



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(IICMR)

**Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited**



Criterion 7 – Institutional Values and Best Practices

Key Indicator - 7.1.4 Institutional Values and Social Responsibilities

Metric 7.1.4

Describe the Institutional Efforts/Initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens.

2018-2019

List of Events

| Sr No | Particular | Date |
|-------|---|--------------------------|
| 1 | Celebration of International Yoga Day initiatives in providing communal socioeconomic diversity | 22-06-2019 21-06-2018 |
| 2 | Tree Planation drive initiatives in providing an inclusive environment | 10-06-2019 |
| 3 | World Environment Day – Tree Plantation & Tree Conservative Program - They promote environmental stewardship and sustainability | 07-06-2019 |
| 4 | Arogya Mitra Promoting Physical Health | 08-04-2019 |
| 5 | Chatrapati Shivaji Maharaj Jayanti Celebration - Historical awareness, cultural pride | 18-02-2019 |
| 6 | Blood Donation camp - Promotes community service, social responsibility, and awareness | 18-02-2019 |
| 7 | NIRMALYA Collection on Ganesh Visarjan Day -Helps in maintaining the ecological balance and prevents water pollution | 22-09-2018 |
| 8 | E- Waste Collection Drive - Promoting environmental sustainability | 10-09-2018 |
| 9 | Donation Drive to help the flood victims of kerala - promoting tolerance, community solidarity, and sensitization | 21-08-2018 |
| 10 | Domestic Waste Management - Aims to minimize environmental pollution | 19-08-2018 |
| 11 | World Environment Day – Global Environmental Awareness | 04-06-2018 |
| 12 | Sakal Group Activity - Socioeconomic Diversity | 05-07-2018 |
| 13 | Runathon -Social economist | 13-01-2019 |
| 14 | Dandiya Fest -Cultural diversity | 13-10-2018 |
| 15 | Teachers Day | 05-09-2018 |

Celebration of International Yoga Day initiatives in providing communal socioeconomic diversity

Celebration of International Yoga Day 2018

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

Celebration of International Yoga Day – 21-06-2018

Date : 21/06/2018

Venue: IICMR, Auditorium

Time : 9.15 am to 10.30 am

Attended By: IICMR Faculty members and Students

Agenda

| IICMR Nigdi, Pune - 44. | | |
|---|-------------------|--|
| Agenda - Celebration of International Yoga Day | | |
| Date : - 21/06/2018 | | |
| Sr. No. | Time | Agenda (Particulars) |
| 1 | 9.15am - 9.20am | Welcome - Mr. Maruti Prasad |
| 2 | 9.20am - 9.30am | Felicitation of Mr. Pavan Shaha & Mrs. Sushreeta V. Terwadkar - Dr. Abhay Kulkarni |
| 3 | 9.30am - 9.40am | Importance of Yoga for Wellness - Dr. Anbhay Kulkarni |
| 4 | 9.40am - 10.20am | Yoga Workshop - Mrs. Sushreeta V. Terwadkar |
| 5 | 10.20am - 10.25am | Vote of Thanks - Dr. Hemant Anbhule |



On the occasion of International Yoga Day, IICMR organized a workshop on 'Wellness through Yoga' in association with Aarogyam Yoga & Therapy Center on 21st June 2017. The main aim of the workshop was to let people know the amazing and natural benefits of yoga.

The session started with welcoming the guests by Mr. Maruti Prasad followed by lighting of lamp. Dr. Abhay Kulkarni, Director IICMR, highlighted on 'The importance of Yoga'. He also shared how simple practices of yoga help each person to maintain a sound mind, a sound body and lead a healthy life.

Mrs. Sushreeta Terwadkar, Yoga Therapist, Consultant & Instructor took over the charge and demonstrated yoga for the audience. They taught many of the standing and sitting asanas. They also told the benefits of each asana. Mrs. Sushreeta Terwadkar highlighted that one should enjoy the beauty of yoga while performing it to get its benefit to the fullest. The audience was eager to perform all the asanas. Finally the session was concluded by giving vote of thanks by Dr. Hemant Anbhule. Total 87 members attended the workshop.



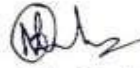


Outcome:

This workshop proved fruitful to the audience. The participants also learnt the easy and simple methods of performing Yoga asanas. They understood that 'Yoga makes each one mentally and physically fit'. Yoga is not an exercise but a lifestyle.



Prepared by,
Dr. Hemant Anbhule
ASR Coordinator



Submitted to,
Adv. Manisha Kulkarni
HOD, MBA, IICMR.



Approved by,
Dr. Abhay Kulkarni
Director, IICMR.



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Nigdi, Pune - 411 044



International Yoga Day 2019



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MBA @ IICMR

Date: 22/06/2019

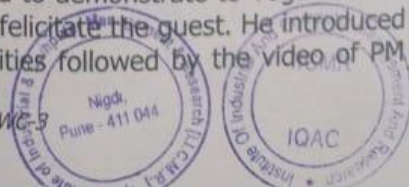
ACTIVITY REPORT

1. **Title of Activity:** Celebration of International Yoga Day
2. **Date & venue:** 21st June, 2019 at IICMR Auditorium, Nigdi.
Time: 8.30am to 10.30am
3. **Outcomes of activity:**
 - a. Generate awareness of yoga in students and faculty members.
 - b. Understand the various Yoga activities which help for excellent learning abilities.
 - c. Perform better practice of Yoga in day to day life routine for wellness.
 - d. Question Answer session helped students and faculty members to resolving health related issues.

4. Description of activity:

Since its inception in the year 2015, June 21st is celebrated as The International Day of Yoga all over the world. This idea was proposed by our Prime Minister, Mr. Narendra Modi. He said, "Yoga is an invaluable gift of India's ancient tradition. It embodies unity of mind and body; thought and action; restraint and fulfilment, harmony between man and nature, a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and the nature. By changing our lifestyle and creating consciousness, it can help in well being."

5th International Yoga Day was celebrated at **Institute of Industrial and Computer Management and Research (IICMR)** with great enthusiasm. Dr. Ajit Jagtap form Patanjali Yog was invited to demonstrate to Yoga asanas. Dr. Abhay Kulkarni, Director welcomed all & felicitate the guest. He introduced the importance of Yoga in day to day activities followed by the video of PM



Shri Narendra Modi massage on this occation. All the students & staff members performed sitting and standing asanas, importance of these were explained simultaneously. The celebration concluded with synchronized recitation of shlokas and speech by Dr. Ajit Jagtap. He encouraged students to practice regular yoga to remain fit and improve concentration.

Regular practice of yoga will surely help our students and faculty members to achieve a better life, physically, mentally and spiritually as well.

5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director IICMR addressed the audience about the importance of the Yoga activity and encouraged students & staff members to perform Yoga activities.
- b. Participant performed the asanas as demonstrated by Dr. Ajit Jagtap. During Performing of every asanas, he explained it's importance to achieve wellness in our life. The audience gain knowledge of various Yoga asanas during the activity
- c. 53 Students and 8 Faculty members participated in the activity.
- d. Summary & conclusion: The activity was organized by the institute to promote and invoke the sentiment of National Pride in proliferating Yoga among youth. The participants performed & gain lots of knowledge from this activity. The activity conducted successfully in the campus of IICMR.

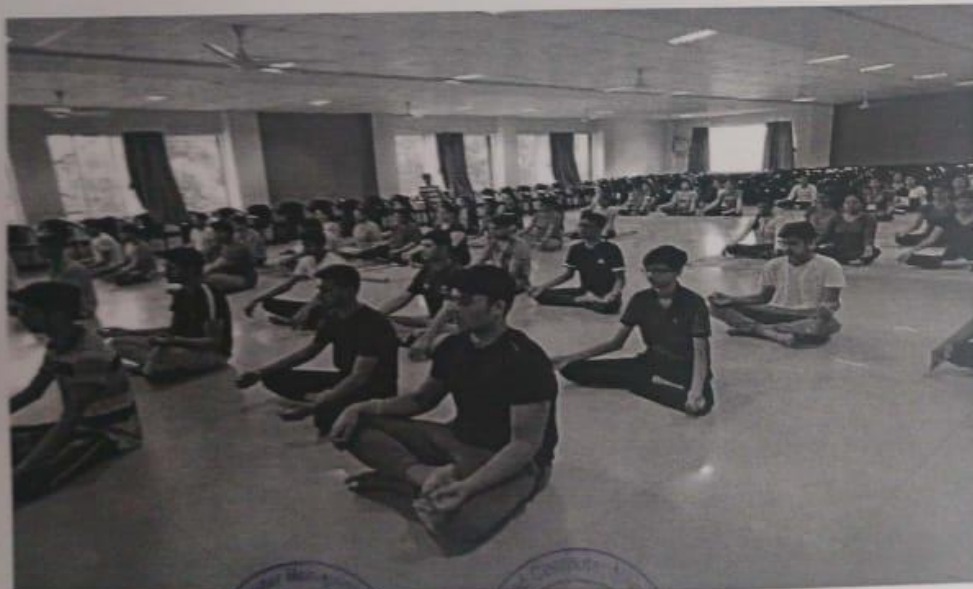
6. Assessment of activity outcomes:

Each one of the participants performed the yoga asanas. Many of them were performed first time, hence somehow it was difficult for them. But they learn a lot during the activity.

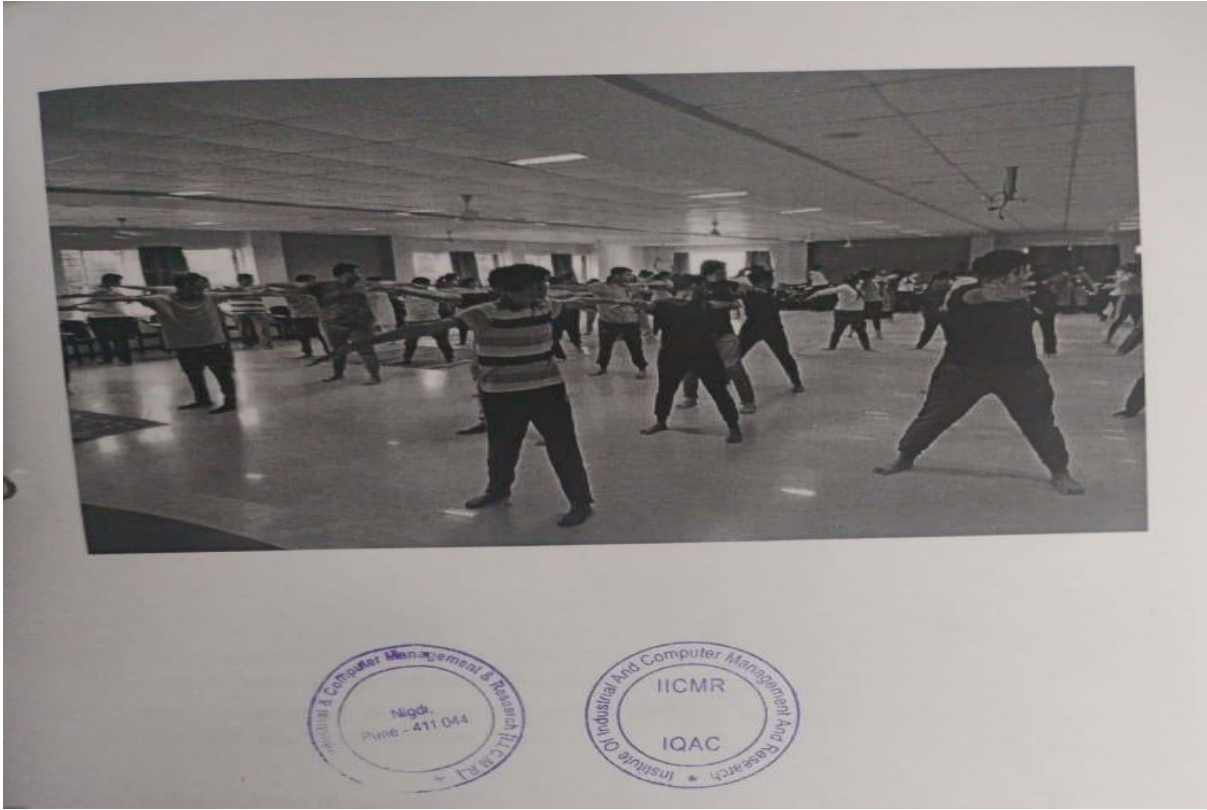
7. Feedback:

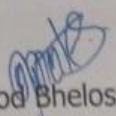
Overall the participants were satisfied with the activity conducted in the campus. It was positive feedback, each participant took away a key benefit point from this activity. Dr. Jagtap informed to the Director Dr. Abhay Kulkarni to start yoga activities 21st of every month and he is ready to teach the faculty members.

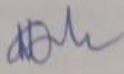


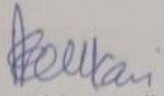


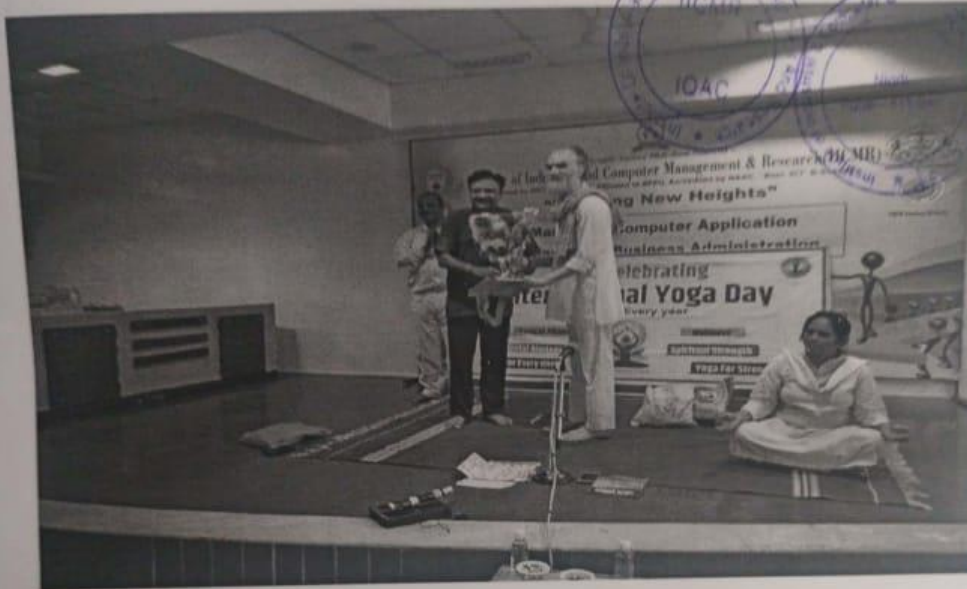
MBA@IICMR/Academic_Social_Responsibility_2019-20/SWC-3




Mr. Vinod Bhelose
Coordinator


Adv. Manisha Kulkarni
HOD


Dr. Abhay Kulkarni
Director, IICMR



Tree Planation drive initiatives in providing an inclusive environment



Audyogik Tantra Shikshan Sanstha's
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Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR MBA@IICMR

Date: 10-06-2019

Activity Report

1. Title of Activity: Tree Plantation Drive.

2. Date & Venue: Monday, June 10, 2019,

Venue: Durga Tekdi
Time: 10:00 am

3. Description of the activity: The Tree Plantation Drive organized by IICMR at its Nigdi campus aimed to enhance the green cover and promote environmental sustainability. Students, faculty, and local community members actively participated in planting a variety of saplings including neem, banyan, and mango trees across designated areas within the campus. Proper guidelines were followed to ensure each sapling was planted with care, accompanied by discussions on the importance of trees in maintaining ecological balance and combating climate change.

4. Outcomes of the activity:

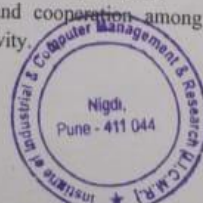
- **Enhanced Green Cover:** Over 100 saplings were planted, significantly increasing the campus's greenery.
- **Community Participation:** The event fostered a sense of environmental responsibility among participants and promoted community involvement.
- **Educational Impact:** Students learned practical aspects of tree plantation and environmental conservation.
- **Long-term Benefits:** The planted trees are expected to improve air quality, provide shade, and contribute to biodiversity preservation.

5. Activity Experience:

Students expressed enthusiasm and satisfaction in contributing to a sustainable environment. They appreciated the hands-on experience of planting trees and understood the importance of such initiatives in creating a greener and healthier environment for future generations.

Here are a few points summarizing the activity experience from the Tree Plantation Drive:

1. **Community Engagement:** Participants from diverse backgrounds, including students, faculty, and local residents, came together to contribute towards a common environmental cause.
2. **Hands-on Learning:** The event provided practical experience in tree planting techniques and fostered a deeper understanding of environmental conservation principles.
3. **Positive Atmosphere:** The enthusiasm and cooperation among participants created a positive and motivating environment throughout the activity.



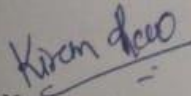
4 **Educational Discussions:** Discussions during the event highlighted the importance of trees in mitigating climate change, enhancing biodiversity, and improving air quality.




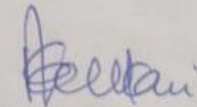
Prepared by

Verified by

Approved by


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ASR Coordinator


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World Environment Day – Tree Plantation & Tree Conservative Program - They promote environmental stewardship and sustainability



Audyogik Tantra Shikshan Sanstha's
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MBA @ IICMR

Date: 07/06/2019

ACTIVITY REPORT

1. **Title of Activity:** World Environment Day – Tree Plantation and Tree Conservative Program

2. **Date & venue:** 6th June, 2019 at IICMR, Nigadi Campus.

3. **Outcomes of activity:**

- a. Awareness of the need of Tree Plantation and Tree Conservation.
- b. Efforts towards sustainable development and mainstreaming environmental concerns in the national developmental agenda.
- c. Initiate participants to participate in social activities.

4. **Description of activity:**

MBA @ IICMR launched an extensive Tree Plantation and Tree Conservative Programme on the occasion of the World Environment Day in IICMR campus. The students and teachers selected the empty places to plant saplings in a well-organised way. In order to restore the eco-balance of the afforestation drive was taken with all seriousness. Anyway, participants were highly enthusiastic to make it a big success. The students planted saplings, and fenced them and watered the plants. The programme created a great stir among the general public too. At the end of the programme, Dr. Abhay Kulkarni, Director, addressed about the World Environment Day and it's importance with Tree Plantation and Tree Conservation to all the participants.



5. Activity Experience:

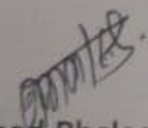
- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society.
- b. Every participant contributed to plant the samplings in the IICMR campus and assured that the mission to serve for the society will be sustained in upcoming period.
- c. More than 55 samplings were planted during the activity.
- d. Summary & conclusion: The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

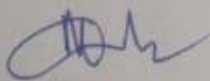
The "World Environment Day – Tree Plantation and Tree Conservative" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. Various types of samplings has been planted by the participants. The students & all staff members of IICMR realize their social responsibility through this activity.

7. Feedback:

It was positive feedback, each participant took away a key benefit point from this activity. Overall it was satisfying experience.


Mr. Vinod Bhelose

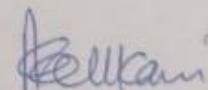
Coordinator



Adv. Manisha Kulkarni

HOD





Dr. Abhay Kulkarni

Director







MBA@IICMR/Academic_Social_Responsibility_2019-20/SWC-3

Arogya Mitra Promoting Physical Health



ATSS'S IICMR, Pune -44

MBA-I, Batch 2018-20

MBA@ IICMR-AROGYA MITRA 2019

Ref-IICMR/MBA/Arogya Mitra/2018-19

Date: 08/04/2019

Date and Time: 07 April, 2019, 9:30 a.m. to 1:30 p.m.

Venue: Chanakya Hall, First Floor, Y.C. M. Hospital, Sant Tukaram Nagar, Pimpri, Pune

TOPIC OF THE SESSION: Presentation of "Arogya Mitra" Concept

Anchored by: Dr. Abhay Kulkarni, Director MBA @ IICMR

OBJECTIVES:

1. To inaugurate the concept of Arogya Mitra
2. To enlighten the duties of Arogya Mitra members.

ACTIONS:

On 7 April, 2019 inauguration of Arogya Mitra was held in Pimpri Chinchwad Municipal Corporation (PCMC) at the hands of Dr. Pawan Vasant Rao Salve, chief medical officer (CMO) in PCMC Health, Yashwantrao Chavan Memorial (YCM) Hospital in association with police and citizen forum. Arogya Mitra is supposed to coordinate patients and hospital management. Dr. Abhay Kulkarni was master of ceremony of the inaugural program. Dr. Salve explained the concept and need of Arogya Mitra. He stated that it will help patients in the golden hour to save his or her life. Furthermore, he added that this initiative will be one step ahead to make PCMC a smart city in the real sense. Mr. Bhavsar explained the do's and don'ts of Arogya Mitra.

Dr. Dilip Kanade, chief guest of the program proposed ten Commandments of first aid to be done at the time of emergency. He stated the following actions:

1. Stop Bleeding by pressure
2. Cover the wound
3. Remove Electrical shock



4. Pour water on burns
5. Recovery position in coma
6. Support Spine and Fracture
7. Put weighted object on the injured chest
8. Cardio Pulmonary Resuscitation
9. Splint the Fractured Limb
10. Mouth to Mouth Respiration

Dr. Ashish Suryavanshi, chief surgical from Lokmanya Hospital explained how to avoid geriatric problems. Dr. Pravin Nikam, concept coordinator explained the need of Arogya Mitra in today's fast changing life. Chief Guest Mr. Abhijit Anap explained the usefulness of various government schemes which Arogya Mitra should educate common man. He congratulated the team for converting actual ideas of Arogya Mitra into practices with the help of Yashwantrao Chavan Memorial (YCM) Hospital and Lokmanya Hospital.

Guest on the dias gave badge to 35 Arogya Mitra.

Dr. Abhay Kulkarni, director MBA @ IICMR emphasized Arogya Mitra to work initially on:

1. Patient Management
2. People Management
3. Situation Management
4. Help the Patient to take to the nearest suitable hospital to get fast recovery.

The program ended with vote of thanks by Dr. Ganesh Jawalker.

PHOTOS/SUPPORTING IMAGES:



KEY TAKEAWAYS:

Four students from MBA, IICMR (1st year) from Batch 2018-20 selected as member of Arogya Mitra

1. Mr. Manoj Kalokhe
2. Mr. Harshal Ghodekar
3. Mr. Prashant Kasbe
4. Mr. Vishwesh Mukadam

Prepared by,
Dr. Sukhmeet Kulkarni
SME HR



Submitted to,
Adv. Manisha Kulkarni
HOD MBA@IICMR



Approved by,
Dr. Abhay Kulkarni
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Chatrapati Shivaji Maharaj Jayanti Celebration - Historical awareness, cultural pride

ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2018-2019

**Academic Social Responsibility Committee
Report**

Activity Name : Chatrapati shivaji Maharaj Jayanti celebration

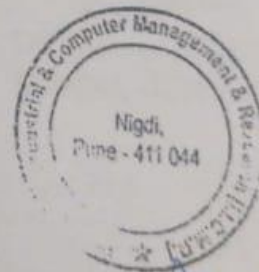
Date : 18th February 2019

Time: 11.00 am.

Place : IICMR, Nigdi Pune 44

On 18th February 2019, Shivaji Jayanti was celebrated in the Institute. The Program was started with Deepprajwalan by the Director Dr. Abhay Kulkarni, Director-MCA Dr. Deepali Sawai and Chief Guest Dr. Pote followed by the movie. The Students and Dr. Abhay Kulkarni delivered the speech during the program, which emphasised on the life of Shivaji Maharaj and his great achievements. Various activities were conducted in order to create awareness in the young minds of the students regarding the valiant Maratha warrior, Shivaji Maharaj. More than 150 Students from MBA and MCA enthusiastically took part in the activities organized by them. A Movie was shown to familiarize everyone with the life and achievements of this great warrior.

Prepared By
Mr. Sanjay Mathapati
ASR Co-ordinator



Abhay Kulkarni
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Deepali Sawai
DIRECTOR
Institute of Industrial & Computer
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Blood Donation camp - Promotes community service, social responsibility, and awareness

ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2018-2019

**Academic Social Responsibility Committee
Report**

Activity Name : BLOOD DONATION CAMP

Date : 18th February 2019

Time: 10.00 am.

Place : Sports hall, IICMR

It is nicely said that "Give blood save life"

Keeping in mind the scarcity of blood in the society the Blood donation camp was organized at *Institute of Industrial & Computer Management and Research Nigdi, (IICMR)* in association with *Acharya Anandrishji Pune Blood Bank, Pune* in which 68 blood donors (Students) including the director of IICMR Dr. Abhay Kulkarni, Dr. Deepali Sawai Director-MCA, Dr. Hemant Anbhule altruistically and voluntarily donated the blood.

Blood donation camp was significantly started by the Director of IICMR by donating blood with smile and inspirational words for volunteers. In the same way Dr. Hemant Anbhule lead this donated his blood. Many students of IICMR both MBA & MCA voluntarily donated the blood to the noble cause.

All the donors, volunteers as well as were appreciated by *Acharya Anandrishji Pune Blood Bank* official, they have given Certificate of honour and fruits and coffee for donating blood.

Under the valuable motivation and guidance of Dr. Abhay Kulkarni and Dr. Deepali Sawai & Mr. Sanjay Mathapati with active and voluntary participation of all the volunteers and donors successfully conducted this ASR (Academic Social Responsibility) activity and everyone promised to spread the awareness and the social responsibility towards the society too.

"This impressive contribution of IICMR to the noble cause is highly appreciated."

Prepared by

Mr. Sanjay Mathapati
ASR Co-ordinator (MCA)



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Some glimpse of the ASR (BLOOD DONATION CAMP)



Dr. Deepali Sawai receiving Certificate for organizing blood donation camp@ IICMR on 18/02/2019 from Dr. Pote , With Mr. Sanjay Mathapati, Mr. Sanjay Mate and Students



Belkari
 DIRECTOR
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NIRMALYA Collection on Ganesh Visarjan Day -Helps in maintaining the ecological balance and prevents water pollution

4
Ref: IICMR/MBA/ASR/2018-19/

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

NIRMALYA Collection on Ganesh Visarjan Day

Date : 22/09/2018

Venue: Moraya Gosawi Ghat, Chinchwad, Pune.

Time : 3.00pm to 08.00pm

Attended By: IICMR ASR coordinator from MBA & MCA and 7 volunteer (Student)

On occasion of Ganesh Visarjan day as part of academic social responsibility faculties and students from IICMR – M.B.A. & M.C.A. as a team came together and helped SWACHH ABHIYAAN a voluntary organization to control the nirmalya thrown by devotees who came for Ganesh idol immersion.

13 students from M.B.A. & 12 students from M.C.A. were present on said occasion along with their coordinators Dr. Hemant Anbhule & Prof. Sanjay Mathapathi respectively. All the devotees who came for lord Ganesha's immersion were made aware about the pollution caused due to nirmalya and idol by immersing it into river and also convinced without touching their religious feelings to donate the Ganesh idol and to hand over the nirmalya to throw in dustbin.

All necessary arrangement for collection of Ganesh idol and nirmalya was made by ECA like hand gloves, dustbins, large size carry bags etc. Student from our institute were present on the visarjan ghat for almost four hours and performed their part sincerely.





Outcome: Awareness among student as well as common public about environment and cleanliness increases. No ritual should be followed by causing harm to the Mother Nature is the learning what student had this day. Apart from this their contribution to the society is also noteworthy,

Prepared by,
Dr. Hemant Anbhule
ASR Coordinator

Submitted to,
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HOD, MBA, IICMR.

Approved by,
Dr. Abhay Kulkarni
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E- Waste Collection Drive - Promoting environmental sustainability



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Awarded Best Management Institute for Industry Interface by CEGR MBA@IICMR

Date: 10-09-2018

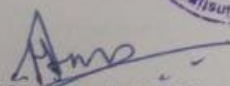
Activity Report

1. **Title of Activity:** E- Waste collection drive.
2. **Date:** Monday, September 10, 2018.
3. **Description of the activity:** The E-waste Plantation event focused on collecting electronic waste and promoting environmental sustainability. Participants, including students and faculty, brought in old electronics for proper disposal and engaged in planting trees on the campus to offset environmental damage caused by e-waste.
4. **Outcomes of the activity:**
The event successfully collected a significant amount of e-waste for safe disposal. It also led to the planting of [number] trees, enhancing the green cover on campus. Participants gained awareness about the importance of proper e-waste disposal and its impact on the environment.
5. **Activity Experience:**
Participants found the event both educational and rewarding. They appreciated the opportunity to contribute to a cleaner environment and enjoyed the hands-on experience of planting trees. The event fostered a sense of community and responsibility towards environmental conservation.



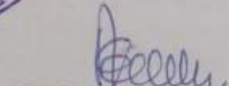
Prepared by



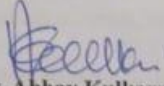

Mr. Hemant Anbhule
ASR Coordinator

Verified by




Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
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Nigdi, Pune - 411 044

Donation Drive to help the flood victims of kerala - promoting tolerance, community solidarity, and sensitization

Ref: MBA@IICMR/ASR/2018-19/

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

“Donation drive to help the flood victims of Kerala.”

Date : 21/08/2018

Venue: MBA@IICMR

Time : 09.00 am to 01.00 pm

Attended By: IICMR Faculty members and Students

Floods are the major disaster affecting many countries in the world year after year. Flash flood was one of the most common and destructive weather related phenomena. It causes damage to lives, natural resources and environment as well as the loss of economy and health. Every year, the floods leave a trail of destruction, washing away villages, submerging paddy fields, drowning livestock, besides causing loss of human life and property in billions.





4. Sanitary Napkins

5. Soaps

6. Candles

7. ORS

8. Baby food

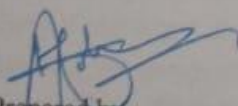
9. Mats

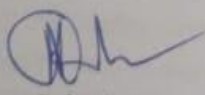
10. Tea packets etc.

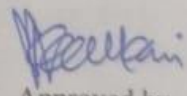
This drive of donation was completely driven by the students of MBA@IICMR.

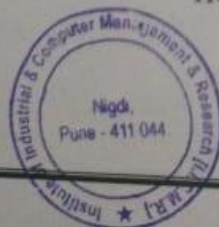
Outcome:-

Students understand the seriousness of the situation & they also understand their roles in responding this critical situation. This drive unites the students for noble cause.


Prepared by,
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Submitted to,
Adv. Manisha Kulkarni
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In August 2018, extreme flooding influenced the south Indian territory of Kerala because of strangely high precipitation amid the rainstorm season. It was the most noticeably awful flooding in Kerala in about a century. More than 445 individuals kicked the bucket, 15 are absent inside a fortnight, while no less than a million people were emptied, basically from Chengannur, Pandanad, Aranmula, Aluva, Chalakudy, Kuttanad and Pandalam. Each part of the state were put on red caution. As indicated by the Kerala government, one-6th of the aggregate populace of Kerala had been specifically influenced by the surges and related episodes. The Indian government had pronounced it a Level 3 Calamity.



By understanding the seriousness of the situation many helping hands are come forward to extend their support for Kerala. With the same aim MBA@IICMR under the ASR initiative extend their support for the affected people of kerala. All the students of MBA I & MBA II along with the faculty members were asked to contribute by any means which can be a support for kerala. Under this initiative many students and almost all the faculty members extended their support by donating the things which can be used in day to day life. Following material was donated from the side of MBA@IICMR for the flood affected people of kerala.

1. Cloths
2. Tooth Pastes
3. Brushes



Domestic Waste Management - Aims to minimize environmental pollution

Ref: MBA@IICMR/ASR/2018-19/

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

“Domestic Waste Management.”

Date : 17/08/2018 – 19/08/2018
Venue: Auto Cluster, Pimpri, Pune.
Time : 09.00 am to 06.00 pm
Attended By: IICMR Faculty members and Students

On 17th to 19th August 2018 IICMR@MBA students participated in ‘Recycle and Waste Expo 2018’ held at Auto Cluster, Pimpri, organized by PCMC in association with ECA. Our students participated in street play competition on waste management and also managed registration at expo. Registration team was combination of MBA 1st year and 2nd year students. They handled registration counter for all the three days from 9 am to 6 pm. They registered every visitor’s information both digitally and manually 8000 visitors attended the exhibition. ECA appreciated their work and gave the certificate.

MBA 1st year and 2nd year students participated in street play. The subject of the act performed was “Domestic Waste Management.” The Act was written and directed by the faculty member of City Pride Ms. Shilpa Jogalekar. The duration of the act was 8 minutes where students performed the act for 7 times on 18th and 19th August at the Expo.



The Prize distribution ceremony of street play competition held on 25th August at Science Park. IICMR MBA students received 3rd prize and Registration team also received a certificate of appreciation from Mr. Shravan Hardikar, Commissioner, PCMC for their active performance at the registration.



Pathantya Performing MBA TEAM



Outcome: This ASR activity succeeded in creating the awareness about domestic waste management among the students, So also organizing and Planning of exhibition. They interacted with PCMC professionals which increased their Social awareness. Through street play students understood their role as a mediator in communicating the seriousness of the waste management with the society this is in line with our mission of developing deep rooted sense of social responsibility.

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World Environment Day – Global Environmental Awareness

ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2018-2019

Academic Social Responsibility Committee Report

Activity Name : World Environment Day


Date : 4th June 2018

Time: 11.00 am.

Place : IICMR, Nigdi Pune 44

"Planting trees is most essential to save our ecology". Under the Academic Social Responsibility initiative of IICMR, on the occasion of World environment Day , Tree Plantation activity was organized by IICMR & PCMC on 4th June 2018. IICMR students and staff participated in tree plantation. Some of the Social organizations also participated in this activity.

Dr. Abhay Kulkarni , Director IICMR and Mr. Sharvan Hardikar Commissioner-PCM
Addressed on " World Environment Day" .


Prepared By
Mr. Sanjay Mathapati
ASR Co-ordinator

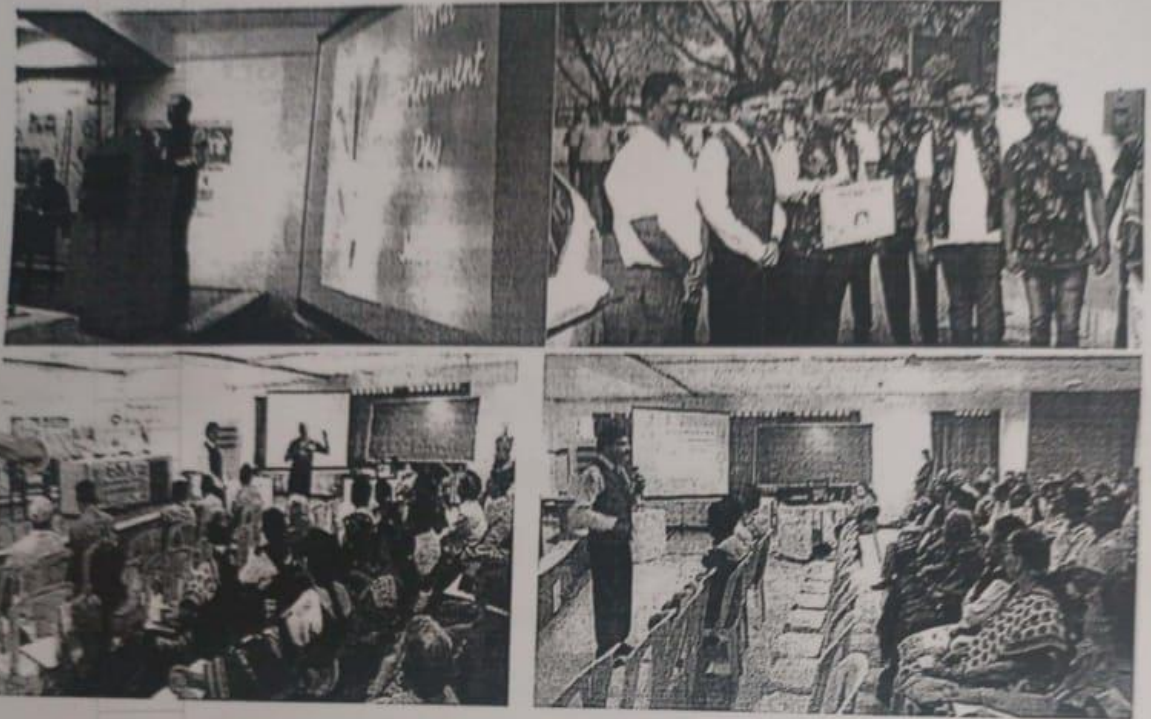



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Glimpses

World Environment Day, 4th June 2018



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Sakal Group Activity - Socioeconomic Diversity

ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2018-2019

Academic Social Responsibility Committee Report

Activity Name : Saath Chal - Sakal Group Activity

Date : 5 July ,2018

Time: 12.00

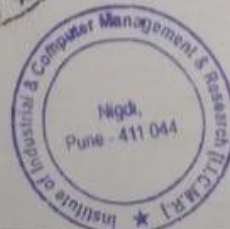
Place : IICMR, Nigdi Pune 44

On 5 July 2018, IICMR organized an activity "Saath Chal" in association with Sakal news paper group. It was an Oath taking ceremony for today's youth to show gratitude towards their parents.

"Saath Chal" : The next step of 'Junk' initiative from the city, which is going to be two steps for the health of mother-father, to give attention to their healthy life. Thousands of Puneers are participating spontaneously. This concept has been implemented by Sakal Media Group and IICMR for the purpose of 'Vari Viturai's and parents' service'. 'Sakal Chal', 'Sakal' program is in the center of Warkari Sampradaya, the reaction of Alandi Devasthan's chief trust, Abhay Tilak, is expected to create a movement for 'social work' through social life.

Students and Teachers took a pledge "to remain committed towards attention to healthy life of their parents.

Prepared By
Mr. Sanjay Mathapati
ASR Co-ordinator



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Glimpses

Saath Chal - Sakal Group Activity , 5 July , 2018

Published in Newspaper : SAKAL



प्राधिकरण, निगडी : 'साथ चल' उपक्रमाची शपथ घेताना आयआयसीएमआर कॉलेजचे शिक्षक व विद्यार्थी.



Staff & Teachers of IICMR



Mr. Avinash Chilekar, Chif-editor- Sakal with IICMR ASR (Dr. Abhay Kulkarni, Mr. Mathapati, Dr. Anubhule



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Page 2 of 2

Runathon – Social Economic Activity

Ref: MBA@IICMR/ASR/2018-19/

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

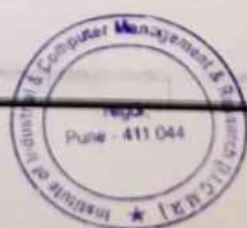
“Runathon 2019”

Date : 13/01/2019
Venue: Nigdi, Pune.
Time : 05.30 am to 09.30 am
Attended By: IICMR Faculty members and Students


On 13th January 2019 IICMR@MBA students participated in ‘Runathon 2019’ held at Nigdi, pune which was organized by Rotary club of Nigdi, pune. Our students participated as volunteers in this event. Students performed their roles as per the responsibilities assigned to them by rotary club authorities. Students performed the roles as registration team, distribution of medals, providing the breakfast to the participants etc.

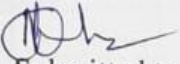
Students also done the background work before the actual event date, this includes planning of the activities, assigning duties, coordination etc. Near about 35 students contributed as a volunteer in this activity.

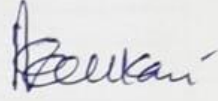




Outcome: This ASR activity succeeded in creating situation handling skills in the students. Students understood the importance of planning before execution of any work. They interacted with many industry professionals which increased network. Through this activity students learned the event management skills with practical.


Prepared by,
Dr. Hemant Anbhule
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Submitted to,
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HOD, MBA, IICMR.


Approved by,
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Director, IICMR.



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Dandiya Fest – Cultural Event



INSTITUTE OF INDUSTRIAL & COMPUTER
MANAGEMENT & RESEARCH



ARKO CLUB

Dandiya Event Report 2018

Event: "Dandiya Fest 2018"

Day & Date: Tuesday, 13th OCT. 2018

Time: - 5.30 pm to 9.30 pm

Venue: City Pride School Ground.

Brief Summary:

Dandiya Fest 2018 program were planned at City Pride School Ground. DJ music system was arranged by ARKO Club. The Navratri celebration was started with all City Pride School students & staff to play Dandiya & Garba. Students played Garba & Dandiya with lot of energy and enthusiasm. Dr. Ashwini Kulkarni had also participated in Dandiya play & Garba. After City Pride School, City Pride Junior College (Commerce & Science) played Dandiya & Garba.

All students & teachers were in the colorful traditional dressing. melodious music & smiley faces have created the clouds of joy in IICMR-CPS campus. MCA 2nd year students "Pranjali", MCA 1st year student "Divyesh" Best Drapery and Best Dance Award respectively All students enjoyed this program up to 9.30 pm.

Feedback & Key learning's:

It was a wonderful & memorable experience for all the faculty members and also for the students as they learnt the role & importance of our cultural festival in our life. All have experienced the happiness & satisfaction during festival days. Students have learnt lessons of working in a team integrated with creative ideas. Overall the students have enjoyed the event & learnt many aspects of event management like planning, time management, financial adjustments, & cultural values.




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Abhijit
DIRECTOR

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Teacher's day Celebration – Socioeconomic diversity

2018-19



INSTITUTE OF INDUSTRIAL AND COMPUTER

MANAGEMENT AND RESEARCH

ARKO CLUB

TEACHER'S DAY REPORT 2018

Event: - "Teachers day festival 2018"

Day and date: - 3rd Sep, Saturday

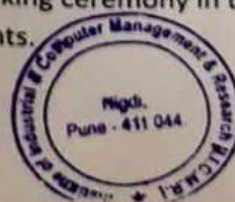
Venue: - IICMR Auditorium

Brief summary:-

The teacher's day event was conducted by both MBA and MCA students under ARKO club under the guidance of Mr. Rupesh Chaudhari (MBA ARKO president) and Mr. Rakesh Gotyal (MCA ARKO general secretary) on 3rd Sep 2018. The program started with a warm welcome of the teachers by giving them a sapling. Further the anchors for the event told us about the importance of teacher's day. A lightening of lamp ceremony was done by the Directors, HOD and some faculty members.

The program was proceeded by an enlightening speech by all our three directors, Dr. Abhay Kulkarni, Dr. Ashwini Kulkarni and Dr. Deepali Sawai. Welcome dance was performed by Mr. Vishwesh from MBA 1st year which was a ganesh vandana. After dance some games were organised for the teachers such as "ball and bucket", "straw game", "balloon game". The students of MBA and MCA actively participated in dancing, singing, role plays, etc. The last and the most enthusiastic game was "treasure hunt". Prizes were kept for the winning teams.

Then all the ARKO members conducted a Oath taking ceremony in the presence of all the faculties, directors and students.



Lastly a vote of thanks was given by Mr. Rupesh Chaudhari and finally the program concluded with some snacks for our teachers.

Feedback and key learning: -

It was a wonderful and memorable experience for both, the faculties and the students as well. The students learned about the importance of teacher's day. They also learned that how to work in a team and take initiative in carrying out all the activities effectively. They also feel the love and care of the teachers.

Prepared by

Ms. Payal Gupta



Abhay

Dr. Abhay kulkarni

(Director IICMR)

DIRECTOR

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Nigdi, Pune - 411 044

Rakesh
Mr. Rakesh Gotyal

(General secretary)



Maruti

Mr. Maruti Prasad

(ARKO co-ordinator)

Amit

Mr. Amit Agarwal

(ARKO co-ordinator)

Rupesh
Mr. Rupesh Chaudhari

(President ARKO)

