



Criterion 7 – Institutional Values and Best Practices

Key Indicator - 7.1.4 Institutional Values and Social Responsibilities

Metric 7.1.4


Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens

2019 -2020

List of Events

Sr No	Particular	Date
1	International Yoga Day	25-06-2020 21-06-2020
2	Online Quiz- Are you an Eco Warrior	28-05-2020
3	Wellness During Covid Lockdown	17-05-2020
4	Donation Drive – Distribution of 100 grocery kit at Gurukulam, Chinchwad	26-04-2020
5	Donation Drive – To CM Relief Fund	20-04-2020
6	Donation Drive – To PM Care Fund	06-04-2020 to 09-04-2020
7	Innovate for Smart PCMC	15-02-2020
8	Street Play	20-02-2020
9	Arogya Mitra PCMC	15-02-2020
10	Youth Inspiration Network	21-01-2020
11	Runathon of Hope 2019	08-12-2019
12	Sangali Kolhapur Flood Relief Fund	05-08-2019
13	Freshers Day	25-09-2019
14	Teachers Day	24-09-2019
15	Ganesh Festival	02-09-2019 to 06-09-2019
16	Shivjayanti Celebration	19-02-2020
17	Celebrated Makar Sankranti	14-01-2020

International Yoga Day - promoting physical, mental, and spiritual well-being worldwide



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 22/06/2020

ACTIVITY REPORT

1. Title of Activity: International Yoga Day Celebration in association with Vivekanand Kendra, Kanyakumari; Chinchwad Branch.

2. Date & venue: 21st June, 2020
Venue - Auditorium for faculty and non-faculty members IICMR keeping social distancing.
Venue – Online platform _ MsTeams for the students of IICMR
Time: 10.00am to 11.00am
Resource person: Mr. Kishore Kakde (Guest speaker), Mr. Avinash Gokhale (Yoga Demonstration)



3. Outcomes of activity:

1. Exploring awareness about Yoga in Youth of IICMR.
2. Importance of Pranayama in day to day life.
3. Improving immunity and positivity in Corona Pandemic.

4. Description of activity:

IICMR is always advocating value creation and value addition to not only students but to the members of the IICMR family. Celebrating Yoga day was the part of same. MBA@IICMR has made MoU with Vivekanand Kendra Kanyakumari, Chichwad Branch about various student development activities and programs. So Vivekanand volunteers managed the activities. At the very beginning, the video about the Yoga was been displayed. The director of IICMR, Dr Abhay Kulkarni asked to follow Yoga throughout the life instead of particular day celebration. The program commenced with 3 onkars followed by the prayers. Then Mr. Jagajeet Kulkarni shared few quotes of Vivekanand. The Sanchalika Mrs Aruna Tai Marathe briefed about the Kendra. The speaker of the day, Mr Kishore Kakde guided students about "Arogya Dhan Sampada". Mr Avinash Gokhale Demonstrated the Yoga and everybody enjoyed the Yoga practice. The program was concluded with Shanti Mantra. The faculty members and the students from MBA@IICMR enjoyed the process of living healthy life style.

5. Activity Experience:



MBA@IICMR/Academic_Social_Responsibility_2020-21/Yoga day celebration-1

Every participant assured Dr Kulkarni Sir who initiated the session to practice Yoga every day. The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy as they were able to check their physical stamina.

6. Assessment of activity outcomes:

The Yoga day had been successfully conducted in the MBA@IICMR campus and online platform. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR participated in Yoga activity.

7. Feedback:

It was positive feedback, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

8. Participation Details:

Number of students participated – 173
Number of Faculty members participated – 23
Number of Non-faculty members participated – 7
Event Coordinated by – Asst. Prof Kiran Rao

Prepared by

Kiran Rao
Mrs. Kiran Rao
Coordinator

Verified by

Manisha
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni
Dr. Abhay Kulkarni
DIRECTOR
Director, MBA@IICMR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044





ATSS's
Institute of Industrial and Computer Management and Research
IICMR- PUNE



Internal Quality Assurance Cell Presents (IQAC)

International Yoga Day


In association with Vivekanand Kendra, Kanyakumari;
Chichwad Branch





Speaker: Mr. Kishore Kakade
Vivekanand Kendra Kanyakumari

YOGA DAY OUTCOME

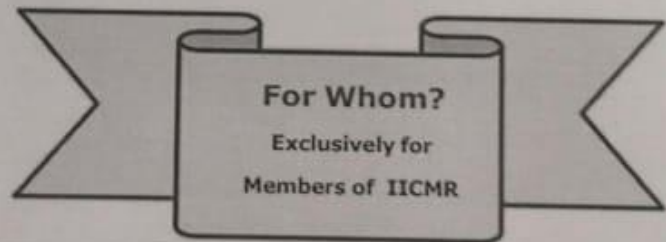
- Exploring awareness about Yoga in Youth of IICMR.
- Importance of Pranayama in day to day life.
- Improving immunity and positivity in Corona Pandemic.

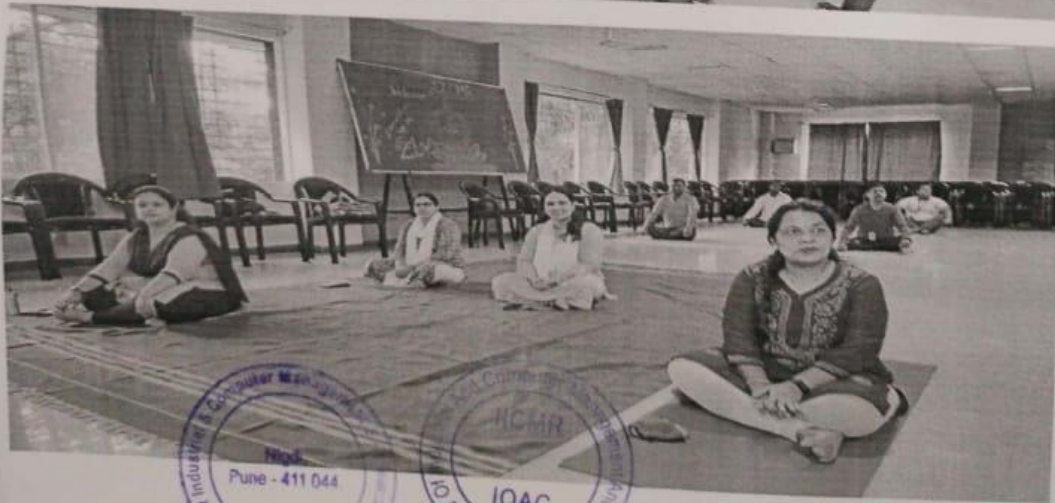
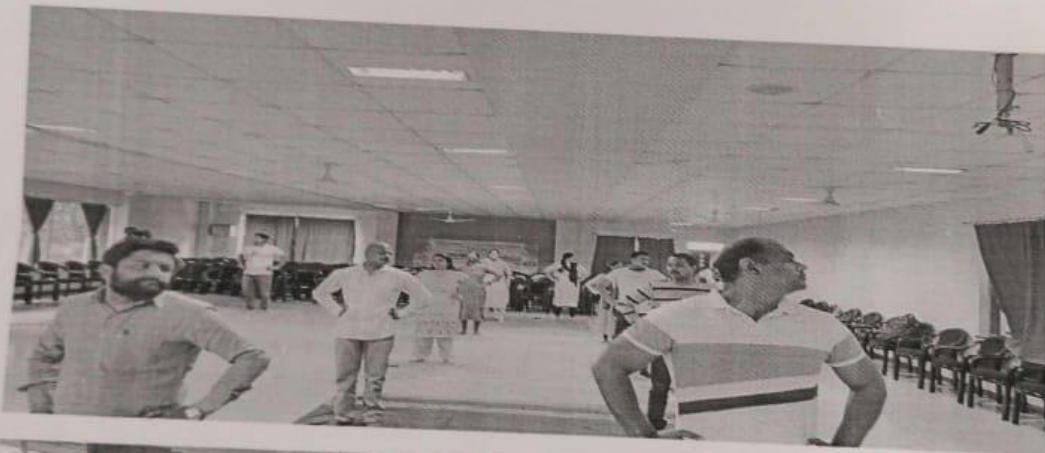
 21st June, 2021; Monday

 10:00 AM to 11:00 AM IST

Platform  Microsoft Teams

www.iicmmba.edu.in





Yoga Day Celebration - promoting physical, mental, and spiritual well-being worldwide



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEOR

MBA@IICMR

Date: 25/06/2020

ACTIVITY REPORT

1. **Title of Activity:** Yoga Day Celebration

2. **Date & venue:** 25th June, 2020

Venue – Offline at Auditorium MBA@IICMR for faculty and non-faculty members of MBA@IICMR keeping social distancing.

Venue – Online platform - Google meet for the students of MBA@IICMR

Time: 10.00am to 11.00am

Resource person: Ms Gayatri Pathak

3. **Outcome of activity:**

1. Creating awareness about Yoga and make everyone aware to pursue the healthy learning habits like exercise and meditation, in day-to-day life.

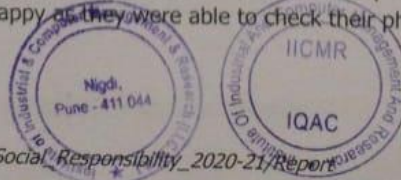
2. Initiate participants to follow the healthy life style in everyday life.

4. **Description of activity:**

MBA@IICMR is always been advocating value creation and value addition to not only students but to the members of the MBA@IICMR family. Celebrating Yoga Day was the part of same. One of the students from MBA 2nd year, Ms Gayatri Pathak led program. Ms Gayatri took very simple ASANAs which were easy for the participants to begin with. The faculty members and the students from MBA@IICMR enjoyed the process of living healthy life style.

5. **Activity Experience:**

Every participant assured Director, Dr Kulkarni Sir who initiated the session to practice Yoga every day. The event was taken by the Institute as the part of its Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate in such activities. All the participants were happy as they were able to check their physical stamina.



MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

6. Assessment of activity outcomes:

The Yoga Day had been successfully conducted in the MBA@IICMR campus and online platform. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR participated in Yoga and meditation activity.

7. Feedback:

It was positive feedback; each participant took away a key benefit point from this activity. Overall, it was satisfying experience.

8. Participation Details:

Number of students participated – 28

Number of Faculty Members participated - 8

Event Coordinated by – Asst. Prof Vinod Bhelose

Prepared by

Verified by

Approved by

Kiran Rao

Mrs. Kiran Rao
Coordinator

Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni

Dr. Abhay Kulkarni
DIRECTOR
Director, MBA@IICMR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044



Online Quiz- Are you an Eco Warrior - Aiming to inspire and educate on eco-friendly practices.



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Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 28/05/2020

Activity Report

1. **Title of Activity:** "Online Quiz - Are you an Eco Warrior" under ASR.

2. **Date & venue:** 22nd May, 2020 to 25th May, 2020

On online platform Google form.

3. **Outcomes of activity:**

Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR co-partnering with INSAAN conducted an activity at national level to boost the morale of the students. The students participated in the quiz and received the e-certifications from the IICMR institute.

4. **Description of activity:**

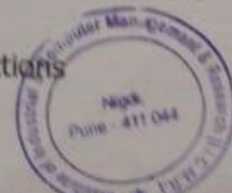
The quiz activity was performed on online platform of Google forms. The quiz contained the questions about the knowledge about Environmental development, Hazards due to pollution and corrective measures for protection of earth. The participants answered the questions related to these. The participant who scored more than 60% in quiz has been awarded with the e-certificate.

5. **Activity Experience:**

The topics covered in questions of quiz are as below

1. Questions related to Environmental development.
2. Questions related organizations working on Environmental issues.
3. Questions related to the precautionary measures taken for the conservation.
4. Questions related to pollution and corrective actions

MBA@IICMR/Academic_Social_Responsibility_2019-20/Report



5. Questions related to natural resources etc

All the participants answered the questions related to environment and showed their awareness for the environmental protection.

6. Assessment of activity outcomes:

Every participant answered the questions related to environment and conservation of natural resources. The participants received the e-certificate for the same. As this activity was conducted at national level, the students from all over the India could part of the same.

7. Feedback:

It was very important activity in national lockdown to boost the morale of the students. To take corrective measures for the protection of environment.

8. Participants:

No. of participants: 867

No. of students participated from MBA@IICMR: 89

Coordinator of activity: Ms Dipti Bajpai

Ms Jayasri Murali

Prepared by

Kiran Rao

Ms. Kiran Rao
ASR Coordinator

Verified by

Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR



Wellness During Covid Lockdown - Community, respect for diversity, and awareness



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MBA @ IICMR

Date: 20/05/2020

ACTIVITY REPORT

1. **Title of Activity:** "Wellness during Covid Lockdown" → *National Level in Association With INSSAN & PMI.*

2. **Date & venue:** 17th May, 2020 On online platform Zoom.

Time: 11am to 12.30pm

Resource person: Dr.Vidydhar Kumbhar (MD Ayurved)
Dr.Pushkar Khair (MBBS,DNB)

3. Outcomes of activity:

Due to CORONA virus pandemic, all were unable to do normal routine work, physical exercise. So considering the situation MBA@IICMR co-partnering with INSSAN gave guidelines to balance Physical and Mental health during the restricted moments of people. All received the guidance on both physical and Mental health by expert Doctors, "Dr.Vidydhar Kumbhar (MD Ayurved) and Dr.Pushkar Khair (MBBS,DNB)".

4. Description of activity:

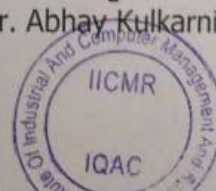
Dr.Vidydhar Kumbhar (MD Ayurved) and Dr.Pushkar Khair (MBBS,DNB) Both Consulting doctors guided the audience in terms of finding Prakruti (Cough ,Pitta,Vat), how to take care of our wellness and Do's and Dont's in such conditions. Dr.Pushkar is expert in the field of Stress Management. He addressed on this occasion to the questions asked by Dr. Abhay Kulkarni On behalf of the participants.

5. Activity Experience:

The topics covered by the Expert doctors were as below

1. Self Management for wellness (Short Success Story during lock down)
2. Environment Conservation post Lock down (Proactive suggestion for nature)

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conservation)

3. Suggestion for implementing Physical Distance for safety and Security post lock down.

All the participants cleared the doubts and queries regarding the Covid 19 illness.

6. **Assessment of activity outcomes:**

Every participant cleared their doubts through this webinar also they gave suggestions to INSAAN team on same. "In Corona crisis, the most important thing is to be achieved is mental and physical fitness", this is the take away of the seminar.

7. **Feedback:**

It was very pleasing experience realizing concern of MBA@IICMR towards their employees. Everyone gave positive feedback to Director Dr Abhay Kulkarni Sir. The participants also gave suggestions to INSAAN team.

8. **Participation Details:**

Participants: 500 Faculty members (National Audience)

Event Coordinated by – Asst. Prof Vinod Bhelose

Prepared by

Kiran Rao

Mrs. Kiran Rao

Coordinator

Verified by

Manisha Kulkarni

Adv. Manisha Kulkarni

HOD, MBA@IICMR

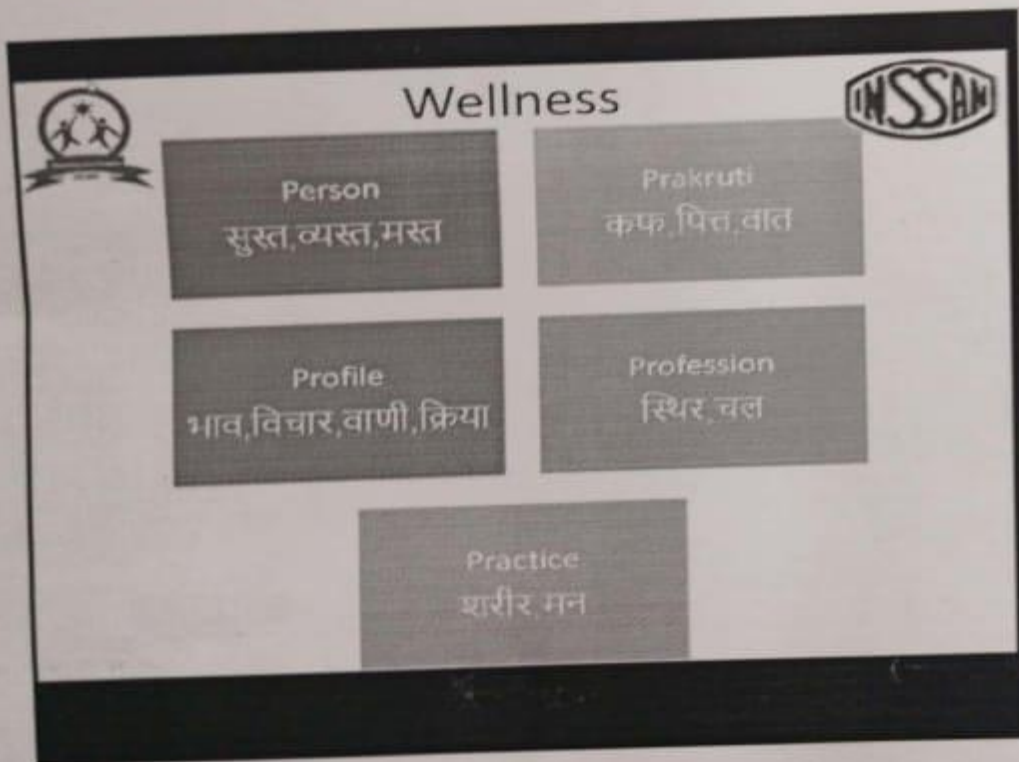
Approved by

Dr. Abhay Kulkarni

Dr. Abhay Kulkarni

Director, IICMR





Donation Drive – Distribution of 100 grocery kit at Gurukulam, Chinchwad



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MBA @ IICMR

Date: 28/04/2020

ACTIVITY REPORT

1. **Title of Activity:** Donation Drive – Distribution of 100 grocery kit at Gurukulam, Chichwad

2. **Date & venue:** 26th April, 2020 at IICMR, Nigadi Campus.

3. **Outcomes of activity:**

As lockdown commenced on 25th March 2020, there were challenges before the NGOs regarding food and many other things. Being a part of society, its responsibility of every citizen to contribute back to society. Dr Abhay Kulkarni Sir took an initiative to support such Chinchwad based NGO Gurukulam, working for under privileged children from Maharashtra. MBA@IICMR donated 100 grocery kits to Gurukulam on the auspicious day of Akshay Tritiya. As the responsibility towards the society every employee of IICMR contributed towards this activity.

4. **Description of activity:**

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Director, Dr Abhay Kulkarni Sir provided 100 grocery Kits to Children from Gurukulam which will be Grukulam's a month's grocery expenditure. There are approximately 350 students residing in the campus. Grocery included 500kg of atta, 200kg of Tur dal, 200kg of Moog dal, 500kg rice, 100kg salt, 200kg sugar, 150lit oil, 100kg tea in all.

5. **Activity Experience:**

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities.



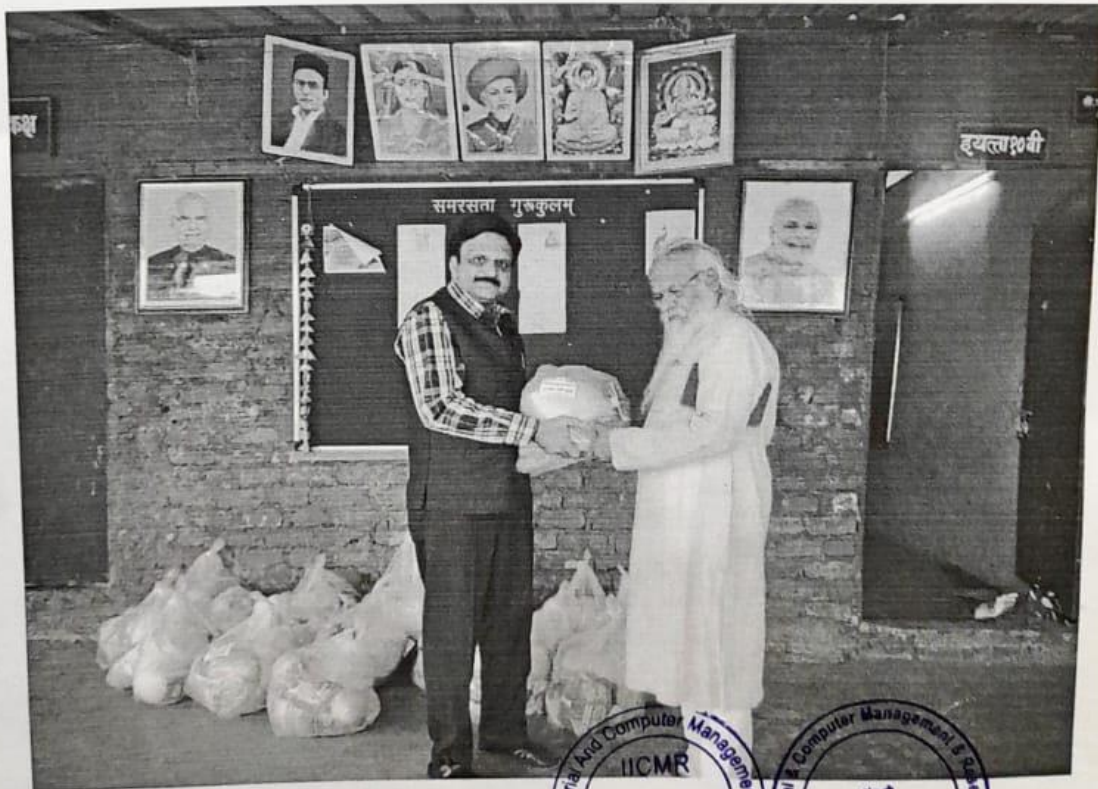
6. Assessment of activity outcomes:

The positive effect of natural calamity is it gives you courage to fight against odd. Same way, every member of the MBA@IICMR came together to help such people who are struggling to meet their ends. And the activity happened in the leadership of Director, Dr Abhay Kulkarni.

7. Feedback:

It was very pleasing experience realizing the contribution of each IICMR member towards society. It not only gave the pleasure of donation but the satisfaction for contributing towards the meals of underprivileged for at least few days.

8. Participants: IICMR Trust





Prepared by

Kiran Rao

Mrs. Kiran Rao
ASR Coordinator

Verified by

[Signature]

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

[Signature]

Dr. Abhay Kulkarni
Director, IICMR

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Donation Drive – To CM Relief Fund - Promote Communal Harmony



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MBA @ IICMR

Date: 12/04/2020

REPORT

1. **Title of Activity:** Donation Drive – To CM Relief Fund – 1 day salary of IICMR employee to Covid Fund.

2. **Date & venue:** 9th April, 2020

3. **Outcomes of activity:**

As lockdown commenced on 25th March 2020, there were challenges before the Government regarding food and many other things. Being a part of society, its responsibility of every citizen to contribute back to society. Dr Abhay Kulkarni Sir, the director of IICMR took an initiative to support the Government by funding CM Relief by contributing a day salary. As the responsibility towards the society every employee of IICMR contributed towards this activity.

4. **Description of activity:**

IICMR is always advocating value creation and value addition to not only students but to society. So Every IICMR member decided to support the cause. The activity was taken by the Institute as the part of it's Academic and Social Responsibility.

5. **Assessment of activity outcomes:**

The positive effect of natural calamity is it gives you courage to fight against odd. Same way, every member of the MBA@IICMR came together to help such people who are struggling to meet their ends. And the activity happened in the leadership of Director, Dr Abhay Kulkarni.

6. **Feedback:**

It was very pleasing experience realizing the contribution of each IICMR member towards society. It not only gave the pleasure of donation but the satisfaction for contributing towards the society by supporting the nation.

7. **Participants** – Faculty and Non-faculty members of IICMR

Prepared by

Kiran Rao

Mrs. Kiran Rao
ASR Coordinator

Verified by

Manisha Kulkarni

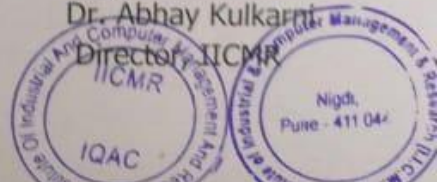
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/Academic_Social_Responsibility_2019-20/Report



Donation Drive – To PM Care Fund - Promote Communal Harmony



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MBA @ IICMR

Date: 12/04/2020

REPORT

1. **Title of Activity:** Donation Drive – To PM CARES Fund – 2 days salary of IICMR employee to Covid Fund

2. **Date & venue:** 06th April, 2020 and 9th April, 2020

3. **Outcomes of activity:**

As lockdown commenced on 25th March 2020, there were challenges before the Government regarding food and many other things. Being a part of society, its responsibility of every citizen to contribute back to society. Dr Abhay Kulkarni Sir, the director of IICMR took an initiative to support the Government by funding PM CARES by contributing 2 days salary. As the responsibility towards the society every employee of IICMR contributed towards this activity.

4. **Description of activity:**

IICMR is always advocating value creation and value addition to not only students but to society. So Every IICMR member decided to support the cause. The activity was taken by the Institute as the part of it's Academic and Social Responsibility.

5. **Assessment of activity outcomes:**

The positive effect of natural calamity is it gives you courage to fight against odd. Same way, every member of the MBA@IICMR came together to help such people who are struggling to meet their ends. And the activity happened in the leadership of Director, Dr Abhay Kulkarni.

6. **Feedback:**

It was very pleasing experience realizing the contribution of each IICMR member towards society. It not only gave the pleasure of donation but the satisfaction for contributing towards the society by supporting the nation.

7. **Participants** – Faculty and Non-faculty members of IICMR

Prepared by

Kiran Rao

Mrs. Kiran Rao
ASR Coordinator

Verified by

Manisha Kulkarni

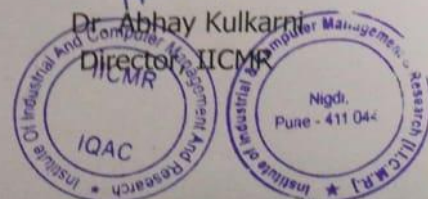
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

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Innovate for Smart PCMC - Promote Communal Harmony



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MBA @ IICMR

Date: 25/02/2020

ASR REPORT

1. Title of the Activity: "Innovate for Smart PCMC" in association with Sarathi app.

2. Date & Venue: 15th February, 2020.

Venue: Board room, IICMR

Time: 2:00pm to 5:30pm

3. Outcomes of Activity:

MBA@IICMR takes the initiative for creating social awareness amongst the society. As a part of ASR, the MBA@IICMR invited the innovative ideas from the students. The students gave ample ideas for the betterment of the city and few of them were filtered by Dr Sudhir Hsamnis Sir adjacent faculty of MBA@IICMR and Asst Prof Jayasri Murali for further development.

4. Description of the Activity:

Many eminent personalities from politics to social service and civil services have attended and addressed the participants. The students received the feedback and ideas for the governance of the city.

5. Activity Experience

The students bravely put further their ideas on development. The ideas were about the infrastructural development of city, environmental protection, reduction in crime, beatification of the city etc. So the campaign in which they participated was learning and thought provoking event for them.

MBA@IICMR/ Academic_Social_Responsibility_2019-2020/ Report



Assessment of Activity Outcomes:

The twelve participants talked over their feedback and learning on next in the classroom with faculty members and Director, Dr. Abhay karni Sir.

Feedback :

was positive feedback. The students learned governing techniques from eminent personalities and also received platform to share their work.

Number of students participated: 12

Number of faculties participated: 1

Name of activity coordinator: Asst. Prof. Jayasri Murali

Prepared by

Kiran Rao

Ms Kiran Rao
Coordinator

Verified by

Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr Abhay Kulkarni
Director, IICMR



Street Play- - Promote Communal Harmony



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MBA @ IICMR

Date: 25/02/2020

ASR REPORT

1. Title of the Activity: ECA - **Street Play (ATSS co-partnered with ECA and INSSAN)**

2. Date & Venue: 20th Feb, 2020

Venue: Autocluster, Chinchwad Pune 411033

Time: 9:30am to 6:00pm

3. Outcomes of Activity:

MBA@IICMR takes the initiative for creating social awareness amongst the society. As a part of ASR, street play on Environmental Enrichment was been presented. The students raised many issues related to environment through very effective tool street play. They created awareness through the activity in the society. The students got benefited by performing at ECA- Environmental seminar by knowing current scenario and picture of global set ups.

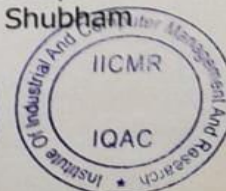
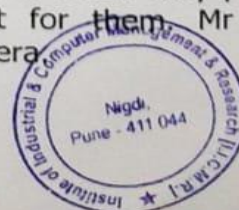
4. Description of the Activity:

Many eminent personalities from politics to social service and civil services have attended and addressed the participants. They performed in street-play on 20th February 2020.

5. Activity Experience

Eight girl students performed street-play. They were successful in delivering message regarding the environment protection and development. Also they created awareness amongst the participants about environmental issues. So the campaign in which they participated was learning and thought provoking event for them. Mr Shubham Jagataap captured the whole event in his camera.

MBA@IICMR/ Academic_Social_Responsibility_2019-20/Report



6. Assessment of Activity Outcomes:

All the nine participants talked over their feedback and learning on next day in the classroom with faculty members and Director, Dr. Abhay Kulkarni.

7. Feedback:

It was positive feedback. The students created awareness through the street-play activity.

8. Participants:

No of students participated: 9

No of faculties participated: 1

Name of activity coordinator: Asst. Prof. Kiran Rao



Abhay Kulkarni
DIRECTOR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]

Nigdi, Pune - 411 044

Arogya Mitra PCMC- - Promote Communal Harmony



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
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MBA @ IICMR

Date: 20/02/2020

ACTIVITY REPORT

1. **Title of Activity:** Arogya Mitra PCMC

2. **Date & venue:** 15th February, 2020
Board Room, IICMR

3. **Abstract about PoC:**

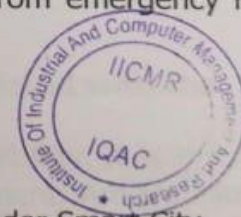
Owing to the modern lifestyle, heavy traffic on road the health issues (emergency medical services) for the human beings are to be responded immediately after mishap. The citizens facing accidental medical cases or any such emergency medical help require immediate attention. Thus to bridge the gap between managing and arranging medical help to patients in emergency, the concept of **Arogya Mitra PCMC** was evolved. He/she is committed not only to provide help during golden hour but also train and educate citizens on emergency medical health practices. This can be achieved by arranging expert speaker and demo sessions from emergency response services.

Sector of Focus (Theme):

Arogya Mitra Sankalpana Training & Development under Smart City.

4. **Problem Statement:**

The ignorance of individuals while attending a victim during emergency.



Most of us are unaware of the kind of medical attention or first aid to be given to an individual during the golden hour. There is a strong probability that in the event of any unforeseen medical emergency, we as individuals are unaware of the kind of first aid to be given.

Arranging and managing emergency help for an individual seeking help.

Besides giving first aid the arrangement and management of ambulance to transport the patient from location to nearest hospital is also observed to be one of the bottleneck.

5. **Solution to the define problem:**

- Arogya Mitra will undergo certified training for hands on emergency medical services
- Arogya Mitra will realize importance of person, victim and situational control.
- Self-control and Situational Control and how to take patient from Accident Place to nearby Hospital.
- Understood First Aid and How to give First Aid Service.

6. **Technological Innovation Associated with the solution:**

Development of the Mobile App to increase the reach of Arogya Mitra to the Masses. The mobile app will be user friendly and help connect patient from location to hospital. It will have an emergency alarm that will immediately intimate the nearby hospital and Arogya Mitra volunteer. This will help ease of communication and required help.

7. **Intellectual property (IP) component associated with the solution:**

Arogya Mitra is a unique concept redefining a Smart City. It is in it's nascent stage and while it grows it will have an IP component. Arogya Mitra will be repeated and replicated in healthcare sector. Citizen engagement in such activity will help community for better support in critical conditions.

8. **How the prescribed solution is more relevant and suitable for adoption to current market requirement.**

There is no such facility available in the city to provide help in emergency

MBA@IICMR/Academic_Social_Responsibility_2019-20/Report



medical issues. As the aim of the concept is not only to provide the help to the victims but also to train the youth & citizen of the city to make ready with basic first aid kind of training to help the victims when required. The Arogya Mitra Service is based on mobile app as well, hence it will be user friendly & easy to use by everyone. This concept will become part of everyone's life and the citizens of the city will surely accept.

Team Name: Arogya Mitra PCMC Name of

Leader: Mr. Vishwesh Mukadam

Cell No & Email of Leader: 9028275548,
vishwesh.iicmr@gmail.com

Names of Co-Leaders: Manoj Kalokhe, Prashant Kasbe,
Harshal Ghodekar

Faculty Coordinator: Dr Jayasri Murali

Number of Students: 4

IIC/Institution ID: IC201811186

Institution Name and Address: **ATSS's, Institute of Industrial and
Computer Management and
Research**
HS2, Sector 27A, PCNTDA, Behind
Sant Tukaram Garden, Nigdi, Pune
– 411044.

PoC Title:

Arogya Mitra PCMC: Arrangement and
Management of Health Services during
golden hour.



Prepared by

Kiran Rao

Mrs. Kiran Rao
ASR Coordinator

Verified by

[Signature]

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

[Signature]

Dr. Abhay Kulkarni
Director, MBA@IICMR



Youth Inspiration Network - Sense of pride, unity, and responsibility



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 24/01/2020

REPORT

1. **Title of Activity:** 'Youth Inspiration Network' in association with Sakal

2. **Date & venue:** 21st January, 2020

Time: 3.00pm to 5.00pm

Venue: 2020 at IICMR, Nigadi Campus.

3. **Outcomes of activity:**

The program of 'Youth Inspiration Network in association with Sakal' has been organized as part of ASR activity. The session was conducted for 'Grooming and personality development' for the MBA sem-II students. The male students received Gillette shaving kits from the organizers.

4. **Activity Experience:**

Summary & conclusion: The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. The students received the Shaving kit so they were happy.

5. **Feedback:**

The male students were very happy to receive grooming kit, girls students also demanded gifts if we plan any session in future. They asked for more such 'Personality development' sessions.

Activity Co-ordinator – Asst. Prof Vinod Bhelose

Number of attendee – 62 students



Prepared by

Kiran Rao

Mrs. Kiran Rao

Coordinator

Verified by

Manisha Kulkarni

Adv. Manisha Kulkarni

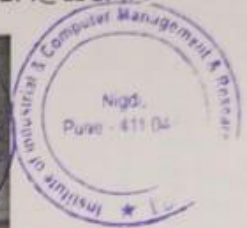
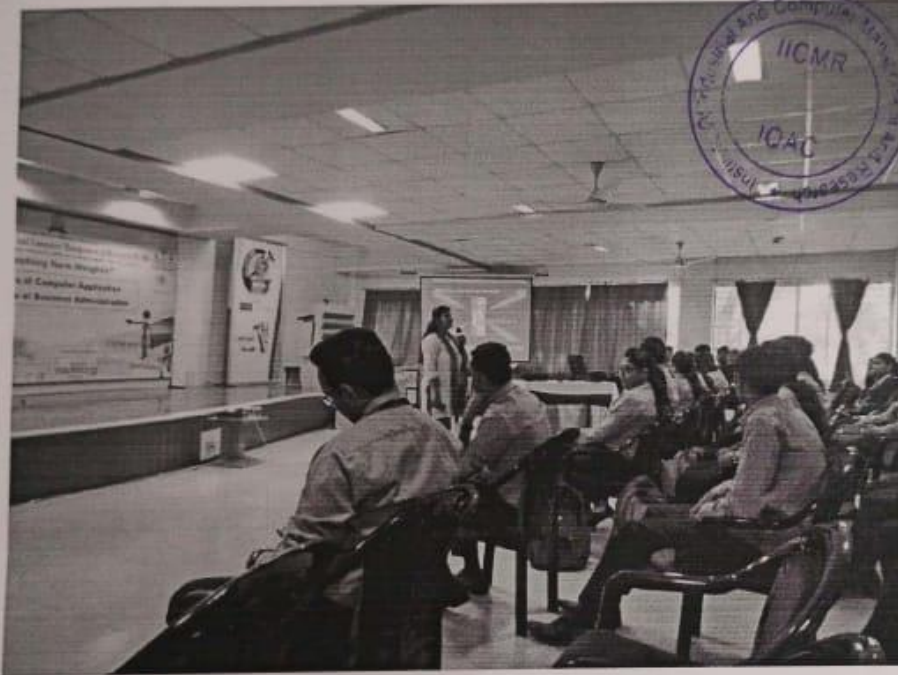
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni

Director, MBA@IICMR



Runathon of Hope 2019 - Sense of pride, unity, and responsibility



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 10/12/2019

ACTIVITY REPORT

1. **Title of Activity:** "Runathon of Hope 2019"

2. **Date & venue:** Sunday, 8th Dec. 2019 at PWD Ground, Behind IICMR, Nigdi.

3. **Outcomes of activity:**

- Participate in social activity.
- Support, coordinate & manage the social activity.

4. **Description of activity:**

Rotary Club of Nigdi-Pune organized half marathon "Runathon of Hope – 2019" on 8th December 2019. Students of MBA@IICMR participated in this event as volunteers. Shri. Rajapurkar sir along with few rotary member visited the institute one week before & given the detail idea about the event to the students in IICMR campus. In this event more than 1k participants participated. The half marathon was of 5Km, 10Km & 25km. Looking at the number of participants every year students of MBA@IICMR participates as volunteers to support the coordinating team of the event. The students performed the role to serve the drinking water bottle to the participants & felicitate the participants by giving them the Medal of Runathon of Hope 2019. Participants from all age groups (kids & senior citizens) were participated in the event.



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5. Activity Experience:

- a. All the students along with coordinator reported to the venue at 6.00am.
- b. It was great experience for the students to coordinate such National level event
- c. Summary & conclusion: The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The students of MBA@IICMR was participated as volunteers in "Runathon of Hope 2019" and performed the role to provide the service to the participants. Dr. Abhay Kulkarni, Director IICMR visited at the event & introduced the students to the corporate people. .

7. Feedback:

The students were happy after participating in the event, they learn a lot from the corporates & participants of the event.

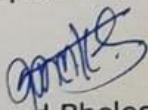
8. Participants details:

Number of students participated: 41

Number of faculty/staff participated: 01

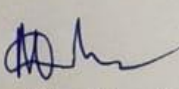
Event coordinated by: Mr. Vinod Bhelose

Prepared by


Mr. Vinod Bhelose

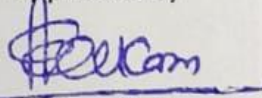
Coordinator

Verified by


Adv. Manisha Kulkarni

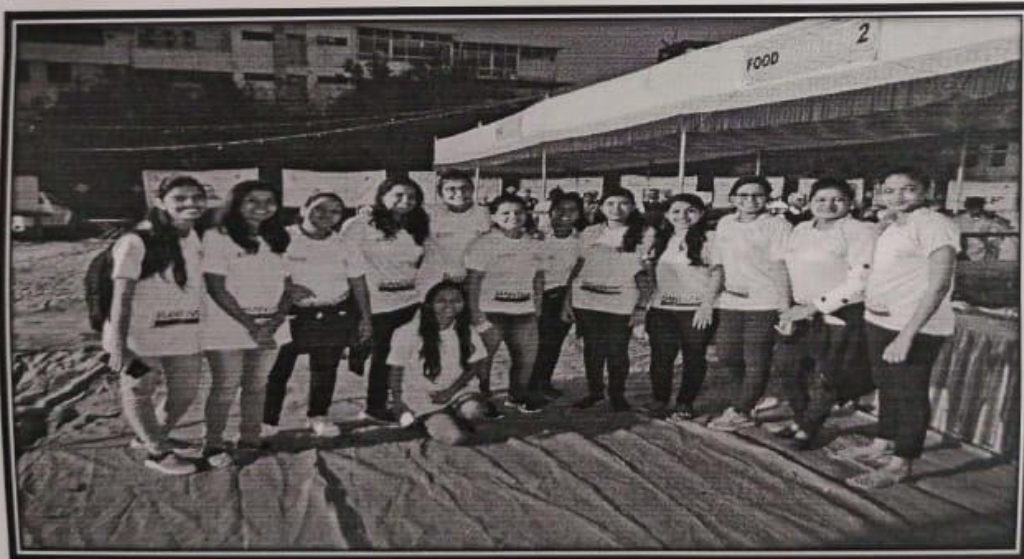
HOD

Approved by

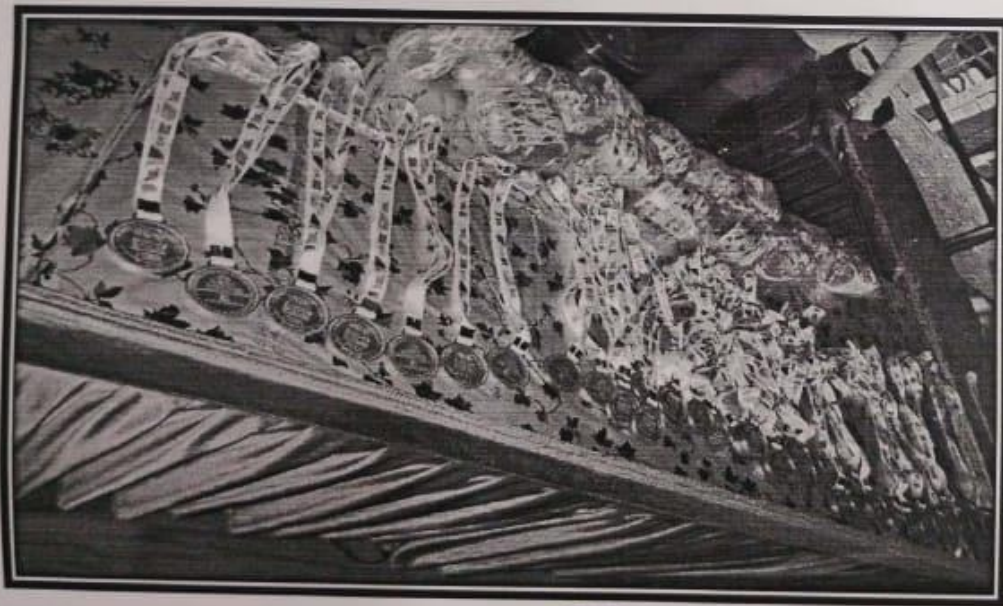

Dr. Abhay Kulkarni

Director





MBA@IICMR/Academic_Social_Responsibility_2019-20/SWC-5



MBA@IICMR/Academic_Social_Responsibility_2019-20/SWC-5

Sangali Kolhapur Flood Relief Fund -Promote communal harmony



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Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 08/09/2019

ACTIVITY REPORT

1. **Title of Activity:** "Sangali-Kolhapur Flood Relief Fund"

2. **Date & venue:** August 2019 at IICMR, Nigadi Campus.

3. **Outcomes of activity:**

Students understand the seriousness of the situation & they also understand their roles in responding this critical situation. This drive unites the students for noble cause.

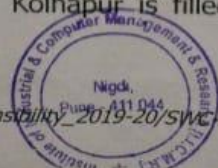
4. **Description of activity:**

Floods are the major disaster affecting many countries in the world year after year. Flash flood was one of the most common and destructive weather related phenomena. It causes damage to lives, natural resources and environment as well as the loss of economy and health. Every year, the floods leave a trail of destruction, washing away villages, submerging paddy fields, drowning livestock, besides causing loss of human life and property in billions.

The spectre of floods hovers once more over Kolhapur and Sangli districts in western Maharashtra following incessant rain in the catchment areas throughout last week. This has resulted in a massive discharge of water from major dams, spiking the water level in the Panchganga river, which courses through Kolhapur, and the Krishna river that passes through Sangli. Residents living in the vicinity of these rivers in the two districts have been asked to move to safer zones by the district administrations.

On Monday, Koyna dam (in neighbouring Satara district) was almost filled to the brim with its present water stock at 103.08 thousand million cubic feet (tmcft), while Warna dam in Kolhapur is filled to capacity, having a water stock of 34.05 tmcft.

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Despite showers considerably reducing in intensity on Monday, the discharge was still on from all major dams, including Koyna (45,681 cusecs till Monday evening), Radhanagari (4,256 cusecs), and Warna (13,368 cusecs).

But an ongoing discharge of 2.5 lakh cusecs from Almatti dam in north Karnataka (adjoining Kolhapur) has done much to stave off fears of flooding in Sangli and Kolhapur for the moment. But the authorities not taken any chances with both districts yet to fully recover from a deluge which cost at least 35 human lives and killed hundreds of livestock besides damaging property and ruining crops to the tune of crores of rupees. Four National Disaster Response Force (NDRF) teams from Pune are on standby in both these districts, with two deployed in Kolhapur (one each in Shirol and Jaysinghpur tehsils) and the other two in Sangli (one each in Islampur and Miraj taluks). Even then, more than 750 persons from 350-odd families and hundreds of livestock, mainly in Shirol and Karvir tehsils, were relocated to safer areas on Sunday, while another 20-odd families in Sangli district were moved on Monday, according to Kolhapur and Sangli district administrations.

To help the victims in the Kolhapur & Sangli area the MBA@IICMR Institute taken the initiative to provide in terms of kind & money.

5. Activity Experience:

- a. The Management, Director sir, all staff members & students contributed in terms of kind & money.
- b. Collected materials has been dispatched to the needy with the help of the NGO association.
- c. The amount collected during the period has been deposited in the Chief Minister Relief Fund.

6. Assessment of activity outcomes:

The "Sangali-Kolhapur Flood Relief Fund" has been successfully conducted in MBA@IICMR. The students realised their responsibility towards the society. The huge response received from the staff members & students of MBA@IICMR.

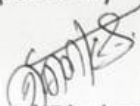
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7. Feedback:


Every individual who contributed in the activity was satisfied & appreciated the initiative taken by the Institute.

Prepared by


Mr. Vinod Bhelose

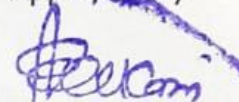
Coordinator

Verified by


Adv. Manisha Kulkarni

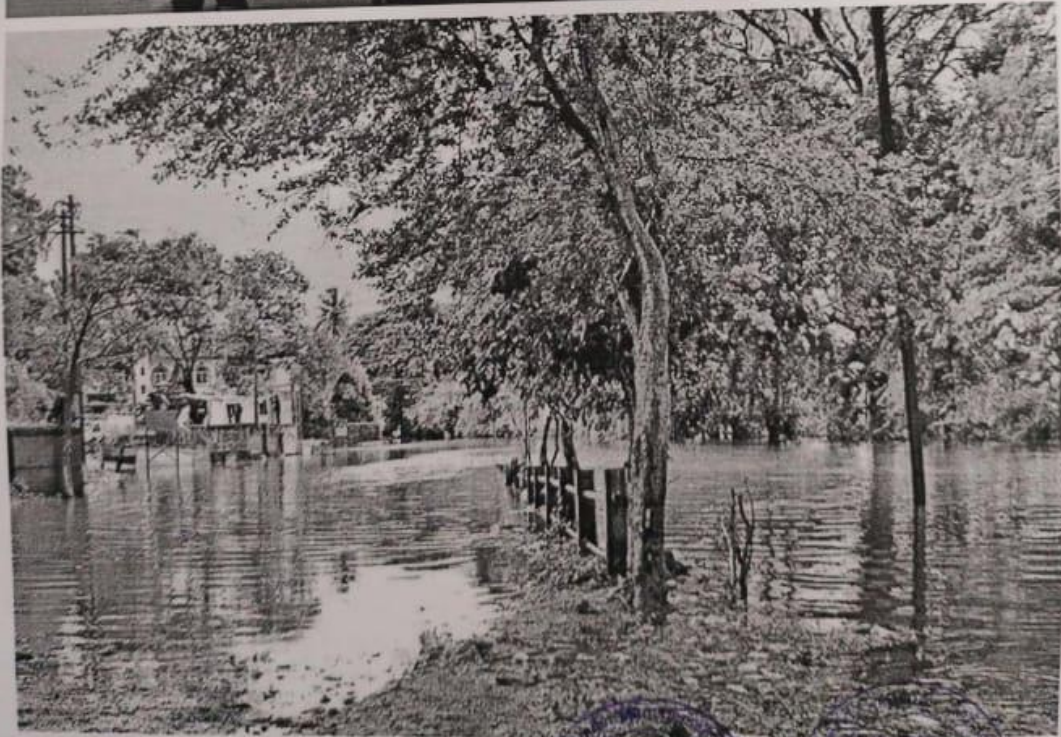
HOD

Approved by


Dr. Abhay Kulkarni

Director





MBA@IICMR/Academic_Social_Responsibility_2019



Freshers Day – Cultural Diversity



MBA@ IICMR

MBA 1st and 2nd year

Fresher's Party

Report on Fresher's Party

Date: 25/09/2019

Members involved: ARKO committee and MBA 2nd year.

Background : MBA 2nd year has been organizing the event of fresher's party for several years. This event has been held for one day (25/09/2019) with participation of MBA 2nd year.

Summary for the day: The day begins with welcoming MBA 1st year followed by casual speech. The ramp walk was organized for them. Then 2nd year students and faculties performed. Some games were organized for MBA 1st year students. Then the selection for Mr. and Miss fresher held. And at last dinner was arranged for everyone.

Conclusion: Overall the whole event done in a co-operative manner. As decided the work has been divided and delighted within MBA 2nd year students. We have seen active participation of every MBA 2nd year student, right from preparation to execution. The event held in a successful manner.

Thank you.



FRESHER'S PARTY AGENDA

MBA IICMR

25-September-2019

Sr. No.	Particular	Time
1	Welcome	3.00 pm to 3:10
2	Casual speexh	3:10 pm to 3:15 pm
3	Ramp walk	3:15 pm to 4:00
4	Shubhangi performance	4:00 pm to 4:10 pm
5	Bhusan and manali	4:10pm to 4:15 pm
6	Game 1 Guess the word	4:00 pm to 4:15 pm
7	Rahul performance	4:15 pm to 4:20 pm
8	Vishwesh performance	4:20 pm to 4:30 pm
9	Game 2 Tricky Game	4:30 pm to 4:55 pm
10	Rishi performance	4:55 pm to 5:00 pm
11	Puja Prajkta performance	5:00 pm to 5:20 pm
12	Maruti sir performance	5:20 pm to 5:30 pm
13	Game 3 Hulahoop	5:30 pm to 6:00 pm
14	Apurva Performance	6:00 pm to 6:10 pm
15	Questions answer	6:10 pm to 6:30pm
16	Mr and Ms Fresher's Selection	6:30 pm to 6:45 pm
17	Gift Distribution	6:45 pm to 6:50 pm
18	First year students Talk	6:50 pm to 7:00pm
19	Dinner	7:00 pm to 8:00 pm

Prepared by,

Govind Bakkad

GS ARKO

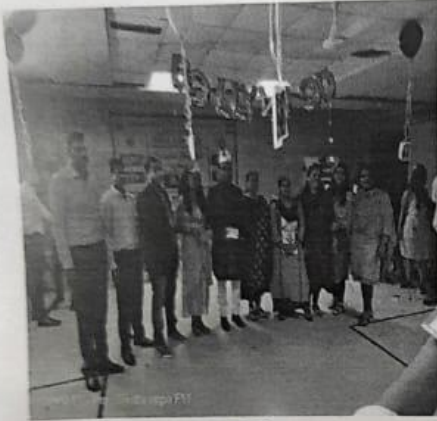


Beelkam
DIRECTOR

Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



SOME GLIMPS OF THE EVENT:



Prepared by:

Govind Bhakkad

Govind Bhakkad

ARKO Co-ordinator

Maruti Prasad

Maruti Prasad



Prakash
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044

Teacher's Day – Cultural Activity

19-20



INSTITUTE OF INDUSTRIAL AND COMPUTER

MANAGEMENT AND RESEARCH

ARKO CLUB

TEACHER'S DAY REPORT 2019

Event: - "Teachers day festival 2019"

Day and date: - 24rd sep, Tuesday

Venue: - IICMR Auditorium

Brief summary:-

The teacher's day event was conducted by MBA students under ARKO club under the guidance of Mr. Maruti Prasad (MBA ARKO president) on 24rd Sep 2018. The program started with a warm welcome of the teachers by giving them a rose. Further the anchors for the event told us about the importance of teacher's day. A lightening of lamp ceremony was done by the Directors, HOD, faculty members and the representatives of seniors and juniors.

The program was proceeded by an enlightening speech by our directors, Dr. Abhay Kulkarni, Dr. Ashwini Kulkarni, Dr. Deepali Sawai and hod.adv. Manisha Kulkarni. Welcome song was performed by Mr. Bhushan from MBA 1st year. After song some games were organised for the teachers such as "tongue twister", "cup & the balloon". The students of MBA actively participated in dancing, singing, role plays, etc. The last and the most enthusiastic game was "find the chair". A dedicted speech was given by Mr. majoy.

Lastly a vote of thanks was given by Ms. Neethu Johnychan.

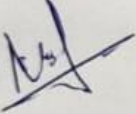
Feedback and key learning:

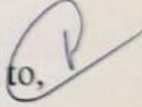
It was a wonderful and memorable experience for both, the faculties and the students as well. The students learned about the importance of teacher's day.



They also learned that how to work in a team and take initiative in carrying out all the activities effectively. They also feel the love and care of the teachers.



Prepared by 
Ms. Neethu Johnychan.

Submitted to, 
Mr. Maruti Prasad
(ARKO co-ordinator)




DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

Ganesh Festival – Cultural Activity



ATSSs
Institute of Industrial & Computer Management &
Research, Nigdi, Pune
Arko Club



Event Report

Event: "Eco-friendly Ganesh Festival -2019"

Day & Date: Monday, 2nd to 6th Sept. 2019

Venue: First Floor Near the office

Brief Summary:

The Ganesh festival celebration was successfully conducted by both MCA and MBA students under the guidance of Mrs. Vandana Pednekar-MCA Arko coordinator and Mr. Maruti Parasd-MBA coordinator from 2th September 2019 Monday to 6th September 2019.

The first day program, on 2nd Sept, 2019, Ganpati pratishthapanna and first Aarti was done at 10.00am to 11.00 am. The first Ganesh Aarti was carried by Dr. Abhay Kulkarni and the evening Aarti was conducted by Arko members.

The second day that is on 3rd on 9.15am morning Aarti was done by MCA Department and the evening Aarti was conducted by MBA Department.

On third day that is on 4th as morning Aarti was carried by City Pride School on 9.15 am and the evening Aarti was conducted by Non-Technical Staff.



Dr. Abhay Kulkarni
Director
Institute of Industrial & Computer
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Nigdi, Pune - 411 044

Dr. Abhay Kulkarni

DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

On fourth day that is on 5th on 9.00am Aarti was conducted by CPJC followed by Satyanarayan pooja carried out by Mr.Chetan Koli. Prasad was distributed to all members of IICMR & City Pride School and the evening Aarti was conducted by all IICMR Hostel Girls. In the afternoon session on 1.00 pm fabulous Cultural Program was arranged by Arko cultural coordinators & other members.MCA students participated in that with full of enthusiasm..

On fifth day that is on 6th morning Aarti was carried by Technical Director Dr. Deepali Sawai at 9:15am. In afternoon at 2.00pm Visarjan Aarti was carried by ARKO members. The Musical Program was arranged by Arko members for Ganpati visarjan. All IICMR students & staff enjoyed. The Ganesh Visarjan procession was going on for about one & half hour. On around 4.30pm, Ganpati visarjan was done at IICMR Campus in traditional way.

Feedback and Key Learning's:

It was a wonderful and memorable experience for all the faculty members and also for the students as they learnt the role & importance of our cultural festivals in our life. All have experienced the happiness & satisfaction during festival days. Students have learnt lessons of working in a team integrated with creative ideas.Overall the students have enjoyed the event & learnt many aspects of event management like planning, time management, financial adjustments & cultural values.

Prepared by: Miss. Ankita Patil



Deepali Sawai
DIRECTOR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



Dr. Abhay Kulkarni
Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044



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Dr. Abhay Kulkarni
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Dr. Abhay Kulkarni

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Nigdi, Pune - 411 044

Celebrated Shiv Jayanti



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MBA @ IICMR

Date: 25/02/2020

ACTIVITY REPORT

1. **Title of Activity:** "Shivaji Maharaj Jayanti" celebrated at MBA@IICMR
2. **Date & venue:** 19th February, 2020 at IICMR, Nigadi Campus.
3. **Outcomes of activity:**
 - a. Creating values amongst the students by understanding the thoughts of Shivaji Maharaj about the women and good governance.
 - b. Creating awareness about the societal responsibilities of the every citizen.
 - c. Initiate participants to participate in social activities.

4. **Description of activity:**

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Celebrating Shivjayanti was the part of same. The students from MBA initiated the program. They not only showed love and gratitude towards Shivaji Maharaj but also showed responsibility towards society.

In MBA premises, HOD Manisha madam, Dr Jyoti Madam lit the auspicious diyas and commenced the program. It was an informal program initiated by students towards the gratitude and love of Shivaji Maharaj. Mr Ganesh Gade and Mr Swapnil, students of MBA@IICMR shared their thoughts about Shivaji Maharaj and did anchoring for program. Dr. Abhay Kulkarni, Director, HoD Manisha Kulkarni and Dr Jyoti Bhanage addressed about the thoughts of Shivaji Maharaj.



MBA@IICMR/Academic_Social_Responsibility_2019-20/Report



Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044



Prepared by
Kiran Rao
Ms. Kiran Rao
ASR Coordinator

Verified by
[Signature]
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by
[Signature]
Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/Academic_Social_Responsibility_2019-20/Report



[Signature]
DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044

Celebrated Makar Sankranti



Audyogik Tantra Shikshan Sanstha's
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Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR



MBA@IICMR

Arko Club

Makar Sankranti Celebration Report-2020

Event: - "Makar Sankranti Celebration-2020"

Day and date: - 14th January, Tuesday

Venue: - MBA@IICMR TI-4

Brief summary: -

Makar Sankranti Celebration- event was conducted by MBA first year and second year students under ARKO club under the guidance of Mr. Maruti Prasad (MBA ARKO Coordinator) on 14th Jan 2020. The program was proceeded by an enlightening speech by our directors, Dr. Abhay Kulkarni sir on the occasion of Makar-Sankranti and the topic was why this festival is celebrate in all state in India with different name and culture. After that our director sir and our HOD Dr. Manisha Kulkarni mam distributed Til-Gul to all faculties and Students.

Feedback and key learning: -

It was a wonderful and memorable experience for both, the faculty members and the students as well. The festival of Makarsankranti is very auspicious festival, each state in India has different ways of observing Makar Sankranti however the theme- harvest season - is the combining factor. In different states of the nation, Makar Sankranti is celebrated by different names like Lohri, Kite festival, Festival of donation and Pongal. The celebration was remarkable example of unity in diversity. The students learnt about the importance of Makar Sankranti. They also learnt that how to work in a team and take initiative in carrying out all the activities effectively.




Abhay Kulkarni

DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044

REF: MBA@IICMR/2020/ARKO/Sankranti/Report/2

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Prepared by
Mr. Maruti Prasad
(ARKO co-ordinator, MBA@IICMR)




DIRECTOR
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REF: MBA@IICMR/2020/ARKO/Sankranti/Report/