Annual Report

2021-2022

Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research (IICMR)

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The Year in retrospect
Director's Message

Dr. Abhay Kulkarni
Director, IICMR
Secretary, CMF college of Physiotherapy

Dear Academic fraternity members

It gives me a great pleasure to welcome you to this post covid era of revamping and rejuvenating educational year. I want to inform you that year 2021-22 was one of the toughest year for education fraternity with a challenge of overcoming Covid situation and bounce back to original normal offline working in the campus. On one side students were Deprived from coming to campus and habituated with ONLINE mode of learning and teachers were engrossed in completing syllabus with ONLINE mode.. For management education I am of the opinion that ONLINE Teaching and Learning is challenging as management education need to be viewed and practiced. I am glad that at IICMR Faculty members learnt quickly different ONLINE effective teaching ,learning and Evaluation tools and engaged the students for effective and efficient learning.

I am very much thankful to all the teaching and Non-teaching staff members for regaining the momentum of quality education at IICMR. Let us Rejuvenate management education ,Learn, Unlearn and Relearn things to reach to new heights in Education.

The Year in retrospect
HoD Message

Dr. Manisha Kulkarni
HoD, MBA@IICMR

Dear Stakeholders,

This academic year has been an extraordinary journey filled with numerous enriching activities and significant achievements. From impactful e-waste collection drives to a series of insightful seminars, we have successfully blended academic rigor with practical experiences. Our students participated in various internships, competitions, and industry visits, gaining invaluable exposure to the corporate world. The robust teaching-learning sessions, complemented by comprehensive evaluations and certifications, have ensured that our students are well-prepared with the necessary skills and knowledge. Additionally, our strategic MoUs with esteemed organizations have enhanced our educational offerings and research capabilities.

Our commitment to social responsibility was highlighted through initiatives such as tree plantation drives, plastic-free campaigns, and the celebration of significant cultural and national events. These activities underscore our dedication to sustainable and responsible citizenship. As we reflect on the year's accomplishments, I extend my heartfelt gratitude to our dedicated faculty, enthusiastic students, and supportive stakeholders. Together, we have made remarkable strides in fostering an environment of excellence, innovation, and growth. Let us continue to work together with the same spirit and dedication to achieve even greater heights in the coming year.

Warm regards,
Dr. Manisha Kulkarni,
HOD, MBA

The institute conducts post graduate programs in MCA [Master of Computer Applications] and MBA [Master of Business Administration]. The institute is approved by AICTE and is affiliated to SP Pune University. The institute is also recognized by Directorate of Technical Education, Maharashtra State.

Following are the statistical information of the institute for the year 2020-21

Course details with student strength –

Course	Student Strength			
	First year	Second year		Third Year
		Regular	Lateral	
MBA	123	120	-	-

Category wise student details

Course	Total students	Open	SC	ST	VJ /DT/NT/ SBC	OBC
MBA	243	186	16	00	12	29

Course	Total students	Number of Boys	Number of Girls
MBA	243	118	125

Performance in University examination

Results for 2021 pass out batch

Course	Students appeared for final exam	Passed the final exam	Passing %
MBA	119	94	78.99

MBA-II

MBA – IV Toppers

Sr. No.	Name of the Student	SGPA
1.	Dipti Bajpai	9.06
2.	Cheena Malhotra	8.98
3.	Mahima Tusalani	8.93
4.	Naved Afaque Iqbal Danish	8.86

MBA – I Sem II Toppers

Sr. No.	Name of the Student	SGPA
1	Ms. Isha Chana	10
	Mr. Karamdeeep Kohli	10
2	Mr. Rohit Gaikwad	10
	Akash Pacharne	10

Employee strength

The institute has a strong base of well qualified and experienced faculty members along with competent and dedicated non-teaching staff.

The details are as follows -

Teaching staff	15
Non-teaching staff [admin. , technical, librarians]	21
Class 4 employees	10
Total	**46**

Activity Report @ IICMR

This academic year was a year of revival and rejuvenation. The institute received diverse student input from various backgrounds and graduation streams as well as from various parts of the state and the country. The institute considers this diversity as a challenge and designs the inputs considering diverse needs and abilities of the students. The physical openings of HEIs were announced with COVID appropriate behaviours.

The campuses awaited the hustle bustle of the students. As per the University circulars the Institute conducted online sessions for both the years and from February 2022, the Institute started functioning offline. The Pandemic did put forth enormous challenges, however despite the limitations the Institute conducted an array of co-curricular and extra-curricular activities. The Institute ensured diligent dissemination of lectures, value added certification, seminars and workshops for holistic development of students.

Our Institute has organised an impressive array of activities designed to foster holistic development and enhance the educational experience for our students. We organized numerous seminars covering critical topics such as group discussions, personality grooming, structural thinking, and financial literacy. Our focus on real-world applications was evident through industry visits, internships, and hands-on projects, providing students with practical insights and exposure to the corporate environment.

The participation in environmental and social initiatives, such as e-waste collection drives, tree plantation, and plastic-free campaigns, reflected our commitment to community engagement and sustainability. Collaborative events like the Prerana i-2-e Competition and the International Conference on Revisiting Business Processes further enriched our academic landscape, encouraging innovation and knowledge exchange. These activities, coupled with our robust teaching and learning programs, have significantly contributed to our students' personal and professional growth.

List of Activities

Sl No.	Particulars	Proposed Date	Actual Date
	October 2021 – February 2022		
1.	ASR1 - E-waste collection drive	01/10/2021	01/10/2021
2.	FDP1- INS Shivaji	05/10/2021	05/10/2021
3.	Sem II External Examinations concluded	07/10/2021	07/10/2021
4.	Outbound Activity- Wildnernest Resort	09/10/2021	09/10/2021
5.	Summer Internship Project Orientation	11/10/2021	11/10/2021
6.	Sem III Summer Internship project Begins	15/10/2021	15/10/2021
7.	IICMR- Faculty Outbound Trip to Raanfula	16/10/2021	16/10/2021
8.	Seminar1- Group Discussion Basics	21/10/2021	21/10/2021
9.	Seminar2- Personality Grooming-Building right attitude to enter corporate world	22/10/2021	22/10/2021
10.	Seminar3- Structural thinking	23/10/2021	23/10/2021
11.	Seminar4- Experience sharing with Budding Managers	25/10/2021	25/10/2021
12.	Seminar5- Skillsets Required for Future Managers	26/10/2021	26/10/2021
13.	Seminar6- The Art of Smart Wealth Creation	27/10/2021	27/10/2021
14.	Seminar7- Explore to Excel	27/10/2021	27/10/2021
15.	Seminar8- What will change in next 10 years and what will not	28/10/2021	28/10/2021
16.	Seminar9- Knowing Corporate World	29/10/2021	29/10/2021
17.	Seminar10- Unveiling the marketing to future Managers	15/11/2021	15/11/2021
18.	Seminar11- Ideate to Innovate	16/11/2021	16/11/2021
19.	Seminar12- Finance for Non-Finance	18/11/2021	18/11/2021
20.	Sem IV Declaration of Results by SPPU	12/11/2021	12/11/2021
21.	Sem II Declaration of Results by SPPU	12/11/2021	12/11/2021
22.	Prerana- Visit to PCMC Smart City Maha Metro Project	20/11/2021	20/11/2021
23.	Summer Internship Project Review	13/11/2021	13/11/2021
24.	Prerana- i-2-e Competition	03/12/2021	03/12/2021
25.	Prerana- Visit to AutoCluster (Institutions of Engineers (India) Pune Local Chapter)	06/12/2021	06/12/2021
26.	Prerana- SPPU-PCMC Smart City Smart Training and Innovation Centre. (STIC) Inauguration Ceremony at Autocluster	07/12/2021	07/12/2021
27.	Prerana- IIC Meeting 1(Quarter 1& 2)	10/12/2021	10/12/2021

28.	Seminar13- "Importance of Human Resource and Changes in Recruitment process during Pandemic"	13/12/2021	13/12/2021
29.	ASR2- Participation in Jalnidhi Prathisthan-Pranotsav 2021	20/12/2021	20/12/2021
30.	Prerana- Visit to Autocluster for PCSIC-Startup Conclave 2021.	22/12/2021	22/12/2021
31.	Prerana- Visit to Institute of Engineers Webinar on 'Engergy Conservation Day'.	23/12/2021	23/12/2021
32.	Sem III Commencement of Teaching Learning	03/01/2022	03/01/2022
33.	Release of Quarterly Newsletter- Gyandoot	04/01/2022	04/01/2022
34.	Sem I Induction Program	04/01/2022 to 10/01/2022	04/01/2022 to 10/01/2022
35.	MoU - Autoculster	04/01/2022	04/01/2022
36.	MoU – Pimpri Chinchwad Start-up and Incubation Centre	04/01/2022	04/01/2022
37.	Commencement of Performer of the Month	04/01/2022	04/01/2022
38.	Prerana- Leadership Talk Series 1 Skill Sets Required in Digital Era and Inner Governance for future Managers	04/01/2022	04/01/2022
39.	Prerana- Leadership Talk Series 2 "Ethical Dimension of Business in Changing Landscape of Operation Globally."	04/01/2022	04/01/2022
40.	Seminar14- Being Bullish	07/01/2022	07/01/2022
41.	Drushti- Service Industry Readiness- Live Case of Maersk	07/01/2022	07/01/2022
42.	Prerana- Workshop on Laying Foundation for Becoming Entrepreneurs	10/01/2022	10/01/2022
43.	Prerana- MIC driven Compulsory Activity-Celebration of Azadi Ka Amrit Mahotsav	11/01/2022 & 12/01/2021	11/01/2022 & 12/01/2021
44.	Sem III Initiation of Mentoring	15/01/2022	17/01/2022
45.	Sem I Commencement of Teaching Learning	17/01/2022	11/01/2022
46.	Sem I & Sem III Concurrent Internal Evaluation Begins	17/01/2022	11/01/2022
47.	CEP1- Interactive Presentation	17/01/2022	17/01/2022
48.	Sem III Certification on Financial Modelling	17/01/2022	17/01/2022
49.	Sem I Certification on Advanced Excel	19/01/2022 to 02/06/2022	19/01/2022 to 02/06/2022
50.	Sem I Certification on Digital Marketing	19/01/2022 to 02/07/2022	19/01/2022 to 02/07/2022

51.	Sem III Certification on Tally	19/01/2022 to 09/03/2022	19/01/2022 to 09/03/2022
52.	Seminar15 - Awareness of cyber security and crime	22/01/2022	22/01/2022
53.	Seminar 16- Happy Worry-free Life One day at a Time	23/01/2022	23/01/2022
54.	SDP1- Revenue, Cost and Profitability analysis of a Product	24/01/2022	24/01/2022
55.	Sem I - IICMR Today Quiz 1	24/01/2022	24/01/2022
56.	Sem III Aptitude Training	24/01/2022 to 23/03/2022	24/01/2022 to 23/03/2022
57.	ASR3- Nisargraja mitr jivanche	26/01/2022	26/01/2022
58.	Seminar17-Question Answer Session with Spititual Guru Sirshree of Tejgyan Foundation	26/01/2022	26/01/2022
59.	MoU- OHR Foundation	27/02/2022	27/02/2022
60.	ASR4- Celebration of Azadi Ka Amrut Mahatsav, Speech on freedom fighters, one act plays with social message, street play, Desh bhakti songs	29/01/2022	29/01/2022
61.	Prerana- Webinar on 'Entrepreneur Leader Speaks' (ICB)	29/01/2022	29/01/2022
62.	EEP 1- Online Impression Management	31/01/2022	31/01/2022
63.	Prerana- Leadership Talk Series 3- Technical Session- Vertical Sewage Treatment Plant jointly (Institutions of Engineers (India) Pune Local Chapter)	01/02/2022	01/02/2022
64.	Sem I- IICMR Today Quiz 2	02/02/2022	02/02/2022
65.	Seminar 18- Understanding the impact of Budget 2022	03/02/2022	03/02/2022
66.	Prerana Meeting 2	04/04/2022	04/04/2022
67.	SDP 2- Catch me if you can	07/02/2022	15/02/2022
68.	ASR 5- Tribute to Lata Mangeshkar	08/02/2022	08/02/2022
69.	EDC- Design Thinking for Beginners	08/02/2022	08/02/2022
70.	FDP2- Innovative Teaching-Learning Evaluation Pedagogy	08/02/2022	08/02/2022
71.	Sem I - IICMR Today Quiz 3	09/02/2022	09/02/2022
72.	ARKO- Fablentine Week- Celebration of Days	09/02/2022 to 14/02/20222	09/02/2022 to 14/02/20222
73.	ARKO- Selection of General Secretary	10/02/2022	10/02/2022

74.	IICMR Today- Discuss, Deliberate and Debate- "What is in it for me" Budget 2022	12/02/2022	12/02/2022
75.	ASR 6 -Savitri Mahotsav	14/02/2022	14/02/2022
76.	EEP 2- Ace the Personal Interview	15/02/2022	15/02/2022
77.	Prerana - Seminar on 'Problems to Prosperity'.	18/02/2022	18/02/2022
78.	ARKO -First year selection & Oath Taking Ceremony	18/02/2022	18/02/2022
79.	Sem I- IICMR Today Test 4	20/02/2022	23/02/2022
80.	Business Process Excellence- "Developing Workplace Intelligence for Organizational Resilience"	26/02/2022 to 27/02/2022	26/02/2022 to 27/02/2022
81.	MoU- OHR Foundation	27/02/2022	27/02/2022
82.	SDP3- Fish Bowl	21/02/2022	01/03/2022
83.	IICMR Today Test 5	05/03/2022	08/03/2022
84.	CEP 3 - Assertive Communication	7/3/2022	7/3/2022
85.	ASR 7- Women's Day Celebration	08/03/2022	08/03/2022
86.	ASR-8 Women's Day Panel Discussion, Role Play & Poster Presentation	12/03/2022	12/03/2022
87.	Seminar 19 - Unwrapping brighter opportunities for management students	16/03/2022	16/03/2022
88.	EEP 3- Rubicon Lifeskill Workshop	16/03/2022	16/03/2022
89.	ARKO - Holi Celebration	17/03/2022	17/03/2022
90.	Sem I- IICMR Today Quiz 7	17/03/2022	17/03/2022
91.	Prerana- Project Enhancement	19/03/2022	19/03/2022
92.	ASR 9- World Water Day	22/03/2022	22/03/2022
93.	ASR 10- Shahid Diwas	23/03/2022	23/03/2022
94.	Sem I- IICMR Today Quiz 8	25/03/2022	25/03/2022
95.	Sem I & Sem III Conclusion of Concurrent Internal Evaluation	25/03/2022	25/03/2022
96.	ARKO- Educational Tour	26/03/2022 to 31/03/2022	26/03/2022 to 31/03/2022
97.	Sem III- Conclusion of Teaching & Learning	13/04/2022	04/04/2022
98.	Sem I- Conclusion of Teaching & Learning	02/04/2022	02/04/2022
99.	SEM III SPPU online examination (Batch 2020-2022)	08/04/2022 to 28/04/2022	08/04/2022 to 28/04/2022
100.	Sem I SPPU online examination (Batch 2021-2023)	08/04/2022 to 28/04/2022	08/04/2022 to 28/04/2022
101.	HR Summit	09/04/2022	09/04/2022
102.	MoU- Indian Institute of Materials Management	29/04/2022	29/04/2022

103.	Sem II Commencement of Teaching & Learning	02/05/2022	02/05/2022
104.	Sem IV Commencement of Teaching & Learning	09/05/2022	09/05/2022
105.	Sem IV Orientation	09/05/2022	09/05/2022
106.	EEP 4- NJ Talk	12/05/2022	12/05/2022
107.	Sem II- Industry Visit- MTorq Controls India	14/05/2022	14/05/2022
108.	Sem IV Commencement of Concurrent Internal Evaluation	16/05/2022	16/05/2022
109.	Sem IV Certification on Python	16/05/2022	16/05/2022
110.	Sem IV- Industry Visit- Parag Foods	17/05/2022	17/05/2022
111.	MoU- Pune Management Association	17/05/2022	17/05/2022
112.	Sem II Commencement of Concurrent Internal Evaluation	20/05/2022	20/05/2022
113.	ARKO- Freshers Day	21/05/2022	21/05/2022
114.	Sem II- IICMR Today Poster and Collage	23/05/2022	23/05/2022
115.	ASR 11- Plagothon meeting at PCMC office Pune	23/05/2022	23/05/2022
116.	ARKO- Summer Sports Battle	25/05/2022 to 28/05/2022	25/05/2022 to 28/05/2022
117.	Sem IV Concurrent Internal Evaluation Ends	31/05/2022	31/05/2022
118.	CEP 4- Resume Building	29/05/2022	30/05/2022
119.	Sem IV Certification on HR Core Processes	02/06/2022 to 20/06/2022	02/06/2022 to 20/06/2022
120.	ASR 12- Plagathon Plastic Mukta Abhiyaan	04/06/2022	04/06/2022
121.	ASR 13- Tree Plantation	04/06/2022	04/06/2022
122.	InzWiz- Marketing Management	04/06/2022	04/06/2022
123.	SDP5- Role Play	04/06/2022	04/06/2022
124.	ASR 14- Shiv Swarajya Din Celebration	06/06/2022	06/06/2022
125.	Sem II- IICMR Today Quiz 8	07/06/2022	07/06/2022
126.	Prerarna- National Awareness on Eco friendly Ganesh Idol creation	09/06/2022	09/06/2022
127.	MoU- Tricolour Innovation Pvt. Ltd.	09/06/2022	09/06/2022
128.	Sem II & Sem IV Certification on Supply Chain Management (IIMM)	13/06/2022, 14/06/2022, 28/06/2022, 29/06/2022, 04/07/2022 & 05/07/2022	13/06/2022, 14/06/2022, 28/06/2022, 29/06/2022, 04/07/2022 & 05/07/2022
129.	Sem II- IICMR Today Quiz 9	14/06/2022	14/06/2022
130.	Seminar 20- BSE	15/06/2022	15/06/2022
131.	Prerarna- Impact Lecture Series 1	16/06/2022	16/06/2022

132.	Sem IV Certification on Business Analytics from IIM	17/06/2022 to 18/06/2022	17/06/2022 to 18/06/2022
133.	ASR 15- Celebration of International Yoga Day	21/06/2022	21/06/2022
134.	UDAAN 2022- Engage, Motivate, Ideate	25/06/2022	25/06/2022
135.	Sem II Conclusion of Concurrent Internal Evaluation	30/06/2022	30/06/2022
136.	ARKO- Alumni Meet	07/02/2022	02/07/2022
137.	ARKO - Greetwell	04/06/2022	02/07/2022
138.	Sem II IICMR Today Quiz 10	05/07/2022	05/07/2022
139.	International Conference on Revisiting Business processes for Profitable, Sustainable and Inclusive Growth	08/07/2022 to 09/07/2022	08/07/2022 to 09/07/2022
140.	MoU- School of management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	09/07/2022	09/07/2022
141.	ARKO-Celebration of Gurupoornima	13/07/2022	14/07/2022
142.	Seminar 21- Be the Change	15/07/2022	15/07/2022
143.	Sem IV Conclusion of Teaching & Learning	19/07/2022	19/07/2022
144.	Sem II Conclusion of Teaching & Learning	28/07/2022	28/07/2022
145.	ARKO - Ganpati festival celebration	31/08/2022 to 04/09/2022	31/08/2022 to 04/09/2022

Curricular

Teaching, Learning & Evaluation

The year witnessed a re-transition of teaching from online to hybrid to complete offline mode. The semesters were delayed due to the prevalent pandemic restrictions. Faculties were trained for online students' engagement and use of blended tools. With the relaxations in covid norms offline lectures started from February 2022. Semester 3 was conducted online till January and from February offline lectures were conducted as per schedule. The admissions for new academic year were delayed due to pandemic and the entire process was completed by the end of December. Teaching & Learning for the first semester commenced second week of January. The Institute follows SP University Revised syllabus 2019, as per syllabus Concurrent Internal Evaluation is done based on the Continuous Comprehensive Evaluation suggested by the syllabus. The CCE's were conducted online as per the planned schedule and submissions were received online using VmEdulife software. The students appeared for university exams that were conducted online in the month of April. After exams as per university circular the teaching learning for MBA Sem II and Sem IV was initiated.

Induction

The induction aims to familiarize the aspiring managers to the MBA course. The theme for this year's induction was "Euphoria" next level energy. Students from different parts of the country took admission for the MBA program. However, considering the pandemic situation, few students were called for the induction ceremony by following all the covid protocols. The chief guest for induction was Mr. Mohan Nair, Esquire Health Care and Logistics Pvt. Ltd.'He addressed the audience on the topic 'Skill Sets Required in Digital Era and Inner Governance for future Managers'. On the inaugural official Signing of 'Memorandum of Understanding' between 'Auto Cluster', and 'PCSIC' with MBA@IICMR was also done. Total duration of the Induction ceremony was eight days, during which students were familiarized with the culture of MBA@IICMR, discipline, punctuality, course content, teaching-learning schedules, evaluation methods, cocurricular and extra-curricular activities. The induction motivated, encouraged and prepared the students for embracing the two-year MBA journey at MBA@IICMR.

Summer Internship Project

Summer Internship Project (SIP) Orientation- The Institute provided Internship to the Semester 3 students of Batch 2020-2022, that was scheduled to start from 15 October 2021. The students were given orientation about the Do's and Don'ts during internship, the importance of internship for their career development and the process of preparing report. The orientation was given by Dr. Manisha Kulkarni HOD, MBA@IICMR and Mr. Vinod Bhelose SIP coordinator. During the session guides were also allotted to the students. After the commencement of SIP, regular review meetings are conducted to understand the progress of the students. The internal guides, provide guidance to the students and review meetings help to gauge the progress of the students during their internship. A

Co-Curricular

The Institute offers an array of Co-curricular activities for the overall development of the aspiring MBA students. The Institute believes in the process of Explore-Express-Evolve-Excel, based on this the co-curricular activities are planned that provide them an opportunity to explore their potential, express their thought process, evolve from learnings and excel in their chosen career path. The Institute conducts Student Development Program (SDP),

Career Excellence Program (CEP), Business Process Excellence (BPE), Employability Enhancement Program (EEP), Seminars and workshops for students.

Student Development Program (SDP)

Student Development Program (SDP) is a unique platform for creating learning centered environment. The program enables application-based learning by valuing individual potential and constructing individual personality. SDP is focused on the parameters of Blooms Taxonomy. The SDP is aligned to the MBA Sem I and Sem II core courses as part of the CIE. The following SDPs were conducted during the year.

SDP 1: Revenue, Cost and Profitability Analysis of Product (CCE: Creating and Presenting Poster) Course: Managerial Accounting Course Code GC-101

SDP 2: Catch Me if You Can (CCE: Role play/Presentation) Course: Economic Analysis and Business Decisions (EABD) Course Code: GC-103

SDP3: CCE- Fish Bowl. Course Organisational Behaviour, Course Code: GC 102

SDP 4: CCE- Model Making, Course- Business Research Methods Course Code: GC 103; Course- Basics of Marketing Course Code: GC 105; Course- Digital Business Course Code: GC 106

SDP5: CCE- Role Play, Course Human Resource Management, Course Code: 203

SDP 1: The first SDP for MBA I Semester I was conducted on 24 January 2022. This SDP was aligned to the course GC-101-Managerial Accounting and the theme was "Revenue, Cost and Profitability analysis of a Product" based on the CCE Creating and Presenting Posters. The students were suggested to review the annual reports, (Trading, Profit & Loss A/c and Balance Sheet) of the company, website of the company to support the presentation. Further they were also encouraged to suggest innovative ideas related to optimum utilization of resources, increasing revenue, reduction in cost, minimizing loss, and increasing profit. The winning team was 'The lean Planner' and runner-up were team "High Flyers" This SDP was conducted online on MsTeams and judges for this SDP were Dr. Abhay Kulkarni, Director, IICMR and Dr. Sudhir Hasamnis, Associate Faculty MBA@IICMR. A total of 121 members including faculty and students were present for the first SDP.
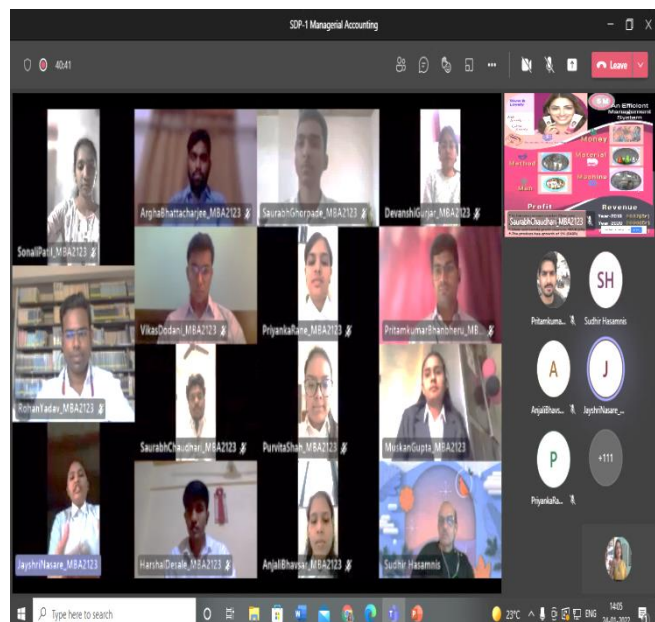
The second SDP for MBA I Semester I was conducted on 15th February 2022. This SDP was aligned to the course GC-103- Economic Analysis and Business Decisions and the theme was "Catch Me if You Can" based on the CCE Role Play/Presentation. The judges for this SDP were Mr. Ketan Gandhi and Dr. Jayasri Murali. A total of 83 students attended this SDP. The winner for this SDP was Team Symbiotic, they presented the Hawala scam.

SDP3: The third SDP for MBA I Semester I was conducted on 1st March 2022. This SDP was aligned to the course GC-102- Organizational Behavior and the theme was "Fish Bowl" based on the CCE prescribed by the SPPU syllabus. The discussion topics were given to the groups, and evaluation parameters shared. This SDP was conducted offline at IICMR auditorium. The Judges for this SDP were Dr. Manisha Kulkarni, HoD MBA@IICMR and Dr. Sudhir Hasamnis, Associate Faculty MBA@IICMR. A total of 83 students attended this SDP. The winner for this SDP was Team Charmers

SDP 4 was on the theme Model making aligned to three generic core course Business Research Methods, Basics of Marketing and Digital Business. The students first identified the problem through extensive Literature review, followed by use of marketing concepts for scaling the business and the use of digital business Model canvas for smooth functioning of the business.

Career Excellence Program

CEP is a finely crafted program to groom and train the first year MBA students through series of Training programs and make them corporate ready. It is designed to enhance knowledge through different activities to meet the realities of the new global business environment. Based on the inputs received from the self-analysis form from the students the trainings are customised and scheduled.

CEP1- "Interactive Presentations", was organized on 17th January 2022, online on MS Teams. The trainer was Mr. Pankaj Mittal from Angrezi Club. The session was all about creating effective and interactive presentation He guided the students about the color scheme, the font, the minimum and maximum no of slides to be included in a presentation.

CEP2- This was second CEP session conducted by MBA@IICMR and the trainer was Dr, Rama Gautam. The session was all about Insightful and inferential Learning – Business Writing and Reading. The session was planned to give students an idea about the professional writing skills and various avenues of reading
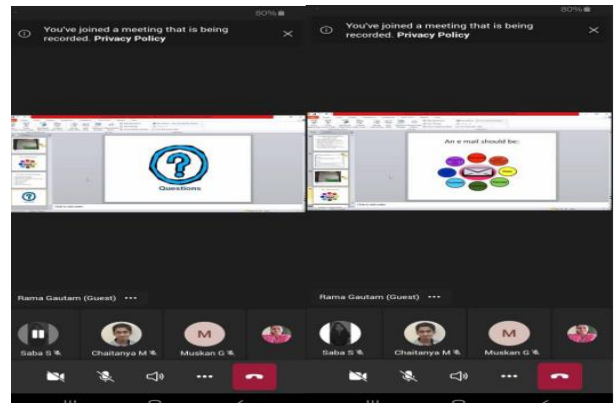
CEP 3 was on the topic Insightful and inferential Learning – Active Listening and Oratory Skills.
The trainer was Dr. Rama Gautam. The session was all about Insightful and inferential Learning – Active Listening and Oratory Skills. The session was planned to give students an idea about the Active listening skills and oratory skills.

CEP 4- The fouth session of CEP was on Resume Building conducted by Mr. Pankaj Mittal. The session included explanation of importance of Career Objective , Educational background, Extracurricular activities, Experience, Certification and Hobbies. The speaker stresses on the relevance of Career Objective , Educational background, Extracurricular activities, Experience, Certification and Hobbies in job search

CEP 5- The sixth CEP was on the topic Emotional Intelligence. The resource person for this session was Prof. Romita Vishwanath. The session oriented the students about managing emotions. It was an interactive session that included activities like Anagram and mirroring activity.

Employability Enhancement Program (EEP)

The Employability enhancement program envisages to make students industry ready. EEP sessions are conducted throughout the third and fourth semester. In pursuit of this endeavor the (EEP) program is designed to provide the students sessions on aptitude training, interview skills, Group discussions, resume writing, self-introductions. The EEP sessions conducted this year were:

The first EEP session was about " Online Impression Management" conducted by Ms. Neha Bhosale. This EEP oriented the students on online interview etiquettes. The trainer emphasized on key points like having a good back ground, preferably sitting in a no noise zone, right dressing sense is very important along with right attitude which includes greeting properly and listening and then conveying the information properly, stable internet connection and placing of the camera.	
EEP 2: This EEP session was conducted by Ms. Mousami Nilakhe on the topic "Ace the personal Interview" The session was on guiding the students about the methods of acing the personal interview. She mentioned and explained the elements of interviews, by sharing that the interview consists of 55% of body language, 38% of voice, tone and variation and 7% of actual words.	

EEP3: Rubicon Life skill Workshop. A two day workshop was conducted on 14th & 15th March. This workshop intended to groom the students for getting corporate ready. The workshop familiarized students with key concepts pertaining to Organization Structure, SWOT analysis, corporate jargons and public speaking, presentation skills, email etiquettes and phone etiquettes as well as the techniques of group discussions. The workshop was interactive and activity based and students emerged more confident after the workshop

EEP 4- Aptitude Training. The students were provided a series of session for developing the acumen for solving the aptitude tests for getting a job. This session was for 28 hrs where 20 hrs were dedicated to quantitative aptitude and 4 hrs each for data interpretation and logical reasoning. The trainer for this session was Mr. Kiran Joshi of Advanced careers center.

Business Process Excellence (BPE) MBA@IICMR organized Business Process Excellence program on 19th & 20th March 2022. The theme for BPE this year was Business Process Transformation through Digitalization. The sessions oriented the students about how digitalization has redefined the business processes. Dr. Parag Kalkar, Dean Commerce and Management, SPPU and Mr. Jay Dholakia, Head- Learning & Development, Persistent Systems inaugurated the event. Mr. Vinod Bidwaik , Vice President -HR & CHRO, Alfa Laval India Private Limited concluded the event on 20th March. Esteemed industry stalwarts from Tata Motors, Infosys, Tech Mahindra, Mahindra & Mahindra, Radhyeshyam Packers, Startuppreneurs graced the occasion.

Seminars

Seminar 1: "Personal Excellence & Goal Setting" by Col. (Prof.) S.P. Sharma. He explained the importance of goal setting for personal excellence. He showed three different videos, one about rescue operation of Indian military in flood area, second about football through which he explained about the team- work and third about dolphins, where he urged the students to enjoy the work fullest.

Seminar 2: "Success Mantra" by Mr. Mandar Chitre. During the seminar he oriented the students on prioritizing their wants and focus on the urgent and important wants. He emphasized on the benefits of networking and use of social media channels for the same.

Seminar 3: " Get out of your Comfort Zone" Post pandemic the students have been used to a comfortable life, hence during this seminar the speaker aimed to bring the students out of their comfort zone. The seminar involved activities for team building, and coordination. The highlight of session when she spoke about the golden triangle of why, how and what.

Seminar 4: GD- Stepping Stone for Career Excellence by Ms. Moushmi Achari. During the seminat the myths regarding GD were removed and a clear demarcation was explained between GD and Debate. Further she explained about the Do's and Don'ts of group discussion. The talked about the behavioral patterns of students while group discussion.

Seminar 5: "Personality Grooming" by Mr. Ravi Jaiswal. He talked about the concept through examples and why it is relevant in industry sector. He also explained about learning skills such as; Handling stress, coping with adverse situation, how to work in boundaryless environment, meet professional demands, approach towards life, able to handle multiple tasks. He explained the relevance of these in industry context and what that means for the management student to be able to do.

Seminar6: Structural thinking by Mr. Vighnahari Deo Head of SKF India Ltd. Service Lead guided the students on lateral thinking. He also explained about 'four' idea generation tools; 1. Random entry, 2. Provocation, 3. Why? And 4. Concept fan. He elaborated each technique with example and stressed its relevance in day-to-day life also. He also explained the Six Thinking Hats.

Seminar 7: Project Management by Mr. Jay Dholakia President Project Management Institute, Pune Deccan India Chapter. He elaborated the concept of project management, the types of projects, and the qualities expected out of the management graduates when they are into project management arena

Seminar 8: "Introduction to different industry sectors" by Ms. Neha Sharma. She spoke about the various sectors for prospective jobs for management students. She elaborated when the placements start in management institutes, what the industry looks for in a management graduate before hiring. What are the requirements for different job profile. She presented the job titles recruited sector wise including; Banking, E-commerce, FMCG, Retail, Real Estate, Financial services and insurance, Telecom, IT/ ITES, Manufacturing, Pharma, Market research and consultancy, Startups in all sector.

Seminar 9: "The Art of Smart Wealth Creation" by Mr. Mahesh Renguntwar, certified financial planner. During his session he elaborated basics of investment and share market and share trading in brief. He made the session more interesting by playing a game "Kaun Banega Crorepati"

Seminar 9: Creative and Quick thinking by Mr. Makrand Vaidya MD of Core View systems. With the help of a quiz he oriented the students about the probable HR questions asked in interviews and how spontaneous answers play a pivotal role in selection process.

Seminar 10 : This seminar was conducted on the topic "Awareness about Cyber Security" by Mr. Tanmay Dikshit, a cyber forsenic expert online on MsTeams. The speaker gave brief Introduction about the topic initially then with live demonstrations and examples made the students understand the dangers of cybercrimes in the surroundings. Even the assistance and remedies were appreciated by the students in one of the live demo presentations. The students asked many doubts and the speaker very promptly clarified them all.
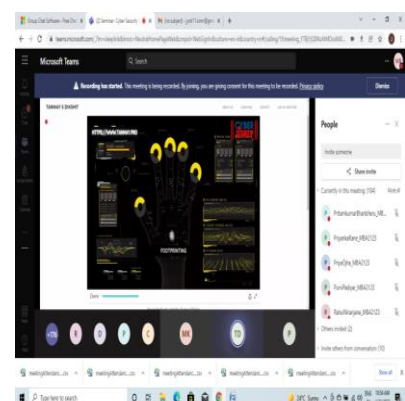
Seminar11: This seminar was conducted on the topic "Understanding the impact of Budget 2022" The session was conducted by CA Bipin Palande The aim of the seminar is to develop better underst anding the budget 2022 and its impact on economy and common man too. The major areas where funds are allocated and benefiting to common man were focused like support to start ups and Krishi yojana.

Seminar 12: "Problems to Prosperity" was conducted by Mr. Suryakant Katti. This seminar intended to develop the entrepreneurial mindset of the students by guiding them on how an existing problem solved using Hidden strategy. Even small demonstrations for problems to prosperity for few products like umbrella and masks were appreciated.

Seminar 13:" Unwrapping brighter future opportunities for management students" was a seminar conducted by Mr. Siddharth Dash. This seminar was conducted from the point of view to make management students know about the different brighter opportunities prevailing in the society. The complete information and contacts were displaced for clear understanding. The students were very eager to hear about the brighter opportunities waiting for them.

Seminar 14: Women in Business- A paradigm Shift" A panel discussion was conducted at MBA@IICMR auditorium on the occasion of Women's Day . Ms. Zhelum Chaubal of Kesari Tours, Ms. Ujwala Gosavi, Director-Climber Systems and Dr. Ashwini Kulkarni Eecutive Director, Audyogik Tantra Sikshan Sansthan were the panel members and Dr. Manisha Kulkarni was the moderator. The panel discussed about the hurdles faced by women, the shift from a patriarchal society to women liberation and importance of overcoming fear. The panel discussion infused energy and enthusiasm among the audience.

Be the change is an activity to develop adversity quotient of the individual. The interactive session helps to build acceptance towards the present situation and train the mind to look towards solution and not problems.

IICMR Today

IICMR Today exposes the student with business decisions practically. When a student enters the corporate arena, it is important to efficiently identify various issues and come out with the best possible solutions to tackle them through their multifaceted skill sets. This activity inculcates the habit of reading newspapers. During pandemic this activity was conducted online, where the students were asked to post news online. This was a group activity and mentor-wise student groups were given opportunity to post news on the IICMR Today Whatsapp group for each week, at the end of the week test was conducted to understand the extent to which students remember current affairs. During offline sessions one poster making activity was conducted under IICMR today. Besides student groups were also asked to put cut outs of key news on notice board every day.

Mentoring

Mentoring is one of the key activities of MBA@IICMR. The main objective of guide and advise students throughout their MBA journey. This activity helps students identify their present potential and shortcomings and with the guidance and support of faculty members the students are guided and groomed for an overall development. This is a weekly activity that has a predefined agenda and a detailed analysis is done for individual students to map their growth both personality wise and academically. Each faculty mentor has approximately 14 mentees under them. This activity also fosters one to one understanding of students and resolving issues. This year mentoring was majorly conducted online through MsTeams but after February for the Sem 1 batch this activity was conducted offline every week.

Corporate Mentoring

Corporate mentoring is a unique proposition of MBA@IICMR. Every year the top 25 students from Sem II are assigned corporate stalwarts as mentors. This activity provides the students opportunity to seek guidance regarding their course topics, career guidance, interview guidance or practical application of the concepts. The students connect with the corporates as per their availability either on phone or online meeting or while visit to campus This activity helps build confidence among students.

Entrepreneurship Development Cell – "Prerna"

The Entrepreneuship Cell "Prerana" envisages to inculcate and develop entrepreneurship among students. The Institute is recognized under MIC Institute Innovation Council of Ministry of Education and SP Pune University Centre for Innovation and Incubation. This year was a very successful year for the cell, this year the Institute upgraded its Start rating under IIC from zero to two-star rating. The Institute actively organized and participated in Webinars and sessions organized by self and under IIC and SPPU for Innovation and Entrepreneurship. **" Ideate to Innovate",** by Dr. Sudhir Hasamnis, Associate Faculty-MBA@IICMR. During his session he briefed the students about some of the best ideas and how these ideas became innovations using the principles of addition, subtraction, multiplication and division. He explained various methods of idea generation by applying the principles of desirability, feasibility and viability.

Problems to Prosperity, this workshop was conducted by Mr. Suryakant Katti, a renowned trainer and innovation practitioner. Mr. Katti conducted a session for the faculty members of MBA@IICMR. During his session he divided the faculty members into five groups and asked them to solve problems related to the assigned products using the strategies discussed from A to E. It was an interactive and engaging session which provided very insightful learnings to the faculty members.

Mr. Katti also conducted an ideation session with students where he briefed the students about the exact meaning of definition and guided them to solve existing problems using HIDDEN strategy. It was an activity-based session where the best solutions were shortlisted and students were given an opportunity to participate in the AVISHKAR Competition.

Azadi ka Amrit Mahotsav – The Institute under Institute Innovation Council - IIC MIC driven activity facilitated live screening of the "E-Symposium Building innovation Ecosystem in Educational Institution's under Azadi ka Amrit Mahotsav". The session was conducted online. The institute encouraged students and faculty members to attend. The students and faculty members attended the live screening for both the days. Live case studies and startup related sessions were conducted to promote entrepreneurship.

MBA@IICMR ED Cell "Prerana" envisages to develop and encourage entrepreneurship within the students. As part of this initiative under Institute Innovation Council, institute faculty visited and attended the inauguration and start of course launch of SAP- Materials Management under STIC to identify the opportunities and discuss prospects for students and institute for collaboration in academic and student development activities. STIC aims at enabling the young citizens of PCMC by imparting them latest job skills required by the industry. It is a pioneering effort in advanced level capacity building by enabling local development and harnessing technology.

Session on "The Laying foundation for Becoming an Entrepreneur" was organized by ED Cell 'Prerana' of MBA@IICMR. The resource person for the session was Dr. Pradeep Wagh, Secretary General at Development Education (International) Society Pune. The participants were the first year MBA students. The session was also attended by the faculty members. A total of 89 students attended the session offline and 35 students attended online. The session was delivered as an interactive workshop to the students.

The world has seen an exponential rise in the growing awareness about the various kinds of pollution. From making aware to finding ways to conserve nature, the society is working hard to not only reduce land, air and water pollution but also recycle the waste to conserve the natural resources. The Institution of Engineers (India) Pune Local Centre along with Nigdi based MBA@IICMR jointly organized a technical session on "Vertical Sewage treatment plant". The session was conducted by experienced and renowned dignitaries Dr. Sanjay Zope, Chairman IEI, PLC, Dr Abhay Kulkarni, Director IICMR, Fellow IEI (India), Dr. Siddharth Jabade – Vice Chancellor, Vishwakarma University, Mr. Hemant Watve – MD, CEO, Wilo Mather & Platt (India), Mr. Jitendra Wagh - Additional Com II, PCMC, Mr. Vikas Dhakane – Additional Com I, PCMC, Dr. Dhananjay Bhatkhande – Dir WQCE (Water Quality Centre of Excellence) and Dr. Prof Wash – Vishwakarma University.	
MBA@IICMR encouraged its faculty members to visit and attended the one-day offline event called "PCSIC Startup Conclave 2021" under PCSIC to identify the opportunities and discuss prospects for students and institute for collaboration in academic and student development activities.	
The faculty and students under the Institute Innovation Council- IIC of MBA@IICMR- attended the Orientation Session on IIC 4.0 & Features – MoE's Innovation Cell on 24th January, 2022. The event was hosted by Dr. Dipan Sahu, Asst. Innovation Director, Ministry of Education's Innovation Cell & AICTE, Government of India.	
The session of 'Entrepreneur Leaders Speak' was organized online. The resource person for the session was Mr. Rajesh Kulkarni, Founder & MD of Keetronics (India) Pvt. Ltd. Pune. The participants were the first year and second year MBA students. The session was also attended by the faculty and eminent dignitaries from academics and corporates.The session was delivered as an interview and convened by Mr. Mohan Nair.	

The MBA students of MBA@IICMR participated in i-2-e competition organized and hosted by SP Pune University Centre for Innovation and Incubation. The primary selection of ideas was done in house by judges Dr. Sudhir Hasamnis-Associate faculty MBA@IICMR and Dr. Sanjay Lakade- Dean PCCOE. Two students from the Institute qualified for the second round.	
The Institute was approved for conducting Impact lecture series under IIC. The first lecture under this series was on the topic Social Innovation and Entrepreneurship by Mr. Sunil Chakrapani. The speaker is Chief Operation Officer of Deshpande Foundation. MBA first year and second year students along with the faculty members conducted this session	
MBA@IICMR in association with Tricolor Innovations Pvt. Ltd. organized a session on National Awareness on Eco friendly Ganesh Idol creation. The chief guest for the session was Dr. Vinay Kumar, Director National Innovation Foundation. During the session the process of creating eco-friendly Ganesha was shown and the idols were displayed for all.	

Value Added Certification

Certification on Digital Marketing was conducted for both Sem III and Sem I students. Sem III students had undergone a self-paced course on Digital Marketing by London School of Digital Business and for Sem I the certification was conducted offline by Webclincher Academy. Digital marketing is one of the fastest growing marketing tools that has a very favorable upscale demand across the globe. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career	
Certification on Advanced Excel for conducted for Sem1 students. FINXL Advance MS Excel program empowers the participant with an in-depth Knowledge about Excel and its powerful Features with a focus on becoming an Expert, by 'Mastering each of the mentioned categories. Live case studies for each financial topics to ensure that learner can understand it thoroughly.	
Value Added Certification for Sem III was on Financial Modelling. This certification provided Real Time Investment banking & Equity Research exposure.	
Certification on Supply Chain Management was conducted for Sem II and Sem IV students in July. This certification was an outcome of the MoU with Indian Institute of Materials Management. Experts from IIMM conducted this certification that oriented the students about the changing dimensions of supply chain industry.	

Certification on Python MBA@IICMR organized 30 hours Certification program on "PYTHON PROGRAMMING" for MBA Second Year Div1 students from 16/05/2022 to 12th July 2022 to explore the power and simplicity of python language.	
Certification on HR Core Processes was conducted by Pace HR Academy wherein the students were oriented about the basic HR processes including payroll management, leave management to name a few.	
Certification on Business Analytics from IIM. The Certificate course is offered from one of the Renowned Management Institute that is IIM Calcutta. This certification aimed to orient the students about the basics of BA and its applications in different business domains.	
Certification on Tally was a 30 hours training session conducted by training earning academy. The topics covered from the basic journal entry, preparation of balance sheet, application of security system, trial balance, GST, TDS and inventory accounting dealing with foreign currencies etc.	
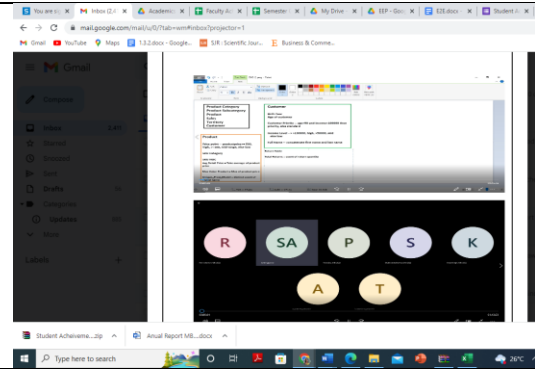
UDAAN

Engage, Motivate Ideate

UDAAN-Intercollegiate Business Plan Competition. Institute of Industrial and Computer

Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimprichinchwad startup incubation centre, and PCMC Smart City organisedorganised National Level UDAAN INTERCOLLEGIATE Business Project competition.This year UDAAN was celebrated under 75 years Azadi ka Amrit Mahotsav Atmanirbhar Bharat abhiyaan "Sabka Bharat Nikharta Bharat " .Mr. KiranrajYadav Joint CEO of PCSIC and PCMC Smart City was the Chief Guest of the event. He expressed his thoughts on the need for Startups and emphasized on innovation and creativity. He also spoke about the support given by the Government for encouraging entrepreneurship. Dr.Abhay Kulkarni Director, IICMR, mentioned that to fulfill the vision of Atmanirbhar Bharat of

Honarable Prime Minister ShriNarendrajiModi, the youth needs to be encouraged towards entrepreneurship, through such events. Dr. Manisha Kulkarni Head of MBA department mentioned that ideation and Creativity are the pillars of innovation and UDAAN seeks to foster this. Mr. Jay Dholakia, President of PMI Pune Deccan India Chapter commented that Strategy and Project Management skills are key skills for entrepreneurs Mr. KiranVaidya MD Autocluster and Mr. Uday Deo from PCSIC along with their team, extended their support throughout the event. The competitions included Idea Fest, Mock Stock, Bolly imitation. The key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Dr. Jeetendra Joshi MD and Group Chairman of Abhi Logistics, Mr. ManojPhutane MD & CEO Kala Genset, Dr. Dattatraya Gaikwad VP Corporate Relations and New Initiatives BVG group and Mr. Kiran Vaidya of PCSIC were guests for coffee with Corporate. Existing startup were given an opportunity to pitch their business ideas in front of jury of investors ignited entrepreneurial mindset of the students. The participants were from different parts of India. Idea fest gave an opportunity to express innovative business ideas from all over India.

International Conference

International Conference was organized by MBA@IICMR in association with Project management Institute (PMI) Pune Deccan India Chapter, AIMS, and INSSAN Western India Chapter on the theme " Revisiting Business Processes for Sustainable, Profitable and Inclusive growth. This was a two day event. During the Conference 7 Tracks were arranged wherein approximately 15 researchers per track presented their papers. These researchers were from academia and industry. The Conference Chief Guest was Dr. ParagKalkar, Dean Commerce and Management (SPPU) and the guest for Valedictory was Mr. ShishirJoshipura, MD & CEO Praj Industries. The conference witnessed sessions from international speakers from Singapore, Canada, Callifornia, Sydney, Nepal to name a few.

Extra-Curricular

Academic Social Responsibility

MBA@IICMR initiated this initiative to make students understand their responsibility towards the society. Vishwas Yevale, who started Jal Dindi way back in 2002, said the condition of rivers in Pune and Pimpri Chinchwad is worsening. Rivers have turned into nullahs and all the city's waste is flowing into them. We cannot allow rivers to die a silent death. Citizens will have to play a big role in river conservation and protection. Mr. Rajeev Bhawsar, was the convenor of Jal Dindi.

75th Azadi Ka Amrit Mahotsav" – Freedom Fighter. As a part of commemoration activities being observed under "Azadi Ka Amrit Mahotsav"MBA@IICMR organized an activity on 29th January 22. Dr. Abhay Kulkarni, Director, IICMR has addressed the gathering of MBA Students and faculties on freedom fighters inspired and motivated others to fight injustice. They are the pillars behind the freedom movement. They made people aware of their rights and their power. It is all because of the freedom fighters that we prospered into a free country free from any kind of colonizers or injustice. The students showcased their talents and prepared a video on freedom fighters.

Celebration of International Yoga Day was done at IICMR auditorium. Dr. Ajit Jagtap from Patanjali conducted a workshop on Yoga and oriented the audience about the benefits of a healthy life.

MBA@IICMR organized an event to commemorate the contributions of our beloved Lata Mangeshkar. The faculty and students presented the musical tribute to Lata didi. A one minute silence was observed in memory of Lata didi at the auditorium.

"Shahid Diwas Celebration"was celebrated on 23 March as a tribute to martyrs Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru. Dr. Abhay Kulkarni, Dr. Manisha Kulkarni (HOD, MBA@IICMR), faculty and students paid floral tributes to Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru on their death anniversary. A one minute silence was observed as a mark of respect towards the departed soul by the members of the management, students, faculty and non-teaching staff.

"ShivSwarajya Din" was celebrated on 6th June."ShivSwarajya Din" program had been successfully conducted in the MBA@IICMR campus. Technical Director of the Institute Dr. Deepali Sawai along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

"Shivjayanti Celebration" had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

Celebration of International Women;s Day on 8th March 2020, To acknowledge the contribution of women to the strengthening of International peace and security. A welcome speech was addressed by Dr. Abhay Kulkarni to inspire and encourage all the women to keep excelling consistently and to keep moving on every time. Dr. Abhay Kulkarni distributed sweets to everyone and addressed the event by singing a song and thanking all the participants. He talked on from mother or daughter role at home and teaching to leadership roles at work, women juggle up many tasks. He also gave the example of his mother and gave a message to respect all women present on this earth.

"World water day Celebration" on 22 March. The faculties and students celebrated this day in offline mode by delivering a speech on need of water conservation and through gamification awareness was created on the topic of 'How to control wastage of water' and speech competition on the topic of 'Saving water'.

"Savitri Mahotsav" celebrated at MBA@IICMR on 23rd March 2022. Dr. Abhay Kulkarni,

Director, IICMR has addressed the gathering of women teachers and informed that she was the first female teacher of the Nation. She worked for facilitating women's education. He showed the short film of Savitribai Phule. The students showcased their talents and prepared a video of all the women working at IICMR.

ARKO

Faculty trip to Rannfula was organized by the Arko Club. This trip aimed to rejuvenate the IICMR faculty and staff members and help build a cohesive team.	
MBA@IICMR Arko Club organized FEBLENTIE'S WEEK on Feb 2022 at MBA@IICMR. The celebration intended to cherish the love, friendship and bond between all the MBA students including first year and second year students.	
Holi Milan was celebrated on 17th March. All students and faculty members celebrated it with great zeal. The students irrespective of cast and creed celebrated this festival by initially performing Holika Dehan and then students presented performance like songs and dance.	
Outbound Trip: As part of activity of outside learning MBA@IICMR organised Excursion at Shimla and Manali for MBA II nd Year students under ARKO Club on 26th March 2022 to 31st March 2022. Total 43 Students from MBA II Year including 4 Faculty members were participate in excursion.	
FRESCO 2022, was organized by the ARKO club for welcoming the new batch 2021-23. MBA second-year students organized a grand event Fresco 2022 on 21st May 2022 at IICMR Ground. The faculty members of MBA and MCA department and all administrative staff were also invited for the event.	

Sports Week was organized under ARKO by the MBA department of IICMR in the last week of May. Sports is one such activity that rejuvenates the students and helps develop bonding among students. Sports competition were help between the first and second-year students. The sports included, cricket, volleyball, basketball, carrom, chess, tug of war, treasure hunt and futsal.	
ARKO Alumni Meet was organized for the previous batches of MBA and GreetWell was organized for Batch 2018-2020 and 2019-2021.These batches missed the campus activities during the Covid19 Pandemic and hence as a token of care and concern and strengthen the bond between the students and their Alma Matter this event was organized.	
ARKO- Celebration of Guru-Poornima- The student club ARKO celebrated Guru Poornima with great zeal and zest. The event aims to instill the importance and relevance of Guru in life. The students extend their gratitude to their Gurus, past and present. Dr. Manisha conducted a gratitude exercise for students and faculty, that acted as the cherry on the top.	

Faculty Development Program

MBA@IICMR organized a Field Visit to INS Shivaji Lonavala. The visit intended to orient the faculty members about the simulation exercises, develop approach towards problem solving and how the NCBED were developing training modules based on ideation and prototype development.

Problems to Prosperity, this workshop was conducted by Mr. Suryakant Katti, a renowned trainer and innovation practitioner. Mr. Katti conducted a session for the faculty members of MBA@IICMR. During his session he divided the faculty members into five groups and asked them to solve problems related to the assigned products using the strategies discussed from A to E. It was an interactive and engaging session which provided very insightful learnings to the faculty members.

Activities of Placement Cell

HR Summit was organized on 9th April 2022. The objective of the summit was to foster to relationship with the HR leadership across the industry. The summit covered ongoing trends within the industry. Views and suggestions were exchanged on qualities which were needed by the candidate to make them employer ready. The summit was well attended by HR leadership and academia. The views and discussion were aimed to increase the employee quotient of the students.

Summer Internship Project (SIP) Orientation- The Institute provided Internship to the Semester 3 students of Batch 2020-2022, on 11th October 2022
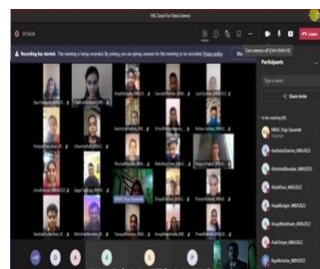
Details of the Students Placed for the Batch 2020-2022

Sl. No.	Name of the student	Name of the Company
1	Abhishak Kumar	India Mart
2	Aashima Dinesh Sharma	KPIT
3	Adarsh Singh	ElasticRun
4	Akash Anil Pacharne	Avalara
5	Altab Mukhtar Khan	SIS Security
6	Anuja Sudhir Wankhade	GNS
7	Biya Nicholas	Bio Neutra
8	Chaitrali Dattatray Kulkarni	Infosys
9	Dhananjay Nishikant Pawar	
10	Dhanesh Parshuram Gawade	Saveo Healthtech Pvt Ltd
11	Dimple Kishore Lande	ConceptPR
12	Dipali Sanjay Nagare	Carnival
13	Gauri Nivrutti Satpute	NJ group
14	Gopika Vivek Pp	eClerx
15	Karamdeep Singh Ravinder Kohli	Aker Solution
16	Kesraj Singh Harshana	Vision Guru
17	Krishna Balaji Tellawar (R)	BYJUs
18	Mayuri Satishkumar Shastri	Faurecia
19	Mokshada Nitin Jadhav	ElasticRun
20	Pranali Rajendra Kokate	AON Service
21	Priyanka Anil Lalwani	Skyhigh Security
22	Rohan Ashokrao Sawane	Hettich
23	Sagar Baban Telange	Bio Neutra
24	Sakshi Vijaykumar Kahalekar	Autoone Engineering
25	Satyam Kumar	India Mart
26	Saurabh Anil Nerkar	ElasticRun
27	Saurav Sarkar	IDFC
28	Shubhanshu Sharma	Byjus
29	Swetha R Nair	Avalara

30	Tanmay Singh	Byjus
31	Tanushree Krishnarao Dhawad	e-Zest
32	Twinkle	e-Zest
33	Vaishak Sudarshan	Avalara

Details of SIP Students

SrNo.	Name	Company
1	Harpreet Kaur	*Factsheet*
2	Siddharth Narvekar	*Zielhoch/Omkar Systems*
3	Raj Varma	*Zielhoch-tentative*
4	Sankalp Kulkarni	*Zielhoch*
5	Argha Bhattachary	*Advik*
6	Harshal Desale	*Tata Motors*
7	Vaishanavi Girigosavi	*Tata Motors*
8	Shraddha Kanhere	*Tata Motors*
9	Deblina	*Polyscript*
10	Jyoti Shyamdasani	*AmbujaCement*
11	Debarpita Goutam	*Unnati associates*
12	Poonam Patil	*Eminence*
13	Anuja Pawar	*Eminence*
14	Rajeshwari waghela	*Eminence*
15	YASH BORDIYA	*Factsheet*
16	HRISHIKESH SAGGAM	*NJ*
17	VIN TALA	*NJ*
18	PRANITHA NAIR	*HDB*
19	KIRAN NATHANI	*Factsheet*
20	Koustav Bhowal	*NJ*
21	Chitra Gururani	*Propedge*
22	Gaurav Rathi	*Propedge*
23	Pritam Kumar	*Decathlon*
24	Meghna Lohekar	*Tata Motors*
25	Rishabh Raut	*Sunfuel*
26	Pratik Pawar	*Metro*
27	Shrikrishna Tarmude	*Autocluster*
28	Sushma Chattarband	*Propedge*
29	Kalyani Belhe	*Avians*
30	Shubhda Pawar	*Avians*
31	Palak	*Avians*
32	Saba	*Prushal Technology Private Limited*
33	Priya Ojha	*Cotmac Engineering*
34	Aishwarya Dadmode	Clear Space Real estate

35	Madhurima Babtyal	SRV
36	Shoaib Khan	SRV
37	Apoorvi Dabi	Jemkon
38	Rutuja Shinde	Jemkon
39	Purvita Shah	Jemkon
40	Purvi Dabi	Esteem Solution
41	Trishna Ambade	Esteem Solution
42	Nikunj	Qubic
43	Samruddhi	Qubic
44	Muskan Gupta	Factsheet
45	Sakshi Patel	Skoda
46	Shivani pandya	Skoda
47	Sumit Sharma	Prushal Technology Private Limited
48	Akash Joshi	Axis Bank
49	Rahul Niranjane	Prudent
50	swapnil Motipavle	Prudent
51	Vishal parshuram kale	Prudent
52	saurabh Chaudhari	Prudent
53	prasad Naikwade	Aster Aadhar Hospital
54	Gaurav Chaudhari	Margin Sentiment Advisorys Private Limited
55	Fena makadiya	Tathagat education Pvt Ltd.
56	Pranav Joshi	HDFC
57	Shivaji Kaure	N.U Deshmukh & Associates
58	Sachin Musale	N.U Deshmukh & Associates
59	Pranav Janrao	Electro Fab
60	Sonali Patil	Eminence
61	Hrushikesh Dumane	Eminence
62	swapnil Motipavle	Prudent
63	Kirti Patil	Cotmac Engineering
64	Karan Pardeshi	Cosmos
65	Vikas Dodani	Equevo financial advisors pvt ltd
66	Kunal Bantode	Jalgaon Janta Bank
67	Piyush Bharadwaj	Esteem Solution
68	Sruthi Madathil	Aadhar Housing Finance Ltd,
69	Tirth Andarpa	UAS International
70	Jemin Vekariya	Presque India
71	Nayan Gevariya	Navrang Handicraft
72	Disha Rai	BVG
73	Gaurav Chhetri	BVG
74	Darshana Thakare	Supreme Facility Management Pvt. Ltd.

	75	Pranjal Sanjay Chaudhari	Supreme Facility Management Pvt. Ltd.
	76	Akshay Kothawade	Sahyadri Seeds Pvt. Ltd.
	77	Ayush Dahake	Rach Lifecare
	78	Pritamkumar Bhanbheru	Decathlon India
	79	Amey Nakhawa	Kalagen
	80	Ajinkya Mahulkar	Kalagen
	81	chaitanya modak	Hardcastle Agrotech Solutions Pvt Ltd
	82	PRERNA SUNIL MEHETRE	Tata Motors
	83	Aditi Sharma	Weblink
	84	Rohan Yadav	Weblink
	85	Yashashree Devapure	HDB
	86	Sonali Patil	HDB
	87	Rushab Sirsat	Propedge
	88	Sharvila Bhondve	Lonar Technologies
	89	Aanchal Sharma	AD2 Brand
	90	Sayali Veer	Autocluster
	91	Mokshada Patil	Autocluster
	92	Saurabh Ghorpade	Autocluster
	93	Kirti Shete	CA Nikhil Oswal
	94	Mayuri Pachghare	Eco-med Solutions
	95	Pratiksha Katpure	J S Engineering
	96	Priyanka Rane	CAIT EDUSYS PVT. LTD.
	97	Anjali Bhavsar	CAIT EDUSYS PVT. LTD.
	98	Krupali Wani	Autotech Corporation
	99	Vishakha Talele	Pace Digital
	100	Jayshri Nasare	BITLANCE TECH HUB PVT LTD

Student Achievements

Sl No	Name of the Student	Achievement
	Pratik Pawar	Xcel certificate
	Chitra Gururani	Winner of Performer of the month. Participated in All India Agriculture meet for sports event . Completed Advance Excel Certification and Digital marketing Certification. Winner of Poster making competition on theme break the bias on international

		womens's day celebration. Runner up in Bolly imitation in national level intercollegiate Business competition event named UDAAN 2K22.
	Sakshi Patel	Advance of MS Excel
	Jemin Vekariya	Advance excel , fundamental of digital marketing, content marketing, Digital Marketing
	Aditi sharma	Excel certificate,
	Sushma chhatraband	Advance excel certification
	Purvi Padiyar	Advance excel certification course NISM quiz Udaan 2022 national level event Participated in Impact lecture series
	SUMIT KR SHARMA	IBM R Data Science
	Siddhant Bhalekar	1) R for Data Science 2) Statistics 101
	Fena makadiya	Excel
	Chaitanya Rajesh Modak	Received a certificate from IBM for completion R for data science.
	Vishakha Talele	R language course.. IBM certification
	Deblina Biswas	Advance Excel Certificate Certificate of excellence for idea fest Certificate of achievement for conducting UDAAN Certificate of participation for UDAAN
	Sruthi Sudhakaran Madathil	R for data science course, nism certificate, certificate on assertive communication
	Vin Tala	FINXL Google fundamental of digital marketing Hubspot content marketing
	Palak sharma	2 nd price in role play, participation in inter collegiate business plan and project

		competition, participate in international Conference, nism quiz,
	Shrikrushna Tarmude	Google fundamentals, Hubspot content marketing, Hubspot digital marketing, Hubspot SEO, Power BI (Beginner)
	Kirti Patil	Advance excel Digital marketing Working in GST Suvidha Centre
	Tanmay Singh	Google Digital Marketing Certificate
	Twinkle Sinha	DCA, Rangoli, Badminton, Annual function of Botanical Society
	Roushan Ara	Lead sales HR, business process excellent , Wachan Prenena Din
	Dimpal Laxman Chaudhari	Certification Tally,GST,NLP workshop etc
	Bhavna khatri	College program and other outside achievement
	Nayan Gevariya	Advanced Excel Google fundamentals of digital marketing Hubspot content marketing Hubspot digital marketing
	Vishwajeet Gaikwad	1)Google Fundamentals of Digital Marketing. 2)Winner of Cyclothon organized by Veterans India Sports Maharashtra chapter. 3)Data Entry Operator - Hindi. 4) Immunity Booster - Art of Living.
	PRERNA SUNIL MEHETRE	1) Runner-Up in Paper presentation for Women's Day.(certificate is not yet given from college.) 2) Co-Ordinator in Udaan competition at Business Bazar. (certificate is not yet given from college.) 3) Successfully Completed the Advance Excel

		Certification Course 4) Participated in Paper presentation in International conference. 5) Successfully Completed R-for Data Science course on cognitiveclass.ai Powered by IBM Developer Skills Network.
	Sonali krishna patil	1. Google DM Fundamentals Hubspot certificate : 2. DM certtificate 3. Contented marketing 4. Social media marketing
	Siddhant Bhalekar	Microsoft Power Bi Data Analyst
	Mohd Shoaib Khan	Digital marketing from Google Digital marketing from Hubspot Content marketing from Hubspot Data analytics from coursera
	JAYESH SANJEEV GHONGADE	FUNDAMENTALS OF DIGITAL MARKETING
	Aanchal sharma	Winner of bolly-imitation, become miss fresher during graduation and post graduation, winner of speech competition on world water day, certified of advanced MS-Excel, I have completed diploma in computer application, I have participated in chess on the national level (North Zone). Winner of district chess championship.
	Yadav Rohan Anil	1) Best performer student for consecutively two times at MBA@IICMR 2)Won two trophies consecutively in SDP programme 3)got jury certificate vr in idea fest of national UDAAN

	Saba Sheikh	Finxl Advance MS Excel Certification - 2022 Content Marketing by HubSpot Academy - 2022- 2024 SEO by HubSpot Academy 2022 -2023 Social Media Marketing by HubSpot Academy 2022-2024 Digital Marketing by HubSpot â€" 2022 - 2023
	Amey Nakhawa	Advance Excel, Impact Series, R for Data Science
	Poonam Tanaji Patil	Advance excel certificate, NISM quiz, Impact series session on IPR
	Pratik Pawar	Xcel certificate

Faculty Participation in FDP /MDP/ professional development / administrative training program

Year	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
2021-2022	Dr. Manisha Kulkarni	HOD	Design Thinking to nurture Creativity and Innovation leading to Entrepreneurship	from 4/1/2022 to 8/1/2022
2021-2022	Dr. Manisha Kulkarni	HOD	Being a Leader and the effective exercise of Leadership : An Ontological / Phenomenological Model	18/4/2022 to 26/4/2022
2021-2022	Dr. Jayasri Murali	Assistant Professor	Being a Leader and the effective exercise of Leadership : An Ontological / Phenomenological Model	18/4/2022 to 26/4/2022
2021-2022	Dr. Rajendra Agawane	Assistant Professor	Being a Leader and the effective exercise of Leadership : An Ontological / Phenomenological Model	18/4/2022 to 26/4/2022
2021-2022	Mr. Harshal Patil	Assistant Professor	Being a Leader and the effective exercise of Leadership : An Ontological / Phenomenological Model	18/4/2022 to 26/4/2022
2021-2022	Ms. Pooja Nalawade	Assistant Professor	Being a Leader and the effective exercise of Leadership : An Ontological / Phenomenological Model	21/01/2022-25/01/2022
2021-22	Dr. Manisha Kulkarni	HoD	ATAL Acadmy FDP on Innovation Management at Institute of Management Studies	

2021-2022	Dr. Manisha Kulkarni	HOD	Innovations In Techno-Management And Strategic Case Based Teaching Learning	from 6/8/2021 to 8/8/2021
2021-2022	Mr. Harshal Patil	Assistant Professor	Faculty Development Program on Research Methodology & IPR by Pillai HOC College of Engineering & Technology	from 07-07-2021 to 11-07-2021
2021-22	Dr. Madhura Deshpande	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Dr. Abhay Kulkarni	Director	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Adv.Manisha Kulkarni	HOD	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Dr. Vinod Bhelose	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Ms. Dipti Bajpai	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Mr. Dileep Pawar	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Mr. Harshal Patil	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Dr. Rajendra Agawane	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Dr. Jayasri Murali	Assistant Professor	Blended Learning Tools - Peer learning	From 26-06-2021 to 19/07/2021
2021-22	Dr. Jayasri Murali	Assistant Professor	ATAL Academy FDP on Creating Innovations and Startup with Internet of Things	07/06/2021-11/06/2021

Faculty Achievements

Sl No.	Name of the Faculty	Achievements
1.	Dr. Abhay Kulkarni	• Invited as resource person at Plenary session of Virtual; Multidisciplinary International conference on Breakthrough to Excellence from 6 th -8 th Oct.2021 at Ajeenkya DY Patil University, Pune. • Invited as guest speaker at Valedictory Function on One Day National Level Workshop on NAAC RAF and Sustainable Quality Assessment at ATSS CBSCA • Invited as Member to India Institute of Management for renewal of Post Graduate Research Center.\ • Elected as Esteem Member of Pune Local Center of The Institution of Engineers India. • Lifetime Achievement Award, IJIEMR Elsevier SSRN Research Award2021 • Nominated on selection committee at Dr. DY Patil College of Management Studies
2.	Dr. Manisha Kulkarni	• Conferred PhD in Organization Management. • Conducted sessions on Design Thinking for Sri Balaji University. • Facilitated Live Project on Gomay Ganesha • Kamal Sharma Award of Academic Excellence - 2022 from Lexicon Group of Institutions, Pune for the selfless service rendered to groom the aspiring managers with unique pedagogy.
3.	Dr. Jayasri Murali	• Technical session chairperson for international Conference on Emerging Trends in Commerce, Management, and Computer Science • Conducted Workshop on Business Analytics for SB Patil Institute of Management.
4.	Dr. Vinod Bhelose	• Awarded PhD in Management.
5.	Ms. Dipti Bajpai	• Conducted one day session on Design Thinking for JSPM Institute of Engineering • Presented Paper on 'Impact of AI on Traditional Grocery Stores' at Singhgad Institute of Business Management • Written and Presented a Case study at Kirloskar Institute of Business Management. • Enrolled for PhD under Dr. Abhay Kulkarni • Received Best Teacher Award from Bestow Edutrex.
6.	Mr. Harshal Patil	• Enrolled for PhD under Dr. Abhay Kulkarni