



Annual Report
Academic Year 2020-21



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)

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The year in Retrospect

The institute conducts post graduate programs in MCA [Master of Computer Applications] and MBA [Master of Business Administration]. The institute is approved by AICTE and is affiliated to SP Pune University. The institute is also recognized by Directorate of Technical Education, Maharashtra State.

Following are the statistical information of the institute for the year 2020-21

Course details with student strength –

Course	Student Strength			
	First year	Second year		Third Year
		Regular	Lateral	
MBA	123	112	-	

Category wise student details

Course	Total students	Open	SC	ST	VJ /DT/NT/ SBC	OBC
MBA	235	158	32	00	18	30

Course	Total students	Number of Boys	Number of Girls
MBA	235	111	124

Performance in University examination

Results for 2020 pass out batch

Course	Students appeared for final exam	Passed the final exam	Passing %
MBA	109	105	96.33

MBA-II

MBA – III Toppers

Sr. No.	Name of the Student	SGPA
1.	Asmita Tiwari	9.73
2.	Naved Afaque Iqbal Danish	9.63
3.	Cheena Malhotra	9.6

4.	Mahima Tusalani	9.6
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MBA – I Toppers

Sr. No.	Name of the Student	SGPA
1	Ms. Isha Chana	SGPA – 9.93
	Mr. Karamdedeep Kohli	SGPA – 9.93
2	Ayush Rathi	SGPA- 9.83
	Priyanka Lalwani	SGPA- 9.83
3	Harshita Grover	SGPA – 9.73
	Mokshada Jadhav	9.73
	Akash Pacharne	SGPA- 9.73

Employee strength

The institute has a strong base of well qualified and experienced faculty members along with competent and dedicated non-teaching staff.

The details are as follows -

Teaching staff	14
Non-teaching staff [admin. , technical, librarians]	20
Class 4 employees	10
Total	44

Activity Report @ IICMR

Amidst the pandemic, Institute organized curricular, co-curricular and extra – curricular in full swing. The institute received diverse student input from various backgrounds and graduation streams as well as from various parts of the state and the country. The institute considers this diversity as a challenge and designs the inputs considering diverse needs and abilities of the students. As per SPPU choice based Graded System curriculum was also incorporated for the second year MBA budding managers of the Institute. Another good news is that Dual specialization is awarded from this academic year onwards to cater the requirements of the Industry as well as create more employment opportunities. The year also witnessed a delay in starting MBA first semester because of Pandemic holding MBA admissions.

The curricular activities are given balanced significance for all round development of students for molding them in to competent professionals. Project based approach, add on courses, value added certifications, seminars, enrichment Programs, workshops, case study competitions, case study book publications are inclusive in the teaching learning. These activities develop various skills like team work, effective communication, confidence building, skill development and personality of the students. Amidst the Pandemic Institute also inaugurated Drushti Case Study Research Center in association with KG Guruji Academy. Institute embraced the technological changes by incorporating infrastructure up gradations to support online teaching learning.

Curricular

The Institute has conducted following curricular activities in the year 2020-21

List of Contents

Sl. No	Particulars	Proposed Date	Actual Date
June Activities			
1	VSIP Session - 1 - Introduction	1/6/2020	1/6/2020
2	VSIP Session - 2	29/06/2020	29/06/2020
3	ASR- Quiz on Covid 19	1/06/2020 to 7/06 2020	1/06/2020 to 7/06 2020
4	Meeting with BVG group MD		29/6/2020
5	ASR- International Yoga Day	25/6/2020	25/6/2020
July to December 2020			
1.	Commencement Semester I & III (Start & end)		
2.	FDP - ERP training	03/07/2020, 04/07/2020, 06/07/2020,07/ 07/2020	03/07/2020, 04/07/2020, 06/07/2020,0 7/07/2020
3.	Arko- Kaladarpan	4/7/2020	4/7/2020
4.	Corporate Mentoring Start	11/7/2020	11/7/2020
5.	FDP- Effective Online Teaching	9/7/2020 to 10/07/2020	9/7/2020 to 10/07/2020
6.	FDP for MBA Marketing specialization	15/7/2020 to 16/07/2020	15/7/2020 to 16/07/2020
7.	SWC- Webinar on Gender Equality - Let's Rise From Shadows (organised by AISSMS COLLEGE OF Engineering,E&TC DEPT.)	15/7/2020	15/7/2020

8.	SIP - Doubt clearing Session	18-07-2020	18-07-2020
9.	FDP- "ONLINE FACULTY DEVELOPMENT PROGRAMME ON Operations and Supply Chain Management Specialization "	24/07/2020	24/07/2020
10.	FDP on HR FOR MBA HRMSpecialization (DYPIMS& SPPU)	22/7/2020	22/7/2020
11.	Workshop- Case Writing	21/7/2020 to 31/7/2020	21/7/2020 to 31/7/2020
12.	Internal FDP on Understanding Microsoft-Teams	18/7/2020	25/7/2020
13.	Teaching Learning Start & End (Semester III)		25/7/2020
14.	Corporate Mentoring Session 1 (Introduction to Corporate mentors)	31/07/2020	31/07/2020
15.	EFP- Interviews for Placement Coordinators	3/8/2020	3/8/2020
16.	MBA II The Silver Lines (Orientation Program)	04/08/2020 to 06/08/2020	04/08/2020 to 06/08/2020
17.	Seminar- National level Webinar on Block Chain	5/8/2020	5/8/2020
18.	FDP on Virtual Classroom Management	8/8/2020	8/8/2020
19.	EFP- Barclays Job Readiness Workshop (6 hours a day) for All the students from MBA 2nd year	10/08/2020 to 12/08/2020	10/08/2020 to 12/08/2020
20.	Library Day Celebration	12/8/2020	12/8/2020
21.	PMI initiated Webinar Series 1- Banking Finance Securities & Insurance	15/08/2020	15/08/2020
22.	Arko- Independence Day Celebration (online)	15/08/2020	15/08/2020
23.	FDP on Fight Against Covid -Vedic Way	17/08/2020	17/08/2020
24.	National level Webinar Series	18/08/2020 to 01/09/2020	18/08/2020 to 01/09/2020
25.	EFP - 2 - Tricks and Techniques of Aptitude test	19/08/2020	19/08/2020
26.	EFP - 3 Practice Aptitude test	26/08/2020	26/08/2020
27.	PMI initiated Webinar Series 2- Security Forces/Defence	29/8/2020	29/8/2020
28.	Seminar- Investor Awareness Program	29/8/2020	29/8/2020

29.	EEP - 3 "How to make choices for your career and role of aptitude test in the selection process"	2/9/2020	2/9/2020
30.	MOU- LSDB	4/9/2020	4/9/2020
31.	IICMR Today online Quiz- Business	5/9/2020	5/9/2020
32.	EEP - 4 GD basics and mock GD	9/9/2020	9/9/2020
33.	Seminar - Compliance Management	11/9/2020	12/9/2020
34.	ASR - Latest update on Corona Virus by Medical Experts - Panel Discussion	16/09/2020	16/09/2020
35.	EEP - 5 GD basics and mock GD	16/09/2020	16/09/2020
36.	ASR - Corona road map-Admission to Discharge	19/09/2020	19/09/2020
37.	EEP- How to put your points - AristotalModel	21/09/2020	21/09/2020
38.	Exam - CCE1-(WHA)Core and Spln Core courses MBAII SEM III	22/09/2020 to 30/09/2020	22/09/2020 to 30/09/2020
39.	ASR - Tree plantation	23/09/2020	23/09/2020
40.	EEP - 6 Extempore - Business News	23/09/2020	23/09/2020
41.	Seminar - Guerrilla marketing	26/09/2020	26/09/2020
42.	EEP - 7 - How to face interviews- Mr. Arnab Das - Canara HSBC	30/09/2020	30/09/2020
43.	CCE 2 -Case study MBA II SEM III	3/10/2020 to 15/10/2020	3/10/2020 to 15/10/2020
44.	National level Seminar on Capital Market	10/10/2020	10/10/2020
45.	Celebration of Wachan Prerna Diwas	15/10/2020	15/10/2020
January to March 2021			
46.	Marathi Bhasha Pandarwada	14th -28th Jan.2021	14th -28th Jan.2021
47.	FDP on Process Mapping of CO-PO mapping and attainments levels	25/1/2021	25/1/2021`
48.	Seminar -	29/1/2021	29/1/2021
49.	Seminar -	30/1/2021	30/1/2021
50.	ASR - Emergency Response	2/1/2021	2/1/2021
51.	ASR - Emergency Response	3/1/2021	3/1/2021

52.	Drushti Management Case study Competition	02/2/2021 to 03/2/2021	02/2/2021 to 03/2/2021
53.	MCCIA - Induction	5/2/2021	5/2/2021
54.	INSSAN 31st National Convention	10/2/2021 to 12/2/2021	10/2/2021 to 12/2/2021
55.	Case Study Book Publication		
56.	Case Study Book Publication	12/2/2021	12/2/2021
57.	EBSB - Kalinga Ashoka war	13/2/2021	13/2/2021
58.	Case Study Book Publication	12/2/2021	12/2/2021
59.	Induction MBA-I Year (Off line)	16/02/2021	16/02/2021
60.	Seminar on Understanding Debt and Equity	26/02/2021	26/02/2021
61.	Industry expert session (Marketing)	26/02/2021	26/02/2021
62.	Industry expert session (Organizational Behaviour)	27/02/2021	27/02/2021
63.	Industry Expert Session (Digital Business)	13/3/2021	13/3/2021
64.	Business Process Excellence(BPE) 2021	19/3/2021 to 20/3/2021	19/3/2021 to 20/3/2021
65.	SPPU MBA II SEM III regular exams	22/4/2021 to 12/05/2021	22/4/2021 to 12/05/2021
66.	Internal exam - MBA I SEM I 2021	02/05/2021-12/05/2021	02/05/2021-12/05/2021
67.	Re exam - MBA I SEM I	07/05/2021-17/05/2021	07/05/2021-17/05/2021
68.	SPPU exam MBA I SEM I	17/05/2021-29/05/2021	17/05/2021-29/05/2021
69.	SPPU SIP MBA II SEM III	21/05/2021-24/05/2021	21/05/2021-24/05/2021
70.	FDP Survive, Sustain & Re-bounce	29/5/2021	29/5/2021
71.	Specialization Inclination Deliberation Series	31/05/2021-1/06/2021)	31/05/2021
72.	FDP- Blended Learning	7-6-2021 to 10-6-2021	7-6-2021 to 10-6-2021
73.	FDP- E-Learning & Mentoring	15-6-2021	15-6-2021
74.	EDC- IIC_ Be an Entrepreneur	19-6-2021	19-6-2021
75.	SDP1 HRM Group Discussion	21-6-2021	21-6-2021
76.	Yoga Day	21-06-2021	21-06-2021

77.	VAC- Excel For Data Science	02/04/2021	06/06/2021
78.	CEP SESSION - 3 EXCELLENCE IN SPEAKING SKILLS	14.06.2021	14.06.2021
79.	Specialisation Inclination Deliberation series	01/06/2021-2/06/2021	44202
80.	EDC- IIC_IPR Process	26/6/2021	26/6/2021
81.	ASR - Arogya Setu Corona 0.0 (NDL activity also)	27/06/2021	27/06/2021
82.	FDP - Internal - Blended learning	28/06/2021	26/06/2021
83.	Celebration of Wachan Din	19/06/2021	19/06/2021
84.	SDP 2 Financial Management	5 /07/2021	05/07/2021
85.	MBA CET Preparation for aspiring studnets	17/07/2021	17/07/2021
86.	FDP on Blended Learning	02/07/2021 to 15/07/2021	02/07/2021 to 15/07/2021
87.	Industry Expert session -SNVM	7/7/2021	7/7/2021
88.	CEP Session 5 Face and Ace – Recruitment and Selection	12/07/2021	12/07/2021
89.	CEP Session 6 Mastering Interview Skills	19/07/2021	19/07/2021
90.	Seminar on HRM	08/14/2021	08/14/2021
91.	Seminar on Advance analytical tools	21 August	21 August
92.	ASR - Sadbhavana Divas Pledge	31st August	31st August
93.	SPPU exams - SEM III backlog and SEM IV regular	11 August, 2021 to 4 September,2021	11 August, 2021 to 4 September,2021
94.	National; Webinar- Lean Practices for Organizational Excellence	28/08/2021	28/08/2021
95.	World Entrepreneurship day	24/08/2021	24/08/2021
96.	SDP- OSCM	23/08/2021	23/08/2021
97.	CEP Session 7 Goal Setting	02/08/2021	02/08/2021
98.	CEP Session 8 Stress Management	16/08/2021	16/08/2021
99.	MBA I SEM II Exams	10/04/2021	09/24/2021
100.	ASR - E-waste collection drive	1-10-2021 to 3-10-2021	03/10/2021

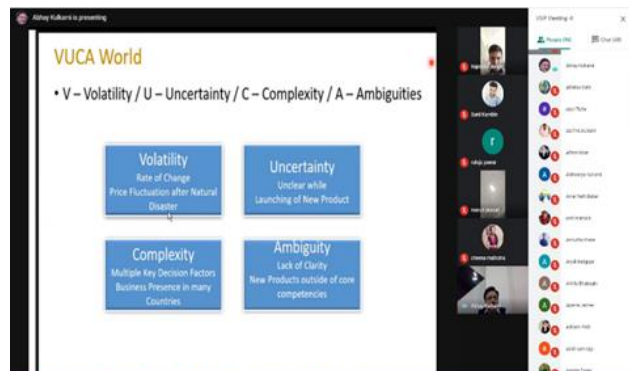
VSIP Session No -1 – Good to Great!!!



On 01/06/2020, VSIP Session was organized with the theme of the VSIP was good to Great!!!! Director Sir, inspired the budding managers that they can carry out their VSIP at any Industry catering to the business process, business function and operations of the organization. Moreover he gave the overview of the projects that can be carried be operations and supply chain and insisted the Bull Whip effect. SMEs guided them about the students about the topics that they can undertake for the projects. Adv. Manisha conducted the brainstorming session on Prospects as well as challenges of VSIP. Moreover she trained the budding managers about the virtual etiquette too.

VSIP Session No – 2

VSIP session No 2 was organized on 29/06/2020 for congratulating the budding managers for successfully placed for Virtual summer internship. Director sir addressed the students regarding VUCA world and HOD madam addressed to understand the challenged faced by them and then how to tackle them smoothly. It followed by the meeting with guide



MBA-II, Semester III Orientation 2020 with the theme Silver Lining -The Orientation for MBA II students was held from 4th August, 2020 to 8th August, 2020 online through MS-Teams Platform. Mr. Maruti Prasad and Dr. Kushbhoo Sahu were the coordinators. The orientation program briefed the students about various curricular and co-curricular activities and programs planned during the semester along with the different placement opportunities. Additionally, the students were also given the overview of the evaluation process that will play an important part towards successful completion of the course. The Programme met the objectives, it was successful since student thoroughly understood the syllabus, examination pattern, placement activities and MBA@IICMR's upcoming events for the development of the students.

MBA-I, Semester I Induction 2021- The Induction program for MBA 1st year students was held from 2nd February, 2021 to 9th February, 2021. Due to Pandemic situation the academic year 20-21's admission got delayed till 31st January, 2021. There was an uncertainty regarding the admission, syllabus and exams. Mr. Vinod Bhelose and Mr. Dileep Pawar were the coordinators of MBA I Sem I induction. Although delayed yet the Induction of MBA first year began with full zeal. The theme for this year induction was "IGNITE – UNLEASH YOUR HIDDEN POTENTIAL". The first day of Induction was named Aaramb, Dr. ParagKalkar, Dean faculty of Commerce and Management, SPPU was the Guest of Honor, he shared his thoughts with the MBA faculty and the aspiring MBAs online. Mr. Rajesh Dubbewar, VP Operations Lumax Auto technologies ltd. was the Chief Guest for the Induction, he shared his views on Management Education for Career development.

Day 2: Dream It, Mr Jacob Vergees, General Manager, SKF India Ltd shared insights on Emerging Managerial Skills 2025. The subject matter experts were formally introduced to the students.

Day3: Believe It, the students were given orientation about the entire MBA curriculum by Adv. Manisha Kulkarni, HOD MBA@IICMR, Examination pattern including CCEs by Dr. Jyoti Bhanage, E-Learning platform – VmEduLife & MsTeams by Mr. Maruti Prasad and Library by Dr. Manik Rajopadhye. Day 4 & 5 the respective faculty coordinators enlightened the students about the Co-curricular and Extra-Curricular activities. Day 6&7 The Bridge courses for MBA first year were conducted by the respective subject matter experts.



Day 4 & 5 the respective faculty coordinators enlightened the students about the Co-curricular and Extra-Curricular activities. Day 6&7 The Bridge courses for MBA first year were conducted by the respective subject matter experts.

SDP, CEP & Mentoring Orientation-

The MBA first year students were given orientation about the Co-curricular programs conducted during the MBA course. The students were introduced to Student Development Program (SDP), Career Excellence Program (CEP) and Mentoring program. The coordinators for SDP, CEP and Mentoring gave an overview of the programs by conducting sessions under each vertical which highlighted the importance and benefits of these programs. The objective of these programs is to provide an opportunity to the students to ***Evolve, Explore, and Excel*** through continuous learning, developing special interests, sharpening the skills like planning & execution, team & resource management, time management etc.

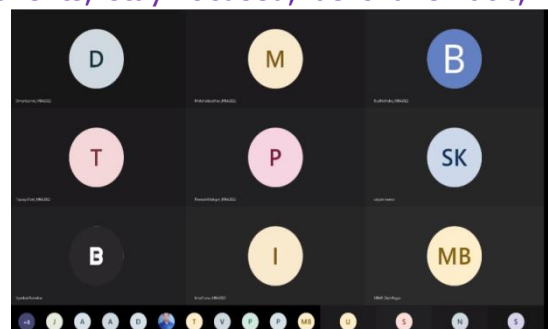
Career Excellence Program

Impression management- CEP first session for MBA I Sem I was conducted on . The resource person Ms. Moushami Achari, Soft Skill Expert and Trainer explained her own



experience of Presentation skills and How she managed to present herself in from of 1000 Audience in an event with Best delivery of content while connecting the audience with best input. She connected the students with live example of one Interview case wherein the table manner had played significant importance in final selection of Candidates for the Interview. She also talked about the skills required in today's era to manage our own impression and to understand the need of the right impression at right place.

Presentation Skills – Techniques and Tactics. This was second CEP session conducted by Ms.Pooja Chatwani. The session was all about to developing the Research and presentation skills. She conveyed that in order to be an impactful presenter, you should exercise 10 activities. i.e. open with impact, arouse curiosity, empathize with the audience, show the solution, emphasize benefits, stay focused, be charismatic, engage the audience, make it memorable and close with impact. She also advised students about the presentation structure, right from introduction to main body, closure and question and answers.



Student Development Program

SDP- Plenty of Job Opportunities post Covid 19

On 13th July 2020, Assistant Commissioner, Dist Skill Development, Employment & entrepreneurship guidance centre, Pune addressed around 500 students regarding the Plenty of Job opportunities as well as how to register in the employment portal. Student thoroughly understood the statistics of the opportunities available in the market. Moreover they had hands on experience on rojgar.mahaswayam.gov.in/. She



also ignited the minds of the budding managers about the entrepreneurial activities as well support rendered by the Government of India as well as state Government

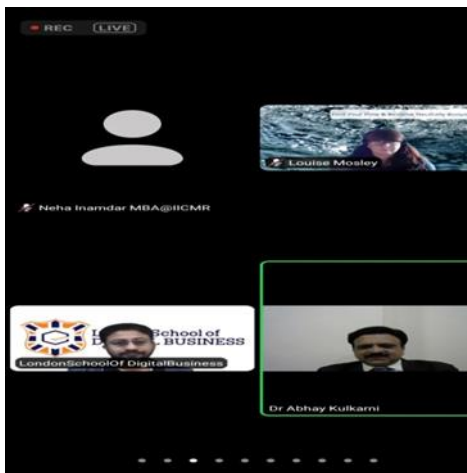


LSDB - Application of Digital Marketing for faculties and educational organizations.
 The students registered and attended a Webinar on 10th November 2020 on "Application of Digital Marketing for faculties and educational organizations." This webinar was organized by London School of Digital Business. Approximately 92 students from the institute attended the webinar. This webinar witnessed participants from across the globe.



LSDB - The 5 techniques to boost growth with Digital in the new normal by Joseph Lefor - Cambridge – UK .

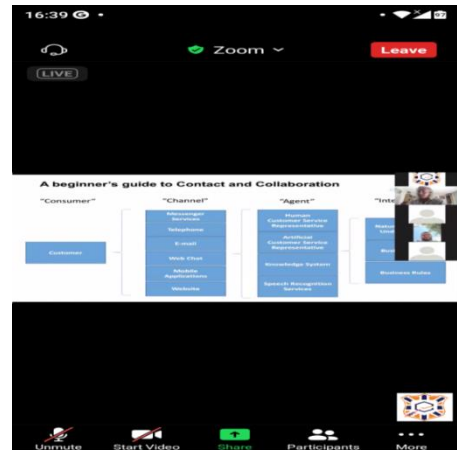
The students registered and attended a Webinar on 25th November 2020 on "The 5 techniques to boost growth with Digital in the new normal by Joseph Lefor - Cambridge – UK .." This webinar was organized by London School of Digital Business. The webinar focused on the disruption as a result of Pandemic and how one can boost growth using digital technologies as well as embracing digital technologies as a new normal. The speaker spoke about 5 core techniques as "Leveraging the use of Social Media to expand your business, Essence of mentorship as an entrepreneur, Business accountability, familiarizing yourself with advance payment Gateway system, Attending digital transformation seminars and innovation events". Approximately 89 students from the institute attended the webinar. This webinar witnessed participants from across the globe.



LSDB - The 5 Core Values to excel By Ms. Swati Dogra, HR expert
 The students registered and attended a Webinar on 28th November 2020. The webinar focused on the Core values required to excel in the competitive world. The webinar was conducted by Ms. Swati Dogra, she is an international trainer and an expert in HR domain. The speaker listed 5 core values such as "Sustainable Quality, Individualized Learning, Integrity, Innovation and Collaborative Partners".



"Artificial Intelligence" in association with London School of Digital Business. Mr Mark Tindal, Speaker for the session initiated the by addressing the students about the new career aspects available for them. He gave key insights about artificial intelligence. He further added, "Artificial intelligence (AI), is intelligence demonstrated by machines, unlike the natural intelligence displayed by humans and animals. It was an interactive session where students got an opportunity to clarify their doubts as well.



Co-Curricular

MSME meeting with Mr. Abhay Daptardar- Director MSME



On 20/06/2020, Mr. Abhay Daptardar, MSME Cluster Director visited IICMR and interested to collaborate with IICMR for research and as well to train and promote MSME. He is interested for Golden Handshake with IICMR for organizing events together. Moreover he gave opportunities to students to pursue Summer Internship from their cluster. He shared the schemes rendered by Government to promote MSME

Meeting with BVG Director Mr. Gaikwad On 29/06/2020

BVG India Limited made Golden Handshake with IICMR for collaborating with IICMR for placement as well as organizing events together

National level Webinar on Block Chain on 05-08-2020

Dr Manish Kumar Jain started guiding the students on the note what is blockchain and how it can play a vital role in all the functions of management. Moreover he cleared the query of the students regarding the Bitcoin and Ethereum. He also explained the career opportunities in the field of Block Chain. Around 200 participants from all over India got benefitted from this activity

Employment Enhancement Program (EEP)

The Employment Enhancement program aims at improving the employability skills of the MBA students. The program aims at filling the gap between a student and an employee in terms of qualifying aptitude tests or cracking an interview or group discussion techniques. The objective of EEP is to groom students to be Corporate ready. The EEP sessions are designed for students in third and fourth semester of the MBA course. This academic year EEP kick started with a three day "Barclays Job Readiness Workshop" from 10/08/2020 to 12/08/2020. The program touched base with all the concepts relevant to placements like, resume writing, extempore, interview etiquettes, presentation skills, self-introduction to name a few.

Ms. Pooja Chatwani who is an IIM alumni, trained the students for three days. How to set the goals like SMART goals, then the detailed discussion happened with respect to email etiquettes and telephone etiquettes. 51 students attended the session. After every session the MCQ test was conducted based on the content of the session and circulated to the students. Students responded to all the tests and demonstrated good understanding of the subject covered. Ms. Neha Inamdar coordinated the event.



EEP Session No 1 - Tricks and Techniques of Aptitude test

MBA@IICMR organized a session on "Tricks and Techniques of Aptitude test" on 19th August 2020 from 2.40pm to 3.40pm. The resource person for this session was Mr. Kiran Joshi who is having a 20 years of rich experience and is been a faculty in IIM Udaipur for aptitude preparation. Sir explained about the types of aptitude test, what the sections in the aptitude test are and how one should approach the test. He emphasized that the students must perform in all the sections to get through because someone scores 100% in Math's and 10 in English then that student will not be able to clear the test whereas if a student scores 40% in Math`s and 40% in English will clear the test. He removed all the myths about the aptitude test which students were having. The session was very much interactive and students were asking valid questions which were answered well by Mr. Kiran Joshi sir. Ms. Neha Inamdar is the faculty coordinator

EEP Session No 2- Practical Aptitude Test



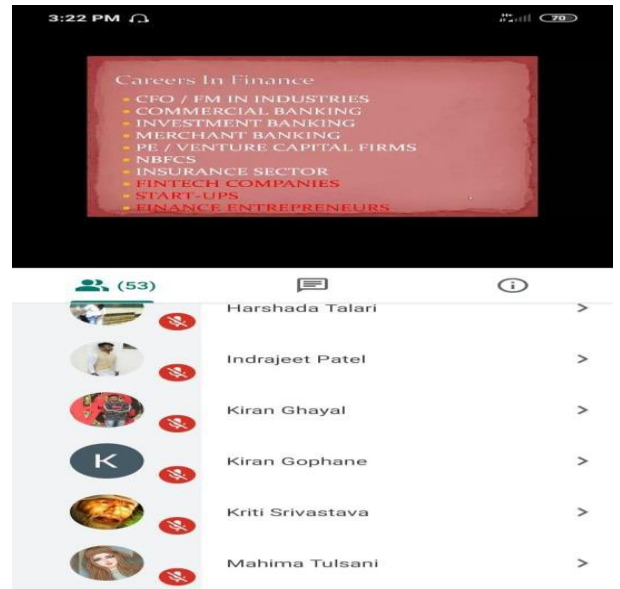
MBA@IICMR has arranged for a practice aptitude test for the students in collaboration with First Naukri on 26th August 2020. The test was divided into 5 sections, namely 1. Logical Reasoning ,2. Data Interpretation , 3. Quantitative Techniques, 4. Reading Comprehension , 5. Verbal Ability. Total 41 students appeared for the test and the results were displayed by the placement cell on 27th August 2020. Students got relieved from the fear of aptitude test and learnt to manage time.

EEP Session No 3 on the Topic "How to make choices for your career and role of aptitude test in the selection process"

EEP session 3 was organized on Wednesday, 2nd September 2020 by the legend CA. Ravi Rajapurkar.

Sir explained about the various options available for the students to opt for their career, how the world is changing after this pandemic and what all new opportunities will be emerging out of this.

He also explained about the importance of aptitude test for the selection process. How students should maintain their positive mindset during the difficult situations. Sir also suggested few books and magazines which will be helpful for the students during their final placement process.



EEP Session No 4 on the Topic "Basics of GD and mock GD"

EEP 4& 5 was organized on Wednesday, 9th& 16th September 2020, the resource person for the session was Ms. SameekshaMandhan.

The session was completely focused on "Group Discussion". The trainer explained about the common mistakes done by the students during the GD round and what are the best ways to prove you as a strong candidate during the GD round. She also explained about the various parameters on which the GD is judged. Students understood about the do`s and don`ts of GD. Students got familiar with the parameters on which the GD is judged.



Employability Enhancement Program 6 was scheduled on Wednesday, 23rd September 2020. The topic for the session was "Business news - Extempore", the resource person for the session was Dr. Sudhir Hasamnis.

Sir explained about the about what he is expecting from this extempore and how a student should present. Students also presented the business news from "Economic Times" of last week and the presentations cover 4 major sectors namely Automobile, Retail, Insurance and Media.

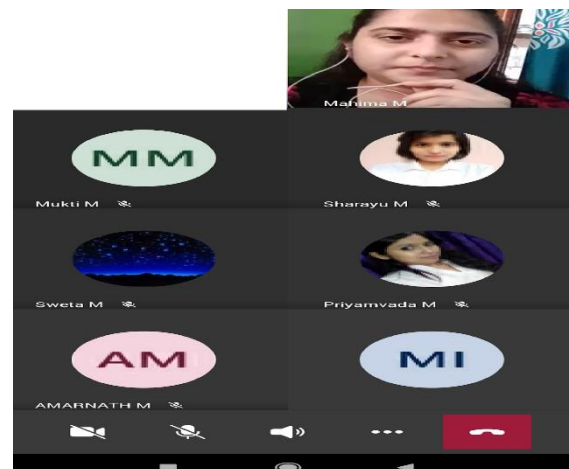
Students prepared presentations and explained the news in detail they also gave an idea about the impact of the news content.



Employability Enhancement Program 7 was scheduled on Wednesday, 7th October 2020. The topic for the session was "How to face the interview", the resource person for the session was Mr. Arnab Das – Head HR – Canara HSBC.

Sir explained about the expectations which a recruiter has and how a student should answer the question in the interview. He explained about, how to answer the question, Introduce yourself? and in that answer only how to hone the interview.

He explained various common questions and model answer for each. He also explained the students and made them familiar with live mock interviews and expectation mapping.



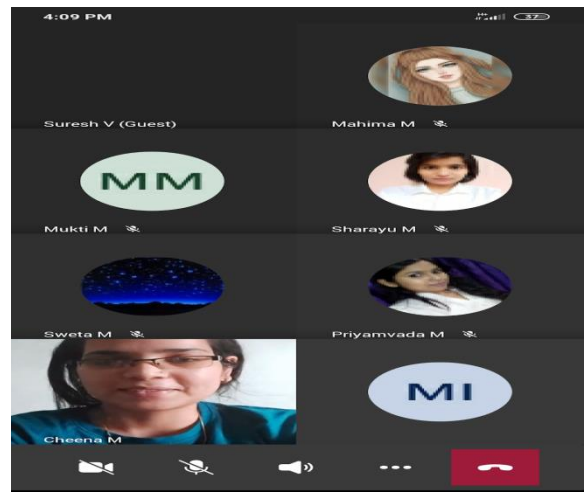
Employability Enhancement Program 8 was scheduled on Wednesday, 7th October 2020. The topic for the session was "How to face the interview", the resource person for the session was Mr. Arnab Das – Head HR – Canara HSBC.

Sir explained about the expectations which a recruiter has and how a student should answer the question in the interview. He explained about, how to answer the question, Introduce yourself? and in that answer only how to hone the interview.



Employability Enhancement Program 9 was scheduled on Wednesday, 17th October 2020. The topic for the session was "Opportunities in Healthcare sector", the resource person for the session was Ms. Annie Mathen – Group HR Sahyadri Hospitals.

She explained about the various career opportunities available in healthcare sector and also explained about the entire healthcare sector how it works, who all are the stakeholders, what is their supply chain. She also explained about the ROI concept in healthcare sector which was really something which the students did not know.



EEP-Session 10, was scheduled on Wednesday, 9th December 2020. The topic for the session was "Doubt Clearing session", the resource person for the session was Mrs. Neha Inamdar. The session intended to resolve queries of MBA Sem 3 students regarding specializations and prospective companies for placements. A clear guidance regarding the placement process and preparation for placements was given to the students. The session was conducted online on MS Teams.



EPP Session 11 was scheduled on Wednesday 9th December 2020. The topic for the session was "Mission Placements – Helicopter View". The resource person for the session was Dr. Abhay Kulkarni. The session explained the entire process of placement and how one should appear for the interviews. It emphasized, What students should speak in GD, the simplest way to present themselves. The online interview etiquettes were also shared with the students.

EPP Session 11 was scheduled on Friday 12th March 2021. The session was a Mock-Apti test conducted by First Naukri online. The mock apti helped students to self assess themselves and identify the areas for improvement.

IICMR Today

IICMR Today is the innovative activity conducted by MBA@IICMR to equip the managers to update the latest business news and will support them for cracking the Group Discussion as well as Interview. Each and every week the Quiz is organized on various themes through ERP VMedulife.

IICMR Today is a niche activity of MBA@IICMR that envisages to keep the aspiring managers up to date with the current business trends and news. This activity is conducted for MBA first year and second year students. This year as major sessions were conducted online, the MBA second year students as per their groups were asked to post business news in the whatsapp groups. Based on the news shared by the students a quiz was prepared at the end of the week and students were encouraged to solve the quiz. The MBA first semester was delayed but when the students of first year were allowed at the campus with 50 % capacity , the offline News reading and analysis of news session was conducted at the campus. Students were divided in groups and on rotation basis each group was assigned the job of posting the key news on the News Bulletin board. The students actively participate in IICMR Today activities.



vmedulife®		Excellence Award		
Summary / LMS Details / Learning / Course-Editor /				
IICMR Today				
Content List		Learner's Progress		
#	Content Name	Content Type	Date	Delay
1	IICMR Today	TEST	04-Sep-2020	0
2	IICMR TODAY	TEST	19-Sep-2020	0
3	IICMR TODAY Quiz 3	TEST	03-Oct-2020	0
4	Business Management	TEST	17-Oct-2020	0
5	IICMR Test - 5	TEST	31-Oct-2020	0
6	IICMR Today	TEST	12-Dec-2020	0
7	IICMR Today Quiz	TEST	19-Dec-2020	0
8	IICMR Today - 26-12-2020	TEST	26-Dec-2020	0

First Quiz was commenced on 4th September on the Topic "Business Today". Second quiz was organized on the Topic "Entertainment "to encourage more participation. Third Quiz was on the Topic "Merger and Acquisitions" which will help them to master the latest business news. Fourth Quiz was organized on

Seminars

MBA@IICMR organizes Seminars along with regular lectures. These seminars are conducted by industry experts with the objective to educate the students as well as the faculty members about the current trends in the industry. These Seminars equip the students with the skills and knowledge required for making way in the corporate world. These expert seminars facilitate one to one experience sharing and a platform to students for clarification of doubts.

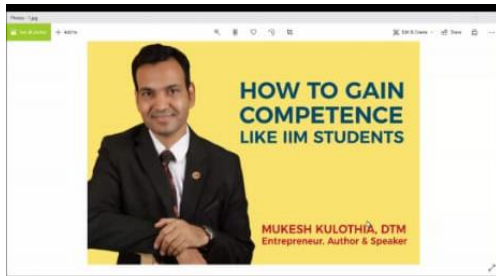
Being competitive and having an edge in the, market.

National level Webinar Series from 18/08/2020 to 01/09/2020



Asia's Greatest Leader Mr. Bhupendra Singh Rathore engaged the session Discover your vision. He stressed about the five important things – core purpose, core values, Big hairy audacious goal, plan to reach goal and key strategies. He also suggested to read the books namely Good to Great, Secrete and Magic.

Mr. Mukul Jain eminent international speaker and SEBI trainer insisted about the habits as be proactive, begin with end in mind, put first thing first, think win-win, seek first to understand and then to be understood, synergize and sharpen the saw.



Mr Mukesh Kulothia, Mr Mukesh Kulothia, IIM alumnus, gave new definitions of Accelerator, Break, Clutch, Gear and steering of a car to Aware about Knowledge, Break from being ordinary, Communication skills, Guru for continuous learning process and stay at it.

Mr. Sundeep Kishty, certified FinTech Professional, Corda R3 Blockchain technology, evangelize use of Blockchain technology that is key driver of Industrial 4.0 revolutions for growing economies.

Mr. Sahil Aggarwal. Founder Director, iClassGyansetu, insisted that emerging trend is Business Analytics & Data visualization". He talked about the various tools used for Data analytics. He talked about the common tools such as Microsoft Excel, MySQL, Google Sheet, Python, Power BI and requested the budding managers to master the data visualization

Mr Aman Singh was an international speaker, alumnus of IIT Delhi and ISB, Hyderabad, Co-Founder and Director, REN Projects and Grad Right Inc. He insisted the participants to listen carefully before reacting. He guided about various skill sets so the students will able to develop the stronger relationships with clients, boss and employees.

Ms Sneha Kaushal Totla 'Nature of Investment Banking'. She guided about the difference between traditional banking functions and modern banking functions.

Further she added about stock market functioning. While elaborating the stock market she guided to learn stock market for brighter careers. She further told the career opportunities in stock market and skill sets to be learnt by the students. The session concluded on the note of learning financial literacy.

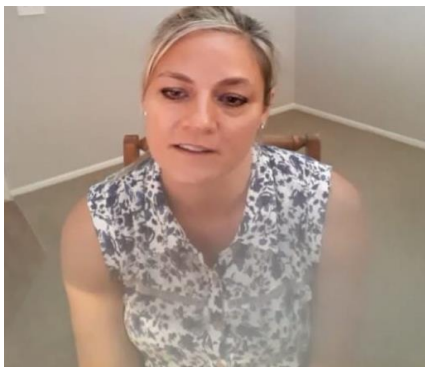
“Expectations setting” by Mr. Anindya Acharya. Mr. Anindya Acharya was IMT Gaziabad alumni, with more than 25 years of experience in corporates addressed the audience on “Expectation Settings”. He explained the students about the importance of goal setting. He insisted to learn new skills to increase chances of selection at the time of interview.

Mr. Jon Gordon best seller author from USA, Key note speaker etc shared the importance of positive attitude in life. He suggested the students to read his books. He answered the questions poured by the students about relationship, attitude, negativity, human behavior and much more. The students were enchanted by his charming online presence, delivery of speech, attitude to address the students.



Mr. Sandesh Shetty from Singapore addressed the audience “Do things differently”. He talked about characteristics of an entrepreneur like perseverance, passion, resilience, self-confident and right attitude. Then he talked about role of mentor. He further explained start up matrix from idea generation to planning, teamwork, investments, trends, resources, strategy and product. He ended his session on the note of “If you don’t build your dream, someone will hire you to help build theirs by Tony Gaskins”.

Ms Nicole Cobler a Yoga trainer from USA. Renders consultancy in Physiology, Neuroanatomical, Nutritional and Advance care Physician. She talked about sprouts, pre medicine and Nutrition. She also shared her experience in Intensive cadaver Lab dissection in Anatomy. The key learning of the session was to practice Yoga and Meditation for the fitness of mind and body.



It was a knowledge fest to come out the stress and blocks created because of the pandemic.

Seminar - Compliance Management by Mr. B.K. Inamdar on 13th September 2020

MBA@IICMR follows the continuous learning process. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge. Outcome is that the students understood the rules to be followed during leaving the job or joining new job.

Webinar - Investor Education Program

Investor awareness program was conducted for the MBA aspirants as well as existing MBA students in association with LOTUS KNOWL WEALTH (LKW) on 30th November 2020. The resource person for the session was Mirza RafathullaBaig. He gave insights about different investment options and how to make investment decisions wisely.

Webinar on Cyber Suraksha, MBA@IICMR in association with Rotary- Ryla organized a webinar on cyber suraksha on 2 December 2020. The session was conducted online through Zoom platform by Dr. Madhuri from Rotary. She gave brief idea about cyber security. She further added malware protection by not opening the unknown email links, updating license software, avoiding unsafe browsing, blocking pop up ads are some of them. The participants asked many questions.

Seminar on 'Understanding Equity and Debt Market' was organized on 26 February 2021. The resource person for the seminar was CA Sagar Patil. He commenced the volatility of the financial market. He explained the demand and income concept. Then he talked about the inflation due to growth in economy is good. While explaining taxes he further added, "Taxes are not tools to control the economy".

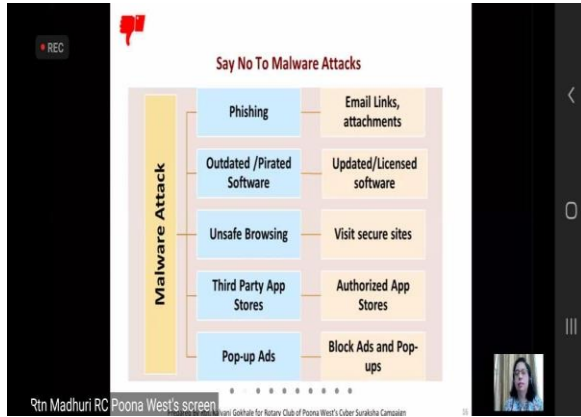
National webinar on 'Women and Financial Literacy' was jointly organized by MBA@IICMR and NSE on 6th March 2021. The resource person for this seminar was CFP Sudhakar Kulkarni. The speaker shared insights about primary market and secondary market. He mentioned, "Managing money in the midst of life's other priorities is not an easy task. Women of all ages and backgrounds struggle with the pressure to earn enough, access education, care for a family and plan retirement. Women should Take the initiative to educate themselves about complex financial decisions, will help them achieve their next major milestone. Every informed financial decision women make, gets them closer to that goal."

Marketing: A career, seminar was conducted by MBA@IICMR Associate faculty Mr. Jeetendra Sharma on 29th January 2021. He explained marketing career options to the students. "A career in marketing can include a number of different roles. These jobs in marketing can include internet marketing positions to more traditional marketing jobs like televisions, radio or billboard marking. The gamut of different choices almost feels limitless."

National Seminar on 'Emerging opportunities and challenges in transformative technologies' in association with Forum Of Industry & Institutes – India was

organized by MBA@IICMR under the aegis of IQAC on 5th March 2021. This session was the continuous learning process followed by MBA@IICMR.

Taking the opportunity to address the national level audience, IICMR also felicitated Capt Dr. C. M. Chitale. Then Capt. Dr. Chitale shared his experience in brief. After that, the speaker gave brief Introduction about the topic, "Most 21st century entrepreneurs recognize the need and importance of digital transformation. Many people will equate it with the haphazard deployment of emerging technologies, which may or may not work in tandem. However, digital transformation is more than just that – It is overhauling a business' processes to increase efficiency and maximize profits by leveraging technologies old and new."



The students asked doubts and the speaker clarified them all.

Value Added Certifications

HR Core processes Value added certification was conducted for MBA Sem 3 students to improve the skills in HR and improve better understanding of HR before entering into the professional journey. Keeping the Covid situation in mind the certification was conducted online. The trainer for the VAC was Dr. B K Inamdar : MIDM. Total 56 students completed the HR certification through the MIDM. The areas covered during the session were Recruitment / Induction & joining formalities / Payroll Processing / Labour Laws /Compliances- PF-ESI-CTC design-Online challans / SHRM.



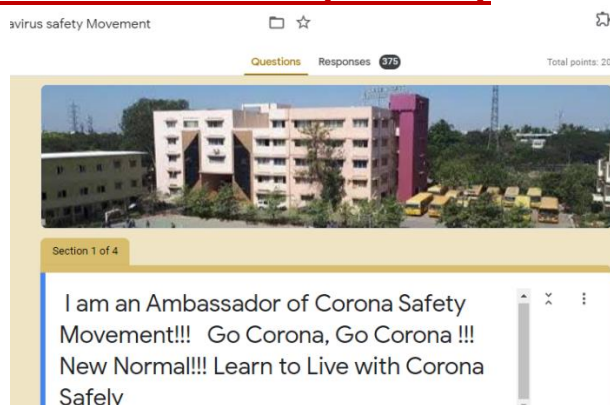
Entrepreneurship Cell- Prerana

The ED Cell Prerana was formed with the objective of promoting entrepreneurship among the students. This year due to the Pandemic situation students were encouraged to participate in online sessions on IPR and Entrepreneurship organized by IIC and other Institutes. IIC also initiated Kapilia Week and students attended the one week program, the sessions were followed by assessments and those who qualified in the assessment were given Certificate. The Institute is also associated by SPPU Center for Innovation and Incubation. The first year MBA and second year MBA students participated in the Innofest organized by SPPU Center for Innovation and Incubation on 5th & 6th March 2021. Six teams participated in the hackathon out of which one team qualified for the second round. Besides, faculty members are also encouraged to attend sessions of IIC and SPPU Center for Innovation and Incubation & Enterprise. "Building Startup & Innovation Centre" a four day FDP for faculty members was organized by Center for Innovation and Incubation & Enterprise, Adv. Manisha participated in the FDP.

The year was promising year for MBA@IICMR ED Cell, 3 of 2018-2020 batch students Mr. Kapileshwar Dhonde, Mr. Prashant Kasbe and Ms. Mrunal Kulkarni, started their own entrepreneurship.

Extra- Curricular

Academic Social Responsibility



375 participants all over India participated during 01/06/2020 to 07/06/2020

I am an Ambassador of Corona Safety Movement!!! Go Corona, Go Corona!!! New Normal!!! Learn to Live with Corona Safely

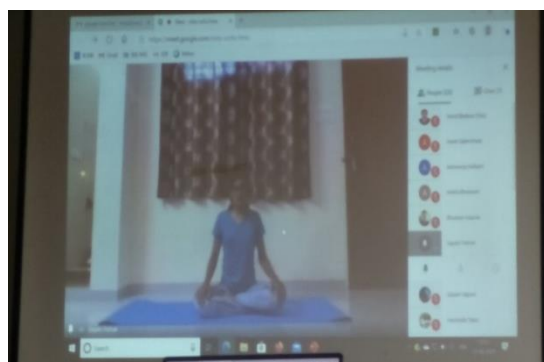
MBA@IICMR launched a Quiz on COVID -19. It created awareness among the citizen about the preventive and safety measures to be taken to unveil the new normal. Moreover participants have taken an oath that they will strictly adhere to the norms laid by the Central as State Government and make Corona Free India at the earliest!!!

International Yoga Day

International Yoga Day was organized at MBA@IICMR on 25th June, 2020 to lead a stress free lifeon . Director Dr. Abhay Kulkarni initiated the programme by insisting the importance of yoga in day to day life.

Student Ms. Gayatri Pathak demonstrated yogas and guided the Fraternity of IICMR on various yoga asanas virtutally.

Vote of thanks was proposed by Ms. Manik Madam



Library Day

Library Day was celebrated on 13th July, 2020. Dr.Abhay Kulkarni, Director IICMR Guided all on Read Between the Lines- Sir emphasized on Problem solving and decision making . Students should distinguish between learning and reading. He also emphasized on analysis the situation which is a need of an hour. He also elaborated on Blooms Taxonomy. Collaborative learning is the key to success.

Dr. Deepali Sawai, Director Technical in her address on 'Break the Shell by Reading' Reading is very important for overall development of one's personality. One needs to come out of comfort Zone. Reading will help in developing the perspective to look at situations which will have your own interpretation of things.



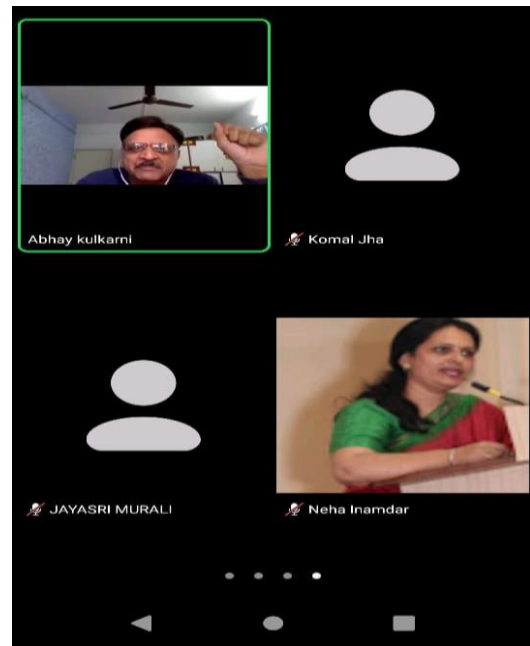
Dr.ManikRajopadhye, Librarian IICMR explained the significance of celebrating Library Day. She briefed about library resources. She informed about the initiative taken by the library to provide support for online reading material. Online searching strategies with the help of National Digital Library portal and Ebscohost database-Business Source Elite.

How to put your points – Aristotle Model

Ms. Neha Inamdar organized this online. She explained the students about Aristotle's "modes for persuasion" - otherwise known as rhetorical appeals containing ethos, pathos, and logos. She taught them how to persuade others to believe a particular point of view. Students can implement in speech writing and advertising to sway the audience as well as for cracking the interview.

Students enjoyed the session and got enriched with the inputs given by the expert. They all started practicing this technique which depicts the success of this event

Students gave a positive feedback. Average ranking is above 4



ASR Programme on Fight Against Covid -Vedic Way

MBA@IICMR organized virtual innovative programme to understand the ways that one can prevent getting infected with Corona virus by Dr.Vidhyadharkumbhar. He also enlightened the audience how we can prevent ourselves getting infected from corona. Moreover he also guided them by chance if one is infected what are the measures that he should take so that his condition is not worsened.

Latest update on Corona Virus by Medical Experts - Panel Discussion

Dr Kulkarni, Dr Joshi, Dr Bhavasar engaged panel discussion in collaboration with Arogya Mitra foundation. Panelist shared the latest update on the corona virus. Our director Dr. Abhay Kulkarni sir acted as moderator of the panel discussion. Participants were pouring questions and panelist cleared their doubts and session was successful. Ms. Kiran Rao is the coordinator of this event.

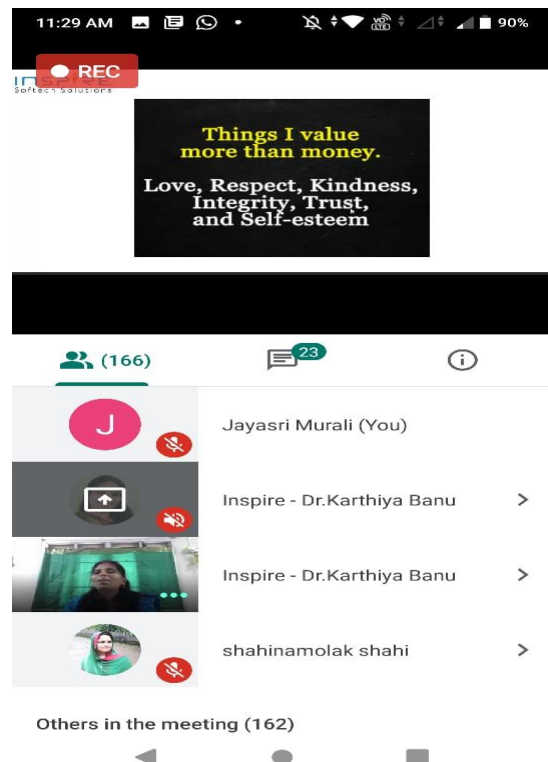


Under the umbrella of ASR, MBA@IICMR organized Pre-Orientation programme where stalwarts from all parts of the world addressed the faculty as well as students on the topics which is the need of the hour. On an average 150 participants got benefited by this programme. It was blend of activities as well sessions from the leading renowned stalwarts from the academia as well as Industry.

This programme motivated the participants to break the mental blocks and come out of the shell.

Activities were so lively participants enthusiastically took part in it with vigour and trigger.

This event helped to brand themselves as a brand. Feedback of the participants they were cherished by the event as well as it helped them to widen their knowledge base



Tree Plantation and Tree Conservation Program was organized on 23rd September 2020

Constitution Day. MBA@IICMR celebrated Constitution day on 26/11/2021. Due to the prevailing pandemic situation, the faculty members and staff of IICMR united celebrated the Constitution at the auditorium maintaining the social distance norm. It was celebrated by reciting the pledge and our Constitution. Number of participants: 23 Number of faculties participated: 10

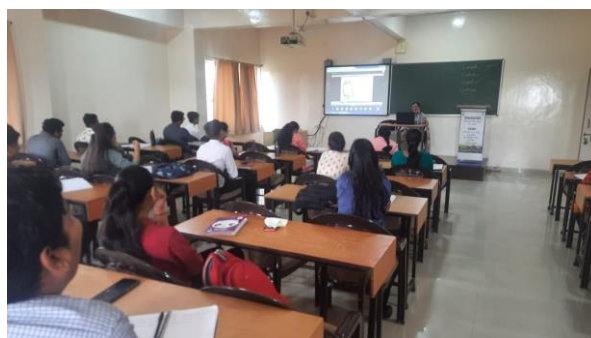
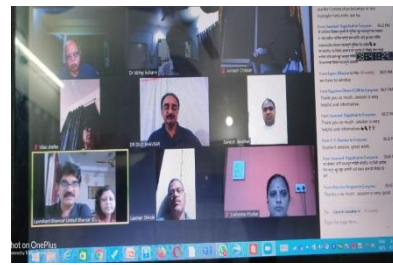


“Emergency response”in association with ArogyaMitra and Emergency response team. This ASR activity was organized on 2nd January 2021 at IICMR auditorium. Dr Jay Shrikhande, clinician and chest physician. The session stressed on boosting immunity by the right eating habits, enough rest and adequate exercise. The concept of RugnaMitra was also introduced to the participants by our Ho’ble Director Dr. Abhay Kulkarni.

MBA@IICMR in association with Aarogyamitra organized a felicitation ceremony for recognizing the efforts of volunteers who helped the Corona warriors and also provide guidance for the diabetes patients and the underlying risks.The event was organized on 3rd January 2021. The guest speaker for the occasion was Dr. ShirangGokhale, Director of Niramay multi-speciality hospital . The guidance session was held online through google meet.

He enlightened the audience about the causes and effects related to Diabetes, precautionary measures and many more.

EBSB - Kalinga Ashoka war. EBSB club of International Management Institute, Bhubaneswar hosted an online play ASHOKA AND KALINGA WAR (A Virtual Play) for the students of the partnered institutes under the Ek Bharat Shrestha Bharat (EBSB) initiative. Students of IMI, Bhubaneswar were the host and performed in the event. The activity covered the Kalinga War and provided a good opportunity to explore and exchange the cultural diversity of the state.



ARKO Events

Virtual Independence day Celebration at MBA@IICMR



Budding managers of MBA@IICMR creatively commemorated 74th Independence day virtually on 15th August 2020. Students as well as recorded the songs, dances etc. it was played after the address of our HoD madam. Mr. Maruti Prasad was the coordinator of the event. Students organized very well amidst a lot of challenges. Coordinator proposed vote of thanks. It helped the future managers to handle virtual event smoothly.



Teachers Day- MBA first year students along with MBA second year celebrated Teachers day on 5th September 2020. It was a 2 hour

Celebration of International Woman's Day MBA@IICMR this year celebrated International Woman's Day on 13th March 2021. The day was celebrated by MBA I and II-year students. The students showcased their talents and prepared a video of all the women working at IICMR. They expressed their gratitude towards women through songs, poetry, dance performances and a small skit.



SWC- Marathi Bhasha Pandarwada Marathi Bhasha din was celebrated on 27th Feb.2021. The day is celebrated on the birth anniversary of poet and dramatist V.V.Shirwadkar (Kusumagarj). The day was celebrated by encouraging non marathi speaking to speak in marathi followed by a short Quiz in Marathi

SWC Celebration of Shiv Jayanti-

The students of MBA@IICMR celebrated Shiv Jayanti on 19th February 2021. The students performed Pawada and discussed incidents from Shivaji's life. The celebrations were done at IICMR auditorium by maintaining the social distancing norms suggested by the Government. The students from MBA 1st year initiated the program. They not only showed love and gratitude towards Shivaji Maharaj but also showed responsibility towards society.

In MBA premises, Director Sir & HOD Mam with other Faculty members lit the auspicious diyas and commenced the program. It was an informal program initiated by students towards the gratitude and love of Shivaji Maharaj.

Quality Improvement Programs

MBA@IICMR in collaboration with Indian Institute of Digital Education (IIDE) organized National Webinar- "Effective & Efficient Online Teaching and e-Content Development on 8th & 9th July 2020 through Zoom Platform



Director sir Dr, Abhay Kulkarni initiated the session by golden hand shake with IIDE and stressed the importance of digital education because of pandemic. Mr. Karan and Ms. Jenny trained more than 500 Participants from all over India had thorough hands on the use of the G-Suite tools, learned recording videos using Loom and student engagement

techniques and got hands on training on developing PPTs/hacking slides. Moreover, they also learnt the canvas for content development. Adv. Manisha Kulkarni proposed vote of thanks. This event was coordinated by Dr. Jayasri Murali and Ms. Dipti Bajpai.

ONLINE FACULTY DEVELOPMENT PROGRAMME ON Operations and Supply Chain in collaboration with SPPU

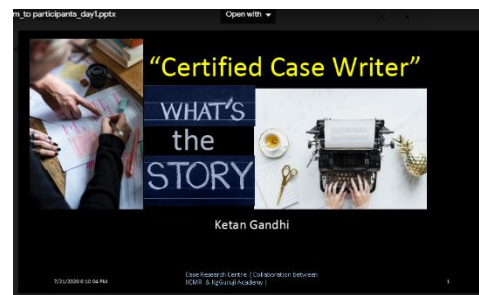


On 24th July 2020, nearly 100 participants attended the event. They got to know about the Key Provisions of CBCS & OBE Curriculum of MBA 2019 Pattern, Career Opportunities and OSCM Courses, Digital engagement techniques and online assessment tools Content Development using open source, Designing session Plan matching CO, PO and Content

Development using open source, Designing session Plan matching CO, PO. Most of the participants appreciated the programme. This Programme was coordinated by Dr. Jayasri Murali and Ms. Dipti Bajpai

Certified Case Writer Workshop-21st July to 30th July 2020

MBA@IICMR under the Aegis of IQAC in collaboration with KgGuruji Academy organized case writer workshop to promote domestic case studies. Pandemic has changed all the facets of the business. 25 Participants from the Industry as well as Academia participated in the workshop. All the participants wrote the case study and cases got verified by the eminent veteran Mr. Ketan Gandhi Director KgGuruji Academy.

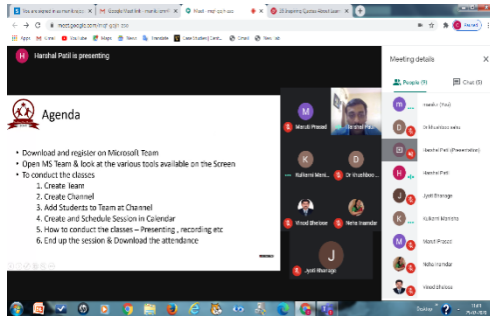


FDP - ERP training

To cater the needs of the stakeholders and comply the requirements of NAAC & NBA accreditation, MBA@IICMR has purchased the B-School ERP VM-edulife. Faculty and staff were trained on the ERP from 6th July 2020 to 10th July 2020.

In-house FDP on Understanding Microsoft Teams on 25th July 2020

Mr. Harshal Patil trained the faculty of IICMR on MS-Teams. Faculty had a hands on experience on the scheduling the meeting, joining the meeting by muting the audio as well as video, playing video by unmuting the audio options, viewing the chat and replying the chat in the chat-box, downloading the attendance, creating channel and sharing the files or documents to the students as well as changing the background. Faculty got thorough understanding of the MS-Teams.



In-house FDP on Virtual Classroom Management on 8th August 2020



Dr. KushbhooSahu demonstrated how to handle the challenges of Virtual Classroom Engagement such as Dealing with distractions, Struggling with isolation,

Lack of Motivation, Expertise over the online platform, Quality and Effectiveness Use IT Tools, Apps & E learning Resource. Faculty had an enriching experience and learnt the virtual tools as well as techniques to engage

the class more vibrantly as that of physical classroom.

National Level Drushti Management Case study Competition in association with Indian

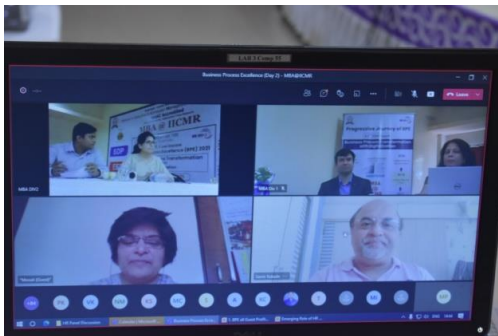


National Suggestions Scheme Association (INSSAN) was organized at MBA@IICMR campus on 2nd & 3rd February 2021. Participants from across the nation had actively participated in the competition. The first level was screening the applications. A total of 27 participants qualified for the second level that was presentation of Case study. The level 2 was conducted online. Out of 27, 8 winners were announced; 3 winners each from industry

and academia and 2 consolation prize. The winners were felicitated at INSSAN convention.



The students of MBA@IICMR volunteered for INSSAN 31st National Convention held at Hotel Fern on 10th , 11th & 12th February 2021. The volunteers for the event were selected based on the aptitude tests. The students managed the event and coordinated the activities pertaining to the Convention. This not only taught them team work, but also emphasized importance of coordination and communication. The convention also gave students an opportunity to interact with Industry stalwarts. The students were appreciated for their efforts by the Industrial professionals. The students who could not volunteer for the occasion witnessed the entire convention virtually for all the 3 days.



Business Process Excellence 2021 was a National Level event with the theme "Business Process Transformation with Digitalization" was organized by the fraternity of MBA@IICMR. It was a two day event from 19th March 2021 to 20th arch 2021. BPE witnessed insights and knowledge sharing from the Industry stalwarts. The Chief Guest for inaugural was Mr. Rajeev Khade, VP & Global Head Information Technology Sigma Electricals and Chief Guest for

Valedictory was Mr. Sunil Kulkarni, Advisor & Ex VP Operations and Plant Head Mahindra & Mahindra Ltd. Participants both from industry, academia and UG & PG students from across India as well as Nepal and Bhutan participated in program.



ATSS has always been a forerunner in recognizing the contributions people made to the society. In perusal of the above objective ATSS felicitated Mr. Girish M Desai, Executive Director, Advisor, Trustee, PCET by conferring a Certificate of Honor, for his Exemplary Contribution in the field of Education.



ATSS also felicitated Mr. Jay Dholakia – Global Program Director BirlaSoft for being nominated President of PMI Pune Deccan Chapter

Drushti Case Study Research Center published its first book "Indian Business Management Case Studies" on 13th February 2021 at the 31st INSSAN Convention. The book contains case studies authored by Industry stalwarts. Dr. Abhay Kulkarni, Director IICMR is the Chief Editor and the book

is compiled by Dr. Sudhir Hasamnis, Associate Faculty MBA@IICMR and Dr. ManikRajopadhye, Head Knowledge Center IICMR. The Book was released at the Convention in the presence of attendees across India and Dubai.

Activities of the Placement Cell 2020-21

The institute has a strong and dedicated Placement Cell which is instrumental towards making the student's corporate ready through various pre-placement activities and also supporting them for placements through various campus placement drives. Following is the placement report for 2020 passing out batch as on today. The placements are still going on and will be continued till Jun 2021

Dr. Jyoti Bhanage and Dr. Jayasri Murali conducted the interview on 03/08/2020 virtually through MS-Teams and shortlisted the placement coordinators based on Attendance, Communication, Leadership Skills, Analytical Skills, Honesty and Confidence

1. Ms. Manali Landge – Placement Coordinator
2. Mr. Piyush Jain
3. Ms. Kriti Srivatsava
4. Ms. Cheena Malhotra

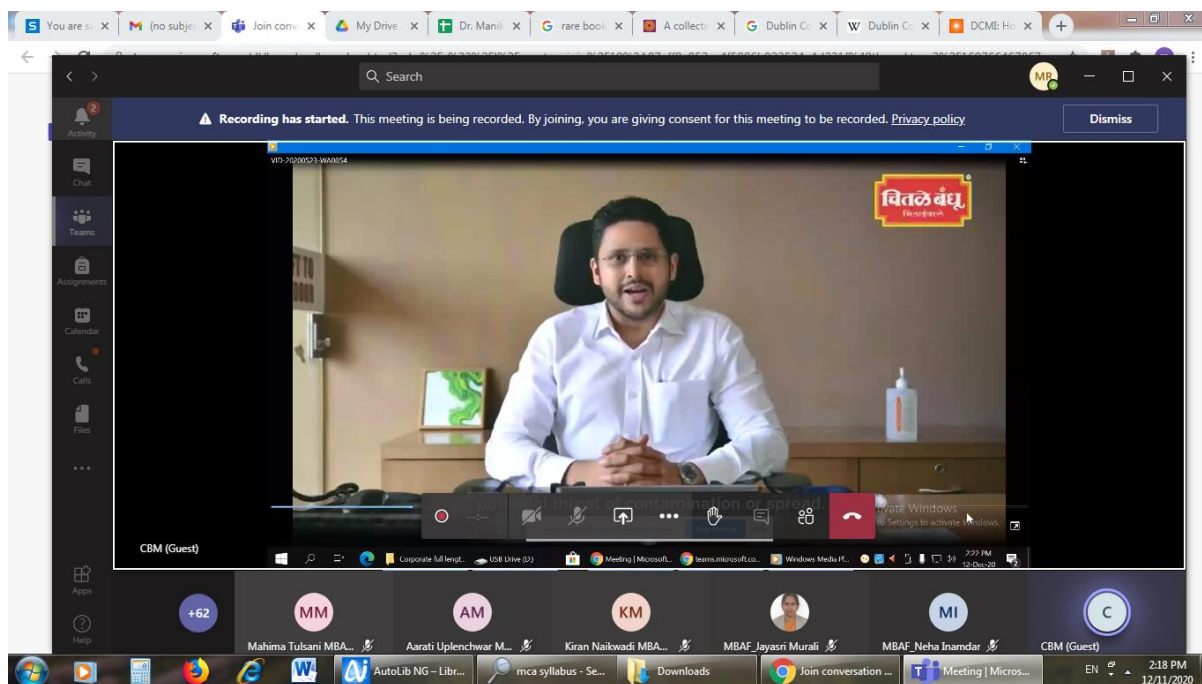
Mock GD – Aristotle Model

GD is one of the stepping stone for final placement. Placement cell organized a mock GD session using Aristotle model to inspire the students and break the mind blocks about GD and help them to overcome the nervousness during GD. Our institute believes in the Slogan "Practise" makes a man perfect and thus organized GD. Students actively participated in the GD and the experts corrected them for their mistakes and gave recommendations to overcome the mistakes.

Placement report (MCA/MBA/ATSS's CBS&CA, separate tables for each department, eg:)

Name of the department: MBA Department

Virtual Industrial Visit to "Chitale Bandhu – Ranjangao plant" was scheduled by the Placement cell of MBA 11th December 2020. The resource person for the visit was Mr. Shashank Joshi – CBM



Students Placed till date

MBA@IICMR believes in moving further and helping the students to unleash their potentials and enable them in living a content and happy life. We are proud to announce that MBA@IICMR is featured in **"Platinum Category"** by **AICTE CII**. MBA@IICMR maintains very high quality standards of education system by maintaining a persistent and cordial relation with the industry. To fulfill these objective seminars, workshops, excellence programs and job fairs are conducted to bridge the gap between the industry and academia. National Level workshops, conferences, seminars are organized for teaching faculty with a vision to make the institute a more welcoming and diverse institution not only for the students but also for the society at large. Theses all activities give a platform to companies, business association and recruiters to visit our campus facilitates placements of our students in best companies.

Sr. No.	Company Name	Number of Students Placed
1	Atos - Syntel	3
2	Faurecia India Pvt. Ltd.	1
3	Genesis HR Solutions	9
4	S&P Global	2
5	Optimum HR Solutions	1
6	Asian Paints	1
7	eClerx	4
8	Infosys	1
9	HDFC Sales	1

10	Pinclick Property Management Pvt. Ltd.	3
11	TelegentaInfoteckPvt Ltd	1
12	NJ India Invest	1
13	Bislery	1
14	Bajaj Finserve	1
15	Infosys	1
16	Nestrov Consulting Pvt. Ltd.	1

Summer Internship Placement Details

Sr. No.	Name of the student	Specialization (Major)	Name of the VSIP Company
1	Ganesh BhalchandraGade	Finance	Astute Securities
2	Anusiyaravishankar	Finance	Rieter India
3	SharayuMahendrakar	Finance	Astute Securities
4	Harshani Sanjay Wankhade	Finance	Ravi Rajapurkar
5	KiranNaikwadi	Finance	Finance Forum
6	Sagar Ganesh Shimpi	Finance	Astute Securities
7	Aishwarya kulkarni	Finance	PMI - Atik
8	Apurva Rajesh Deshmukh	Finance	Ravi Rajapurkar
9	CheenaMalhotra	Finance	KPMG
10	Aparnajadhav	Finance	MotilalOswal
11	AmarnathRameshwar Babar.	Finance	Axis Bank
12	Neethujohnychan	Finance	Axis Bank
13	Mahesh ikke	Finance	CA SachinMalpani
14	Mayuri Vishnu Nemade	Finance	CA Ritesh Pal
15	MahimaTulsani	Finance	KPMG
16	MuktiTanwani	Finance	Rieter India
17	Sagar Ganesh Shimpi	Finance	Astute Securities
18	Nikita Nareshlasankar	Finance	CA SachinMalpani
19	Monika DhondibhauJadhav	Finance	MotilalOswal
20	IndrajeetDattatray Patel	Finance	SubhagHealthtech Pvt. Ltd
21	SwapnilDilipWalunj	Finance	KPMG

22	RajashreekaluramDhore	Finance	Ravi Rajapurkar
23	GayatriShivajiraoSapure.	Finance	SubhagHealthtech Pvt. Ltd
24	SwetaBramhadasChaware	Finance	CA Pawan Navandar
25	GauravAhinave	Finance	Ovam Financial Services
26	SHUBHAM SATISH JAGTAP	Finance	MotilalOswal
27	Priyamvada Mishra	Finance	KPMG
28	LakhanBibhishanOvhal	Finance	CA Pawan Navandar
29	Pranitamachindrabhosure	Finance	CA SachinMalpani
30	Shweta Suresh Kadlak	Finance	Mahindra Accelo
31	Ankita Deepak Bhalesain	Finance	CA Pawan Navandar
32	vidulapragane	Finance	CA Ritesh Pal
33	GayatriBalajiPathak	Finance	Finance Forum
34	ShubhangiPatil	Finance	CA Ritesh Pal
35	NikhithaNandkumar	Finance	Finance Forum
36	AsmitaSanjeevTiwari	Finance	Rieter India
37	WayalShrikantDadasaheb	Finance	Udyog Mitra
38	UDAY BABURAO RANVIRKAR	Finance	Ovam Financial Services
39	DeodattaMainkar	Finance	CA Shivhankar Bind
40	SheetalKambale	Finance	CA Shivhankar Bind
41	DEVIKA ANIL SHARMA	Human Resource	Rubicon Skill Development
42	KritiSrivastava	Human Resource	360 spinewellness
43	MadhuraBhegade	Human Resource	ProPMO
44	Nikita rajendrawaghavle	Human Resource	Genesis HR Solutions
45	Pranjalkuttarmare	Human Resource	SubhagHealthtech Pvt. Ltd
46	LaxmiNandarge	Human Resource	Genesis HR Solutions
47	Vaishnavishrikantpatil	Human Resource	Genesis HR Solutions
48	AshwiniBhatuPatil	Human Resource	GTT

49	ShraddhaSarjeraoRajigare	Human Resource	ProPMO
50	RuchitaSushilPatil	Human Resource	Rieter India
51	Aarati Anil Uplenchwar	Human Resource	INSAAN
52	Jyotishinde	Human Resource	GTT
53	Mansiprakashchavan	Human Resource	GTT
54	Anjali sanjaybadgujar	Human Resource	Jobizza
55	Harshada Shankar Talari	Human Resource	Inssan
56	ShindePriyankaSayaji	Human Resource	Venus Consulting
57	UrmilaUjwalSatale	Human Resource	Udyog Mitra
58	PoorvaVivekKatkar	Human Resource	PMI
59	Aboli Ashok Tathe	Human Resource	Jobizza
60	SmitaKanade	Human Resource	Venus Consulting
61	B. Deepti	Human Resource	Rieter India
62	SwapnilYograjPatil	Marketing	Lumax
63	DhananjayMahendraDhangar	Marketing	Career Buddy
64	RIJWAN SHAIKH	Marketing	Sunaad Ayurveda
65	KiranSudhakarGhayal	Marketing	Career Buddy
66	JaypalDhangar	Marketing	Greentin Solutions
67	Bhushan Sanjay Kalanke	Marketing	Jobizza
68	Harshalkishorchaudhari	Marketing	Value Add Softtech
69	Durgadasvijaypatil	Marketing	Falcon Advertising
70	KunalVallabhPatil	Marketing	NJ Investments
71	NavnathChavan	Marketing	Webclincher
72	SHRADDHA RAMBHAU PACHGHARE	Marketing	Webclincher
73	AbhinavAnilraoDatir	Marketing	Jobizza
74	PrajaktaDilipSabale	Marketing	Falcon Advertising
75	Manalijalindarlandge	Marketing	NJ Investments
76	NavedAafaque	Marketing	NJ Investments
77	AartiPandey	Marketing	NJ Investments

78	VaibhavJadhav	Marketing	Greentin Solutions
79	DipaliRanjitJadhav.	Marketing	Falcon Advertising
80	NileshBachuBanjara	Marketing	Falcon Advertising
81	YogirajMukundaKashiwar	Marketing	Lumax
82	RutujaPawar	Marketing	Rieter India
83	ADITYA KUMAR	Marketing	Webclincher
84	MayurGadhavi	Marketing	
85	Piyush Mansukhani	Marketing	INSAAN
86	RajendraJangid	Marketing	Sunaad Ayurveda
87	AmitMamle	Marketing	Value Add Softtech
88	Asish Sam Raju	Operations	PCMC Smart City
89	Rahul Bucche	Operations	Advik
90	Sumit Sharma	BA	PMI -

MOUS signed by the Institute till date

Sr. No.	Industry	Date of MOU	Organization	Benefit
1	Summer Internship and Placement of Students	29-01-21	Shriram Life Insurance Corporation	Students will be provided SIP and placement opportunity
2	Training, Grooming and Placement of Students	02/02/2021	E4 Development & Coaching Ltd.	Students will be groomed and trained by experts and placement assistance
3	Summer Internship and Placement of Students	02/02/2021	Sunad Garden	Students will be provided SIP and placement opportunity
4	Training, Grooming and Placement of Students	02/02/2021	EventBeep	Students will be groomed and trained by experts and placement assistance
5.	Students Training, Summer Internship and Placement of Student	20/3/2021	PMI	Students will be provided SIP and placement opportunity

6.	Students will do Certification course in Excel for Data Science and , Statistics with R programming	19/3/2021	Aspire Knowledge AndSkills India Pvt Ltd	Value Added Certification for Students.
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Faculty Participation in FDP /MDP/ professional development / administrative training program

2020-2021	Adv.Manisha Kulkarni	HoD	Executive Development Programme on Model Building	10-08-2020 to 16-08-2020
2020-2021	Mr.Harshal Patil	Assistant Professor	Faculty Development Program on Business Analytics conducted by Indira School of Business Studies	02-11-2020 to 07-11-2020
2020-2021	Adv.Manisha Kulkarni	HoD	Atal FDP on Personal Effectiveness at Indian Institute of Technology, Bhuvaneshwar	02-11-2020 to 06-11-2020
2020-2021	Adv.Manisha Kulkarni	HoD	ATA L FDP on Organizational Behaviour at International Management Institute , Kolkatta	09-11-2020 to 13-11-2020
2020-2021	Adv.Manisha Kulkarni	HoD	Recent Advancement in AI & Robotics at DY Patil School of Technology , Pune	25-04-2021 to 29-04-2021
2020-2021	Mr.Harshal Patil	Assistant Professor	Faculty Development Program on Research Methodology & IPR by Pillai HOC College of Engineering & Technology	07-07-2021 to 11-07-2021
2020-2021	Mr.Harshal Patil	Assistant Professor	International Workshop on Data Science conducted by Easwari Engineering college, tamil Nadu	19-04-2021 to 20-04-2021
2020-2021	Adv.Manisha Kulkarni	HoD	Two week Refresher Course Applications of Statistical Techniques in Real world from Teaching Learning Centre , Ramanujan College, New Delhi	01/05/2021 to 15/05/2021
2020-2021	Dr. Abhay Kulkarni	Director	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020

2020-2021	Dr. Ashwini Kulkarni	Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Dr. Jayasri Murali	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Dr. Manisha Kulkarni	HoD	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mr. Harshal Patil	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mr. Harshal Patil	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mrs. Kiran Rao	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mr. Vinod Bhelose	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mr. Maruti Prasad	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Dr. Jyoti Bhanage	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Dr. Jayasri Murali	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mrs. Neha Inamdar	Assistant Professor	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	MS. Kejuiya Walunj	staff	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Ms. Prabha Naidu	staff	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Mr. Abhijeet Nalawade	staff	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Dr. Manik upadhyay	staff	Ignite Unleash hidden potential- Webinar series	19-08-2020 to 01-09-2020
2020-2021	Adv. Manisha Kulkarni	HOD	Introduction to big data analytics and deep learning	27-10-2020 to 01-11-2021

2020-2021	Mr. Harshal Patil	Assistant Professor	Faculty Development Program on Recent Advancement in AI & Robotics conducted by DY Patil School of Engineering & Technology Pune	25-04-2021 to 29-04-2021
2020-2021	Dr. Jyoti Bhanage	Assistant Professor	3 days FDP - Innovations in Techno - Management and Strategic Case based teaching learning	06-08-2021- 08-08-2021
2020-2021	Dr. Manisha Kulkarni	HoD	AI as enabler for Teachers in implementing NEP 2020 in Higher Education	13-03-2021
2020-21	Mr. Harshal Patil	Assistant Professor	Business Analytics organised by Indira Insittute of Business studies in association with AICTE	02/11/2020 to 07/11/2020
2020-2021	Dr. Manisha Kulkarni	HoD	Organizational Behaviour at International Management Institute - Kolkatta in association with ATAL Academy	09-11-2020 to 13/11/2020
2020-2021	Dr. Manisha Kulkarni	HoD	Introduction to big data analytics and deep learning organised by department of Computer science and Engineering , Prof. Ram Meghe college of Engineering and Management, Amravati in association with ATAL Academy	27/10/2020 to 01/11/2020
2020-2021	Ms. Dipti Bajpai	Assistant Professor	Organisational Behaviour at Santhigiri Institute of Management in association with ATAL Academy	15/02/2021 to 19/02/2021
2020-2021	Mr Harshal Patil	Assistant Professor	Faculty Development Program on Data Analysis using SPSS conducted by CMS Business School, Jain (Deemed-to-be University)	26-04-2021-4-05-2021

MBA @ IICMR Faculty Members Achievements-2020-2021

Sr.No.	Name of the Faculty	Achievement details
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1.	Adv. Manisha Kulkarni	<ol style="list-style-type: none"> Literature review and rationalization of research Methods At CHRIST (Deemed to be University), Bangalore Transforming Education through Global Collaboration - The Road Map at Sinhgad Institute, Pune Hands on training for E-Teacher Formula, K K Wagh College, Nashik MBA HRM Specialization (3 & 4 Sem) at DYPIMS and SPPU Turning passion into Profits - A step towards Atma Nirbhar Bharat at Allana Institute, Pune
2.	Dr. Jyoti Bhanage	<ol style="list-style-type: none"> Books Published under Thakur Publications:HR Operations Attended Investor Awareness Program Received Keshav Pushpa Puraskar from IICMR Attended CCE through google classroom for DYPIMS Coordinated Drusti Case study competition
3.	Dr. Jaysri Murali	<ol style="list-style-type: none"> Conferred Innovative Educator 2020 by I2OR Participated in Drushti case writer Workshop Attended Investor Awareness Program Attended CCE through google classroom by DYPIMS Attended Data Analytics Using Ms Excel Attended Effective Research Paper Writing and Publication in High Quality UGC Care Listed Journals by Rajgad Institute Of Management, Pune
4.	Mr. Maruti Prasad	<ol style="list-style-type: none"> Attended MBA choice based credit system, Grading system, Outcome based education, Approach Pattern for Marketing Management specialization by Indira Institute and SPPU Attended FDP Operations Supply Chain Management Specialization

		<ul style="list-style-type: none"> 3. Attended Investor Awareness Program 4. Received Keshav Pushpa Puraskar from IICMR 5. Attended CCE through google classroom by DYPIMS
5.	Mr. Vinod Bhelose	<ul style="list-style-type: none"> 1. Attended FDP Operations Supply Chain Management Specialization 2. Attended Commodity Derivatives Market by NICR 3. Attended Multivariate analysis using SPSS, by Karpaga Vinayaga Educational Group 4. Attended Decoding the Management Education Reimagine 4.0 5. Attended Investor Awareness Program
6.	Ms. Kiran Rao	<ul style="list-style-type: none"> 1. Attended MBA choice based credit system, Grading system, Outcome based education, Approach Pattern for Marketing Management specialization by Indira Institute and SPPU. 2. Attended FDP Operations Supply Chain Management Specialization 3. Attended CCE through google classroom by DYPIMS 4. Attended Data Analytics Using Ms Excel, by Babu Banarasi Das North India 5. Effective Research Paper Writing and Publication in High Quality UGC Care Listed Journals, by Rajgad Institute Of Management, Pune 6. Participated in Drushti Case study competition 7. Attended Investor Awareness Program
7.	Mr. Harshal patil	<ul style="list-style-type: none"> 1. Attended FDP Operations Supply Chain Management Specialization 2. Attended Investor Awareness Program 3. Attended Business Analytics by AICTE 4. Participated in Drushti Case study competition
8.	Ms. Neha Inamdar	<ul style="list-style-type: none"> 1. Attended FDP Operations Supply Chain Management Specialization

		<ul style="list-style-type: none"> 2. Attended Investor Awareness Program 3. Participated in Drushti Case study competition
9.	Mr. Dileep Pawar	<ul style="list-style-type: none"> 1. Participated in Drushti Case study competition
10.	Ms. Puja Gavande	<ul style="list-style-type: none"> 1. Attended Data Analytics Using Ms Excel, by Babu Banarasi Das North India 2. Effective Research Paper Writing and Publication in High Quality UGC Care Listed Journals, by Rajgad Institute Of Management, Pune
11.	Dr. Manik Rajopadhye	<ul style="list-style-type: none"> 1. Attended FDP Operations Supply Chain Management Specialization 2. Attended Investor Awareness Program 3. Participated in Drushti Case study competition

Students Achievement

Sr.No.	Name of the Student	Achievement details
1.	Shweta Kadalak	A crash course on essentials of HRM
2.	Shweta Kadalak	Banking Finance Examinations
3.	Arati Pandey	Marketing Analytics
4.	Arati Pandey	Digital Marketing
5.	Bhushan Kalanke	The Fundamentals of Digital marketing
6.	Rutuja Pawar	The Fundamentals of Digital marketing
7.	Rutuja Pawar	Prepare yourself for a career in sales
8.	Rutuja Pawar	Sales Foundations
9.	Rutuja Pawar	Soft skills for Sales Professionals
10.	Mahima Tulsani	Didital marketing 101
11.	Mahima Tulsani	Four fundamentals of Financial Planning
12.	Mahima Tulsani	Accounting for beginners: Financial accounting made easy

13.	Mukti Tanwani	Accounting bookkeeping & Financial Statements: Zero to Pro
14.	Mukti Tanwani	Business and corporate Finance
15.	Mukti Tanwani	Business analysis and solution evaluation
16.	Mukti Tanwani	Complete video production, Marketing and youtube mastery
17.	Mukti Tanwani	C Corporation Income Tax (Form 1120)
18.	Rajashree Dhore	Cost Volume Profit Analysis (CVP) Managerial Accounting
19.	Rajashree Dhore	Financial Statement Analysis: Ratio Analysis
20.	Rajashree Dhore	Flexible budget standard costs and variance analysis
21.	Rajashree Dhore	Master Budgets - Managerial Accounting/ cost accounting
22.	Rajashree Dhore	Personal Budgetting and finance/ best wallet / Money Tracking
23.	Rajashree Dhore	Personal Finance get out from debt easily
24.	Rajashree Dhore	Microsoft Excel: Basic Excel Formulas and function
25.	Rajashree Dhore	Didital marketing 101
26.	Rajashree Dhore	Four fundamentals of Financial Planning
27.	Rajashree Dhore	Accounting for beginners: Financial accounting made easy
28.	Rajashree Dhore	Accounting bookkeeping & Financial Statements: Zero to Pro
29.	Rajashree Dhore	Business and corporate Finance
30.	Rajashree Dhore	Business analysis and solution evaluation
31.	Urmila Satale	Complete video production, Marketing and youtube mastery
32.	Ashish Sam Raju	SAP: Supply Chain Logistics in R/3
33.	Rajashree Dhore	Managerial Accounting / Cost accounting
34.	Rajashree Dhore	Accounting Financial Accounting
35.	Rajashree Dhore	Not for Profit Accounting - Charities, colleges & Health care
36.	Rajashree Dhore	Workplace Communication

Alumni Interaction Club

The Alumni Interaction Club Session – 1 is organized with the aim of building a bridge between college life and career life, so that the students are made proactive to face the current challenges of competitive professional world. It also provide each student with the opportunity to interact with the alumni of the college and grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career.



The Alumni Interaction Club Session – 2nd & 3rd was organized on 3rd February 2020 with the aim of building a bridge between college life and career life, so that the students are made proactive to face the current challenges of the competitive professional world. It also provides each student with the opportunity to interact with the alumni of the college and grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career.



The session started with the introduction of the alumni 'Mr. Tejas Gosavi' and 'Mr. Mihir Kannadkar'. Tejas started off by sharing his own experience of the college and also shared his experience in the corporate world. He made the students do an activity where all the students were teamed according to their specializations. Each team had to make a chart which consists of skills required, designations, companies hiring and certifications that can be done according to the specialization. Each team had to explain the chart which gave the students an insight of what is required to succeed in their field.

The Alumni Interaction Club Session – 4 organized on 11th February 2020 with the aim of building a bridge between college life and career life, so that the students are made proactive to face the current challenges of the competitive professional world. The resource person for the session was Mr. Vivek Shinde who is presently working Branch Head BhartiAxa Life Insurance Co. Ltd. It also provides each student with the opportunity to interact with the alumni of the college and grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career.



He shared his experience with reference to his own struggles. He encouraged students to look BFSI sector as it is having huge opportunities. He explained about the current trends and requirements of BFSI sector. He also spoke about his company and explained what the work model in that is.

The Alumni Interaction Club Session – 8 organized on 14th October 2020 with the aim of making the students proactive to face the current challenges of the competitive professional world. The resource person for the session was Mr. Parag Matkar who is presently working with Vodafone Shared Services. The session was planned to give the overview of telecom sector to the students.

Parag spoke about his career journey and how he has climbed the ladders to become a top management person in finance for his company. He shared with the students few important advices which everyone needs to follow during their career journey. He also spoke about the importance of ethics in business. The most important part was the utmost concern with which he was talking to the students. All the students really liked his session

The Alumni Interaction Club Session – 5 organized on 12th March 2020 with



the aim of making the students proactive to face the current challenges of the competitive professional world. The resource person for the session was Ms. Chani Bhate who is presently working with Hapag Lloyd. It also provides each student with the opportunity to interact with the alumni of the college and grow and reach their potential by developing the knowledge, skills, and habits that will help make a difference in their career. The very 1st thing that she did was changing the sitting

arrangement in auditorium. She made a Semi Circle and became a part of that which made students to immediately connect with her. She was taking a deep dive in students' mind and explained them how to plan your career.