



New Age Tools and Techniques

Management processes are improving day by day and it is needed now that the future managers should be on toes to acquire this technology to gain the competitive advantage for the business. This will need the systematic approach and it will require the knowledge of a simple kit of tools or techniques. These tools when put to their best use can be used effectively by the people who actually work on the processes, and their commitment to this will only be possible if they are assured that management cares about improving quality.

The future managers must understand the need to understand the customer and improve the customer experience for them. The great customer experience is the key to a successful business these days as acquiring a new customer costs 7 times more than retaining an existing customer.

Therefore, businesses need to build the excellent customer experience and future managers should understand the need to understand the tools, techniques to deliver excellent customer experience in all domains of business.

So Future managers, Be ready with new age Tools and Techniques, acquire new skills and possess the power to apply these skills for your organisation and for your customers.

Dr. Abhay Kulkarni
Director, IICMR.

Are you Ready?

With the advent of Industrial 5.0 and disruption in every business area, the challenges of business are changing. This will cause processes to completely change and make it harder to manage the workplace of the future. In order to improve the performance of the workforce of the future, there is a growing need to build capacity, capability, and cutting-edge skill set and excellence.

The need to investigate multi-dimensional skillsets for effectively and efficiently performing multiple roles should be seriously considered by future managers. It is very important to have a positive attitude toward the unexpected complexities of different aspects of life and to perform well. In the business, only those who are adaptable and prepared to deal with these circumstances will survive. Students are expected to be more efficient and dynamic in all of these situations in order to cope. Today, a student must have extraordinary levels of energy, boosted self-confidence, and improved individual delivery.

The management schools will play a crucial role in preparing students to meet the needs of businesses because of the challenge posed by the future business environment and will serve as a stepping stone and blessing for the industry and nation.

Dr. Manisha Kulkarni
HOD, MBA@IICMR



We are proud of you !!!!



MBA@IICMR Congratulates our beloved Director Dr. Abhay Kulkarni got an opportunity to share the Dais with Honorable Deputy Chief Minister of Maharashtra, Shri Devendraji Fadnavis in the conference held on the occasion of Silver Jubilee of Regional Meet held at Vadodara on 12th of November 2022.

Also he was the 'Session Chair' at the 2nd International Conference (ICIS 2022) at Dr.D.Y. Patil Unitech Society Pune on 23rd and 24th September, 2022.



MBA@IICMR Congratulates our beloved Head of the Department, **Dr. Manisha Kulkarni** for her esteemed accomplishment of getting awarded by Academic Excellence 2022 by Lexicon Group of Institutes for her exemplary contribution to the teaching learning fraternity.



MBA@IICMR takes profound privilege in giving "KAMAL PUSHPA" award to two our esteemed faculty members. Dr. Vinod Bhelose was awarded for the 2020-21. And Dr. Jayasri Murali was awarded for the year 2021-22.

The award was presented to both the faculty members on the occasion of Induction 2022 in the hands of **Dr. Parag Kalkar**, Dean, Faculty of Management, SPPU, Pune

MBA@IICMR congratulates Ms. Dipti Bajpai for bagging the Best Teacher Award 2022 by Bestow Edutrex International for outstanding performance and dedication.



Student Achievements

Our MBA 1st year Students Received 2nd Prize Silver Award for Idea Challenge Competition organised by KVIF-2022. The names were Ms. Manali Gupta, Ms. Muskan Pathak.



Our MBA 2nd year students participated in State Level Inter-University Research Competition, Avishkar 2022. Mr. Rohan Yadav, Ms. Aanchal Sharma, Mr. Gaurav Chettri and Ms. Deblina Biswas were selected as participants for the competition. Dr. Jayasri Murali guided the students and coordinated the event.





International Conference was organized by MBA@IICMR in association with Project management Institute (PMI) Pune Deccan India Chapter, AIMS, and INSSAN Western India Chapter on the theme " Revisiting Business Processes for Sustainable, Profitable and Inclusive growth. This was a two day event. During the Conference 7 Tracks were arranged wherein approximately 15 researchers per track presented their papers. These researchers were from academia and industry. The Conference Chief Guest was Dr. ParagKalkar, Dean Commerce and Management (SPPU) and the guest for Valedictory was Mr. ShishirJoshi, MD & CEO Praj Industries. The conference witnessed sessions from international speakers from Singapore, Canada, California, Sydney, Nepal to name a few



Industry Institute Interface



MBA@IICMR welcomed the delegates from 40 companies for the conference conducted by Indian Society for Quality. It was full fledged competition event in which 53 Teams from various companies participated and discussed the new dimensions of quality control.



Our HOD Dr. Manisha Kulkarni was invited as a judge for the session in the 64th National Convention organized by Indian Institute of Industrial Engineering, Pune Chapter. Our students played a great role in promoting the Centre of Excellence and proved to a valuable volunteers.



MBA@IICMR found profound privilege in meeting and inviting the Ambassador of Uzbekistan, Mr. **Dilshod Akhatov** along with Mr. Jitendra Sharma for the valuable discussion and inputs for academic collaboration.



ASR Events

December 2022 Vol.15

GomayGanesh – The Econfriendly Ganesh – Live Project



In this semester, MBA@IICMR actually gave the opportunity to the MBA students to work on live projects and test their management skills. The eco friendly Gomay Ganesh Idol project was launched and successfully carried out under the able guidance of Director **Dr. Abhay Kulkarni**. **Mr. Harshal Patil** and **Dr. Rajendra Agawane** along with student coordinators carried out the project to mark the successful completion.

Har GharTiranga and Azadi ka Amrit Mahotsav

All Teaching and non-teaching staff of MBA@IICMR participated whole heartedly in the Har GharTiranga Campaign. Azadi ka Amrit Mahotsav was celebrated by various activities at MBA@IICMR



ASR International Yoga Day



ASR Blood Donation



ASR Jaldindi and Human Chain





Parents Meet

MBA@IICMR welcomed our Parents for the Parents Meet. All parents were really happy and enthusiastic to visit the campus and understand the happenings at the institute



Industrial Visit

MBA@IICMR conducted 4 Industrial visits to the renowned companies in order to give the practical application aspects to the students. Students explored industries like Radheshyam Ltd., Mapro, Cotmac and Emtorqe etc.



Runathon for Hope

Runathon of Hope is a "Half Marathon" recognized as a State Level Event by the Maharashtra Athletic Association. This is the annual organization of this event. The race route is a highly visible road track in PCMC area. Our students participated both as participants and volunteers under the able guidance of Dr. Abhay Kulkarni and event was co ordinated by Ms. Puja Gavande.



Student Development Programs

Students Development Program is the flagship event of MBA @IICMR where the students are given the theme aligned to their core courses so that they get to apply the concept from classroom training to the actual cases and perform in a team.





Ganapati Festival Celebration



Gurupurnima Celebration – Tribute to Gurus.



Dandiya Night



Freshers' Day



Excursion Delhi – Agra - Jaipur



Greetwell

Kalaranjan – BY For and OF Faculty Members

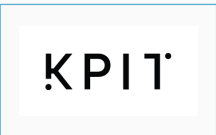




MBA@IICMR keeps hunting for the new opportunities for its students to expand their knowledge and for faculty members to showcase their skills. This year the Institute signed MOU with various organisations like Deshpande Foundation, Webclincher, Finxl etc. for the consultancy



Our Partners



MBA@IICMR wishes them a very bright, prosperous Career and Life!!!!



Innovative Disruption

Dear all..

We all are now resilient and ready to face the innovative disruption for the new beginnings. These beginnings should be with 4Ds i.e. Direction, Diligence, Development and Delivery. The journey towards excellence is continuous. It requires the systematic structure, system and new age skills and technologies like AI, Robotics, Fintech, Analytics, Metaverse, Big Data etc.

The industry is expecting a new and capable task force in order to beat the upcoming challenges and hazards. The challenges will be there in form of situations and people. To learn to tackle these is the key to success. The key is innovative disruption. We have seen the industry facing the disruption. But as innovation leads to excellence, it is time to disrupt business processes innovatively.

So Be Innovative.. Be Disruptive.. Be Excellent.. Be Successful.. Be an acting Thinker..

Be the Change Maker..

All the Best!!!

Dr. Madhura Deshpande`

Ms. Swapnisha Khambayat`

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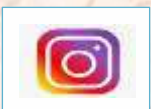
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Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR