Institute of Industrial and Computer and Management and Research (IICMR).

Desk Research Report

Reviews on global best practice surveys

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Group Number – 05 – Team Uniqueverse.

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Introduction

Businesses all over the world aim to be exceptionally good in an era of continuous change and connectivity. They achieve this by taking the finest practices found in their respective businesses and adapting them. This study closely examines the Global Best Practices Survey to identify the current trends, innovations, and industry standards that influence the field of successful business plans..

sectors

sectors covered

- Technology
- Education
- Health & Wellness
- Business & entrepreneurship
- Economics
- Psychology & Mental Health
- Communication & relationship
- Entertainment & Media
- Global Issue

DESK RESEARCH

Title: "IoT in smart cities: A survey of Technologies, practices and challenges "

Introduction

01
1. Integration of IoT in Smart Cities: Revolutionizing urban development

case study

03
1. Interoperability issues
2. Data security

Objective

02
1. To analyse survey aims to comprehensively understand IoT integration in smart cities
2. To examine IoT solutions for smart city development

Solutions

04
1. Interoperability
2. Data security privacy

DESK RESEARCH REPORT

ON REVIEWS ON GLOBSL BEST SURVEY PRACTICE IN EDUCATION SECTOR
By -OM RAUT

INTRODUCTION

these desk research provides a comprehensive overview of existing literature, reviews and insights into survey methodology applied on global scale within educational domain

OBJECTIVES

- for assessment of student performance
- to understand & analyze global learning trends.
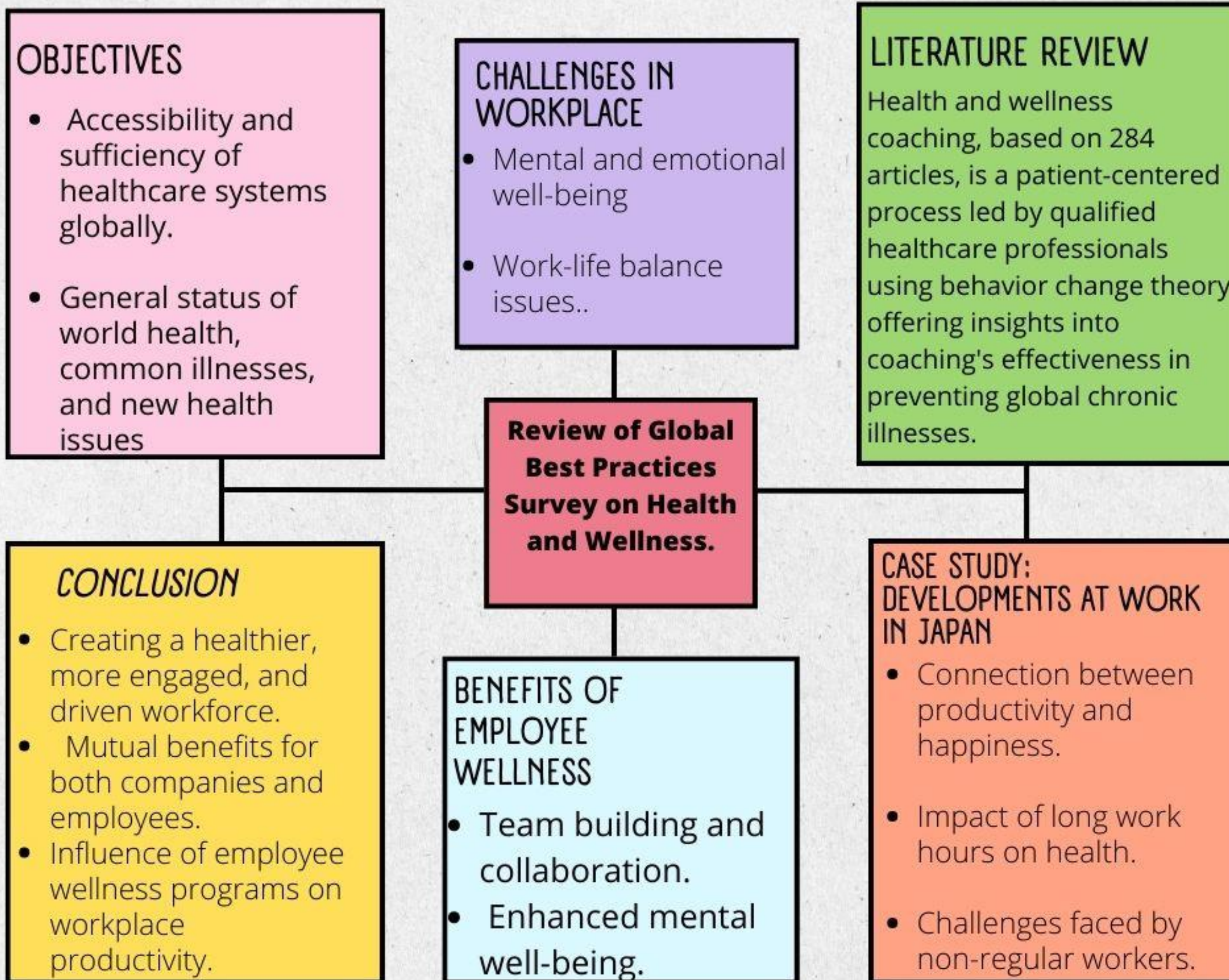- to evaluate diverse survey practices in edu-sector

CASE STUDIES SCENARIO

- survey practices used by them
- how they analyse & impliment data
- challenges faced by them
- their future recommendations/ solutions

learning outcome

these DRR highlights the complexity of measuring educational effectiveness on a global scale practices, cross cultural variations & dynamic nature of edu-system pose some challenges

Introduction

- founder-Jeff Bezos.
- Established in 1994,
- Journey from online book selling to online Retailing market

Government Initiatives and Policies:

- Regulatory Challenges and Responses
- Supportive Measures for Digital Infrastructure:

e

Industry Sector

- Customer-Centric Disruption
- Implications for E-commerce Industry

Objectives

- Consistent Low Prices
- Market Dominance in Grocery Sales
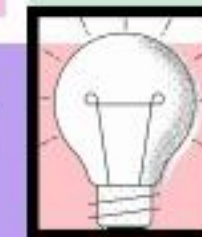- Yearly Business Growth

Product & Services

- - Wide product range: Media, apparel, electronics, groceries.
- - Global reach: Separate sites, international shipping.
- - Key services: Audible, Prime, AWS, Kindle, Echo, Prime Video.
- - Health services: Online drug delivery, discounts for Prime.

Literature review

- Recent research highlights online review evaluation importance.
- Qu et al.: 68% SVM accuracy on Amazon.
- Nguy: 65% accuracy, 54.9% F1 with RNN, LSTM.
- Wei et al.: 80.50% accuracy for good reviews, 75.70% for bad ones with RNN.
- Other studies use CNN, achieving 76.96% for Electronics and 75.17% for Books.

Input & Output

Conclusion

My Understanding

DESK RESEARCH

Title: "CASE STUDY ON CULTURAL SENSITIVITY"

01 Key Aspects

1. Cultural Sensitivity as a Strategic Imperative
2. Navigating Cross-Cultural Complexity
3. Incorporating Diversity into Organizational DNA
4. Building Cultural Competency

02 Objective

1. Miscommunication and Misunderstanding
2. Negative Impact on Relationships
3. Workplace Tension and Conflict
4. Reduced Employee Engagement

03 Challenges

1. Communication Challenges
2. Decision-Making Styles
3. Work Hours and Expectations
4. . Team Building and Social Interaction

04 Solutions

1. Cultural Sensitivity Training
2. Regular Team Check-In
3. Cross-Cultural Collaboration Tools
4. Virtual Team Building Events

DESK RESEARCH REPORT

ON REVIEWS ON GLOBAL BEST PRACTICES
SURVEY IN ECONOMICS SECTOR
BY- OMKAR WAGH

INTRODUCTION

the covid 19 penademic has triggered unpredictable challenges exposing vulnein global healthcare infrastructure and highlightinhg the critical need for effective economic measure

OBJECTIVE

- to identify effective economic measures
- to resource allocation analysis
- to assess the public private partenership

CASE STUDY SCENARIO

- covid 19 cases
- economic downturn
- resource shortage

CONCLUSION

- global awareness
- strategic resource management
- policy adaptation skills
- collaboration approaches

DESK RESEARCH REPORT

GLOBAL BEST PRACTICES IN PSYCHOLOGY AND MENTAL HEALTH: A CASE STUDY ANALYSIS

1

INTRODUCTION

Recognizing the vital role of global mental health and the increasing prominence of psychology in fostering well-being worldwide. Examining diverse factors influencing mental health globally, encompassing cultural, social, and economic dimensions.

2

OBJECTIVE

- Fostering Mental Wellness
- Reducing Stigma
- Enhancing Accessibility to Support
- Addressing Psychological Disorders
- Promoting Positive Mental Health
- Providing diverse Support

3

CASE STUDY SCENARIO

HERO, a national nonprofit established over two decades ago, is dedicated to advancing workplace health. The Workplace Performance Study Committee, a volunteer group within HERO, focuses on mental health and well-being, emphasizing the impact of common conditions on work performance and urging employers to enhance the mental health of the workforce.

4

PROBLEM & SOLUTION

- Funding Challenges:
  - Partnerships with Industry.
  - Government Support.
- Privacy Regulations:
  - Comprehensive Staff Training.
- Outdated Technologies:
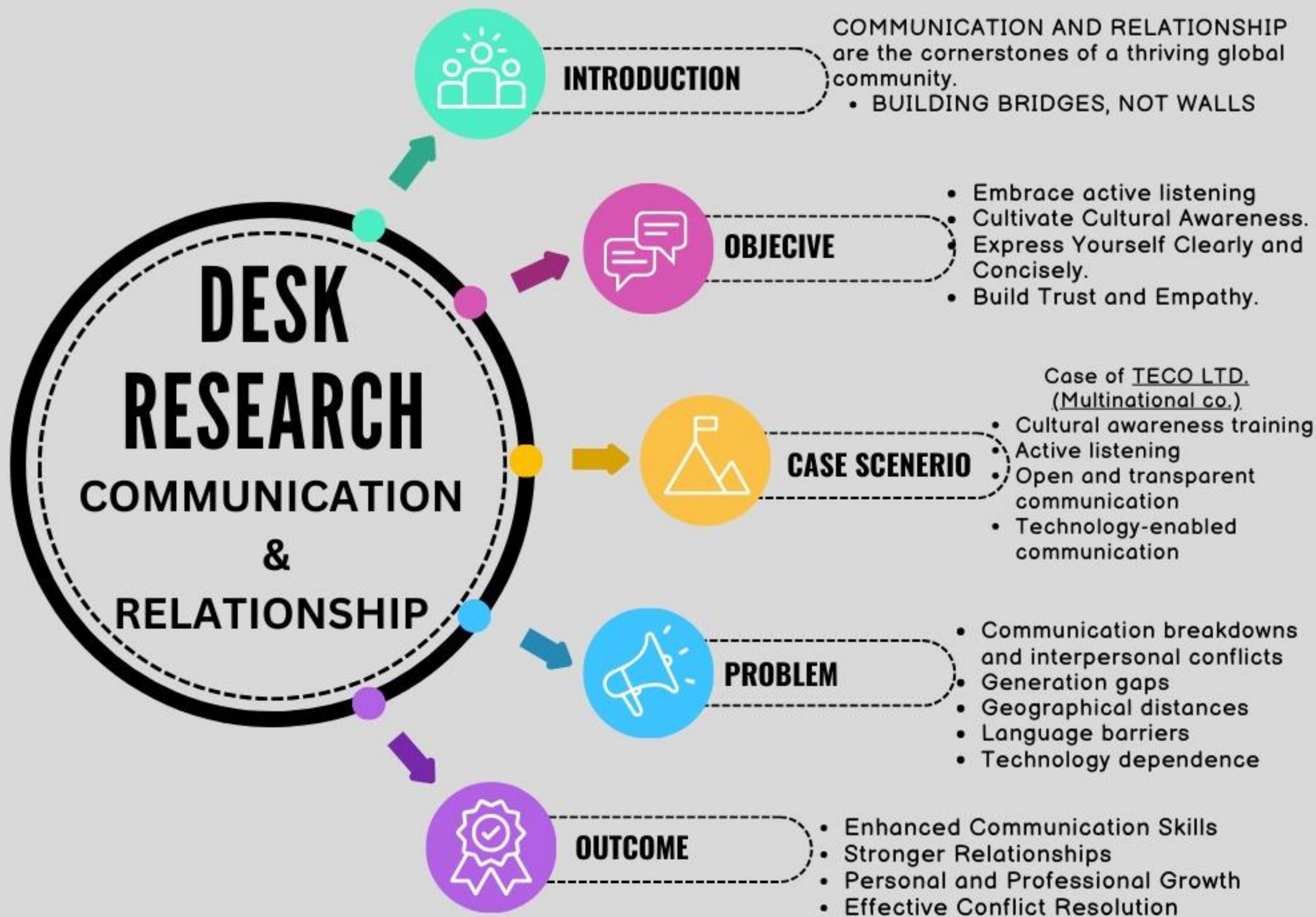 - Training Progrms

5

INPUT & OUTPUT

Input:
- Comprehensive Evaluation
- Cultural Competence:

Output:
- Enhanced Well-being
- Strategic Implementation

DESK RESEARCH
COMMUNICATION & RELATIONSHIP

INTRODUCTION
COMMUNICATION AND RELATIONSHIP are the cornerstones of a thriving global community.
- BUILDING BRIDGES, NOT WALLS

OBJECIVE
- Embrace active listening
- Cultivate Cultural Awareness.
- Express Yourself Clearly and Concisely.
- Build Trust and Empathy.

CASE SCENERIO
Case of TECO LTD. (Multinational co.)
- Cultural awareness training
- Active listening
- Open and transparent communication
- Technology-enabled communication

PROBLEM
- Communication breakdowns and interpersonal conflicts
- Generation gaps
- Geographical distances
- Language barriers
- Technology dependence

OUTCOME
- Enhanced Communication Skills
- Stronger Relationships
- Personal and Professional Growth
- Effective Conflict Resolution

DESK RESEARCH REPORT

ON REVIEW ON GLOBAL BEST SURVEY PRACTICE IN ENTERTAINMENT AND MEDIA SECTOR

By- ANUJ PATIL

01

INTRODUCTION

- The global review of entertainment and media best practices reveals a dynamic landscape fueled by rapid innovation, exploring trends, strategies, and challenges in digital convergence.

02

Objectives

- ·To Assess Meta's influence and strategies within the entertainment and media sector.
- To Identify global industry trends in light of Meta's practices

03

Case Study

- :Meta Platforms, Inc. in the Evolving Landscape of Global Media and Entertainment.

04

Conclusion

1. Meta Platforms, Inc.:
   - Leading the Way in Digital Entertainment with New Ways to Make Money
2. Success Plan:
   - *Use the Metaverse, Expand Smartly, and Make Strategic Investments*

REVIEW OF GLOBAL BEST PRACTICES SURVEY ON GLOBAL ISUSS
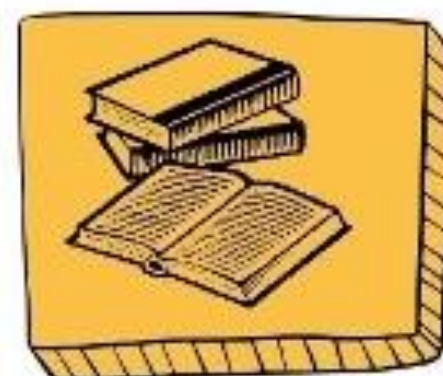
Introduction

Water shortage is a international mission pushed via factors like population growth, climate trade, pollution, and inadequate water control. This file explores the complicated causes and huge impacts of water scarcity, emphasizing the effectiveness of Integrated Water Resource Management (IWRM) as a robust and sustainable solution.

Causes

Population surge, erratic climate, rampant pollution, and water mismanagement conspire to intensify the global water crisis.

Case Study

Australia's National Water Initiative, with its transformative allocation reforms, smart pricing, and strict monitoring, exemplifies IWRM's success in tackling scarcity.

Learning

1. Equitable Water Allocation Reforms
2. Innovative Pricing Mechanisms
3. Stringent Efficiency Measures
4. Active Stakeholder Collaboration

Conclusion

Australia's National Water Initiative provides a valuable blueprint for addressing global water scarcity through IWRM principles, stakeholder collaboration, and research investment, offering lessons for other regions facing this critical challenge.

Conclusion

To sum up, our extensive desk research report clarifies the international best practices that are common in important fields like science, psychology, technology, education, health and fitness, and global challenges. The conclusions drawn highlight how crucial cross-sector cooperation and ongoing education are to promoting excellence globally. The recognized best practices work as guiding lights for innovation and progress, forming a more promising future for each industry as we traverse the ever-changing terrain of these disparate disciplines.

OUR TEAM

- **Mitali Prajapati**
- **Vishakha Singh**
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- **Sayali Tambe**
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- **Manas Sidankar**
- **Aaditya Sarap**

Thank You