

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Prachit Ramdas Tupe has successfully completed summer internship project work entitled " Understanding the Effective Brand Awareness of Customer Purchasing Behavior of AYUSH Upchar" during the period from 28<sup>th</sup> May 2024 to 31<sup>st</sup> July 2024.

Date: 31/7/2024

Place: Mumbai

Authorized signatory with stamp