



Annual Report
Academic Year 2018-19



AudyogikTantraShikshanSanstha's
Institute of Industrial and Computer Management
and Research (IICMR)

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The year in Retrospect

The institute conducts post graduate programs in MCA [Master of Computer Applications] and MBA [Master of Business Administration]. The institute is approved by AICTE and is affiliated to SP Pune University. The institute is also recognized by Directorate of Technical Education, Maharashtra State.

Following are the statistical information of the institute for the year 2017-18

Course details with student strength –

Course	Student Strength			
	First year	Second year		Third Year
		Regular	Lateral	
MBA	120	103	-	

Category wise student details

Course	Total students	Open	SC	ST	VJ /DT/NT/ SBC	OBC
MBA	223	167	26		7	23

Course	Total students	Number of Boys	Number of Girls
MBA	223	101	122

Performance in University examination

Results for 2018 pass out batch

Course	Students appeared for final exam	Passed the final exam	Passing %
MBA	110	96	87.27

MBA-II

MBA – II Toppers

Sr. No.	Name of the Student	Percent
1	CHINMAY GADRE	77.13%
2	BHAIRAVI KULKARNI	76%
3	RICHA KUMARI	73%

MBA – I Toppers

Sr. No.	Name of the Student	Percent
1	PAVANEE GURURAJ JOSHI	75.13 %
2	CHANI BHARAT BHATE	73.50 %
3	RITIKA KAILASH GUPTA	71.88 %

Employee strength

The institute has a strong base of well qualified and experienced faculty members along with competent and dedicated non-teaching staff.

The details are as follows -

Teaching staff	13
Non-teaching staff [admin. , technical, librarians]	22
Class 4 employees	06
Total	41

Activity Report @ IICMR

The institute received diverse student input from various backgrounds and graduation streams as well as from various parts of the state and the country. The institute considers this diversity as a challenge and designs the inputs considering diverse needs and abilities of the students. The curricular activities are given balanced significance for all round development of students for molding them in to competent professionals. Project based approach, add on courses, enrichment Programs, workshops, case study competitions are inclusive in the teaching learning. These activities develop various skills like team work, effective communication, confidence building and personality of the students.

The Institute has conducted following curricular activities in the year 18-19

List of Contents

Sr.No	Activity	Date
Semester 1&3		
1.	Semester Start	01/06/18
2.	Certification on Banking and Portfolio Management Start – Session 1	03/06/18
3.	ASR-Tree Plantation	05/06/18
4.	Departmental Meeting for semester Planning	06/06/18
5.	Preparation of lesson Plan	06/06/18
6.	Certification on Banking and Portfolio Management Start – Session 2	10/06/18
7.	FDP- Word Press, MOOC, Screencast-O-Matic	16/06/18
8.	Certification on Banking and Portfolio Management Start – Session 2	17/06/18
9.	Summer Internship Review 1	09/06/18
10.	Faculty Development Program-1	19/06/18
11.	ASR - International Yoga Day Celebration	21/06/18
12.	Teaching Learning Pedagogy Discussion MBA Semester III MBA Semester I	29/06/18 05/07/18
13.	ASR- SathChal – Sakal Group Activity	05/07/18
14.	MBA Semester III : Lesson Plan, Presentation, Notes, Question Banks, Assignment, MCQ questions Submission	02/07/18
15.	FDP- Pedagogy Discussion	15/07/18
16.	MBA Semester I: Lesson Plan, Presentation, Notes, Question Banks, Assignment, MCQ questions. Submission	16/07/18
17.	MBA-II, Semester III Teaching Learning Start	19/07/18
18.	Summer Internship Review -2	21/07/18
19.	MBA-II, Semester III Induction	21/07/18
20.	MBA-I, Semester I Induction	01/08/18-07/08/18
21.	Outbound Training	04/08/18
22.	SDP, CEP & Mentoring Orientation	07/08/18
23.	MBA semester I – Shift 1 &2 Lecture Start	08/08/18

24.	SDP-Optimum Utilization of Resources & Team Building	10/08/18
25.	Seminar -1 Corporate Mentoring – Building Professional Excellence	11/08/18
26.	MBA I Add On Course: Advance Excel Start (Both Shifts)	13/08/18
27.	EEP-Job Description and Job Specification	13/08/18
28.	CEP 1-Self Analysis –SWOC	14/08/18
29.	Celebration of Independence Day	15/08/18
30.	SDP-News Broadcast	17/08/18
31.	ASR-Awareness on Waste Management(Street play)- Exhibition in collaboration with ECA & PCMC	17/08/18, 18/08/18 & 25/08/18
32.	IICMR Today Start	18/08/18
33.	Add On Course: Business English (Start)	20/08/18
34.	EEP-Developing a new You for final Placement	20/08/18
35.	Library day	20/08/18
36.	CEP-2 -How to Prepare PPT	21/08/18
37.	ASR- Disaster Management drive(Kerala Flood)	21/08/18
38.	EEP-Exploring career options for successful future	27/08/18
39.	CEP-3 Communication - I	28/08/18
40.	SDP -3 Know Your Dream Company	31/08/18
41.	Corporate Mentoring Start	31/08/18
42.	Seminar-2- Strategic Deployment	01/09/18
43.	Student Leaders Nomination under SWO-ARKO Club	01/09/18
44.	Celebration of Teacher's Day	03/09/18
45.	EEP: Basic Aptitude preparation techniques.	03/09/18
46.	MBA II Add On Course: Advance Excel (Start)	04/09/18
47.	CEP-4 Communication – II	04/09/18
48.	Seminar-3, Basic Marketing Terminologies	05/09/18
49.	Panel Disussion	06/09/18
50.	Summer Internship Project Internal Viva Voce	07/09/18 & 08/09/18
51.	Industry Visit -SDTronics	08/09/18
52.	Seminar-4 Consumer awareness & Financial literacy	08/09/18
53.	SDP-4 Industrial Relations	10/9/18
54.	EEP-Online Apti practice test	10/09/18
55.	CEP-5 How to Present Yourself	11/09/18
56.	Celebration of Eco-friendly Ganesha	13/09/18 to 17/09/18
57.	Seminar-4 Basic Finance terminologies	15/09/18
58.	EEP: Online image building	17/09/18

59.	CEP-6 Impression Management	18/09/18
60.	Certification on Banking and Portfolio Management Start – Session 2	19/09/18
61.	Seminar-5 Basic Operational terminologies	22/09/18
62.	ASR: Nirmalya Collection	22/09/18
63.	EEP: Resume Writing	24/09/18
64.	CEP 7 Enabling Thought Process and Time Management	25/09/18
65.	SDP- Connecting the Dots	27/09/18
66.	Seminar-5 Basic Operation Terminologies	29/09/18
67.	Seminar on IPR for start-up and Entrepreneurs	03/10/18
68.	Business Process Excellence	05/10/18 to 07/10/18
69.	Beginning of Placement activity	08/10/18
70.	Job Fair	13/10/18
71.	WachanPrerna Din	15/10/18
72.	Dandiya Night	15/10/18
73.	EEP- Job Readiness Workshop	15/10/18 & 16/10/18
74.	Corporate Mentoring End	19/10/18
75.	IICMR today end	20/10/18
76.	MBA I Add On Course: Business English (End)	22/10/18
77.	MBA II Add On Course: Advance Excel End	23/10/18
78.	MBA I Add On Course: Advance Excel End	21/08/18 to 17/11/18
79.	MBA Semester II Teaching Learning End	25/10/18
80.	MBA Semester I Teaching Learning End	31/10/18
81.	MCQ Revision MBA semester I Revision MBA semester III Revision	22/10/18-31/10/18
82.	Vigilance Week	29/10/18 to 3/11/18
83.	RashtriyaEktaDiwas	31/10/2018
84.	MBA Semester I - Concurrent Evaluation Term End exam	12/11/18 to 22/11/18
85.	MBA Semester II - Concurrent Evaluation Term End exam Begins	12/11/18 to 16/11/18
86.	MBA Semester II- Advance Excel Evaluation	17/11/18
87.	Evaluation and Submission of Internal Marks	28/11/18
88.	MBA semester III External Project Viva	22/11/18 &24/11/18

89.	MCQ Examination External	29/10/18 to 3/11/18
90.	MBA SPPU Examination	27/11/18 to 11/12/18
91.	Certification in HR Core Processes	17/12/18 to 08/01/19
92.	National Seminar under QIP	14/12/18 to 15/12/18
93.	Semester End	22/12/18
94.	Beginning of Winter Vacation	23/12/18 to 01/01/19

Semester II and IV

Sr.No	Activity	Date
1.	Beginning of MBA Semester-2 & 4	02/01/19
2.	MBA I- SemII Induction	
3.	Certification in HR Core Processes	02/01/19 to 09/01/19
4.	Group Discussion	09/01/19
5.	Beginning of Mentoring	02/01/19 Onwards
6.	FDP- Outcome Based Evaluation	06/01/19
7.	SWO- India first Leadership talk series By Mr.AnandMahendra	08/01/19
8.	EEP- Group Discussion	08/01/19
9.	STUNA- NIPM Student Chapter, Introduction of STUNA to select students	09/01/19
10.	ASR-Management Learning's from Dabbawala (Rotary Club)	08/01/19
11.	Beginning of Concurrent Evaluation	Second Week of January 2019
12.	Seminar- Success Story of Mr.SapanVaidya	11/01/19
13.	Dissertation Orientation	12/01/19
14.	Certification on Digital Marketing	12/01/19
15.	Business English	12/01/19 to 09/03/19
16.	ASR- Runnathon in association with Rotary Club	13/01/19
17.	EEP- Group Discussion Session 2	15/01/19

18.	University Syllabus Revision Workshop	15/01/19
19.	CEP –Group Discussion Basics	16/01/19
20.	Seminar on Right to Information	17/01/19
21.	Seminar-“Qualities required to become Successful Marketing Professional & Career Opportunities in marketing.”	17/01/19
22.	SDP- Model Making	18/01/19
23.	Evaluation on HR Core Processes Certification	18/01/19 to 19/01/19
24.	Get Set Go-Mock Interviews for Jaro Education	22/01/19
25.	CEP: Session on Smart Investment with NSE	23/01/19
26.	SWO- India first Leadership talk series By Dr.AnandDeshpande Founder, Chairman & Managing Director Persistent System Ltd.	24/01/19
27.	STUNA- NIPM Student Chapter, Presentation of select topic for shortlisting students, for STUNA	24/01/19
28.	SDP- Market Survey	25/01/19
29.	Celebration of Republic Day	26/01/19
30.	FDP- Strategic Deployment	27/01/19
31.	VidyarthiPurakUpakram	29/01/19
32.	CEP- High Performance Attitude	30/01/19
33.	2 Days workshop in association with Board of Student Development SPPU- First Aid- Emergency Medical help- Dr.DilipKanade	31/01/19 to 01/02/19
34.	Interview Preparation for SIP	Feb1 st Week
35.	Start of SIP Campus Drive	Feb first week
36.	Corporate Mentoring Start	First Week of February
37.	Industry Visit- KalyaniMaxion Wheels	02/02/19
38.	Seminar- Finance for Non- Finance & Budget 2019	07/02/19
39.	SDP-Scrabble	08/02/19
40.	SWO-NirbhayKanyaAbhiyan	08/02/19
41.	Parents Meet (MBA First Year)	09/02/19
42.	CEP- Developing Effective Communicators	13/02/19
43.	SDP- Business Models	15/02/19
44.	Get set go-Mock Interviews for e-Clerx	15/02/19
45.	Blood Donation Camp	18/02/19
46.	ChatrapatiShivajiMaharajJayanti Celebration	18/02/19
47.	Dissertation Viva (Internal)	22/02/19 to 23/02/19

48.	Final submission of Two hard copies of Dissertation Report with hard binding and CD (soft copy of Dissertation Report & Synopsis)	28/02/19
49.	UDAAN 2019	02/03/19 to 03/03/19
50.	Traffic Rules Awareness	23/03/19
51.	Term End Examination-Sem II	01/04/19 to 09/04/19
52.	ARKO-Rainbow	16/03/19
53.	MBA I & II online MCQ exams	25/3/19 to 08/04/19
54.	Summer Internship Orientation	30/03/19
55.	MBA internal Exam (second semester)	04/04/19 to 10/04/19
56.	ASR- ArogyaMitra	07/04/19
57.	Term End Exam (Semester 4)	Last week of March
58.	ARKO-Greet Well	12/04/19
59.	ASR- Celebration of AmbedkarJayanti 2018	14/04/19
60.	Alumni Meet	27/04/19
61.	SPPU written exam I year starts	25/04/19 to 08/04/19
62.	SPPU written exam II year starts	25/04/19 to 08/04/19
63.	SIP review Session-2	14/05/19
64.	Beginning of Summer Internship Project(SIP)	Third Week of May

Curricular

MBA-II, Semester III Induction 2017-MBA-II

Induction was scheduled on 21st July 2018. The session started with a welcome note delivered by Ms.VidhyaHittalmani, MBA-II Coordinator. Ms.ManishaKulkarni, HOD, MBA addressed the students with a motivational speech.

Dr.AbhayKulkarni shared his insights about excellence in daily life. He explained about the 4



E's. That is Evolve, Express, Excel. The objective is to acquaint the students with the current semesters teaching plan and events and activities



MBA-I, Semester I Induction 2018- On 1st August 2018, MBA @ IICMR conducted a seven days induction program for their young and enthusiastic first year students.



The First day of the induction program was inaugurated by The Guests of Honor – Dr. Santosh Bhawe, Director HR, Bharat Forge Ltd. and Mr. Prashant Pansare, MD & Global CEO, Inteliment Technologies India Pvt Ltd. Dr. Bhawe addressed the students on “Stepping towards Excellence” while Mr. Pansare guided the students on “Dos and Don’ts of Management Professionals.”

Mr. RajaramRao, President of PMI also graced the occasion. The key highlight of the first day of the Induction Program was signing of MOU with PACE HR, CRAFT Academy for Learnex a financial module mobile application &Edunox an application that would provide a platform to connect the students with their mentors.



MBA @ IICMR appreciated the Academic achievers and launched the 4th edition of Newsletter “Gyandoot”.

The unique step towards excellence taken by



MBA @ IICMR was signing MOU’s with PACE HR, CRAFT Academy for Learnex a financial module mobile application &Edunox an application that would provide a platform to connect all the students with their mentors.

MBA @ IICMR appreciated the Academic

achievers and launched the 4th edition of Newsletter “Gyandoot”. The day concluded with valuable experience sharing by our successful Alumnis. Management games were conducted by their seniors under the guidance of Dr. Jyoti Bhanage and Ms. Ramya Nair.



On 2nd August 2018, the second day of the induction program was conducted by the Head of the Department of MBA, Adv. ManishaKulkarni. She took a session on "Be the Change" to enable the students to adapt to changing circumstances and stay focused on their dreams. She reinstated confidence among the students by making them understand that everyone is a unique self with strengths and weaknesses that need to be overcome. She also insisted in being optimistic and to learn to accept what has happened, take learning's from the same and move ahead towards achieving excellence.



On 3rd August 2018, the key highlight was a session on Innovation by Dr. Sudhir Hasamnis. He gave valuable insight on innovation and its importance in the current industry scenario and how survival in the global economy is based upon innovative ideas.

The students and the faculty members were given a demo on Equinox software, a platform to keep them connected and its use.

The day ended with an energetic Zumba session.



On 4th August 2018, the students were taken to Kanhe for outdoor activity. The students enjoyed rappelling and mountaineering.

Since the students were new so this outbound activity was planned to develop bonding among students and faculty in an informal environment.



On 6th August 2018 the Guest of Honor – Mr. Mohan Nair, Managing Director of Esquire Health Care Pvt. Ltd addressed the students on “Exploring opportunities for New Business Avenues”. He discussed that in today’s tech savvy world and Internet of Things, the world of Supply Chain Management was full of opportunities. To tap these opportunities, the students need to do the following:

- Develop the habit of reading,
- Develop the habit of taking initiative,
- Come up with innovative ideas and
- And learn to execute.

After the guest session the HOD Adv. ManishaKulkarni discussed the entire process of teaching and learning at IICMR.

Role play on the theme “Business at a Glance” under the guidance of Prof.VidyaHittalmani was conducted to make the students understand their core subjects and the evaluation pattern for the internal assessment followed by the institute.



To facilitate effective team work skills, Adv. ManishaKulkarni, made the students identify the personality type by discussing on “Know Yourself”. The four personality types that were discussed were – Analytical, Expressive, Amiable and Driver personalities. Groups of students were formed according to their personalities and their specializations during graduation by Prof. VidhyaHittalmani for Student Development Program.



On concluding day of induction i.e. 7th August 2018, the students were given an overview of the extra-curricular and co-curricular activities planned throughout the year.

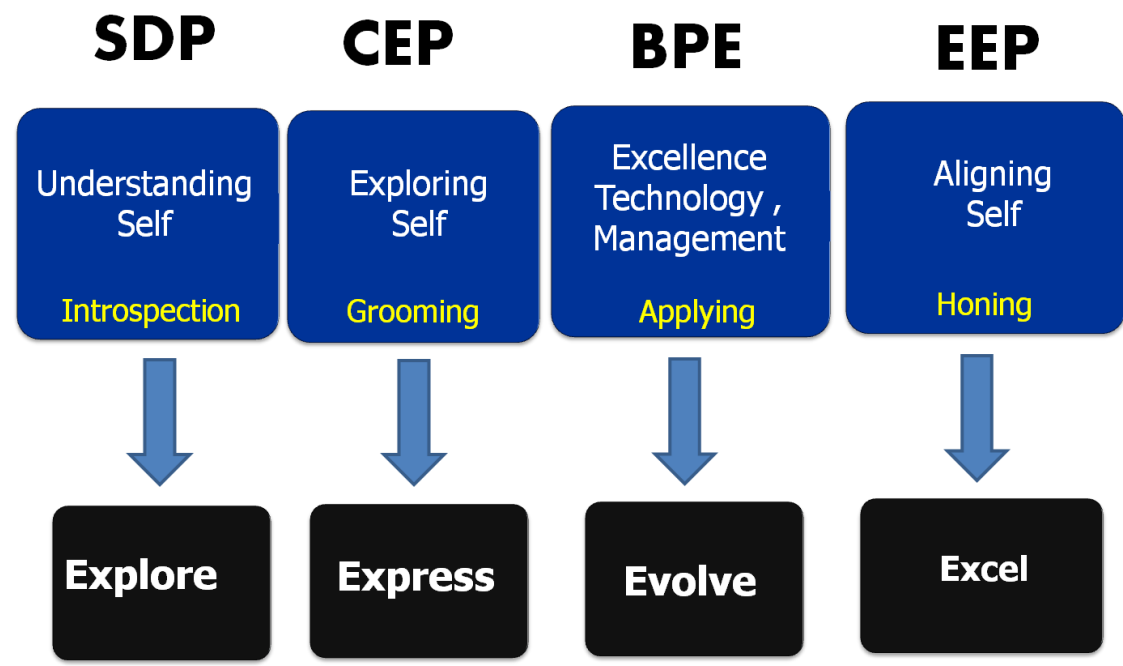
- SDP Coordinator Prof. BhagyashriDeshpande discussed with the students, the development that takes place by participating in the activities conducted under the program.
- CEP Coordinator Dr. KhushbooSahu conducted a session on Career Excellence Programme to make them understand the importance of effective communication skills, corporate etiquettes, SWOC Analysis, presentation skills etc. for final placements.
- IICMR librarian Dr. ManikRajyopadhyay guided the students about library facilities, rules and regulations and availability of book banks.
- Mrs. NehaInamdar, Head Corporate Relations, conducted a session to make the students aware about the various companies that are awaiting capable MBA candidates and ensured them that if they stay focused, sky is the limit.

The entire team of MBA was officially introduced to the students, first year coordinators, student coordinators and monitors were elected to move ahead in the journey of excellence.



SDP, CEP & Mentoring Orientation-

The MBA first year students were given orientation about the Co-curricular programs conducted during the MBA course. The students were introduced to Student Development Program (SDP), Career Excellence Program (CEP) and Mentoring program. The coordinators for SDP, CEP and Mentoring gave an overview of the programs by conducting sessions under each vertical which highlighted the importance and benefits of these programs. The objective of these programs is to provide an opportunity to the students to evolve, explore, excel through continuous learning, developing special interests, sharpening the skills like planning & execution, team & resource management, time management etc.



Outbound Training-MBA@IICMR every year organises outbound activity that not only develops a bonding among students and faculty in an informal environment but also inculcates the importance of team through team building activities. This year the students were taken to Kanhe for one day outdoor activity. The students enjoyed rappelling and mountaineering under the guidance of Mr. Rajesh Patade who is a certified expert in trek

and rappelling. The students were accompanied by 07 faculty members.

Co-Curricular

Student Development Program

Session 1:-TEAM Building and Optimum Utilization of Resources- The first session of Student Development Programme was conducted on the theme "Team Building and Optimum



Utilization of Resources" on 10th August 2018. The objective was to make the students aware of the importance of planning and team work for achieving a task and how one can make optimum use of given resources to complete a specific task as managers of the organization.



Session 2:- News Broadcast- The second session of Student Development Programme was on "News Broadcast", with the objective of making the students aware about the current affairs and recent happenings in the industry scenario. The session aimed to bring out the inherent creativity of the students and make an outstanding advertisement of a non-existing product/service.



Session 3:- Know your dream company- The third session of SDP was conducted on 31st August 2018 based on the theme "Know your dream company". The students were allotted different sectors from where they had to choose company of their choice like IT, Agriculture, Pharmaceutical, Banking etc with consent of mentor a week in advance. The objective of this activity is enable the students overcome stage fear, develop confidence and communication while also Inculcating the habit of designing, reading and explaining an information.



Session 4- Industrial Relations- The fourth session of SDP was conducted on the theme "Industrial relations- Role Play". The objective of this activity is to develop situation understanding skills and develop the acumen of involvement and task distribution.

.Session 5 Connecting the Dots

The fifth session of SDP was conducted on 27th September 2018 on the theme "Connecting Dots". The purpose was to instill the thought process of the students and generate new creative ideas. The objective was to develop thought process through brain storming



Career Excellence Program

Session 1:- CEP first session was based on SWOC analysis. The session was conducted on On 14th Aug 2018, by Dr.AbhayKulkarni, Director IICMR. SWOC analysis stands for Strengths, Weaknesses, Opportunities and Constraint. The session was specifically designed to help students to believe in themselves and excel their attitude and make

them aware about the course of action to be adopted to step towards excellence.

Session 2:- How to Prepare PPT

On 21st Aug 2018 Dr. SudhirHasamnis conducted a session on "Let us learn Powerpoint". The objective was to make students aware of the different styles and versions of PPT. The speaker gave insights on the recently added features like Vector art tool, Morph-Transition, Design ideas, Zoom for PowerPoint, 3D model for PowerPoint, Screen Recording etc.

The session aimed to give brief knowledge about different formats of PPTs and how to effectively use new features in ppt.



Session 3:- Communication Skills-(Reading and Listening skills)

The third CEP session on Communication Skills was conducted by Mr. Prakash Chaudhary on 28th August 2018. The session was intended to foster effective corporate communication skills by improving Reading and listening skills, build academic vocabulary, discuss and respond to content of the text orally, make use of contextual clues to infer meanings of unfamiliar words from context and summarize and paraphrase information.



Session 4:- Communication Skills-(Writing and Speaking skills)

In continuation with the third CEP session the fourth CEP session was conducted on 4th September 2019 by Mr. Prakash Chaudhary on "Writing and speaking skills". The session was all about effective corporate communication skills. He explained how in corporate environment good communication skills helps in winning half the battle is won.

Session 5:- "How to Present Yourself"

The fifth CEP session on the theme "How to present Yourself" was conducted by Ms. Sharmita Dey on 11th September 2018. The session aimed to highlight the importance of how to present oneself in corporate. She stressed, on elements that influence speech while presentation. Elaboration of the topic was done by her, for corporate awareness from different perspective.



Session 6:-"Impression Management"- On 18th September 2018 a session on 'Impression Management' was conducted by Ms. Maushami Achari. The main objective of the session was to learn communication tactics and understand strategies to present ourselves to leave a lasting impression on people. The session resulted in delivering valuable learning's about Personality enhancement; improved physical appearance; Posture and Gestures and Improved communication techniques.

Session7: - Enabling Thought Process and Time Management

The seventh session of CEP was conducted on 25th September 2018 by Adv. ManishaKulkarni. The objective of the session was to learn time management tactics and stress management through positive thinking. The session emphasized the importance of time management, punctuality and finding time for self, in personal and professional life.



Session8:- Group Discussion-Basics

The eight session of CEP conducted on 16 January 2019 was based on GD basics, conducted by Dr. Rachita Bhattacharya Joshi. One of the key parameters of shortlisting candidates is group discussion. The objective of this session was to educate students on basic GD skills.



Session9:- Smart Investments

The ninth CEP session conducted on 23 January 2019 was on Smart Investments, conducted by Mr. Pankaj Mittal. The session educated students on

1. Fundamental of Income and Expenses
2. Asset Allocation
3. Mutual Funds and Exchange Trade Fund

During the session students also got opportunity to put forward their views and interpretations which were telecasted on the news channel Times Now.



Session10:-High Performance Attitudes

The session on High Performance Attitudes was conducted on 30 January 2019 by Ms. MaushamiAchari. The session gave insights on how one can **unleash the power within** by practicing positive thought process. Speaker also discussed how student could overcome negative thoughts, distractions and failures in day-to-day life events.

Session11:- How to develop effective communicators

The session on How to develop effective communicators was conducted on 13 February 2019 by Ms. MaushamiAchari. The session was all about effective communication in academic and personal life. She conveyed that If we take small efforts towards practicing English speaking, communication will improve more speedily. During the session content reading awareness was created very effectively.



Business Process Excellence

Commitment towards excellence as a core value is practiced at MBA @ IICMR through a series of activities. As a part of the tradition Business Process Excellence 2018 with a theme "Connecting The Dots" was held on 5th , 6th& 7th October 2018. The program was held with a view to enlighten the students, faculty

members and corporate, about how the various dots need to be connected in Business Processes to march towards excellence. BPE helps in

- Developing confidence amongst the students for open discussion with industry professionals.
- Awareness about the expectations of corporates from management professionals.
- Recognition of the skills the students need to develop to adapt to the changing scenarios in employment market.
- Connecting the dots between campus to corp orates.....

Employment Enhancement Program

Seminar by Mr. Pankaj Mittal On "JOB READINESS"

A session on "Job Readiness" under the guidance of Mr. Pankaj Mittal was conducted on 15th and 16th October 2018, for MBA final year students. His session encompassed most of the aspects required for getting a job, right from resume writing, aptitude test, Group discussion and personal interview. The key highlight of the session was Mr. Mittal recorded the session and replayed it for the students that helped the students to know how they performed and identify their weakness.



Seminars

MBA@IICMR frequently organizes Seminars along with regular lectures. These seminars are conducted by industry experts. Such seminars educate the students as well as the faculty members about the current trends in the industry. These Seminars equip the students with the skills and knowledge required for making way in the corporate world.



Seminar1:- "Corporate Mentoring - Building Professional Excellence"

The first seminar was organized on 11 August 2018 for both MBA first and second year students. The speaker for the seminar was Mr. Jay Dholakia – Practice Director Digital Transformation SBU, KPIT. Mr. Jay covered very crucial points that need to be incorporated by students to be good professionals. He spoke about the importance of Appearance, Mannerism, Reliability, Competence, Ethics, Phone

etiquette, Organizing Skills, Accountability in his speech.

Seminar2:- "Workshop on Strategic Deployment"

The second seminar was organized on 01 September 2018 for both MBA second year students. The speaker for the seminar was Dr. SudhirHasamnis. With more than 25 years of experience in strategic management at Tata motors, he emphasized that "Strategic Deployment is a process that ties senior leadership strategic planning in to enterprise-wide business-improvement practices." He also stated that, "

Seminar3:- "Basic Marketing terminologies"



The third seminar was organized on 05 September 2018 for both MBA second year students. The speaker for the seminar was Mrs. RossyMathur. Today's business world is facing very severe competition. The industries that have competitive edge will survive in the coming days. By understanding this MBA @ IICMR organized a seminar for MBA I year students on the topic "Basic Marketing terminologies". Ms. RossyMathur who is a very senior faculty with a decade of teaching experience started the

seminar by asking simple questions to the students. The students responded well to her questions. Ms. Rossy explained various basic marketing terminologies with

appropriate example to the students. She made the session very interactive by involving the students in discussion.

Seminar4:- “Consumer Awareness and Financial Literacy”

The fourth seminar was organized on 08 September 2018 for MBA students. The speaker for the seminar was Mr. T.R. Pandey and Mr. Mayur Shah. Mr. T.R. Pandey started the session by giving insight on consumer rights. He shared the toll free no 1800-222262 & Email ID – mah.help@mah.ac.in with students and asked to register their complaint regarding any fraud happen with you as a consumer.

Mr. Mayur Shah delivered a session on Financial Literacy. During his session he spoke about the different options available for financial investment. He explained the different investment options with examples. He further said that, “if you want more return on investment you should go for more risk.”



Seminar5:- “Basic Financial Terminologies”

The fifth seminar was organized on 15 September 2018 for MBA students. The speaker for the seminar was Mr. Sudhakar Kulkarni. He spoke about maintaining balance in health and wealth required for any business success. He said that finance knowledge required for business excellence. He covered the following financial concepts in his speech:

Mudra Loan, Financial Literacy, Importance of financial projection, Equity & Debts, Gross Profit, Net Profit, Fix Cost, Variable Cost, Capital- Fix Capital, Variable Capital, Capital Budgeting, NPV, IPO, Primary Market, Secondary market



Seminar6:- “Basic Operational Terminologies”

The sixth seminar was organized on 22 September 2018 for MBA students. The speaker for the seminar was Dr.



Sudhir Hasamnis. During the session he enlightened the students about the fact that “Corporate companies are very keen about their operational excellence because now a day it is the key of success.” He further discussed the examples of operational excellence. He covered the operational concepts like capacity planning, ERP, forecasting, just in time, lean system, location analysis, quality management, TQM, inventory etc. during his session.



Seminar7:- “Success Story of Mr. SapanVaidya”

The seventh seminar was on the topic “Success story of Mr. SapanVaidya” on 17 January 2019. Speaker for this seminar was Mr. SapanVaidya alumni of MBA @ IICMR. He shared his successful journey with the students (right from being the post graduate student to an asset of IBM in America.). He interacted with the present MBA batch and gave them valuable inputs to attain success. He shared his experience at MBA@IICMR and how the institute was instrumental in shaping his career. He gave special mention of the Student Development Program that made him confident in expressing and convincing his point of view.

Seminar8:-“Qualities required becoming Successful Marketing Professional & Career Opportunities in marketing.”



The eighth seminar was organized on 17 January 2019 for MBA students. The speaker for the seminar was Mr. Jeetendra Sharma. He spoke about marketing as the only field of management which generates funds for organization through sales. He also said that marketing is fun, which involves lot of innovations and challenges. He also revealed that students have career options in Market research,

brand management, advertising, promotion, public relations. Students must learn the basic things required to enter in the particular field.

He further discussed about the latest trends in marketing and also explained to students how digital marketing is gaining momentum in the industry.

Seminar9:-“Finance for Non-Finance”

The ninth seminar was on the topic “Finance for Non-Finance on 7 February 2019 by Mr. Sunil Joshi.

Through the session he elaborated the importance of financial knowledge and how it is imperative for individual and organizational success. He concluded the session by emphasizing on the fact that finance people are those people who drive the organization.



Seminar10:-“Budget 2019”

The seminar on Budget 2019 was organized on 17 January 2019 by Mr. Ritesh Pal. The objective of the seminar was

- Understanding the concept of Budget.
- Understanding the factors affecting the Budget 2019.
- Understand the highlighted areas of Budget 2019.



Value Added Certifications

To stay abreast with the ever-changing technology and skills in the corporate scenario the institute provides value-added certifications on

- Digital Marketing
- HR processes
- Business English
- Banking and Portfolio Management

Digital marketing Certification

Digital marketing is one of the fastest growing marketing tools that has a very favorable upscale demand across the globe. Certifications in digital marketing not only equips the students with knowledge of a marketing tool but also increases the scalability of his profile and give a promising start to his career. MBA@IICMR facilitates Digital Marketing Certification for MBA students. Mr. DevdattaMandoreconducts these sessions. The sessions are for duration of 30 hours spread over 5 days and 6 hours are assigned for evaluation of the students.

Business English

MBA @ IICMR conducted Business English sessions for the MBA I Semester I and Semester II. The trainer for Semester I was Ms.MrinaliGholap and for semester II was Ms. Gitanjali Tithe. The objective of this certification is to provide students guidance in Basic English and express it in reading. Students have improved the confidence in public speaking by giving them various topics during debates and discussions. Students also enjoyed the experience of understanding the basic grammar and writing skills.



Advanced Excel

The value added certification of "Advance Excel" was conducted by Ms. Pooja Kapure and Mr. Sunil Bhise for students of MBA 2nd year at IICMR. The session was conducted in a format of 8 sessions of 2 hours. Topics covered in session was different uses of excel, Conditional formatting, Advance sort and filter options, pivot table and pivot chart, data validation, scenario and goal seek, financial functions, lookup, hyperlinks and



also different shortcuts and formulas. The

session helped students to understand the use of excel in the upcoming business environment.



Wealth and Portfolio Management

The value added certification of "Wealth and Portfolio Management and Banking" was conducted by Mr. Aneesh Day for students of MBA 2nd year at IICMR. The session was conducted in a format of 5 days session (10TH June to 9th Sep.2018) and 1 day evaluation process. Topics covered in session was different rules used in financial market (i.e. Rule of 72, Rule of 100, etc), financial assets and their classes, commodities, human life cycle and its linkage with financial decisions, wealth management pyramid, different formulas and its usage, Mutual Funds, Banking, and Insurance. The session helped students to understand the importance of financial planning and wealth management.

HR Core Processes

The changing scenario and challenges in the Human Resources can produce remarkable opportunities to the candidates with the right training and value added courses. Hence MBA @ IICMR conducted Certification in HR Core Processes to improve the skills in HR and enhance better understanding of HR prior entering into the professional journey.

Total 84 students completed the certification through the PACE HR Academy. The topics covered during the session were Recruitment / Induction & joining formalities / Payroll Processing / Labour Laws / Compliances- PF-ESI-CTC design- Online challans / SHRM. After completion of the certification, the students got better understanding of practical approach in the HR terminologies.



SIP Orientation Program

SIP Orientation session was conducted on 30 March 2019 for MBA first year (second semester) students with a view to give them a better understanding of the corporate world. How they can apply their academic insights into practice. The session began with a discussion on the importance of SIP in Jobs and Careers, by Dr. AbhayKulkarni, Director IICMR. Sir' highlighted the importance of SIP in deciding the career path of an MBA aspirant.



Adv. ManishaKulkarni H.O.D MBA@IICMR, emphasized on self introspection and goal identification for aspirants, she further enlightened the students on the importance of right attitude, right thought process, punctuality in shaping the career of an MBA student. Ms. DiptiBajpai SIP coordinator gave a walk through about the University norm as regards SIP project, she also discussed the template to be followed while preparing the Summer Internship project report. Internal guides were allotted to students as per their specialisation. The session ended with a thought provoking concluding remarks by Mr. Maruti Prasad, MBA second year coordinator.

Extra- Curricular

Academic Social Responsibility

International Yoga Day

On the occasion of International Yoga Day, IICMR organized a workshop on 'Wellness through Yoga' in association with Aarogyam Yoga & Therapy Center on 21st June 2017. The main aim of the workshop was to let people know the amazing and natural benefits of yoga.

Mrs. SushreetaTerwadkar, Yoga Therapist, Consultant & Instructor took over the charge and demonstrated yoga for the audience. They taught many of the standing and sitting asanas. They also told the benefits of each asana. Mrs. SushreetaTerwadkar highlighted that one should enjoy the beauty of yoga while performing it to get its benefit to the fullest.



Kerala Flood Help

IICMR's efforts are continuously directed towards building responsible youth not only professionally but also socially. With this vision, in August 2018, MBA@IICMR under the ASR initiative extend their support for the affected people of Kerala. All the students of MBA I & MBA II along with the faculty members were asked to contribute by any means which can be a support for Kerala. Under this initiative many students and almost all the faculty members extended their support by donating the things which can be used in day to day life.

Nirmalya Collection

As part of spreading responsibility and awareness about pollution and environment conservation on the occasion of Ganesh Visarjan under Academic Social Responsibility faculties and students from IICMR – M.B.A. & M.C.A. as a team came together and helped SWACHH ABHIYAAN a voluntary organization to control



the nirmalya thrown by devotees who came for Ganesh idol immersion. The devotees who came for lord Ganesh's immersion were made aware about the pollution caused due to nirmalya and idol by immersing it into river and also convinced without touching their religious feelings to donate the Ganesh idol and to hand over the nirmalya to throw in dustbin.

All necessary arrangement for collection of Ganesh idol and nirmalya was made by ECA like hand gloves, dustbins, large size carry bags etc.

Runnathon 2019

On 13th January 2019 MBA@IICMR students participated in 'Runathon 2019' held at Nigdi, Pune, organized by Rotary club of Nigdi, Pune. Our students participated as volunteers in this event. Students performed their roles as per the responsibilities assigned to them by rotary club authorities.



Waste Management

On 17th to 19th August 2018 MBA@IICMR students participated in 'Recycle and Waste Expo 2018' held at Auto Cluster, Pimpri, organized by PCMC in association with ECA. The students performed a street play on waste management and also managed registrations at the expo.



BLOOD DONATION CAMP

It is nicely said that "Give blood save life" Keeping in mind the scarcity of blood in the society the Blood donation camp was

organized at Institute of Industrial & Computer Management and Research Nigdi ,(IICMR) in association with Acharya Anandrishiji Pune Blood Bank, on 18th February 2019 at sports hall. A total of 68 (including students and faculty) people donated blood for the noble cause. Under the valuable motivation and guidance of Dr. Abhay Kulkarni, Dr. Hemant Anubhule& Mr. Sanjay Mathapati with active and voluntary participation of all the volunteers and donors this ASR activity was successfully conducted.

Knowledge Center Activities

Library Day Celebration

Every year Library Day program is organized by the Knowledge Center of IICMR, to celebrate the birth Anniversary of Dr.S.R. Ranganathan, father of library and information science.



This year Library Day was celebrated on 20 August 2018 Dr. Abhay Kulkarni, Director IICMR, emphasized the need of reading. He urged reading leads to knowledge, competence and Confidence. Dr. Deepali Sawai, Technical Director in her speech explained students how reading makes difference to shape up one's personality. Dr.Shubhada Nagarkar, Asst.Prof. Dept.of Library and information science, SPPU Was the guest of honor for

the event. She delivered a session on "Effective Google Searching and Publication Ethics".

WachanPrerna Din -2018

"WachanPrerna Din was on 15th Oct.2018 to commemorate the birth anniversary of Dr. A.P.J. Abdul Kalam. This was the fourth consecutive year of celebration. The event started with Group reading activity in MBA & MCA class room from. A collection of Special Books was exhibited by Knowledge Center. Chief guest Mr.Pankaj shared his experience as a soft skill trainer and writer. He explained that communication skill will enhance only by reading. To become a writer, reading plays an important role.



Student Welfare Council



Vigilance Awareness Week

In accordance to the directives of Central Vigilance Commission, the Student Welfare Council of MBA @IICMR observed the vigilance awareness week from 29th October 2018 to 3rd November 2018. The theme for the week was "Eradicate Corruption –Build New India". Like every year our institute organized programs with great enthusiasm.

Eradication of corruption is the need of the hour. The youth of our country are the future of our nation. Thus concerted efforts are being made to make the youth aware of their role in promoting integrity and eradicate corruption.

RashtriyaEktaDiwas

Rashtriya Ekta Diwas is celebrated on 31 October, to commemorate the birth anniversary of Sardar Vallabhbhai Patel. MBA@IICMR has always believed that besides being competent professionals the youth should also be socially aware. The faculty, staff and students of MBA@IICMR celebrated Rashtriya Ekta Diwas with great enthusiasm. Dr. Abhay Kulkarni, Director-IICMR addressed the students and the faculty members on the importance of unity and how a united nation can grow collectively. The day ended with Rashtriya Ekta Diwas Pledge taken by all the faculty, staff and students.

NirbhayKanyaAbhiyan

Institute of Industrial & Computer Management & Research (IICMR) organized a workshop for girl students under Nirbhay Kanya Abhiyan in association with Savitribai Phule Pune University on 29 January 2019 **Mrs. Nilima Pawar** was the guest of honor for the session. She shared guidelines related to social security for girls.

On **8 February 2019** IICMR organized another workshop for under Nirbhay Kanya Abhiyan in association with Savitribai Phule Pune University. The session was on the topic 'Self-awareness on health and hygiene' by **Mrs. Shriya Balang**. She shared tips on healthy food habits and explained the problems faced by girls like PCOD and other hormonal imbalances.

Institute of Industrial & Computer Management & Research (IICMR) organized the third workshop under Nirbhay Kanya Abhiyan on 'Self Defense: Need of the hour' in association with Savitribai Phule Pune University. This workshop was conducted by **Ms. Pallavi Shende** on 20 February 2019. During the session she demonstrated Karate techniques which could be used for self-protection in any unwanted and unforeseen situation. Girl students actively practiced these safety techniques.



VidhyartheeVyaktimatvaVikasYojana- "Cake Making Workshop"

A Cake making workshop was organized at ATSS's IICMR under SPPU's, Student Welfare Council, and VidhyartheeVyaktimatvaVikasYojana for the students. The workshop was organized on 5th March 2019 between 3:00pm to 5:00pm. The faculty members and students from MBA and MCA participated in the workshop. Cake making expert Ms. Naaz who also happens to be an alumni of MBA@IICMR conducted the workshop.



ARKO Events

Teachers Day- The teacher's day event was conducted by both MBA and MCA students under ARKO club under the guidance of Mr. Rupesh Chaudhari (MBA ARKO president) and Mr. Rakesh Gotyal (MCA ARKO general secretary) on 3rd Sep 2018. as a mark of gratitude towards their teacher. The program was preceded by an enlightening speech by all our three directors, Dr. Abhay Kulkarni, Dr. Ashwini Kulkarni and Dr. Deepali Sawai. Welcome dance was performed by Mr. Vishwesh from MBA 1st year which was a ganesh vandana. After dance some games were organised for the teachers such as "ball and bucket", "straw game", "balloon game". The students of MBA and MCA actively participated in dancing, singing, role plays, etc. The last and the most enthusiastic game was "treasure hunt". Prizes were kept for the winning teams.



Ganesh Festival



ARKO council has been organizing the event of Ganesh Chaturthi for several years; this event is held for 5 days (13/09/18 to 17-09-18) with the active participation of ARKO and NON-ARKO members.

The five day event witnesses' pooja, Arti and lots of celebrations planned as per schedule. The work is divided and delegated within the ARKO members. Therefore active participation from not only ARKO but ARKO-supporters, right from the preparation to the execution, and the event is

concluded in a successful manner.

Fresher's Day

The fresher's day for the MBA 1st year students was conducted on 23rd Aug 2018 by the MBA 2nd year students. The theme this year was "royal casino". The dress code was black, white or red. All the students and faculty members were welcomed with a welcome drink.



The program proceeded with our honorable Director welcoming all the 1st year students to the IICMR family and then to this event. The students were asked to participate in "ramp walk" with a partner. The teachers also walked on the ramp with the 2nd year students. Further the 1st year students participated in performances like dancing, singing, poems, etc. Games were also organized for the students to make the event more enjoyable.



GreetWell

MBA first year students organized Greetwell for the MBA final year students on 12 April 2019. The event included felicitation of the best outgoing students followed by performances by the students and faculty members and concluded with a token of remembrance gifted to all the final year students.



Dandiya Night

Arko club organizes Dandiya Night for MBA & MCA every year during the festival of Navratri. This year dandiya night was organized on 15th October 2018. The students celebrated with full zeal and enthusiasm.

Rainbow-2018 Report

Rainbow is the annual cultural event organized by the ARKO Club of IICMR. It is a weeklong event that is well planned and includes sports and cultural events. Rainbow gives students a platform to showcase their innate abilities and identify their hidden skills. It also improves the bonding and fosters team work among students.

Alumni Association Meeting 2019



MILAAP- 2019 is the Alumni Meet organized every year by MBA@IICMR. This year alumni association meeting was scheduled on 27th April 2019. A total of 43 Alumni attended the event. It was a moment of great pride for MBA@IICMR to welcome its distinguished and highly successful alumni's. To recognize their contribution in their respective professions MBA@IICMR conferred achievement Awards to its

alumni. The details are as follows:

- Distinguished Alumni Achievement Award HemantBhingardive
- Alumni Service Award ParagMatkar
- Lifetime Achievement Award Mahesh Shahapurkar

Industrial Visit:

Industrial Visit :SDTronics

With an objective of bridging the gap between academics and industry and to give the students an overview of how exactly the industry works, MBA@IICMR organized an Industrial Visit to SDTRONICS at Talawade MIDC, Pune on Saturday, 8th September 2018 for the students of MBA Batch 2018-2020. Total 37 students along with 2 faculty coordinators Mr. Hemant Anbule and Mrs. Neha Inamdar went for the visit.



Industrial Visit: Maxion Wheels

On 2nd February Industrial visit to Maxion Wheels was organized for MBA First year students. Such visits help bridge the gap between academic knowledge and its practical implementation.

Quality Improvement Programs

FDP OnWord Press, MOOC &Sreencast-O-Matic

Faculty development program on "Word Press, MOOC &Sreencast-O-Matic" was conducted by Mr.Krishnan Ramanathan on 16th June 2018. The aim of the FDP was to enable the faculty members to create their visibility and their contributions in their area of expertise on social media, to make the teaching learning process innovative & online and also to create own videos for self-enrichment.

Mr.Krishnan Ramanathan was the guest of honour and requested all the faculty members to continue to practice on the given inputs so we can go for advanced levels at the earliest.



FDP Pedagogy Discussion was conducted by Dr. AbhayKulkarni, wherein the faculty members were given time to come up with new ways of teaching by brain storming amongst them, on the basis of their specializations. The pedagogies to be adopted in the coming semesters were discussed and evaluation patterns were finalized.



FDP Outcome Based Learning, was conducted by Dr. ShaileshKasande. The aim of the FDP was to enable the faculty members to create unique ways of teaching and learning process.

FDP on Strategic Deployment, was conducted by Dr. Sudhir Hasamnis. The aim of the FDP was to enable the faculty members to understand the process of strategy formulation, understand the strategy implementation techniques and to identify the importance of strategic deployment in deriving the desired change in the organization.

National Workshop on-Getting Ready for Industry 4.0

Commitment towards excellence as a core value is practiced at MBA @ IICMR through a series of activities. As a part of this tradition, a two day National Level Workshop 2018 was held with a theme "Getting Ready for Industry 4.0 Revolution" on 14th and 15th December, 2018. The program was held to discuss how the varied industries are overcoming the challenges put forth by Industry 4.0. It was a two day workshop. Mr. M.S. Unnikrishnan MD. Thermax inaugurated the workshop. The workshop witnessed highly experienced CEO & COO level professionals sharing valuable inputs on Industry 4.0.



Glimpses of National Workshop 2018



Inter College Business Competition- UDAAN 2019

UDAAN is the flagship event of MBA@IICMR. The overall aim of this competition is to provide students with a high level of knowledge and understanding of the concepts and processes of business management and to equip them with the practical research and analytical skills necessary for a professional career in business management.

Although creative thinking in the classroom is essential for scoring high marks, being able to transfer that thinking into solutions to address real-world problems is critical. Hence, providing an environment that fosters innovation toward more sustainable business strategies and practices is essential for management students.

Glimpse of UDAAN Day 1: 2nd March, 2019





Parents Meet

A Parent Teacher Meet with the theme “Meet and Greet” was held on 9th February 2019, Saturday to discuss the performance of students with their parents. Approximately 32 parents were present for the meet and were eager to know about the department activities and progress of their ward. Students, parents as well as faculty members shared their experiences. The students were felicitated for their outstanding performance and their dedication across a wide spectrum of academic fields and other extra-curricular activities. It was a great interaction between the faculty members and the parents for the development of their children where they discussed both the strengths and areas of improvements.



Key Highlights of the Year

INSAAN Convention

MBA@IICMR was instrumental in organizing the 26th International Indian National Suggestions Scheme (INSAAN) Convention. Dr. AbhayKulkarni, Adv. ManishaKulkarnialong with selected students of MBA first year participated in the Convention on 18th and 19th January 2019.





Syllabus Revision Workshop

MBA@IICMR organized the syllabus revision workshop on 15th January 2019 at IICMR Board room. The workshop participants were Dr. ShaileshKasande- CEO & Group Director Suryadutta Group of Institutes; Chairman –BOS Production Operations And Services Management, SPPU, Dr. D.R. Mane- Head PUMBA, Dr. MilindMarathe- Director-IIMS, Chinchwad, Yashaswi Education Society,

representatives IMSCDR Ahmednagar, Singhagad Institute, faculty members of IICMR, Mr. ParagAuty- Head CVBU-Tata Motors, Industry representative BOS, SPPU. The workshop went on well and major decisions relating to outcome based syllabus were taken. Responsibility related to paper setting in the new subjects, model answers and team of examiner was also decided.



Directors Forum

MBA@IICMR hosted the Directors Forum meet at IICMR Auditorium on 15th March 2019. The meet was primarily organized to felicitate Dr. E.B. Khedkar Vice Chancellor Ajeenkya D.Y.Patil University-Lohegaon, for becoming Vice President DSI America. Dr. Devidas Bharati was also felicitated for being nominated as special invitee member of Board of Studies.

Live Sessions

MBA@IICMR's Institutions Innovation Council organized the screening of Live Sessions on "India First Leadership talk series" by-Shri Anand Mahindra, Chairman, Mahindra Group, Dr. Anand Deshpande, Founder, Chairman & Managing Director, Persistent Systems Limited. These live sessions was conducted by MHRD's Innovation council. Such sessions help sharing of knowledge and experience that motivate the new generation to innovate and excel.



Activities of the Placement Cell 2018-19

The institute has a strong and dedicated Placement Cell which is instrumental towards making the student's corporate ready through various pre-placement activities and also supporting them for placements through various campus placement drives. Following is the placement report for 2019 passing out batch as on today. The placements are still going on and will be continued till Jun 2019.

Placement report (MCA/MBA/ATSS's CBS&CA, separate tables for each department, eg:)

Name of the department: MBA Department

Sr. No.	Company name	No. of students placed
1.	Avalara	0
2.	Northern Trust Corporation	0
3.	TCS	1
4.	Ezee Finance	0
5.	Buy on Clouds	1
6.	Multifit Gym	1
7.	Bio Research	0
8.	Jaro Education	0
9.	BNY Mellon	1
10.	SG Analytics	0
11.	Mitroz Technologies	1
12.	Galgher (Pool Campus at Yashwi)	0
13.	SKP Business Consulting	0
14.	Quantazone	0
15.	Reval	0
16.	Visible Alpha	0
17.	Arihant Capital	0

18.	Earnwealth Solutions	1
19.	MerkleSokrati	0
20.	Artisights	0
21.	Tech. Mahindra	0
22.	N J Broking	0
23.	Antraweb Technologies	0
24.	Westeria Real Vision	3
25.	HRG Logistics	0
26.	KSB Pumps (HR)	0
27.	Avalara	0
28.	IndusInd Bank	0
29.	HDFC Sales	0
30.	Trade Time Finanacial Services	3
31.	Velocity	0
32.	IMS Proschool	0
33.	Tech Mahindra (HR)	0
34.	Kantar	0
35.	City Mash Properties	0
36.	Parside Technologies	0
37.	Vibrant Mind	0
38.	CoreView Systems	2
39.	Atos - Syntel	10
40.	Discreet Solutions Pvt. Ltd (2)	0
41.	HR Remedy	2

42.	Just Dial Ltd.	5
43.	eClerx	2
44.	eClerx (2nd Drive)	6
45.	Quicker India Pvt. Ltd.	0
46.	Ravi Rajapurkar & Company	3
47.	S&P Global	0
48.	HCL	0
49.	IMS People	0
50.	Appolo Munich	1
51.	ICICI Prudential Life Insurance	3
52.	Orian Research Consultants	0
53.	Tata Teleservices	2
54.	NinjaCart (HR)	0
55.	Esteem Solution	1
56.	KGL Logistics	1
57.	Vodafone Shared Services	2
58.	Global Market Insights	0
59.	Infosys	1
60.	Kate - Jagtap Associates	1
61.	Credence HR Services	2
62.	TresVista (HR_	0
63.	Pepsico India (Beverages)	0
64.	Maesk GSC (For HR)	0
65.	Wipro Ltd.	1

66.	Cybernetics Software (For HR)	0
67.	Binks India Pvt. Ltd. (Pool Campus Drive)	0
68.	Oracle	0
69.	Junewel Global	2
70.	Manunited Consultants	0

SIP Details

S.No	Name of the company	No. of students selected
1	Cocopani	3
2	Webclincher	1
3	Core View	4
4	H&R Block	3
5	Esteem Solutions	3
6	Inteliment	1
7	Santosh Investments	3
8	Angel Impex	1
9	Mahindra Acelo	2
10	SKF	4
11	Rapid HR Services	2
12	Jacob Engineering	1
13	LokSuvridha Finance Ltd.	1
14	Maxion Wheels	1
15	Advik HR- Tech Pvt. Ltd.	2
16	Westeria Real Vision	3
17	KrushividyapeethSindhudurg	1
18	Shree Sadguru Enterprises	1
19	CA. Anil Pimpar khede	1
20	Sterling Health Care Ltd.	1

Job Fair

Job Fair was organized on 13 October 2018, to give a platform to companies to visit our campus and recruit our students. This not only helped us attract new companies but also facilitated placements of our students in best companies. Job fair was organized by MBA department

Around 30 companies had participated and approximately 300 students from ATSS group and nearby campus participated in the fair. 100 outside students were shortlisted and 28 IICMR students were shortlisted. Companies like Infosys, Axis Bank, Reliance, Seed Infotech, Eureka Forbes participated in the fair. The overall feedback for the event was good and around 100 placement offers were made while many got jobs as per their expectations.



MOUS signed by the Institute till date

Sr. No.	Industry	Date of MOU	Organization	Benefit
1	IT innovation	14-12-18	Inteliment Technologies Pvt Ltd	Entrepreneurship development, Seminars and workshops
2	IT App for student	1-08-18	Effcode Technologies Pvt. Ltd. Eduknox	App for students and Faculty to access and provide student centric information
3	Finance	01-08-18	C.R.A.F.T Academia Pvt. Ltd, Mumbai	Finance sessions and Banking & portfolio Management sessions
4	HR		Pace Career Academy	HR Certification courses

Participation of Teaching and Non – Teaching Staff in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs

Year	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
2018-2019	Dr. Jyoti Bhanage		Getting ready for industry 4.0	from 15-12-2018 to 15-12-2018
2018-2019	Mr. Maruti Prasad		Getting ready for industry 4.0	from 15-12-2018 to 15-12-2018
2018-2019	Dr. Kushboo sahu		BPE Collaboration for cutting Edge	from 07-10-2018 to 07-10-2018
2018-2019	Dr. Jyoti Bhanage		BPE Collaboration for cutting Edge	from 07-10-2018 to 07-10-2018
2018-2019	Adv.Manisha Kulkarni		Vedic and Modern Science Sciences - Insight , Interface and Integration	from 01-09-2018 to 03-09-2018
2018-2019	Adv.Manisha Kulkarni		HR Meet 2018	from 24-10-2018 to 25-10-2018
2018-2019	Adv.Manisha Kulkarni		Professional Development workshop on Digital creativity Skills	from 02-01-2019 to 04-01-2019
2018-2019	Adv.Manisha Kulkarni		Executive Development Programme on Model Building	From 10/08/2018 to 12/08/2018

MBA @ IICMR Faculty Members Achievements-2018-2019

Sr.N o	Name of the faculty	Achievement details
1.	Dr. AbhayKulkarni	<ol style="list-style-type: none"> 1. Honorary Degree of Doctor of Letters (D.Litt) –March 2018 University of South America, Montevideo 2. Invited as resource person at Modern College of Engineering, Pune & MBA Department for IC2TMA-2019 on 14th & 15th Feb.2019. 3. Invited as Resource Person at Dr.D.Y.Patil School of Management & Dr.D.Y.Patil School of MCA for State Level Conference on “Quality Assurance & Quality Enhancement Higher Education : Creating a Quality Culture” on 16th & 17th Feb2019 4. Invited by University of Mumbai RRC as referred for Ph.D. Thesis, board of Management Studies on 25th Feb.2019 5. Paper Published in International Conference proceedings on International Conference on Data Management, Analysis and Innovation (ICDMAI-2018). 6. International Conference on Data Management, Analysis and Innovation (ICDMAI-2018). Paper Title : ‘Measuring Individual Performance with help of Big Data IPES Framework’ 7. Paper Presented at IICMR - International Conference on “International Conference on Data Management, Analysis and Innovation (ICDMAI-2018).’ 8. Paper Title : ‘Measuring Individual Performance with help of Big Data IPES Framework’ 9. Paper Presented at 3rd world congress : on Vedic Science 2018 on 10th to 13th Jan.2018 Paper Title: ‘Correlation between PanchKosha of Human Existence and Human Quotients for High Performance’. 10. Paper Published in IICMR I4 Journal Vo.12 Issue 1 2018. Paper Title: Is Disruption the New Norm? A perspective from Operations Management View in IT/ITES especially KPO/BPO. ISSN no.09752757

2	Adv. ManishaKulkarni	<ol style="list-style-type: none"> 1. Attended and published article in proceedings in NIPM Annual National Conference on Managing Future of Work and Work place on the topic "Human Performance and correlation of HR in future workplace" 2. Attended and guided research projects for understanding the awareness of Industrial 4.0 in SME's on "Decoding Industry 4.0 workshop organized by INSSAN in association with PMI Pune Deccan India Chapter" 3. Received Appreciation from INSSAN for Master of Ceremony in 29th National Convention on the Topic "EMI for Excellence" 4. Organized the National conference on the topic "Getting Ready- for Industrial 4.0" as a Convener
3	Ms. VidhyaHittalmani	<ul style="list-style-type: none"> • Received KeshavPushpPuraskar • Presented a paper on Users perception towards mobile payment apps at International Conference VUIC2019 held on 28th February and 1st March at Vishwakarma University. • Participated in Business Process Excellence 2018 • Participated in National Level Workshop on 'Getting Ready Industry 4.0' on 14th & 15th Dec 2018.
4	Dr. Hemant Anubhule	<ul style="list-style-type: none"> • Participated in Business Process Excellence 2018 • Participated in National Level Workshop on 'Getting Ready Industry 4.0' on 14th & 15th Dec 2018. • Organized UDAAN 2019 on the theme "EMI for Excellence" as Coordinator
5	Mr. Maruti Prasad	<ul style="list-style-type: none"> • Participated in Business Process Excellence 2018 • 2. Participated in National Level Workshop on 'Getting Ready Industry 4.0' on 14th & 15th Dec 2018. • Organized UDAAN 2019 on the theme "EMI for Excellence" as Coordinator
5	Dr. JyotiBhanage	<ul style="list-style-type: none"> • Participated and presented a Research paper on , Role of Customer Centric Service

		<p>Quality for Entrepreneur in Automobile Sector held on 29th& 30th Jan,2019 at Indira School of Business Studies, Wakad, Pune.</p> <ul style="list-style-type: none"> • Judged the articles & review papers of students and faculty members on the occasion of Library day celebration on 20th August,2018 at IICMR, Nigdi. • Participated in one day workshop on 'Strategic Deployment' on 1st Sept.2018 at IICMR, Nigdi.
7	Dr. ManikRajopadhye	<ul style="list-style-type: none"> • Attended a state level Workshop on "Library Readiness for NAAC Accreditation" on 30thNovember 2018 at MSIHM&CT, Shivajinagar, Pune. • Attended & Event Volunteer of Udaan 2018 - State level Inter collegiate Business competition on 9th & 10th t Feb.2018. • Appreciation for organizing library Event • Appreciation for organizing Marathi Bhasha Gourav Diwas • Participated National Level Workshop on Getting Ready Industry 4.0(QIP)
8	Dr. KhushbooSahu	<ul style="list-style-type: none"> • Participated National Conference on "Contemporary Management Practices" (NCCMP 2018) on 21 April 2018 • Paper published in 'Kindler', a UGC approved Journal (Journal No: 42831, ISSN No: 0973-0486) • Organized FDP on Management Education 2020 • Paper presented and published on Store Brand:A Road Ahead in National Research Conference on Emerging Trend in Management Research and practice / Sai Balaji International Journal of Science • Presented paper in 2nd National Conference on "Contemporary issues in Global Business Management". • Attended two days state level FDP on Innovative teaching learning practice for quality education. • Attended one day training of EBSCO

		<ul style="list-style-type: none"> • Appreciation for Library Day- IICMR • Appreciation for FDP coordination – IICMR • Appreciation for BPE- 2017 • Organized many guest lectures under CEP
9	Ms. Bhagyashree Deshpande	<ol style="list-style-type: none"> 1. Participated in Business Process Excellence 2018 2. Participated in National Level Workshop on 'Getting Ready Industry 4.0' on 14th & 15th Dec 2018. 3. Participated in One day workshop on ' Strategic Deployment' on 1st Sept 2018 4. Completed Pre-PhD Viva on 19th Dec 2018
10	Dr. Sukhmeet Kaur	<ul style="list-style-type: none"> • Paper presented in 6th PAN IIM World Management Conference on “ A Study of Socio-economic conditions of long haul truck drivers in India” on 13-15 December 2018 in IIM Bangalore. • Paper presented in International Conference on Advance in Business Management -ICABM 2018 on “Analytical Study on Impact of Employee Engagement on Customer Satisfaction in Indian Hotel Industry” on 14-15 December 2018 in SIBM, Pune. • Published in Books of Abstracts : International Conference on Advance in Business Management -ICABM on 14-15 December 2018 “Analytical Study on Impact of Employee Engagement on Customer Satisfaction in Indian Hotel Industry” ISBN 978-1-78635-424-2, p. 58. Published in Book on Sustainable Human Resources Management Practices • Policies & perspectives in South Asia on “The New Age HR: Current Trends and Future Challenges on 1-2 November 2018 in IBS; ICFAI , University of Hyderabad, ISBN 978-93-5311-922-5, p. 180-182. • Participated in Annual National Conference for students-STUNA 2019 on 23rd Feb, 2019, COEP Pune organized by NIPM, Pune Chapter

	Mrs. DiptiBajpai	<ul style="list-style-type: none"> Organized National Level Workshop on "Getting Ready for Industry 4.0" as a Secretary. Attended 3 days Business Process Excellence Program on the theme "Connecting Dots" Redesigning and content writing for MBA@IICMR website Conducted a session on Explore the Me-Journey to explore self for working women. Conducted a workshop on Design Thinking for secondary students. Published article on "Industry 4.0 and Social Innovation Perspective" at National Level Workshop on "Getting Ready for Industry 4.0". Proceedings.
	Ms. NehaInamdar	<ul style="list-style-type: none"> Conducted one Lecture on Employability Enhancement in Ramkrishna More College, Nigdi

Students Achievement

Sr. No.	Name of the Students	Achievements
1.	Piyush Jain	Appreciated for their achievements at STUNA (NIPM –Student Chapter) First prize in essay competition- NSE Investor Fair 2nd prize in "Model United Nations"- National Insurance Academy's event Manthan 2019
2.	Namita Bhamre	Appreciated for their achievements at STUNA (NIPM –Student Chapter)
3.	Amruta Palkar	Appreciated for their achievements at STUNA (NIPM –Student Chapter) First prize in "Brand Bazar" - DY Patil Institute of Technology, Pimpri
4.	Vishwesh Mukadam	Picture Perfect DSLR Category, at Sinhadag Institute, Karandak
5.	Ashlesha Kurundkar	KingPin....A CEO Search, at Sinhadag Institute, Karandak
6.	Deeksha Saxena	KingPin....A CEO Search, at Sinhadag Institute, Karandak Miscellaneous events- National Insurance Academy's event Manthan 2019
	Meenal Patel	KingPin....A CEO Search, at Sinhadag Institute, Karandak

7.	Mitali Pawar	Treasure Hunt & Mock-CID, at Sinhgad Institute, Karandak
8.	Saurabh Malewar	Mock-CID & Treasure Hunt, at Sinhgad Institute, Karandak
9.	Ashlesha	Treasure Hunt, at Sinhgad Institute, Karandak
10.	Sankalp	Treasure Hunt, at Sinhgad Institute, Karandak
11.	Shweta G Bhalekar	Financial Quiz, at Sinhgad Institute, Karandak

