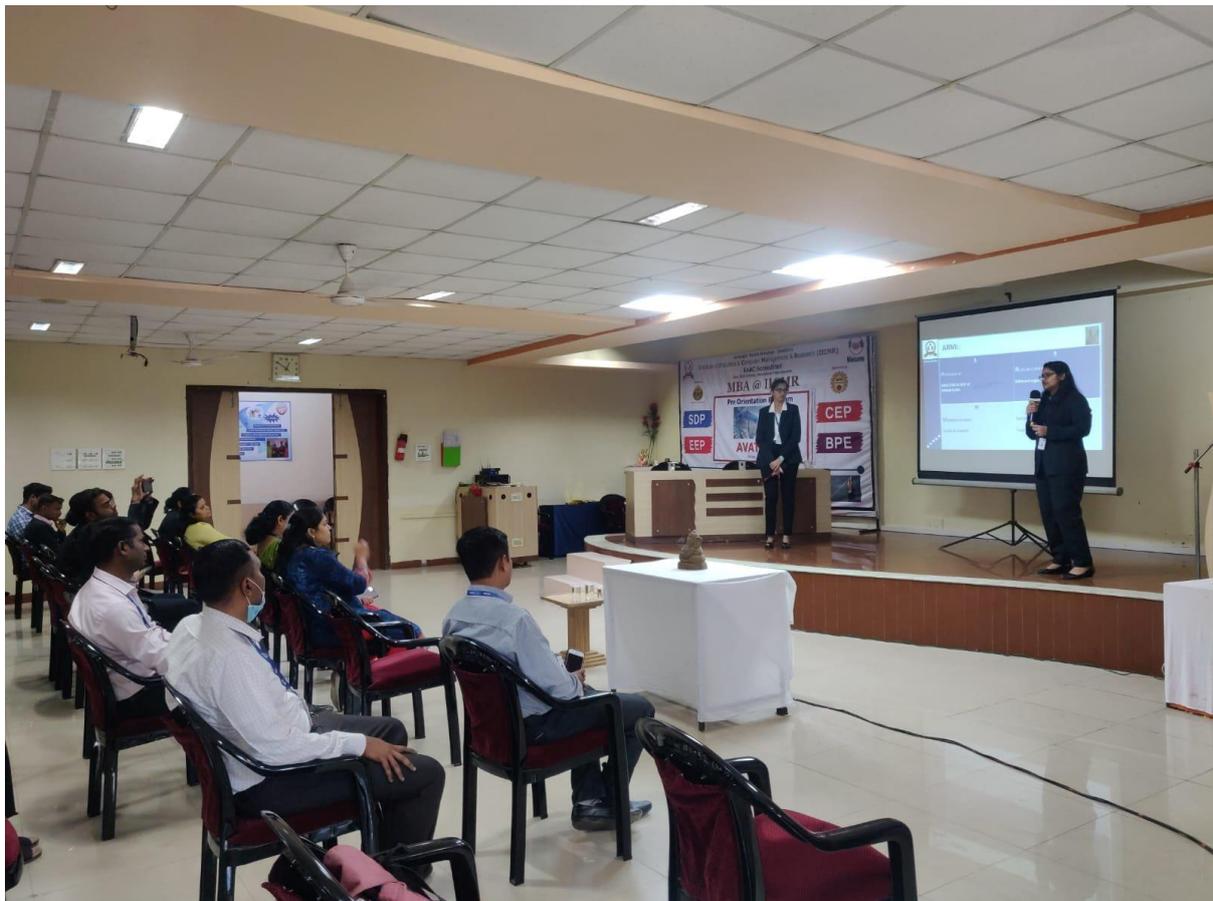
In recent years, there has been a growing concern about the environmental impact caused by the traditional practice of making Ganesh idols from non-biodegradable

materials. These idols, made from plaster of Paris and chemical-based paints, contribute to water pollution and harm aquatic life when immersed in water bodies after the festivities.

Prerana seeks to address this issue by encouraging the adoption of eco-friendly practices in Ganesh idol creation. The event aims to inspire individuals, particularly budding entrepreneurs, to explore innovative and sustainable approaches in crafting Ganesh idols using biodegradable materials such as clay, natural dyes, and eco-friendly decorations.

Entrepreneurship plays a crucial role in driving innovation and creating solutions for societal challenges. By emphasizing entrepreneurship in the context of eco-friendly Ganesh idol creation, Prerana aims to encourage individuals to venture into this socially responsible and environmentally conscious domain. It highlights the potential for entrepreneurship in promoting sustainable practices and addresses a pressing environmental concern

Aspiring Entrepreneurs gained insights into the business aspects of this niche market, including market analysis, product development, branding, marketing strategies, and sustainable supply chain management.



## MoU Signing between Tricolour Innovation Pvt. Ltd. for Live Project on Gomaya Ganesha to Promote Entrepreneurship

Tricolour Innovation Pvt. Ltd. and MBA@IICMR have signed a Memorandum of Understanding (MoU) for executing a Live Project to promote entrepreneurship in eco-friendly Ganesha idol creation. The partnership aims to provide resources, mentorship, and a platform for aspiring entrepreneurs to develop innovative ideas. Tricolour Innovation will offer technical expertise and business guidance, while Gomaya Ganesha Idol - Live Project will provide a live project opportunity. Together, they aim to foster entrepreneurship, sustainability, and create awareness about eco-friendly practices during festival



## **Impact Lecture Series No 1 in collaboration with Deshpande Foundation: Social Innovation & Entrepreneurship"**

The Impact Lecture Series took place on Thursday, 16th June, 2022 to promote innovation awareness and establish connections with ecosystem enablers at regional and national levels. The session aimed to instil entrepreneurial values among MBA students, teach them to see challenges as opportunities for innovation, and increase the number of entrepreneurs within the MBA community.

The speaker for the event was Mr. Sunil Kumar Chakrapani, Chief Operating Officer of the Deshpande Foundation. His lecture provided insights into the foundation's initiatives and success stories. Students from MBA1 and MBA2 had the opportunity to interact with Mr. Chakrapani and learn about the positive impact that social entrepreneurship can have on society.

Key learnings from the session included the importance of encouraging problem solvers in creating vibrant communities, the potential for a small societal change to drive a significant transformation in the entire economy, and the necessity for change to begin at the grassroots level. Overall, the event served as a platform to inspire and educate MBA students about the power of social innovation and entrepreneurship.





## **Impact Lecture Series No 2 on the Title "Revisiting Engineering Business Process for sustainable Excellence "**

The second session of the Impact Lecture Series took place on Thursday, 16th June 2022, as an online event. The objective of the session was to provide insights into revisiting engineering business processes for sustainable excellence. The session aimed to inculcate intrapreneurial and entrepreneurial values among MBA students, teach them to identify challenges as opportunities for innovation and prosperity, and improve the number of entrepreneurs within the MBA community

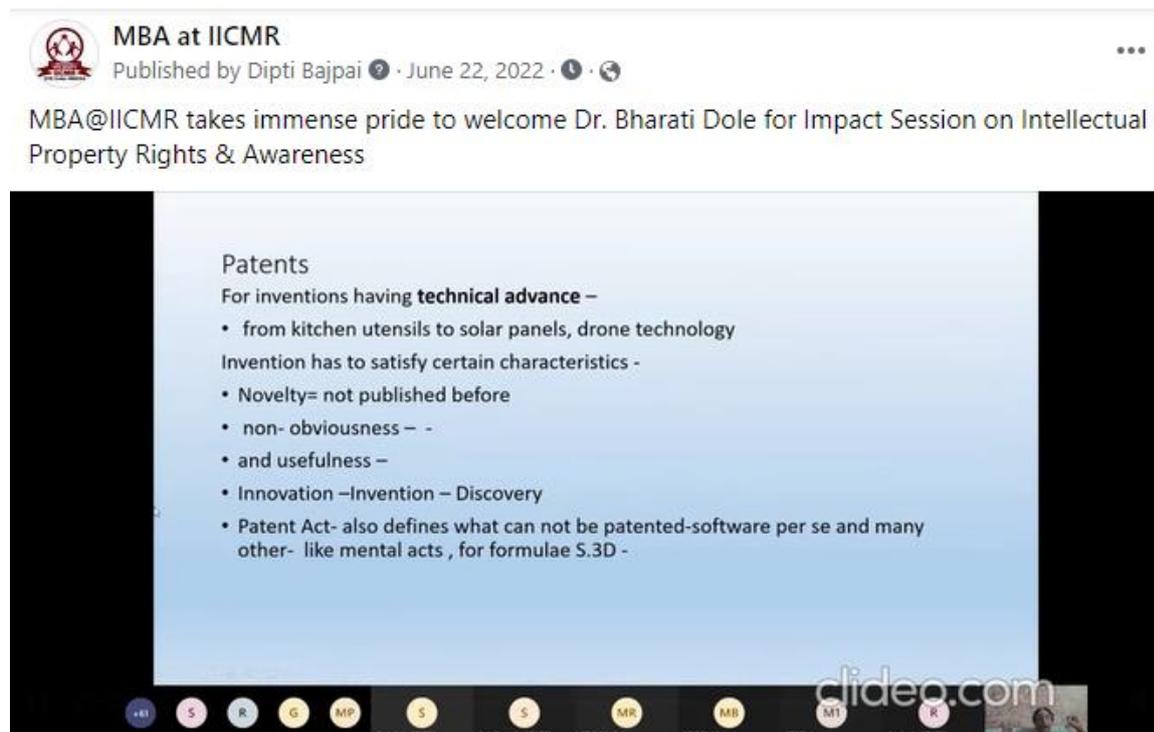
The speaker for the session was Dr. Jagdish Barik, who delivered a lecture titled "Revisiting Engineering Business Process for Sustainable Excellence" via Microsoft Teams. Dr. Barik discussed the significance of business process engineering (BPE) as a change management approach for the radical redesign and improvement of business processes. He highlighted the importance of effective implementation and the challenges faced due to a lack of suitable frameworks and methodologies.

Key learnings from the session included understanding the role of business processes in achieving sustainable business excellence, the seven steps involved in BPE implementation, and how BPE aims to facilitate radical restructuring of organizations through a ground-up design of business processes.

Overall, the session provided MBA students with valuable insights into the importance of effective business process engineering and its potential impact on achieving sustainable excellence in business operations.

## Impact Lecture Series No 3 on the Title “Intellectual Property Rights and Awareness”

Dr. Bharti Dhole delivered a lecture on Intellectual Property Rights (IPR) as part of the Impact Lecture Series. The session aimed to create awareness and educate MBA students about the importance of IPR in protecting innovative ideas and inventions. Dr. Dhole highlighted the benefits of IPR for startups and discussed how it can be used for revenue generation in enterprises. The online session provided valuable insights into the world of IPR and its significance in the entrepreneurial ecosystem.



## Impact Lecture Series No 4 on the Title “Opportunities and Challenges for Management Professionals & Entrepreneurs post Technological Disruption”

Mr. Kartik Bala Subramaniam, founder of KIP & AICUMEM Technologies IMC, delivered a thought-provoking lecture on the challenges and opportunities organizations face in the rapidly evolving technological landscape. He stressed the importance of adopting productive and flexible management practices to meet the changing needs of businesses and human resources. The session provided valuable insights into the impact of technological disruption on management and entrepreneurship. Participants learned to recognize the opportunities brought by technological advancements and gained awareness of the cautious utilization of technology for business development. Overall, the session equipped the students with knowledge on effectively navigating technological disruption and leveraging it for growth.



MBA at IICMR

Published by Dipti Bajpai · June 22, 2022 ·

MBA@IICMR presents impact session on "Opportunities and Challenges for Management Professionals & Entrepreneur post technological disruption"



## **"UDAAN 2022: Igniting Entrepreneurial Spirit Nationwide through Engage, Motivate, Ideate"**

UDAAN 2022, the flagship event of MBA@IICMR, in collaboration with the Project Management Institute (PMI) Pune Deccan India Chapter and Pimpri-Chinchwad Start-up Incubation Centre, is set to be a one-day event on 25th June 2022. With the theme "Engage, Motivate, Ideate," UDAAN aims to foster critical thinking, creativity, and business acumen among participants.

The primary focus of UDAAN is to encourage entrepreneurship through its core activities of business planning and project development. As UDAAN expands its association this year, it extends its reach to graduation and post-graduation institutes' nationwide, inviting participation from aspiring entrepreneurs across the country.

By providing a platform for young minds to engage, get motivated, and ideate, UDAAN 2022 aims to ignite the entrepreneurial spirit among participants. Through workshops, mentoring, and networking opportunities, the event strives to nurture innovative ideas, develop viable business plans, and cultivate an entrepreneurial mind set.

With its nationwide approach and emphasis on fostering entrepreneurship, UDAAN 2022 seeks to inspire and empower the next generation of business leaders, propelling them towards success in the dynamic world of entrepreneurship.





## **IIC Regional Meet: Fostering Innovation and Entrepreneurship**

IIC Regional Meet was held at Symbiosis International University in Lavasa, bringing together participants from various institutions under the Innovation and Entrepreneurship Development Centre (IIC) program. The event aimed to foster collaboration, share best practices, and promote innovation and entrepreneurship at the regional level.

The regional meet provided a platform for faculty members, and ecosystem enablers to engage in discussions and workshops focused on nurturing an innovation ecosystem. It offered an opportunity for participants to learn about successful initiatives, exchange ideas, and establish connections with like-minded individuals and organizations.

The event showcased the efforts and achievements of IIC institutions in generating awareness and promoting innovation. Participants gained valuable insights into various aspects of entrepreneurship, intrapreneurship, and the development of sustainable business models. The meet emphasized the importance of cultivating an entrepreneurial mind set and equipping students with the necessary skills and resources to thrive in today's dynamic business landscape.

Overall, the IIC Regional Meet at Symbiosis International University Lavasa served as a catalyst for collaboration, knowledge sharing, and inspiration, fostering an environment conducive to innovation and entrepreneurship in the region.



**"Collaborative MoU between Deshpande Startups and IICMR Nigdi-MBA to Empower Entrepreneurship and Drive Innovation"**

The Memorandum of Understanding (MoU) signed between Foundation for Sandbox Startup Initiatives (Deshpande Startups) and Institute of Computer Management and Research (IICMR) Pune establishes a collaborative partnership aimed at promoting innovation and entrepreneurship. The MoU was executed on 8th August 2022 and has a validity period of three years.

Deshpande Startups, a non-profit organization based in Hubli, Karnataka, focuses on creating an effective ecosystem for entrepreneurship, innovation, and sustainability. It has successfully trained over 200 entrepreneurs and supported more than 60 ventures, creating a significant socio-economic impact.

On the other hand, IICMR Nigdi-MBA department is a leading institute in Pune, Maharashtra, providing academic excellence to aspiring students. The institute aims to nurture a problem-solving and product-building mindset among its students and promote ideas, innovation, and entrepreneurship.

The objectives of the MoU include providing exposure and awareness of the innovation and entrepreneurship ecosystem, nurturing a culture of problem-solving and innovation among students, and facilitating the testing and validation of ideas from concept to proof of concept (POC). The MoU also aims to promote effective interaction between Deshpande Startups and IICMR Nigdi-MBA department in mutually beneficial areas.

Under the MoU, Deshpande Startups will launch and run the YUVA Entrepreneurship Program at IICMR Nigdi-MBA department, provide mentoring and guidance to students with innovative ideas, and facilitate industry connections for open innovation opportunities. IICMR Nigdi-MBA department, on the other hand, will support the program operationally, encourage student participation, share knowledge and build connections with Deshpande Startups and industries, and provide support and expertise from their faculty members.

The MoU emphasizes non-exclusivity, allowing both parties to pursue other agreements or collaborations. Confidentiality provisions ensure the protection of proprietary information exchanged between the parties. Intellectual property rights remain with each respective party, and any dispute arising from the MoU will be resolved through mutual consultations and the collective decision of designated representatives.

Overall, the MoU between Deshpande Start-ups and IICMR Nigdi-MBA department aims to foster a culture of innovation, entrepreneurship, and collaboration, benefiting students and the larger start-up ecosystem.



## **Prerna: Inspiring Entrepreneurship at Ganpati Festival"**

Prerna in collaboration with ARKO, a trailblazing venture, has harnessed the spirit of entrepreneurship and combined it with the vibrant celebrations of Ganpati festival. This innovative initiative not only enriches the festive experience but also promotes local businesses, fosters creativity, and inspires budding entrepreneurs. With an unwavering commitment to community engagement and economic growth, Prerna has become a catalyst for innovation, making the Ganpati festival a truly memorable and transformative experience.



### "Radhyeshyam Industries: Unveiling the Entrepreneurial Odyssey"

The industrial visit to Radhyeshyam Industries offers a unique opportunity to explore the entrepreneurial journey of Mr. Radhyeshyam, the visionary behind the successful enterprise. Participants will witness first-hand the innovative manufacturing practices, advanced technologies, and streamlined processes that have contributed to the company's success. Additionally, they will gain insights into the importance of nurturing a skilled workforce and creating a positive work environment. This visit promises to provide invaluable knowledge and inspiration for aspiring entrepreneurs and anyone interested in understanding the key factors behind entrepreneurial success.



### EDC Cell Coordinators:



Dr. Jayasri Murali  
Iyenqar



Ms. Dipti Bajpai



Ms. Puja Gavande

# FLAGSHIP EVENTS OF MBA@ICMR

## UDAAN 2k23

### UDAAN-Intercollegiate Business Plan Competition.

Institute of Industrial and Computer Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimpri chinchwad. .Mr. Jay Dholakia President, Project Management Institute Pune Deccan India Chapter was the Chief Guest of the event along with Mr. Kiran Vaidya MD Autocluster PCMC. Both the guests expressed their thoughts on the need for Startups and emphasized on innovation and creativity. Mr. Jay announced that in 2025 UDAAN will go Pan India. The



key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Mr. Shreyas Cadambi- GM Production and supply Mercedes Benz; Mr. Ashish Kadam, CEO Great wall corporate services and Mr. Anil Kudal- MD & CFO Rieter India were guests for coffee with Corporate. Existing startup were given an opportunity to pitch their business ideas in front of jury of investors ignited entrepreneurial mindset of the students. The participants were from different parts of India. The Founder (Idea fest) gave an opportunity to express innovative business ideas from all over India, Corporate Chanakya (case study competition) and The Artistry were key verticals of UDAAN. This year UDAAN also witnessed overwhelming response for Business Bazaar where only students of different colleges got an opportunity to display their culinary and artistic skills.



## UDAAN Event Coordinators



Dr. Vinod  
Bhelose



Ms. Dipti  
Bajpai

## NEP Workshop conducted from the Financial Assistance under QIP Schemes of Savitribai Phule

### “Leveraging Quality Education through Industry – Institute Linkage with NEP 2020”

Dates: 24<sup>th</sup> February 2023 to 25<sup>th</sup> February 2023.

The Workshop aspired to identify the opportunities for the Industry and Institute Linkage by developing connect and collaboration between Industry and Academia. Further the workshop also intended to explore different areas pertaining to apprenticeship, internship, research entrepreneurship and employment and adapting to a culture of sharing the best practices. The key resource person for the workshop were stalwarts from the industry and academia.

**MBA@IICMR**  
In Association with

**Savitribai Phule Pune University**  
Organises  
**National Conference Under QIP**  
On

**Leveraging Quality Education through  
Industry-Institute Linkage with NEP 2020**

24<sup>th</sup> and 25<sup>th</sup> February, 2023

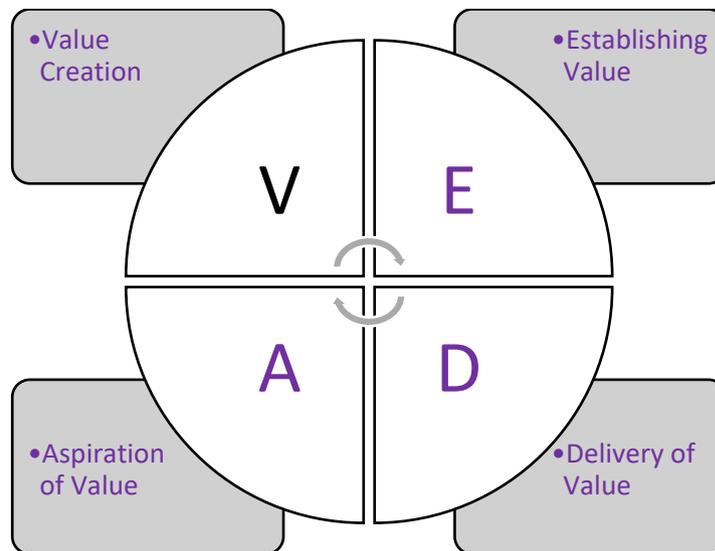
**OUR ESTEEMED EXPERTS**

 <b>Dr. Parag Kalkar</b> Dean, Faculty of Commerce & Management, at SPPU	 <b>Dr. Gopal Ramamritham</b> Director, Dean and Former Head D. Y. Patil University School of Management	 <b>Dr. Shailesh Kasande</b> CEO & Group Director Suryodita Group of Institutes	 <b>Dr. Abhay Kulkarni</b> Director, IICMR	 <b>Dr. Prabhat Ranjan</b> Vice Chancellor, DYPU	 <b>Dr. Dhiresh Kulshrestha</b> Dean Chikara University Chandigarh
 <b>Mr. Jay Dholakiya</b> GM, Herakrit Systems President PMS, Pune/Dewan India Chapter	 <b>Dr. Kuldeep S Charak</b> Dr. D.Y. Patil Institute of Management, Dhule, Aurang.	 <b>Dr. Manisha Kulkarni</b> HOD, MBA@IICMR	 <b>Dr. Abhijit Mancharkar</b> Director, AIBMS	 <b>Dr. Ganesh Rao</b> Director, Pune Business School	 <b>Dr. Sunil Dhanawade</b> Dr. B. V. Patil Center for Management and Research, Dhule.
 <b>Dr. Shivaji Mundhe</b> GM - Computer Management Director, IMS Chinchwad	 <b>Dr. Kirti Dharwadkar</b> Director SBPM	 <b>Dr. Sachin Borgave</b> Director SBPM	 <b>Dr. Chetan Chaudhari</b> Dean Faculty of Management, D.Y.	 <b>Mr. Parag Auty</b> Head Business Excellence Services, CVBU, TATA Motors	 <b>Dr. Ashutosh Hisal</b> Director, IICRS Lect., Strategic Relationship, Dechpande Foundation
 <b>Dr. Vishvas Svami</b> Principal (ATDS CBSCA)	 <b>Mr. Kiran Vaidya</b> Managing Director Auto Cluster Development and Research Institute Centre	 <b>Dr. Bharat P Kasar</b> (BOS - Financial Management) Director, Camp Education Society	 <b>Dr. Satish Warpade</b> Director, Lotus Business School (B.Pharm)	 <b>Dr. Naresh Motiani</b> Assistant General Manager, Nearby Global Services Center	 <b>Dr. Biranchi Jena</b> Professor Dr. D. Y. Patil, Vidyanagar

Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE (formerly Affiliated to Pune University)  
Recognized by UGC, Government of Maharashtra, MAAC (Member Institute)  
Business Process Outsourcing (BPO) & ITES, HR Services, Global Financial Institute  
Awarded Best Management Institute for Industry University by QIPAC

**Outcome of the workshop with details:**

**1. VEDA Model**



The outcome of leveraging quality education through Industry Institute linkage with NEP 2020 is the creation of value, establishing value, delivering the value, and aspiring the value through reliability on education. It is also about creating an ecosystem that fosters innovation, creativity, and entrepreneurship, preparing students for a future that is interdisciplinary and dynamic. Moreover, it helps to bridge the gap between industry and academia and provides students with the skills and knowledge necessary

to succeed in the 21st century. Ultimately, it helps to achieve the fullest potential of each and every Indian and make India a more innovative and prosperous nation. The strategy of employee excellence, asset excellence, quality excellence, and flow excellence is a comprehensive approach that can be adopted by organizations to improve their overall performance and achieve sustainable success. Each of these four components plays a vital role in building an effective and efficient organization.

## 2. Excellence Model



Employee excellence refers to the development and empowerment of employees to enable them to perform to their fullest potential. Organizations that focus on employee excellence invest in employee development and training programs, provide a safe and healthy work environment, and offer competitive compensation and benefits packages. By doing so, they can attract and retain top talent, improve employee morale, and create a culture of excellence.

Asset excellence involves managing an organization's physical assets, such as equipment, machinery, and facilities, in a way that maximizes their efficiency and effectiveness. Organizations that focus on asset excellence adopt strategies such as preventive maintenance, asset tracking, and asset optimization to ensure that their assets are performing at their best. This can lead to improved productivity, reduced downtime, and lower operating costs.

Quality excellence involves providing products and services that meet or exceed customer expectations. Organizations that focus on quality excellence adopt quality management systems such as ISO 9001 to ensure that their products and services are of the highest quality. This can lead to improved customer satisfaction, increased customer loyalty, and a better reputation in the market.

Flow excellence refers to the optimization of an organization's processes and workflows. Organizations that focus on flow excellence use strategies such as lean management, process mapping, and continuous improvement to streamline their processes and reduce waste. This can lead to improved efficiency and higher throughput.

Overall, the strategy of employee excellence, asset excellence, quality excellence, and flow excellence can help organizations achieve their goals and objectives, improve their performance, and create a culture of continuous improvement. By focusing on these four components, organizations can build a strong foundation for sustainable success in today's highly competitive business environment.

3. Blended Learning Tools and Innovative Pedagogical tools to be designed to make the course delivery very impressive to Gen –Z
4. KRA for the Teaching fraternity should be clearly stated in advance.
5. Innovative Strategies to be designed to empower trust of the Industry by the academic Institutions
6. Institute should continuously organize Teacher Enhancement Program to upgrade their skills and equip them with emerging trends
7. Each and every action is aligned to outcome and measure the outcome during execution and action taken report is to be prepared to find out if any deviation is there.
8. Activity based learning and experiential learning based pedagogical techniques should be used during course delivery to give practical exposure to the students.
9. Flexibility in Program Development Life Cycle, execution cycle, student life cycle, faculty research cycle to implement NEP 2020
10. Integrate with Indian Knowledge base and groom the youth as global responsible citizen

This workshop fetched the Grant of Rs. 1 Lakh from Savitribai Phule Pune University under the Quality Improvement Programme

### **Glimpses of the workshop**



Welcome Address by  
Dr. Manisha Kulkarni  
HOD -MBA@IICMR



Setting the context of National Conference by  
Dr. Abhay Kulkarni (Director, IICMR)  
24<sup>th</sup> feb 2023 (10:20am - 10:30 am.)



Esteemed Industry Delegates



Esteemed Directors' and Principal From neighbouring Institutes

**NEP 2020 Event Coordinators:**



Dr. Jayasri Murali



Dr. Dipti V Sharma



Dr. Rajendra Agawane

**MBA@IICMR-Centre of Excellence: (COE)**

Centre of Excellence (COE) has conducted Rainbow Projects comprehensive training program for around Twenty-Five senior-level managers of Advik Hitech Private Ltd, Pune. The training program likely focused on problem-solving methodologies and strategies to enhance the company's performance and profitability. During the training sessions, participants



learned various techniques and approaches to identify and address challenges within the organization effectively. These strategies likely encompassed aspects such as process optimization, cost reduction, efficiency improvements, and innovation.



One notable outcome of the training program was the development of an action plan aimed at saving 1 crore rupees within a year. This suggests that the managers not only grasped the theoretical concepts but also applied them practically to identify specific areas for improvement and implement actionable steps to achieve tangible results.

Under the aegis of the Centre of Excellence (COE), MBA@IICMR has conducted several consultancy activities, including workshops on R programming, Tableau, and social media web analytics. Consultancy services were also provided for content designing for social media creative, market research projects such as one for Get Campus Solutions in Lucknow focusing on counseling, and another for Lucida Construction Private Limited exploring new consumer behaviour trends in real estate. Additionally, Faculty of MBA@IICMR facilitated workshop series on "Business Analytics using R" and "Tableau" at various institutions, acted as Track Chair for an international conference, and provided content development for social media creatives. Notably, consultancy services were extended to Sri Sudharshan Enterprises for setting up Standard Operating Procedures (SOP). Overall, the COE has engaged with eight funding agencies to support these endeavors and has been instrumental in enhancing various organizations' capabilities and effectiveness.



## Student Welfare Council Initiatives

### *Discover More Avenues to Experiential Learning*

The Student Welfare Council is a statutory committee that looks after the welfare of the students and promotes and co-ordinates the extracurricular activities of different student associations for better life. The council shall not engage in any political activities.

The student's council is formed with an aim to enhance communication between students and management and to promote an environment conducive to educational and personal development.

Under the student welfare council, the institute has the following initiatives.

1. Arko Club
2. Academic Social Responsibility
3. Vidyarthi Purak Upakram
4. Pratibimb
5. Earn & Learn
6. The Gyan Dhoot

### Coordinators:



**Student Welfare officer: Dr. Vinod Bhelose**



**ARKO Coordinator: Ms. Puja Gavande**



**ASR Coordinator: Dr. Madhura Deshpande**



**Pratibimb: Dr. Dipti Vashishth Sharma**

## ARKO Club of MBA@IICMR

ARKO means 'ray of sun'. Under Student Welfare Council, a student club called "ARKO" is established. to explore the hidden potential of the students through various extracurricular activities and to understand and support the student's voice. This club actively contributes in organizing and executing various programs of the Institute. These events strengthen the bond between the faculty and the students. Through various activities we wish to explore the hidden potential of the students.

## **Beneficiaries: Aspiring Managers of MBA @IICMR and Faculty members**

**ARKO: Ganpati festival celebration:** The Ganesh festival was successfully conducted by both MBA & MCA students under the guidance of Ms. Puja Gavande MBA Arko Coordinator from 31/8/2022 to 4/9/2022. Overall the students have enjoyed the event and learnt many aspects of event management like planning time management, financial adjustment, & cultural valued



**ARKO :Greetwell batch 2018 & 2019:** On 02.07.2022, MBA first and second-year students (2021-2022) organized a farewell party titled "SAYONAARA" for the Batch 2018 & 2019 students. Greetwell, a celebration akin to a gathering, was arranged to honor the seniors and share the legacy they've built. Juniors extended their best wishes to their seniors for their upcoming endeavors in diverse ways, including singing, dancing, engaging in various activities, or by presenting them with tokens of appreciation.



**ARKO - Gurupurnima Celebration:** the festival of Guru Purnima had celebrated in MBA@IICMR on 14th July 2022. 'This Guru Purnima, reflect on your life and honor the wisdom that life has offered. On Gurupurnima our HOD Dr. Manisha Kulkarni, she conducted an activity expressing gratitude past or present guru's in our life. during the activity she guided us to thank the people for the positive impressions and forgive them for the negative impression after the short meditation the audience thanked and apologies to each other



**ARKO- Dandiya Night 2022 "Rang Taali 2022"** program were planned at City Pride School Ground. DJ music system was arranged by ARKO Club From City Pride School. The Navratri celebration was started with all City Pride School students & staff to play Dandiya & Garba. Students played Garba & Dandiya with lot of energy and enthusiasm. All students & teachers



were in the colorful traditional dressing, melodious music & smiley faces have created the clouds of joy in IICMR-CPS campus. MCA 1st year students, MCA 2nd year student received the Best Drapery and Best Dance Award respectively. From MBA

1st year students "Muskan Pathak & Vishwajeet received the Best Drapery and Best Dance Award respectively and MBA 2nd year student "Palak Sharma received the Best Compliments

**ARKO- Greetwell "Cheerio" Batch 2020-2022 Event:** - Cheerio-2022 /Day and date: - Thursday, 8 Sep 2022 /Venue: - Neo wood Banquet and restaurants MBAI students arranged a greetwell party in the title called "Cheerio" to the final year (Batch 2020-2022) outgoing students. Farewell is basically a get to gather kind of celebration



for the seniors who will be soon stepping out of that particular institute. Hence juniors wish their seniors a good luck for their next big adventures in various forms like singing, dancing, with motivational speeches or by felicitating them.

## ARKO- Teachers Day 2022

The teacher's day event was conducted by MBA students under ARKO club under the guidance of Ms.Puja Gavande (MBA ARKO coordinator) on 13th Sep 2022. The program started with a warm welcome of the teachers by giving them a rose. Further the anchors for the event told us about the importance of teacher's day. A lightening of lamp ceremony was done by the Directors, HOD, faculty members and the representatives of MBA Outgoing batch



MBA@IICMR Under ASR & IIC Presents

### Essay Event

2022

Organized by HEARTFULNESS EDUCATION TRUST, and SHRI RAM CHANDRA MISSION in collaboration with UNITED NATIONS INFORMATION CENTRE FOR INDIA AND BHUTAN

Category 1 [Age 14-18 years] Word Limit 500

Category 2 [Age 19-25 years] Word Limit 750

Topic: Kindness is compassion in action

Topic: Theme Rising with Kindness

Essay in any ONE of the following languages:

- English
- Bengali
- Gujarati
- Hindi
- Kannada
- Malayalam
- Marathi
- Odia
- Tamil
- Telugu

The evaluation criteria

1. Theme introduction / interpretation : Weight 10%
2. Structure and flow : Weight 10%
3. Language : Weight 10%
4. Originality : Weight 20%
5. Relevance to the theme : Weight 30%
6. Research/attention to details : Weight 5%
7. Conclusion : Weight 15%

Guidelines for Submission

- Write your essay on A4 size sheets. Essay must be computer typed in the relevant script for each language.
- Font : Tahoma / Heading size 14/ Content 12
- Create the soft copy of your age proof document in a single PDF file. The file size should be less than 1 MB. Like (Aadhar/Pan/Birth Certificate/TC/LC)

Contact for more details 9326427400 - Ms.Puja Gavande

To submit your essay

Last Date of Submission : 25th Oct 2022

ARKO :The Essay Event 2022, organized by the Heartfulness Education Trust Shree Ram Chandra Mission in collaboration with the United Nations Information Center for India and Bhutan, attracted a participation of 15 MBA students and 7 students from ATSS Jr College. This event not only provided a platform for students to showcase their writing skills but also offered them the opportunity to engage with global issues, fostering critical thinking and cross-cultural understanding.

**ARKO Educational Tour Event:**  
**Educational Trip – 2022.**

Venue: Delhi, Agra, Jaipur. As part of the outside learning activities, MBA@IICMR organized an Excursion to Shimla and Manali for MBA second-year students under the ARKO Club from 13th November 2022 to 18th November 2022. A total of 67 students from MBA second year, including 3 faculty members, participated in the excursion. Mr. Jemin Vekaria and Mr. Amey Nakhava, students of MBA second year, served as coordinators for the excursion. The excursion provided opportunities for edutainment, offering students a blend of educational and entertainment activities. They learned valuable lessons in planning, coordination, and teamwork as they organized and executed the trip efficiently. Additionally, students gained insights into the cultural heritage and historical significance of the visited destinations, enhancing their overall learning experience.



**ARKO : Prom Paradise :**



The ARKO Club and MBA second-year students at MBA@IICMR organized a **Freshers Day event** titled "**Prom Paradise**" for the MBA first-year students on 19th December 2022. The event aimed to share the legacy of the institute, foster cultural exchange, and create a homely atmosphere for the new students. In addition to welcoming the incoming students, the event featured various cultural activities, providing them with a platform to showcase their talents and immerse themselves in the vibrant community. The

gathering encouraged interaction and camaraderie among students across different batches, promoting a sense of belonging and inclusivity within the MBA@IICMR family.

**The ARKO Club : 'Oath Taking Ceremony:**

The ARKO Club at MBA@IICMR organized an 'Oath Taking Ceremony' on January 13th, 2023, to appoint the new ARKO President and members from both the first and second-year MBA students. This event aimed to establish clear roles and responsibilities for the selected members to ensure the efficient functioning of the club. Through the ceremony, members pledged their commitment to upholding the values of the ARKO Club and diligently fulfilling their duties. By involving students



from different cohorts, the event promoted collaboration and continuity within the club, fostering the exchange of ideas and experiences. Overall, the 'Oath Taking Ceremony' marked the beginning of a new chapter for the ARKO Club, emphasizing teamwork, responsibility, and effective leadership for the benefit of the MBA@IICMR community.

### ARKO : Kite Flying Festival

ARKO Kite Flying Festival was joyously celebrated on the auspicious occasion of Makar Sankranti on 27th January 2023. Both first-year and second-year students participated



enthusiastically in kite flying activities, fostering a sense of unity and joy among them. This celebration not only provided an opportunity for students to engage in a traditional cultural activity but also served as a platform for bonding and camaraderie. Through the shared experience of kite flying, students from different years came together, strengthening their relationships and fostering a sense of belonging within the MBA@IICMR community. This event developed an appreciation for diverse cultural traditions and heritage. It promotes cultural exchange and understanding, enriching the overall learning experience and contributing to the holistic development of students. Moreover, such events create lasting memories and instill a sense of pride and identity among students, further enhancing their sense of community and belonging.

**ARKO-SPIC-MACAY event:** It was held at New Delhi Public School in Pune showcased a live concert featuring invited artists and presented an immersive cultural experience. Six students from the first year enthusiastically participated in the event, which spanned two days on 4th and 5th February 2023.



Participation in such events offers numerous benefits to students. Firstly, it provides them with exposure to diverse forms of art and culture, fostering appreciation and understanding. Secondly, interacting with renowned artists and experiencing live performances enhances students' creativity and inspiration. Additionally, attending cultural events like this promotes networking opportunities, allowing students to connect with professionals in their field of interest. Moreover, such experiences contribute to personal growth by broadening students' perspectives and nurturing their passion for arts and culture. Overall, the ARKO-SPIC-

MACAY event offered invaluable learning and enrichment opportunities for the participating students, enhancing their holistic development and cultural awareness.

### ARKO : G20 Cultural Fest:

The G20 AICTE Cultural Fest event, themed around India's G20 presidency slogan "Vasudhaiva Kutumbakam" or One Earth One Family One Future, aligns closely with LiFE (Lifestyle for Environment). It emphasizes the adoption of sustainable and eco-friendly



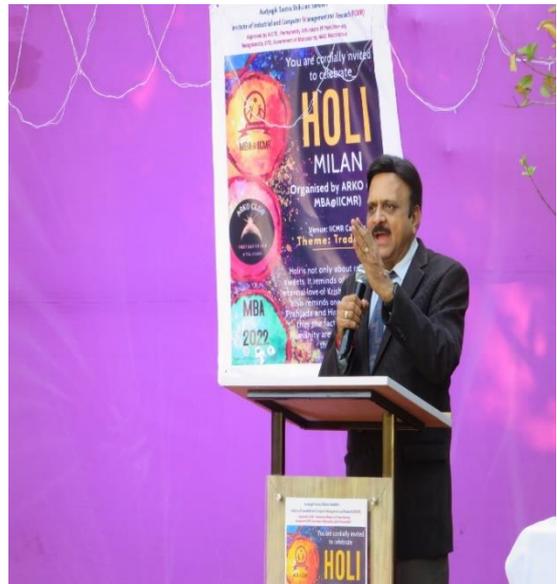
lifestyles, promoting harmony within the human family, and fostering honest discussions about climate change and global security. Students enthusiastically took part in various activities such as Tabla competitions, dance performances, and song creations, showcasing their talent and

commitment to the principles of environmental sustainability and global harmony.

### ARKO: Holi Milan

The main objective of the "Holi Milan" event organized by MBA@IICMR's ARKO Club was to showcase the talents of students while fostering social interaction and harmony through celebration. This festival aimed to teach coordination, teamwork, and efficient resource management, contributing to overall personality development.

The event, held on March 17th at the MBA@IICMR Campus, saw vibrant celebrations



with students eagerly awaiting the colourful festivities. Led by MBA 1st-year students, the program commenced with a contextual explanation of Holi's significance by Miss Chitra, followed by anchoring by Ms. Saba Sheikh and Mr. Mohd. Shoaib Khan. Director Dr. Abhay Kulkarni shared insights about the

festival's significance, and students and faculty members showcased their cultural talents through dance and song performances.

Dr. Abhay Kulkarni encouraged active participation in the event, emphasizing its importance in promoting social interaction and cultural harmony. The celebration included a puja, Holika Dehan, and applying colors to each other's faces, fostering a sense of unity among attendees. The event concluded with the distribution of sweets and snacks by ARKO coordinators.

The "Holi Milan" event was a resounding success, as evidenced by the enthusiastic participation of 210 students and 9 faculty members. The initiative not only provided students with a memorable festival experience but also instilled valuable lessons in teamwork and initiative-taking. Despite pandemic restrictions, the event exemplified successful team building and cultural enrichment, setting a positive tone for future celebrations. Overall, feedback from both faculty members and students was overwhelmingly positive, highlighting the event's success in rejuvenating festival vibes on campus after a two-year pause due to COVID-19.

### ARKO :Rainbow

MBA @ IICMR organizes an annual event "Rainbow" under the student club-Arko. This event provides students a platform to showcase their talents. This event also helps to create a sense of community among the students and promotes cultural diversity. It also helps to develop important skills such as teamwork, leadership, communication, and creativity. The chief guest for the MBA cultural event was Mr. Pawan Tatkar, a renowned Lavani king who has contributed greatly to the promotion and preservation of this traditional Maharashtrian dance form. Mr. Tatkar is a well-respected artist who has performed extensively both in India and abroad, and he was invited to share his knowledge and experiences with the MBA students.



## MBA@IICMR's Themed Days Celebration

MBA@IICMR's tradition of celebrating various themed days has always been an exciting aspect of college life for students. These celebrations, spanning a week each year, allow students to showcase their creativity through different themes such as

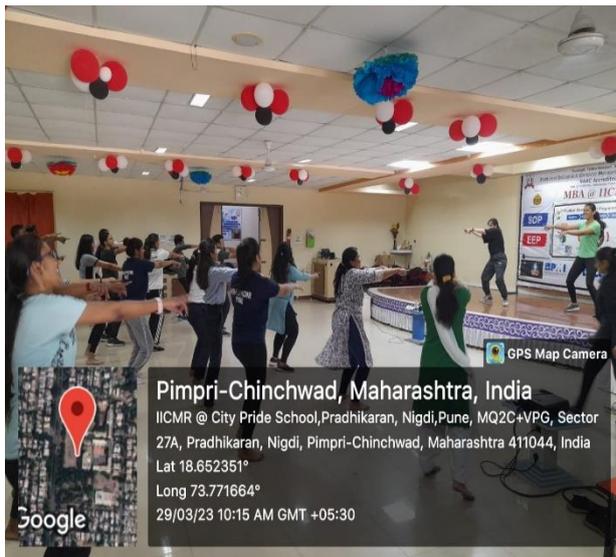


Sports Day, Twinning Day, Mismatch Day, and Traditional Day. These events create lasting memories and strengthen the bonds of friendship among students. In continuation of this tradition, MBA@IICMR's Arko Club organized a Sports Week with themed Days Celebration from March 29th to April 1st, 2023. Students, both from the first and second years, enthusiastically participated in

these events, fostering love, friendship, and camaraderie among all MBA students. The celebrations were inclusive, with active involvement from both students and faculty members. The themed days included Sports Day on March 29th, Twinning Day on March 30th, Mismatch Day on March 31st, and Traditional Day on April 4th. Each day provided a unique opportunity for students to express themselves creatively and enjoy the festivities together. Overall, these celebrations served as a memorable and cherished experience for everyone involved, strengthening the bonds within the MBA@IICMR community.



**ARKO : The Sports Week** commenced with a grand inauguration ceremony on the 29th of March 2023. Our esteemed Director, Dr. Abhay Kulkarni, and Chief Guest, Mr. Suryakant Katti, graced the occasion. Dr. Abhay Kulkarni delivered an inspiring speech, encouraging all the students and faculty members to actively participate in the sports events. He also emphasized the importance of sports in maintaining a healthy lifestyle. Additionally, the Director provided instructions regarding the necessary precautions to be followed throughout the event. To kickstart the Sports Week with high energy, a Zumba session was conducted by Ms. Geetu Advani Fitness Club. The session took place in the auditorium and witnessed enthusiastic participation from both students and faculty members. The Zumba session aimed to promote fitness, uplift spirits, and set a lively tone for the upcoming sports events.



## Academic Social Responsibility (ASR)

ASR is an initiative which is in tandem with our mission. MBA@IICMR not only ensures excellent academic and practical training but it also inculcates social awareness and responsibility towards society in its students. The activities under ASR are planned with a view to serve the society. ASR gives dimension of value education in academic fraternity by helping, serving, reflecting and learning through neighborhood and extension activities.

### **Beneficiaries: Aspiring Managers of MBA @IICMR and Faculty members**

#### Activities under ASR

#### **'ECO-FRIENDLY GOMAY GANESH IDOL LIVE RESEARCH PROJECT':**

The project will enable to create awareness among residents where 'Ganesh Festival



Originated' gradually becoming the most awaited social festival in terms of religious harmony and culture. The project will start initiative to look towards nature overcoming the religious sentiments. The specific outcomes that will be achieved are;

protect nature and human health, will nurture festive culture through family bonding, eradicate the water pollution caused after immersion of idols; idols are free from metal elements and artificial colour or jewelry, to enhance use of locally available materials to create the idols.



#### **"ASR 26 January Republic Day"**

MBA@IICMR celebrated the National event The Republic Day on 26th January 2023.

**ASR:Blood Donation Camp:** To fulfil the social responsibility towards the society and create awareness about the increasing scarcity of blood, a blood donation camp was organized in association with HDFC Bank.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of conducting the Blood Donation camp in the organization.



**“ASR: Constitution Day Celebration”.** With reference to Savitribai Phule Pune University circular number 2022-5223 dated, 25th Nov. 2022, the celebration for “Constitution Day” was organized on 26th November, 2022 with active participation of all MBA Students, faculty members and non teaching staff.



**Walk for constitution was organized at IICMR Campus.**

### **International Minority Rights Day**

“International Minority Rights Day” With reference to Savitribai Phule Pune University circular number 2022-14618 dated, 16th Dec. 2022, the celebration for “International Minority Rights Day” was organized on 18th December, 2022 with active participation of all MBA Students, faculty members and non-teaching staff. The event focused on promoting rights such as equal treatment, freedom of expression, political participation, access to education and healthcare, protection from discrimination, cultural rights, land and resource rights, freedom of religion, and the right to social security. Through seminars participants were engaged in learning and understanding the importance of these rights for minority communities. The event emphasized the need for creating a diverse and inclusive society where all individuals, regardless of their background, have equal opportunities and rights.



## “International Women’s Day”

With reference to Savitribai Phule Pune University circular number 3.3/6240 dated, 25th February 2023, the celebration for “International Women’s Day” was organized on 8th March, 2023 with active participation of all faculty members and non teaching staff of IICMR.



The national level power lifter Ms. Sneha Shinde was the chief guest for the evening. After the official program, some fun filled activities were conducted for female members by the male members. Ms. Dipti Bajpai performed a song and Ms. Vandana Pednekar performed a poem. Executive Director Dr. Ashwini Kulkarni guided the attendees on the occasion and HOD MBA, Dr. Manisha Kulkarni and HOD MCA Ms. Renu Mathew motivated the participants. The program was co ordinated by Dr. Madhura Deshpande and Ms. Vandana Pednekar

## “ASR Jaldindi – Human Chain”

As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students took part in “Jaldindi” organised by Pimpri Chinchwad Municipal Corporation – Water Department on 21st Dec. 2022. MBA students took part in arranging the Human Chain to celebrate the Jaldindi and even took part in Procession for “PavanaMai Aarti”. It broadens their perspectives, strengthens their sense of social responsibility, and equips them with the skills and values needed to make positive contributions to the world. This involvement demonstrates the students' commitment to environmental and social causes, particularly in promoting water conservation and awareness.



### **"ASR Marathi Bhasha Gaurav Din"**



Marathi Bhasha Gaurav Din was organized on 27th February 2023 with active participation of all MBA Students, faculty members and non-teaching staff. The event aims to promote the reading of the local and deepen understanding and appreciation of Marathi literature and

culture. This event emphasizes the importance of collective involvement in celebrating linguistic diversity and cultural heritage.

### **"Marathi Bhasha Sanvardhan Pandharavada"**

With reference to Savitribai Phule Pune University circular number 2023-329 dated, 11th Nov. 2022, the celebration for "Marathi Bhasha Sanvardhan Pandharavada" was organized on 27th January, 2023 with active participation of all MBA Students, faculty members and non-teaching staff.



Marathi Bhasha Sanvardhan Pandharavada was celebrated during 14th Jan to 28th Jan. 2023 with various activities like speech, games and book exhibition. This is celebrated to mark the birth anniversary of Renowned Poet, Mr. V.V. Shirvadkar aka Kusumagraj.

The Director of the Institute, Dr. Abhay Kulkarni guided the students and faculty members regarding the importance of conservation of Marathi Language. In his address, he said, there are many languages spoken in Maharashtra. But Marathi is considered as the state



language and is spoken by majority. He addressed the need to note and highlight the rich literature in Marathi and encouraged the students to read the books available in the knowledge centre of IICMR. The librarian of the knowledge Centre, Mr. Balu Kuchekar in his address explained the history of evolution of Marathi language and its rich culture.

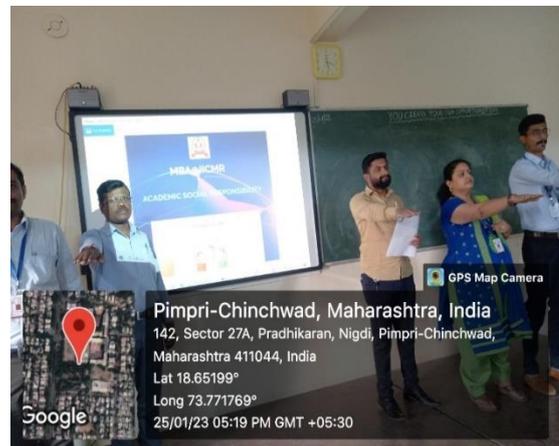
## **ASR:-Celebration of National Energy Conservation Day"**

ASR wing of MBA@IICMR, the National Energy Conservation Day was celebrated in association with The institute of Engineers, Pune Local Chapter. Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni, the session for the celebration of National Energy Conservation Day was arranged in association with The institute of Engineers, Pune Local Chapter. Er. Mohan Satpute, General Manager, SKF India guided the students on various types of energy and any form of energy needs to be conserved, saved and utilised. He also emphasized that thought energy generation can be a challenge, the energy saved is energy generated.



## **ASR National Voters' Day"**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students took an oath on account of Nations Voters Day. MBA students promised that they will cast their vote as a responsibility. The theme for this year's NVD, 'Nothing Like Voting, I Vote for Sure' is dedicated to voters which conveys individual's feeling and aspiration towards participation in the electoral process through power of their vote. Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni the ASR co Ordinators along with first and second year MBA students took an oath for casting the vote fairly, honestly and regularly.



## **"ASR Pariksha Pe Charcha"**



As a part of Academic Social Responsibility Activity of MBA@IICMR, and as per the circular by Savitribai Phule Pune University, the program of "Pariksha p e Charcha" was organized for the MBA students. It emphasizes the value of this initiative in providing support and guidance to students during academic challenges.

## "ASR Shiv Jayanti 2023"

As part of the Academic Social Responsibility Activity of MBA@IICMR, MBA students celebrated Shiv Jayanti to honor the Pride of Maharashtra, Chhatrapati Shivaji Maharaj. The celebration included performances of Powada and patriotic songs dedicated to Chhatrapati Shivaji Maharaj. Through these activities, students paid tribute to the legacy of Shivaji Maharaj and highlighted his significance in Maharashtra's history and culture. By studying the leadership of Chhatrapati Shivaji Maharaj, leaders can glean valuable insights and timeless principles that are relevant in today's dynamic and challenging business environment.



## ASR : Pandharichi Vaari – a Spiritual Experience



Pandharichi vaari" is an annual pilgrimage to the town of Pandharpur in Maharashtra, India, dedicated to Lord Vitthal, a form of Lord Krishna. This centuries-old tradition attracts millions of devotees, known as "varkaris," who undertake a long journey on foot during the months of June and July, culminating on Ashadi Ekadashi. Varkaris sing devotional songs, or "abhangs," praising Lord Vitthal and demonstrate deep faith and surrender to the divine. This year, students of MBA@IICMR participated in the pilgrimage to create awareness about the hazards of plastic usage. Alongside the spiritual journey, they performed "Seva" for the varkaris at Bhakti Shakti, Nigdi, Kedareshwar Mandir, and Shri Ram Mandir. The activity was led by Director Dr. Abhay Kulkarni, ASR Coordinator Dr. Madhura Deshpande, Student Welfare Officer Dr. Vinod Bhelose, Dr. Rajendra Agawane, and Ms. Dipti Bajpai, with a total of 68 students volunteering for the initiative.



**ASR- Runathon for Hope-2022** MBA@ IICMR takes part in runathon conducted by Rotary Club every year. Our students participated with full zeal and enthusiasm. A few students handled the counters of managing water bottles, breakfast counter and several students participated in escorting the VIP guests. Apart from that four of the students participated in race of 5 kms., Total no of participants:61 , Volunteers:57, Runners:04. One of our students achieved the remarkable feat of securing the second prize, earning a reward of Rs. 5000.



## Vidyarthee Purak Upakram

The main objective of this scheme is to develop a critical mind, self-confidence and a commitment to society. The students are given training in health, law, and social activities. They are also given training in self-employment and all possible other activities that enhance her social confidence. This scheme is open to all regular lady students from all the affiliated colleges / institutes. Funds for organizing these activities are provided by the University.

### Session on "Assertive Communication"

A session on assertive communication is designed to equip participants with the skills and understanding necessary to express themselves confidently and respectfully in various interpersonal situations. Through discussions, activities, and role-plays, attendees learn to differentiate assertiveness from aggression and passivity, mastering techniques such as "I" statements and active listening. They also explore strategies for overcoming barriers to assertiveness, handling difficult conversations, and applying assertive communication in diverse contexts. By practicing assertive problem-solving and decision-making, participants develop the ability to advocate for their needs while considering the perspectives of others, ultimately fostering healthier relationships and achieving more positive outcomes in their interactions.



**Session on "Coping with wellness and stress management"** encompasses a comprehensive strategy aimed at nurturing both physical and mental well-being. It involves integrating

various practices into daily life to effectively manage stress and promote overall health. Regular exercise plays a key role, as it not only improves physical fitness but also helps reduce stress hormones and release mood-enhancing endorphins. Pairing exercise with a balanced diet rich in fruits, vegetables, lean proteins, and whole grains further supports overall well-being. Adequate sleep is another crucial component, as it allows the body and mind to rest and rejuvenate. Incorporating mindfulness techniques such as meditation and deep breathing exercises can help calm the mind and reduce stress levels. Effective time management skills, including setting priorities and boundaries, contribute to reducing overwhelm and fostering a sense of control. Social support from friends, family, or support networks provides emotional comfort and perspective during challenging times. Limiting screen time, especially before bedtime, helps regulate sleep patterns and reduce stress. Lastly, seeking professional help through therapy or counselling is encouraged for those experiencing persistent stress or mental health issues. By integrating these strategies into daily life consistently, individuals can effectively cope with stress and promote overall wellness.

## Pratibimb

Pratibimb" is annual magazine published in the month of April. The main objective is to showcase the creativity, imagination and thought process of the students as well as the staff. Pratibimb gives students a platform to pen down their creativity, in the form of poem, narrative, short article, dialogue or paintings and similar art is published. Students also share their experience at our campus.

### Glimpses of Pratibimb -2K23



## Index

<i>Sr. No</i>	<i>Content</i>	<i>Page No.</i>
1.	Vision & Mission	1
2.	Director's Message	2-3
3.	HOD's Message	4-5
4.	Glimpses Of Sports Hustle	6
5.	Glimpses Of Days Celebration	7
6.	Glimpses Of Rainbow2k23	8
7.	Students Creativity	9-49
9.	Faculty Articles	50-64
10.	Fun Survey	65-66

### VISION

To be center for quality education and research, through excellent academic ambience and natural relation with society and industry, with an objective of purposeful existence in society.

### MISSION

We, at IICMR regard it as our mission to develop competent professionals & entrepreneurs capable of withstanding and managing the ever-changing scenario in the world of Information Technology & Management, and having a deep-rooted sense of social responsibility.

## The Gyan Doot

The recent release of the student newsletter "Gyan Doot," centered around the theme of new age tools and techniques, marks a significant milestone in our academic journey. With a keen focus on enhancing student readiness for the challenges of the modern world, this edition serves as a beacon of knowledge and innovation. It showcases a myriad of cutting-edge tools and techniques designed to empower students with the skills necessary to thrive in an ever-evolving landscape. From technological advancements to innovative methodologies, "Gyan Doot" provides invaluable insights and resources tailored to cultivate a spirit of adaptability and excellence among students. This release underscores the commitment of our educational institution to equip students with the tools they need to succeed not only in their academic pursuits but also in their future careers and endeavors.



## New Age Tools and Techniques

Management processes are improving day by day and it is needed now that the future managers should be on toes to acquire this technology to gain the competitive advantage for the business. This will need the systematic approach and it will require the knowledge of a simple kit of tools or techniques. These tools when put to their best use can be used effectively by the people who actually work on the processes, and their commitment to this will only be possible if they are assured that management cares about improving quality.

The future managers must understand the need to understand the customer and improve the customer experience for them. The great customer experience is the key to a successful business these days as acquiring a new customer costs 7 times more than retaining an existing customer.

Therefore, businesses need to build the excellent customer experience and future managers should understand the need to understand the tools, techniques to deliver excellent customer experience in all domains of business.

So Future managers, Be ready with new age Tools and Techniques, acquire new skills and possess the power to apply these skills for your organisation and for your customers.

**Dr. Abhay Kulkarni**  
Director, IICMR.

## Are you Ready?

With the advent of Industrial 5.0 and disruption in every business area, the challenges of business are changing. This will cause processes to completely change and make it harder to manage the workplace of the future. In order to improve the performance of the workforce of the future, there is a growing need to build capacity, capability, and cutting-edge skill set and excellence.

The need to investigate multi-dimensional skillsets for effectively and efficiently performing multiple roles should be seriously considered by future managers. It is very important to have a positive attitude toward the unexpected complexities of different aspects of life and to perform well. In the business, only those who are adaptable and prepared to deal with these circumstances will survive. Students are expected to be more efficient and dynamic in all of these situations in order to cope. Today, a student must have extraordinary levels of energy, boosted self-confidence, and improved individual delivery.

The management schools will play a crucial role in preparing students to meet the needs of businesses because of the challenge posed by the future business environment and will serve as a stepping stone and blessing for the industry and nation.

**Dr. Manisha Kulkarni**  
HOD, MBA@IICMR



## Innovative Disruption

Dear all..

We all are now resilient and ready to face the innovative disruption for the new beginnings. These beginnings should be with 4Ds i.e. Direction, Diligence, Development and Delivery. The journey towards excellence is continuous. It requires the systematic structure, system and new age skills and technologies like AI, Robotics, Fintech, Analytics, Metaverse, Big Data etc.

The industry is expecting a new and capable task force in order to beat the upcoming challenges and hazards. The challenges will be there in form of situations and people. To learn to tackle these is the key to success. The key is innovative disruption. We have seen the industry facing the disruption. But as innovation leads to excellence, it is time to disrupt business processes innovatively.

So Be Innovative.. Be Disruptive.. Be Excellent.. Be Successful.. Be an acting Thinker..

Be the Change Maker..

All the Best!!!

**Dr. Madhura Deshpande`**

**Ms. Swapnisha Khambayat`**

**Assistant Editor**

### Editorial Board

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Director, IICMR.



### Upcoming

BPE 2023  
QIP 2023  
UDAAN 2023  
INSAAN Event  
Summer Internship Project  
Career Excellence Program  
Student Development Program  
Faculty Development Program  
SEMINAR  
Value Added Certifications  
Educational Tour  
Industrial Visit



**Audyogik Tantra Shikshan Sanstha's**

**Institute of Industrial and Computer Management and Research (IICMR)**

Approved by AICTE , Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

# Faculty Development Program

**Beneficiaries: Faculty members of MBA@IICMR**

**FDP: "Research Paper Writing and Publishing for ABDC Journals"**



Dr. Justin Paul Address "Research Paper Writing and Publishing for ABDC Journals" activity, held on 20/08/2022 from 5:30 pm to 8:00 pm in the IICMR Board Room, equipped participants with advanced skills for writing and publishing high-quality research papers.

Attendees learned to select innovative research topics, conduct thorough literature reviews using AI tools, visualize data effectively, and master academic writing. The session also covered the submission and peer review process, ethical considerations, and strategies for journal selection, crafting cover letters, and maximizing research impact. Renowned experts led hands-on exercises, group discussions, and one-on-one mentoring, significantly enhancing participants' knowledge and confidence. Feedback highlighted the value of practical insights, especially from the most cited author in Business & Economics subjects based in India and Editor-in-Chief of the International Journal of Computer Science (IJCS), making the experience enriching and impactful.



**FDP: "SIP Guidance for Guides"**

Dr. Madhura Deshpande, FDP Coordinator welcomed faculty members for FDP. She introduced Resource person Dr. Jayasri Murali, SIP Coordinator, Dr. Manisha Kulkarni, HOD MBA@IICMR and Dr. Abhay Kulkarni, Director, IICMR. The objective was to guide the internal SIP guides about the process of SIP guidance to ensure quality Summer internship projects.



"CO PO Mapping " The resource person Dr. Shailesh Kasande guided the faculty members on Co-Po mapping. He gave a clarity about the calculation of attainment level of course outcomes which is Concurrent Assessment (40%), End semester assessment. (40%) and Course Exit Survey (20%)

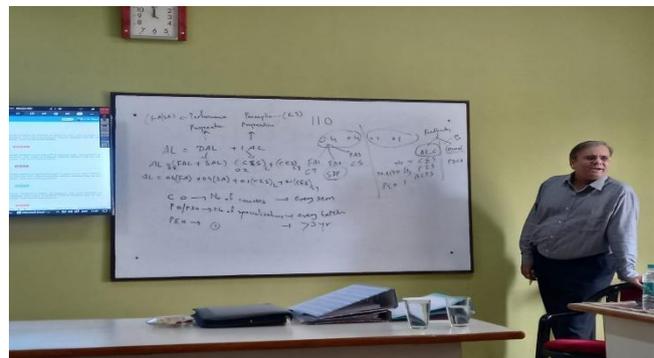
## FDP : Enhancing Spiritual Quotient for Better Workplace"



The FDP was conducted at the Tej Gnyan Center Nigdi near Savli Hotel. The ISO certified organisation Happy Thoughts who is managed and driven by Sirshree. During the session the human mind's situation was to lead to get to the situation towards the ideal. This elaborates, A: Akamp, P: premal, N : Nirmal and last A stands for Akhand Agyakari (fully

devoted to goal without deflection in the path). Step by step situational control of mind was told by sirshree in the form of physical mudra of fingers to understand 'Can I accept this'?

The Institute has conducted a series of sessions under Quality enhancement series. The objective of this series is to upskill the faculty members and provide continuous guidance while preparing for accreditation.



## Activities of Placement Cell

### Industry Visits

### Cotmac Electronic



## M-Torque Industries Pvt. Ltd



## Parag Milk industries Ltd



## Radhesham Wellpack Pvt. Ltd.



## Raychem RPG Pvt Ltd - Chakan Plant



## Students Placed in Key Organizations

Sl. No.	Name of the Student	Name of the organization
1.	Harpreet Kaur	Avalara
2.	Rutuja Shinde	Tikona
3.	Ayushi Ioshali	Sriram Finance
4.	Sumit Kumar Sharma	Chawla Publication
5.	Trishna Prakash Ambade	Phillip Capital
6.	Poonam Tanaji Patil	Cargill
7.	Disha Sheshnath Rai	Avalara
8.	Argha Bhattacharjee	Tikona
9.	Chitra Gururani	Sriram Finance
10.	Nikunj Sutarwala	Tikona
11.	Gaurav Rajkumar Rathi	Cargill
12.	Madhurima Batabyal	SRV Media
13.	Kiran Nathani	Avalara
14.	Devanshi Gurjar	Tikona
15.	Mohd Shoaib Khan	Daimler
16.	Aniket Sharma	Sriram Finance
17.	Ajinkya Mahulkar	Ken Research
18.	Rushabh Sanjay Sirsat	India Mart
19.	Rohan Anil Yadav	Avalara
20.	Rajeshwari Waghela	SelectHub
21.	Rahul Niranjane	Inteliment
22.	Ayesh Sanjeev Ghongade	Tikona
23.	Anuja Nitin Pawar	India Mart
24.	Shivaji Kaure	IDBI Bank

## Students Placed for SIP in Key Organizations

Name of the Student	Name of the Organisation
<b>Amey Pradip Nakhawa</b>	Kala Defence and Aerospace System Private Limited
<b>Muskan Vijay Gupta</b>	Factsheet Inc
<b>Aditi Sharma</b>	Web Link Services Pvt Ltd
<b>Pritamkumar Rohatashkumar Bhanbheru</b>	Decathlon India
<b>Siddhant Nitin Bhalekar</b>	Milgard Services India Pvt. Ltd.

<b>Rohan Anil Yadav</b>	Web Link Services Pvt.Ltd.
<b>Aishwarya Raju Dadmode</b>	Prosperity Shelters
<b>Sruthi Sudhakaran Madathil</b>	Aadhar Housing Finance Limited
<b>Jyoti Shyamdasani</b>	Ambuja Cements Rabriyawas Rajasthan
<b>Shreyash Vijay Patil</b>	Margin Sentiment Advisorys Private Limited
<b>Poonam Tanaji Patil</b>	Eminence Core Solutions LLP
<b>Nelson Jeevankishor Bara</b>	Margin Sentiment Advisory
<b>Shivani Pankajbhai Pandya</b>	Skoda Auto India
<b>Saba Sheikh</b>	Prushal Technology Pvt. Ltd.
<b>Purvi Dev Padiyar</b>	Esteem Solutions
<b>Trishna Prakash Ambade</b>	Esteem Solutions
<b>Harpreet Kaur</b>	Factsheet Inc.
<b>Ajinkya Gajanan Mahulkar</b>	Kala Defence And Aerospace Pvt. Ltd
<b>Mohd Shoaib Khan</b>	SRV Media Pvt. Ltd.
<b>Sakshi Suparvbhai Patel</b>	Skoda ( Shreenathji Automobiles Pvt Ltd. - Gujarat)
<b>Yash Mahendra Bordia</b>	Factsheet Inc
<b>Mokshada Ashok Patil</b>	Auto Cluster Development and Research Institute
<b>Meghana Prabhakar Lohekar</b>	TATA MOTORS LIMITED, PUNE
<b>Aanchal Sharma</b>	Ad2brand Digital Marketing Agency and Data Analytics
<b>Chaitanya Rajesh Modak</b>	HARDCASTLE AGROTECH SOLUTION PRIVATE LIMITED
<b>Hrishikesh Ramesh Saggam</b>	NJ Group
<b>Vin Niteshbhai Tala</b>	NJ India Invest Pvt Ltd
<b>Tirth Rajendrabhai Andarpa</b>	UAS International
<b>Samruddhi Mishra</b>	Qubic Properties
<b>Kalyani Ravindra Belhe</b>	Avians Innovations Technology Pvt. Ltd.
<b>Saurabh Anup Chaudhari</b>	Prudent Corporate Advisory Services Ltd.
<b>Nayan Chetanbhai Gevariya</b>	Navrang Handicraft
<b>Gaurav Rajkumar Rathi</b>	Propedge Reality
<b>Chitra Gururani</b>	Propedge Realty
<b>PRERNA SUNIL MEHETRE</b>	TATA MOTORS LIMITED PUNE
<b>Mitali Veerkumar Shinde</b>	Campus To Corporate
<b>Aditya Ankush Nevrekar</b>	Bentley Systems India Pvt Ltd
<b>Yashashree Anil Devapure</b>	HDB Financial Services
<b>Deblina Biswaa</b>	Polyscripts Infotech Pvt Ltd
<b>Gaurav Lalchand Chaudhari</b>	Margin Sentiment Advisorys Private Limited
<b>Raj Pradeerchandra Varma</b>	HDB Financial Services
<b>Shubhada Krishnarao Pawar</b>	Avians Innovations Pvt Ltd
<b>Priya Ojha</b>	COTMAC ELECTRONIC Pvt Ltd

<b>Shivaji Parmeshwar Kaure</b>	N. U Deshmukh & Associate's
<b>Koustov Bhowal</b>	Nj Group
<b>Pratik Parshuram Pawar</b>	Maha Metro
<b>Sayali Sunil Veer</b>	AUTO CLUSTER DEVELOPMENT AND RESEARCH INSTITUTE
<b>Piyush Vijaykumar Bhardwaj</b>	Esteem Solutions
<b>JAY PRAKASH KALE</b>	V P Lalwani & Co
<b>Yashika Sanjay Jain</b>	V P LALWANI
<b>Rutuja Santosh Shinde</b>	Jemkon Pvt Ltd
<b>Jemin K. Vekariya</b>	Presque India
<b>Karan Ramesh Pardeshi</b>	CA Siddharth Anil Ostwal & Co.
<b>Sumit Kumar Sharma</b>	Prushal Technology Pvt Ltd
<b>Ayush Ramesh Dahake</b>	Rach Lifecare Pvt. Ltd
<b>Apoorvi Sunil Dabi</b>	JEMKON PVT LTD
<b>Debarpita Goutam</b>	Unnati Associates
<b>Purvita Rajendra Shah</b>	Jemkon Private Limited
<b>Sonali Krishna Patil</b>	HDB Financial Services
<b>Shrikrushna Gautam Tarmude</b>	Autocluster Development And Research Institute Chinchwad
<b>Pranay Santosh Pawar</b>	Advik Hi-Tech Pvt Ltd
<b>Argha Bhattacharjee</b>	Advik Hi Tech Pvt Ltd
<b>Akash Suresh Joshi</b>	Axis Bank
<b>Vishal Parshuram Kale</b>	Prudent Corporate Advisory Services Limited
<b>Sonali Ratnakar Gaikwad</b>	The Business Fame
<b>Rahul Purushottam Niranjane</b>	Prudent Corporate Advisory Services Ltd
<b>Sharvila Gurudas Bhondve</b>	Lonar Technologies
<b>Aniket Rakesh Sharma</b>	Kesari Tours Pvt. Ltd
<b>Kirti Dilip Patil</b>	COTMAC ELECTRONIC PVT LTD
<b>Kiran Gurmukh Nathani</b>	Factsheet Inc
<b>Shanzeer Imtiyaz Parkar</b>	Advik Hi-Tech Pvt Ltd
<b>Ayushi Loshali</b>	Kesari Tours Pvt. Ltd.
<b>Pranav Rahul Janrao</b>	ELECTROFAB
<b>Disha Rai</b>	BVG INDIA LTD.
<b>Jayshri Tulshiram Nasare</b>	Bitlance Tech Hub Pvt Ltd, Pune.
<b>Fena Jagdishbhai Makadiya</b>	Tathagat Education Private Limited
<b>Bhavesh Sharma</b>	Fauracia India Pvt. Ltd
<b>Prasad Mahadev Naikwade</b>	Aster Aadhar Hospital
<b>Gaurav Gopal Chhetri</b>	BVG India Ltd
<b>Anuja Nitin Pawar</b>	Eminence Core Solutions LLP
<b>Swapnil Mahadev Motipavle</b>	Prudent Corporate Advisory Services, Pune
<b>Sushma Satish Chhatrabnad</b>	Propedge Realty
<b>Vikas Sudhamamal Dodani</b>	Equevo Financial Advisors Private Limited

<b>Akshay Sanjay Kothawade</b>	Sahyadri Seeds
<b>Saurabh Shankar Ghorpade</b>	Autocluster
<b>Rushabh Sanjay Sirsat</b>	Propedge Reality
<b>Sachin Vishwambar Musale</b>	N.U.Deshmukh And Associates
<b>Jayesh Sanjeev Ghongade</b>	Kesari Tours Pvt Ltd
<b>Sushant Sambhaji Chavan</b>	L S Mehetre Promoters & Builders
<b>Navneet Umeshkumar Singh</b>	Larsen & Toubro - Electrical & Automation
<b>Hrushikesh Virbhadra Dumane</b>	Eminence Core Solution LLP
<b>Pratiksha Shivaji Katpure</b>	J.S Engineering
<b>Kirti Hanumant Shete</b>	M/S. Kishor Borkar & Co
<b>Rajeshwari Kishor Waghela</b>	Eminence Core Solution
<b>Palak Sharma</b>	Mahindra Accelo
<b>Shraddha Rajkumar Kanhere</b>	Tata Motors
<b>Ankush Bandu Gawande</b>	Ca Rahul Lolge
<b>Vaishnavi Mahendra Girigosavi</b>	Tata Motors
<b>Rishabh Raju Raut</b>	Squarefoot Investments
<b>Nikunj Shailendra Sutarwala</b>	Qubic Properties
<b>Devanshi Gurjar</b>	Jemkon Pvt Ltd
<b>Darshana Pramod Thakare</b>	Lmc Pvt Ltd
<b>Mitali Virkumar Shinde</b>	Campus To Corporate
<b>Pranjal Sanjay Chaudhari</b>	Lmc Pvt Ltd
<b>Yash Parate</b>	Unicorn Transport
<b>Vishakha Talele</b>	Tvs Saibaba Sales Pvt Ltd
<b>Priyanka Kailas Rane</b>	Tvs Saibaba Sales Pvt Ltd
<b>Harshal Desale</b>	Tata Motors
<b>Anjali Bhavsar</b>	Tvs Saibaba Sales Pvt Ltd
<b>Pragati Malang</b>	R. Devendra Kumar And Associates
<b>Diksha Naitam</b>	Clustor Computing
<b>Mayuri Pachghare</b>	Ecomed Solutions
<b>Krupali Wani</b>	Autotech Corporation
<b>Siddharth Narvekar</b>	Omkar Systems
<b>Akash Joshi</b>	Axis Bank
<b>Pranav Joshi</b>	Buldhana Urban
<b>Puja Kapure</b>	AAM Forge Pvt Ltd
<b>Devanshi Gurjar</b>	Jemkon Pvt Ltd

## Our Associates

Sr. No.	Organization name
1.	Autocluster Development & Research Institute
2.	Global Indian Business Forum-Student Chapter
3.	Pimpri Chinchwad Start-up & Incubation Centre
4.	OHR Foundation
5.	Indian Institute of Materials Management
6.	Pune Management Association
7.	Tricolour Innovation Pvt. Ltd.
8.	School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
9.	Deshpande Foundation
10.	Indian Society for Quality
11.	Shriram Life Insurance Corporation – For SIP and Placements
12.	Pace HR
13.	Sunad Garden
14.	Webclincher
15.	Project Management Institute – Pune Deccan India Chapter
16.	Finance Forum

### Faculty Participation in the FDP /MDP/ professional development / administrative training program

Year	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
2022-2023	Mr. Harshal Patil	Assistant Professor	Ph D Course Work part 1	24-9-2023 to 12-11-2023
2022-2023	Ms. Dipti Bajpai	Assistant Professor	Ph D Course Work part 1	from 24-9-2023 to 12-11-2023
2022-2023	Mr. Harshal Patil	Assistant Professor	Ph D Course Work part 2	from 1-4-2023 to 2-4-2023

2022-2024	Dr. Swapnisha Khambayat	Assistant Professor	Innovative HR Approaches	17/04/2023 21/04/2023
2022-2023	Ms. Dipti Bajpai	Assistant Professor	Ph D Course Work part 2	from 1-4-2023 to 2-4-2023
2022-2023	Mr. Harshal Patil	Assistant Professor	Ph D Course Work part 3	17-6-2023 to 30-9-2023
2022-2023	Dr. Dipti V Sharma	Assistant Professor	International Conference on Reimagining Marketing with technology ICRMT 2023	11-2.2023 to 12-2-2023
2022-2023	Dipti Bajpai	Assistant Professor	International HR Conference 2023	1-3-2023 to 2-03-2023
2022-2023	Dr. Manisha Kulkarni	HoD	KNOWLEDGE CREATION THROUGH QUIZ	27-1- 2023 to 27-1- 2023
2022-2023	Dr. Manisha Kulkarni	HoD	Covido - Budget   Digital Era Upscaling & Upskilling	9-02-2023 to 9-02-2023
2022-2023	Dr. Manisha Kulkarni	HoD	Professional Development Workshop on Digital Creativity Skills	9-02-023 to 9-02-023
2022-2023	Dr. Manisha Kulkarni	HoD	Leveraging Quality Education through Industry-Institute Linkage with NEP 2020	24-02-2023 to 25-02-2023
2022-2023	Dr. Vinod Bhelose	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2021	24-02-2023 to 25-02-2023
2022-2023	Dr. Dipti Vashisth Sharma	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2022	24-02-2023 to 25-02-2023
2022-2023	Dr. Jayasri Murali	Associate Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2023	24-02-2023 to 25-02-2023
2022-2023	Dr. Rajendra Agawane	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2024	24-02-2023 to 25-02-2023
2022-2023	Dr. Madhura Deshpande	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2025	24-02-2023 to 25-02-2023
2022-2023	Ms. Pooja Gavande	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2026	24-02-2023 to 25-02-2023

2022-2023	Ms. Swapnisha Khambayat	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2027	24-02-2023 to 25-02-2023
2022-2023	Ms. Dipti Bajpai	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2028	24-02-2023 to 25-02-2023
2022-2023	Mr. Dileep Pawar	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2029	24-02-2023 to 25-02-2023
2022-2023	Mr. Harshal Patil	Assistant Professor	Leveraging Quality Education through Industry-Institute Linkage with NEP 2030	24-02-2023 to 25-02-2023
2022-2023	Dr. Manisha Kulkarni	HoD	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Dr. Vinod Bhelose	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Dr. Jayasri Murali	Associate Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Dr. Rajendra Agawane	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Dr. Madhura Deshpande	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Ms. Pooja Gavande	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Ms. Dipti Bajpai	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Mr. Harshal Patil	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023
2022-2023	Dr. Dipti Vashisth Sharma	Assistant Professor	Business Process Management for CX	14-01-2023 to 15-01-2023

## Faculty Acheivements

Sl. No.	Name of the Faculty	Achievement
1.	<b>Dr. Abhay Kulkarni</b>	<p>A. Published paper titled” "The Role of Business Analytics for Enhancing Organizational Performance”. In International Journal of Advanced Research in Science, Communication and Technology (IJARSCT) with ISSN - 2581-9429</p> <p>B. Nominated member Board of Studies for Production and operations management</p>
2.	<b>Dr. Manisha Kulkarni</b>	<p>Published paper titled ““Predictive Modeling of Employee Performance through Supervised Machine Learning Tools” in Journal , “Stochastic Modelling and Applications”with ISSN- 0972-3641</p> <p>A. Published paper titled “Triggering Spiritual Quotient for enhancing Individual Performance”in International Journal of Research in Economics and Social Sciences (IJRESS) with ISSN : 2249-7382</p> <p>B. Authored book on “Human Resource Analytics-Strategic Decision Making” published by Scientific International Publishing House, India ISBN:978-93-5757-220-0</p>
3.	Dr. Vinod Bhelose	<p>A. Published the paper titled “Performance Analysis of Selected Equity Hybrid Mutual Funds “ Page No 120-129,in the AJANTA Journal ISSN 2277-5730</p>
4.	<b>Dr. Jayasri Murali Iyengar</b>	<p>A. 1. Published paper titled ““Predictive Modeling of Employee Performance through Supervised Machine Learning Tools” in Journal , “Stochastic Modelling and Applications”with ISSN- 0972-3641</p> <p>B. 2. Published paper titled “Triggering Spiritual Quotient for enhancing Individual Performance” in International Journal of Research in Economics and Social Sciences (IJRESS) with ISSN : 2249-7382</p> <p>C. Published case study on ‘Resilience Strategy to revive, sustain and re-bounce” in KIM Journal with ISSN: 2583-7133</p> <p>D. Authored a book on “Business Analytics: The Science of Data Driven Decision Making” published by Alpha International Publication, India ISBN: 978-93-5762-068-0</p> <p>E. Published the paper titled “The Impact of Digitalization in the Automobile Industry “Page</p>

		No -105-119, in the AJANTA Journal ISSN 2277-5730 F. Published the paper titled “Unveiling Customer Purchasing Patterns: Market Basket Analysis of D-Mart Retail Chain “ Page No 120-129,in the AJANTA Journal ISSN 2277-5730
5.	<b>Dr. Dipti Vashishth Sharma</b>	A. 1. Published paper titled The COVID-19 Impact on the Indian Economy: Expansion or Downturn? In Asian And Pacific Economic Review with ISSN: 1000-6052 B. 2. Published paper titled- The Long-Term Effects Of Csr Activities On Organizational Financial Performance And The Development Of Indian Society in Purakala C. 3. Published paper titled - To study the perception of IT employees with respect to Hinjewadi IT Park, Pune about QWL in Purakala
6.	<b>Ms. Dipti Bajpai</b>	A. 1. Published paper titled- A study of impact of AI on local kirana stores in The Online Journal of Distance Education and e-Learning Volume 11 Issue 2b April 2023 with ISSN 2147-6454 B. 2. Published case study on ‘Resilience Strategy to revive, sustain and re-bounce’ in KIM Journal with ISSN: 2583-7133 C. Authored book on “Human Resource Analytics-Strategic Decision Making” published by Scientific International Publishing House, India ISBN:978-93-5757-220-0 D. Received Best Teacher Award by Bestow Edutrex
7.	<b>Mr. Harshal Patil</b>	A. Published paper titled” "The Role of Business Analytics for Enhancing Organizational Performance”. In International Journal of Advanced Research in Science, Communication and Technology (IJARSCT) with ISSN - 2581-9429
8.	<b>Ms. Swapnisha Khambayat</b>	A. Conferred Doctorate degree by Tilak Maharashtra University. B. Authored book on “Human Resource Analytics-Strategic Decision Making” published by Scientific International Publishing House, India ISBN:978-93-5757-220-0
9.	<b>Mr. Dileep Pawar</b>	C. Conferred Doctorate degree by Savitribai Phule Pune University.

## Student Acheivements

<b>Sl. No.</b>	<b>Name of the Student</b>	<b>Achievement</b>
<b>1</b>	<b>Mr. Pratik Pawar</b>	<b>Winner in Volleyball at Sports Fest organized by ASM Group of Institutes.</b>
<b>2</b>	<b>Ms. Vaishali Mopari</b>	Published the paper titled “Performance Analysis of Selected Equity Hybrid Mutual Funds “ Page No 120-129,in the AJANTA Journal ISSN 2277-5730
<b>3</b>	<b>Ms. Prerna Mhetre</b>	Published the paper titled “The Impact of Digitalization in the Automobile Industry “Page No -105-119, in the AJANTA Journal ISSN 2277-5730
<b>4</b>	<b>Mr. Chaitanya Modak</b>	Published the paper titled “The Impact of Digitalization in the Automobile Industry “Page No -105-119, in the AJANTA Journal ISSN 2277-5730
<b>5</b>	<b>Mr. Saurabh Ghorpade</b>	Published the paper titled “Unveiling Customer Purchasing Patterns: Market Basket Analysis of D- Mart Retail Chain “ Page No 120-129,in the AJANTA Journal ISSN 2277-5730
<b>6</b>	<b>Mr. Saurabh Ghorpade</b>	Best Outgoing Student Award 2023
<b>7</b>	<b>Ms. Manali Gupta Ms. Muskan Pathak</b>	Bagged Second Price Silver Award for Idea Challenge Competition organized by Kirloskar Vasundara International Film Festival – KVIFF-2022
<b>8</b>	<b>Mr. Ganesh Wagh</b>	Nominated Chairman for Young Inspiration Network (YIN) for IICMR-MBA
<b>9</b>	<b>Mr. Prasad Wagh</b>	Nominated Vice President for Young Inspiration Network (YIN) for IICMR-MBA

## Alumni Acheivements

Sr No	Name of Alumni	Year	Achievements	Remark
1	Aaashima Sharma	2020-2022	CFA	Three levels of CFA (Chartered Financial Analyst) certification
2	Aakash Pacharne	2020-2022	Business Analysis	Completed the course “Business Analysis Foundations” by Greta Blash
3	Harshita Grover	2020-2022	Apis India limited	94% sales target achieved
4	Dr. Rashmi Mathur	2014-2016	Chief Operating Officer Freedom from Diabetes!	Aiming towards 1 Lakh participants free from Diabetes and other metabolic disorders.
5	Mr. Sapan Vaidya		IBM-Service Excellence Award	Oracle Cloud Supply Chain Planning & Execution   Project Management
6	Mr. Harshal Patil	2018-2020	Got admission for Ph.D	Pursuing Ph.D SPPU , Pune
7	Ms. Dipti Bajpai	2019-2021	Best Teacher Award	Bestow Edutrex
8	Ms. Rutuja Deshmukh	2016-2017	Promotion -Talent Acquisition Specialist	Persistent Systems
9	Mr. Harish Shewale	2017-2019	Patents, Methods and System for Efficient Attributes management of product designs	VOLVO Cars - Project Manager
10	Mr. Swapnil Walunj	2019-21	Business Laurel Award	Metro Global Solution Center March 23 and May 23
11	Ms. Neethu Johnychan	2019-21	111 Highest Performance in PL for the month of December 2022	ICICI Bank
11	Ms. Ankita Mondal		Spotlight Award for Achievers	Grow Man Demonstration Key PotentosMay – June 23

# Media Coverage in Sakal



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निवृत्ती : 'आयआरसीएमआर'मध्ये 'उदाण-२०२३' समर्थित उपस्थित पाहणे.

**'उदाण-२०२३'ची प्राधिकरणात सांगता**

पिंपरी प्राधिकरणातलil आयआरसीएमआरमध्ये आयोजित 'उदाण २०२३' समर्थनी सांगता झाली. मातृगी, लालाभावे व फाडोडर, व आर्किटेक्चर, कोकरी विद्या, अर्किटेक्चर, विद्यमेवळ हाडार, सॉफ्टवेर पारंपार्य आर. राधुपती अशा विविध अंशु हाडार्या. २७ महलियाडव्यादुन १७० संस्य व २२२ स्वयंकर्मी हाडार्या उपस्थित. जस डोलकिर्या अणि किरण केश यांर्या हस्ये झान अणि कडपना अंतर्भूत करण्यसाठी दीन समंजस्य करार झाले. डोलकिर्या यांनी २०२५ मध्ये 'भारतार उदाण' हा राष्ट्रीय सरावरिल कारकिर्या होणार, असा प्रसाव मांडला. संपालक सी. अरम कुडकणी यांनी अनुभवीत दिले. अनुसंधान अंन, सुधम मेडार, विरकाड हाड, वेरुणारी, डिजिटल समं, सुधीर हाडारणी, अंनिर कुडर, अरुणिर मडार, डेवडार अरुनी विरकाड वरणीर 'संयुक्तिर अंन' आडवडार सी विडोड

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'आयआरसीएमआर' मध्ये 'उदाण-२०२३' समर्थनी सांगता झाली. मातृगी, लालाभावे व फाडोडर, व आर्किटेक्चर, कोकरी विद्या, अर्किटेक्चर, विद्यमेवळ हाडार, सॉफ्टवेर पारंपार्य आर. राधुपती अशा विविध अंशु हाडार्या. २७ महलियाडव्यादुन १७० संस्य व २२२ स्वयंकर्मी हाडार्या उपस्थित. जस डोलकिर्या अणि किरण केश यांर्या हस्ये झान अणि कडपना अंतर्भूत करण्यसाठी दीन समंजस्य करार झाले. डोलकिर्या यांनी २०२५ मध्ये 'भारतार उदाण' हा राष्ट्रीय सरावरिल कारकिर्या होणार, असा प्रसाव मांडला. संपालक सी. अरम कुडकणी यांनी अनुभवीत दिले. अनुसंधान अंन, सुधम मेडार, विरकाड हाड, वेरुणारी, डिजिटल समं, सुधीर हाडारणी, अंनिर कुडर, अरुणिर मडार, डेवडार अरुनी विरकाड वरणीर 'संयुक्तिर अंन' आडवडार सी विडोड



निवृत्ती : 'आयआरसीएमआर'मध्ये 'उदाण-२०२३' समर्थनी सांगता झाली.

पिंपरी प्राधिकरणातलil आयआरसीएमआरमध्ये आयोजित 'उदाण २०२३' समर्थनी सांगता झाली. मातृगी, लालाभावे व फाडोडर, व आर्किटेक्चर, कोकरी विद्या, अर्किटेक्चर, विद्यमेवळ हाडार, सॉफ्टवेर पारंपार्य आर. राधुपती अशा विविध अंशु हाडार्या. २७ महलियाडव्यादुन १७० संस्य व २२२ स्वयंकर्मी हाडार्या उपस्थित. जस डोलकिर्या अणि किरण केश यांर्या हस्ये झान अणि कडपना अंतर्भूत करण्यसाठी दीन समंजस्य करार झाले. डोलकिर्या यांनी २०२५ मध्ये 'भारतार उदाण' हा राष्ट्रीय सरावरिल कारकिर्या होणार, असा प्रसाव मांडला. संपालक सी. अरम कुडकणी यांनी अनुभवीत दिले. अनुसंधान अंन, सुधम मेडार, विरकाड हाड, वेरुणारी, डिजिटल समं, सुधीर हाडारणी, अंनिर कुडर, अरुणिर मडार, डेवडार अरुनी विरकाड वरणीर 'संयुक्तिर अंन' आडवडार सी विडोड

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National Workshop NEP 2020

## Authors Speak

As the author of the annual report for our esteemed MBA institute, I am pleased to present a comprehensive overview of the activities undertaken during the academic year. Reflecting on the myriad endeavors, accomplishments, and milestones reached we wish to emphasize that this year our Institute has excelled in academic rigor, student empowerment, and industry engagement. We've fostered a dynamic learning environment, forged valuable industry partnerships, and equipped our students with the skills needed to thrive globally. As we celebrate our achievements, we remain committed to continuous improvement and innovation. I extend heartfelt thanks to all stakeholders for their support and dedication. Together, we will continue to inspire excellence and make a lasting impact."

### AUTHORS of Annual Report



*Jayasri Murali*  
Dr. Jayasri Murali  
Associate Professor  
MBA@IICMR



*Dipti Bajpai*  
Ms. Dipti Bajpai  
Assistant Professor  
MBA@IICMR



*Manisha Kulkarni*  
Verified by  
Dr. Manisha Kulkarni  
HoD MBA@IICMR



*Abhay Kulkarni*  
Approved by  
Dr. Abhay Kulkarni  
Director, IICMR