



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,

Recognized by DTE, Government of Maharashtra, NAAC Re-accredited

Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute

Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Event Report: Avishkar Competition

Event Type : Co-curricular Activity
Event Title : Participation in SPPU Avishkar competition
Date : Saturday, October 28, 2024
Time : 9:30 AM to 5.30pm (8hrs)
Coordinator(s) : Dr. Jayasri Murali

Purpose : Others

No of Students : 2

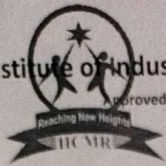
Participated

No of faculty : 2

Participated

Description

: MBA@IICMR conducted an internal ideation competition and best ideas were shortlisted and recommended for Avishkar competition organized every year by SP Pune University. Two students and two faculty participated. Out of which one idea of Ms, Sakshi Bhosale- Diabfree was shortlisted for the zonal round. Diabfree is a jaggery granule product that helps reduce sugar levels in diabetes patients. Ms. Sakshi's idea got selected for the State level round also. The state level competition took place at BabaSaheb Ambedkar Technocal University (BATU) Lonere.



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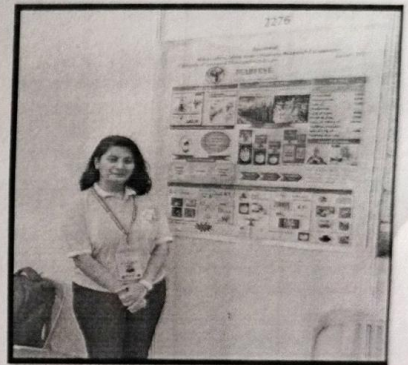
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Glimpses of Avishkar



Prepared By

Ms. Dipti Bajpai

SDP Coordinator

Verified by

Dr. (Adv.) Manisha Kulkarni

HOD MBA@ IICMR

Approved by

Dr. Abhay Kulkarni

Director, IICMR