



Criterion 7 – Institutional Values and Best Practices

Key Indicator - 7.1.4 Institutional Values and Social Responsibilities

Metric 7.1.4


Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens

2020 -2021

List of Documents

Sr No	Particular	Date
	World Environment Day	05-06-2021
1	Mission Corona0.0	27-06-2021
2	Wachan Din & implementation of National Digital Library	19-06-2021
3	Seminar on Human Rights	04-04-2021
4	International Women's Day	08-03-2021
5	Ek Bharat Shreshta Bharat	13-02-2021
6	Shivaji Maharaj Jayanti Celebration	19-02-2021
7	Emergency response in association with Arogya Mitra & Emergency response team	02-01-2021
8	Felicitation and Encouragement to Corona Warriors in association with Arogya Mitra	03-01-2021
9	Constitution Day Celebration	26-11-2020
10	National Unity Day	31-10-2020
11	Vigilance Awareness	20-11-2020
12	Diabetes and Hypertension	31-10-2020
13	Corona Roadmap – Admission to Discharge	23-09-2020
	World Environment Day -Tree Plantation	23-09-2020
14	Compliance Management	13-09-2020
15	Latest Update on Corona Virus by Medical Experts	13-09-2020
16	Teacher' Day Celebration	05-09-2020
17	Webinar on Gender Equity, Lets Rise from Shadows	16-07-2020
18	Kaladarpan Cultural Event	05-07-2020
19	Online Chess Competition	20-07-2020

Mission Corona 0.0 - foster a sense of community, solidarity, and shared responsibility

 **Audyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research (IICMR)
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Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
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MBA@IICMR



Date: 29/06/2021

ACTIVITY REPORT

- Title of Activity:** "Mission – Corona 0.0" – Panel Discussion with Physician and Medical officers in association with Arogya Mitra Foundation.
- Date & venue:** 27th June, 2021.
Time: 10am to 12pm
Venue: On online platform of Google Meet and MsTeams
Moderator: Dr. Abhay Kulkarni
Panellist: Dr Shirang Gokhale (Chest Physician), Dr. Pavan Salve (Executive officer PCMC),
- Objectives of the Activity:**
 - To review the present Corona situation in Pune and PCMC.
 - To understand the prediction about the third wave in India
 - To create awareness about Delta and Delta plus variants.
- Description of activity:**

The pandemic continued in the year 2021 also. Everyone was struggling with new normal. In the series of session, the third panel discussion was arranged by MBA@IICMR co-partnering with Arogya Mitra Foundation conducted panel discussion at national level to clarify the doubts of the participants. The was held on online platform of Meet and MS Teams.

The panellist were experts from the Epidemiology and Pathology. They were Dr Shrikrishna Joshi, Dr Dilip Bhavsar, Dr Varsha Dange, Dr Dilip Kande and Dr Pavan Salve. Dr Abhay Kulkarni, Director of IICMR was moderator.

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5. Activity Experience:

The expert guided the participants about the current situation of pandemic. How it evolved and advanced. They discussed about the fear created by the second wave. Then they made the participants relaxed by giving knowledge about Covid 19 virus.

Further they discussed about upcoming third wave, its impact on the youth and children. The government officers Dr Salve assured that comparing the first and the second wave, government was prepared for the third wave. The preparation for the third wave included the availability of beds in the hospitals to oxygen cylinders. It also included the awareness programs to equip Covid volunteers.

The moderator asked questions related to the importance and role of vaccine, myths and misunderstandings about vaccine. The panellist gave satisfactory answers of each question.

The program concluded on the note of boosting the immunity by balancing physical and mental health during Covid times.

6. Assessment of activity outcomes:

The moderator asked many questions related to disease, delta virus, vaccine, immunity boosting tips and many more. The experts answered all the questions. The expert suggested to maintain the physical as well as mental health by practicing Yoga, Pranayam and healthy food habits. Also, the experts assured the audience about the Government method to handle the crisis.

7. Feedback:

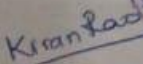

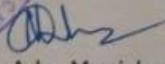

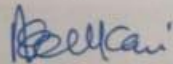
It was very important activity in national lockdown to boost the morale of the society.

No. of participants: 73



No. of students participated from MBA@IICMR: 22

No. of faculty members participated: 18

Coordinator of activity: Dr. Abhay Kulkarni






Prepared by   Verified by   Approved by 
Ms. Kiran Rao
ASR Coordinator
Adv. Manisha Kulkarni
HOD, MBA@IICMR
Dr. Abhay Kulkarni
DIRECTOR
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Nigdi, Pune - 411 044



 **Arogya Mitra Foundation**
Reg. with Charity Commissioner, Maharashtra : MH/1706/2019/PUNE 

JOIN ONLINE



Date : 27th June 2021 (Sunday) Time : 10.00 AM to 12.00 noon
Panel Discussion - Online on Goggle-Meet
Link : meet.google.com/cmu-nviu-fyp

  Moderator Dr. Abhay Kulkarni Director - IICMR NAAC	 Dr. Shirrang Ghokhale General Physician, MBBS, MD (Medicine)	 Dr. Varsha Dange - Medical Officer, Pimpri Chinchwad Municipal Corporation	
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Mission - Corona 0-0

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Pune - 411 044

Wachan Din & implementation of National Digital Library



ATSS'S
Institute of Industrial & Computer Management and Research
Nigdi, Pune-44

Title of Activity: Celebration of Wachan Din and implementation of National Digital Library Club:
An Overview

Date: 19th June, 2021

Time: 1.30-3.00 pm

Platform: MS Team

Outcome of activity:

- Understood importance and Significance of Wachan Din.
- Inauguration of NDLI Club.
- Students and Faculty Members understood how to access resources from National Digital Library.
- Students registered for National Digital Club.

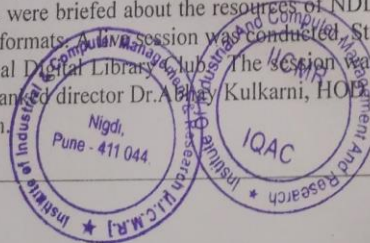
Description of activity:

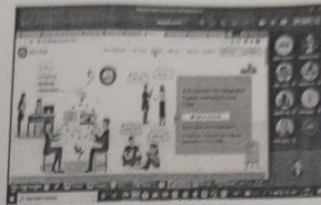
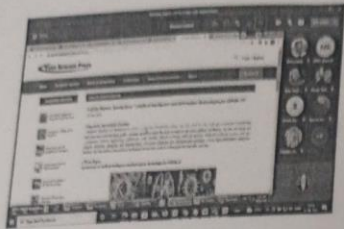
IICMR, Knowledge Center organized Wachan Din on 19th June 2021. Dr. Abhay Kulkarni, Director IICMR briefed about the wachan din. Wachan din is celebrated to honour the Key Contribution of P.N. Panicker, is known as the Father of the Library Movement in the Indian state of Kerala. The activities of the Kerala Grandhasala Sangham that he initiated triggered a popular cultural movement in Kerala which produced universal literacy in the state in the 1990s. June 19, his death anniversary, has been observed in Kerala as Vayadinam (Reading Day) since 1996. The Department of Education in Kerala also observes Vayana varam (Reading Week) for a week from June 19 to 25.

His significant contributions to promote literacy in the state of Kerala. He gave a major push to the Kerala State Literacy Mission, which ultimately led to universal literacy in the state.

Dr. Abhay Kulkarni announced that institute supports the Reading Movement. To promote the online and offline reading. We encourage Faculty Members and students to read by arranging various competitions, guest lectures. He announced that IICMR is the members of National Digital Library. He inaugurated the of NDLI- club. Under IICMR NDLI Club the following activities are planned. 1. A panel discussion on Mission Corona 0.0 .2 Activities under SPICMACY.

Dr. Manik Rajopadhye briefed about the overview of how to search the require study material on National Digital Library. Students were briefed about the resources of NDLI. How they can search the information in various forms and formats. A session was conducted. Students were introduced the process of registration for National Digital Library club. The session was followed by question and answer. Dr. Manik Rajopadhye thanked director Dr. Abhay Kulkarni, HOD, Manisha Kulkarni and Coordinators for the opportunity given.





Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR.

DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044.



Seminar on Human Rights - understanding of their own rights and responsibilities



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MBA @ IICMR

Date: 3/4/2021

'Human Rights'.

Topic: Seminar on the topic "Human Rights" under TL.

Resource person: Ms Harshala Thite

Date: 3rd April, 2021

Time: 11.30am to 1pm

Venue: Online platform of MsTeam

Participants –

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR) - 10
4. Students of MBA – I, SEM – I - 83

Coordinator– Asst. Prof. Ms Kiran Rao

Objectives:

1. To make aware and avoid future complaints about Human Rights.
2. To tell students about evolution of Human rights, classification and laws associated with Human Rights.
3. To discuss various cases related to Human Rights.

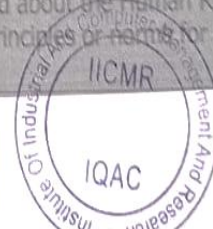
Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge.

Advocate Harshala Thite briefed students about the Human Rights. She guided about various issues such as gender discrimination, basic needs to education.

Assessment of the activity:

The speaker, Advocate Harshala Thite talked about the Human Rights. She further added, "Human rights are moral principles or norms for certain



standards of human behaviour and are regularly protected in municipal and international law." The participants asked many question. The speaker, Advocate Harshala Thite gave satisfactory answers of every questions asked. The session was interactive.

Outcome of the activities:

The participants came to know about the hazards of using malwares, and techniques to avoid malware attacks.

Feedback of the activity:

The audience gave positive feedback about the session. They asked about more such sessions.



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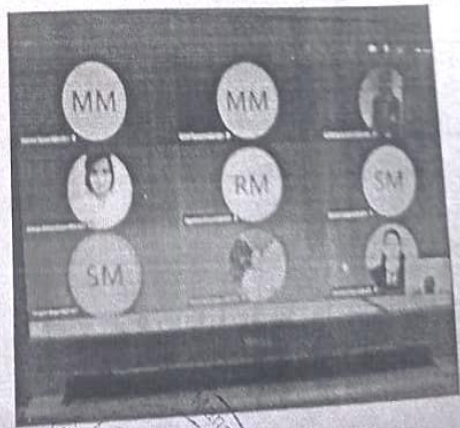
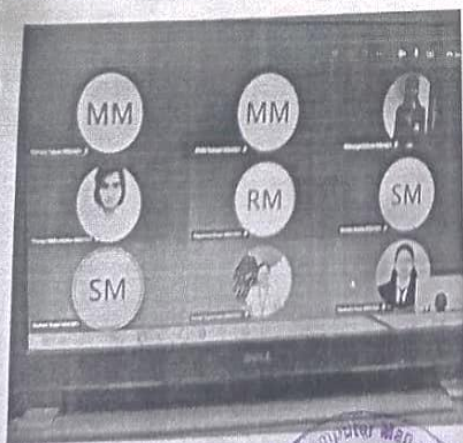
Kiran Rao

Manisha Kulkarni

Ms Kiran Rao
Seminar Coordinator

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Dr Abhay Kulkarni
Director, IICMR



International Women's Day - understanding of gender equality



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Women's Day Celebration

8th March, considered as International Women's Day. This day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honour, loved and admired. To honour womanhood, IICMR celebrated the International Women's day on 13th March'21 in the auditorium. The guest of honour Adv. Manisha Kulkarni arrived and the programme started with Ganesh Vandana performed by the student of MBA 1st Year Shraddha Bhise.



A welcome speech was addressed by Dr. Abhay Kulkarni to inspire and encourage all the women to keep excelling consistently and to keep moving on every time. He also gave the example of his own mother and gave a message to respect every woman present on this earth. The programme was organized online students also through Microsoft Teams. There were singing performance by Rishika, Mayuri and Altab. Their voice created a different energy in the programme. Dance is the joy of movement and the heart of life so to enjoy that joy an amazing dance performance was performed by Vishwajeet, Prajakta, Murnal & Preeti individually. All the faculty members were cherished by their

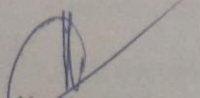
performance. Safety of a woman is important in our country and so is women empowerment too. Considering the strength of women and their powers a play was organized by the students of MBA 1st year which highlighted common issues faced by women in Indian society. The play was encouraging and the audience gave a standing ovation. A few games were held for all the teachers for their recreation. Sweets and snacks were kept for refreshment. Our HOD thanked and appreciated all the students for arranging this event. Few faculty members sang songs and the students were amazed to see their voices. It is rightly said that Women are the strength of our country our director Abhay Kulkarni distributed sweets to everyone and addressed the event by singing a song and thanking all the participants. The teachers blessed the students and thanked them for such big efforts.

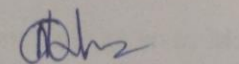


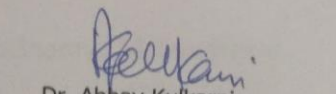
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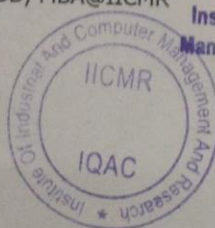
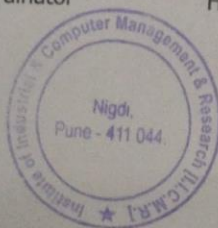
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Mr. Maruti Prasad
ARKO Coordinator


Adv. Manisha Kulkarni
HOD, MBA@IICMR


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Ek Bharat Shrestha Bharat - Promote national integration and unity



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MBA @ IICMR

Date: 20/02/2021

Report

EK BHARAT SHRESTHA BHARAT

Topic: Ashoka and Kalinga war- A Virtual Drama

Venue: MBA Third floor –TI1

Date :Time and mode of delivery:

13th Feb, 2021

10.40 am – 12.15pm

Offline and also in Zoom as the link provided.

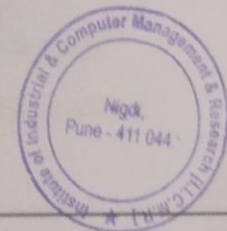
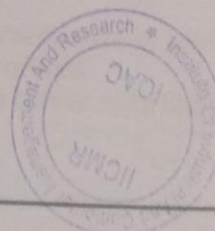
Participants:

- a) Students of MBA @ IICMR
- b) Faculty members

Objectives:

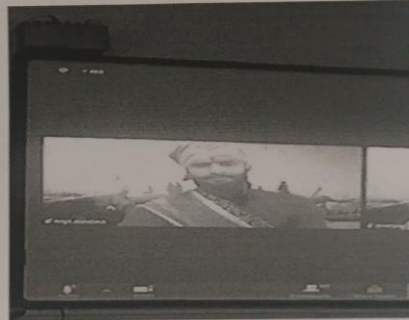
- a. To provide a good opportunity to explore and exchange the cultural diversity of the state.
- b. To motivate the students for participating in the inter- state event under the banner of Ek Bharat Shrestha Bharat.
- c. To understand the reasons and consequences of Kalinga war

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Conclusion:

The wonderful opportunity was experienced by participants and viewers with a thought of understanding the cultural diversity. In future these types of events and activities will be initiated and cherished.



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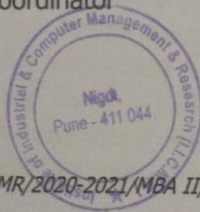
Dr. Jyoti Bhanage
Event Coordinator

Guided by

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR
Institute of Industrial and Computer
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MBA@IICMR/2020-2021/MBA II, SEM-III/Event

Shivaji Maharaj Jayanti Celebration - cultural performances and community service

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Report

1. **Name of the Activity:-** "Shivaji Maharaj Jayanti" celebrated at MBA@IICMR

2. **Date & venue:** 19th February, 2021 at IICMR, Nigdi Campus.

3. **Objectives of activity:**

1. To understand the person of First Marathi Emperor, Shivaji Maharaj.
2. To make the audience aware about the great deeds done by Shivaji Maharaj.

4. **Description of activity:**

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Shivjayanti was celebrated as a part of the culture of MBA@IICMR and it was conducted under ARKO Club Activity.

The students from MBA 1st year initiated the program. They not only showed love and gratitude towards Shivaji Maharaj but also showed responsibility towards society.


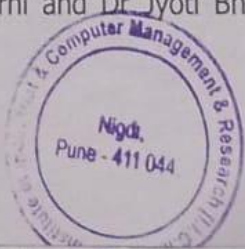
In MBA premises, Director Sir & HOD Mam with other Faculty members lit the auspicious diyas and commenced the program. It was an informal program initiated by students towards the gratitude and love of Shivaji Maharaj.

Mr.Karamdeep & Mr. Hrikesh, students of Mba 1st Year have shared their thoughts about Shivaji Mahraj and did anchoring for program. Students have Performed various Cultural programs such as Powada, Dance and Song on this day.

5. **Activity Experience**

Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society. The event was taken by the Institute as the part of it's Academic and Social Responsibility.

Also, HoD Manisha Kulkarni and Dr. Jyoti Bhanage addressed about the thoughts of Shivaji Maharaj.



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6. Summary & conclusion

The Function of Shiv Jayanti was conducted with great zeal, enthusiasm and utmost energy. The participants were delighted to witness the journey as an occasion to remember the great maratha warrior.

7. Assessment of activity outcomes:

The "Shivjayanti" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

8. Feedback

Students were delighted and inspired to hear and understand the journey of Shivaji Maharaj. Overall it was satisfying experience.

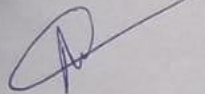
Participation Details:

Number of students participated – 42

Number of Faculty Members – 12

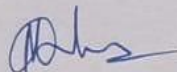
Event Coordinated by –Mr. Maruti Prasad

Prepared by



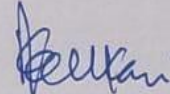
Mr. Maruti Prasad
ARKO Coordinator

Verified by



Adv. Manisha Kulkarni
HOD, MBA@IICMR


Approved by



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Emergency response in association with Arogya Mitra & Emergency response team

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MBA @ IICMR

Date: 20/1/2021

ACTIVITY REPORT

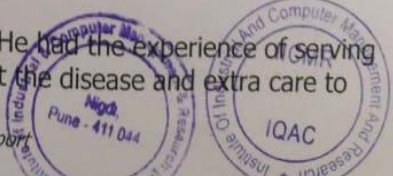
- Title of Activity:** "Emergency response" in association with Arogya Mitra and Emergency response team
- Date & venue:** 2nd January, 2021
Time: 10.30am to 12pm
Venue: Auditorium IICMR
Resource Person: Dr Jay Shrikhande
- Objectives of the Activity:**
 - To give training about the emergency services and the first aid
 - To make aware about the emergencies and solve the queries regarding the first aid.
 - To discuss about the symptoms and to get timely treatment.
 - To explain about the precautionary measures.
- Description of activity:**

Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR conducted an activity level to explain and solve the myths about the emergency and the first aid. The guidance session by Dr Jay Shrikhande was held in auditorium of IICMR.

Dr Abhay Kulkarni, director of IICMR, guided all about the emergency practices required every citizens to be learned. He also talked about the new concept of Rugna Mitra. Rugna Mitra is concept for the patients who
- Activity Experience:**

The expert was clinician and chest physician. He had the experience of serving critical patients. He guided the audience about the disease and extra care to

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boost the immunity. He also shared his experience while dealing with the critical patients and how he worked on boosting their immunity. All came with the conclusion that Diabetes and Hypertension were life style disease due to stress and to prevent it so boosting immunity was only option for the people.

6. Assessment of activity outcomes:

The session ended on the note of boosting immunity by the right eating habits, enough rest and adequate exercise.

7. Feedback:

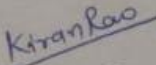
It was very important activity in Corona Pandemic to boost the morale of the society.

No. of participants: 42

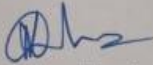
No. of faculties participated: 10

Coordinator of activity: Ms Kiran Rao

Prepared by


Ms. Kiran Rao
ASR Coordinator

Verified by


Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
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Director, IICMR
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Felicitation and Encouragement to Corona Warriors in association with Arogya Mitra



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Date: 03/01/2021

ACTIVITY REPORT

1. **Title of Activity:** Felicitation and Encouragement to Corona Warriors in association with Arogya Mitra

2. **Date & venue:** 3 January, 2021

Time: 5pm to 7pm

Resource Person: Dr Abhay Kulkarni

3. **Objectives of the Activity:**

- To felicitate the Volunteers who helped Corona patients during the Pandemic.
- To felicitate the Volunteers who collected blood during Pandemic.
- To felicitate the front-line workers from all fields

4. **Description of activity:**

During the Pandemic, many volunteers came forward and contributed for the cause of help to people. In all the activities, all volunteers, doctors, nurses, bank employees, all members providing essential services took the active part and contributed massively. The Pandemic never ended. Therefore, MBA@IICMR in association with Arogya Mitra decided to felicitate these members as a sign of gratitude. The name was given to all volunteers was Corona Yodha i.e., Corona Warrior.

5. **Activity Experience:**

The activity started expressing and acknowledging the gratitude towards all who have already contributed to the service for covid patients. The importance of appreciation and expressing gratitude was imposed on the audience.

6. **Assessment of activity outcomes:**

The session ended with feeling of fulfilment on the part of Corona Yodha. They were overwhelmed by the gratitude expressed and the audience was motivated to help the Covid Warriors in Pandemic.



boost the immunity. He also shared his experience while dealing with the critical patients and how he worked on boosting their immunity. All came with the conclusion that Diabetes and Hypertension were life style disease due to stress and to prevent it so boosting immunity was only option for the people.

6. Assessment of activity outcomes:

The session ended on the note of boosting immunity by the right eating habits, enough rest and adequate exercise.

7. Feedback:

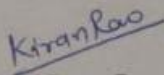
It was very important activity in Corona Pandemic to boost the morale of the society.

No. of participants: 42

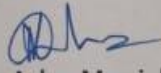
No. of faculties participated: 10

Coordinator of activity: Ms Kiran Rao

Prepared by


Ms. Kiran Rao
ASR Coordinator

Verified by



Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
DIRECTOR
Director, IICMR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Plot No. - 411 044



Constitution Day Celebration - Democratic values, diversity, and citizens' rights and duties

 **Audyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 27/11/2020

Report

1. **Title of Activity:** "Constitution Day"

2. **Date:** 26th November, 2020
Time: 5pm to 5.30pm
Venue: Board Room

3. **Objectives of activity:**

- To remember the day of application of constitution after independence.
- To imbibe the values and importance of Law.
- To take pledge to abide towards constitution of India.

4. **Description of activity:**

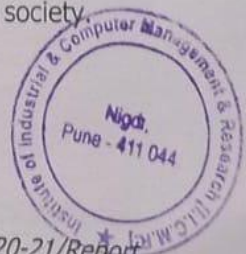

IICMR advocates the values and follows them with utmost importance. MBA@IICMR had arranged a program on constitution day/ Law Day to remember the application of the same. At the beginning of the programme, Dr. Abhay Kulkarni, Director, addressed the audience. He talked about the 5 fundamentals Republic, Justice, Liberty, Equality and Secularism.

5. **Activity Experience:**

- Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and asked everyone to contribute their values for the society.
- Every participant cherished the program and assured that the mission to serve for the society will be sustained in upcoming period.

6. **Summary & conclusion:**

The event was taken by the Institute as the part of its Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

6. Assessment of activity outcomes:

The "Constitution Day" program had been successfully conducted in the IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff participated in activity.

7. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall, it was satisfying experience.

No. of participants: 23

No. of Faculty Members participated: 10

Coordinator of activity: Ms Kiran Rao

Prepared by

Kiran Rao
Ms Kiran Rao
ASR Coordinator

Verified by


[Signature]
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

[Signature]
Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



National Unity Day -Promoting unity, integrity, and strength

**Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research**
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 20/11/2020

ACTIVITY REPORT


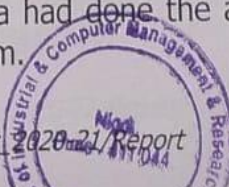
- Title of Activity:** "National Unity Day"
- Date:** 31st October, 2020
Time: 3.00pm to 3.45pm
Venue: Online platform of Microsoft Teams
- Objectives of activity:**
 - To remember the contribution of Freedom fighter, Bharat Ratna Sardar Vallabh bhai Patel on his birth anniversary.
 - To imbibe the values and importance of Unity.
 - To Motivate the students for contribution towards nation by inculcating small habits.
- Description of activity:**

IICMR advocate the values and follow them with utmost importance. MBA@IICMR arranged a program on the birth Anniversary of Sardar Vallabh bhai Patel. MBA@IICMR showed gratitude towards the contribution of Sardar Vallabh Bhai Patel. The program was celebrated in presence of selected staff of IICMR of admin, library and teaching in college and on online platform of MsTeams. At the beginning of the programme, Dr. Abhay Kulkarni, Director, addressed the audience. He talked about the need to be united.

The student of MBA – II SEM-III, Ms Aboli Tathe delivered a speech on Sardar Vallabh Bhai Patel and his journey. Then Ms Rajashri Dhore and Ms Madhura Bhegade performed on the patriotic songs. Ms Harshada Taleri sang the fusion of Patriotic songs and gave message of unity.

Ms Sharayu and Ms Harshada had done the anchoring of the program. Program ended with Vande Mataram.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



5. Activity Experience:

The expert was chest physician having multiple years of experience of serving critical patients. He guided the audience about the causes of diseases and situations which causes the occurrence of these diseases. He also shared his experience while dealing with the chronic situations of Diabetes and Hypertension patients and how he handled the same. The session concluded on the note that Diabetes and Hypertension were life style diseases due to stress and the mode of prevention was following regular routine of exercises, yoga and pranayama. The speaker also emphasized the importance of healthy eating habits on the participants.

6. Assessment of activity outcomes:

The session concluded on the note of maintain healthy life style by the right eating habits, enough rest and adequate exercise.

7. Feedback:

- This was very important activity to create awareness about these lifestyle diseases.

No. of participants: 42

No. of faculty members participated: 10

Coordinator of activity: Ms Kiran Rao

Prepared by

Kiran Rao

Ms. Kiran Rao
ASR Coordinator



Verified by

Adv. Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Dr. Abhay Kulkarni

Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044.

Vigilance Awareness - Promotes integrity, transparency, and accountability



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 20/11/2020

ACTIVITY REPORT

1. **Title of Activity:** "Vigilance Awareness, Prosper India" week.

2. **Date:** 31st October, 2020

Time: 1.30pm to 3.00pm

Venue: Online platform of Microsoft Teams

Resource Person: Mr Sudhakar Kulkarni

3. **Objectives of activity:**

- To create Awareness for zero corruption.
- To take a pledge for the support of zero corruption and vigilance India.
- To motivate participants to follow the zero corruption policy.
- To guide about digital transactions and precautionary measures while doing online payments.

4. **Description of activity:**

IICMR advocate the values and follow them with utmost importance. Vigilance India's zero corruption policy is one of the value. So 'Vigilance India Prosper India' program was held in IICMR. The pledge had been taken by selected staff of IICMR of admin, library and teaching. At the beginning of the programme, Dr. Abhay Kulkarni, Director, addressed about the need and purpose of the "Vigilance India and prosper India" program. He talked about the policies and custom is followed at IICMR.

Then the speaker Mr Sudhakar Kulkarni guided about the Digital payments. He talked about the importance, methodology, process and types of digital payments. He also told about the methods to follow the secure payments. He asked everyone to inculcate the habit of changing the password timely. He also cleared the doubts of the participants related to same. The program concluded on the note of following Digital payment methods to avoid the corruption.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

Diabetes and Hypertension - Management and lifestyle modifications



Audyogik Tantra Shikshan Sanstha's
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Approved by AICTE, Permanently Affiliated to SP Pune University.
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
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Awarded Best Management Institute for Industry Interface by CEGRI

MBA@IICMR

Date: 31/10/2020

ACTIVITY REPORT

1. **Title of Activity:** "Diabetes and Hypertension" – By Dr Shrirang Gokhale.

2. **Date & venue:** 30th October, 2020.

Time: 4.00pm to 5.30pm.

Venue: On online platform Google meet.

Resource Person: Dr Shrirang Gokhale.

3. **Objectives of the Activity:**

- To create awareness about the Diabetes and solve the queries regarding the same.
- To create awareness about the Hypertension and solve the queries regarding the same.
- To discuss about the symptoms of the both diseases and to get treatment on time.
- To explain about the precautionary measures to follow.

4. **Description of activity:**

Pandemic caused trouble to all the generations. The Senior citizens were stuck at home and exercise routine for all was disturbed. The rise in the diseases other than Covid was observed. The rise was particularly related to Diabetes and Hypertension. The conditions like work from home and absence of social life made the situation worse.

In this situation MBA@IICMR conducted a session to explain and solve the myths about the Diabetes and Hypertension. The guidance session by Dr Shrirang Gokhale was held on online platform of google meet.

The speaker was an eminent personality and one of the directors of Niramay multi-speciality hospital. He is having wide experience as chest physician

The speaker talked about the causes and effects related to Diabetes, precautionary measures and many more. The speaker cleared all doubts of the participants.



MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and asked everyone to contribute their values for the society.
- b. Every participant took pledge in the IICMR campus and assured that the mission to serve for the society will be sustained in upcoming period.

6. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The "Vigilance India and Prosperous India week" program had been successfully conducted in the IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

7. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

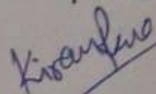
No. of participants: 42

No. of students: 32

No. of faculties participated: 10

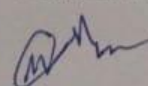
Coordinator of activity: Ms Kiran Rao

Prepared by


Ms Kiran Rao
ASR Coordinator

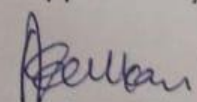


Verified by


Adv. Manisha Kulkarni
HOD, MBA@IICMR



Approved by


Dr. Abhay Kulkarni
Director, IICMR

Corona Roadmap – Admission to Discharge



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 23/09/2020

ACTIVITY REPORT

1. **Title of Activity:** "Corona Roadmap – Admission to Discharge" – Panel Discussion with Epidemiologist and Pathologist in association with Arogya Mitra Foundation & United Bhavsar Organization.

2. **Date & venue:** 19th September, 2020.

Time: 6.30pm to 8.30pm

Venue: On online platform Zoom.

3. **Objectives of the Activity:**

- To understand the location of Covid testing centres, hospitals, ICU facilities and isolation centres
- To understand the parameters to enrol into Covid centres.
- Importance and role of monitoring the Oxygen saturation level.
- To understand the role of immunity and the herd immunity concept

4. **Description of activity:**

Due to CORONA virus pandemic, all were unable to do normal routine. So considering the situation MBA@IICMR co-partnering with Arogya Mitra Foundation & United Bhavsar Organization conducted an activity at national level to boost the morale every citizen. The panel discussion was held on online platform of zoom.

The panellist were experts from the Epidemiology and Pathology. They were Dr Shrikrishna Joshi, Dr Dilip Bhavsar, Dr Varsha Dange, Dr Dilip Kande and Dr Pavan Salve. Dr Abhay Kulkarni, Director of IICMR was moderator.

5. **Activity Experience:**

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



The expert guided about the locations of Covid testing centres, hospitals, ICU facilities and isolation centres in Pimpri Chinchwad area, facilities available in such centres and criteria for the admission. Further they discussed about the parameters to enrol into Covid centres. The moderator asked question related to the importance and role of monitoring the Oxygen saturation level and panellist answered his questions. The program concluded on the note of boosting the immunity by balancing physical and mental health during Covid times and the herd immunity concept for the protection from the disease.

6. Assessment of activity outcomes:

The moderator asked many questions related to disease, Covid centres, and immunity boosting tips, insurance and many more. The experts answered all the questions with satisfactory answers. The expert suggested to maintain the physical as well as mental health by practicing Yoga, Pranayam and healthy food habits.

7. Feedback:

It was very important activity in national lockdown to boost the morale of the society.

No. of participants: 86

No. of students participated from MBA@IICMR: 35

No. of faculties participated: 10

Coordinator of activity: Dr. Abhay Kulkarni



Prepared by

Kiran Rao

Ms. Kiran Rao
ASR Coordinator

Verified by

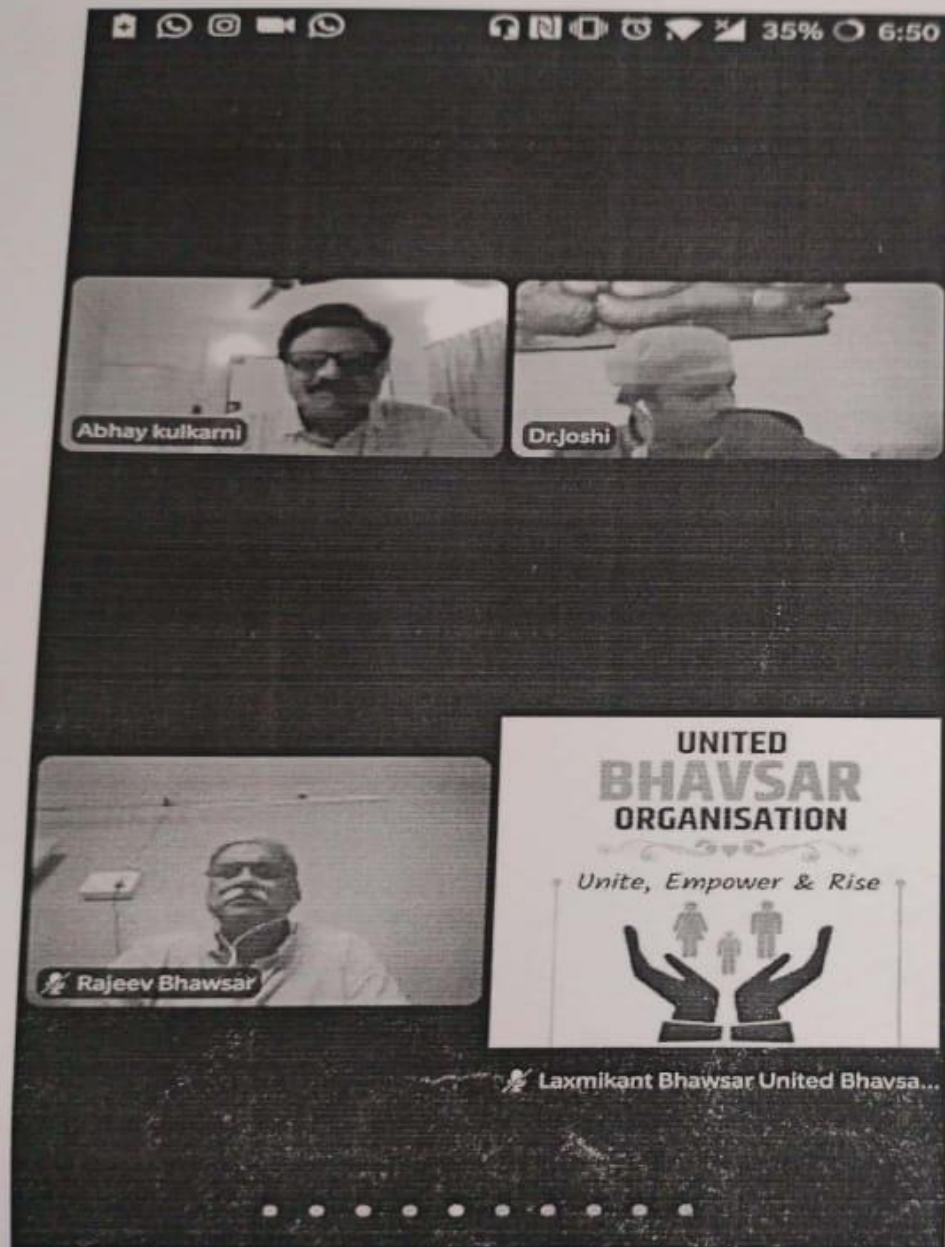
Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

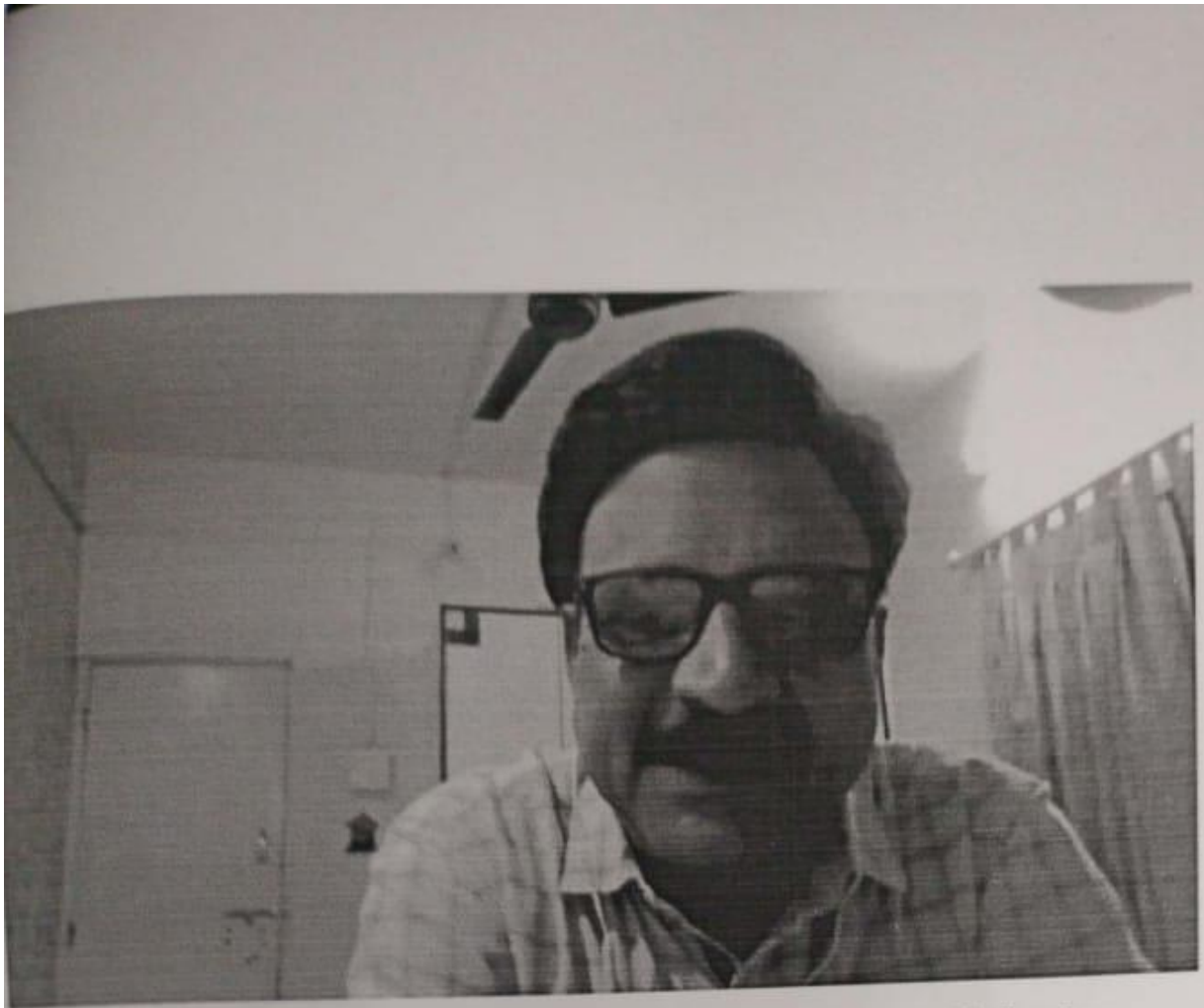
Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR



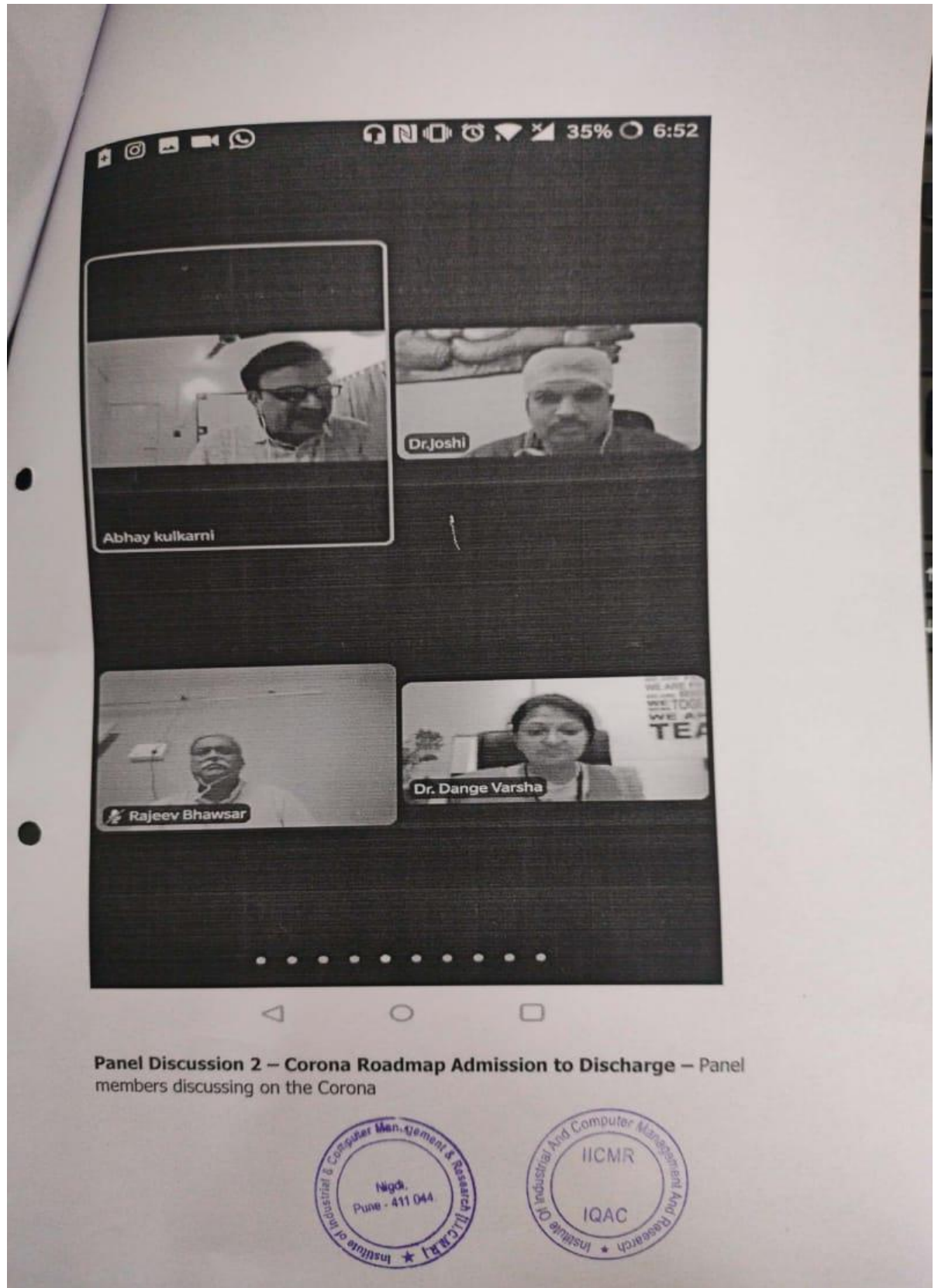
Panel Discussion 2 – Corona Roadmap Admission to Discharge – Panelist





Panel Discussion 2 – Corona Roadmap Admission to Discharge - Moderator






Panel Discussion 2 – Corona Roadmap Admission to Discharge – Panel members discussing on the Corona



Compliance Management - Regulations, standards, and internal policies

**AudyogikTantraShikshanSanstha's**
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 13/09/2020

Report of webinar on 'Compliance Management'.

Topic: Compliance Management

Resource person: Dr B K Inamdar

Time and mode of delivery: 13th September, 2020
At 10am to 11.30am
Ms Teams

Participants –

1. Faculty members (MBA@IICMR) - 3
2. MBA – II, SEM – III, students - 42

Coordinator –
Asst.Prof.Kiran Rao



Objectives:

1. To make students aware about the universal procedures to be followed during the job.
2. To guide the students about the various Forms related to compliance Management
3. To aware students about PF facilities and nominee compliance.

Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge.

MBA@IICMR/2020-2021/Seminar



Feedback of the activity:

The audience gave positive feedback about the activity. They asked about more sessions on same topic.



Prepared by
Approved



by

Verified by

Kiran Rao

Ms Kiran Rao
Seminar Coordinator

Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni

Dr. Abhay Kulkarni
DIRECTOR
Director, IICMR

**Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]**
Nigdi, Pune - 411 044



Latest Update on Corona Virus by Medical Experts



Audyogik Tantra Shikshan Sanstha's
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Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CI for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEQR

MBA@IICMR

Date: 15/09/2020

ACTIVITY REPORT

1. **Title of Activity:** "Latest Updates on Corona Virus by Medicals Experts" – Panel Discussion with Clinicians, Epidemiologist and Theoretician in association with Arogya Mitra Foundation & United Bhavsar Organization.

2. **Date & venue:** 13th September, 2020.

Time: 10am to 12.00pm

Venue: On online platform Zoom.

3. **Objectives of the Activity:**

- a. To take the latest updates from the medical experts and make the strategies for prevention of community from the spread of the disease.
- b. To discuss about the symptoms of the disease and to get the treatment on time.
- c. To create the awareness about the precautionary measures to avoid the panic situation.

4. **Description of activity:**

The pandemic hindered the regular routine of people and everyone was forced to follow the new normal routine. There was an atmosphere of fear, panic and uncertainty. Therefore MBA@IICMR took to initiative co-partnering with Arogya Mitra Foundation & United Bhavsar Organization and conducted an activity at national level to create the awareness about the Novel Corona Virus. The panel discussion was held on online platform of zoom.

The panellist were experts from the Epidemiology and Pathology. They were Dr Shrikrishna Joshi, Dr Shailaja Bhavsar, Dr Manoj Bhavsar, Dr Dilip Kande and Dr Pavan Salve. Dr Abhay Kulkarni, Director of IICMR was moderator.

The moderator asked various questions related to Novel Corona virus, ICU status, precaution to be taken. pre and post disease symptoms and many more. The panel members cleared all doubts of the participants.



5. Activity Experience:

The experts were clinicians, epidemiologist and theoreticians. They had the experience of serving Covid patients. They guided the audience about the spread of the disease and extra care to boost the immunity. They also shared their experience while dealing with the disease and how they worked on their immunity. The panel members came with the conclusion that it would be difficult to prevent from the disease so boosting immunity was only to go for.

6. Assessment of activity outcomes:

The panel discussion ended on the note of Disease literacy/ awareness and the precautionary measures to boost the immunity

7. Feedback:

It was very important activity in Corona Pandemic to boost the morale of the society.

No. of participants: 76

No. of students participated from MBA@IICMR: 28

No. of faculty members participated: 10

Coordinator of activity: Dr. Abhay Kulkarni

Prepared by

Kiran Rao
Ms. Kiran Rao
ASR Coordinator



Verified by

Manisha Kulkarni
Adv. Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Abhay Kulkarni
Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

Teachers Day Celebration - Shaping future generations through gratitude and recognition learning



INSTITUTE OF INDUSTRIAL AND COMPUTER

MANAGEMENT AND RESEARCH

ARKO CLUB

TEACHER'S DAY REPORT 2020

Event: - "Teachers day Celebration"

Day and date: - 11th September, Tuesday

Venue: - Online Platform (Google Meet)

Brief summary: -

The Teacher's day event was conducted by MBA students under ARKO club under the guidance of Mr. Maruti Prasad (MBA ARKO president) on 11th September 2020. As the programme held on online platform, the program started with a warm welcome of the teachers and students by giving them greetings of the day and best wishes. Further the anchors for the event told us about the importance of teacher's day.

The program was proceeded by an enlightening speech by our director Dr. Abhay Kulkarni, and HOD Adv. Manisha Kulkarni. Welcome song was performed by Ms. Madhura Bhegade from MBA 2nd year. After song some games were organised for the teachers. First was the introduction of the teachers from riddles made by students. Next games were "Funny Riddles Quiz", "Country Emoji Quiz". The students of MBA actively participated through online platform also. At last students shared the memories with teachers by showing video.

Lastly a vote of thanks was given by Ms. Sharayu Mahendrakar.

Feedback and key learning: -



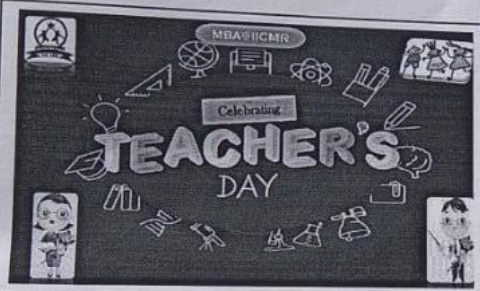


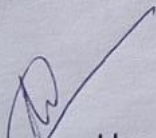
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MBA @ IICMR

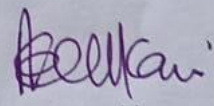
Feedback and key learning: -

It was a wonderful and memorable experience for both, the faculties and the students as well. The students learned about the importance of teacher's day. They also learned that how to work in a team and take initiative in carrying out all the activities effectively in the pandemic of COVID 19 through online platform. They also feel the love and care of the teachers.





Prepared by,
Mr. Maruti Prasad
Co-ordinator




Approved by,
Dr. Abhay Kulkarni
Director IICMR

Webinar on Gender Equity, Lets Rise from Shadows

**Audyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research
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Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 16/07/2020

REPORT

1. Title of Activity:
Webinar on Gender Equality, Let's Rise from Shadows.


2. Date & venue: 16th July, 2020 organised by AIAAMS College of Engineering E&TC Dept. Pune.
Resource person: Mrs. Alka Joshi, Founder Member of Abhivyakti group.
Time: 6.30pm to 8.30pm

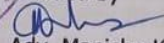
3. Outcomes of Webinar:

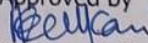
- Webinar was organized to create awareness on Gender Equality.
- With the help of daily life examples how knowingly or unknowingly gender discrimination is faced by both the gender.



4. Description of activity:
The issues were discussed like which institutions controlled by men like family, religion, Economy & Finance, State and political systems Media, education Policy Judiciary. The speaker also discussed the nature of women's work in society.

5. Seminar Summary:
The theme of webinar was to create awareness on Gender Equality among the youth. They should come ahead to stop this discrimination based on case, and Gender. The speaker put forth the situations and examples where we can stop the gender inequality, Where we can stop the crime against women. The session was very eye opening. Total --- students attended the session from IICMR.

Prepared by 
Dr. Manik Rajopadhye
Coordinator
Gender champions

Guided by 
Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by 
Dr. Abhay Kulkarni
Director, MBA@IICMR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



MBA@IICMR/2020-21/ICMR/ICMR

Kaladarpan – Cultural Seriocomic Activity



INSTITUTE OF INDUSTRIAL AND COMPUTER

MANAGEMENT AND RESEARCH

ARKO CLUB

Kaladrpan 2020

Event: - "Kaladrpan 2020 (Online Cultural Feast)"

Day and date: - 5th July 2020, Saturday

Venue: - Online Platform (Zoom)

Brief summary: -

Kaladrpan was an one of it's a Kind of event at MBA@IICMR, due to COVID 19 Regulation the Cultural Event was happened on Online Platform were in All the Second Year Students of IICMR MBA Participated and Performed in different Cultural programs such as Solo singing, Group Singing, Dance , Poem, etc.

The event was planned and executed by the ARKO representative and Non ARKO enthusiast. The event went smooth and Flawless. Even the Faculty Members had performed in it both live or shared their recorded videos.



AGENDA		
Sr.No.	Performance	Performer
1	Introduction	Manasi Chavan & Priyamvada
3	Speech	HOD Mam
4	Ganesh Vandana	Madhura Bhegade
5	Dance	Anjali Badgujar
6	Song	Anushiya Ravishankar

7	Dance	Aboli Tathe
8	Song	Devika Sharma
9	Dance	Ankita Bhalesain
10	Song	Dhananjay Dhangar
		Bhushan Kalanke
		Shubham Jagtap
11	Dance	Anushiya Ravishankar
12	Song	Manasi Chavan
13	Dance	Kriti Shrivastava
14	Song	Gayatri Pathak
15	Dance	Rajashree Dhore
16	Song	Shubham and Gayatri
17	Dance	Madhura Bhegade
18	Song	Shraddha Pachagare
19	Dance	Smita Kanade
20	Song	Harshda Talari
21	Drawing	Piyush & Priyamwada
		Rajashree & Ruchita
		Shubhangi & Manali
22	Poem	Rajashree Dhore
23	Fashion Show	Marketing Students
24	Journey Video	MBA Class
25	Song	Shubham Jagtap
26	Speech	Director Sir
27	Vote of Thanks	Khushboo Ma'am

- Event Coordinators- Shubham, Bhushan Piyush, Priyamwada, Manali, Mansi, Ruchita & Naved

Feedback and key learning: -

It was a wonderful and memorable experience for both, the faculties and the students as well. Everyone enjoyed a lot, it was like a stress buster for the students and faculties in this COVID 19 situation.

Prepared by
Mr. Maruti Prasad
(ARKO co-ordinator)



Bellam
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Online Chess competition



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR



Date: 30/07/2020

Report on Online Chess Competition

MAKE THE MOVE

Activity : ONLINE CHESS COMPETITION - "MAKE THE MOVE"

Date: 20/07/2020

Outcome of Activity:

To celebrate the World Chess Day, Institution of Engineers (India) Electrical Student Chapter - NSSCE has organised "MAKE THE MOVE", an online chess competition on 20th July 2020 from 6pm to 8pm. The competition was conducted using the online chess competition platform - lichess.org.

Assessment of the activity:

The competition successfully attracted a significant number of participants, reflecting the enthusiasm and interest among students in chess. Using the online platform lichess.org ensured smooth conduct and accessibility for all participants, allowing them to compete from different locations seamlessly.

Outcome of the activities:

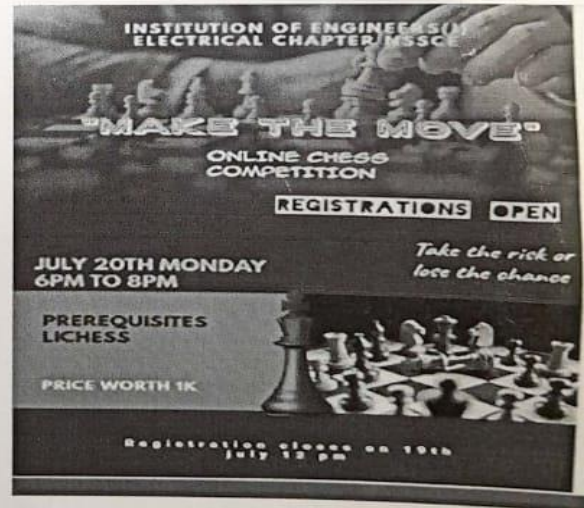
The highlight of the event was the engagement and dedication shown by participants, who embraced the challenge and contributed to the vibrant atmosphere of the competition.

Feedback of the activity:

Overall, "MAKE THE MOVE" not only celebrated World Chess Day but also strengthened the sense of community within the Institution of Engineers (India) Electrical Student Chapter. It promoted strategic thinking, sportsmanship, and camaraderie among participants, marking it a successful and memorable event.

Prepared by

Mr. Maruti Prasad
Arko Coordinator



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