



Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,

Recognized by DTE, Government of Maharashtra, NAAC Re-accredited, Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute

Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Event Type	: Co-curricular Activity
Event Title	: Visit to Industry and Entrepreneurship
Exhibition	
Date	: Saturday, March 08, 2025
Time	: 9:30 AM to 04:30 pm (7 hrs.)
Coordinator(s)	: 1. Ms. Dipti Bajpai & Dr. Rajendra Agawane
Purpose	: Others

If Others Specify : To visit the various

Learning Outcome :

Identifying various fields where women have excelled and new ideas converted into business by women entrepreneurs.

Batch of Students : MBA 1

No of Students Participated : 10 Students and 3 Faculty members

Description : On the occasion of International Women's Day, our institute organized a visit to the "Mahila Bachat Gat" at Swargate. A group of 20 students and two faculty members participated in this visit.

Journey and Arrival

We gathered at the college campus at 10:00 a.m. and proceeded to Morwadi station to board the metro. After a smooth journey, we arrived near Swargate at 12:00 p.m.

Event Overview

The event was organized by Pune Mahanagar Palika, Smaj Vikas Vibhag, and Mahila Udyojika Audyogik Utpadanache Pradarshan Karyakram. We witnessed numerous stalls set up by women who were self-dependent and earning a living by selling homemade products.





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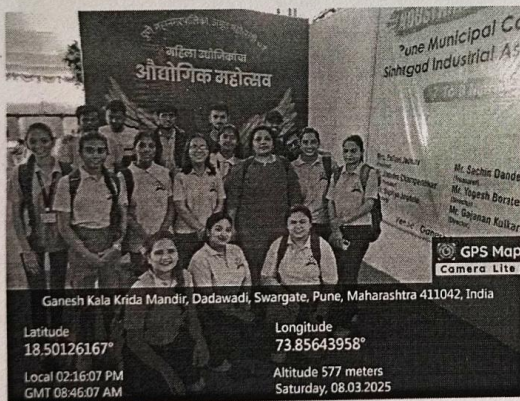
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Stall Visits There were stalls on agro products, homemade products, handicrafts, tourism and industrial engineering. However the most promising stall was by Poornam ECoVision Foundation: Their project, Paripoornam, focuses on fabric up-cycling based on the 3R concept (Reduce, Reuse, Recycle). They empower underprivileged women by providing them with manufacturing opportunities for various up-cycled fabric products. This initiative serves two purposes: recycling and women's empowerment.

The visit was an enriching experience, showcasing the entrepreneurial spirit and self-reliance of women. We returned with a deeper appreciation for the importance of women's empowerment and sustainability.

Glimpses of the event



Prepared by

Ms. Dipti Bajpai
EDC Coordinator

Verified by

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